

CONNECTING WITH YOUR COMMUNITIES

PROMOTING VOTER & CIVIC ENGAGEMENT

FDLP WEBINAR

SEPT 7, 2022



2018

53.4%

2020

66.8%

Voter Turnout in U.S. Elections

(Percentage of Voting Eligible Population)



Source: U.S. Census Bureau

Nearly **half** of the voting eligible population did not vote in the last midterm election

One-third of the voting eligible population did not vote in the last general election



18-24 years old

51.4%

65-74 years old

76.0%

Voter Turnout in 2020 U.S. Elections

(Percentage of Voting Eligible Population)



Source: U.S. Census Bureau

Less Than High School

27.2%

Advanced Degree

74.0%

Voter Turnout in 2018 U.S. Elections

(Percentage of Voting Eligible Population)



Source: U.S. Census Bureau

\$30-40k Income

63.6%

\$100-150k Income

81.0%

Voter Turnout in 2020 U.S. Elections

(Percentage of Voting Eligible Population)



Source: U.S. Census Bureau

DMV

Mailed Form or Internet/Online

County/Government Office

27.7%

23.9%

14.2%

**School / Hospital / Campus
Registration Drive**

2.9 %

2.7 %

Method of Registration



Source: U.S. Census Bureau

Not Interested

Did Not Like Candidates/Issues

Too Busy

17.6%

14.5%

13.0%

Registration Problems

4.9%

Forgot to Vote

3.7%

Inconvenient Polling Places

2.6%

Transportation Problems

2.4%

Reason for Not Voting, 2020



Source: U.S. Census Bureau

2016

14.3%

2018

26.9%

2020

13.0%

Reason for Not Voting: **Too Busy**



Source: U.S. Census Bureau



OUTLINE

NATIONAL VOTER REGISTRATION DAY - SEPT 20TH

GODORT VOTING & ELECTION TOOLKITS

FEDERAL GOV RESOURCES ON THE TOOLKITS

AUDIENCE-SPECIFIC OUTREACH EFFORTS

“DEMOCRACY DAWGS” - UNIVERSITY OF WASHINGTON

NEED

MISSION & ORIGIN

EVENTS & EFFORTS



NATIONAL VOTER REGISTRATION DAY

September 20th, 2022

<https://nationalvoterregistrationday.org/>

Nearly 4.7 million voters have registered to vote on this day in the past decade



NATIONAL VOTER REGISTRATION DAY

**NATIONAL
VOTER
REGISTRATION
DAY 9.20.2022**

**REGISTER
TO VOTE
HERE**



Or visit: qrco.de/regtovote

Local Info

Supported by
National Association of Secretaries of State
National Association of State Election Directors
U.S. Election Assistance Commission
National Association of Election Officials

#NationalVoteRegistrationDay
@NatVoteRegDay
NationalVoteRegistrationDay.org

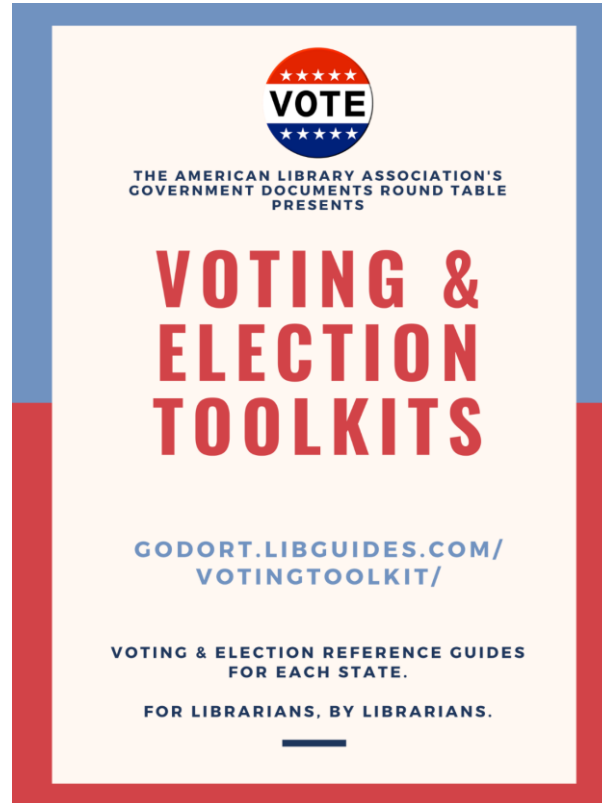
NATIONAL VOTER REGISTRATION DAY
10 YEARS

Special Thanks to Our Sponsors
Aflac, AWS, CAA Foundation, Google, Levi Strauss & Co., Meta, Microsoft, I am a voter, RoundBoard, Twitter, Target, and others.

Recently moved?
Changed your name?
Turned 18?
Became a citizen?
Update your
registration today!



GODORT - VOTING & ELECTION TOOLKITS



GODORT.LIBGUIDES.COM/VOTINGTOOLKIT

North Carolina	Voter Registration & Election Day Resources
North Dakota	
Ohio	<ul style="list-style-type: none">• USA.gov Voting Registration & information, Election Day resources, election laws, results, process, and history; State & local Election Offices; FAQs
Oklahoma	
Oregon	<ul style="list-style-type: none">• Can I Vote? National Association of Secretaries of State (NASS). Created by state election officials with up-to-date national & state-by-state information. Sections: Voter Registration, Find Your Polling Place, Valid Forms of ID, Absentee & Early Voting, Overseas Voters, Election Official Directory, Become a Poll Worker
Pennsylvania	
Rhode Island	
South Carolina	<ul style="list-style-type: none">• CIRCLE Center for Information & Research on Civic Learning and Engagement (Tufts) provides info about voter registration numbers, barriers; oriented toward young people
South Dakota	
Tennessee	<ul style="list-style-type: none">• Fair Elections Legal Network Guides for voter registration drives in each state.
Texas	<ul style="list-style-type: none">• Federal Voting Assistance Project Absentee voting assistance and verification for servicemembers & their families and overseas citizens. Plus, links to state/territory-specific election & legislative websites.
Utah	
Vermont	<ul style="list-style-type: none">• VOTE411 League of Women Voters. Voter registration & voting info for 50 states, candidate info
Virginia	
Washington	<ul style="list-style-type: none">• National Voter Registration Day On September 20th, volunteers will conduct voter registration drives to ensure that voters don't miss registration
West Virginia	

NATIONAL LEVEL RESOURCES

STATE-BY-STATE TABS



USA.GOV/VOTING

Voting and Elections



Find answers to common questions about voting in the United States.

How do I ...

- Register to vote
- Change my voter registration
- Find out about state or local elections

Congressional, State, and Local Elections

Congressional elections take place every two years. A variety of state and local races happen every year. Learn about upcoming elections near you.

How, Where, and When to Vote

Find out about voting in person or by mail-in absentee ballot. And learn that in general elections, you can vote for

Decide Who to Vote For

Learn how to make informed choices by using voter guides and sample ballots to research candidates.

Inauguration of the President of the United States

Inauguration Day is the day when the President-elect and Vice President-

Find My State or Local Election Office Website

Visit your state or local election office website for statewide voting guidance.

Presidential Election Process

Learn about the presidential election process, including the Electoral College, caucuses and primaries, and

VOTE.GOV

Vote.gov



Register to vote

Where do you live?

Select your state or territory



Find out how to register

USA.GOV/VOTING

< Voting and Elections

Congressional, State, and Local Elections

Decide Who to Vote For

Find My State or Local Election Office Website

How, Where, and When to Vote

Inauguration of the President of the United States

Presidential Election Process

Voter Registration

Voter Guides and Sample Ballots

Voter guides and sample ballots can help you decide who you can vote for and what ballot measures will be up for vote at election time.

Open All +	
Voter Guides	+
Sample Ballots	+
Bringing Notes and Voter’s Guides to Your Polling Place	+

FVAP.GOV

**FVAP.GOV**
FEDERAL VOTING ASSISTANCE PROGRAM

Election Forms and Materials | Voting Assistance Guide | FAQs | Links | Contact | Translate

Voting assistance for Service members,
their families and overseas citizens

Looking for Something?

Search

 Military Voter | Overseas Citizen Voter | Voting Assistance Officers | Election Officials | General Information

Military and overseas citizens can vote. Wherever they are.



 Request your ballot now

VOTERIDERS.ORG

Get Help from VoteRiders

English



VOTE

VOLUNTEER

PARTNER

NEWS

ABOUT

SEARCH

DONATE

VoteRiders is Here to Help

Call or text our Helpline: 844-338-8743

It's easy to get confused about what you need to vote and getting documents to prove your identity can be complicated.

You can count on VoteRiders to provide accurate and nonpartisan information about what is required to vote in your state. We will also provide free practical, legal, or financial assistance if you need it to get your ID.

GET FREE HELP NOW

Hi. Need Voter ID Help?



VOTEBYMAILINJAIL.ORG

**VOTE
BY MAIL
IN JAIL** 100+

MILLION ELIGIBLE VOTERS

Sat out in the 2016 election. We aim to serve every one of those voters so that our government can be truly representative.

470+

THOUSAND INCARCERATED CITIZENS

Are at risk of disenfranchisement because of the lack of access to voter registration materials or absentee ballot request instruction, heightened by the conditions of the pandemic

[Home](#) [About](#) [Mission](#) [Get Involved](#)



[Donate](#)

152+

JAILS AND COUNTING

Where we have access to an on-site partner, including Correctional Officers, Sheriff's, Reentry Specialists and Inmate Services Staff willing to support eligible incarcerated voters by making our materials available.

1,000+

JAILED VOTERS

Assisted over the past year with registering to vote, requesting an absentee ballot and provided voter guides as apart of our program.

VOT-ER.ORG

[About ▼](#)[Get Started ▼](#)[Resources ▼](#)[Programs ▼](#)[Donate](#)

Voter Registration Badges for Health Professionals

Get a voter registration badge to wear in your clinic or hospital. It's free, nonpartisan, and easy-to-use.

[GET A FREE BADGE →](#)

Voter Conversation Starters

Use our conversation starters to start nonpartisan discussions about voting.

[LEARN MORE →](#)

Press

Read about Vot-ER's work—and the healthcare professionals behind it—in the *New York Times*, *Washington Post*, and more.

[SEE LATEST NEWS →](#)

DEMOCRACY DAWGS - UNIV OF WASHINGTON



#huskiesvote

DEMOCRACY DAWGS - THE COALITION

- UW Libraries
- Ethnic Cultural Center (ECC)
- Community Engagement & Leadership Education (CELE) Center
- King County Elections (non-UW group)
- WASHPIRG (Student group)
- Washington Bus (non-UW group)



DEMOCRACY DAWGS - 2020 EVENTS, OUTREACH, & RESOURCES

- Debate Watch Parties
- Student Engagement Hubs
- Athletics & Greek Life
- Social Media Campaign
- Campus-wide Communications
- LibGuide!



DEMOCRACY DAWGS - LONG TERM GOALS

- Voter engagement efforts are institutionalized throughout campus.
- Increase voter registration and voting rates each year, until they are at 95% and 90%, respectively.
- Democracy Dawgs is an established and well-known coalition across campus serving as a hub of voter and democratic engagement efforts.
- Encourage students to engage in civics in other ways besides just through voting (i.e. lobbying, letters to representatives, etc.)



DEMOCRACY DAWGS - UNIV OF WASHINGTON

UW administrative units:

- Athletics
- Ethnic Cultural Center, Office of Minority Affairs & Diversity
- First Year Programs
- Libraries
- Office of Regional & Community Relations
- Office of the Ombud
- Student Life
- Undergraduate Academic Affairs
- UW Impact

Student organizations:

- ASUW, Office of Government Relations
- Washington Public Interest Research Group (WashPIRG)

UW academic departments (faculty representatives):

- Anthropology
- Applied Math
- Aquatic and Fishery Sciences
- Evans School of Public Policy & Governance
- Health Metrics, Global Health, Computer Science & Engineering
- Honors Program
- Law School

Community organizations/agencies:

- King County Elections
- Washington Bus



The Washington Post

College students have been voting at record rates. Why?

Whether they show up for the November 2022 elections may depend on what colleges do

In the 2020 election, 66 percent of college students who were registered to vote cast their ballots — **an increase of 14 percentage points over the 2016 presidential election**. Similarly, in the 2018 midterms, **college student voter turnout doubled** from 19 percent in 2014 to 40 percent.

What happened? ... **(S)ome of the increase is likely due to get-out-the-vote initiatives conducted in colleges across the country. Stronger student turnout strengthens democracy and increases the likelihood that policymakers will pay attention to issues important to students, like student debt.**

QUESTIONS?

Kian Flynn

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