

LIBRARY SERVICES & CONTENT MANAGEMENT UPDATE

Spring 2016 Depository Library Council Virtual Meeting

April 27-29, 2016

The following describes recent highlights and accomplishments in the U.S. Government Publishing Office's (GPO's) Library Services & Content Management (LSCM) business unit.

National Plan for Access to U.S. Government Information <u>http://www.fdlp.gov/project-list/national-plan</u>

The <u>National Plan</u> is a framework document that conveys our guiding principles and sets our strategic direction. It provides greater support to the Federal Depository Library Program (FDLP) and the Cataloging & Indexing Program (C&I), statutory programs of the Superintendent of Documents, by applying a usercentric, outcomes-based approach to service. All of the actions help to fulfill our statutory mandates while clearing a path for the digital age and achieving our vision: "To provide Government information when and where it is needed."

USER-CENTERED APPROACH

In applying a user-centric approach, LSCM will keep depository library and user needs in mind when designing and providing tools and services. Using this philosophy optimizes the services around how users can, want, or need to use the service, rather than forcing users to change their behavior to accommodate the service.

A user-centric organization works to understand what their end-users are trying to do and help them get that done with ease, and create a positive experience. We conducted the FDLP Forecast Study in 2012 so that we could better understand the pressing issues, needs, and goals of depository libraries as well as their aspirations for the FDLP of the future. The 2015 Biennial Survey incorporated a needs assessment so that we could determine any changing trends from what we learned from the Forecast Study.

The National Plan outlines 14 desired outcomes with 46 actions that, when accomplished, will put us well down the path to achieving our vision.

At present, LSCM is working on or planning more than half of the actions. Over time the actions will change, but the basic guiding principles and vision will remain the same. See the <u>National Plan for Access to U.S. Government</u>





<u>Information</u> for more details and the National Plan's <u>project page</u> on FDLP.gov for additional information.

GPO's **Federal Information Preservation Network** (FIPNet) is a strategy for a collaborative network of information professionals working in various partner roles to ensure access to the national collection of Government information for future generations. **FIPNet** contributes to the preservation of both tangible and digital Government information, elevates the public awareness and prestige of local initiatives, and highlights specific collections of Government information and the institutions and agencies that have stewardship over them.

Library Services System (LSS)

LSCM has begun the implementation of the LSCM Technology Plan under the umbrella of the Library Services System (LSS) program. The goal is to create a new suite of services based on a user-centric design approach, deploy a flexible architecture, and develop a service model with the capability to integrate easily with other related services. These are two of the projects underway as part of LSS:

- Work Practice Study of FDLP Libraries (also known as the ethnographic study)
- FDLP eXchange

Additional projects will be added as requirements are gathered and refined.

Work Practice Study of FDLP Libraries

A major component of the LSS, the Work Practice Study of FDLP Libraries, is a formal market research study of Federal depository libraries' workflows and practices to help GPO better understand current processes and challenges in Federal depository libraries. GPO has contracted with Ithaka S+R for a professional ethnographic study by Dr. Nancy Foster and her team; they are conducting an analysis of the work practices of a select number of Federal depository libraries in collaboration with GPO staff. Phone interviews were conducted in November and December 2015 to gather initial data and to select libraries for site visits. Site visits were conducted from January through April of 2016, and data analysis is underway. The final data gathering activity of this study will be a design workshop held in Orlando, Florida in June 2016. At the workshop, the team will collect feedback on proposed functionality concepts developed from the data that has been gathered from libraries in the phone interviews and site visits.

FDLP eXchange

LSCM has undertaken an effort to develop an enhanced replacement to the Needs and Offers currently hosted on FDLP.gov. The goal is to develop a scalable application that will allow users to enter records on materials which will be offered to their regionals, other selective libraries in their regions, and other libraries



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nationwide through an automated workflow. The tool will also allow users to enter records of materials they have identified as desired additions to their collections, and the workflow will provide automated matching of needs records and offers records to help relocate materials to where they are needed. The new application will be launched under the name FDLP eXchange.

Ben's Guide to the U.S. Government

Our feedback data reflected a strong demand for the 'Place the States' game, and in response we created an updated version of this game, which tests knowledge of U.S. geography and can be played on both desktop and mobile devices. The game launched in mid-winter 2016. We continue to analyze the responses from the website feedback form, as well as from site analytics, and respond accordingly as we work on developing the site.

New infographics and more printable activities are planned for the coming year. Ben's Guide will also serve as a resource for the Civics Renewal Network (CRN), which GPO recently joined. Since October 1, 2015, there have been:

- 761,817 visits to Ben's Guide
- 227,855 visits to Ben's Guide Games page

Catalog of U.S. Government Publications (CGP) http://catalog.gpo.gov

March 9, 2016 marked the 10th anniversary of the <u>Catalog of U.S. Government</u> <u>Publications (CGP)</u>. Through the CGP, the public has access to nearly one million bibliographic records for current and historic U.S. Government publications.

As we celebrate this milestone, several enhancements cycles for the CGP have begun. Recently, the New Electronic Titles (NET) CSV report was enhanced to include a 'Mode of Issuance' column. Upcoming cycles will include enhancements to the 'Catalogs to Search' feature, an updated look, and more site security.

Once the updated look and other functional enhancements have been implemented, a training series will be offered through FDLP Academy. Stay tuned to FDLP.gov for announcements about upcoming CGP enhancements and the future training series schedule.

Enhancing Content in GPO's govinfo www.govinfo.gov

LSCM continues work with GPO's Office of Programs, Strategy, and Technology to increase content available on **govinfo**.





While continuing to add current content to existing collections, LSCM began work to increase public access to historical content, which will be made available to the public beginning in FY 2016:

Volumes of the Bound Congressional Record dating from 1873 – 1997
GPO continues to work with the Library of Congress to provide permanent public access on **govinfo** to volumes of the Bound Congressional Record (BCR) dating from 1873 to 1998. The Bound Congressional Record material includes 124 volumes and about 2,085 parts with an estimated 2.6 million pages.

At this time, all volumes have been digitized, and the transfer of the digitized images from LC to GPO is nearing completion. In January 2016, the staffing support contract for Bound Congressional Record metadata entry and quality control was awarded. Data Entry Specialists started metadata creation on Feb 22, 2016. Using source data, the Specialists are producing required metadata outputs for the 1873 to 1998 BCR volumes. As of April 4, 2016, over 354,045 images (266 parts) have been processed. Content will be released on an iterative basis on **govinfo**, with the first iteration of volumes anticipated to be released this spring and summer.

• Volumes of the historic Federal Register dating from 1936 – 1994 (in collaboration with the Office of the Federal Register)

GPO continues to work with the National Archives' Office of the Federal Register (OFR) to make every issue of the Federal Register digitally available to the public. Beginning in October 2015, an extensive condition assessment of each issue was undertaken, and staff worked to flag individual issues in each bound volume. In total, over 15,350 Federal Register issues, indexes, and codification guides were processed. Simultaneously, through the Library of Congress' FEDLINK, a request for proposals for preservation digitization services of the Federal Register was announced on September 10, 2015 and issued on October 28, 2015. Proposals were due on November 24, 2015, and the contract was recently awarded. Stay up-to-date on our progress via our FDLP.gov project page.

Web Archiving

https://archive-it.org/home/FDLPwebarchive

LSCM continues to expand its web archiving program, the FDLP Web Archive. Over the last year, concentrated efforts were made to sustain existing collections and fully implement a regimen for regular crawl frequencies. New collections were also added. A list of non-standard Government websites, such as EnergyStar.gov and LetsMove.gov, was recently completed, and LSCM is now moving into the next phase of collection development.

• Google Analytics metrics have been used to determine who, how, and where people are using the FDLP Web Archive. LSCM is developing a means to



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understand this information and integrate it into our collection development to better serve the community.

- The FDLP Web Archive currently consists of 122 archived Federal websites, with 5.7TB of data available to the public through our Archive-It account and 138 records available in the CGP.
- Access and metadata are also available through the CGP. To view all records, simply type "webarch" in the basic search field: <u>http://catalog.gpo.gov/</u>

The End of Term (EOT) Web Archive project is about to get underway for 2016. The End of Term Web Archive began in the summer of 2008 when the <u>project partners</u> formed a collaboration at the end of the Bush administration. Partners included the California Digital Library, the Internet Archive, the University of North Texas, the Library of Congress, and GPO. The goal was to execute a comprehensive harvest of the Federal Government domain sites (.gov, .mil, .org, etc.) in the legislative, executive, and judicial branches of Government.

- The partners continued this effort again in 2012 at the end of the first Obama administration and will continue once again in 2016 for the end of the second Obama administration.
- LSCM assists in an outreach and support function and will also be reaching out to the FDLP community for nominations of content for harvesting. We will be posting further information on the EOT project as we progress, so stay tuned to learn more about how you can get involved.
- More information on the End of Term Web Archive can be found here: <u>http://eotarchive.cdlib.org/background.html</u>.

FDLP Community Outreach, Education, and Services

FDLP Academy

http://www.fdlp.gov/about-the-fdlp/fdlp-academy

GPO's FDLP Academy is the FDLP community's source for training opportunities, tools, and resources. FDLP Academy activities thus far in FY 2016 include

- 35 webinars presented, with over 3,244 registrants
- Web archived webinars and webcasts were accessed 3,327 times
- Booth display at the Public Library Association's Biennial Conference.
- Upcoming booth display at ALA Annual in Orlando, FL, exhibiting June 24-27, 2016.

View archived webinars and webcasts at: http://login.icohere.com/public/topics.cfm?cseq=1172.

View archived meetings and conferences at: http://login.icohere.com/public/topics.cfm?cseq=1328





Partnerships http://www.fdlp.gov/about-the-fdlp/partnerships

Since 1997, GPO has developed strategic partnerships with Federal depository libraries and other Federal agencies to increase access to electronic Federal information. So far in FY 2016, LSCM:

- Renewed and expanded our partnership with the National Library of Medicine (NLM). The partnership now ensures permanent public access to publications, bibliographic files, terminology, and other data files in medicine from NLM.
- Began work on a new cooperative cataloging partnership with the University of Montana for 12 SuDoc classification ranges.
- Established a new partnership with NASA to provide permanent public access to the NASA Technical Report Server.
- Began an official GPO partnership with the University of Kentucky Libraries to provide access to over 450 WPA documents.
- Signed a partnership with the University of Florida for historic documents about the Panama Canal to be ingested into **govinfo**.

Promoting the FDLP

http://www.fdlp.gov/requirements-guidance/promotion

LSCM continues to promote the FDLP, Cataloging & Indexing Program, and their related resources through promotional campaigns and social media.

- The February 2016 #lovemyFDL Twitter campaign generated over 150 tweets about the FDLP from GPO, Federal depository libraries, and the public.
- The <u>FDLP Guide to Social Media</u> is now available on FDLP.gov. This guide describes popular social media tools with examples of FDLP library accounts, provides best practices for posting, and offers suggested posts for GPO tools and services as well as a list of national events and observances to inspire timely posts related to Government documents in FDL collections.
- Two new <u>Ben's Guide promotional items</u> are now available for order: Stand-Up Bens and Ben window clings. CGP pencils are also now available. Log into FDLP.gov to order yours today.
- GPO has once again contracted with North American Precis Syndicate to launch two media campaigns. The first campaign distributed promotional articles about the CGP to print publications across the country, in all 50 states. The second campaign will focus on **govinfo**, and that will be launching later this spring.
- FDLP lapel pins and **govinfo** sticky notes are coming soon for free ordering by FDLP libraries. Stay tuned to the FDLP.gov News and Events email and RSS service for an announcement about their availability.





GPO Joins the Civics Renewal Network

GPO is now a contributing partner in the <u>Civics Renewal Network</u> (CRN). CRN was formed in the spring of 2013 with the goal "to raise the visibility of civics education and to make high-quality resources more accessible to teachers through a one-stop website." The alliance that began with twenty-six nonpartisan, nonprofit organizations serving as charter members recently expanded its membership opportunities.

- As a contributing partner GPO will make available, through the CRN website, K-12 resources that support civics education. The resources will be for free use by teachers, students, and parents and can be found by searching subjects, grades, resource type, standards, and teaching strategy. <u>Ben's Guide to the U.S. Government</u> will be a major contribution for GPO, but only one of several.
- GPO also will promote the CRN and Constitution Day, its major celebratory event. Constitution Day is September 17th, and many Federal depository libraries plan activities to celebrate it. Let us know if you are doing something special to commemorate the signing of the U.S. Constitution by the delegates of the Constitutional Convention.

Library Visits

GPO staff have been very busy visiting library staff in FY 2016. From October 2015 through April 2016, GPO had nearly 30 visits to FDLP libraries. These visits occurred in states including Arizona, Colorado, Florida, Georgia, Maryland, Massachusetts, Michigan, Texas, Virginia, and West Virginia. Visit highlights included visits by the Director of GPO to libraries in Arizona, Louisiana, and Massachusetts. Future FY 2016 visits by GPO and LSCM staff include travel to Alaska, Florida, Michigan, Ohio, South Carolina, and Washington.

Cataloging, Bibliographic/Technical Highlights

National Bibliographic Records Inventory Initiative

http://www.fdlp.gov/project-list/national-bibliographic-records-inventoryinitiative-nbrii

Through the National Bibliographic Records Inventory Initiative, LSCM is: 1) Identifying fugitive U.S. Government publications (e.g., published Federal agency materials within scope of the FDLP and the Cataloging and Indexing Program for which agencies have not notified GPO of their publication or provided GPO with copies) and pre-1976 titles not in the CGP that fall within LSCM's program responsibilities and

2) Inventorying historical publications at GPO. So far in FY 2016, LSCM:







- Added 485 records for print USGS Bulletins to the CGP (University of Colorado, Boulder partnership)
- Added 1,055 records for electronic USGS Bulletins to the CGP (Colorado School of Mines partnership)
- Completed 89 drawers of the Historic Shelflist, exceeding our goal for the fiscal year, and transcribed 8,353 shelflist titles, added one authorized Library of Congress Subject Heading and one corporate name authority to 7,530 existing shelflist records, and checked in over 30,000 serial issues
- Created 38 bibliographic records for publications under the new University of Montana partnership since January 2016
- Cataloged recently digitized versions of titles available through FRASER (FRASER partnership)

Cataloging Record Distribution Program (CRDP)

http://www.fdlp.gov/project-list/2014-cataloging-record-distribution-project

GPO provides for distribution of bibliographic records to participating depository libraries through a contract with MARCIVE, Inc. There is no charge for depositories to participate.

In FY 2016, LSCM has an agreement with MARCIVE to provide bibliographic records distribution to 120 Federal depository libraries; this number reflects the addition of 13 libraries from FY 2015.

By the Numbers

Thus far in FY 2016, LSCM has:

- Added 9,819 new cataloging to the CGP, of which 5,040 contained PURLs (Persistent URLs) to full-text publications
- Created 23 electronic (EL) format item numbers
- Checked in 36,101 serial issues to the CGP and created 197 publication patterns for serial titles
- Added 344 new serials titles to GPO's CGP, of which 236 contained PURLs
- Identified and cataloged 16 titles in new eBook formats (MOBI and EPUB)
- Created 345 new authority records
- Distributed 2,013 titles
- Distributed 461,201 copies of materials to FDLP libraries
- Resolved 11,871 askGPO inquiries
- 18,084,704 searches were performed in the CGP thus far in FY 2016.

