

## Marketing & Outreach for Your Collection – Chat Log

from Angela Bonnell to everyone:

[https://www.fdlp.gov/sites/default/files/file\\_repo/20231017-dlc-marketing-outreach-collection-handout\\_0.pdf](https://www.fdlp.gov/sites/default/files/file_repo/20231017-dlc-marketing-outreach-collection-handout_0.pdf)

from Kelly Seifert to everyone:

Download anniversary logos from GPO: <https://www.fdlp.gov/file-repository/634/depository-anniversary-logos>

from Angela Bonnell to everyone:

These photos are fantastic!

from Arlene Weible to everyone:

What does a successful event look like in terms of participation?

from Kelly Seifert to everyone:

Log in to order FDLP promo items: <https://www.fdlp.gov/promotion/fdlp-promotional-materials>

from Andie Craley to everyone:

[https://harford.libguides.com/Constitution\\_Day](https://harford.libguides.com/Constitution_Day)

from Andie Craley to everyone:

<https://nationalvoterregistrationday.org/>

from Andie Craley to everyone:

<https://nationalvoterregistrationday.org/voteready-swag/>

from Andie Craley to everyone:

To ask for GPO participation and certificates <https://ask.gpo.gov/s/>

from Kathy Hale to everyone:

GovInfo has a special page for National History Day students for each year's theme in their "Features" section. <https://www.govinfo.gov/features/nhd-2023-24>

from Daniel Cornwall to everyone:

Govdocs not having covers. in catalogs. I feel your pain.

from Ronnie Joiner to everyone:

Our ILS won't even let us upload book covers (even when they don't have copyright) which is really limiting.

from Andie Craley to everyone:

Participation is better if we partner with faculty to have their classes attend or give them academic incentive to attend. I was thrilled by 20 attendees this year for Constitution Day - faculty that presented had their class attend and we streamed to online classes.. The paralegal professor who teaches class in the Library during that time viewed the live stream. Our 50th FDLP anniversary/Constitution Day was well attended by political dignitaries, more than students.

from Ronnie Joiner to everyone:  
SCORE is Service Corp of Retired Executives.

from Daniel Cornwall to everyone:  
At the Alaska State Library, we have MANY agencies and individuals offering us older fed docs gifts. Often we'll put them on FDLP eXchange.

from Becki White to everyone:  
I've tried putting gov docs in our Children's Room but they tend to get ignored by the staff there, even if they are cool. :( They are afraid because of the restrictions that they can't just remove them from the collection (they have to come back to me for deaccessioning).

from Jenny Groome to everyone:  
I had a professor once say to me "Government Documents, that's more boring than buttered rice" (he was joking). I wish I could have shown him <https://godort.libguides.com/weird> or <https://besttitlesever.tumblr.com/>

from Daniel Cornwall to everyone:  
Yay NASA!!

from Jenny Groome to everyone:  
I want to put GPO Ben in the NASA selfie app <https://www.nasa.gov/missions/spitzer/nasa-selfies-and-trappist-1-vr-apps-now-available/>

from Becki White to everyone:  
How do you think the displays will change as we pivot to a mostly-digital FDLP?

from Susanne Caro to everyone:  
Whitney- how often do you change your displays?

from Andie Craley to everyone:  
With programs we've had with special authors and partnering with Hays Heighe House exhibits and using their community mailing list, then those events were better attended by community members rather than students. So it depends on the scale of the event for us, and what ends up being the programming. We do a little bigger everytime it's a 45th or 55th FDLP anniversary we are tying in with Constitution Day/National Voter Registration Day. We had more food (lunch and cake) when it was a 50th. But we definitely have at least cookies if not a "Big" year.

from Kelly Seifert to everyone:  
We love posting your Ben adventures!

from Kristina Claunch to everyone:

What do you do to deck out Ben? Do you make his outfits and just print them on paper or cut out cardboard or something?

from Marna Morland to everyone:

What do you use to attach outfits to Ben so it doesn't ruin the cardboard?

from Susanne Caro to everyone:

I was thinking about creating dummie books for displays and include a qurl code to try to mimic the traditional display

from Daniel Cornwall to everyone:

+1 Susanne! Could be useful for military history centers and NASA pubs, among many others.

from Andie Craley to everyone:

Yes, good idea Susanne. I have started to incorporate QR codes into our displays

from Ronnie Joiner to everyone:

I've used rubber bands or string to attach costumes to Ben.

from Susanne Caro to everyone:

You can cut tabs like a paper doll would have and tape those and not directly on Ben

from Kelly Seifert to everyone:

A handout about dressing up Ben! <https://www.fdlp.gov/file-repository-item/dressing-your-ben-franklin-handout>

from Jocelyn Boice to everyone:

There's a poster this year about dressing up Ben that suggests using painter's tape.

from Daniel Cornwall to everyone:

Source to print covers for Army history, as an example - <https://history.army.mil/catalog/index.html>

from Ronnie Joiner to everyone:

CA n you repeat the question?

from Daniel Cornwall to everyone:

Could also load up an iPad with pdfs from a specific agency? Haven't tried it myself.

from Becki White to everyone:

Can you just put links in your catalog to the e-pubs? We use a different ebook company and we aren't allowed to add titles.

from Marija Gudauskas to everyone:

For dressing up Ben, magnets work as well.

from Kelly Seifert to everyone:

Dressing Up Your Ben poster in our gallery: <https://fdlp.gov/2023-poster-presentation>

from Ronnie Joiner to everyone:  
I don't, but I would like to do that.

from Arlene Weible to everyone:  
Perhaps GPO staff could help with reaching out to Overdrive about this issue. I'd suggest sending specific requests to askGPO.

from Daniel Cornwall to everyone:  
Thank you all for presenting!

from Kristina Claunch to everyone:  
Excellent job, thank you!

from Susanne Caro to everyone:  
Thank you for all the great ideas!

from Arlene Weible to everyone:  
Thank you!

from Laurie Aycock to everyone:  
Thank you all. This was awesome!

from Wendy Etchison to everyone:  
Thank you!

from Jen Kirk to everyone:  
Thank you all!

from Min Shaheen to everyone:  
Thank you all.

from Cindy Koy to everyone:  
Very cool!

from Andrea Stelljes to everyone:  
Thank you!

from Kazumi Katayama to everyone:  
Thank you!

from Sarah Dobransky to everyone:  
Just going through the comments - thank you Ronnie for the SCORE acronym