## **Elder Justice Networks and Libraries**

November 11, 2023



### Disclaimer

This presentation is being made by a Consumer Financial Protection Bureau representative on behalf of the Bureau. It does not constitute legal interpretation, guidance or advice of the Consumer Financial Protection Bureau. Any opinions or views stated by the presenter are the presenter's own and may not represent the Bureau's views.



## Welcome



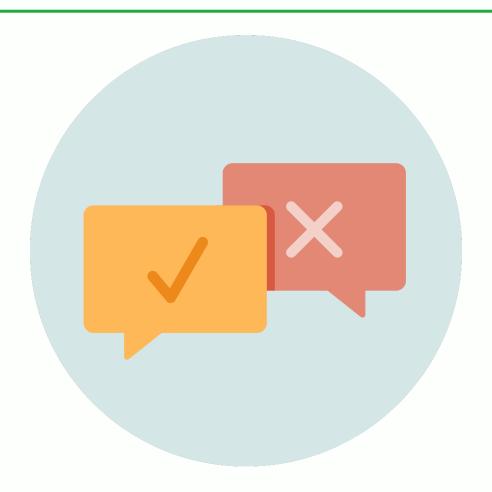
Jenefer Duane
Older Americans Senior
Program Analyst at Consumer
Financial Protection Bureau

## Agenda

- Welcome and introduction
- Financial Literacy Interest Group, Reference and User Services Association,
   American Library Association
- Elder justice networks and libraries, including guest presenter
- Resources for libraries and patrons from the CFPB, including guest presenters
- Q&A
- Closing



## Poll





# Financial Literacy Interest Group

Reference and User Services Association, American Library Association



**Emily Mross**Chair, RUSA Financial
Literacy Interest Group

#### Financial Literacy Interest Group

- A group for librarians in any type of library who are interested in financial literacy resources for their patrons
- Emily Mross, Chair
  - ELM43@psu.edu



### Financial Literacy Interest Group

- Free online discussions and webinars
- Programs and discussions at ALA conferences
- Get connected with other librarians and resource partners for ideas about programming and resources



### Financial Literacy Interest Group

- How to get involved: https://linktr.ee/rusaflig
  - Join us on ALA Connect
  - Join our email list
  - Check out our LibGuide



- Upcoming discussions/webinars are promoted on the email list and via Connect
- Past webinars are recorded and hosted via Connect

## **Elder Justice Networks and Libraries**

### Introduction to the CFPB

- Federal agency created in 2010
- Dedicated to making sure you are treated fairly by banks, lenders and other financial institutions
- On your side through life's financial moments











## **CFPB Core Functions**

- 1. Identify and stop practices that harm consumers
- 2. Enforce consumer financial laws
- 3. Take consumer complaints and seek responses from service providers
- 4. Provide reliable financial education and information
- 5. Research the consumer experience of using financial products
- 6. Monitor financial markets for new risks to consumers



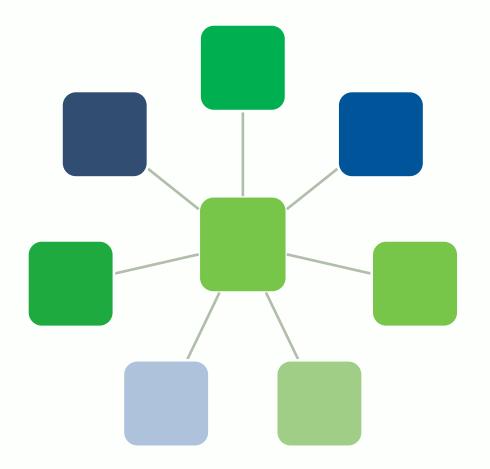
## Background

- Fraud and financial exploitation damage the economic security of millions of older Americans each year.
- Hundreds of communities across the U.S. have created collaborative networks to help protect their older residents.
- Elder Fraud Prevention and Response Networks bring together key stakeholders like law enforcement, financial institutions, adult protective services, legal aid and other key stakeholders to fight elder financial exploitation.





### What is a Network?

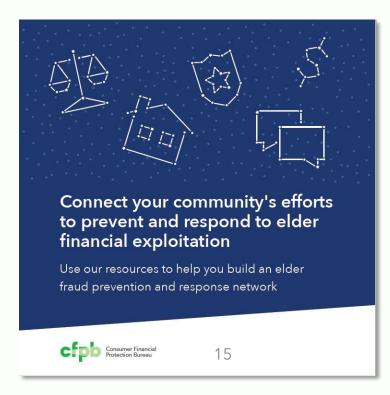


A sustained, and largely voluntary, collaborative effort or partnership that works to prevent, detect, and/or respond to elder financial exploitation.



## EFPRN Network Development Guide

- As part of this effort, the Office for Older Americans developed a free online <u>Network</u> <u>Development Guide</u> to help local leaders create new networks and expand the capacity of existing ones
- The Guide contains downloadable resources including templates, fillable worksheets, checklists, discussion guides, tips for networks, and much more



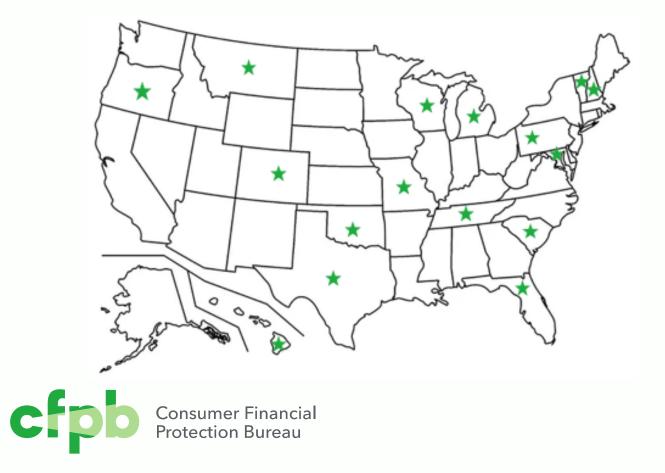
### Find it at:

consumerfinance.gov/ eldernetworks



### Developing, Enhancing, and Replicating Networks

Convene stakeholders to form new networks and help existing networks to increase capacity, enhance their impact, and replicate



- ✓ Denver
- ✓ Florida
- ✓ Hawaii x 2 (virtual)
- ✓ Maryland (virtual)
- Michigan
- ✓ Missouri (virtual)
- Montana
- ✓ Nationwide LGBTQ+ network (virtual)
- ✓ New Hampshire
- ✓ Oklahoma
- ✓ Oregon
- ✓ South Carolina (virtual)
- ✓ Tennessee
- ✓ Texas (virtual)
- ✓ Vermont
- ✓ Wisconsin
- ✓ Western Pennsylvania

## Network Commonalities

- The most common ways networks fight financial exploitation are through:
  - (1) community education
  - (2) professional training
  - (3) case review
- Networks share some common features and needs, including a resourceful coordinator, start-up funding, technical assistance support, and long-term funding and staffing.
- Existing networks and convenings are often the catalyst for new networks;
   offering opportunities for replication and encouraging statewide coverage.



### Libraries can...

- Organize consumer protection and elder fraud prevention seminars for older patrons and caregivers (on their own or with partners), such as:
  - Money Smart for Older Adults seminars
  - Financial planning / will writing workshops (e.g., with attorney general's office)
- Distribute free hardcopies of CFPB resources at <u>consumerfinance.gov/olderamericans</u>, such as guides on Managing Someone Else's Money
- Connect patrons (and caregivers, if appropriate) to APS, law enforcement, and others when EFE is suspected
- Organize a speakers bureau of older patrons who can speak about EFE with professionals and peers
- Organize inter-generational programming, especially on digital literacy



## With networks, libraries can...

- Exchange updates with network members on the latest scams and other threats to older consumers
- Raise awareness about libraries as places to engage with older community members
- More effectively connect patrons (and caregivers, if appropriate) to APS, law enforcement, and others when EFE is suspected
- Collaborate on joint events and programming on protecting older consumers



## Network partners and possibiliites.

Attorney General's Office

• Financial planning and will writing workshops

Financial Institutions

Money Smart for Older Adults seminars

**Adult Protective Services** 

• Referrals of suspected suspected exploitation

Law Enforcement

• Information sharing on prevalent scams and other financial threats

Legal Aid

• Referrals for legal assistance



### Find a Network or Start Your Own

- Find a network with the DOJ Elder Justice Network Locator:
  - https://www.justice.gov/elderjustice/elderjustice-network-locator-map
- Contact your local Area Agency on Aging or Adult Protective Services or Legal Aid organization
- Check out: <u>eldercare.acl.gov</u>
- Start or enhance a network with the CFPB's online Network Development Guide: <a href="https://consumerfinance.gov/eldernetworks">https://consumerfinance.gov/eldernetworks</a>







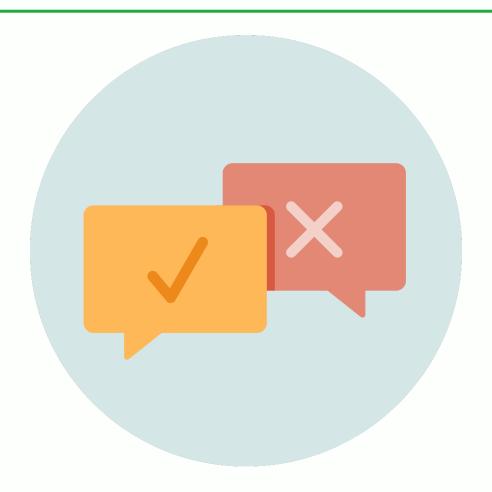
### Benefits of Networks

- Increase reporting and interagency referral of cases
- Improve response to cases of financial exploitation
- Enhance members' skills and capacity to address financial exploitation
- Improve coordination, including the use of agency and community resources
- Increase collaboration on investigations





## Poll





# Resources for Libraries and Patrons from the CFPB



**Ben Miller**Senior Director, ICF

## CFPB Resources for Older Adults

https://www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/protecting-against-fraud/





## Managing Someone Else's Money guides

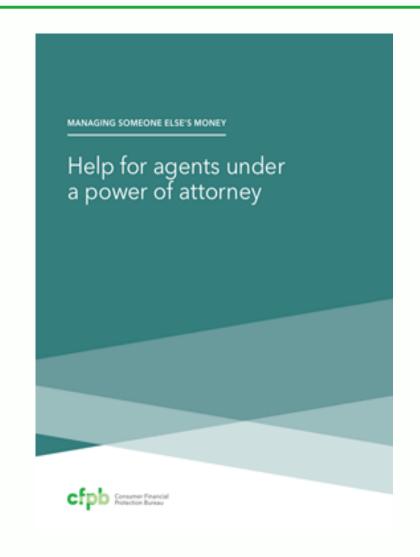


- Help for financial caregivers
   handling the finances for a
   family member or another who
   is unable to do so
- Guides for four common types of financial caregivers:
  - Agents under a Power of Attorney
  - Guardians and conservators
  - Trustees
  - Social Security and Department of Veterans Affairs (VA) representatives

### What's a **power of attorney**?

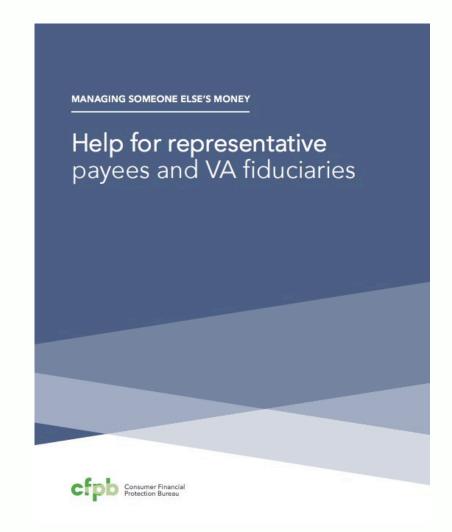
- Legal document giving a financial caregiver authority to make decisions about money/property
  - "Roberto" names you Agent under a Power of Attorney.
  - You can make decisions if illness or injury leaves Roberto unable to make financial decisions
- Health care Power of Attorney is different





# What's a **representative payee**? What's a **VA fiduciary**?

- Government agencies may appoint someone to manage Roberto's benefits if he needs help
  - Social Security Admin. representative payee
  - Department of Veterans Affairs VA fiduciary
- Representative payees and VA fiduciaries only manage Roberto's benefits - not financial affairs, other property, or medical matters

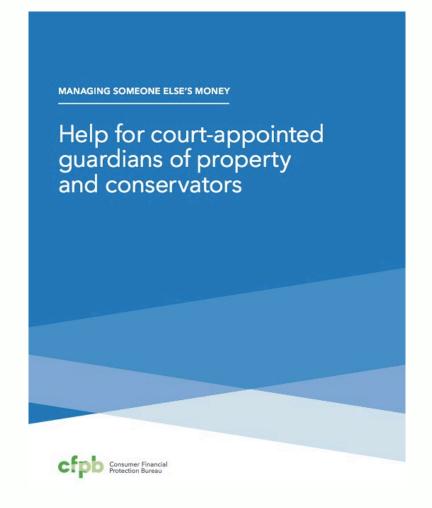




### What's a **guardian of property**?

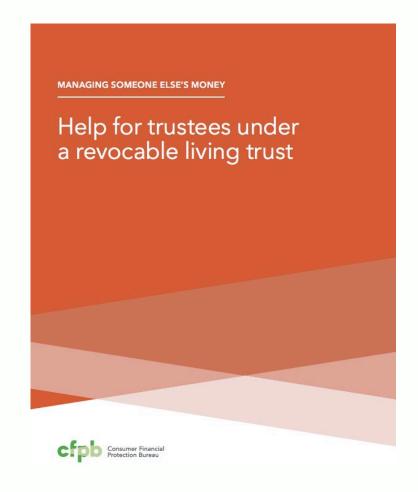
- A court names someone to manage Roberto's money and property if the court finds that he can't manage it alone
- Roberto might also have a guardian of the person, if he can't make his own health care or other personal decisions
- Could be same or different person
- Different states, different terms e.g. conservator, guardian of estate





### What's a **trustee**?

- Trusts differ we're talking about revocable living trusts
- Roberto signs a legal document called a living trust, making you his trustee, and transfers ownership of money and property to the trust
- Trustee can pay bills or make other financial and property decisions if Roberto can no longer manage his money or property
- Beneficiaries receive money or property from the trust





### Planning for diminished capacity and illness

- CFPB and SEC consumer advisory
- Planning ahead may help you stay in control of your finances
- Powers of attorney and trusts are options that can help you plan for the future

CONSUMER ADVISORY AND INVESTOR BULLETIN | JUNE 2015

## Planning for diminished capacity and illness

"Diminished financial capacity" is a term used to describe a decline in a person's ability to manage money and financial assets to serve his or her best interests, including the inability to understand the consequences of investment decisions.

While the inability to manage one's money is clearly a problem in itself, when people of any age lose the capability to manage their finances, they may also become more vulnerable to investment fraud and other forms of financial abuse.

### Preparing for your own financial future: Hope for the best, but plan for the worst

Losing the ability to manage your finances may be something you'd rather not think about. We often think about our financial capabilities, like our ability to drive, as an important measure of our independence. But planning ahead may help you stay in control of your finances, even if diminished financial capacity becomes a serious problem. Taking the steps listed below now may help avoid or minimize problems for you and your family.

#### Organize your important documents

Organize and store important documents in a safe, easily accessible location. That way, they are readily available in an emergency. Give copies to trusted loved ones or let them know where to find the documents. Typically, the following documents will be most relevant to your finances:

- Bank and brokerage statements and account information. Make a list of your accounts with account numbers. Keep a separate list of online bank and brokerage passwords and PINs and keep the lists in a safe place. In addition, make a list of the locations of your safe-deposit boxes, including where the keys to the safe-deposit boxes are located. Also, keep your recent bank and brokerage statements available, as well as information about how to get those statements online if you access them electronically.
- Mortgage and credit information. Make a list of your debts and regular payments, with account numbers and names of the financial institutions that issued the loans or credit cards.

The SEC's Office of Investor Education and Advocacy and the CFPB's Office for Older Americans are issuing this bulletin to help investors and consumers understand the potential impact of diminished capacity on their ability to make financial decisions and to encourage investors and consumers to plan for possible diminished financial capacity well before it happens.







## Choosing a Trusted Contact Person Can Help You Protect Your Money

https://files.consumerfinance.gov/f/documents/cfpb trusted-contacts-consumers 2021-11.pdf

Order hardcopies/bulk here:
<a href="https://www.consumerfinance.gov/c">https://www.consumerfinance.gov/c</a>
<a href="onsumer-tools/educator-tools/resources-for-older-adults/protecting-against-fraud/">https://www.consumerfinance.gov/c</a>
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# Choosing a trusted contact person can help you protect your money

Banks and credit unions sometimes become concerned that an account holder is experiencing fraud, a health crisis, or another emergency that affects their financial affairs.

In one emerging practice, banks and credit unions may allow you to choose one or more trusted contacts, like an adult child or close friend, who your bank or credit union can reach out to for extra help in emergency situations. You can add a trusted contact person to your brokerage accounts, too. This is a way that your financial professionals can help protect your financial well-being.

Let's take a look at how this might work, and how choosing a trusted contact could help you safeguard your finances.

Imagine you have a friend named Lara. Lara listed her adult daughter as a trusted contact with her credit



union. Lara provided her formal consent for the credit union to contact her daughter if the credit union has trouble reaching Lara or believes she is experiencing financial exploitation.

Today, the credit union notices a large withdrawal from Lara's account. Lara does not usually make large withdrawals, so the credit union suspects the transaction may be fraudulent. The credit union calls Lara and sends her an email alert, but Lara doesn't respond.



## Planning for Diminished Capacity and Illness

https://s3.amazonaws.com/files.consume rfinance.gov/f/documents/cfpb planning -for-diminished-capacity-andillness consumer-advisory-bulletin.pdf CONSUMER ADVISORY AND INVESTOR BULLETIN | JULY 2021

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# Preventing Elder Financial Abuse: Guide for Family and Friends of People Living in Nursing Homes and Assisted Living Communities

https://s3.amazonaws.com/files.consume rfinance.gov/f/documents/cfpb preventi ng-elder-financial-abuse friends-familyquide.pdf

### Order hardcopies/bulk here:

https://www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/protecting-against-fraud/



### Introduction

This guide will walk you through four key steps to help protect your friends and family members from financial abuse.

It is important to watch out for signs of financial abuse and take steps to help your loved one if needed

#### Four key steps of successful intervention

- Prevent educate yourself, your loved ones, and your community
- Recognize spot the warning signs and take action
- Record document what you observe
- Report tell the appropriate authorities so they can investigate and help

#### Alma's story



Throughout this guide, we will use a scenario where you have concerns about a family member or friend named Alma who lives in a nursing home or assisted living community. Imagine Alma is having some trouble keeping track of her money and recognizing when others try to take advantage of her. You may have concerns that someone will try to steal Alma's money or property. You want to find ways to help Alma.

#### What is elder financial abuse?

Elder financial abuse–sometimes called elder financial exploitation–is a form of elder abuse.

#### Alma's story



Imagine that Alma's grandchild offers to run errands for Alma. The grandchild takes Alma's debit card and promises to pick up her favorite shampoo. Instead, the grandchild makes several purchases using Alma's debit card, including buying himself a new TV. This is an example of financial abuse.

# Reporting Elder Financial Abuse: Help for Family and Friends of People Living in Nursing Homes and Assisted Living Communities

https://s3.amazonaws.com/files.consume rfinance.gov/f/documents/cfpb preventi ng-elder-financial-abuse friends-familybifold.pdf

Order hardcopies/bulk here:

https://www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/protecting-against-fraud/



#### What is financial abuse?

Financial abuse is when someone takes or misuses another person's money or property for the benefit of someone other than that person. For example, neighbors, caregivers, professionals, and even family or friends may take money without permission, fail to repay money they owe, charge too much for services, or not do what they were paid to do. Financial abuse—sometimes called financial exploitation—is a form of elder abuse. To learn how to recognize the signs of financial abuse, read the guide on protecting people who live in nursing homes and assisted living communities.

As a family member or friend, you are in a unique position to help protect your loved ones from financial abuse. If you suspect financial abuse, you should report your suspicions to the appropriate authorities. This resource explains how to report elder financial abuse.

There are four steps to help protect your loved ones from financial abuse: (1) Prevent,
(2) Recognize, (3) Record, and (4) Report.
This resource focuses on the final step, "Report."
To learn about the other steps and get more information and resources, read our guide,
Preventing elder financial abuse: A guide for family and friends of people living in nursing homes and assisted living communities.

#### Where should I report financial abuse?

If you suspect elder financial abuse, report it
to Adult Protective Services (APS). APS are
social services programs in each state. They
serve older adults and adults with disabilities
who need help due to abuse, neglect, or
exploitation. Adult Protective Services is a
common term, but this may not be the name
of the agency in your state.

The National Adult Protective Services Association has information about how to report suspected abuse in each state: napsa-now.org/get-help/help-in-your-

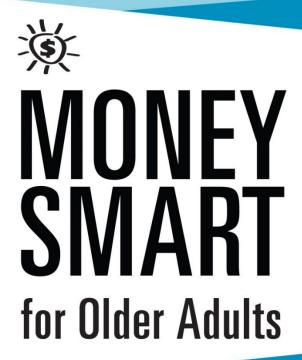
The National Center on Elder Abuse has information about APS ncea.acl.gov/NCEA/media/Publication/
APS-Fact-Sheet.pdf and the process of investigating a case ncea.acl.gov/NCEA/media/Publication/APS-Flow-Chart.pdf. This can help you understand what happens after you file a report with APS.

- If there is an urgent risk of harm to your loved one or someone else, you should call 911 right away. Otherwise, you can call the non-emergency number for your local police or Sheriff's office to file a report. Some state laws define elder financial abuse as a specific type of crime. Financial abuse may also involve other crimes such as theft, fraud, forgery, embezzlement, or money laundering.
- You can also report financial abuse to your local District Attorney's office and ask them to prosecute the person who took advantage of your loved one.

#### What information do I need to file a report?

Include as much information as possible in your report. Plan to share what you have observed. Even if you don't have all of the details, you should still file a report. The authorities who will investigate the situation do not expect you to know everything.

- Time, date, and location of the incident(s)
- Names of anyone who was involved and anyone who observed the incident(s)
- Description of the suspected financial abuse and any other types of abuse or neglect
- Your loved one's disabilities or health conditions, including any information about decision-making abilities or memory loss
- Whether you believe there is an urgent risk of danger to your loved one or someone else







## Money Smart for Older Adults (MSOA)

- Developed jointly by FDIC and Bureau as an instructor led training.
  - Raises awareness on how to prevent elder financial exploitation.
  - Encourages planning and informed financial decision-making.
- Program objectives
  - Recognize and reduce the risk of elder financial exploitation
  - Guard against identity theft
  - Plan for unexpected loss of the ability to manage your finances
  - Prepare financially for disasters
  - Find other helpful resources on managing money and reporting financial exploitation



### MSOA Topics and Access

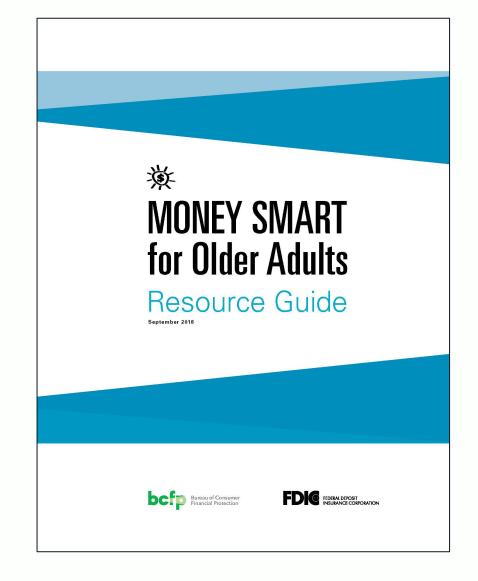
- Common Types of Financial Exploitation
- Scams that Target Homeowners
- Scams Targeting Veterans
- Planning for Unexpected Life Events
- How to Be Financially Prepared for Disasters
- Access Money Smart for Older Adults here:
   <a href="https://www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/money-smart-for-older-adults/">https://www.consumerfinance.gov/consumer-tools/educator-tools/resources-for-older-adults/money-smart-for-older-adults/</a>



### MSOA Topics and Access

- Resource guide available in bulk at no charge
- Available in English and Spanish

consumerfinance.gov/moneysmart





## Guest Speakers



#### Rachel Stevenson

Programming Librarian
Erie County Public Library



#### Steve Benton

Elder Financial Safety Center Financial Coach and Counselor The Senior Source







## **The Senior Source**







in the Dallas area



for older adults & their loved ones



to navigate aging





## **Elder Financial Safety Center**

The Senior Source

#### **PREVENTION**

Career Services
Financial Coaching
Basic Needs
Money Management
Exploitation Relief
Financial Literacy



**Dallas County Probate Court** 

#### **PROTECTION**

Investigation & Placement

**Annual Monitoring** 

Remove Unfit Guardians



Dallas County
District
Attorney's Office

#### **PROSECUTION**

Investigation

Law Enforcement Training

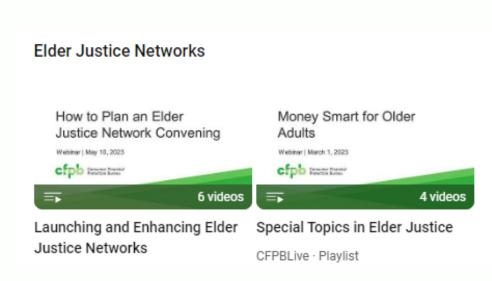
Prosecution



## A&Q

# Closing

## YouTube resources: CFPBLive





### Launching and Enhancing Elder Justice Networks

- How to plan an elder justice network convening
- New resources for elder fraud prevention and response networks
- Promising practices for elder fraud prevention and response networks - Parts 1 and 2
- Who's who in elder justice networks

#### Special Topics in Elder Justice

- Money Smart for Older Adults
- Recovering from elder financial exploitation
- Age-friendly banking and opportunities for collaboration
- Financial caregiving

## Resources

- Find a network with the DOJ Elder Justice Network Locator:
   <a href="https://www.justice.gov/elderjustice/elder-justice-network-locator-map">https://www.justice.gov/elderjustice/elder-justice-network-locator-map</a>
- Start or enhance a network with the CFPB's online Network Development Guide:
   <a href="https://consumerfinance.gov/eldernetworks">https://consumerfinance.gov/eldernetworks</a>
- Access CFPB resources on protecting older patrons from financial exploitation: <a href="https://consumerfinance.gov/olderamericans">https://consumerfinance.gov/olderamericans</a>
- CFPB library resources: <a href="https://www.consumerfinance.gov/consumer-tools/educator-tools/library-resources/">https://www.consumerfinance.gov/consumer-tools/educator-tools/library-resources/</a>



## Learn more about the CFPB

- Contact Office for Older Americans: <u>OlderAmericans@cfpb.gov</u>
- Resources: <u>consumerfinance.gov/olderamericans</u>
- Complaints: <u>consumerfinance.gov/complaint/</u>
  - <sub>-</sub> (855) 411-CFPB (2372)
  - TTY/TDD: (855) 729-CFPB (2372)
- Ask CFPB: <u>consumerfinance.gov/askcfpb</u>

