Resources & Tips from the National Responsible Fatherhood Clearinghouse



James Worthy

The National Responsible Fatherhood Clearinghouse: Providing FREE Tips and Resources



National Responsible Fatherhood Clearinghouse fatherhood.gov

Our Team Today



James Worthy

Outreach Co-Lead National Responsible Fatherhood Clearinghouse





National Responsible Fatherhood Clearinghouse fatherhood.gou

Our Goals

Today

- Present resources available from the National Responsible Fatherhood Clearinghouse.
- Offer tips to engage fathers, strengthen families, and improve child well-being through family support.
- Provide take away ideas for implementing promising practices.





National Responsible

Fatherhood Clearinghouse

- HHS Office of Family Assistance (OFA) funded resources to support fathers and families.
- Free resources for fathers, practitioners, researchers, policy makers, the public at-large, and all who are serving or interested in supporting strong fathers and families.

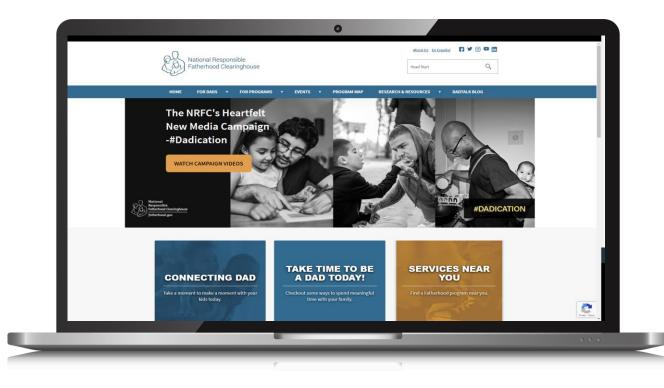


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National Responsible



Fatherhood Clearinghouse Website



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Successful programs build from the histo that have come before them. They also p NRFC VIRTUAL COLLABO		ABOF				ti	listen poorly. Group members then assess aspects of poor and good listening, and practice using effective					
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Practitioners can contact the National Responsible Fatherhood Clearinghouse directly to ask questions, suggest resources, and share innovations by emailing <u>Help@FatherhoodGov.Info</u>.

Responsible Fatherhood Toolkit

VIEW



Tips For Practitioners

Fatherhood Media Campaign



National Responsible

"NEW" Virtual Collaborative Community









Positive Reentry From Incarceration

Join the group to discuss topics related to positive reentry for father returning to their families and commun...

25

111



Using Virtual Technology in Fatherhood Pr...

Join this group to discuss using virtual technology in Fatherhood Programs



Women in Fatherhood Programs

35

Join this group to discuss how the voices of women have influenced fatherhood research, advocacy, and public p... Joined

Fathers as Leaders

To be a good teacher and role model for their children, fathers need a combination of parenting, relationship,...

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Head Start Discussion Group

This group is for fatherhood practitioners in Head Start working with parents, families, and staff to partner ...



Recruitment and Retention of Low-Income F...

SESSION II: How do you encourage lowincome fathers to join a fatherhood program? What skills do staff members...



Recent PSA's

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Library		fatherhood.gov	:
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BEST OF YOUTUBE	0:32		
Music	L TA	FatherhoodGov Superbowl 2020 Fatherhoodgov	
Sports	7	Learning and Teaching + 1:31 What It Means To Be a Dad + 1:33	
Gaming		VIEW FULL PLAYLIST	
Movies & Shows			
News			
		Play Catch With Her Longform Fatherhood Involvement Ad Council 263K views - 3 years ago	
Fashion & Beauty Learning		Ad Council	
Spotlight	10 2 37 13	A Message to Dads across America: It Only Takes a Moment to Make a Moment According to an Ad Council survey, 86% of dads	
CO 360° Video	1:56		
Browse channels		#Dadication: Monster 3.2K.vlews - 1 year ago	:
MORE FROM YOUTUBE		🗞 Fatherhoodgov	
YouTube Premium		About 1 out of every 2 working dads (48%) say they spend too little time with their kids and want to do a better job at parenting.	
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#DADication

Parents and families are facing new challenges, but one thing hasn't changed: the importance of dads being involved in their children's lives. The NRFC is proud to release a series of new PSAs that encourage fathers to show their **"#Dadication**" by making time for their kids, even when parenting isn't easy.

Check out the **#Dadication** PSAs below which, depict the many ways fathers can show up for their children even when they are facing common stressors like financial burdens and busy schedules.







Recent Webinars

NRFC September 2019 Webinar: Tips For Fathers: Helping Children Manage Screen Time and the Online World



The use of digital media by children and adolescents, including interactive and social media, has... Read More

NRFC July 2019 Webinar: The Importance of Co-Parenting and Relationship Skills: Helping Fathers Help Their Children



Many fatherhood program participants balance complicated situations and relationships. They may... Read More

NRFC May 2019 Webinar: Tips for Practitioners: Talking with Fathers about Early Child Development



Webinar presenters discussed the role of fathers in child development and offer tips for... Read More

NRFC February 2019 Webinar: Working with Fathers after Incarceration



Research has shown that fathers returning to their families and communities after a period of... Read More



Recent Webinars



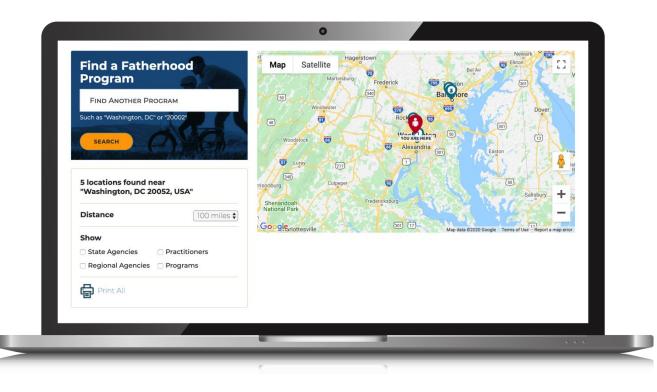


2022 Summit





Key Features of fatherhood.gov





Key Features

of fatherhood.gov



Tips for Parents posts cover topics from homework help to finding recipes for healthy dinners, and have information for dads with kids of all ages. Our **For Programs** articles feature resources and strategies to help programs improve their services.

Virtual Library

Our Virtual library features thousands of resources ranging from foundational work to brand new research findings. Access and connect to research reports, fact sheets, journal articles, and more. Know of something we don't have? Submit it online.



Responsible Fatherhood Toolkit



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As a practitioner you are operating programs the dealing with the challenges faced by families to sustainable program, this section of fatherhood	the challenges of implementing a successful and		one ho one activities can motivate fathers men they area might have thought sere	
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Practitionary can contact the National Responsi questions, suggest resources, and share increase	the Fatherbood Charinghouse directly to ask			
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What Can You Do?

• **Hire staff or volunteers** who can genuinely relate to fathers in your community. Provide thorough training to ensure they are professional and responsive to the needs of potential participants.

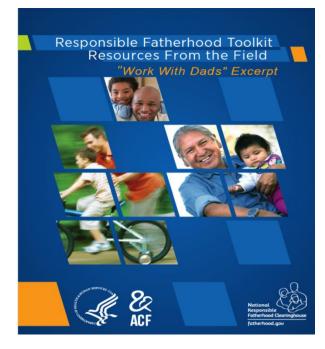
• Create and maintain a father-friendly environment throughout your organization. Make sure that fathers feel welcomed and are treated with respect by all staff members from the first point of contact.

• Establish a referral network of community organizations and individuals who work with boys, men or families.

• Go where the dads are, both physically in the community and online via social media.

• Make sure all staff and board members understand the program goals and can share information on available services with any interested fathers.

• **Understand that potential participants** will want to know "What's in it for me?" Be prepared to emphasize this in presentations and printed materials.





What Can You Do?

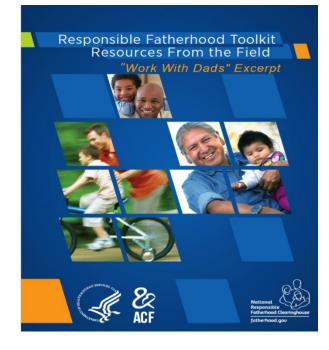
• Remember that printed materials are primarily a tool to start a conversation with a potential participant. Include a "hook" to get attention and limit the written information to the essentials.

• Listen carefully to what fathers have to say. Focus on their needs, not your enrollment goals. Offer relevant advice or services, but don't promise immediate solutions.

• If brochures are available at a community location (e.g., a barbershop, child welfare office, or Head Start program), make sure people there can describe your program's services effectively.

• Share individual success stories and information about program events with local media; ask them to feature these in upcoming broadcasts or publications.

• Encourage graduating participants to spread the word in the community.



Resources









Visit Our Resources

Booth/Website





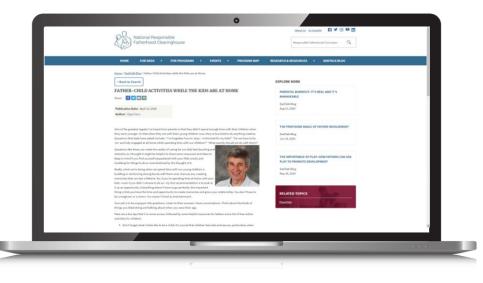
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VIRTUAL OPEN HOUSE: 2020 FATHERHOOD.GOV & VIRTUAL COLLABORATIVE COMMUNITY LAU	NCH	
This Virtual Open House invites you to discover the new NRFC Virtual Collaborative Community (VCC) and refreahed fatherho online platform for fatherhood practitioners to engage in dialogue around program planning and implementation,	od.gov site. The NRFC Virtual Collaborative Community is a new	_
VIRTUAL OPEN HOUSE: REDESIGNED FATHERHOOD.GOV & VIRTUAL COLLABORATIVE COMMUN	ITY LAUNCH (NRFC WEBINAR)	_
This Virtual Open House was held on June 29, 2020 from 2:30-3:30PM ET and invited website users to discover the new NRFC fatherhood.gov site.	Virtual Collaborative Community (VCC) and refreshed	
The NRFC Virtual Collaborative Community is a new online		_
FATHER'S DAY 2020: LAUNCH OF THE NRFC VIRTUAL COLLABORATIVE COMMUNITY AND THE N	W FATHERHOOD.GOV!	
On June 21, the National Responsible Fatherhood Clearinghouse (NRFC) will launch its Virtual Collaborative Community (VCC options for engaging with peers and keep up with the latest information in the Responsible Fatherhood field) and redesigned Fatherhood.gov site. Practitioners will have new	
USING VIRTUAL TECHNOLOGY: A PRACTITIONER CONVERSATION		
As a follow-up to our April 22, 2020 webinar Using Virtual Technology in Fatherhood Programs in Fatherhood Programs, the N that have been implementing new virtual services to ensure continued program support for fathers and	RFC will be talking with representatives of five fatherhood programs	_
DISTANCE LEARNING (VIRTUAL) APPROACHES IN PROVIDING TRAINING SERVICES TO FATHERS		
The National Partnership for Community Leadership (NPCL) is proud to announce the speakers for the day 1 opening session	of the 22nd responsible fatherhood conference!	

Resources











Resources





Tips From The Field



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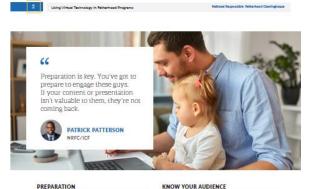
When selecting a virtual tool. think about its capacity to provide the services required for your audience. When you're looking at a vendor, do they own vour data or do vou?



SELECTING TECHNOLOGY

Car International Marcine Control Incorporated

- How old is your computer system? If it's more than 4 to 5 years old, it may be time to upgrade.
- How reliable is your Internet access? Do you have enough bandwidth for streaming?
- · How does your technology align with your programmatic goals? Do you need to modify your goals for virtual services?
- How will you ensure confidentiality and privacy for information shared during group sessions?



PREPARATION

- Make sure you have complete knowledge of the technology you are using. Don't learn "on the job." Practice videos or calls are always prudent.
- Walk through any new virtual platforms with all staff
- Test different platforms if necessary.

MOVING FROM IN-PERSON TO VIRTUAL COMMUNICATION

- 1. If you already have established and respected connections with your clients, the conversion to virtual is not as hard.
- 2. Schedule one-on-one conversations before the first group session, and explore possible barriers and solutions to their engagement.
- 3. Make sure you start at an elementary level; allow time for everyone to get used to the technology.
- 4. Remind participants of established ground rules and discuss any new online expectations.

 Can they download virtual platforms to their phone?

What technology do they have?

- What is their knowledge and comfort level with the virtual world?
 - Do they have free access to the platforms you plan to use?

Tips From The Field

ational Responsible Fatherhood Clearingha

Using Virtual Technology in Patherhood Programs

PRACTICE PROFESSIONALISM REGARDLESS OF YOUR LOCATION

Be aware of your background environment. Think about what your audience will see behind you.

- If you are working from home, be sure others at home know your video times so they do not disturb your call.
- Put pets in a different room.
- Dress as you would for in-person group sessions.

WORK AS A TEAM

A. Don't try to do everything yourself.

Work with team members who can help with different production components. For example, on Zoom or similar platforms, it is always a good practice to designate someone on your team as a co-host.

B. Team members can also:

- Help monitor the main online "room" and any breakout or chat conversations.
- O Track all incoming comments, and make sure they are addressed.
- Step in if you lose your Internet connection.

IF DADS DON'T HAVE RELIABLE ACCESS TO WI-FI OR VIDEO

- Individual phone calls or group conference calls will work.
- Record group sessions (audio and video) so dads can review later.
 - Share recordings and other materials via email, website, Facebook, or other forums they can access.



If people aren't secure in the environment, they're less likely to participate at a high level."

JUSTIN BATT DADDY SATURDAY



- Keep your first sessions to an hour or 90 minutes. If you schedule longer sessions, build in bathroom and other breaks.
- Log in early. Be there for informal chat with anyone who's early-the same as you would for in-person meetings.
- You can lose people if you're late logging in.
- 3. Find ways to keep participants focused and involved.
 - Use visual, on-screen icebreakers.
 - Call them by their names.
 - Ask simple, open-ended questions.
 - Use brief case studies or scenarios. When presenting, you can ask: "What would you do in this situation?"
- Be engaging and relevant.
- Have fun.
- 4. Invite quest speakers, just as you would for in-person sessions.
- 5. Prepare key takeaway points to emphasize.

It really doesn't matter how you're connected to them; as long as you're engaging them, they're going to stay with you."







The Power of Social Media

Data on usage of social media such as Facebook and Twitter shows that 73% of adults and 90% of young adults (ages 18-29) use social media

- Use text messaging, apps, and social networking tools to stay in touch with current, future and alumni program participants.
- Use video, infographics and music to deliver messages that resonate with fathers.





of Social Media

The Power

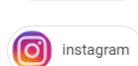
- Use content that delivers quick and simple messages and pictures of fathers with their children to grab attention.
- Tag your organization, tweet and post relevant fatherhood topics or images to help build awareness of program services.
- Ask graduates and former participants to "Like" or share your posts with friends to increase your organization's name recognition.



Join our list-serve: www.fatherhood.gov



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Stay Connected

- Responsible Fatherhood Toolkit
 www.fatherhood.gov/toolkit
- Archived Webinars
 www.fatherhood.gov/webinars
- General NRFC inquiries: Help@fatherhoodgov.info
- Join our list-serve at <u>www.fatherhood.gov</u>
- Join V.C.C. at <u>https//learning community.fatherhood.gov</u>

Contact our toll-free helpline: 1 (877) 4DAD-411



Reflections...

National Responsible Fatherhood Clearinghouse fatherhood.gov

- For me this workshop has been ...
- Something I learned is ...
- Something I learned from other participants is...
- One thing I'll do differently as a result of this workshop is ...

