

# Library Services & Content Management (LSCM) Update

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## Six Major Themes

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- Affiliations and Community Marketing
- Collection Management
- Education
- Future Roles and Opportunities
- Library Services and Content Management Projects
- Preservation

## Affiliations and Community Marketing

- Goal: develop marketing that clearly informs what information is published by government, how it is useful, in terms Americans can understand.
- Developed new marketing collateral, available from desktop
- National media campaign: during 6 months: 2,260 news articles in 50 states, readership of 4.4M. Websites viewed by 27.7M unique visitors/month.
- Continue marketing efforts and conduct marketing webinars, building on May, 2013 (well received), and Nov. 2013.

## Collection Management

- Effective 1 April, 2013, all original bibliographic and authority records are in RDA format—10,458 records, and format distributed in Cataloging Record Distribution Project.
- Transcribed over 155,739 bibliographic records for historic titles between 1870s and 1992. During FY13, 2,895 historic shelf list cards transcribed and corporate name/subject authority information added to 24,911 records previously transcribed.
- Cataloging emphasis: cataloged 15,445 titles in FY13; 854 new electronic serials records.
- Access & discovery: CGP searches: 17M in FY13.
- PURLs created: 11,081 titles; 39,911,620 total PURL hits.

## Collection Management *(continued)*

- eBook program: LSCM is identifying, classifying, and cataloging eBooks, making eBooks accessible through links in CGP cataloging records
- Titles distributed/copies: 7,545 titles, 1.8M copies
- Emphasize lifecycle management of digital formats—reviewing/updating processes to identify digital content, acquire, provide access
- Review tangible distribution, including print on demand
- Review use of item numbers, esp. for electronic content
- Build user-friendly Web applications and tools: FDLP desktop in final stages of development, ongoing improvement to DSIMs

## Education

- Highest rated training needs: FDSys, Census, marketing the FDLP, collection management and development, new GPO services/tools, digitization, new coordinator training (55% would participate in mentoring for new coordinators)
- Co-present with other libraries: online research, specialized subjects, statistical data resources, marketing
- Between February and September 2013, LSCM co-hosted six webinars with other Federal agencies and conducted five webinars on FDLP library management topics, to 1,113 participants, live sessions.

## Education *(continued)*

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- LSCM offered two virtual conferences (Interagency and Preservation Week) and regularly scheduled programs on GPO's FDsys.
- Highest rated training by other agencies: agency stats, USDA, Education, Labor, NOAA climatological change, BLS, FedReg 2.0, Affordable Care Act, Data.gov, etc.
- Develop more granular FDsys training--ex.: biographic, climatological, alter search examples.

## Future Roles & Opportunities

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### *Short term*

- Automatic addition of new item numbers: gather more community feedback to determine best approaches. Revisit the 2006 Study of the FDLP Selection Mechanisms, and work with community to develop new/improved selection processes
- Fugitive publications: encourage agencies and others to help identify fugitive titles
- Develop more collection management training: collaborate with seasoned librarians and train virtually
- Develop processes for more timely delivery with fewer errors, improve quality control

## LSCM Projects

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- Access services: Added Treasury content; adding remaining U.S. Courts opinions on FDsys; eBooks
- National Bibliographic Records Inventory: historic Monthly Catalog (1895 and 1896), historic shelf list digitization and transcription into the CGP, LSCM internal manual records conversation, metadata for the U.S. Congressional Serial Set, creating catalog records with PURLs, simultaneous search of FDsys and CGP via MetaLib
- More improvements to item selection: concurrent programs to simplify editing/improve db integrity, improving item selection for tangible/electronic
- Continue building on/expanding education offerings and curriculum, collaborate with trainers from other agencies

## Preservation

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- Promote awareness of current preservation best practices, trends in tangible and digital preservation, via guest lectures, webinars, blogs, social media.
- Assess condition and preservation needs for historical tangible collections and include in national preservation plan
- Develop guidelines for digitization and metadata; develop multilevel approaches to reduce costs
- Explore ways to reduce manual metadata creation

## Effect of Govt Shutdown on LSCM

- Continuing Resolutions and/or funding lapses are a reality: LSCM will not schedule future annual DLC Meeting & FDL Conferences in October (Q1). Schedule later each year (Q2 or Q3), or conduct virtually.
- Many Federal Web sites went dark, or remained accessible without maintenance or updates. Unfortunately, many CGP URLs directed users to content on unavailable agency Web sites.
- CGP searches increased 27.5% over the previous month (2,276,248 vs. 1,785,201) and MetaLib searches increased 90% (from 7,983 in Sept. to 15,236 in Oct.)

## Effect of Govt Shutdown on LSCM

*(continued)*

- Libraries created workarounds to provide access to Federal information and materials, and sometimes located tangible depository copies or found alternate unofficial sources of Government information. They took advantage of commercial vendor resources made available at no charge, or accessed content in harvested and archived sources located in digital repositories.
- Threads on discussion lists:
  - need for digital deposit in Federal depository libraries
  - instituting systemic, redundant, distributed sites hosting electronic Federal information dissemination products
  - need for GPO to ensure no-fee, permanent public access in today's primarily digital FDLP.

## Future Actions: Libraries asked GPO to...

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- Develop a contingency plan for continued public access during shutdowns, and communicate broadly. Develop practice drills to ensure ongoing access to GPO resources, similar to COOP drills.
- Expand GPO's automated harvesting of Federal agencies Web sites.
- Redirect PURLs to GPO harvested copies instead of agency Web sites.
- Identify what agencies went dark, and communicate broadly.
- Link to Government Information Online: Ask a Librarian (GIO), a GPO service partner, and encourage Federal agency libraries to do the same.
- Work with official partners to test public access to LOCKSS-USDOCS and similar resources.

## Questions?

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