# Enterprise Dissemination at the Census Bureau

An update on data.census.gov



## **Census** Bureau Mission and Vision

Mission: To serve as the nation's leading provider of quality data about its people and economy.

Vision: To be the trusted source for timely and relevant statistical information, and the leader in data-driven innovation.



## The Census Bureau has lots of data.

place.

2020 Census Planning This survey will help the

Provides data on the sta post-secondary institutio

Provides an early indicat

An ongoing survey that p expenses. services.

American Housing Sur The AHS is sponsored b **Annual Business Surv** Provides annual data on

Annual Capital Expend Provides estimates on b

**Annual Parole Survey** Data collected by the U.

Annual Retail Trade Su Provides estimates on s expenses.

Annual Services Repo Provides estimates of re

Annual Survey of Entre Provides estimates of nu

2018 End-to-End Censi Annual Survey of Public Emp The 2018 End-to-End Ce Provides state and local govern employment, and payroll statisti Annual Survey of School Syst

Provides statistics about the fina Academic Libraries Su Annual Survey of State Gover Provides a summary of taxes co

Annual Survey of State and L Advance Monthly Sale: Provides periodic and comprehe Annual Wholesale Trade Surv American Community : Provides estimates on sales, e-

> Beginning Teacher Longitudir This longitudinal study will permi **Building Permits Survey (BPS)** Provides national, state, and loca

Business and Professional Cla Obtains information necessary to Census

Census of Governments Identifies the scope and nature c relationships. Census of Jails

Part of a series of data collection **Census of Juveniles in Reside** 

Provides a count of juveniles in s **Census of State and Federal A** 

Data collected by the U.S. Censi

Annual Survey of Jails Commodity Flow Survey (CFS,

Identity Theft Supplement - pa Construction Progress Rep Provides monthly estimates or Data collected by the U.S. Censi

Consumer Expenditure Sun Import Statistics Data collected by the U.S. Ce Provides detailed statistics on go

County Business Patterns ( Justice Assistance Data Surve An annual series that provides This direct survey of government

every 10 years.

statistics.

Economic Census

Export Statistics

Provides official measures of

Economic Census Industry

This report determines a NAI

Provides detailed statistics or

Exports from Manufacturin

Provides estimates for the va

Federal Assistance Awards

Provides current information

Federal Audit Clearinghous

Housing Vacancy Survey (I

Provides current information

Current Population Survey ( **Juvenile Residential Facility C** Data collected by the U.S. Ce Provides a count of juveniles in s

Deaths in Custody Reportin La Encuesta sobre la Comunic Provides a count of inmate de

La Encuesta sobre la Comunio Decennial Census of Popula The U.S. Census counts ever

> Local Government School Svs Provides statistics about the fina

National Survey of College Gra Data collected by the U.S. Census

National Survey of Fishing, Hun Provides information on individual photography, & feeding.

National Teacher and Principal Data collected by the U.S. Census New York City Housing and Vac

Sponsored by the New York City [ City's rent regulation laws.

#### **Nonemployer Statistics**

An annual series that provides sul The Federal Audit Clearinghc income tax.

> School Cri Police Public Contact Survey (F Data collec Data collected by the U.S. Census

The RFS is

#### Private School Universe Survey Schools and Staffing Survey (SASS)

Data collected by the U.S. Censu Data collected by the U.S. Census Bureau, Statistics rele

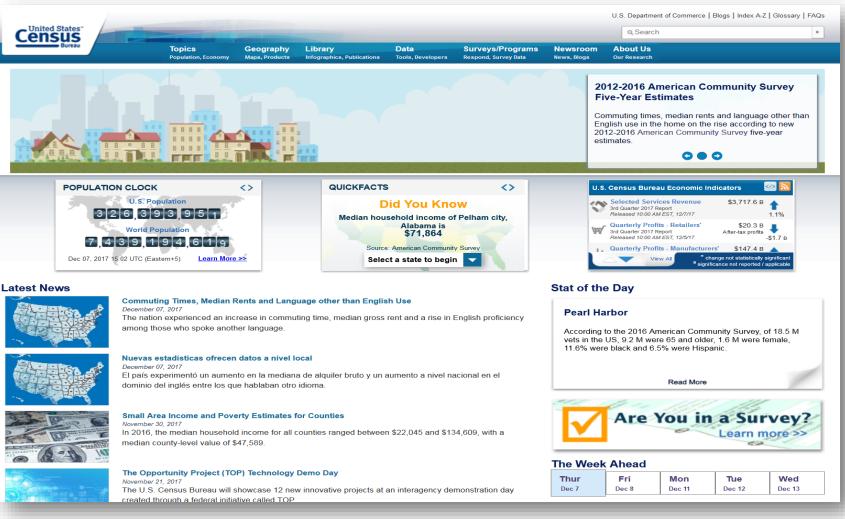
Public Libraries Survey (PLS) Special Census Program Provides statistics on the status c A basic enumeration of population, housing units, group request of a governmental unit. Puerto Rico Community Survey Provides data every year -- giving State Library Agencies Survey customized for Puerto Rico. Provides state and federal policymakers, researchers, ar Quarterly Financial Report (QF agencies. Provides quarterly aggregate stal Statistics of U.S. Businesses (SUSB) Provides detailed annual data for U.S. business establis **Quarterly Services Survey (QS** Provides guarterly estimates on Survey of Construction (SOC) Quarterly Summary of State an Provides national and regional statistics on starts, comple Provides guarterly estimates of s housing units. Quarterly Survey of Plant Capa Survey of Income and Program Participation (SIPP) Provides quarterly estimates on Collects data and measures change for many topics inclu Quarterly Survey of Public Per childcare, and food security. Provides national summary data Survey of Market Absorption of New Multifamily Units employee retirement systems. The survey is sponsored by the Department of Housing a Quarterly Workforce Indicator: Survey on Sexual Violence (SSV) A set of economic indicators incl Data collected by the U.S. Census Bureau. Statistics relea **Rental Housing Finance Surve** Teacher Follow-Up Survey (TFS) Provides current and continuous Data collected by the U.S. Census Bureau. Statistics relea the United States. Telephone Point of Purchase Survey (TPOPS) Report of Organization (COS) Data collected by the U.S. Census Bureau. Statistics relea Obtains current organization and Value of Construction Put in Place **Residential Finance Survey (R** Provides monthly estimates of the total dollar value of cor

Household and Business Surveys

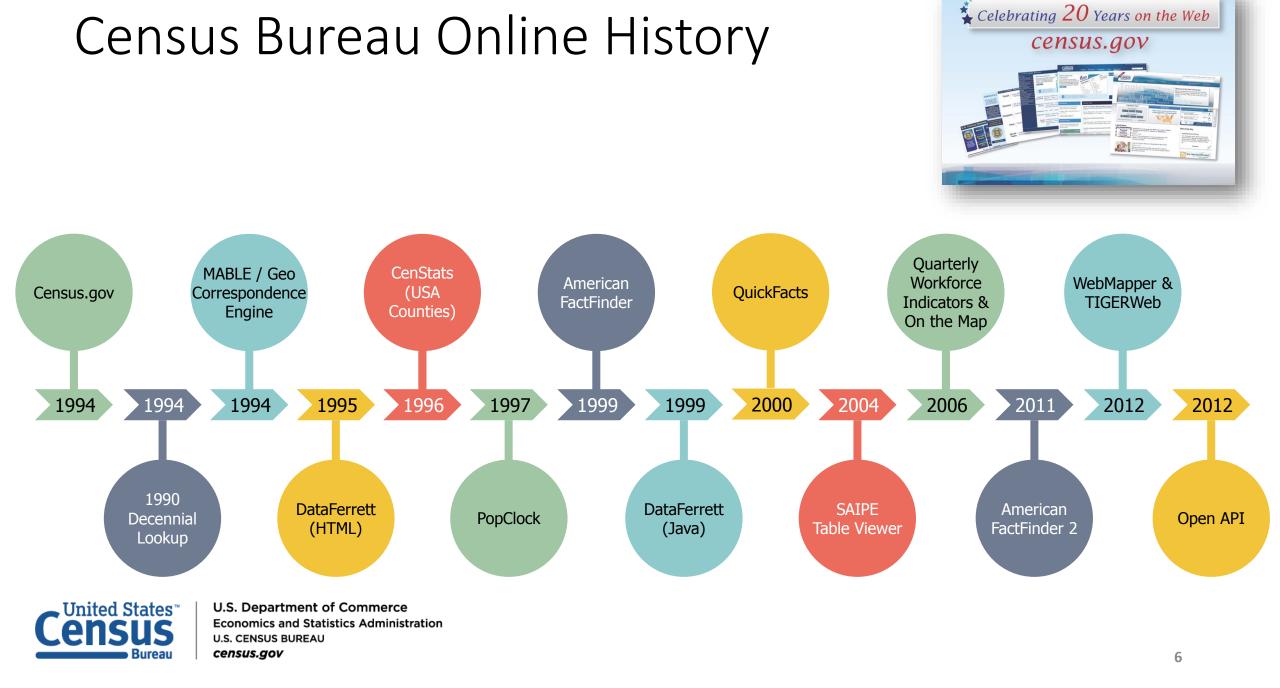
# And, the Census Bureau has *lots of tools* for disseminating its data.



# But, Census.gov overwhelms users.





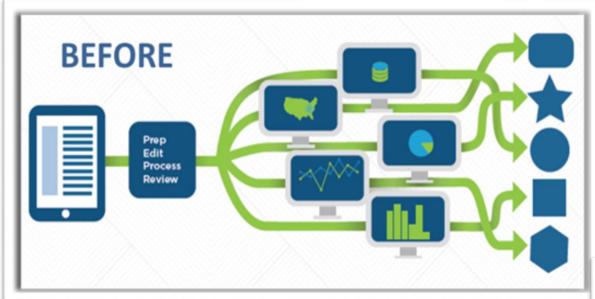


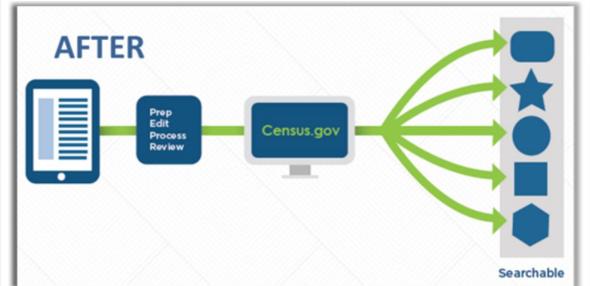
# Solution: Enterprise Dissemination

- ✓ Streamline users access to data
- ✓ Maintain the best of our current tools
- Reduce redundancies and operational costs
   Provide greater access to Census Bureau API



## Moving from Before to After



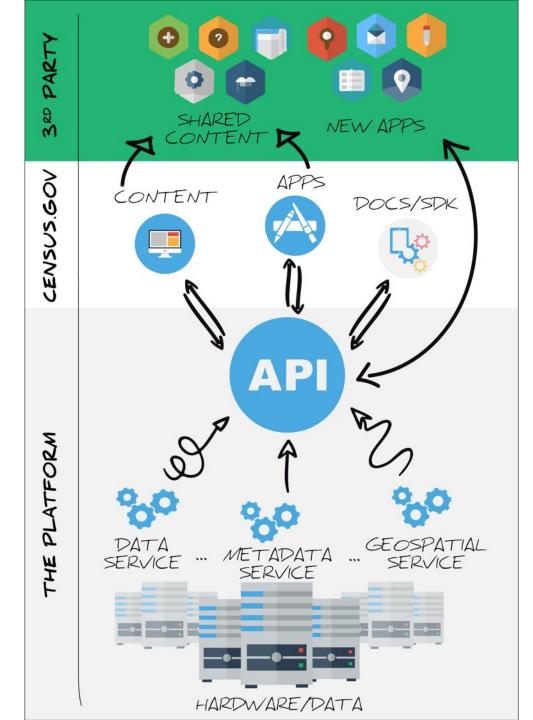




# The New Dissemination Platform:

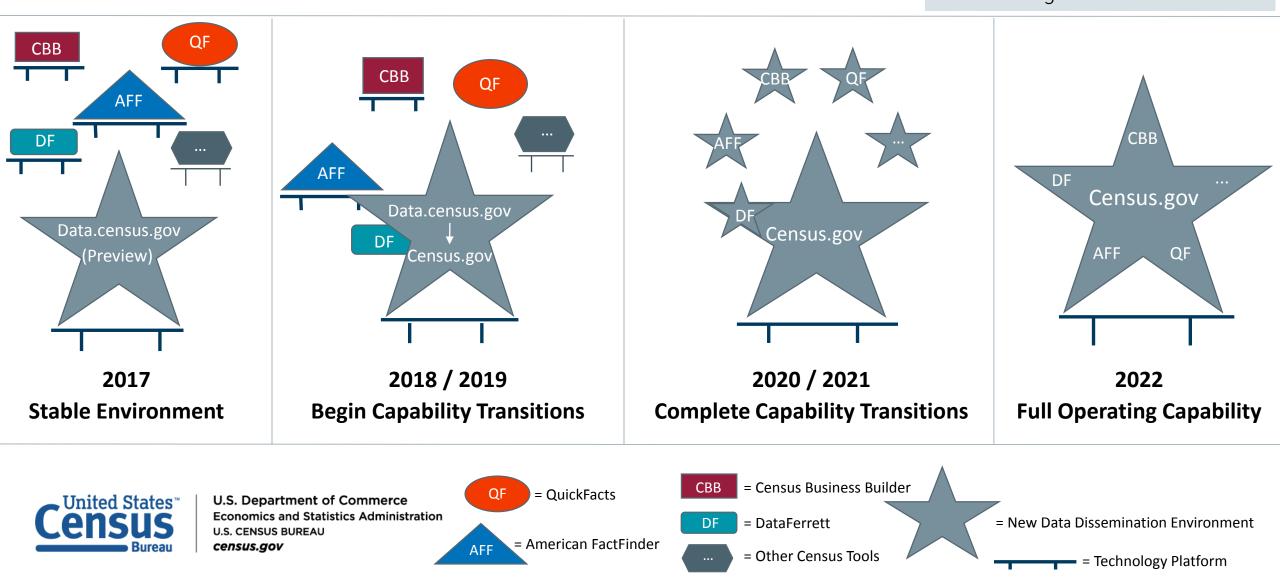
# How It All Works





# Vision and Scope of the New Dissemination Platform

Strategic Plan FY 2018-2022 Goals: Data Innovation Exceptional Customer Experience Organizational Excellence



# Integration Vision

# Transform and expand the dissemination of Census content and better serve our internal and external customers.



## **Future Integration Points**



// Subjects / People and Population

## **People and Population**

The U.S. Census Bureau is the leading source of statisctical information about the nation's people. Our population statistics come from decennial censuses, which count the entire U.S. population every ten years, along with several other surveys.





In 2016, the median household income for all counties ranged between \$22,045 and \$134,609, with a median county-level value of...





Population Data Tables		Economy Data Tables		Business Data Tables	
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Education Data Tables		Employment Data Tables			
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#### Census API

Census

Data Tables

Browse Census data tables (.xls) by topic







SHOW ALL TOPICS | COLLAPSE

Pattern Library View the Library Register for an API Key Register Now (>)

Use this Web service documentation to access and use Census data via application programming interfaces (APIs)

An open source UI style guide and pattern library. The documentation is packed full of usability guidelines, examples, and source code.

Signup for your API key and use start using the Census API.

#### Upcoming Events & Trainings

Census Data API User Guide Erstell, Englation Spartick and erst

**API Documentation** 

Explore the API (>)

EVENTS FILTER     2017     Online Webinar     3       EVENT FILTER 2     Census Business Builder – Small Business and Regional Analyst Editions: A Primer       FULL CALENDAR     DEC 5 2017     Census Business Builder – Small Business and Regional Analyst Editions: A Primer	ALL	5	Using Census Data in Schools Lorem ipsum dolor sit amet, consecteur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accursane et viverar justo commodo. Proin sodales pulvinar sic tempor.	
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**EXPLORE** DATA



Census

BROWSE BY SUBJECT

// Explore Data

Q Search

SURVEYS & PROGRAMS

AUDIENCES

FIND A CODE

ABOUT US

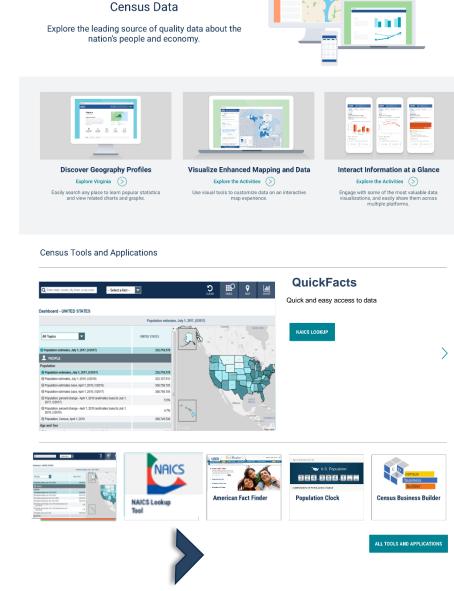
EXPLORE DATA

Pardon our Dust

We're Building New Ways to Explore



Customers will have access to existing and new ways to explore Census data from the Data tab.



# Microdata Access Tool (MDAT)

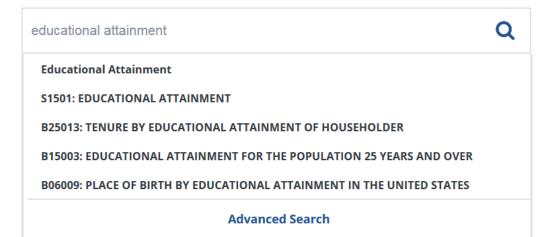


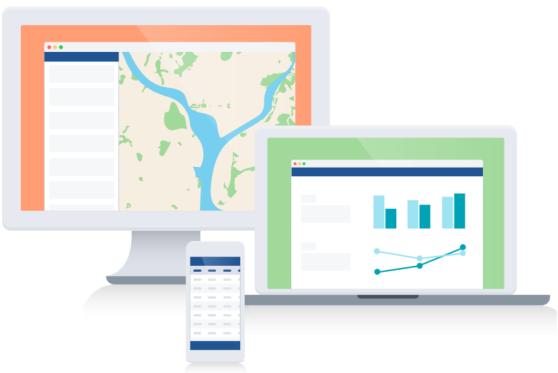
# Accessing MDAT through the single search



## **Explore Census Data**

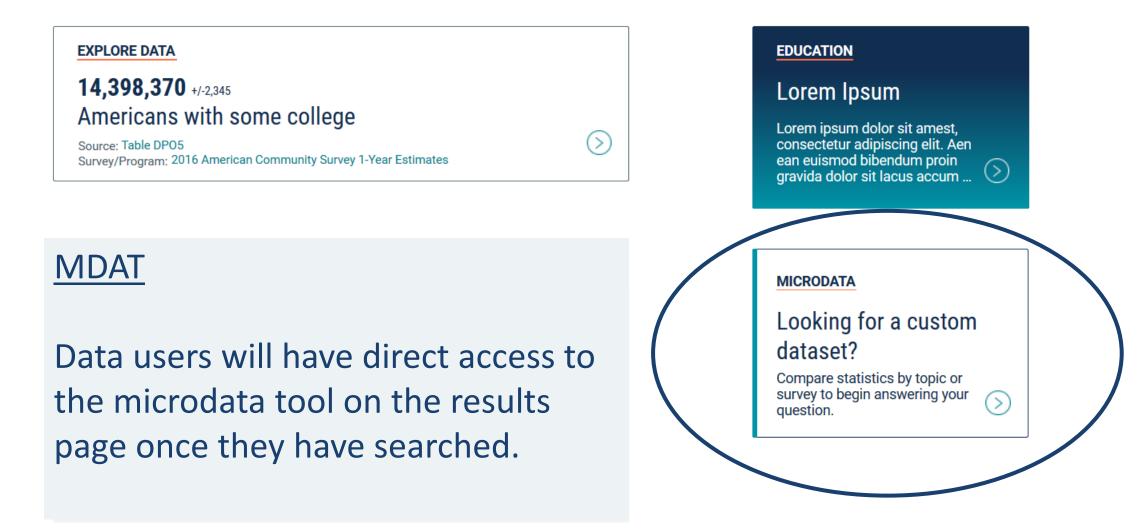
The Census Bureau serves as the leading source of quality data about the nation's people and economy.







About 75,060 results



## Microdata

Looking for a custom dataset? Microdata can be used to analyze statistics in several unique ways. Looking to analyze data for a specific survey response, like the average income of 34-year olds? Interested in a unique cross-tabulation of the average commute time for people with internet access? Microdata can help you find the answer to your question.

Q Search by statistic name or keyword

show variables over time compare select variables

TOPIC DATASET



United States

// census.gov / Explore Data / Microdata

MENU

## **Education Statistics**

Have a question about a specific education topic? The list below is the complete collection of statistics that we have surveyed citizens about. Look at the details of each statistic to find the one that best answers your question. Select a statistic to start building your custom dataset.

Q Search

Q Search by statistic name or keyword

Only Active Statistics

 $\sim$ 

Variable	Statistic Label	Statistic Description	Survey	Collection Interval		
SCHOOL	School enrollment	indicates whether the respondent attended school during a specified period.	American Community Survey	Yearly	∨ DETAILS	SELECT
HIGRADE	Highest grade of schooling	reports the highest grade of school attended or completed by the respondent	American Community Survey	Yearly	$\vee$ DETAILS	SELECT
EDUC1	Educational attainment	indicates respondents' educational attainment, as measured by the highest year of school or degree completed.	American Community Survey	Yearly	✓ DETAILS	SELECT
EDUC2	Educational attainment (2)	reports the grade or level of recent schooling for people who attended "regular school or college"	American Community Survey	Yearly	$\vee$ details	SELECT



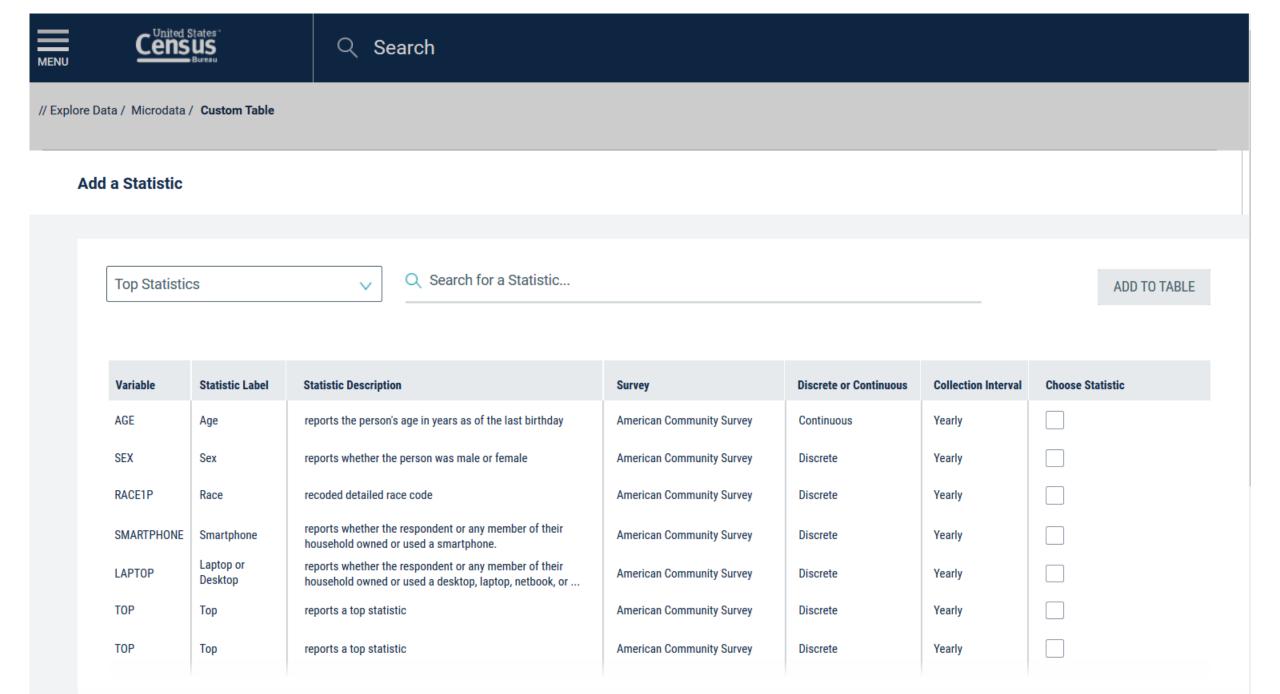
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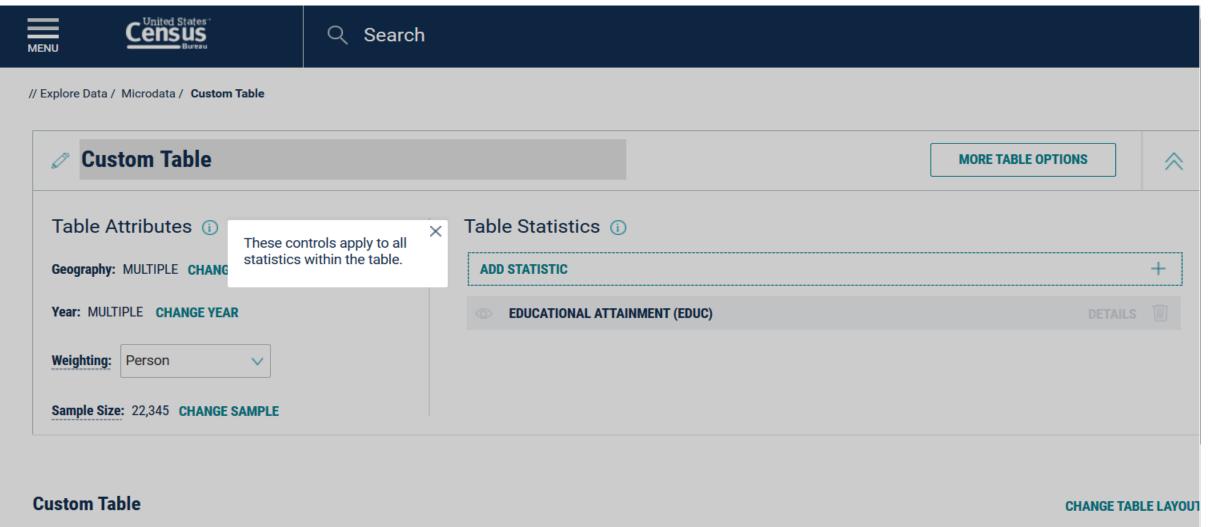
Custom Table		MORE TABLE OPTIONS	*
Table Attributes 🕦	Table Statistics 🛈		
Geography: MULTIPLE CHANGE GEOGRAPHY	ADD STATISTIC		+
Year: MULTIPLE CHANGE YEAR	© EDUCATIONAL ATTAINMENT (EDUC)	DETAILS	
Weighting: Person V			
Sample Size: 22,345 CHANGE SAMPLE			

## **Custom Table**

#### CHANGE TABLE LAYOUT

Years	Geography	Educational Attainment (EDUC)					
	ocography	High School or equivalent degree	Some College, No Degree	Associate's degree	Bachelor's degree	Graduate or profession	
	UNITED STATES	25.4%	22.7%	6.5%	22.7%	25.4%	
2017	CALIFORNIA	22.7%	18.9%	25.4%	20.9%	18.5%	





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2017	CALIFORNIA	22.7%	18.9%	25.4%	20.9%	18.5%	



#### // Explore Data / Microdata / Custom Table

### Geographies

Q Search
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### FILTERS

Topics

Geography

Years

Surveys

Industries

More Filters

«	GEOGRAPHY
~	United States
	Region
	Division
	State
	American Indian, Alaska Native, & Native Hawaiian Area (AIAN)
	County

**County Subdivision** 

City/Town/Place

### United States $\, imes\,$

**CLEAR FILTERS** 



// Explore Data / Microdata / Custom Table

🖉 Cus	tom Table			MORE TABLE OPTIONS
Table A	ttributes 🛈		Table Statistics 🕠	
Geography: MULTIPLE CHANGE GEOGRAPHY		GRAPHY	ADD STATISTIC	+
Year: MULTIPLE CHANGE YEAR			EDUCATIONAL ATTAINMENT (EDUC)	DETAILS 🔟
Weighting:	Person			
	Household			
Sample Size		E		

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CHANGE TABLE LAYOU

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#### // Explore Data / Microdata / Custom Table

Custom Table		 MORE TABLE OPTIONS		
		Transpose Table		
Table Attributes (i)	Table Statistics (i)	Show Margin of Error		
Geography: MULTIPLE CHANGE GEOGRAPHY	ADD STATISTIC	Show Percentages	+	
Year: MULTIPLE CHANGE YEAR	EDUCATIONAL ATTAINMENT (EDUC)	Show Hidden Rows/Columns	ils 🔟	
Weighting: Person V		Download / Print / Share		
		View Data Notes		
Sample Size: 22,345 CHANGE SAMPLE		Create New / Duplicate Table		

## **Custom Table**

#### CHANGE TABLE LAYOU

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## The Preview Site: <u>data.census.gov</u>



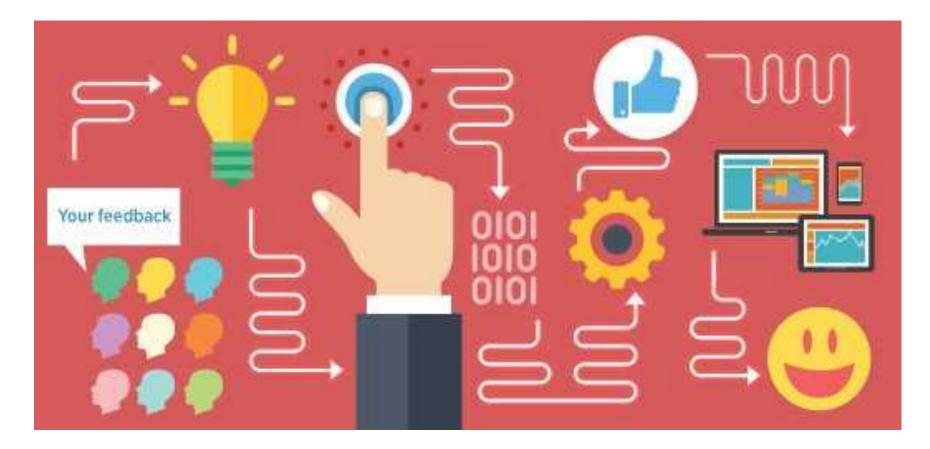
## **Explore Census Data**

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

Pov	Q
Poverty	
Income and Poverty	
Official Poverty Measure	
S1701: POVERTY STATUS IN THE PAST 12 MONTHS	
B17020: POVERTY STATUS IN THE PAST 12 MONTHS BY AGE	
Advanced Search	



## Email us your thoughts: <a href="mailto:cedsci.feedback@census.gov">cedsci.feedback@census.gov</a>





# Questions? Please don't hesitate to contact us!

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U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU *census.gov* 

# Thank you!