

Using Government Information in Social Media: Opportunities & Challenges – Chat Log

from Ella Shurr to everyone:
I love it!

from Evelyn Alfred to everyone:
It does look nice.

from Ben Webb to everyone:
Any day is a good day to celebrate chocolate

from Ben Webb to everyone:
*IMHO

from Scott Briggs to everyone:
+1 Ben!!!

from Tim Lozier to everyone:
So say we all!!

from Erin Adams to everyone:
Now I'm interested in knowing about Texas chocolate cake

from Hiroko Hashitani to everyone:
What is your go-to resource to find out anniversaries and national/world cultural/heritage day/month information?

from Ben Webb to everyone:
lol Erin

from Ben Webb to everyone:
Great idea Elizabeth

from Jennifer Lindley to everyone:
<https://www.thepioneerwoman.com/food-cooking/recipes/a11901/best-chocolate-sheet-cake-recipe/>

from Jennifer Lindley to everyone:
it's a very particular concept, sheet cake :D

from Erin Adams to everyone:
haha! love it

from Korina Tueller to everyone:
This is really impressive. Great work, Elizabeth! Apologies if I missed this, but are your social media feeds specifically for government documents or are you competing for post space with other library content?

from Kristina Claunch to everyone:
Where do you find the best image size for each platform?

from Emm Coats to everyone:

I usually just google before I post and keep a list of image resolutions for each platform

from Kristina Claunch to everyone:

Thanks

from Bert Chapman to everyone:

A global extension of chocolate in govt. information is the International Cocoa Organization

<https://www.icco.org/>

from Leah Grote to everyone:

I miss tweet deck so much

from Kris Aberly to everyone:

Great idea to plan in advance.

from Kristina Claunch to everyone:

Awesome pic

from Kathleen Agno to everyone:

This is great. Thank you!

from Susan Jensen to everyone:

Thank you, Elizabeth! This was very helpful.

from Kelly Seifert to everyone:

GPO offers a list of observances and events to spotlight as well on FDLP.gov in our social media guide:

<https://www.fdlp.gov/promotion/fdlp-guide-social-media>

from Kristina Claunch to everyone:

Nice

from Jacqui Celecia to everyone:

I might have misseed this. Do you use a spreadsheet to compile your information?

from Karen Davis to everyone:

That was an awesome presentation!

from Becki White to everyone:

Have you gotten reactions from colleagues about gov info sources you cited that they didn't know about?

from Kristina Claunch to everyone:

Do you find certain posts are looked at or commented on more than others? If so, which ones?

from Julieta Calderon to everyone:

What platform have you seen the best engagement for your posts? Or does it depend?

from Rachel Union to everyone:

Have you been able to determine if the 24/7 chat traffic has increased and can you track it back to your social media posts?

from ben amata to everyone:

v g

from Rachel Union to everyone:

Thank you

from Leah Grote to everyone:

As you continue posting, will you reuse graphics and ideas from the year before? Or will you try to do something new everytime?

from Becki White to everyone:

When looking at graphics on gov't sites to use in your posts, is it easy to tell which are public domain and which aren't?

from Hiroko Hashitani to everyone:

Creative Commons has a image search website: <https://search.creativecommons.org/>

from Becki White to everyone:

Thank you!

from Scott Briggs to everyone:

Great session. Nice to hear how this whole thing works. I think you have done really well in such a short time. Great job! Thanks for sharing your experience.

from Rachel Union to everyone:

Have you seen an uptick in the usage of the USDs at your location?

from Rachel Union to everyone:

yes

from Carl Olson to everyone:

Thank you.

from Rachel Union to everyone:

Great. Thanks.

from Jose Torres to everyone:

Thanks

from Emm Coats to everyone:

Great presentation, thank you!

from Thomas Rohrig to everyone:

Thank you!

from Rachel Union to everyone:
Very helpful info.

from Min Shaheen to everyone:
Thank you very much.

from Erin Adams to everyone:
thank you!

from Kristina Claunch to everyone:
Thank you, this was great!

from Cindy Etkin to everyone:
Thank you, Elizabeth! Wonderful presentatrimon!

from Lisa Hartman to everyone:
Thank you! This was great!

from Ella Shurr to everyone:
Thank you! This was wonderful!

from Sheila Dorsey to everyone:
Thankss!

from Hugh Truslow to everyone:
Thanks Elizabeth! Super useful

from Elizabeth Sanders to everyone:
You're all very welcome! Thank you for coming to my presentation.

from Christopher Whitfield to everyone:
Great info!! Thanks again.