

## Popular Social Networking Sites & selected works to help you get started

Facebook: [www.facebook.com](http://www.facebook.com)

Abram, Carolyn. (2009). *Facebook for Dummies*. Hoboken, NJ: Wiley Pub.

Alba, Jason. (2008). *I'm on Facebook, now what???: How to get personal, business and professional value from Facebook*. Cupertino, CA: HappyAboutInfo.

Vander Veer, Emily. (2008). *Facebook: the missing manual*. Sebastopol, CA: O'Reilly Media.

Twitter: [www.twitter.com](http://www.twitter.com)

Morris, Tee. (2010). *All a twitter: a personal and professional guide to social networking with Twitter*. Indianapolis: Que.

O'Reilly, Tim. (2009). *The Twitter Book*. Sebastopol, CA: O'Reilly Media

Fitton, Laura. (2009). *Twitter for Dummies*. Hoboken, NJ: Wiley Pub.

YouTube: [www.youtube.com](http://www.youtube.com)

Fhas, Chad. (2008). *How to do everything with YouTube*. New York: McGraw-Hill.

Jarobe, Greg. (2009). *YouTube and video marketing: an hour a day*. Indianapolis, IN: Wiley Pub.

Miller, Michael. (2009). *YouTube for business: online video marketing for any business*. Indianapolis, IN: Que.

Weblogs: [www.blogger.com](http://www.blogger.com); [www.wordpress.com](http://www.wordpress.com); [www.typepad.com](http://www.typepad.com)

Flynn, Nancy. (2006). *Blog Rules: a business guide to managing policy, public relations, and legal issues*. New York: AMACOM.

Mason, Margaret. (2007). *No one cares what you had for lunch: 100 ideas for your blog*. Berkeley, CA: Peachpit Press.

Stone, Biz. (2002). *Blogging: genius strategies for instant web content*. Indianapolis, IN: New Riders.

Social Networking in the Federal Government and Libraries  
(these are only a few of many sites)

Select blogs from federal agencies

for a complete list visit [www.usa.gov/Topics/Reference\\_Shelf/News/blog.shtml](http://www.usa.gov/Topics/Reference_Shelf/News/blog.shtml)

- The Blog: [www.whitehouse.gov/blog/](http://www.whitehouse.gov/blog/)
- Dipnote: <http://blogs.state.gov/>
- Eye Level: <http://eyelevel.si.edu/>
- Family Matters: <http://afps.dodlive.mil/>
- Future Digital Systems: <http://fdsys.blogspot.com/>
- GovGab: [www.blog.usa.gov](http://www.blog.usa.gov)
- Library of Congress Blog: <http://www.loc.gov/blog/>
- NARAtions: <http://blogs.archives.gov/online-public-access/>
- USDA Blog: <http://www.usda.gov/blog/usda/>
- White House Open Government Blog: <http://www.whitehouse.gov/open/blog/>

The Federal government on Facebook ([www.facebook.com](http://www.facebook.com))

Become a fan of these government entities. Be aware of the difference between an agencies official page and a common interest site.

- The White House
- The National Archives
- The Library of Congress
- Smithsonian Institution
- National Science Foundation
- Facebook and Government (a Facebook aggregator of sorts for government agencies)
- U.S. Department of Education
- Flu.gov
- Admiral Mike Mullen

Who's on Twitter ([www.twitter.com](http://www.twitter.com))

- The White House (<http://twitter.com/whitehouse>)
- Flu.gov (<http://twitter.com/FluGov>)
- Greenversations from the EPA (<http://twitter.com/greenversations>)
- White House Office of Science & Technology Policy's Open Government Initiative (<http://twitter.com/OpenGov>)
- FDARecalls (<http://twitter.com/FDArecalls>)
- USArmy (<http://twitter.com/USArmy>)
- Food Safety Working Group (<http://twitter.com/FSWGListens>)
- GovGab (<http://twitter.com/GovGab>)
- National Agriculture Library ([http://twitter.com/National\\_Ag\\_Lib](http://twitter.com/National_Ag_Lib))
- Business.gov (<http://twitter.com/BusinessDotGov>)
- Ready.gov (<http://twitter.com/ReadyDotGov>)
- USDA Food Safety (<http://twitter.com/USDAFoodSafety>)

## Our Social Networking Bib

"5 Red Hot Twitter Trends to Track," iLibrarian Blog: <http://oedb.org/blogs/ilibrarian/2009/5-red-hot-twitter-trends-to-track/>

"A brief history of Web 2.0." *InformationWeek*. Web. 8 October 2009.  
<[http://www.informationweek.com/1113/IDweb20\\_timeline.jhtml;jsessionid=3CIUHKBCKBV0LQE1GHP SKHWATMY32JVN](http://www.informationweek.com/1113/IDweb20_timeline.jhtml;jsessionid=3CIUHKBCKBV0LQE1GHP SKHWATMY32JVN)>.

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<<http://www.cbsnews.com/video/watch/?id=5362665n&tag=api>>.

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Drapeau, M. (2009). "Top 5 ways to think about Gov 2.0." *Federal Computer Week*, 2 Sept 2009. Web. 21 Sept 2009. < [http://fcw.com/articles/2009/09/07/comment-drapeau-5-ways-to-gov-2.aspx?sc\\_lang=en](http://fcw.com/articles/2009/09/07/comment-drapeau-5-ways-to-gov-2.aspx?sc_lang=en)>.

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Hargadon, Steve. "Microblogging: It's Not Just Twitter." *School Library Journal*, 55.2 (2009): 15. *Academic Search Complete*, EBSCO. Web. 12 Oct 2009.

*Libraries & the mega-Internet sites: a survey of how libraries use and relate to Google, Yahoo, Wikipedia, eBay, Amazon, Facebook, YouTube & other mega Internet sites.* New York: Primary Research Group, Inc., 2008.

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"Top 10 Agencies with the Most Facebook Fans." *Government Computer News*, 14 Sept 2009. Web. 21 September 2009. < <http://gcn.com/Articles/2009/09/14/government-facebook-friends-list.aspx>>.

"Tweeting the people." *Economist*, 390.8618 (2009): 40. *Academic Search Complete*, EBSCO. 12 Oct 2009.

Twitter in Plain English: <http://www.youtube.com/watch?v=ddO9idmax0o>

Wasserman, Elizabeth. "Tweets, Blogs and Leaves." *CQ Weekly*, 66.31 (2008): 2108. *Academic Search Complete*, EBSCO. Web. 16 Oct 2009.

## Sample of Depository Libraries Social Networking

Frazar Memorial Library, McNeese State University (Lake Charles, LA)-

<http://library.mcneese.edu/depts/docs/index.htm>

Wiki: [http://wikis.ala.org/godort/index.php/Gov\\_Docs\\_2.0\\_Wiki](http://wikis.ala.org/godort/index.php/Gov_Docs_2.0_Wiki)

Depository Coordinator – Rebecca M. Blakeley

Blog, Meebo, Twitter, Wikis, Flickr, Delicious

Fronden Library at Rice University (Houston, TX) - <http://library.rice.edu/collections/fondren-web-2.0>

Depository Coordinator – Linda Spiro

Blog, Twitter, Facebook, YouTube, and Podcasting

Indiana State Library (Indianapolis, IN)- <http://www.in.gov/library/>

Depository Coordinator – Elisabeth O'Donnell

Blog, Twitter and Facebook

John Vaughan Library at Northeastern State University (Tahlequah, OK)-

<http://library.nsuok.edu/>

Depository Coordinator – Susan Woitte

Blog, Facebook, MySpace, Twitter

Sims Library at Southeastern Louisiana University (Hammond, LA) -

<http://www.selu.edu/library/>

Depository Coordinator – Lori Smith

Blog, Facebook group and Second Life

South Carolina State Library (Columbia, SC)- [www.statelibrary.sc.gov](http://www.statelibrary.sc.gov)

Depository Coordinator – Elaine Sandberg (Communications Director, Curtis Rogers)

Meebo & Twitter

Tulsa City County Library (Tulsa, OK)- <http://www.tulsalibrary.org/>

Depository Coordinator – Robbie Sittel

Blog, Meebo, ipippi, Twitter, Facebook

University of Central Oklahoma (Edmond, OK) - <http://library.uco.edu/>

Depository Coordinator – Dana Jackson

Blog, Twitter, Library H3lp (chat), Facebook and MySpace

UCLA College Library – <http://www.library.ucla.edu/>

Depository Coordinator – Esther Grassian

Second Life & RSS Feeds