Needs of Local Entrepreneurs

Need support for Small Business Development

Need information on market research data, demographic trends, local competitors, regulatory information

Need formal experience in research necessary for business planning or capital investment funding

Why the SBDC?

Function is to assist the development of small business

Runs on consultant model mirroring the process of Gregg-Graniteville librarians provide research consultations

Library consultations are initiated by SBDC based on client needs

SBDC is knowledgeable with SBA administration and information, but librarians are able to provide resources to expand beyond SBA and provide localized information

Finding a Consultant

SBDC consultants have specialties – connect with a programming consultant

Find common ground

Clearly delineate you expertise from currently available resources

Business Resource Partner List

How Librarians Can Help

Provide workshops

Individual research consultations

Librarians perform community service reflective of their specialized expertise (Examples: Business, Government Information)

For More Information