

State Focused Action Plans: Summary & Analysis

An FDLP Forecast Study Presentation

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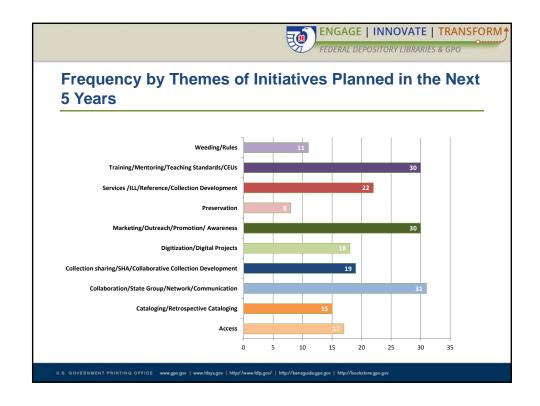
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Quick Overview

- Purpose of the SFAPs:
 - To document the goals and initiatives of states and multistate Federal depository regions in the next five years
 - To determine how GPO can best complement these efforts
 - To inform the LSCM Strategic Plan and the National Plan for the Future of the FDLP
- By the Numbers:
 - 34 SFAPs representing 40 states/territories
- Initiatives categorized into 10 themes

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Summary of Findings

- Responses reflected realistic, achievable goals given economic realities, and concerns about staffing, space, and technology.
- Goals are interrelated; themes are interrelated.
- Identified goals varied across states or multistate regions based on individual strengths and existing foundations within each location.

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Most Recurring Top 3 Themes

- Collaboration/State Group/Network/Communication
 Includes responses about collaborative efforts through state and local groups, the development of networks, and improved communication among libraries and library groups.
- Marketing/Outreach/Promotion/Awareness
 Includes initiatives to market or promote awareness to specific audiences, and other actions to publicize particular collections and services provided at depository libraries.
- Training/Mentoring/Teaching Standards/CEUs
 Includes training and mentoring staff, non-depository library staff, and Researchers.

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Recurring Themes: Key Initiatives

Collaboration/State Group/Network/Communication

- State groups and associations can be used to provide a forum for collaboration between depositories.
 - Libraries want to create opportunities for new coordinators to work with veteran librarians before they retire
 - Develop/enhance peer sharing programs through professional organizations
- Using technology to develop better communication or enhance communication is critical. Responses included:
 - Alerting government documents coordinators about training workshops; creating a better online presence
 - Create a communication network so depository libraries can share, exchange, and collaborate on ideas to promote Government materials

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Recurring Themes: Key Initiatives

Marketing/Outreach/Promotion/Awareness

- Is generally focused within the state or at the local level
- Works collaboratively within a state or multi-state region to develop and promote awareness and access to collections of interest to residents of a particular region
- In general, responses indicated that:
 - Marketing includes various media, e.g., flyers, widgets, webinars, brochures to promote Government information, and includes items being customizable
 - Marketing can be targeted to specific audiences, including public, school, and non-depository libraries

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Recurring Themes: Key Initiatives

Training/Mentoring/Teaching Standards/CEUs

- Training non-depository library staff
- Continuing education of depository staff
- Mentoring and training of new depository coordinators
- Creating and maintaining training tools
- Developing teaching standards and continuing education credits/programs for ongoing training

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Conclusions

- SFAPs provide detailed, measurable initiatives for depository libraries to accomplish that will strengthen the FDLP in their state or multi-state region.
- Initiatives included in the SFAPs parallel the identified "needs of libraries" or characteristics of "an ideal depository library program" conveyed in the library and state forecast responses.
- GPO will be able to complement and support many of the SFAP efforts.
- There are opportunities for more collaboration and additional partnerships

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What's Next

- Encourage partnerships and collaboration
 - With other Federal depository libraries
 - With GPO
 - With library and other associations
 - With others ...
- Promote and share your efforts
- Follow the projects and work of LSCM

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