

Using American FactFinder

July 30, 2008

U.S. Census Bureau
U.S. Department of Commerce
Washington, DC 20233

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Helping You Make Informed Decisions

1

The screenshot displays the U.S. Census Bureau website interface. At the top, the header includes the U.S. Census Bureau logo, navigation links for 'FAQs', 'Subjects A to Z', and 'Help', and a search bar with a 'GO' button. The main content area is organized into several sections:

- Left Sidebar:** Contains a 'LATEST' section for 'Race, Ethnic and Age Estimates', a 'New on the Site' section, and a list of navigation links including 'Data Tools', 'American FactFinder', 'Jobs@Census', 'Catalog', 'Publications', 'Are You in a Survey?', 'About the Bureau', 'Regional Offices', 'Doing Business with Us', and 'Related Sites'. A 'Special Topics' section highlights 'What are the top industries by state?' with a link to 'business.census.gov'.
- Center Column:** Features a '2010 Census' section with links to 'News', 'American Community Survey', and 'Census 2000'. Below this are sections for 'People & Households', 'Business & Industry', 'Geography', and 'Newsroom', each with multiple sub-links. A 'Special Topics' section includes links for 'Census Bureau Data and Emergency Preparedness', 'Census Calendar', 'Training', 'For Teachers & Students', 'Statistical Abstract', 'FedStats', and 'USA.gov'. A prominent '2006 Information & Communication Technology (ICT) Survey' banner is also visible.
- Right Column:** Titled 'Data Finders', it includes a 'Population Clocks' section showing 'U.S. 304,478,998' and 'World 6,706,941,847' as of 18:21 GMT (EST+5) Jun 30, 2008. Below this is a 'Population Finder' with a search box for 'city/ town, county, or zip' or 'state' and a 'GO' button. Further down is a 'Find An Area Profile with QuickFacts' section with a 'Select a state to begin' dropdown. The bottom of the right column features 'Latest Economic Indicators' with links to 'New Home Sales', 'Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders', and an 'Economic Indicators' section with a 'Select an indicator' dropdown.

At the bottom of the page, the footer contains the USCENSUSBUREAU logo and tagline 'Helping You Make Informed Decisions', along with links for 'Accessibility', 'Information Quality', 'FOIA', 'Data Protection & Privacy Policy', and 'U.S. Dept. of Commerce'. The page number 'Page 2' is located in the bottom right corner.

U.S. Census Bureau
American FactFinder

Navigation: Main Search Feedback FAQs Glossary Site Map Help

Your source for population, housing, economic, and geographic data

POPULATION FINDER

FACT SHEET

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS

TOOLS AND REFERENCES

Address Search...
Enter a street address to find Census 2000 data

- Bowtizer Notes
- Confidentiality
- Citing FactFinder

Fast Access to Information

Get a Fact Sheet for your community...
city/town, county, or zip
state -- select a state -- GO
[or select a state using a map >](#)

Getting Detailed Data

Decennial Census - taken every 10 years to collect information about the people and housing of the United States
[learn more](#) | [get data](#)

See the [Count Question Resolution Program](#) for information on Census 2000 court corrections.

American Community Survey - an ongoing survey that provides data about your community every year
[learn more](#) | [get data](#)

Puerto Rico Community Survey - the equivalent of the American Community Survey for Puerto Rico
[learn more](#) | [get data](#) | [en español](#)

Population Estimates Program - population numbers between censuses
[learn more](#) | [get data](#)

Economic Census - profiles the U.S. economy every 5 years
[learn more](#) | [get data](#)

Annual Economic Surveys - data from the Annual Survey of Manufactures, County Business Patterns and Nonemployer Statistics
[learn more](#) | [get data](#)

Special Interest

Population Data

Population Finder
Use the [Population Finder](#) to view population trends for your community.

U.S. Population Clock
18:26 GMT (EST+5) Jun 30, 2008
304,479,032
[more population clocks >](#)

What's New

2007 Population Estimates are expanded to include the demographic characteristics of age, race, sex and Hispanic Origin.
[more >](#)

2006 Puerto Rico Community Survey data are now available for Puerto Rico in Spanish from the [Data Sets](#) page.

2006 Annual Survey of Manufactures data are now available as [Data Sets](#) in American FactFinder.

2006 American Community Survey (ACS) Race, Ethnic, and Ancestry data complete the release of the 2006 American Community Survey (ACS). Click the Fact Sheet, People, and Housing links on the left menu.

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Page 3

Population

Navigation: Main Search Feedback FAQs Glossary Site Map Help

Main > Population Finder

POPULATION FINDER

FACT SHEET

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS

TOOLS AND REFERENCES

Legend

- geographic comparison tables (compare many geographies)
- thematic maps

United States
United States

city/town, county, or zip
state -- select a state -- GO
[search by address >](#)

The 2007 population estimate for the United States is 301,621,157.

Note: Information about challenges to population estimates data can be found on the [Population Estimates Challenges](#) page.

View population trends...

	2007	2000	1990
Population	301,621,157	281,421,906	248,709,873

Source: U.S. Census Bureau, 2007 Population Estimates, Census 2000, 1990 Census

View more results...

Population for all states in the United States, 2000-2007:
[alphabetic](#) | [ranked](#)

Map of Persons per Square Mile, United States by State:
[2000](#) | [1990](#)

See more data for the United States on the [Fact Sheet](#).

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Page 4

Fact Sheet Main Search Feedback FAQs Glossary Site Map Help

POPULATION FINDER Main > Fact Sheet

FACT SHEET

United States

city/town, county, or zip
state
-- select a state -- GO
[search by address >](#)

2006 2000

2006 American Community Survey [Narrative Profile](#) | [Reference Map](#)
Data Profile Highlights:

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of the population for the nation, states, counties, cities and towns](#) and estimates of housing units for states and counties.

Social Characteristics - show more >>	Estimate	Percent	Margin of Error	
Average household size	2.61	(0)	+/-0.01	rank
Average family size	3.20	(0)	+/-0.01	
Population 25 years and over	195,932,824		+/-66,369	
High school graduate or higher	(0)	84.1	(0)	rank
Bachelor's degree or higher	(0)	27.0	(0)	rank
Civilian veterans (civilian population 18 years and over)	23,425,051	10.4	+/-61,909	rank
Disability status (population 5 years and over)	41,259,809	15.1	+/-98,726	
Foreign born	37,547,789	12.5	+/-125,642	rank
Male, Now married, except separated (population 15 years and over)	60,955,218	52.4	+/-140,048	
Female, Now married, except separated (population 15 years and over)	59,211,138	48.4	+/-120,947	
Speak a language other than English at home (population 5 years and over)	54,858,424	19.7	+/-114,730	rank
Household population	291,332,841		*****	

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Page 5

Fact Sheet Main Search Feedback FAQs Glossary Site Map Help

POPULATION FINDER Main > [Fact Sheet](#) > Select a Race, Ethnic, or Ancestry Group

FACT SHEET

SELECT A RACE, ETHNIC, OR ANCESTRY GROUP

Find a population group (enter all or part of the population group name) **FIND**

[Explain Race or Ethnic Groups](#) | [Explain Ancestry Groups](#)

Select a population group and click 'Go'

White alone
White alone or in combination with one or more other races
Black alone
Black alone or in combination with one or more other races
AIAN alone
.. American Indian alone
.. Alaska Native alone
AIAN alone or in combination with one or more other races
.. American Indian alone or in any combination
.. Alaska Native alone or in any combination
Asian alone
.. Asian Indian alone

Note: the following abbreviations are used to conserve space:
Black - Black or African American
AIAN - American Indian and Alaska Native
NHPI - Native Hawaiian and Other Pacific Islander

Fact Sheets for race, ethnic, and ancestry groups

- are only available for areas that meet Census 2000 required thresholds.
- are not available for ZIP codes.

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Page 6

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Page 7

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Page 8

POPULATION FINDER Main > Data Sets
FACT SHEET DECENNIAL
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
ABOUT THE DATA
DATA SETS
 - Decennial Census
 - American Community Survey
 - Puerto Rico Community Survey
 - Annual Population Estimates
 - Economic Census
 - Annual Economic Surveys
DOWNLOAD CENTER
MAPS
TOOLS AND REFERENCES

The Decennial Census occurs every 10 years, in years ending in zero, to count the population and housing units for the entire United States. Its primary purpose is to provide the population counts that determine how seats in the U.S. House of Representatives are apportioned. [more...](#)

2000
 Census 2000 Summary File 1 (SF 1) 100-Percent Data
 Summary File 1 presents counts and information (age, sex, race, Hispanic/Latino origin, household relationship, whether residence is owned or rented) collected from all people and housing units.
 Census 2000 Summary File 2 (SF 2) 100-Percent Data
 Population and housing characteristics filtered for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes.
[SF 2 Thresholds](#)
 Census 2000 Summary File 3 (SF 3) - Sample Data
 Summary File 3 presents detailed population and housing data (such as place of birth, education, employment status, income, value of housing unit, year structure built) collected from a 1-in-6 sample and weighted to represent the total population.
[Comparing SF 3 Estimates with Corresponding Values in SF 1 and SF 2](#)
 Census 2000 Summary File 4 (SF 4) - Sample Data
 Summary File 4 contains tabulations of population and housing data collected from a sample of the population. The data are shown down to the census tract level for 336 race, Hispanic or Latino, American Indian and Alaska Native, and ancestry categories.
[SF 4 Thresholds](#)

Other Resources
 - Census 2000 Overview
 - Count Questions Resolution (PDF - 35 KB)
 - Census 2000 Notes and Errata (PDF - 2.2 MB)
 - Census 2000 SF 1 - SF 4 Data Corrections in American FactFinder
 - Download Center
 - Download data sets via FTP

[Load Query](#) | [Clear all selections](#)

[Explain Table and Map Formats](#)

Select from the following:
[Detailed Tables](#)
[Geographic Comparison Tables](#)
[Quick Tables](#)
[Thematic Maps](#)
[Reference Maps](#)
[Custom Table](#)
[Enter a table number](#)
[List all tables](#)
[About this data set](#)
[Technical Documentation \(PDF\)](#)

Select Geography
 You are here: Main > Data Sets > Data Sets with Detailed Tables > Geography > To Census 2000 Summary File 1 (SF 1) 100-Percent Data, Detailed

Choose a selection method
[list](#) [name search](#) [address search](#) [map](#) [geo within geo](#)

Show all geography types | [Explain Census Geography](#)

Select a geographic type
 County

Select a state
 Virginia

Select one or more geographic areas and click 'Add'

All Counties
 Accomack County, Virginia
 Albemarle County, Virginia
 Alexandria City, Virginia
 Allegheny County, Virginia
 Amelia County, Virginia
 Amherst County, Virginia
 Appomattox County, Virginia

Add

Current geography selections:
 Accomack County, Virginia
 Download data for more than 7,000 geographic areas using the [Download Center](#)

Remove
 Next

Select Tables
 You are here: Main > Data Sets > Data Sets with Detailed Tables > Census 2000 Summary File 1 (SF 1) 100-Percent Data, Detailed

Choose a table selection method
[by subject](#) [by keyword](#) [show all tables](#)

Select one or more tables and click 'Add'

P1. Total Population
 P2. Urban and Rural (Total Population)
 P3. Race
 P4. Hispanic or Latino, and Not Hispanic or Latino by Race (Total Population)
 P5. Race for the Population 18 Years and Over
 P6. Hispanic or Latino, and Not Hispanic or Latino by Race for
 P7. Race (Total Population)
 P8. Hispanic or Latino by Race (Total Population)
 P9. Race (Total Races Tallied)
 P10. Hispanic or Latino by Race (Total Races Tallied)

Add

Current table selections:
 P1. Total Population
 P7. Race (Total Population)

Remove
 Show Result

Sutland-Silver Hill CDP, Maryland by Census Tract - TM-H009, Percent of Housing Units Built 1995 to March 2000: 2000 - Microsoft Internet Explorer

Address: http://factfinder.census.gov/servlet/ThematicMapFramesetServlet?_bwy=y&context=tm&tm_name=DEC_2000_SF3_U_M000696-ds_name=DEC_2000_SF3_U&_t

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Thematic Maps
You are here: [Maps](#) > [All Data Sets](#) > [Data Sets with Thematic Maps](#) > [Geography](#) > [Themes](#) > [Results](#)

Change...

- Data Classes
- Boundaries
- Features
- Title

Reposition on...

- A street address or ZIP code
- A latitude and longitude
- The selected geography

Legend

Data Classes

Percent
0.0 - 0.0
1.2 - 2.2
3.1 - 4.0
4.7 - 5.8
6.0 - 8.0

Features
 Major Road
 Street
 Stream/Waterbody
 Stream/Waterbody

TM-H009, Percent of Housing Units Built 1995 to March 2000: 2000
 Universe: Housing units
 Current Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Sutland-Silver Hill CDP, Maryland by Census Tract

NOTE: Data based on a sample except in P3, P4, H0, and H1. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/states/dec/usa3.htm>

Click map to: Identify - geo name and data value

Zoom: 4 miles across
 U.S. Street

Display map by: Census Tract

Done

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Page 11

Sutland-Silver Hill CDP, Maryland by Census Tract - TM-H009, Percent of Housing Units Built 1995 to March 2000: 2000 - Microsoft Internet Explorer

Address: http://factfinder.census.gov/servlet/ThematicMapFramesetServlet?_bwy=y&context=tm&tm_name=DEC_2000_SF3_U_M000696-ds_name=DEC_2000_SF3_U&_t

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Thematic Maps
You are here: [Maps](#) > [All Data Sets](#) > [Data Sets with Thematic Maps](#) > [Geography](#) > [Themes](#) > [Results](#)

Change...

- Data Classes
- Boundaries
- Features
- Title

Reposition on...

- A street address or ZIP code
- A latitude and longitude
- The selected geography

Legend

Data Classes

Percent
0.0 - 0.0
1.2 - 2.2
3.1 - 4.1
4.0 - 4.7
5.8 - 5.8
6.0 - 8.0

Features
 Major Road
 Street
 Stream/Waterbody
 Stream/Waterbody

TM-H009, Percent of Housing Units Built 1995 to March 2000: 2000
 Universe: Housing units
 Current Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data
 Sutland-Silver Hill CDP, Maryland by Census Tract

NOTE: Data based on a sample except in P3, P4, H0, and H1. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/states/dec/usa3.htm>

Click map to: Identify - geo name and data value

Zoom: 4 miles across
 U.S. Street

Display map by: Census Tract

Approx. 4 miles across

Source: U.S. Census Bureau, Census 2000 Summary File 3, Marianne Hill, 1994

Update **Cancel** **Help**

Classes Boundaries Features Title

Modify classes and click 'Update':

Number of classes: 6

Color scheme: Blue

Classing method: Natural Breaks

[Explain classing methods](#)

Done

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Page 12

Data Sets | Main | Search | Feedback | FAQs | Glossary | Site Map | Help

Main > Data Sets

AMERICAN COMMUNITY SURVEY | Load Query | Clear all selections

The American Community Survey is a nationwide survey designed to provide communities a fresh look at how they are changing. The Puerto Rico Community Survey is the equivalent of the American Community Survey for Puerto Rico. [more...](#)

Other Resources

- American Community Survey Main Page
- Quality Measures
- Public Use Microdata Sample (PUMS) - download data and view documentation
- Download Center
- Download 1996-1999 data via FTP

[Explain Table and Map Formats](#)

2006 **2006 American Community Survey**

Includes results from both the American Community Survey and the Puerto Rico Community Survey. The 2006 data products include estimates of demographic, social, and economic characteristics of people, households and housing units (both occupied and vacant) for every state in the Nation, Puerto Rico, and most areas with a population of 65,000 or more.

[2006 Quick Guide](#) | [Important Notes About Using the Data](#)

Select from the following:

- Data Profiles
- Selected Population Profiles
- Ranking Tables
- Subject Tables
- Detailed Tables
- Geographic Comparison Tables
- Thematic Maps
- Reference Maps
- Custom Table
- Enter a table number
- List all tables
- List all maps
- Download PUMS data
- About this data set

2005 **2005 American Community Survey**

Includes results from both the American Community Survey and the Puerto Rico Community Survey. The 2005 data products include estimates of demographic, social, and economic characteristics of people, households and housing units (both occupied and vacant) for every state in the Nation, Puerto Rico, and most areas with a population of 65,000 or more.

[2005 Quick Guide](#) | [Important Notes About Using the Data](#)

2004 **2004 American Community Survey**

The 2004 data products include estimates of demographic and

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Page 13

Data Profile

You are here: Main > Data Sets > Geography > Results

Use the links above to change your results | Options | Print / Download | Related Items

2006 Data Profiles:

- Social
- Economic
- Housing
- Demographic
- Narrative

View this table...

- from 2006
- from 2005
- from 2004
- from 2003
- from 2002

View this table...

- by state
- by counties (state, county, place...)

Subject Definitions

- Quality Measures

United States

Selected Social Characteristics in the United States: 2006

Data Set: 2006 American Community Survey
Survey: 2006 American Community Survey

Social - Education, Marital Status, Relationships, Fertility, One-parents...
Economic - Income, Employment, Occupation, Commuting to Work...
Housing - Occupancy and Structure, Housing Value and Costs, Utilities...
Demographic - Sex and Age, Race, Hispanic Origin, Housing Units...
Narrative - Text profile with graphs for easy analysis...

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

For more information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

Selected Social Characteristics in the United States: 2006	Estimate	Margin of Error
HOUSEHOLDS BY TYPE		
Total households	111,617,462	+/-145,538
Family households (families)	74,564,066	+/-149,602
With own children under 18 years	34,965,930	+/-102,715
Married-couple families	55,521,868	+/-163,210
With own children under 18 years	24,149,565	+/-96,740
Male householder, no wife present	5,121,415	+/-36,034
With own children under 18 years	2,910,869	+/-27,264
Female householder, no husband present	13,920,783	+/-51,687
With own children under 18 years	8,305,458	+/-40,700
Nonfamily households	37,053,336	+/-77,613
Householder living alone	30,495,568	+/-74,119
65 years and over	10,209,135	+/-39,874
Households with one or more people under 18 years	38,628,743	+/-104,120
Households with one or more people 65 years and over	25,067,500	+/-46,600
Average household size	2.61	+/-0.01
Average family size	3.20	+/-0.01
RELATIONSHIP		
Household population	291,332,841	*****
Householder	111,617,462	+/-145,530
Spouse	55,480,873	+/-145,337
Child	66,904,692	+/-124,393

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Page 14

Business... Main Search Feedback FAQs Glossary Site Map Help

POPULATION FRINDER
FACT SHEET
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
Economic Fact Sheet
Economic Fact Sheet for an Industry
Business and Industry
Foreign Trade
Government

ABOUT THE DATA
DATA SETS
DOWNLOAD CENTER
MAPS
TOOLS AND REFERENCES

Map Economic Fact Sheet

ECONOMIC FACT SHEET

United States
United States

city/town, county, or zip
state
-- select a state --
GO
search by address

Find an Economic Fact Sheet for a specific industry.

Selected Statistics from the 2002 Economic Census
2002 Economic Sectors

2002 NAICS sector	Number of establishments	Sales, shipments, receipts (\$1,000)	Annual payroll (\$1,000)	Number of employees
22 Utilities	17,103	398,907,044	42,417,830	663,044
42 Wholesale trade	435,521	4,634,755,112	259,653,080	5,878,405
44-45 Retail trade	1,114,637	3,056,421,997	302,113,591	14,647,675
48-49 Transportation & warehousing	199,618	382,152,040	115,988,733	3,650,859
51 Information	137,678	891,845,956	194,670,163	3,736,061
52 Finance & insurance	440,260	2,803,854,866	277,790,172	6,570,817
53 Real estate & rental & leasing	322,815	335,587,706	60,222,584	1,948,657
54 Professional, scientific, & technical services	771,305	886,801,038	376,090,052	7,243,505
55 Management of companies & enterprises	49,308	107,064,264	178,996,060	2,605,292
56 Administrative & support & waste management & remediation services	350,583	432,677,580	208,439,329	8,741,854
61 Educational services	49,319	30,690,707	10,164,378	430,164
62 Health care & social assistance	704,526	1,207,299,734	495,845,829	15,052,255
71 Arts, entertainment, & recreation	110,313	141,904,109	45,169,117	1,848,674
72 Accommodation & food services	565,590	449,498,718	127,554,403	10,120,951

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Page 15

Detailed Statistics

You are here: Main Data Sets Select an Economic Data Set Results

Use the menus to change your results: Options Filter Rows Print/Download Related Items

rows 1-2 of 2

2002 Economic Census
Release Date: 1/17/2002
Sector 09: All sectors; Geographic Area Series; Economy Wide Key Statistics 2002

[NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [SEC.gov Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies. Data in this table may be subject to employment- and/or sales-size restraints that vary by industry.]

Geographic Area Name	2002 NAICS code	Meaning of 2002 NAICS code	Meaning of Type of op or tax stat code	Footnote id	Year	Number of establishments	Slts, ehrs, rprts, rev (\$1,000)	Annual payroll (\$1,000)	Number of employees
United States	71210	Casinos (except casino hotels)	All establishments		2002	356	12,386,830	2,531,905	105,792
United States	71210	Casinos (except casino hotels)	Establishments subject to federal income tax		2002	356	12,386,830	2,531,905	105,792

rows 1-2 of 2
Created: July 7, 2008

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Page 16

Geography Quick Report

You are here: [Map](#) > [Data Sets](#) > [Quick Reports](#) > [Geography](#) > [Results](#)

[Print / Download](#) | [Related Items](#)

NAICS Detail

Table 1: Geography selected and where NAICS = '00' ('All SBO Industries' Total)

Butte County, CA

Table 1. Selected Statistics of Business Ownership by Gender, Hispanic or Latino Origin, and Race: 2002

2002 Population: 209,203

[NOTE: Includes firms with paid employees and firms with no paid employees. The U.S. totals are based on the 2002 Economic Census, whereas the gender, Hispanic or Latino origin, and race estimates are based on the 2002 Survey of Business Owners. Detail may not add to total because a Hispanic or Latino firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Firms with more than one domestic establishment are counted in each industry and geographic area in which they operate. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [http://www.census.gov/ipeds/data/naics/2002/tables/2002naics.pdf](#). See [additional note](#) for the definition of SBO Group.]

2002 NAICS code	Kind of business	SBO Group	All firms		Firms with paid employees			
			Number of firms	Total receipts (\$1,000)	Number of firms	Total receipts (\$1,000)	Number of employees	Annual payroll (\$1,000)
00	Total for all sectors	All firms	15,409	7,819,541	4,286	7,332,288	55,427	1,340,374
00	Total for all sectors	Female-owned	\$	\$	\$	\$	\$	\$
00	Total for all sectors	Hispanic or Latino	\$	\$	\$	\$	\$	\$
00	Total for all sectors	American Indian and Alaska Native	\$	\$	\$	\$	\$	\$
00	Total for all sectors	Asian	\$	\$	\$	\$	\$	\$

Source: U.S. Bureau of the Census, 2002 Survey of Business Owners

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
r: Revised
S: Withheld because estimate did not meet publication standards.

Contact Information

Customer Services Center

(301) 763-4636

(800) 923-8282

Askcensus.gov

Customer Services Center Hours:

Mon-Thu 8:30 AM to 5:30 PM

Fri- 8:30 AM to 4:30 PM

The American Community Survey: An Overview

U.S. CENSUS BUREAU
U.S. DEPARTMENT OF COMMERCE
Washington, DC 20233

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1

The American Community Survey (ACS):



Web Site: <http://www.census.gov/acs/www/>

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2

Purpose of the ACS

- Collect Detailed Decennial Census Sample Data Every Month Instead of Only Once Each Decade
- Release Tabulations of These Data on a Yearly Basis

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3

Purpose of the ACS

- Restructure and Simplify the 2010 Census
 - Improve the accuracy of Census coverage
 - Improve the relevance and timeliness of detailed data
 - Reduce operational risk
 - Contain cost

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4

Why is the ACS important?

- Many federal agencies set policy at the national and state levels using census data
- The ACS allows federal agencies to respond to trends in a timely manner by providing up to date data for use in allocation formulas

Random Selection

- Addresses are assigned randomly to months throughout the year
- An address is only eligible for sample once during a five year period.

Largest Household Survey in U.S.

- 250,000 ASC questionnaires are sent per month
- In Puerto Rico, 3,000 per month
- Sample of 3 million per year

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7

ACS Facts

- Response required by Title 13 of US Code
- Respondents must answer all questions
- Giving estimates is “ok”
- Questionnaire assistance hotline
- Multiple methods of data collection for non-responders

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8

ACS Operations

- Three month data collection period
- Three modes of data collection
 - Mail
 - Computer Assisted Telephone Interview (CATI)
 - Computer Assisted Personal Interview (CAPI)
- Data are confidential

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9

Some Collected ACS Information

- Age & relationship
- Grandparents responsible for grandchildren
- Disability and Health Insurance Coverage
- Language spoken at home & English fluency
- Income
- Housing costs & characteristics

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10

2006 Geographic Areas

Type of Legal, Administrative, or Statistical Area	Number included in 2006 ACS for the United States	Number included in 2006 PRCS for Puerto Rico	Percent of All Such Areas Covered in 2006
Nation	1	--	100%
States (including DC & Puerto Rico)	51	1	100%
Census Regions & Census Divisions	13	--	100%
Congressional Districts	436	1	100%
Urban/Rural State Components (excluding DC)	50	1	100%
Public Use Micro Data Sample Areas (PUMAs)	2,068	30	100%

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11

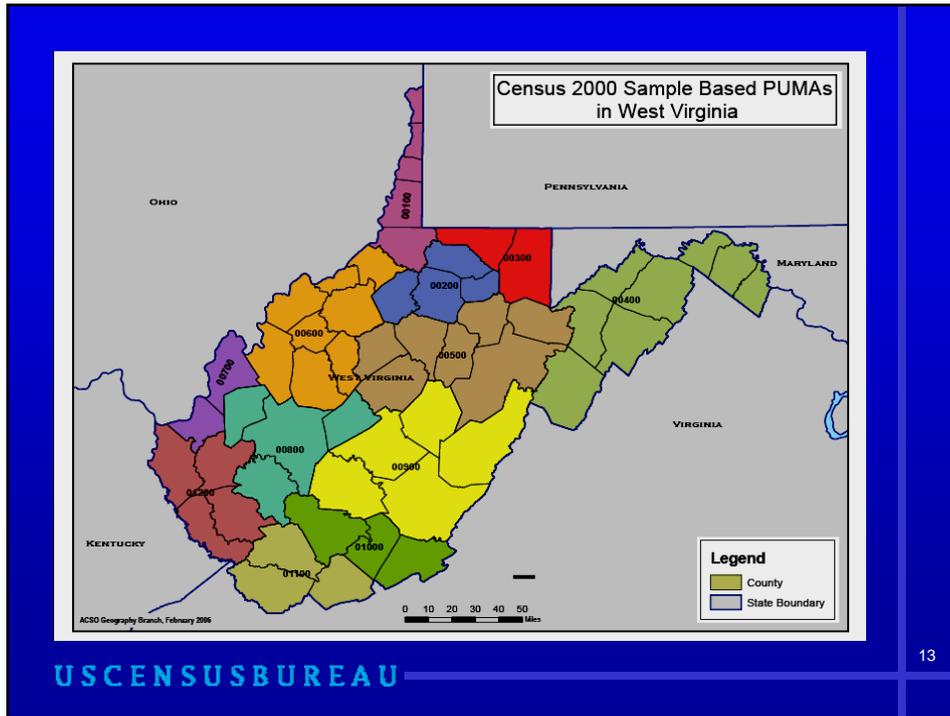
ACS Data Products Release Schedule

Data Product	Population Threshold	Year of Data Release							
		2006	2007	2008	2009	2010	2011	2012	2013
1-year Estimates	65,000+	2005	2006	2007	2008	2009	2010	2011	2012
3-year Estimates	20,000+			2005-2007	2006-2008	2007-2009	2008-2010	2009-2011	2010-2012
5-year Estimates	All Areas					2005-2009	2006-2010	2007-2011	2008-2012

Data products are released in the year following the single-year or multi-year period in which data are collected.

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12



Note Sampling Error

- Sampling error occurs when estimates are derived from a sample rather than a census of the population.
- Standard error is an estimate of the precision of the estimates.
- The margin of error describes the precision of the estimate for a given confidence level & standard error.
- Tools used to prevent incorrect conclusions

Detailed Tables

You are here: [Main](#) > [Data Sets](#) > [Data Sets with Detailed Tables](#) > [Geography](#) > [Tables](#) > [Results](#)

[Use the links above to change your results](#)

[Options](#)

[Print / Download](#)

[Related Items](#)

B08014. SEX OF WORKERS BY VEHICLES AVAILABLE - Universe: WORKERS 16 YEARS AND OVER IN HOUSEHOLDS

Data Set: [2006 American Community Survey](#)

Survey: 2006 American Community Survey

NOTE: For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

View the [collapsed version of this table](#). Geographies missing from this table are listed below the table.

Baltimore County, Maryland		
	Estimate	Margin of Error
Total	397,086	+/-5,290
No vehicle available	11,867	+/-2,421
1 vehicle available	86,681	+/-6,332
2 vehicles available	175,932	+/-8,004
3 vehicles available	63,398	+/-4,991
4 vehicles available	28,291	+/-4,211
5 or more vehicles available	10,927	+/-2,710
Male	201,839	+/-3,281
No vehicle available	5,553	+/-1,396
1 vehicle available	36,935	+/-3,350
2 vehicles available	93,163	+/-4,461
3 vehicles available	44,682	+/-3,011
4 vehicles available	15,907	+/-2,462
5 or more vehicles available	5,699	+/-1,561
Female	195,147	+/-4,042
No vehicle available	6,314	+/-1,622
1 vehicle available	49,746	+/-3,967
2 vehicles available	82,769	+/-4,621
3 vehicles available	38,706	+/-2,820
4 vehicles available	12,364	+/-2,063
5 or more vehicles available	5,228	+/-1,360

Source: U.S. Census Bureau, 2006 American Community Survey

Margin of Error

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15

How Does One Access the Data?

Key Dates

August 28, 2007
Release of ACS income, earnings and poverty data

September 12, 2007
Release of ACS social, economic and housing characteristics, demographic and housing estimates, and Public Use Microdata Samples (PUMS) data

September 27, 2007
Release of ACS group quarters and selected population profiles/tables by race, Hispanic origin and ancestry

August 28, 2007
Public Register Notice for the 2007 Data Products

April 1, 2010
2010 Census Day

ACS Alerts

Alert 54 - released 9/27/2007
[Archives >](#)

Contact Us

Contact the American Community Survey office by email or by phone at **1-888-456-7215**, or visit acs.census.gov for further information on the American Community Survey.

WHAT IS IT?

America is changing, and so is the census. The American Community Survey lets communities see how they are changing - filling in the gaps between each 10-year census.

- is sent to a small percentage of our population on a rotating basis;
- helps determine how more than \$200 billion per year is distributed;
- informs decisions on policies, programs, and services for communities;
- is also conducted in Puerto Rico, where it is called the Puerto Rico Community Survey.

HIGHLIGHTS

2006 ACS Data Products

- American Factfinder - Data Available Starting August 28th
- FTP - Access our FTP site for table shells and data
- 2006 Guide to the Data Products - Detailed Tables with table shells
- Guidance on Comparing 2006 ACS Data to other Data Sources
- Questions and Answers about the 2006 ACS (PDF)

What's Different for 2006

- Many 2006 Data Products are now available for the Total Population
- Changes to the 2006 ACS Data Profiles and Planning Tables
- Line by Line changes to the 2006 Data Products (JPG)

Looking Ahead

- 2010 Census
- 2008 Questionnaire
- Multiyear estimate products

Technical Products

- Quality Measures - Information on steps taken to ensure that ACS survey data are accurate and reliable.
- Errors - Updates made to the data due to found errors
- 2006 ACS Data User's Handbook - Information covering a broad set of topics relating directly to the ACS (PDF 1.4 Mb)
- Subject Definitions - Definitions on population and housing variables to help you understand the results of the ACS.
- ACS Design and Methodology Paper (PDF 7.4 Mb) - A comprehensive description of the methods and procedures currently used in the survey.

News Releases

- September 27th, 2007
Census Bureau Releases New Data on Residents of Adult Correctional Facilities, Nursing Homes and Other Group Quarters
- September 27th, 2007
Spanish Version - Census Bureau Releases New Data on Residents of Adult Correctional Facilities, Nursing Homes and Other Group Quarters
- September 28th, 2007
Media Advisory - Be In-Depth Look at the Maricopa Region's Fast Growing and Changing Population
[more News Releases >](#)

[News Media Tool Kit](#)

Questionnaire

The survey questionnaires are examples of the forms that we send to sample addresses:

Language Brochures

Information about the American Community Survey is available in the following languages (PDF):

- English (en)
- Spanish (es)
- Chinese (zh)
- Arabic (ar)
- Vietnamese (vi)
- Tagalog (tl)

Tool Kits

- News Media Tool Kit
- Congressional Tool Kit - under revision
- A Handbook for State and Local Officials - under revision (PDF 6.2 Mb)

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16

<http://factfinder.census.gov>

U.S. Census Bureau
American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Your source for population, housing, economic, and geographic data

POPULATION FINDER
FACT SHEET
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
ABOUT THE DATA
DATA SETS
DOWNLOAD CENTER
MAPS
TOOLS AND REFERENCES

Fast Access to Information:
Get a Fact Sheet for your community...
city/town, county, or zip
state -- select a state -- GO
[or select a state using a map >](#)

Getting Detailed Data

2006 American Community Survey - 10 years to collect information about the States
2006 Puerto Rico Community Survey - 10 years to collect information about Puerto Rico
Annual Population Estimates - Annual Population Estimates Program for information on Census 2000
Economic Census - Annual Economic Surveys
American Community Survey - an ongoing survey that provides data about your community every year
[learn more](#) | [get data](#)

Puerto Rico Community Survey - the equivalent of the American Community Survey for Puerto Rico
[learn more](#) | [get data](#) | [en español](#)

Population Estimates Program - population numbers between censuses
[learn more](#) | [get data](#)

Economic Census - profiles the U.S. economy every 5 years
[learn more](#) | [get data](#)

Annual Economic Surveys - data from the Annual Survey of Manufactures and Nonemployer Statistics
[learn more](#) | [get data](#)

Population Data
Population Finder
Use the [Population Finder](#) to view population trends for your community.

U.S. Population Clock
22:48 GMT (EST-4) Jul 26, 2007
302,445,097
[more population clocks >](#)

What's New
2006 Population Estimates for cities and towns are now available from the [Data Sets page](#) in American FactFinder.
2005 Nonemployer Statistics data are now available from the [Data Sets page](#).
2005 County Business Patterns: Quick Reports and Thematic Maps and ZIP Code Business Patterns data are now available from the [Data Sets page](#).
110th Congressional District Summary Files (Sample and 100-Percent) Data from the Census 2000 Summary Files 1 and 3 retabulated for the newly drawn 110th Congressional District boundaries. [more >](#)
Census 2000 State Legislative District Summary Files (Sample and 100-Percent) Data

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17

Data Sets: 2006 ACS

U.S. Census Bureau
American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Data Sets

POPULATION FINDER
FACT SHEET
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
ABOUT THE DATA
DATA SETS
DOWNLOAD CENTER
MAPS
TOOLS AND REFERENCES

2006 AMERICAN COMMUNITY SURVEY
[Load Query](#) | [Clear all selections](#)

The American Community Survey is a nationwide survey designed to provide communities a fresh look at how they are changing. The Puerto Rico Community Survey is the equivalent of the American Community Survey for Puerto Rico. [more...](#)

[Error Notes](#)

Other Resources

- [American Community Survey Main Page](#)
- [Quality Measures](#)
- [Public Use Microdata Sample \(PUMS\)](#) - download data and view documentation
- [Download Center](#)
- [Download 1996-1999 data via FTP](#)

[Explain Table and Map Formats](#)

Year	Description	Actions
2006	2006 American Community Survey Includes results from both the American Community Survey and the Puerto Rico Community Survey. The 2006 data products include estimates of demographic, social, and economic characteristics of people, households and housing units (both occupied and vacant) for every state in the Nation, Puerto Rico, and most areas with a population of 65,000 or more. 2006 Quick Guide Important Notes About Using the Data	Select from the following: Data Profiles Ranking Tables Subject Tables Detailed Tables Geographic Comparison Tables Thematic Maps Reference Maps Custom Table Enter a table number List all tables List all maps About this data set
2005	2005 American Community Survey Includes results from both the American Community Survey and the Puerto Rico Community Survey. The 2005 data products include estimates of demographic, social, and economic characteristics of people, households and housing units (both occupied and vacant) for every state in the Nation, Puerto Rico, and most areas with a population of 65,000 or more. 2005 Quick Guide Important Notes About Using the Data	

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18

ACS Data Products

- Detailed Tables
- Single Year & Narrative Profiles
- Ranking Tables
- Public Use Microdata Sample Files (PUMS)
- Thematic Maps
- Subject Tables
- Selected Population Profiles
- Geographic Comparison Tables
- Group Quarters Profile by Type (national level)

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19

Detailed Tables

- Basic distributions of characteristics
- The foundation upon which other data products are built
- Show estimates & their associated margins of error at the 90-percent confidence interval
- More than 1,200 of these tables, including tables repeated for race & Hispanic origin iterations as well as imputation tables

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20

Detailed Tables

Use the links above to change your results **Options** Print / Download | Related Items

[B07204. RESIDENCE 1 YEAR AGO--STATE, COUNTY AND PLACE LEVEL IN THE UNITED STATES](#)
 - Universe: [POPULATION 1 YEAR AND OVER IN THE UNITED STATES](#)
 Data Set: [2006 American Community Survey](#)
 Survey: [2006 American Community Survey](#)

NOTE: For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).
 View the [collapsed version of this table](#). Geographies missing from this table are listed below the table.

	Maryland		Maryland Urban		Maryland Rural	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total:	5,537,790	+/-3,157	4,683,032	+/-16,151	854,758	+/-16,239
Same house 1 year ago	4,691,386	+/-24,481	3,921,571			
Different house in United States 1 year ago:	802,210	+/-22,866	719,703			
Same city or town:	158,794	+/-10,975	158,000			
Same county	158,794	+/-10,975	158,000			
Different county (same state)	0	+/-277	0			
Elsewhere:	643,416	+/-19,906	561,703			
Same county	271,700	+/-15,354	230,647			
Different county:	371,716	+/-13,474	331,056			
Same state	190,997	+/-9,832	167,226			
Different state:	180,719	+/-10,008	163,826			
Northeast	49,728	+/-5,332	45,933			
Midwest	14,801	+/-3,230	12,480			
South	95,077	+/-7,622	85,910			
West	21,113	+/-4,162	19,505			
Abroad 1 year ago:	44,194	+/-5,499	41,758			
Puerto Rico	189	+/-228	102			
U.S. Island Areas	380	+/-427	380			
Foreign country	43,625	+/-5,562	41,276			

Geographic Components

Select a geographic type

State

Select one or more geographic components and click 'Add'

Not a geographic component

Urban

Rural

In metropolitan or nonmetropolitan statistical area

Not in metropolitan or nonmetropolitan statistical area

Add Remove

State

Not a geographic component

Urban

Rural

OK Cancel

21

Data Profiles



United States
ACS Demographic and Housing Estimates: 2006
 Data Set: [2006 American Community Survey](#)
 Survey: [2006 American Community Survey](#)

[Social](#) - Education, Marital Status, Relationships, Fertility, Grandparents...
[Economic](#) - Income, Employment, Occupation, Commuting to Work...
[Housing](#) - Occupancy and Structure, Housing Value and Costs, Utilities...
[Demographic](#) - Sex and Age, Race, Hispanic Origin, Housing Units...
[Narrative](#) - Text profile with graphs for easy analysis...

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of the population for the nation, states, counties, cities and towns](#) and estimates of housing units for states and counties.

For more information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

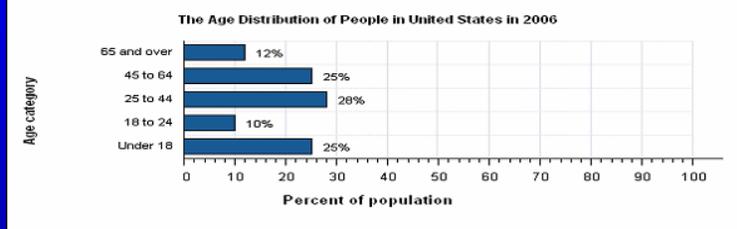
ACS Demographic and Housing Estimates: 2006	Estimate	Margin of Error
Total population	299,398,485	*****
SEX AND AGE		
Male	147,434,940	+/-20,867
Female	151,963,545	+/-20,868
Under 5 years	20,385,773	+/-16,155
5 to 9 years	19,748,765	+/-55,552
10 to 14 years	20,678,265	+/-51,043
15 to 19 years	21,697,322	+/-31,241
20 to 24 years	20,365,536	+/-31,780
25 to 34 years	39,905,599	+/-37,861
35 to 44 years	43,892,631	+/-26,397
45 to 54 years	43,325,361	+/-31,017
55 to 59 years	18,049,153	+/-41,577
60 to 64 years	13,569,076	+/-39,917
65 to 74 years	18,836,686	+/-14,672
75 to 84 years	13,247,540	+/-30,300
85 years and over	5,006,778	+/-28,295

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22

Narrative Profile

POPULATION OF United States: In 2006, United States had a total population of 299.4 million - 152.0 million (51 percent) females and 147.4 million (49 percent) males. The median age was 36.4 years. Twenty-five percent of the population was under 18 years and 12 percent was 65 years and older.



Ranking Tables



United States and States

R1205. Median Age at First Marriage for Women: 2006

Universe: Female population

Data Set: 2006 American Community Survey

Survey: 2006 American Community Survey, 2006 Puerto Rico Community Survey

NOTE: For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

Rank	State	Median	Margin of Error
1	District of Columbia	29.5	+/-1.0
2	Massachusetts	27.7	+/-0.4
2	New York	27.7	+/-0.3
4	Hawaii	27.6	+/-1.0
4	New Jersey	27.6	+/-0.3
6	Delaware	27.2	+/-0.9
7	New Hampshire	27.1	+/-0.8
8	Connecticut	27.0	+/-0.5
9	Vermont	26.9	+/-0.8
10	Maryland	26.8	+/-0.3
10	Rhode Island	26.8	+/-0.7
12	Maine	26.7	+/-0.7
12	Pennsylvania	26.7	+/-0.3
14	Michigan	26.5	+/-0.3
15	Illinois	26.4	+/-0.3
16	South Carolina	26.3	+/-0.3
17	California	26.2	+/-0.2
18	Ohio	26.0	+/-0.2
18	Virginia	26.0	+/-0.3
18	Wisconsin	26.0	+/-0.2
	United States	25.9	+/-0.2
21	Alaska	25.9	+/-1.1

Subject Tables

- Derived from Detailed Tables
- Show more detail than is available in the Profiles
- For a given topic, present distributions for a few relevant subgroups
- Allow for other measures such as percentages, medians & aggregates where appropriate

Subject Table: Group Quarters Data

United States

S2601B. Characteristics of the Group Quarters Population by Group Quarters Type

Data Set: 2006 American Community Survey

Survey: 2006 American Community Survey

NOTE: For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#).

Subject	Total population	Margin of Error	Total group quarters population	Margin of Error	Adult correctional facilities	Margin of Error	Nursing facilities/skilled nursing facilities	Margin of Error	College/university housing	Margin of Error
Total population	299,398,485	*****	8,065,644	*****	2,050,206	+/-3,380	1,834,880	+/-7,379	2,269,056	+/-10,606
SEX AND AGE										
Male	49.2%	+/-0.1	58.5%	+/-0.2	90.4%	+/-0.2	30.8%	+/-0.4	46.7%	+/-0.4
Female	50.8%	+/-0.1	41.5%	+/-0.2	9.6%	+/-0.2	69.2%	+/-0.4	53.3%	+/-0.4
Under 15 years	20.3%	+/-0.1	1.0%	+/-0.1	(X)	(X)	(X)	(X)	(X)	(X)
15 to 17 years	4.3%	+/-0.1	1.9%	+/-0.1	0.4%	+/-0.1	(X)	(X)	1.6%	+/-0.1
18 to 24 years	9.9%	+/-0.1	37.6%	+/-0.2	18.7%	+/-0.3	0.1%	+/-0.1	96.3%	+/-0.2
25 to 34 years	13.3%	+/-0.1	11.9%	+/-0.2	33.1%	+/-0.4	0.4%	+/-0.1	1.7%	+/-0.1
35 to 44 years	14.7%	+/-0.1	10.8%	+/-0.2	27.9%	+/-0.4	1.5%	+/-0.1	0.2%	+/-0.1
45 to 54 years	14.5%	+/-0.1	8.4%	+/-0.1	14.9%	+/-0.3	3.9%	+/-0.2	0.1%	+/-0.1
55 to 64 years	10.6%	+/-0.1	4.9%	+/-0.1	4.1%	+/-0.2	7.7%	+/-0.2	0.1%	+/-0.1
65 to 74 years	6.3%	+/-0.1	4.1%	+/-0.1	0.8%	+/-0.1	12.5%	+/-0.3	0.0%	+/-0.1
75 to 84 years	4.4%	+/-0.1	8.3%	+/-0.1	0.1%	+/-0.1	31.1%	+/-0.5	(X)	(X)
85 years and over	1.7%	+/-0.1	11.0%	+/-0.1	0.0%	+/-0.1	42.8%	+/-0.5	(X)	(X)
Under 18 years	73,765,143	+/-26,733	234,266	+/-6,560	7,841	+/-1,206	(X)	(X)	36,880	+/-2,940
Male	51.2%	+/-0.1	61.9%	+/-1.5	93.5%	+/-3.6	(X)	(X)	45.6%	+/-4.0
Female	48.8%	+/-0.1	38.1%	+/-1.5	6.5%	+/-3.6	(X)	(X)	54.4%	+/-4.0
65 years and over	37,191,004	+/-16,654	1,887,274	+/-10,847	19,327	+/-1,716	1,585,376	+/-9,225	N	N
Male	42.0%	+/-0.1	29.0%	+/-0.5	96.7%	+/-1.5	27.3%	+/-0.4	N	N
Female	58.0%	+/-0.1	71.0%	+/-0.5	3.3%	+/-1.5	72.7%	+/-0.4	N	N
Median age (years)	36.4	+/-0.2	32.7	+/-0.2	34.3	+/-0.2	83.2	+/-0.2	19.6	+/-0.2

Selected Population Profiles

Two Types of Selected Population Profiles:

- Race, ethnic & ancestry groups
- Age or other characteristics

Profiles are Created When

- The population group of interest is 65,000 or greater, &
- The corresponding geographic area of interest has a population of 1 million or more.

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27

http://factfinder.census.gov/home/en/acs_pums_2006.html

PUMS Data and Documentation:

- 2006
- 2005
- 2004
- 2003
- 2002
- 2001
- 2000

The Public Use Microdata Sample files, or PUMS, are a sample of the actual responses to the American Community Survey and include most [population](#) and [housing characteristics](#). These files provide users with the flexibility to prepare customized tabulations and can be used for detailed research and analysis. Files have been edited to protect the confidentiality of all individuals and of all individual households. For an overview of the file, please see the [American Community Survey PUMS overview](#).

The 2006 PUMS files include the total population including those living in institutions, college dormitories, and other group quarter facilities.

Download 2006 PUMS Data

Select a data type, data format, and state. Click 'GO'.

Data Type

Population Records
 Housing Records

Data Format

CSV (comma separated values)
 PC SAS Data Set
 UNIX SAS Data Set

State

United States

Documentation

- [Subjects available in PUMS files](#)
- [2006 PUMS top coded values](#)
- [2006 PUMS Code Lists](#)

[Ancestry](#)
[Geographic Equivalency Files:](#)
- [One-Percent PUMA](#)
- [Five-Percent PUMA](#)
[Group Quarters](#)
[Hispanic Origin](#)
[Industry](#)
[Language](#)
[Migration](#)
[Migration PUMA](#)
[Occupation](#)
[Place of Birth](#)
[Place of Work](#)
[Place of Work PUMA](#)
[Race 1 \(9 categories\)](#)
[Race 2 \(67 categories\)](#)
[Race 3 \(72 categories\)](#)

- [2006 PUMS Accuracy \(PDF--411 KB\)](#)
- [2006 Data Dictionary \(PDF--114 KB\)](#)

FOR QUESTIONS: www.ask.census.gov

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28

User Education and Training

- Currently producing a series of handbooks on “Understanding and Using ACS Data”
- Also developing on-line training materials based on these handbooks
- Planned Release
 - September 2008
 - PDF format via ACS web site

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29

User Education and Training Target Audiences

- Congress
- High School Teachers
- State & Local Governments
- Federal Agencies
- Rural Areas, including Small Local Governments
- University Researchers
- Media
- First Time Users
- PUMS Users
- Business Community

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30

For More Information

ACS Alert

<http://www.census.gov/acs/www/Special/Alerts.htm>

American Community Survey

1-888-346-9682

cmo.acs@census.gov

www.census.gov/acs/www

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31

On the Road to the 2010 Census

*The success of the census...
it's in our hands*

Interagency Depository Seminar

Government Printing Office

July 30, 2008



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1

2010 Census Strategy



*“Count everyone,
count them once and
count them in the right place.”*

Preston Jay Waite
Former Deputy Director
U.S. Census Bureau



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2

Why a Census?

- The Constitution requires a census every 10 years to determine the number of representatives to Congress for each state based on the population.

\$3,000,000,000,000+

- In the next decade, over \$3 *trillion* in federal funding will be allocated to tribal, state and local governments using census data.

United States
Census
2010

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3

Census – Foundation of Our Democracy

“Representatives and direct taxes shall be apportioned among the several states...according to their respective numbers.”

– Article I, Section 2, Clause 3

United States
Census
2010

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4

Census History

- 1790 – The first census
- 1850 – Counting individuals
- 1920 – No reapportionment
- 1940 – First use of sampling
- 1970 – Mailout/mailback
- 2000 – Increased response rates



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United States
Census
2010

5



What the Census Means for Your Community

Census data help planners and decision-makers determine *what* neighborhoods need to help their communities and decide *where* to invest in:

Transportation

Public works

Economic development

Public health

Emergency preparedness

Education

Senior services and more...

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United States
Census
2010

6

A Major Challenge

MUST COUNT EVERYONE...

- 310 million people who speak more than 50 languages
- 130 million households

...IN THE RIGHT PLACE!

- 50 states & District of Columbia
- Puerto Rico
- Island Areas
 - Guam
 - American Samoa
 - Commonwealth of the Northern Mariana Islands
 - U.S. Virgin Islands



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United States
Census
2010

7

Ensuring the Confidentiality of Your Information

- By law, the Census Bureau does not share personal information with ANYONE
- Not even with other federal or law enforcement agencies
- The Census Bureau strips all identifying information and publishes only summary data

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United States
Census
2010

8

Topics on the 2010 Census Form

Takes only ten minutes to complete

- Name
- Age
- Gender
- Race
- Ethnicity
- Relationship
- Rent/own house

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United States
Census
2010

9

What Happened to the Long Form?

- It's now the *American Community Survey (ACS)* collecting information from three million households and group quarters every year.
- ACS data can be accessed now via American FactFinder at www.census.gov



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United States
Census
2010

10

What to Expect in 2010

Advance letter
Questionnaire
Reminder postcard

*Some areas will receive a **bilingual English-Spanish** version of the questionnaire.*

*If you forget to return your completed questionnaire, you will receive a **replacement** questionnaire.*

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United States
Census
2010

11

If a Household Doesn't Complete the Census...



...then a census taker will come to the residence to collect the information.

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United States
Census
2010

12

Rehearsing for 2010

2008: Census Dress Rehearsal



Site #1:

San Joaquin County,
California



Site #2:

Fayetteville, North
Carolina area

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United States
Census
2010

13

Time Is Short

- The 2010 Census has begun – address list development
- Census Day is April 1, 2010
- Deliver apportionment counts to the President by December 31, 2010
- Deliver redistricting data to the states by April 1, 2011

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United States
Census
2010

14

How We Get it Done

- Hire over 1.3 million temporary employees
<http://www.census.gov/2010census/jobs/>
- Establish *partnerships* to help:
 - Convey importance of being counted to everyone
 - Help those with language challenges
 - Spread the word about census taker jobs



United States
Census
2010

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15

What Can You Do to Help?

- Form or participate in **Complete Count Committees** starting in 2009
- Help Census Bureau staff **identify areas** that will be **hardest to count**
- **Strategize** with us **the most effective way** to ensure everyone is counted in your community
- Use communication tools at your disposal to **let your community know** about the 2010 Census

United States
Census
2010

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16

For More Information

www.census.gov

The screenshot shows the U.S. Census Bureau website. At the top, there is a search bar with '2010 Census' entered. A red circle highlights this search bar. Below the search bar, there are several navigation menus: 'Public Education Finances', 'Data Tools', 'American Factfinder', 'Jobs@Census', 'Catalog', 'Publications', 'Are You in a Survey?', 'About the Bureau', 'Regional Offices', 'Doing Business with Us', and 'Related Sites'. A red arrow points from the '2010 Census' link in the search bar to the '2010 Census' link in the 'More Information' section of the page. The 'More Information' section includes links for 'What is the Census?', 'Recent News', 'Population Finder', and 'Previous Census Data'. The 'What is the Census?' section contains a list of bullet points: 'The census is a count of everyone living in the United States every 10 years', 'The census is mandated by the U.S. Constitution', 'The next census is in 2020', 'Your participation in the census is required by law', 'It takes just five to 10 minutes to complete', 'Federal law protects the personal information you share during the census', and 'Census data will only be released to government agencies to help them better serve the communities they serve'. The 'Recent News' section includes links for 'Direct Behavioral Risk Factor (Digital) Privacy for Census Questionnaires', 'Census Bureau Solicits Questions for 2010 Census and American Community Survey in Congress', 'Continuing Revision Timeline Preparations for 2010 Census', and 'Drafts Selected on Communications Contract Tender'. The 'Population Finder' section includes a search bar and a 'Go' button. The 'Previous Census Data' section includes links for 'Census 2000' and '1990 Census'. The 'United States Census 2010' logo is visible in the bottom right corner of the screenshot.

www.census.gov/2010census

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2010

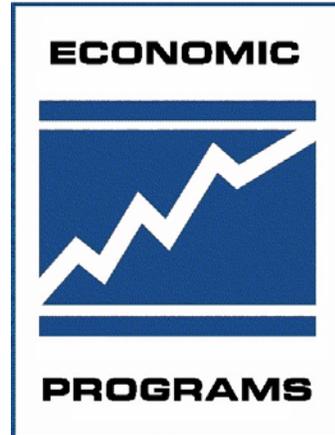
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Census
2010

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Census Bureau Economic Programs

***Data about
American Business***



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What Do You Want to Know ?



- How many businesses are in your area?
- How are the businesses classified?
- Overall growth of an industry or area?
- Characteristics of a typical business?
- Market share of a business?
- Products/services of an industry?

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www.census.gov - QuickFacts

U.S. Census Bureau

FAQs | Subjects A to Z | Help | SEARCH: GO

LATEST
Race, Ethnic and Age Estimates

New on the Site

Data Tools

American FactFinder

Jobs@Census

Catalog

Publications

Are You In a Survey?

About the Bureau

Regional Offices

Doing Business with Us

Related Sites

2006 County Business Patterns

2010 Census · News
[American Community Survey](#) · [Census 2000](#)

People & Households [Estimates](#) · [Projections](#) · [Housing](#) · [Income](#) | [State Median Income](#) · [Poverty](#) · [Health Insurance](#) · [International](#) · [Genealogy](#) · [More](#)

Business & Industry [Economic Census](#) · [Get Help with Your Form](#) · [Economic Indicators](#) · [NAICS](#) · [Survey of Business Owners](#) · [Government](#) · [E-Stats](#) · [Foreign Trade](#) | [Export Codes](#) · [Local Employment Dynamics](#) · [More](#)

Geography [Maps](#) · [TIGER](#) · [Gazetteer](#) · [More](#)

Newsroom [Releases](#) · [Facts For Features](#) · [Minority Links](#) · [Broadcast & Photo Services](#) · [Embargo/News Release Subscription](#) · [More](#)

Special Topics [Census Bureau Data and Emergency Preparedness](#) · [Census Calendar](#) · [Training](#) · [For Teachers & Students](#) · [Statistical Abstract](#) · [FedStats](#) · [USA.gov](#)

Data Finders

Population Clocks
U.S. 304,480,052
World 6,706,967,970
21:14 GMT (EST+5) Jun 30, 2008

Population Finder
city/town, county, or zip
or state
 Select a state

Find An Area Profile with QuickFacts
Select a state to begin
Select a state

Latest Economic Indicators

- [New Home Sales](#)
- [Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders](#)

Economic Indicators
Select an indicator
Select an indicator

Information & Communication

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Industry Hot Report

business.census.gov

U.S. Census Bureau

Landscaping services (NAICS 56173)

Industry Facts

2002	
Sales (Mill \$)	35,172
Payroll (Mill \$)	11,544
Employees	477,932
Establishments	76,102

DID YOU KNOW?

12% of all sales in this industry are made by businesses without paid employees. (The average for other industries is 3.5%)

Look! Our 2007 Economic Census has arrived. And it's due Feb. 12.

If your business received a form, fill it out. Send it in.

[business.census.gov](#)
USCENSUSBUREAU

Industry Report/FAQ

Sales Per Capita (\$) in 2002

Click on map to enlarge

Industry Ratios	2002
Total sales (Mill \$)	35,172
Sales per establishment (\$000)	462
Sales per employee (\$)	73,591
Sales per \$ of payroll (\$)	3.05
Annual payroll per employee (\$)	24,155
Employees per establishment	6.3
Sales per capita (\$)	122.07
Establishments per million residents	264.1

For more statistics on this industry, see the [Industry Statistics Sampler](#).

For comparisons 1997 to 2002, see [Comparative Statistics](#).

[Navigate to different industry.](#)

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What You Should Know



- **What kind of data are available**
- **How businesses are classified**
- **How the data are collected**
- **How the data are organized**

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www.census.gov



The screenshot shows the U.S. Census Bureau website homepage. The header includes the U.S. Census Bureau logo, navigation links for FAQs, Subjects A to Z, and Help, and a search bar. The main content area is divided into several sections:

- LATEST**: Race, Ethnic and Age Estimates
- 2010 Census**: News, American Community Survey, Census 2000
- People & Households**: Estimates, Projections, Housing, Income, State Median Income, Poverty, Health Insurance, International, Genealogy, More
- Business & Industry**: Economic Census, Get Help with Your Form, Economic Indicators, NAICS, Survey of Business Owners, Government, E-Stats, Foreign Trade, Export Codes, Local Employment Dynamics, More
- Geography**: Maps, TIGER, Gazetteer, More
- Newsroom**: Releases, Facts For Features, Minority Links, Broadcast & Photo Services, Embargo/News Release Subscription, More
- Special Topics**: Census Bureau Data and Emergency Preparedness, Census Calendar, Training, For Teachers & Students, Statistical Abstract, FedStats, USA.gov
- Data Finders**: Population Clocks, U.S. 304,480,052
- Demographic surveys** (highlighted in a yellow box)
- Economic Surveys** (highlighted in a yellow box)
- Latest Economic Indicators**: New Home Sales, Advance Report on Durable Goods, Manufacturers' Shipments, Inventories, and Orders
- Economic Indicators**: Select an indicator, Select an indicator

The footer includes the U.S. Census Bureau logo and the text "Information & Communication".

U.S. Census Bureau

Business and Industry
Census Bureau Economic Programs

Economic Census forms are due! If you received a form in December, get it done today!
business.census.gov

Search

Are You In A Survey?
American FactFinder

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Economic data by sector:
Construction
Governments
Manufacturing
Mining
Retail trade
Services
Wholesale trade
International trade

Special topics:
Economic surveys
E-commerce
E-Stats
Historic data
NAICS
NAICS
Research
NSF R&D Project
Small business

Economic data on people and households:
Income
Poverty
Labor Force
Households

Economic data from other agencies:
BEA/GDP
BLS/Unemp./Infl.
White House/Briefing Room
Other Agencies
Fed/State

Latest Economic Indicator
Construction Spending

Total construction activity for May 2008 (\$1,085.2 billion) was 0.4 percent below the revised April 2008 (\$1,089.3 billion). Please see our web site for further details:
<http://www.census.gov/constructionspending>

Previous: -0.1 April 2008 % change
Current: -0.4 May 2008 % change

Economic Briefing Room · Indicator Release Schedule · Historical Time Series

Get help with your form
Economic Census * MA-10000 * NC-99001 * RD1 * QSS * QFR * M3

Index of Forums
Programs Overview

E-commerce Data
Current Quarter
Multisector

Industry Statistics Sampler
Links to all data for an industry
Enter keyword: Industry Search

Economic Statistics by Geography, Sector, and Frequency

Click on year to go to latest data.

Programs with national and subnational data

	U.S.	States	Metro areas	Counties	Places	ZIP codes
Economic Census	2002	2002	2002	2002	2002	2002
Survey of Business Owners (incl. minorities, women)	2002	2002	2002	2002	2002	2002
Statistics of U.S. Businesses (by size)	2005	2005	2005			
County Business Patterns	2006	2006	2006	2006		2005
Nonemployer Statistics	2005	2005	2005	2005		
Local Employment Dynamics: Qtr Workforce Indicators	2007	2007	2007	2007		
Annual Survey of Manufactures	2006	2006				
Building Permits	2007	2007	2007	2007	2007	
Governments	2006	2006		2006	2006	
Foreign Trade: State Exports	2007	2007				

Other national data:
Multi-sector data:
[Annual Capital Expenditures Survey \(ACES\)](#) 2006
[Information & Communication Technology \(ICT\) Survey](#) 2006
[Quarterly Financial Report](#) 2007
[E-Commerce Statistics](#) 2005
[Business Expenses Survey](#) 2002

Sector-specific data:
[Construction, Mining, Manufacturing](#)
[Retail, Wholesale Trade](#)
[Service sectors](#)

Data more frequent than annual:
Monthly:
[Manufacturers' Shipments, Inventories, and Orders \(M3\)](#)
[Current Industrial Reports \(selected\)](#)
[Advance Monthly Sales for Retail and Food Services](#)
[Monthly Retail Sales and Inventories](#)
[Monthly Wholesale Trade Survey](#)
[Manufacturing and Trade Inventories and Sales \(MTIS\)](#)
[Housing Units Authorized by Building Permits](#)

Quarterly:
[Quarterly Financial Report](#)
[Quarterly Services Survey](#)
[Retail E-Commerce Sales](#)
[Current Industrial Reports \(selected\)](#)
[Local Employment Dynamics - QWT](#)
All other data sets linked above are annual, except for the Economic Census and Survey of Business Owners

Data series characteristics

- Census vs. sample survey
- Employers vs. nonemployers
- Establishment vs. company/firm/enterprise
- Frequency – census (5 years), annual, quarterly, monthly, periodic
- Geography – U.S. only, or more detail
- Industry classification – level of detail
- Data measures - sales, establishment and company counts, payroll, other specialized measures
- Size, legal form of organization

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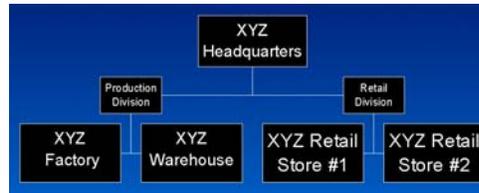
We assign industry classification and geographic area codes to establishments

An **establishment** is a store, warehouse, factory, etc. at a **single physical location**

XYZ
Retail



A **company** is one or more **establishments** under **common ownership or control**



Industry Classification

North American Industry Classification System



NAICS superseded SIC in 1997



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20 NAICS Sectors

- 11 *Agriculture, Forestry, Fishing, & Hunting*
- 21 *Mining*
- 22 *Utilities*
- 23 *Construction*
- 31-33 *Manufacturing*
- 42 *Wholesale Trade*
- 44-45 *Retail Trade*
- 48-49 *Transportation and Warehousing*
- 51 *Information*
- 52 *Finance and Insurance*
- 53 *Real Estate and Rental & Leasing*
- 54 *Professional, Scientific & Technical Services*
- 55 *Management of Companies & Enterprises*
- 56 *Administrative & Support & Waste Management & Remediation Services*
- 61 *Educational Services*
- 62 *Health Care & Social Assistance*
- 71 *Arts, Entertainment & Recreation*
- 72 *Accommodation & Food Services*
- 81 *Other Services (except Public Administration)*
- 92 *Public Administration*

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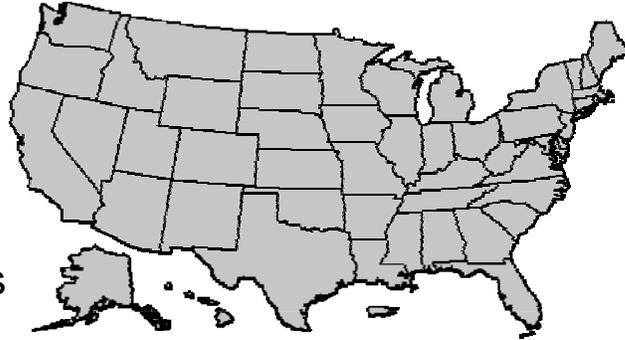
NAICS Codes are Hierarchic

<i>Level</i>	<i>Code</i>	<i>Description</i>
Sector	51	Information
Subsector	515	Broadcasting (except Internet)
Industry Group	5151	Radio and Television Broadcasting
Industry	51511	Radio Broadcasting
U.S. Industry	515112	Radio Stations

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Economic Census Geography

- ✓ U.S.
- ✓ States
- ✓ Metro areas
- ✓ Counties
- ✓ Places of 2,500+ Inhabitants (changing as of 2007)
- ✓ Zip Codes



Economic Census Data Collection

Direct Collection:

4.5 million establishments

Large, mid-size employers

Sample of small employers



Paper or electronic reporting

500+ versions of the form



Administrative Records:

(20 million nonemployers and 3 million small employers)

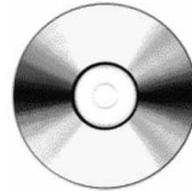
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Economic Surveys Data Collection

Direct Collection:

Sample surveys

Paper, electronic, fax
and telephone reporting



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How the Data are Organized

www.census.gov

Start here

The screenshot shows the www.census.gov homepage. On the left is a navigation menu with categories like 'New on the Site', 'Data Tools', 'American FactFinder', 'Jobs@Census', 'Catalog', 'Publications', 'Are You in a Survey?', 'About the Bureau', 'Regional Offices', 'Doing Business with Us', and 'Related Sites'. The main content area features sections for '2010 Census', 'People & Household', 'Business & Industry', 'Geography', and 'Newsroom'. The 'Business & Industry' section contains links for 'Economic Census', 'Get Help with Your Form', 'Economic Indicators', 'NAICS', 'Survey of Business Owners', 'Government', 'E-Stats', 'Foreign Trade', 'Export Codes', and 'Local Employment Dynamics'. The 'Economic Census' link is circled in red. A yellow box labeled 'Start here' has arrows pointing to 'Business & Industry' and 'Economic Census'. The right sidebar includes 'Data Finders', 'Population Clocks' (showing U.S. population of 303,286,456), 'Population Finder', 'Find An Area Profile with QuickFacts', and 'Latest Economic Indicators'. The footer contains 'USCENSUSBUREAU Helping You Make Informed Decisions' and various policy links.

U.S. Census Bureau

Business and Industry
Census Bureau Economic Programs

Visit business.census.gov to learn about the 2007 Economic Census

Latest Economic Indicator
Housing Starts/Building Permits

Privately-owned housing starts in December 2007 were at a seasonally adjusted annual rate of 1,006,000. This is 14.2 percent below the revised November 2007 estimate of 1,173,000.

	Previous	Current
	-7.9 November 2007	-14.2 December 2007
	% change	% change

[Economic Briefing Room](#) · [Indicator Release Schedule](#) · [Historical Time Series](#)

Economic data by sector

Construction
Governments
Manufacturing
Mining
Retail trade
Services
Transportation
Wholesale trade
International trade

Special topics

Business concentration
E-Stats
Historic data
NAICS
NAPICS
Research
NSF R&D Project
Small business

Economic data on people and households

Income
Poverty
Labor force
Households

Economic data from other agencies

BIA (COPR)
BLS (Current Jobs)
White House Briefing
Other Agencies
FedState

Index of Forms

Get help with your form
MA-10000 * NC-99001 * RD1 * QSS * QFR * M3

E-commerce Data

Programs Overview
Retail 2ndQtr05
Multisector

Industry Statistics Sampler

Enter keyword NAICS Search

Economic Statistics by Geography, Sector, and Frequency

Click on year to go to latest data

Programs with national and subnational data

	U.S.	States	Metro areas	Counties	Places	ZIP codes
Economic Census	2002	2002	2002	2002	2002	2002
Survey of Business Owners (incl. minorities, women)	2002	2002	2002	2002	2002	2002
Statistics of U.S. Businesses (by size)	2004	2005	2005			
County Business Patterns	2005	2005	2005	2005		2005
Nonemployer Statistics	2005	2005	2005	2005		
Annual Survey of Manufactures	2006	2006				
Building Permits	2007	2007	2007		2007	
Governments	2006	2006		2006	2006	
Foreign Trade: State Exports	2007	2007				

Other national data

Multi-sector data:
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[Information & Communication Technology \(ICT\) Survey](#) 2005
[Quarterly Financial Report](#) 2007
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[Manufacturing and Trade Inventories and Sales \(MTIS\)](#)
[Housing Starts Authorized by Building Permits](#)

Quarterly:
[Quarterly Financial Report](#)
[Quarterly Services Survey](#)
[Retail E-Commerce Sales](#)
[Current Industrial Reports](#) (selected)

All other data sets linked above are annual, except for the Economic Census and Survey of Business Owners

See also the discussion of [assembling time series data before and after 1997](#)

U.S. Census Bureau

Economic Census

2007 Economic Census forms are being sent to manufacturing, retail, and service businesses in November and December 2007, asking for information for the calendar year 2007. The forms are due back February 11, 2008. For more information on the Economic Census, visit business.census.gov.

1. General information

2. All data for an industry

3. Data set structure

4. Data

2002 Reports by Series

- Geographic Area Series: State, county, city, and ZIP code
- Industry Series: Mostly based on 2002 SIC reports.
- Subject Series
- Comparative Statistics: 2002 and 1997
- Bridge Between 2002 NAICS and 1997 NAICS
- ZIP Code Statistics
- Survey of Business Owners
- Business Expenses (U.S. only)

2002 Reports by State (drill-down and PDFs)

Select a state Go

2002 Reports by Sector (drill-down and PDFs)

Select a sector Go

American FactFinder

American FactFinder provides Economic Census data within 4 weeks of availability in PDF. An [Introduction to AFF](#) goes step-by-step through use of 2002 Economic Census data.

2002 Economic Census DVD-ROMs: With the release of Disc 1Z, ZIP Code Statistics, all 2002 Economic Census data are available on DVD-ROM.

Other information for data users

- Slides and handouts from conferences on the Economic Census
- Guide to the 2002 Economic Census -- how the data are being published
- How people use economic census data

Find out more about the 2007 Economic Census!

business.census.gov

Industry Statistics Sampler

Enter keyword NAICS Search

(includes state ranking and samples or links to all census and survey sources for an industry)

Drill-down tables: 2002

Businesses with paid employees:

- 2002 data by NAICS - U.S., states, counties, cities, and metro areas [more](#)
- Comparative Statistics, 2002 and 1997 - U.S. and states [more](#)
- Bridge Between 2002 NAICS and 1997 NAICS - national only [more](#)

Businesses with/without paid employees:

- 2002 Nonemployer Statistics - U.S., states, counties, and metro areas [more](#)

Drill-down tables: 1997 (conventions)

Businesses with paid employees:

- 1997 data by NAICS - U.S., states, counties, and metro areas [more](#)
- ZIP Code Statistics - U.S., states, ZIP Codes [more](#)
- 1997 and 1992 by SIC - U.S. and states [more](#)
- Bridge Between NAICS and SIC - national only [more](#)

Businesses with/without paid employees:

- Nonemployer Statistics (by NAICS) - U.S., states, counties, and metro areas [more](#)
- Minority- and Women-Owned Businesses (by SIC) - U.S., states, counties, places and metro areas [more](#)

The main [1997 Economic Census page](#) provides access to additional reports.

U.S. Census Bureau

2002 Economic Census Geographic Area Series Virginia

Select a state Go

You are here: 2002 Economic Census > Guide > Schedule > Geographic Area Series > Virginia

Projected release dates for PDFs are not guaranteed and may be revised.

All of these data are available in [American Factfinder](#), in a form that can be manipulated. Data are released on DVD-ROM quarterly starting in early 2005 and may lag availability in PDF by up to four months. Paper copies of these reports can be purchased through the [custom print service](#).

Drill-down tables: NAICS Sector Report number Projected or actual release (PDF) Full report Tables only

Drill-down tables	NAICS	Sector	Report number	Projected or actual release (PDF)	Full report	Tables only
		State map showing metro area boundaries	Map			
	21	Mining	EC02-21A-VA	05/18/2005	PDF	448 PDF 193
	22	Utilities	EC02-22A-VA	07/26/2005	PDF	414 PDF 205
	23	Construction	EC02-23A-VA	09/01/2005	PDF	472 PDF 222
	31	Manufacturing	EC02-31A-VA	09/26/2005	PDF	1,100 PDF 675
	42	Wholesale Trade	EC02-42A-VA	06/21/2005	PDF	2,200 PDF 1,800
	44	Retail Trade	EC02-44A-VA	06/01/2005	PDF	1,700 PDF 1,500

Drill-down

2002 Economic Census Retail Trade Virginia

Select a state Go

Virginia counties Go

Virginia places Go

PDF

Table 1. Summary Statistics for the State: 2002

Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and nonresponse, see notes at end of table.

NAICS code	Geographic area and kind of business	Establishments (thousands)	Sales (\$100s)	Annual payroll (\$100s)	Percentage payroll (100s)	Employees for payroll (thousands)	State, national, records	Estimated
VIRGINIA								
4445	Retail trade	28 814	89 588 002	9 078 487	1 328 064	401 821	9.2	5.6
441	Motor vehicle & parts dealers	3 201	30 174 118	1 760 297	451 077	50 668	15.5	5.3
4411	Automotive dealers	1 414	17 801 485	1 410 098	339 094	38 531	12.0	5.0
44110	New car dealers	688	88 125 078	1 200 078	288 845	31 548	11.2	4.4
44111	Used car dealers	726	10 276 333	1 200 078	288 845	31 548	11.2	4.4
44112	Used car dealers	75	1 706 294	100 011	19 288	2 065	24.6	11.2
44113	Used car dealers	75	1 706 294	100 011	19 288	2 065	24.6	11.2
442	Furniture & home furnishings stores	3,201	20,170,118	1,730,297	50,668			
4421	Furniture & home furnishings stores	1,864	2,819,626	405,116	17,055			

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Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and nonresponse, see notes at end of table.

NAICS code	Product line code	Product line description	Establishments with the product line		Product line sales		
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—	
						Establishments with the product line	All establishments ¹
447110	20100	Gasoline stations with convenience stores	93 691	186 735 177	186 735 177	X	100.0
	20104	Groceries...	93 691	186 735 177	22 455 999	12.0	12.0
	20106	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	61 001	120 194 325	2 577 945	2.1	1.4
	20108	Bakery products not baked on the premises, excluding frozen	36 941	75 648 017	930 740	1.2	.5
	20109	Bottled, canned, or packaged soft drinks	82 595	167 884 905	6 969 556	4.2	3.7
	20112	Candy	70 814	140 471 052	2 823 569	2.0	1.5
	20120	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce, etc.	80 902	160 921 816	9 154 189	5.7	4.9
	20130	Meats, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	50 251	106 444 508	3 960 867	3.7	2.1
	20140	Alcoholic drinks served at the establishment	149	129 032	7 600	5.9	Z
	20141	Alcoholic drinks served at the establishment	62 989	126 158 514	7 181 665	5.7	3.8
	20142	Distilled spirits, including liquor, brandy, & liqueurs	5 667	9 850 575	240 869	2.4	1.1
	20143	Wine	16 711	34 450 532	369 991	1.1	.2
	20150	Wine	62 286	125 115 028	6 570 805	5.3	3.5
	20160	Tobacco...	86 152	173 989 717	21 153 629	12.2	11.3
	20180	Drugs, health aids, beauty aids, including cosmetics	40 068	77 057 720	603 299	1.1	.1
	20190	Drugs, health aids, beauty aids, including cosmetics	20 300	33 556 064	260 451	.8	.1
	20200	Men's wear	20 650	32 220 309	318 503	1.0	.2
	20220	Women's, juniors', & missed wear	59	65 237	653	1.0	Z
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	21	30 757	439	1.4	Z
	20260	Footwear, including accessories	17	25 675	270	1.1	Z
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair str value of all motor	69	50 794	617	1.2	Z
	20720	Automotive...	165	363 007	122 264 017	7.5	65.5
	20721	Unleaded mid-grade gasoline	93 691	186 735 177	122 264 017	65.5	65.5
	20722	Unleaded premium gasoline	92 162	183 978 722	60 188 837	45.4	45.4
	20723	Leaded gasoline	82 053	170 318 185	17 559 394	10.3	9.4
	20724	Other automotive fuels	84 205	173 545 244	13 619 768	7.6	7.2
	20725	Automotive lubricants, including oil, greases, etc.	1 311	2 437 734	261 694	10.7	1.1
	20726	Automotive tires, tubes, batteries, parts, accessories	42 875	93 105 306	6 815 121	7.3	3.7
	20730	Automotive tires, tubes, batteries, parts, accessories	2 749	5 194 019	642 103	12.4	3.3
	20740	Automotive tires, tubes, batteries, parts, accessories	36 351	68 846 861	628 709	9.9	3.9
	20741	Automotive tires, tubes, batteries, parts, accessories	18 694	40 004 753	959 299	2.4	.5
	20742	Automotive tires, tubes, batteries, parts, accessories	4 334	7 839 917	192 683	9.5	1.1

Product lines data tell you what each industry sells

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.
(Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table.)

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20150		Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	221 173	50 860 948	100.0
441		Motor vehicle and parts dealers	113	2 762	Z
445		Food and beverage stores	90 126	13 470 359	26.5
4451		Grocery stores	76 214	12 210 915	24.0
44511		Supermarkets and other grocers			15.1
445110		Supermarkets and other grocers			15.1
44512		Convenience stores			8.9
445120		Convenience stores			8.9
446		Health and personal care stores			3.0
4461		Health and personal care stores			3.0
44611		Pharmacies and drug stores			3.0
446110		Pharmacies and drug stores			3.0
447		Gasoline stations			43.6
4471		Gasoline stations			43.6
44711		Gasoline stations with convenience stores	86 152	21 153 699	41.6
447110		Gasoline stations with convenience stores	86 152	21 153 699	41.6
44719		Other gasoline stations	8 745	1 019 700	2.0
447190		Other gasoline stations	8 745	1 019 700	2.0
452		General merchandise stores	6 991	7 107 737	14.0
4521		Department stores	1 596	514 704	1.0
45211		Department stores	1 596	514 704	1.0
452112		Discount department stores	1 596	514 704	1.0
4529		Other general merchandise stores	5 395	6 593 033	13.0
45291		Warehouse clubs and supercenters	2 734	6 448 245	12.7
452910		Warehouse clubs and supercenters	2 734	6 448 245	12.7
45299		All other general merchandise stores	2 661	144 788	.3
452990		All other general merchandise stores	2 661	144 788	.3
4529901		Variety stores	529	50 842	.1
4529904		Miscellaneous general merchandise stores	2 132	93 946	.2
453		Miscellaneous store retailers	8 132	5 804 021	11.4
4539		Other miscellaneous store retailers	6 214	5 678 289	11.2
45399		All other miscellaneous store retailers	6 207	5 674 996	11.2
453991		Tobacco stores	6 184	5 674 466	11.2
453998		All other miscellaneous store retailers (except tobacco stores)	23	530	.7

Gas stations account for \$21 billion (41.6%) of total sales of cigars, cigarettes, tobacco, followed by grocery stores (24%)

Survey of Business Owners

- Owner characteristics:** age, education, hours worked, disability
- Business characteristics:** home-based, family-owned, franchising, year started, financing

Kind of business	All firms		Firms with paid employees			
	Firms (number)	Sales and receipts (\$1,000)	Firms (number)	Sales and receipts (\$1,000)	Employees (number)	Annual payroll (\$1,000)
United States	22,977,180	22,650,518,093	5,526,127	21,883,034,098	110,855,084	3,816,139,553
Female	6,493,293	886,342,036	918,393	748,891,545	7,192,289	174,970,680
Male	13,185,359	7,309,776,362	3,525,181	6,812,289,540	43,329,371	1,357,150,777
Equally female-/male-owned	2,691,763	739,907,351	717,866	635,687,829	5,679,770	130,436,873
Hispanic	1,574,314	229,347,278	199,879	186,843,495	1,560,533	37,602,677
Non-Hispanic	20,796,101	8,706,678,472	4,961,561	8,010,025,420	54,640,896	1,624,955,653
White	19,895,000	8,440,551,592	4,712,295	7,766,007,502	52,801,728	1,576,082,673
Black	1,198,041	112,934,102	94,915	90,031,674	813,531	20,185,529
American Indian and Alaska Native	206,192	27,593,024	25,119	22,431,312	193,784	4,920,583
Asian	1,105,321	343,179,042	319,903	307,413,376	2,293,557	58,618,334
Native Hawaiian and Other Pacific Islander	32,303	5,226,811	4,337	4,332,435	36,787	1,015,480
Publicly held, foreign-owned, not-for-profit	491,540	13,648,595,960	351,693	13,626,450,200	54,457,640	2,147,672,583

U.S. Census Bureau

Table 3. RETAIL TRADE Business Expenses

Expenses by Type and Industry
PRELIMINARY

Business Expenses tell you what certain industries buy

LINKS:
[Part 1 of 7 Sales/Receipts, Total Operating Expenses, Payroll, Fringe Benefits, Contract Labor](#)
[Part 2 of 7 Computer Related Supplies, Packaging and Containers, Other Materials and Supplies, Utilities](#)
[Part 3 of 7 Transportation, Repair and Maintenance, Printing, Advertising](#)
[Part 4 of 7 Legal, Accounting and Bookkeeping, Management Consulting, Communication Services](#)
[Part 5 of 7 Custom Coded Software, System Design, Data Processing and Other Computer Services, Lease and Rental](#)
[Part 6 of 7 Insurance, Taxes and License Fees, Depreciation, Commissions](#)
[Part 7 of 7 Contract Work, Other Operating Expenses](#)
[Table 4 - Measures of sampling error for Retail Trade \(NAICS Sector 44-45\)](#)
[Main Business Expenses Menu](#)
[Explanatory text, including meaning of abbreviations and symbols](#)
[Methodology](#)

Data are based on the 2002 Economic Census and the 2002 Business Expenses Survey. Dollar amounts are in millions. Click on the column header for description.

2002 NAICS code	Kind of business	Purchased transportation, shipping and warehousing services		Purchased repair and maintenance services		Purchased printing services		Purchased advertising and promotional services	
		Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
44	Retail trade (part)	8,409	1.5	9,844	1.7	1,466	0.3	26,017	4.5
441	Motor vehicle and parts dealers	1,032	0.7	1,531	1.1	272	0.2	9,674	6.9
442	Furniture and home furnishings stores	1,389	3.4	471	1.1	172	0.4	3,294	8.0
443	Electronics and appliance stores	523	1.7	384	1.3	266	0.9	2,260	7.5
444	Building material and garden equipment and supplies dealers	1,161	1.8	1,268	2.0	114	0.2	1,495	2.3

U.S. Census Bureau

Statistics of U.S. Businesses

Statistics of U.S. Businesses
All industries
United States

By detailed employment size By year By state By industry

J.S. - All industries - by Employment Size of Enterprise

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployees are shown separately. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

Employment size of enterprise	Firms	Estab-lish-ments	Paid employees	Annual payroll (\$1,000)
All firms	5,983,546	7,499,702	116,317,003	4,482,722,481
Firms with 0 to 4 employees (as of March 12)	3,677,879	3,684,047	5,936,859	220,009,104
Firms with 5 to 9 employees	1,050,062	1,062,907	6,898,483	206,178,084
Firms with 10 to 19 employees	629,946	662,197	8,453,864	269,416,918
Firms with 20 to 99 employees	520,897	679,382	20,444,349	700,453,403
Firms with 100 to 499 employees	87,285	331,999	16,911,040	616,524,232
Firms with 500 employees or more	17,477	1,079,170	57,672,418	2,470,140,740
Firms with 500 to 749 employees	5,823	67,664	3,539,488	135,660,216
Firms with 750 to 999 employees	2,878	43,464	2,478,859	95,138,017
Firms with 1,000 to 1,499 employees	2,845	56,614	3,456,833	139,104,676
Firms with 1,500 to 2,499 employees	2,314	75,406	4,435,321	185,189,876
Firms with 2,500 employees or more	3,617	896,072	43,761,917	1,915,047,954

County Business Patterns

		Industry Code	Industry Code Description	Total Estabs	1-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000 or more
	Compare	-----	Total	7,601,160	4,137,018	1,432,352	964,024	658,710	227,125	130,048	32,704	12,121	7,058
Detail	Compare	11----	Forestry, Fishing, Hunting, and Agriculture Support	23,551	15,910	4,032	2,123	1,062	254	133	27	7	3
Detail	Compare	21----	Mining	26,248	13,201	4,204	3,744	3,094	1,066	626	191	87	35
Detail	Compare	22----	Utilities	17,174	6,874	2,883	2,336	2,496	1,286	851	281	122	45
Detail	Compare	23----	Construction	802,349	515,340	133,825	80,041	49,204	14,868	6,960	1,508	451	152
Detail	Compare	31----	Manufacturing	331,062	117,391	57,171	51,627	50,800	24,819	19,381	6,375	2,412	1,086
Detail	Compare	42----	Wholesale Trade	429,952	223,943	81,912	60,521	41,954	13,107	6,336	1,524	495	160
Detail	Compare	44----	Retail Trade	1,120,319	509,188	275,912	175,486	97,430	34,622	22,735	4,278	624	44

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Local Employment Dynamics

U.S. Census Bureau
Local Employment Dynamics All About Jobs

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[CED HotReports](#) | [QWI Online](#) | [OnTheMap](#) | [Industry Focus](#) | [Cornell-based Data Access](#) | [Case Studies and Examples](#)

Print Search

Industry Focus: Selecting Top Industries

List the top industries ranked by the greatest:

Ranking Indicator (Select One)	Include in report (Select One or More)	
<input checked="" type="radio"/>	<input checked="" type="checkbox"/>	Employment [?]
<input type="radio"/>	<input type="checkbox"/>	Growth in Employment [?]
<input type="radio"/>	<input type="checkbox"/>	Growth in hiring [?]
<input type="radio"/>	<input type="checkbox"/>	Number of new hires [?]
<input type="radio"/>	<input type="checkbox"/>	Firm Job Change [?]
<input type="radio"/>	<input type="checkbox"/>	Average monthly earnings for all workers [?]
<input type="radio"/>	<input type="checkbox"/>	Growth in average monthly earnings for all workers [?]
<input type="radio"/>	<input type="checkbox"/>	Average monthly earnings for new hires [?]

Age and Sex: Age Sex

Geography: State

Entity: Statewide WIA County Metro Area

Select Industry Level: Industry Sector Industries

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Local Employment Dynamics

Community Economic Development HotReport | **Employment & Training Administration**
Census Bureau | **Economic Development Administration**

Change County: **Anne Arundel County, Maryland** | **Go!** | Select Another State

Anne Arundel County, Maryland

Summary Reports: Overview | Economics | Demographics | Housing | Transportation | Community Assets

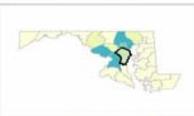
Overview

Population Size (in thousands)

Thousands

- 20+ -- 202
- 202+ -- 284
- 384+ -- 566
- 566+ -- 748
- 748+ -- 929

Click on map to enlarge.



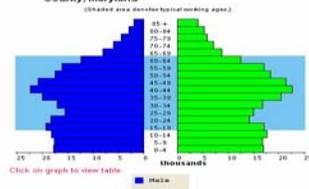
Data Sourced By: U.S. Census Bureau - Population
 *Data Source: FRED/Census Bureau, Various County, Education Estimates by Age, Sex, Race and Hispanic or Latino

General Area Statistics for Anne Arundel County, Maryland

Statistic	Value
Population	610,878
Average annual wage	\$40,320
Number in labor force	272,165
Number employed	262,262
Percent unemployed	3.6%
Median household income	\$71,861
Median housing value	\$329,500
Median gross rent	\$1,056
Per capita income	\$34,376
Poverty rate	5.1%
High school graduates	90.1%
Bachelor's degree or higher	74.3%

Refabrication Data for Industry
 Industries looking to relocate often consider areas in terms of the number of people in its workforce and their education, its unemployment rate, its wage rates, its housing stock, and educational and transportation infrastructures.
 The percent unemployment of the nation in 2004 was 5.3%.
 *Data Source: USLS, Current0000

Population by Age and Sex for Anne Arundel County, Maryland
 (Excluded area denotes non-working ages)



Click on graph to view table.

Data Sourced By: U.S. Census Bureau - Population, Income
 *Data Source: FRED/Census Bureau, Various County, Education Estimates by Age, Sex, Race and Hispanic or Latino

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Foreign Trade Statistics

USA Trade @ Online

My reports | Help | Tutor

Data Source Selection
 Welcome to USA Trade @ Online.

Data are available through November 2007

Harmonized System (HS) District-level Data

- Standard Report - Monthly [Imports](#) [Exports](#)
- Standard Report - Annual [Imports](#) [Exports](#)
- Standard Report - Cumulative YTD [Imports](#) [Exports](#)
- Trade By Commodity [Imports](#) [Exports](#)
- Country By Commodity [Imports](#) [Exports](#)

Data are available through November 2007

Harmonized System (HS) Port-level Data

- Port Level - Standard Report - Monthly [Imports](#) [Exports](#)
- Port Level - Standard Report - Annual [Imports](#) [Exports](#)
- Port Level - Standard Report - Cumulative YTD [Imports](#) [Exports](#)

Data are available through November 2007

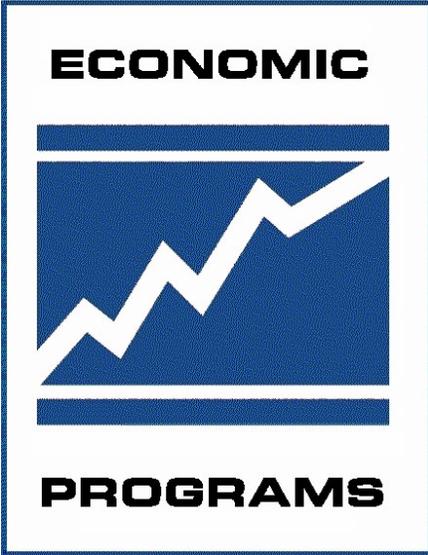
State Export Data

- Standard Report [HS](#) [NAICS](#)

USA Trade @ Online
 Partners Home Pages

Beyond 20/20 PERSPECTIVES | Foreign Trade Division U.S. Census Bureau | STATIS

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1-301-763-2547

1-877-790-1876

econ@census.gov

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Finding Data

U.S. Census Bureau
U.S. Department of Commerce
Washington, DC 20233

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Purpose

- Using the search function on our site
- Finding what you need: quick & easy

The screenshot shows the U.S. Census Bureau website. At the top right, there is a search bar with the text "SEARCH:" and a "GO" button, which is circled in red. Below the search bar is a "Data Finders" section with a "Population Checks" box displaying "U.S. 304,598,424" and "World 6,709,289,016". To the left of the search bar is a navigation menu with links such as "LATEST Race, Ethnic and Age Estimates", "New on the Site", "Data Tools", "American Factfinder", "Jobs@Census", "Catalog", "Publications", "Are You in a Survey?", "About the Bureau", "Regional Offices", "Doing Business with Us", and "Related Sites". The main content area features sections for "People & Households", "Business & Industry", "Geography", "Newsroom", and "Special Topics". A "2006 Information & Communication Technology (ICT) Survey" banner is visible at the bottom of the main content area.

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Key www.census.gov features

- Subjects A to Z
- Tools & topics
- Subject matter
- Quick data finders
- Presentations and training opportunities
- Special events and releases

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Hint: Use Search Tool

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Search Options

FAQ

- Knowledge base

SEARCH

- Knowledge base + Google

The screenshot shows the U.S. Census Bureau homepage. A search bar is located at the top right. A red arrow points from the 'SEARCH' label to this search bar. Another red arrow points from the 'Knowledge base + Google' label to the 'Data Finders' section on the right side of the page, which displays population statistics for the U.S. (304,598,424) and includes a 'Population Finder' tool.

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Search Results: FAQ Option

The screenshot shows the 'Question & Answer Center' search results page. The search keyword is 'pets'. The results are as follows:

Count	Topic
561	Pet ownership
6952	Industry Snapshots: Miscellaneous store retailers
752	Equestrians

Below the results, there is a 'Narrow results by:' section with filters for 'Topics' and 'Abstract, Edition, Section, United, Sources'. A link at the bottom right says 'Try our full site search for more results.'

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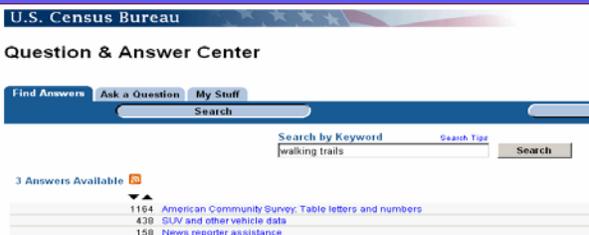
Search Results: Search Option

The screenshot shows the U.S. Census Bureau search results page. At the top, there is a navigation bar with 'U.S. Census Bureau', 'FAQs', 'Subjects A to Z', and 'Help'. A search box with a 'GO' button is highlighted with a red circle. Below this, the search results for 'pets' are displayed, showing 'Results 1 - 10 of about 807 for pets. Search took 0.15 seconds.' The results include a 'Next' link, 'Frequently Asked Questions' (with links for Pet ownership, Industry Snapshots: Miscellaneous store retailers, Equestrians, and All Related Answers), and several PDF links related to pet care services and statistics.

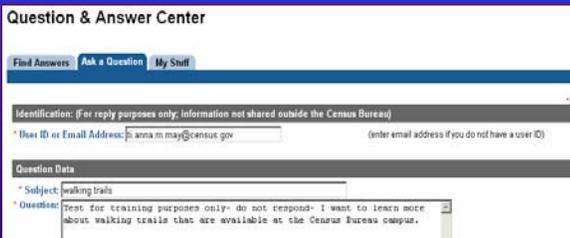
The Question and Answer Center Homepage

The screenshot shows the U.S. Census Bureau Question & Answer Center homepage. On the left, there are two main sections: 'Tabs' and 'Buttons'. Red arrows point from these sections to the corresponding elements on the page. The 'Tabs' section includes 'Find Answers', 'Ask a Question', and 'My Stuff'. The 'Buttons' section includes 'Search' and 'Browse'. The page content features a search bar with 'Search by Keyword' and a 'Search' button, a 'Browse' button, and a list of 5871 available answers. The list includes items like 'FAQs: American Community Survey: Important respondent questions', 'Facts: Pre-primary and pre-census state profiles', and 'Economic Census: Business forms'.

Feedback

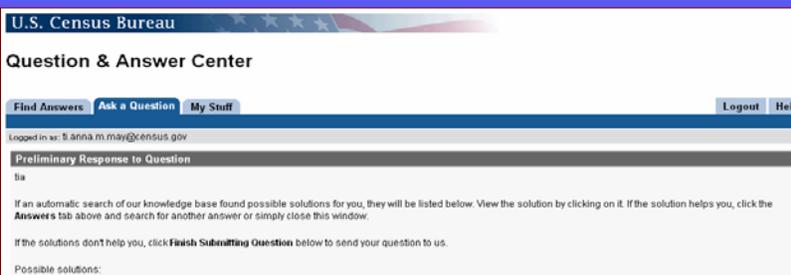
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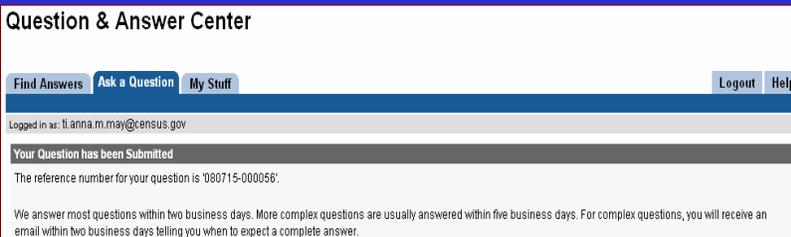
2. 

3. 

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Feedback

3. 

4. 

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My Stuff

U.S. Census Bureau

Question & Answer Center

Find Answers Ask a Question **My Stuff** Login

Returning Users...(email address is used only for reply purposes)

User ID (email address):

Password:

Login

If you have forgotten your password...

User ID (email address):

Email Me My Password

If you do not have an account...

Create a New Account

Try our [full site search](#) for more results.

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My Stuff

U.S. Census Bureau

Question & Answer Center

Find Answers Ask a Question **My Stuff** Logout Help

Overview Questions Notifications Profile Change Password

Logged in as: li.anna.m.may@census.gov (If you are not li.anna.m.may@census.gov click here.)

Announcements

- [US Census Bureau News Releases](#)
- [2007 Statistical Abstract of the United States](#)
- [American FactFinder](#)
- [State & County QuickFacts](#)

Questions
Check the status of your questions or provide additional information.

Answer Update Notifications
Delete or renew update notification requests.

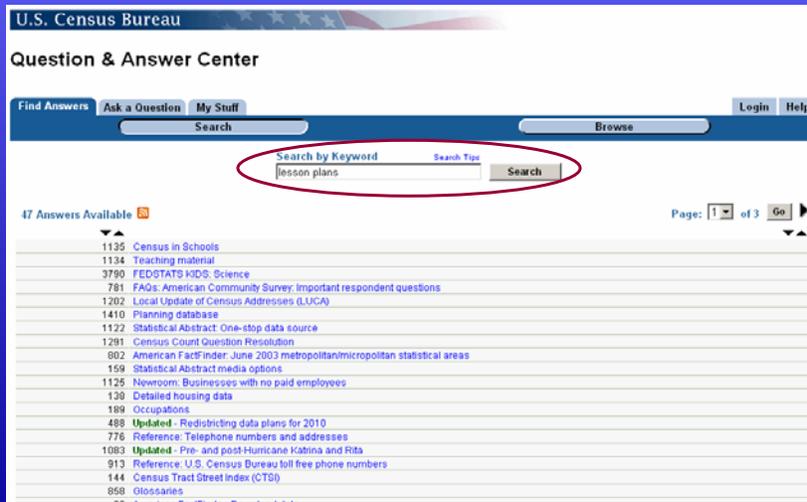
Account Profile
Update your account profile to set new preferences or reflect changes to your contact information.

Change Password

Census Home Page
Visit the Census Home Page

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The Search Button



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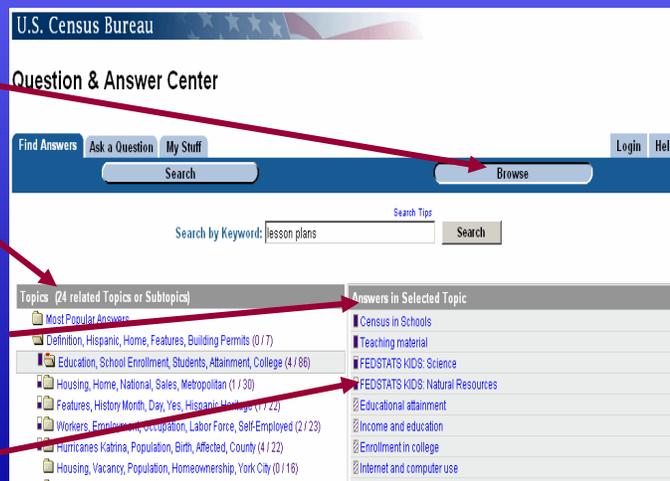
Using the Browse Button

Browse on
"lesson plans"

Topics show
clusters of
answers

Top answers
recommended

Others in the
cluster



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Final Tips

- Keep using the FAQ center—it changes often
- Evaluate the answers—the Customer Call Center encourages your feedback!
- If you can't find your answer, "Ask a Question"
- If you receive a survey, complete it—the CCC staff wants to know about your visit to the site

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Contact Information

The Customer Call Center

Customer Liaison and Marketing Services
Office

(301) 763-INFO
(800) 923-8282

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