FIPNet and Strategies for Utilizing the Collective Impact Model

How We Might Transform 21st Century Government Information Programs

Martin Halbert (UNT Dean of Libraries)
Depository Library Council Meeting
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Overview

1. FIPNet, digital information, and UNT

2. Applying *Collective Impact Model* to FIPNet, key issues to address

3. Some suggestions for developing a shared agenda

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Changing Landscape of Government Information

- While we are agreed that all types of government information should be preserved through the FDLP, digital information is now the category most at risk
- This alone is sufficient rationale for the creation of the FIPNet, but there are *many* reasons
- But FIPNet, as an unfunded new mission for selected FDLP libraries , will be very challenging to carry forward
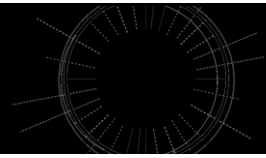- How can we maximize it's chances of success?

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UNT and FIPNet

- UNT has historically been a prominent leader among FDLP libraries
- Operates one of the most prominent digital repository infrastructures in the U.S. (currently ranked 11th in North America*)
- Partner in the ongoing End-of-Term Web Archiving project w/ LoC, CDLIB, and IA
- Participant in many digital preservation initiatives (MetaArchive, FDLP LOCKSS, etc.)
- Inaugural FIPNet partner why? What do we hope to accomplish?

* http://repositories.webometrics.info/en/Americas/North_America
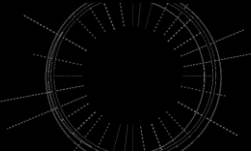
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Collective Impact Model

- **Common Agenda:** All participating organizations (government agencies, non-profits, community members, etc.) have a shared vision for social change that includes a common understanding of the problem and a joint approach to solving the problem through agreed upon actions.
- **Shared Measurement System:** Agreement on the ways success will be measured and reported with a short list of key indicators across all participating organizations.
- **Mutually Reinforcing Activities:** Engagement of a diverse set of stakeholders, typically across sectors, coordinating a set of differentiated activities through a mutually reinforcing plan of action.
- **Continuous Communication:** Frequent communications over a long period of time among key players within and across organizations, to build trust and inform ongoing learning and adaptation of strategy.
- **Backbone Organization:** Ongoing support provided by an independent staff dedicated to the initiative.

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FIPNet, FDLP, and Collective Impact

Collective Impact	FIPNet and FDLP	Suggestions
A Common Agenda	FIPNet builds on the aim established by the FDLP program inherently: sharing government information as widely as possible	**Cultivate a stronger consensus on the importance of preserving *digital* government information**
Shared Measurement System	Must go beyond the FDLP print-based measurements	**Key area of focus for coming FIPNet efforts**
Mutually Reinforcing Activities	Build on FDLP library program activities	**Need a collaborative effort to advance digital infrastructure**
Continuous Communication	Can use many existing FDLP communications mechanisms	**Perhaps coordinate with other digital library efforts**
Backbone Organization	DLC? Perhaps some overlapping group?	**Another key FIPNet discussion area**

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Suggestions and Questions for Developing a Shared FIPNet Agenda

1. Prioritize the most important areas of government information to focus on, *and metrics for gauging progress in preservation*

2. Identify the most critical infrastructural elements to build out in the FIPNet, *and stages in building*

3. Begin exploring access strategies for researching massive web archives and other digital troves, *and concrete pilot projects that collaborators can work on*

4. Advocate for targeted program funding for digital information preservation and access projects *from key funding agencies, including IMLS, NEH, NSF*

5. Incentivize libraries *to undertake this work*

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