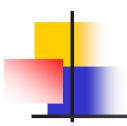




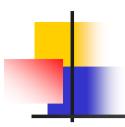
## Site Design:

- Web Portal consisting of 688 unique links
- Designed for kids (ages 5-13)
- Site has 20 categories:
  - Most are related to school subjects (ex., art, science and math, geography)
  - Added other categories to accommodate other areas (ex., careers, fighting crime, state sites, and transportation)



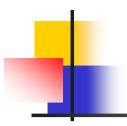


- Children's Online Privacy Protection Act of 1998 (COPPA):
  - We collect no information from children
  - Non-government websites that we link to must self-certify that they are COPPA compliant





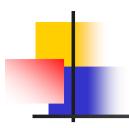
- Internet Content Rating Association (ICRA):
  - Generates a Content Label which is added to a website.
  - Labels are read by browsers. They will disallow access to web sites based on the label information





## Linking priority:

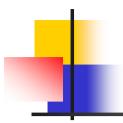
- Primarily government links
- Non-profit organizations and education sites
- Commercial websites are provided as supplementary information





## Link evaluation criteria:

- Primary intent of the site is to educate and inform
- Site information falls into one of our categories
- Site is targeted for kids (ages 5-13)
- Site sponsor clearly identifiable
- Site does not promote specific religious or social agendas.





- Web Treasure Hunt:
  - http://www.kids.gov/activity.pdf

- Lesson plan with answers:
  - http://www.kids.gov/lessonplan.pdf