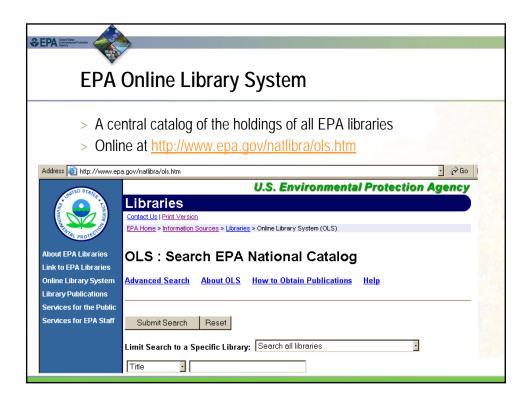
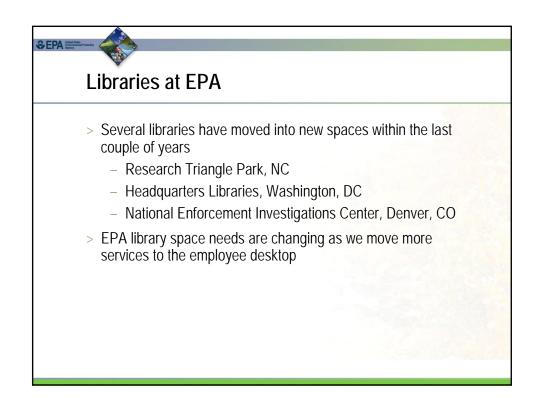




Libraries and Librarians at EPA

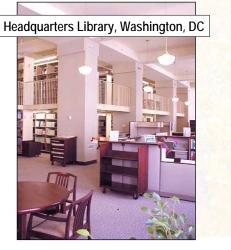
- > 28 Libraries in EPA Regions, Laboratories, and Research Centers
- > Primarily contracted through a variety of vehicles
 - A federal manager oversees each location
 - A long history of staff consistency
 - Each library collects and manages materials for the staff at their location
 - Resources are shared and access is provided through a central catalog

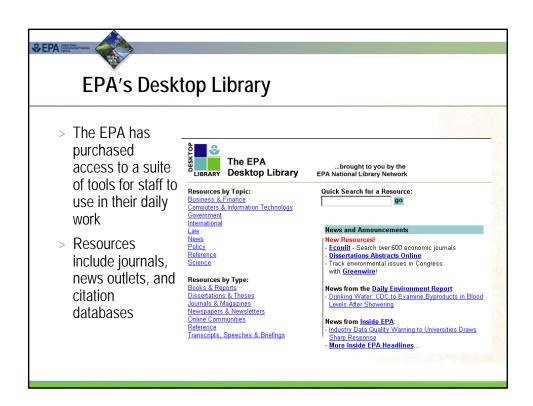














Planning for the Future

- > EPA Libraries are currently studying their options for the future
- A cost/benefit analysis is being conducted as well as a review of approaches for funding and providing services to EPA staff and the public
- > Approaches are being considered to maximize the value of libraries while improving the efficiency of their operation
- Approaches for virtual reference, improved access to electronic publications and enhanced functions of libraries are all being considered



Moving Forward

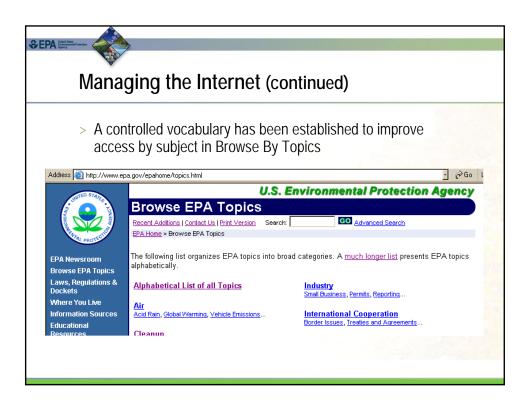
- > An ongoing dialogue has begun between EPA Libraries and the Government Printing Office to:
 - Identify opportunities to partner to improve services to the Depository community
 - Review the EPA materials on-line and in the GPO Catalog to identify a potential "Web gap"
 - Find partners for the future that could work with EPA to improve access to environmental information on-line
- > We are looking for Depositories that would like to work with us to improve access to EPA documents and resources.
- Projects for digitization, preservation, and enhanced indexing would enhance the capabilities of all environmental libraries



Managing the Internet

- > A staff of EPA Librarians has been developed to manage several aspects of the EPA Web site:
- Arranging and selecting resources for the EPA Home page and associated subordinate pages (e.g. About EPA, Educational Resources)
- Coordinating responses to comments and questions submitted by the public via the EPA Web site.
 - They currently respond to almost 3,000 questions per month
 - Each EPA Web site has its own method for responding to comments.
 The Internet Librarians handle comments posted from the home page and associated subordinate pages







Panning for the Future

- We are currently exploring options to expand the controlled vocabulary into a taxonomy or ontology of environmental concepts
- We are participating in conversations on the "semantic Web" and how it could change the way we use vocabularies and keywords
- The EPA is an E-Gov leader on electronic records management and we are exploring the avenues for getting electronic records into public access
- We are beginning to plan for managing Web records after recent draft guidance from NARA



Contacts

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EPA's Web Ambassador Program: Enhancing Public Access Through Web-Based Partnerships

Presented by: Chuck Herrick Stratus Consulting Inc.

October 20, 2003

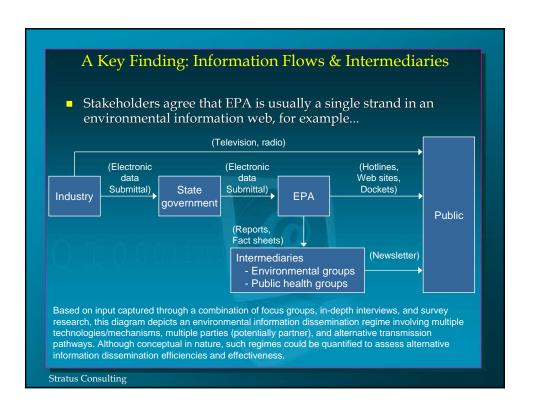
12th Annual Federal Depository Library Conference

The Role of Environmental Information

- Right-to-know
- "Third Wave" of environmental policy
- Technological drivers, especially the internet
- Formation of EPA's Office of Environmental Information (OEI)

Stratus Consulting

Characterizing the Environmental Information Market ■ OEI focus groups, public meetings, media content analyses, & telephone surveys Characterizing environmental information needs and access preferences Most familiar with EPA information Least familiar with EPA information Familiar with EPA information State/loca Local Industry government activists Trade Tribes consultants public Based on input captured through a series of 27 focus groups conducted by CEIS (OEI's predecessor organization), this graphic portrays how different stakeholder groups tend to have differing levels of familiarity with EPA data and information. Input such as this can be used to help PPMB better understand the information needs of diverse customer segments, assess the Agency's information product portfolio, and plan outreach efforts. Stratus Consulting



Making it Explicit: Converting Intermediaries Into Partners

- www.epa.gov is the "Rome" of Web sites: large, extended, deep, diverse, complicated... and rich in information value
- Stakeholders demand "high tech, high touch" relationships
- Partnerships can expand information dissemination beyond the Web, and increase the relevance and applicability of information
- The result...Web Ambassadors

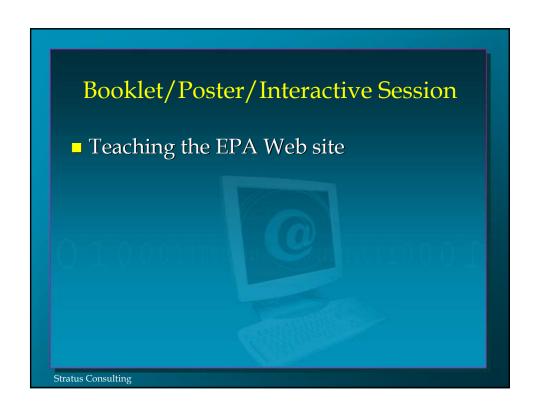
Stratus Consulting

Web Ambassadors: Librarians as Pilots

- Focused education for specific needs
- "Training the trainers" and spreading the word...
- Other groups will follow (public health professionals, agricultural stakeholders, science teachers, financial community)

Stratus Consulting





www.epa.gov: A General Orientation and Eight Key Elements Search Browse Topics Information Sources Where You Live Laws, Regulations, & Dockets Organizational Structure EPA Newsroom

Presented by: Chuck Herrick Stratus Consulting Inc.