Welcome to STAT-USA®

Economics and Statistics Administration U.S. Department of Commerce

Fall 2002 Federal Depository Library Conference Update Session: STAT-USA Products

Presented by Dr. Forrest B. Williams Arlington, Virginia October 21, 2002

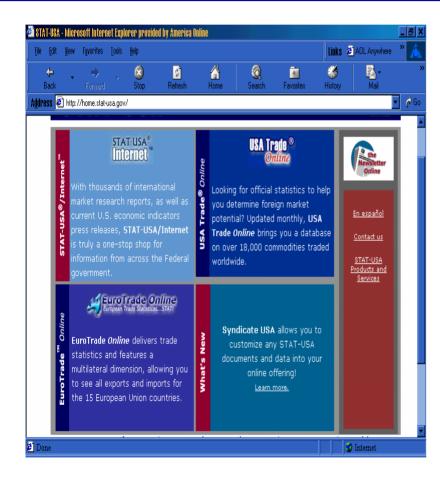


Our Goal

Similar to FDLs, STAT-USA seeks to provide innovative and instructional ways to inform and educate the general public and educational communities through various electronic services focusing on economic and trade information



Products and Services



- STAT-USA/Internet
- USA Trade Online
- EuroTrade Online
- Syndicate USA

www.stat-usa.org

www.stat-usa.gov



STAT-USA®/InternetTM new and improved

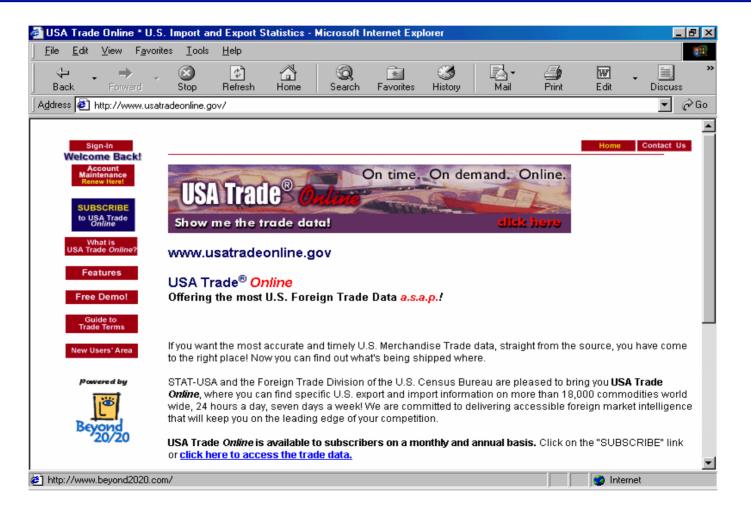
- Identifying Log In/Log Out
- Site License Usage Statistics
- New Navigational Features
 - Quick Search
 - Site Map
 - Today's Hot Releases featuring ellipses (...) indicating related material

STAT-USA[®]/Internet[™] guiding professors and students

- Integrated into college curriculums
- GPO Access Manual
- *"The STAT-USA/Internet Companion to International Business"*



www.usatradeonline.gov



USA Trade[®] Online

- Brought to you by STAT-USA and the Foreign Trade Division of the U.S. Census Bureau
- Contains U.S. Merchandise Trade statistics for over 18,000 commodities
- Data available within minutes of official release



CASE STUDY: A manufacturer of television antennas was looking to expand his exporting business beyond his one East African client.

OUR MISSION: To locate other countries that are importing television antennas from the U.S.

Using USA Trade[®] Online





Special Announcement

- FDLs provided with access to USA Trade [®] Online
- New password protected accounts for both online services



- Current Industrial Reports (CIRS)
- Continued development of curriculum support
- Enhanced training, including new GPO Access Manuals

Contact STAT-USA®!

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