Building a Traveling Exhibit

Susanne Caro, North Dakota State University, Fargo, ND Ben Chiewphasa, Columbia University, New York, NY Jen Kirk, Utah State University, Logan, UT

Overview of this webinar

Introduction to traveling exhibits

Sharing Our Stories Exhibit Planning Grant & Partnerships

The Disasters: The Stories We Share Traveling Exhibit

• See *Government Documents Exhibits: Planning and Developing Your Own* by Ben in the FDLP Academy <u>https://www.fdlp.gov/training/government-documents-exhibits-planning-and-</u> <u>developing-your-own</u>

Why create exhibits?

Promote local government, services, collections and perspectives, resulting in a broader incorporation of geography and diverse perspectives

Connect collection materials to community

Highlight lesser-known materials

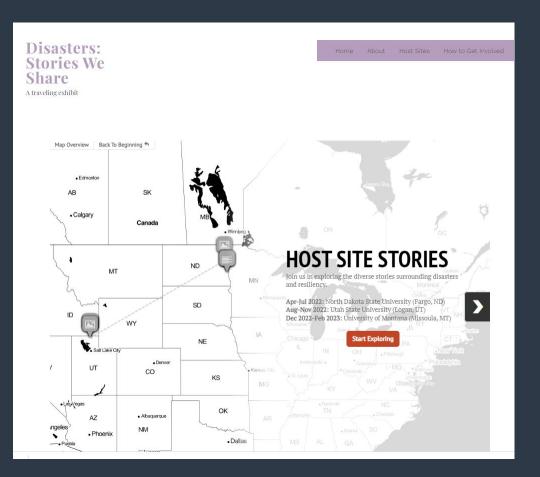
Commemorate an event



Formats

Physical exhibits Virtual exhibits

Combined



Collaboration

- Who can you work with?
- Finding partners
- Museums, societies
- Building on a theme
- Sharing resources

Finding funding

Local grants: Historical societies

State grants: State archives or state library

Federal grants: IMLS, NEH

Finding a project in progress



NATIONAL ENDOWMENT FOR THE HUMANITIES

NEH Grant number: GE-276248-21 | Grant period: 5/1/2021-4/30/2024 Any views, findings, or recommendations expressed in this exhibit and website, do not necessarily present those of the National Endowment for the Humanities.

Subjects

What subjects are important to your community?

Stories

- Is it your story to tell?
- Has your story been told?
- Has your communities voices been heard?

Mindfulness

- Education vs exploitation
 - $\circ \quad \text{How the history is told.}$
- Is it our story to tell?
 - \circ Oral histories
- Appropriate images
- Copyright
- What voices are missing and why?



Disasters

What we did

- Pick a topic
- Build a team
- Apply for grants
- Develop exhibits
- Consider additional sites



Photo by Jenny Kirchner

Original concept

Expansion of Government Documents Display Clearinghouse

• Materials and source lists

Develop free templates for use to create exhibits

- Provide clear, customizable plans
- Media templates
- Reduce time and resources needed

Developing the concept

- Traveling exhibit with customizable components
- Integrated host content
- Universal subject
- Supporting resources
- More accessible
- A national narrative
- Diverse voices

This Traveling Exhibit is a Disast e,

Susanne Caro, Government Information Librarian, North Dakota State University Ben <u>Chiewphasa</u>, Government Information Librarian, University of Montana Jen Kirk, Government Information Librarian, Utah State University

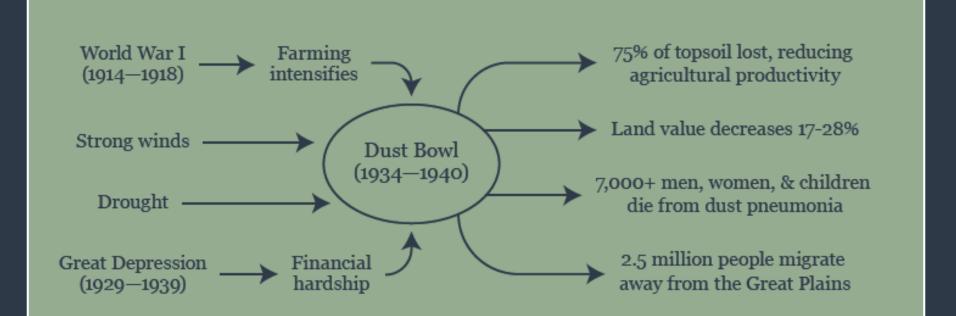
A team of specialists

University of Montana	Tobin Shearer, Historian, African-American Studies Erin Baucom, Digital Archivist, Natalie Bond, Government Information Librarian.
Utah State University	Jen Kirk,* Government Information Librarian Daniel Davis, exhibit design, photographs curator Blair Larsen, Geoscience Education, natural disasters Shay Larsen, Graphic Designer
North Dakota State University	Susanne Caro*, Government Information Librarian Chelsea Olmsted, Historian Sarah Kirkpatrick, Emergency Management
Minnesota State U. Moorhead	Trista Raezer-Stursa, Archivist
Columbia University, NY	Ben Chiewphasa*, Social Sciences and Policy Librarian Emily Schmidt, Journalism and Government Information Librarian Kae Bara Kratcha, Social Work and Professional Studies Librarian

Important themes

- Importance of memory and understanding of history to the narrative's framework
- Internal versus external narratives
 - Community-based vs. media-based narrative how do the presentations differ and affect interpretation of the disaster?
 - \circ What one view sees as resilience, another may see as tragedy/loss.
- Interactions between the social, economic, and natural world
 - Viewpoints influence change in the memory and interpretation of historical event.
 - National narrative frameworks
 - Influence on changing memory and interpretation relative to the history being told.

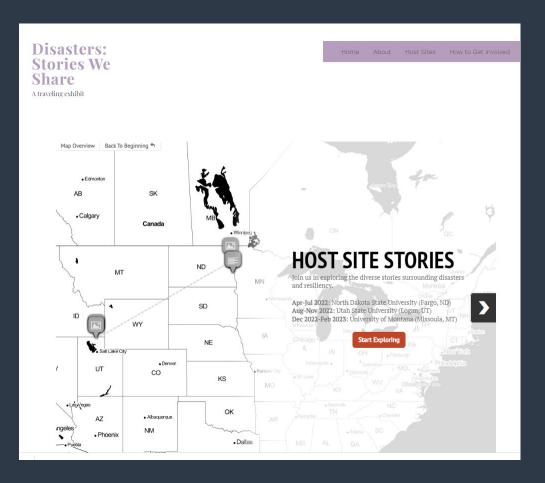
Interactions between the social, economic, and natural world



Narrowing down

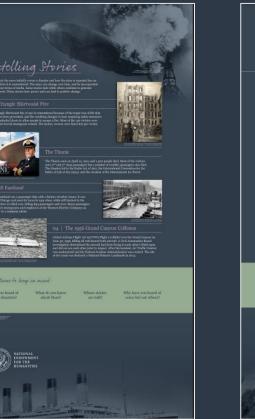
Panel vs website

- Links to sources
- Expanded content
- Multimedia option



Results







Beyond the Immediate Aftermath

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Rebuilding

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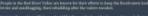
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Staying Above Water





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Host Sites

Institution	Торіс
North Dakota State University	Floods - a history of flooding and community cooperation
Utah State University	Earthquake - 1962, Cache Valley
University of Montana	Floods- How a flood led to the release of pollution from a mine and decades of remediation
Kansas State University	Floods - The role of K-State in supporting the community during the 1951 flood
Columbia University	Mass incarceration - Rikers Island Prison Complex

Connecting with community partners (ND)

- The City of Fargo
- Fargo Lions Club
- Fargo Public Library
- North Dakota National Guard
- Clay County Historical Society
- North Dakota State Historical Society
- Broader context



Logistics

Assessment

- Host participation
- Effectiveness of exhibit
- Programing
- Ease of use and access

Timing

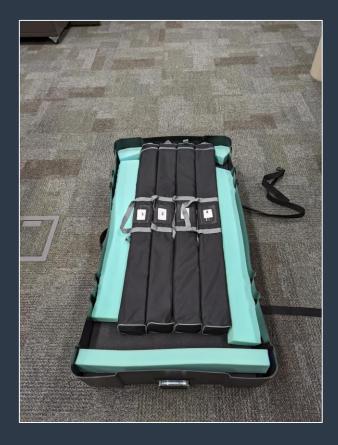
- Is there enough time for host content development?
- Reaching out to partners? Building relationships?

Shipping

• Deliver time and costs

Support

• Marketing materials and funding





Costs

- Full banner and stand 220 (x 4 = 880)
- X banner stand \$40, \$100 to print (\$140 x 4 = \$560)

Shipping

- \$65.96 Fargo- Logan, UT (USPS)
- \$218.00 Logan-Missoula (UPS)

Lessons learned

Maintaining access to shared files

Some ideas won't work out

Doing good community engagement takes time to build relationships/trust

Communication lines

Be ready to explain why an academic library should be involved in this sort of work/project

Importance of collaboration

What would your exhibit look like?

Your collections....

Your connections....

Your community....

Your questions?

Interested in learning more?

Disasterexhibit.org