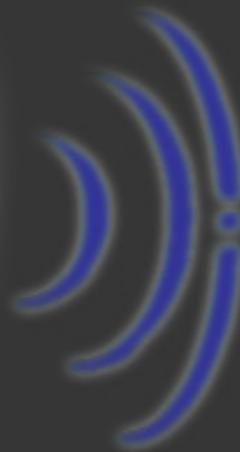


ANNUAL FALL DEPOSITORY LIBRARY  
CONFERENCE & COUNCIL MEETING  
OCTOBER 22-25, 2006

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Transcripts



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IN RE: :

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FALL FEDERAL DEPOSITORY LIBRARY :

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CONFERENCE & DEPOSITORY LIBRARY :

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COUNCIL MEETING :

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Washington, D.C.

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Sunday, October 22, 2006

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At the Hyatt Regency, Washington, D.C., Regency

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Ballroom, 400 New Jersey Avenue, Washington, D.C., before

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Gervel Watts of Capital Reporting, a Notary Public in and

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for the District of Columbia, beginning at 1:00 p.m.,

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when such speakers were in attendance:

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A P P E A R A N C E S

PLENARY SESSION:

Council Members Present:

- Bruce James
- Judy Russell
- Evelyn Frangakis
- Ann Miller
- William Sudduth
- Susan Tulis
- Walter Warnick
- Peter Hemphill
- Marian Parker
- Mark Sandler
- Geoffrey Swindells
- Richard Akeroyd
- Tim Byrne
- Denise Davis
- Denise Stephens
- Linda Saferite
- Katrina Stierholz

\* \* \* \* \*

P R O C E E D I N G S

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PLENARY SESSION: Public Printer

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MR. SUDDUTH: Good afternoon. My name is

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Bill Sudduth; I am chair of the Depository Library

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Council and my first act is that I need to call to order

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the 69th Meeting of the Depository Library Council and

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the 16th Annual Federal Depository Library Conference.

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I hope everybody had a nice lunch, and I know

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it's getting cloudy outside so we're not missing any

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wonderful weather that we had yesterday, but again, I

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hope those of you who came in yesterday had a chance to

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enjoy the wonderful weather.

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What I'd like to do at this point is have the

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members of council introduce themselves and we're start

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over here with Susan Tulis.

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MS. TULIS: Is this on?

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MR. SUDDUTH: Yes.

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MS. TULIS: It is? Now? I have to eat the

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microphone. Susan Tulis, I'm the Associate Dean for

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Information Services at Southern Illinois University,

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Carbondale.

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MR. SANDLER: Mark Sandler, I'm the Director

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of the Center for Library Initiatives in the CIC.

3 MS. DAVIS: I'm Denise Davis; I direct the  
4 Office of Research and Statistics with the American  
5 Library Association.

6 MR. WARNICK: I'm Walt Warnick with the  
7 Department of Energy and I'm the Director of the Office  
8 of Scientific and Technical Information which is the  
9 science and technology information of the agency.

10 MS. FRANGAKIS: I'm Evelyn Frangakis and I am  
11 Chief of Preservation for the New York Public Library.

12 MR. HEMPHILL: I'm Peter Hemphill of from  
13 Hemphill and Associates, and IT Consulting Firm.

14 MS. PARKER: I'm Marian Parker; I'm the  
15 Associate Dean for Information Resources at Wake Forest  
16 University School of Law.

17 MS. STEPHENS: I'm Denise Stephens and I'm  
18 Vice Provost for Information Services and Chief  
19 Information Officer for the University of Kansas.

20 MS. MILLER: I'm Ann Miller; I'm the Head of  
21 Public Documents and Maps Department at Perkins Library  
22 at Duke University.

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1 MR. BYRNE: Jim Byrne; Head of Government  
2 Publications Library at the University of Colorado in  
3 Boulder.

4 MR. SWINDELLS: Jeff Swindells; I'm a  
5 Documents Coordinator at the University of Missouri in  
6 Columbia.

7 MR. SUDDUTH: Thank you very much. We also  
8 have at the table we have Rick Davis, Judy Russell and  
9 Mr. James who will be speaking to us very soon. I do  
10 want to remind you that if you haven't had a chance to  
11 pick up your packet, stop by the registration desk. If  
12 you have any name badge issues, they can reissue your  
13 name badge. Your bag should have everything in it that  
14 you need. When you get a chance, look over the schedule.

15 There are council plenary sessions; there are  
16 educational sessions; there are the tours on Wednesday  
17 which there are sign ups for. Those are all first come,  
18 first serve, so you need to get that into your schedule.

19 The other thing is that when we get to points  
20 in the plenary session when there is a chance to ask a  
21 question, there are microphones. We do ask that you  
22 identify yourself and what institution you're from. We

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1 have a court reporter who's taking notes and so please  
2 identify yourself, again, state your name clearly. There  
3 is a chance that the court reporter might come after you  
4 and get a spelling if they need to know how to spell your

5 last name. I've been used to it my whole life because  
6 not too many people can spell Sudduth correct on the  
7 first time. Other than that, I'd like to get to our main  
8 speaker this afternoon which is Public Printer Bruce  
9 James. Mr. James announced his intent to retire shortly  
10 after the spring council meeting. Those of us on council  
11 were left in a little bit of a shock and then  
12 disappointment. He has done a great deal for the GPO and  
13 if you've been keeping up with the news, he has received  
14 a lot of awards and particularly the government news  
15 civilan executive of the year award that he will receive  
16 this week, I believe. So Mr. James has done a lot to  
17 move the GPO forward and part of that was bringing on  
18 probably a excellent group of staff and he says that so  
19 himself, but he's also provided a lot of provost and  
20 vision to the agency and I will stop there and let Mr.  
21 James take over.

22 (Whereupon, the audience applauds.)

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1 MR. JAMES: Thank you, Bill. That was a very  
2 nice opening combination of words; you missed wisdom.

3 (Audience laughter.)

4 MR. JAMES: Maybe deliberately. Well, good  
5 afternoon, everyone. This is my eight opportunity to

6 address this group. How many in the audience have never  
7 heard me speak?

8 (Audience participation.)

9 MR. JAMES: Maybe you have to play catch up  
10 because I'm not going to go back to the beginning of  
11 eight years ago. Most of you in this room have heard me  
12 speak. Many of you were here when I first spoke eight  
13 years ago, and of course, that was in Reno, Nevada,  
14 conveniently located 20 miles from our home in Lake  
15 Tahoe, which I plan to go back to in the beginning next  
16 year. It was just one of those lucky strikes to have the  
17 first depository council meeting in my home town and it  
18 was quite an experience to look out in the audience and  
19 see, at that time, close to 400 people that had paid  
20 their own way out to Reno to attend this meeting. I was  
21 very impressed with that and do almost nothing at the  
22 time. I'm going to get into more about that as my real

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1 remarks start. But I have a special treat for us today.  
2 I'm going to introduce a person who will take a little  
3 bit of my time today and that is Carol Tullo, and Carol  
4 is with us today from London, and I met her, gee I guess  
5 it was first four or five months ago. I met her at the  
6 Houston sector. It was a dinner hosted by Alan

7 Weinstein. It was a small venue. I think it was around  
8 20 of us there all together and Alan, of course, the  
9 arbiter in that state. He hosted this dinner and I was  
10 sitting next to Carol and we were chatting a little bit  
11 and before very long, it became obvious to me the reason  
12 Alan had invited me. Now, this goes back to even more  
13 than the four or five months that I met Carol; it goes  
14 back to a month or two before that when Bob Tapella, my  
15 Chief of Staff and I traveled to Europe and to Great  
16 Britain to meet with government officials to talk about  
17 their publishing programs, and of course, the idea there  
18 is that you want to make sure we understand what the  
19 major nations in the western world were up to, what  
20 they're thinking about, how they're dealing with  
21 government information. And of course, on our agenda was  
22 meeting with Her Majesty's Stationary Office which is the

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1 one that produces the government information in Great  
2 Britain. It was wonderful meeting with those folks and  
3 we probably just been consumed with another office, the  
4 office that Carol has and Carol appeared in Washington to  
5 announce that her office and the (inaudible) printer were  
6 being merged into the National Archives. So Alan's  
7 intentions became clear to me; he was thinking about how

8 we can merge GPO into the National Archives I'm sure.

9 Well, we had a special night and really enjoyed the  
10 opportunity to meet Carol.

11 Carol is much like many of the folks that we  
12 have in our government and some of the folks that have  
13 been tracking the GPO in that she didn't start out with  
14 the government services, rather she started out in the  
15 private sector. Carol is a lawyer; she practiced at  
16 Barrister in London for many years and her specialty was  
17 intellectual property, and when the government played the  
18 power, Tony Blair asked her if she could come in and join  
19 him in helping to put a new government together. He  
20 initially gave her three-year contract, now almost nine  
21 years later, she's still there. So I guess she was  
22 seduced as many of us have been by this very great

0010

1 challenge that we face in how we deal with government and  
2 the issues of the future. She has an office that is  
3 called -- let me make sure I say this office correctly.  
4 It's the Office of Public Sector Information, and rather  
5 than explain to you what it does, I'm going to invite  
6 Carol to the podium to talk to you about that office,  
7 what its doing, what it's up to, why it's being merged  
8 into the National Archives in England and sort of share

9 with us where they're going. Carol?

10 Give her an applause.

11 (Whereupon, the audience applauds.)

12 MS. TULLO: Good afternoon, everybody. I'm  
13 delighted to be here to sort of bring a breath of England  
14 to your Washington conference. As Bruce mentioned, over  
15 the last few months, I have had the opportunity to look  
16 in more detail about what is happening in the United  
17 States and compare and contrast it to what is going on in  
18 the United Kingdom. I'm here today to just spend a  
19 little bit of time, 10, 15 minutes, just giving you a  
20 brief flavor about how we all are actually sharing the  
21 same vision. Despite a lot of comparisons that are made  
22 between the U.S. Federal system and the United Kingdom

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1 system, I actually quite amazed, surprised and delighted  
2 that in some of the meetings in the last four or five  
3 months that colleagues here in the Government Printing  
4 Office share the same language, the same challenges, same  
5 concerns, same issues that we're addressing in the United  
6 Kingdom. In fact, the mirror image from we are doing in  
7 really trying to identify the tools to interpret and  
8 safeguard these wonderful assets that I am certainly  
9 responsible for which is government information.

10 I'll just give you a little brief history  
11 about where I'm coming from. As Bruce mentioned, I come  
12 out of Her Majesty's Station Office and of course in  
13 common with everything English, we have to have mutual  
14 time for multiple history, but going back about 300 years  
15 ago, her majesty's station office, HMSO was set up really  
16 to propagate and to disseminate official information and  
17 official publishing. So my agreement as Controller of  
18 HMSO is to look after all official publishing and  
19 legislation and although the United Kingdom is made up of  
20 England, Wales, Scotland and New Zealand, because of our  
21 constitutional position with the Queen and Crown of Head  
22 of State, we have a coherent approach across the whole  
0012

1 country. It does mean that anything produced by  
2 government, our prime ministers, our officials, and  
3 ourselves, is protected in public by something that we  
4 call Prime Copyright. This means that there is one right  
5 owner and so there is one person which response is  
6 divulged to me, this one person who has the citizenship  
7 of the information, assets, data, databases to ensure  
8 that we have a consistent quality to let people find,  
9 use, share, reuse and possibly trade in government  
10 information. And we utilize the use of that information

11 to ensure that it remains accessible and people can get a  
12 hold of it.

13           The changes that emerged in the United  
14 Kingdom started over ten years ago when her majesty's  
15 station office, very much like GPO, still had its  
16 printing process and its bands and its shops and the  
17 government took a decision at that time that their assets  
18 should go into the private sector, meaning, my  
19 organization was very much responsible for the policy and  
20 for the decisions and for managing the content and  
21 controlling the effective publication of official  
22 material and legislation through a contractor. So it's

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1 quite a big change in the United Kingdom. The whole  
2 streamline of my organization is to move forward and all  
3 about unlocking the use and the value of public sector in  
4 the nation.

5           HMSO exists as an independent organization.  
6 It operates within the Office of Public Sector  
7 Information which is only about 14 or 15 months old and  
8 reflects very much a United Kingdom focus in that  
9 ordinary people out there that want to have access to  
10 what's going on in government, they don't really  
11 differentiate between what's happening at what we would

12 call the central government level, the federal level and  
13 at the local level. They just know that the most  
14 elementary rules, regulations, systems, processes are  
15 designed to help them operate the system and need  
16 guidance as to how to really map out that territory. And  
17 so, within the United Kingdom and within Europe, there  
18 has been a big push to acknowledge that there is a wealth  
19 of information and it is very important to the citizen  
20 and the citizen can easily have access and to use that  
21 information and that there should be a simplified and  
22 integrated approach, and that public sector information

0014

1 or peer finding is really very new to the United Kingdom.  
2 I mean I've been using it and I've been tracking these  
3 changes for probably about two to three years, but it's  
4 quite a new concept in the United Kingdom where central  
5 government and local government are very different. And  
6 so what we're trying to do is to develop those tools to  
7 help interpret and use and let people map their way  
8 through this wonderful asset that we look after. It does  
9 mean that in our industry and in our service to the  
10 public that was really designed for print that we  
11 struggled and we faced a lot of challenges to meet  
12 demands for people like yourselves. I, within my budget,

13 have something called public access schemes. Part of  
14 those public access schemes relate to a subsidy for what  
15 we would call for public libraries, designed many, many  
16 years ago where somebody would walk into a library and  
17 would want to access a major volume or a collection of  
18 data from a government department or through legislation,  
19 the world has changed. The world started to change in  
20 the United Kingdom in 1995 when the first official  
21 government website came Online. People now don't buy  
22 hard-copy print official publications. There is no

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1 market. In the UK, the majority is online access, and  
2 you will know, your specialists, your advice, you will  
3 know that that is brought with it real demands and  
4 challenges for organizations like my own which is trying  
5 to deliver and improve services right across the board.  
6 Just producing material online isn't enough. It's not  
7 just a replica of print on the screen. There needs to be  
8 search tools, there need to be links, there need to be  
9 collections and connections. We want to harvest  
10 information. We want to find out how best to use that  
11 information. With that comes enormous structural changes  
12 in how we run our business on behalf of the citizen and  
13 the taxpayer and that's been a very challenging operation

14 and opportunity, as Bruce says, that has kept me in doing  
15 my job as it's developed in my nine years.

16 We have, as well as reviewing the subsidy  
17 from first reviewing a lot of the traditional subsidy  
18 from print into online. There's a lot to do with  
19 government money, so we've had to carry out some very  
20 extensive public consultations in the United Kingdom and  
21 we've have to ask people like yourselves how are users  
22 getting hold of official published materials and what are

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1 your preferences in how we move and resolve new systems  
2 and new opportunities to deliver that information in its  
3 most appropriate package, it's most appropriate medium.  
4 And so we really started to transfer large portions of  
5 the budget into improving online services. Most of it  
6 helped, it may sound very recent, but in 2001, the United  
7 Kingdom government took what for it was a very ambitious  
8 step and made available, at no charge, any official  
9 information on the government website and that was a big  
10 change for us, and it means that anything that's  
11 officially published is free for people to download, use,  
12 add value, do whatever they want and it's a simple online  
13 website that allows people to do that. In plain English,  
14 we've gone away from the legal jargon, all designed to

15 say that we have a responsibility to deliver information  
16 to as wide as possible audience and not be confined.

17           Recognizing that what we would call "legal  
18 deposit" in the United Kingdom that there is not an  
19 element of this custodianship of official information and  
20 data that means that people should always be able to have  
21 access to it, that it just doesn't just disappear once  
22 its been updated on the website, as you will appreciate

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1 has brought us enormous challenges because it just gets  
2 bigger and bigger everyday, ever year. To give you an  
3 example, which may sound puny by your standards, but in  
4 the United Kingdom, when I first came into office in  
5 1997, my organization's website was then barely a year  
6 old and it had about 15,000 users a month. 15,000. Now  
7 it's over 25 million. So that's just in nine years. So  
8 in a way, it's a very trite and simple analogy, but it  
9 shows you about the big the changes have been that we're  
10 all trying to adapt to. When I look back at legislation  
11 that goes back to 1172 on the Magna Carta and I've got  
12 beautiful, beautiful documents in the Henry Gates divorce  
13 settlement, whatever it might be, within my  
14 responsibility, I've also got the latest piece of  
15 legislation that's going through the UK Parliament or the

16 Scottish Parliament and you just realize that this is  
17 almost mind blowing and too much information to get our  
18 heads around, but it brings with it huge responsibly to  
19 be innovative, to be creative but not to forget that  
20 actually the person who matters is the person that wants  
21 to use that information and make sure that they have  
22 continuous access to it.

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1           We are very concerned, very concerned indeed  
2 that as our knowledge has grown in the government that we  
3 have discarded and made inaccessible, huge amounts of  
4 material because we've been struggling to catch up with  
5 the technology and those challenges and opportunities,  
6 and one of the reasons why, the National Archives in the  
7 United Kingdom and the public sector information and the  
8 other offices which I hold within my office, are merging;  
9 the merge takes place at the end of this month. And  
10 that's a recognition that the whole information life  
11 cycle in government will benefit from having an effective  
12 link one place within government to really ensure that  
13 there is clear sense of alignment with all this  
14 information policy and management strategy. I'm sure it  
15 won't be perfect. I'm sure it won't answer all the  
16 challenges and problems and issues that arise, but the

17 big campaign running the United Kingdom at the moment,  
18 and we're not sure yet about free a;; data and we do have  
19 a copyright regime; we do waive copyright and a lot of  
20 material. Within the UK, there's still a real need and  
21 concern in which for the authenticity and the integrity  
22 and accuracy of information to be recognized. It may not

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1 always be the case but if you feel it's a symbol that you  
2 will see in a circle and the words "Prime Copyright". At  
3 the moment, it is free to use and it tells you who the  
4 authorship is. It tells you its coming from government  
5 and despite that staggering move, 15,000 to over 20  
6 million a month accessing information, that's just on my  
7 site as well, what it's telling us is that there are just  
8 so many opportunities for people to be mislead and for  
9 others to misrepresent their connection with government  
10 and that it is important that we recognize what we have  
11 within the data. There is an advantage by the online  
12 access where we had to be a risk for us. We've not  
13 wanted to control every aspect of it, of this information  
14 situation cycle. And we feel we're doing job. I'm not  
15 one to boast and there is always room for improvement,  
16 but just to come back to where I started a few minutes  
17 ago, it was that shared vision and that mirror image that

18 we spoke the same language even though there is a whole  
19 ocean between us, but it really reinforced and encouraged  
20 me that we were going on the right road and I'm delighted  
21 to be here and I wanted to give you a little flavor of  
22 why I'm here and I look forward to absorbing some of the  
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1 changes over the course of the next few days. Thank you  
2 very much for inviting me.

3 (Whereupon, the audience applauds.)

4 MR. JAMES: She got a lot more applause  
5 sitting down than you got when you first came up here. I  
6 think we very much appreciate you being here and we very  
7 much appreciate you sharing what you're dealing with and  
8 I think it is in many ways reflective of what governments  
9 around the world are dealing with. So as we look at our  
10 issues, we have to understand those issues of context.  
11 We're not the only country that's starting to figure out  
12 how to move into the 21st century. Carol brought up a  
13 subject that of course is very mysterious to me and to  
14 you in the way our country operates, and that is the  
15 providing local and federal information and you know the  
16 federal government in our country is very reluctant to  
17 reach into states or into communities in any way involve  
18 ourselves because of the constitutional separation. But

19 it was three weeks ago when I delivered a speech up at  
20 RIT to the National State Credits; they've changed their  
21 name from to the National State Printers Association and  
22 they now calls themselves the National Government

0021

1 Publishers Association. These are the people throughout  
2 the United States that have responsibility within a state  
3 for the public documents. And out of the session, there  
4 is a very strong interest among, at least that group of  
5 people, in talking to GPO about how we can work in  
6 concert with each other. So I think that my  
7 recommendation, and we'll see if people will follow me  
8 and follow up on it, my recommendation would be to bring  
9 together a group of folks in Washington to discuss that  
10 with members of congress, appropriate members of congress  
11 and their staffs and with GPO folks and Depository  
12 Library Council and folks throughout the country that  
13 would be representative of the issues because I think  
14 that even though we don't have a legal structure that  
15 would permit that, it may be that we can form an alliance  
16 that would strengthen both local and state governments as  
17 well as the federal government in delivering citizen  
18 services, which is what I hear more and more in federal  
19 government are the citizen services and I know that's

20 what you pride yourself on is providing services for your  
21 citizens. So I think this is something that deserves to  
22 be explored even though I don't see a clear path forward

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1 on it.

2 Well, it was when I addressed this group four  
3 years ago, and I didn't really know how little I knew. I  
4 sure knew something about printing and I sure knew  
5 something about technology, but I didn't know much about  
6 libraries and I didn't know much about how our federal  
7 government actually operated and in four years I've  
8 learned a lot from you and I've learned a lot from  
9 congress, but you know, harping back to what I talked  
10 about in that first meeting, there were big questions  
11 that were in front us. When I say in front of us, I'm  
12 talking about in front of us collectively and in front of  
13 the GPO. You know, the first question was could you be  
14 able to save it, and that was a very serious question  
15 because when I walked in the door we were broke and if we  
16 had been in private business we would have been in  
17 bankruptcy. This great revolving fund which had always  
18 been used to fund the activities of the GPO was in a  
19 negative number. It was a question about how we would  
20 make payroll. It was really a serious problem when I

21 walked in the door, and if you recall, the question was  
22 should GPO be saved, not just could it be saved, but

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1 should it be saved. And the executive branch, led by  
2 Owen Bingham was saying obsolete; no longer needed.  
3 Let's just walk away from the whole thing. If you recall  
4 Ms. Daniels, who headed the office at that point, it  
5 actually issued the tentative instruction to the  
6 executive vacancies divided as GPO, directed on how they  
7 wanted to do business. And I think that was a wake up  
8 call to everybody. The question was could we be saved,  
9 should we be saved. And what that really poses is a  
10 question of what's the purpose of GPO and I got asked the  
11 question frequently by people in this room and the people  
12 of GPO and others was our middle name getting done away,  
13 you know, was the word "printing" really hitting us and  
14 really understanding what the heck GPO was all about.

15           So given the fact that we needed to figure  
16 out what heck this organization is all about, you know,  
17 where did we come from, what were our roots, what was the  
18 purpose for creating the GPO and had that purpose truly  
19 gone away. You know, I think the question was did its  
20 19th century purpose makes sense in the 21st century. We  
21 wanted to know what 21st century vision could be created

22 in the GPO, and that really meant could we get a

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1 consensus with all of the various parties involved  
2 beginning with congress. You know, could congress agree  
3 on a 21st century vision for what the GPO represented.  
4 Would the library community agree on the vision? Would  
5 the printing industry history shake its head up and down?  
6 Very important. Did the publishing, who is very, very  
7 different than the printing industry, would the  
8 publishing industry agree with the vision?

9           And then, last but not least, would our  
10 employees their union representatives agree with the  
11 vision? So the question was could we create a shared  
12 vision of the 21st century. The question was could we  
13 redeploy GPO assets from a print century, 19th century,  
14 printing embeveled culture into a 21st century visual  
15 organization. Would it be possible to redeploy those  
16 assets? When I talk about assets, I'm talking just about  
17 equipment and just about the people, just about money,  
18 I'm talking about people. You know, these are principal  
19 assets of any organization, particularly GPO. Could we  
20 redeploy our people in a way that would bring the 21st  
21 century answers to these issues? And then I think the  
22 question I got asked over and over again by this group in

0025

1 particular, because you've seen an awful lot and you've  
2 had a lot of continuity in this whole process, was is  
3 where would the money come from to do this all if we were  
4 successful in creating the vision.

5 Well, I go back to what is probably the most  
6 important question: where would the money come from?  
7 It's pretty obvious that congress had no intention of  
8 creating a bundle of money to pave our way to get this  
9 job done. So again, could we figure out, using our own  
10 resources, how we would achieve that. So are we in  
11 agreement that those are the big questions? That's how I  
12 remember it anyway going back through my notes and going  
13 back to how I was thinking about things walking in the  
14 door. This was pretty overwhelming stuff. Could we do  
15 all this? Well, four years later, we are in a different  
16 position and I wouldn't say we're out of the woods, but I  
17 would say that we have come a long, long, long way  
18 together in a very short period of time.

The first thing we

19 did was we were successful in creating  
20 the strategic vision for the future. This is no menial  
21 undertaking. This is very simple, the words that go into  
22 that little booklet we're all read or downloaded from the

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1 internet, it makes it sound like that vision is just so  
2 obvious on its face that how can you not accept that  
3 vision, but as you recall, when we started this process,  
4 it was not a clear vision of how this should work. And  
5 I'm just amazed that we were able to get everybody onto  
6 the same page. Well, maybe I shouldn't say everybody,  
7 but I think that collectively, we were on the same page.  
8 I think there are still points that are disputed in that  
9 vision document. There are some things in it that  
10 librarians are still uncomfortable with, probably things  
11 that congress are still uncomfortable with, but by in  
12 large, we came together in working hard together that we  
13 were able to create that and that the Depository Library  
14 Council, really as your representatives, played one of  
15 the most important roles in doing this because what they  
16 did was working with us, working particularly with me,  
17 and I needed to be educated in what this was all about.  
18 As we look back and we tried to understand what GPO's  
19 roots really were and what this was really about. I mean  
20 it wasn't very long before we made our way back to 1813  
21 and that we began to read about what our founding fathers  
22 talked about in protecting the republic and the fact that

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1 they felt the most important protection for our  
2 government was an informed citizen and that the federal  
3 government had a responsibility to tell our citizens what  
4 it was up to, and furthermore, they had to do it  
5 proactively. And everything that has grown out of those  
6 walls in 1813 today is still in effect. Everything  
7 that's so important that millions support that premise  
8 and in the days where the only way to accomplish that was  
9 through printed documents in effort to organize a  
10 government operation when doing that. If you recall the  
11 history of this, there were people responsible for the  
12 government printing, but it was in 1861 that Congress  
13 finally said we want to simplify all of this, at least  
14 simplify the congressional portion of it and have our own  
15 printing plant, and we all know that printing plant is  
16 exactly what GPO is today. In 1995, they were so  
17 concerned about these documents that might've been  
18 printed and nobody was keeping track it and so they  
19 ordered that any appropriate funds spent on printing had  
20 to come through GPO. Well, that might've brought a  
21 little efficiency to printing but that wasn't the reason  
22 for doing it; the reason for doing it was to be able to

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1 catalog and keep track of federal documents. And of

2 course, the great Federal Depository Library system grew  
3 up. I'm not sure any country has something as -- has an  
4 organization like we do with the Federal Depository  
5 Library system. This has just been a great use for our  
6 country and at a time when you had two choices to see a  
7 public document, you could buy a copy for yourself or you  
8 could go to the Federal Depository Library and look it  
9 over. This was an incredible service with the library  
10 community to compete with. And out of it, of course, we  
11 need to recognize the library system was more than just  
12 important from the standpoint of offering these citizens  
13 services, but the thing to understand that the library  
14 system could protect our systems against the federal  
15 government. I'll share with you the story. You may have  
16 heard me speak of these stories to get the point across.  
17 I was giving a speech in Nevada not so long ago and  
18 questioned the audience from one of those folks that  
19 likes to put a little needle here and there. "Well, Mr.  
20 James, now that you've been in printing for a while, how  
21 do you feel about gun control?" And I said, well, I was  
22 ambivalent on the subject when I went back to Washington;

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1 I now feel that every citizen ought to have a gun to  
2 protect ourselves from the federal government.

3 (Audience laughter.)

4 Well, of course that's a metaphor for what's  
5 really going on here. And that is if any of you have  
6 ever seen the King of Scotland Idi Amin, you know this is  
7 a person that didn't start out as a bad person, he first  
8 started out with a vision of how to help people and ended  
9 up being one of the great villains in the history of the  
10 world. And the government is nothing but people and I  
11 think there are two issues here, one of the people that  
12 are in policy making positions and who would might at  
13 some point be eager to rewrite history and the others are  
14 bureaucrats who have a single-minded focus in trying to  
15 accomplish one purpose and lose track of everything else.

16 You can see an example of that in the National Archives  
17 with Professor Blienstein was completely blown away when  
18 he saw this program in classifying government  
19 information. He had no idea that was going on. So here  
20 are well intentioned people who don't completely  
21 understand the consequences of their action. So what the  
22 library community has done is ensured our citizens that

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1 the integrity of the story of America stays in place,  
2 nobody can change it. I think that is an extremely  
3 important purpose in this community.

4 Well, got this vision and then we got our  
5 finances under control and you know, it doesn't take a  
6 genius to figure out that most of the money we were  
7 spending was in people, and as the processes have changed  
8 and have been automated, we didn't need all the people we  
9 had. And so we went about reducing the workforce by a  
10 total of 30 percent. Now we did this in cooperation of  
11 congress and our unions. There wasn't a single problem  
12 that developed as a result of that because we looked at  
13 what the demographics were and we realized that almost 65  
14 percent of our people at GPO were due to retire. And so  
15 we gave them an incentive to take early retirement. We  
16 did it in three ways, ten percent, ten percent, ten  
17 percent to bring down the employment down to 30 percent.  
18 And that more than anything else caused us to go from red  
19 ink to black ink. We also shut, as many of you are aware  
20 of, we also shut down about 15 GPO facilities around the  
21 country. Many of those were bookstores, some of them  
22 offices and one printing plant which were completely --

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1 were buildings operated from a different era completely.  
2 So we just bit the bullet and did it. At the end of the  
3 day, what has allowed us to go forward, and to keep our  
4 finances in good shape is that we introduced the metrics

5 and that word is frequently misunderstood. What we did  
6 was we gave our managers, supervisors and leaders the  
7 information they needed to get results and measure  
8 results. We didn't count on that. We didn't know what  
9 to expect on running a printing press or moving documents  
10 in one part of the country to the next, we just had no  
11 metrics. And so we created metrics in giving our leaders  
12 the ability to make intelligent decisions and guess what,  
13 we give the people the information to make intelligent  
14 decisions, they generally do. So we now are running much  
15 more efficiently. Now, what's that's done is create a  
16 situation where we now have our own capital because we  
17 are generating the profit, and the government has had an  
18 unusual word that that we don't use very often. For  
19 those of you who have had responsibility in the private  
20 sector know that profit is used to reinvest in an  
21 enterprise that doesn't mean equipment and investment in  
22 new people and that's exactly what we're doing. We're

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1 using the money to regenerate, the funds have been  
2 generating to reinvest in GPO and reinvest in the people.  
3 We've added -- we're still are at about 30 percent.  
4 We've added 300 new people into the organization. Now,  
5 these aren't the same folks that we've added to the

6 organization, 10, 20, 30 years ago, these are folks that  
7 have interesting backgrounds. We have physicists,  
8 chemists. We have mathematicians, computer scientists, a  
9 whole wave of people with plenty of essential skills that  
10 we need to be successful in the digital world.

11 Now, think about the power we have. We have  
12 roughly 2,500 -- well, we got down to almost 2,200  
13 traditional GPO people that have the right attitude, the  
14 right willingness to change, had a hunger to change, and  
15 we added around 300 seasoned people, about two-thirds the  
16 private sector and one-third from other government  
17 agencies. We brought them to GPO to work along side of  
18 our traditional course. Well, you could have two things  
19 happen: one is the existing books could've rejected the  
20 new books. They could've said we're not interested and  
21 just shoved them off to the side. Where the new people  
22 could've come in and treated the existing people in a

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1 patronizing fashion, but neither one of those things  
2 happened. I'm still amazed at just how well they've come  
3 together and today they're working side-by-side.

4 Newcomers have shared their contacts, have shared their  
5 technical knowledge, to share their skills to the folks  
6 inside the organization where we moving in a much faster

7 rate, I think than anyone expected. We now have the  
8 beginnings of a truly 21st Century workforce at GPO and I  
9 am really, really proud of our people.

10 Now, we have 23 union workers in the GPO, and  
11 this is a little mystery to me walking in the door  
12 because I never worked for the union before. I heard  
13 stories, the same kind of stories that you all have heard  
14 about how difficult it would be to work in a union  
15 environment. I can tell you unequivocally that some of  
16 the best leadership that GPO has been the union  
17 leadership. They've got it. They knew it when I walked  
18 in the door. They understood that we had to make these  
19 changes to remain viable. They didn't obstruct us, they  
20 were there pushing us to move faster and I thought about  
21 that and thought about that. Why is that so different  
22 from the stories I've heard in the private sector, and I

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1 think that it really has to do with the story of GPO.  
2 We're a nearly 150 year-old organization and we've been  
3 through technological change after technological change  
4 over the years and each of those changes made us stronger  
5 and created a future for us. The unions don't view  
6 technology as a threat, they view it as a friend. And  
7 all we want is the opportunity to be able to adjust,

8 embrace and do those jobs of the future. And so they  
9 have been just unbelievably supportive of all of us as  
10 we've gone forward. We flatten the organization. A lot  
11 of you have heard about the story of how I had 39 people  
12 reporting to the Milwaukee, and I guarantee you're not  
13 going to (inaudible) and so my philosophy is to push  
14 decision making down to as low a level as you possibly  
15 can. Now, that's easy to say and very easy to put  
16 together, but you have to be able to give the people  
17 you're pushing the decision making down to the  
18 information for making and coming to decisions. So it  
19 tips is a rock that blaming this flatbed organization and  
20 pushing decision making down to the point that now it's  
21 (inaudible). Give you a good example of what we're doing  
22 today. It used to be in my office, for probably 100

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1 years in my office, all of the decisions were made about  
2 capital investments, one guy signing off on all of the  
3 capital investments. Well, we established three years  
4 ago a strategy and planning council and they're the ones  
5 that took the strategic vision and began to map it to  
6 what the real important ideals for GPO was to make our  
7 investments to accomplish that. And so each year, these  
8 folks meet, not with me, but they meet among themselves

9 and these are not the top names in the GPO, they're  
10 generally the deputies that run the various function of  
11 GPO and their job is to take the pot of money that is  
12 available and split that pot of money up in the ways that  
13 make best sense. I saw that they did that and I saw the  
14 results come in. They got it about 95 percent right.  
15 Five percent of it is still invested in the 19th Century  
16 and I could've stepped in and stopped it, but you know, I  
17 figured that they would figure that out faster if I let  
18 them go with it. The next year we didn't have any 19th  
19 Century investments and I believe that they are making  
20 even more intelligent decisions than I would make if did  
21 it with my top two or three people. And guess what, they  
22 have to live with those decisions and they know they have

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1 to live with those decisions and so they are the ones  
2 that will be deciding where the money will go into the  
3 future of GPO and again, I think it's a very impressive  
4 process that we've got.

5           You also understand that because GPO was  
6 losing money four years ago and have been for some time  
7 that it stopped spending money on things like training.  
8 We spent \$27,000 on training the year before I walked in.

9 In general, in our history, we spend between three and

10 five percent of the payroll on training and our payroll  
11 is only \$130 million a year. So you see, we're just a  
12 little off of how much we're spending in training. I had  
13 been on the job two days when they said we had to spend  
14 our budget for the next fiscal year and I had no idea,  
15 but I think that training has \$3 million in it. How will  
16 we ever spend \$3 million? I don't know but we'll figure  
17 it out. And we began to address many areas. One of the  
18 areas that we had concerned about is spending money in  
19 traveling. We can save money by not putting people on  
20 airplanes and sending them away to see what's going on.  
21 It's an important that we know what's going on.

22 Departments did nothing. I looked at partnerships; we

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1 didn't have any partnerships. We didn't have  
2 partnerships with government agencies. We didn't have  
3 any partnerships with private industries. We didn't have  
4 any university partnerships. We didn't have any  
5 partnerships and so in trying to figure out how to get  
6 our arms around that as quickly as I could we put up, as  
7 you recall, the office of innovation and technology, and  
8 it was my vision to have that co-chaired by an inside  
9 person at GPO, a person who had been at GPO and a person  
10 from the outside.

11                   Well, we identified the inside person as  
12 Scott Stovall right away. Scott is one of our brightest  
13 and young executives and one of the people that kept his  
14 head above water on his own money and his own time had  
15 gone out to see what was going on and all that. He had a  
16 good sense of technology. And him by himself for the  
17 first six months of his employment, all of a sudden we  
18 started seeing every major technology company in the  
19 world visiting GPO and see teams of our people go out to  
20 visit them. We began to look at universities and  
21 understand the technology that was going on there and  
22 about six months later, Mike Walsh joined us as the

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1 person from the outside of the Office of Innovation and  
2 New Technology. And most of you know Michael Walsh and  
3 many of you have gotten to know him quite well over the  
4 last few years. Mike brought a career of innovation and  
5 technology from the private sector. Mike was probably 50  
6 years old when I offered him this job and Mike was the US  
7 inventor of the year in 1996. He holds a number of US  
8 cabinets and is one of the few people to ever develop a  
9 large scale visual system that actually worked. And it  
10 was just at a point in his life where his kids went  
11 through college and he had enough private capital that he

12 could afford to come into GPO and this, as he said, would  
13 be the biggest challenge of his career. It may be the  
14 biggest challenge for any engineer or scientist out  
15 there. And Mike came in and became the chief technical  
16 officer at GPO as well as the innovation of new  
17 technology and out of that office, Scott Stovall and with  
18 almost no budget, and working countless hours in the  
19 early days four years ago, it's grown into the future  
20 digital system that you're all lodging the result and  
21 we'll see next year and we'll clearly be the most  
22 innovative in the world when it comes to government

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1 information. It's just a remarkable story. It's being  
2 built in large by folks at GPO, and we're using outside  
3 contractors, we're not from not preventing anything with  
4 GPO, but the system itself is being built by long time  
5 GPO employees that have come to work in Scott and Mike's  
6 shop and again, it's incredible to look at what they're  
7 doing. It's a real opportunity and what I like about  
8 this is that they're learning a disciplined process with  
9 building system and particularly digital systems. So  
10 long beyond Mike and me, the folks at GPO will continue  
11 this process of reinvented ourselves for a long time to  
12 come. And I guess the last thing that I have a note to

13 myself here is that the efficiencies that we gave by  
14 developing metrics and properly measuring more operations  
15 caused us to become much more efficient and therefore,  
16 some of the funds that we appropriated which congress  
17 appropriated in previous years that we still had work to  
18 do on them, we didn't need as much, and the combination  
19 of those funds are what's paying the bills for the future  
20 digital system. So we found a capital that we're  
21 building from our operation, but we're just making it  
22 more efficient. Again, it's a remarkable story and is

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1 more privy to our folks.

2           As I move on, and this will be the last time  
3 that I address the council and the last time that I  
4 address you folks as public printer, although I may  
5 address you in some other way, but as Public Printer this  
6 will be the last time I do it. I thought about those  
7 things that I think you need to be, you the council, you  
8 GPO, you the library community, getting the federal  
9 information which is vital to the community. The things  
10 I need you to be thinking about is that GPO is going to  
11 need your support and help to make this come true.  
12 First, is that the Federal Depository Library has been a  
13 one way street that turns up moving information from the

14 government to you, but one of the things that we  
15 discovered in visiting libraries, Judy and I discovered  
16 in visiting libraries in this country is that many of our  
17 Federal Depository Libraries have a treasure trove of  
18 government information. Much of this information was  
19 created for local and regional purposes. Somewhere  
20 national documents for one reason or another just never  
21 made it to the government depository library system. I'm  
22 telling you that there is more information out there that  
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1 we have in the whole history of the Federal Depository  
2 Library Program. We think about the industry. How do we  
3 get the information that you have back into the Federal  
4 Depository Library system? This is much more of a  
5 two-way street in the future. It's something we hadn't  
6 really addressed yet. It's absolutely paramount that you  
7 can all address that with GPO.

8 I think that I'm coming to the point where  
9 I'm seeing the realities of a political situation being  
10 such that "congress" is afraid of going back -- I say  
11 congress in quotes, and I'm not speaking of any specific  
12 individual here, but the institution is apprehensive  
13 about GPO's plan to digitize the retrospective copies.  
14 Now, we can not have a complete system for our citizens

15 unless we go back to the beginning. So I think we need  
16 to address the question of working with local or another  
17 private company and working with them to identify the  
18 documents and helping them to digitize those documents  
19 retrospectively would that be good enough to give a  
20 start? It may not even under the wrong one, but is it  
21 good enough to get us started and to be a real boom and  
22 of value. I think you need to be asking those questions.

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1 I think GPO needs to be asking those questions of you.

2 I talked a little bit to Bill about my  
3 responsibility that I think you have for preserving the  
4 record. Now the first time I got asked this question two  
5 or three years ago at a public session like this was  
6 well, if GPO has all the information electronically, you  
7 know, shouldn't we have that information scattered around  
8 the country in 2,000 or 100 or 500 other areas too? I  
9 tell ya, that's the dumbest question I ever heard from a  
10 business standpoint, but from a government standpoint,  
11 I've come to understand that's a real question. That is  
12 a real question. And I think again, this is something  
13 for the depository community to take a look at. You have  
14 to understand that printing is going away. I just can't  
15 tell you what year it's going away. But do we want to

16 leave all the government information -- GPO could make  
17 this (inaudible), we're never going to lose it. I mean,  
18 we're not going to lose any of those issues. The  
19 question is it is under the control of the federal  
20 government and is that good enough? I think this is the  
21 question I think we need to ask and congress needs to  
22 take a look at too. I suggest to you that we don't have

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1 a solution to this yet; it is something that should be of  
2 interest to everyone.

3 In short, you must accept the fact that at  
4 some point in the future, all government information will  
5 be produced digitally, distributing digitally and it  
6 won't be printed. I can't tell you what date that's  
7 going to be. It won't be five years from now; not likely  
8 ten years from now; highly likely in 20 years from now  
9 it'll be the case, and if that's the case, you know,  
10 we've got to start planning for what the heck that means.

11 I mean, before with all these artificial claims like,  
12 we've stopped progress, you know, I've seen road blocks,  
13 I've seen tacks put in front of us, that, you know, I  
14 think has stopped stop the progress of technology and  
15 we're not going to stop it. So I think that we have to  
16 realistically come to grips with what's the path, what's

17 this look like. You've heard me say from this podium  
18 that I don't think GPO should be the one that stops  
19 printing documents. I think you should be the one to  
20 decide whether printed documents are no longer necessary.

21 And I strongly believe that rather than quibbling this  
22 stuff that we ought to come to a consensus of what is so

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1 important right now that until we can trust these future  
2 digital systems, we need to be printing, and really,  
3 truly, we don't want to wreck the red skirt. But there  
4 are other key documents here too that must be taken into  
5 account until you all are convinced that we are the point  
6 that we can authenticate information and that we can  
7 control versions of information and that we can keep the  
8 digital record in perpetuity in they way that it will be  
9 used -- well, I think that you all know that we are very  
10 close. I think the world of the digital system will help  
11 you to gain more confidence in that, but I wouldn't want  
12 to at this time next year say okay, let's stop. I think  
13 over some period of time we've got to come to that  
14 conclusion. But more importantly, we need to look at  
15 right now on what's the need, what are the implications  
16 of this because I think it creates opportunities to do  
17 things in different ways that you've done before. I

18 think there are opportunities where you can do a much  
19 better job in helping our citizens and we've played  
20 around with the margins with some of this stuff but we've  
21 not really focused on what does that mean. What are  
22 these services and what responsibilities the federal

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1 government has, what responsibilities do you have, where  
2 is the training coming from in the future, what does it  
3 look like. I think these are the things that are really,  
4 really, really important to look at.

5           Lastly, I will expect that I will get to ask  
6 the question, you know, how can you best help GPO? Let  
7 me tell you something. We wouldn't be here where we are  
8 right now if most of you in this room did not really  
9 support us to get to this point and I thank you for how  
10 gentle you were in the beginning. I thank you for the  
11 times you grabbed me by the collar and spit me out and  
12 got me to understand the point you were trying to make.  
13 We've come a long, long way together and GPO has been the  
14 beneficiary of the support of libraries. But I can tell  
15 you one big issue that is not obviously important to you  
16 but is the most important thing to you in the long term,  
17 and that is the financial viability of GPO. I am blessed  
18 to receive these wonderful letters each year from the

19 presidents from the Library Associations. Almost all of  
20 my presidents went to congress to support my  
21 appropriations requests and as you probably know, your  
22 community is very generous and not just supporting the  
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1 request for the appropriation and the library program,  
2 but also supporting our other request too and I'm  
3 gratified by that. Plainly, the most important thing  
4 would be if you continue to support GPO in redeveloping  
5 the real estate and getting into a new location. I can  
6 not begin to tell you how much money is being dragged  
7 down each year by trying to operate this obsolete  
8 facility. You know, we estimated four years ago that is  
9 was \$35 million a year --absolutely pouring down the  
10 drain. That's what it costs to keep an obsolete facility  
11 open. That doesn't stick to the hundreds of millions of  
12 dollars of assets that we have tied on North Capitol that  
13 are our deductive assets that can be turned -- that can  
14 turn our taxpayer's money into assets. And that's the  
15 money that GPO used to continue to invest in the future.

16

17           So ask you, as the leadership of GPO comes to  
18 you to ask for your support this area, I think your  
19 support of this, that your education of your members and

20 their staff and the importance of this, is the single  
21 most important thing you can do for the future of the  
22 FDLP, and with that -- I probably ought to say a couple  
0047

1 of other things here. I just want to thank you for your  
2 great role of sharing. We've had some great chairmen,  
3 but in the last year, I'm not sure we've ever had a  
4 better leader and I really appreciate the utmost that you  
5 put into this and your values and your council, and those  
6 goes for everybody else. This is the best group that  
7 we've had in the time that I've been here. I say that  
8 every year, don't I?

9 (Audience laughter.)

10 MR. JAMES: I do. I say that every year, but  
11 it is. It gets better and better each time. I know that  
12 every one of you have important roles that demand 110  
13 percent of your time. The fact that you're willing to  
14 give up a chunk of that time to provide your guidance and  
15 help us. I can tell you that we very much appreciate it.

16 So thank you, council. Thank you all, it's really been  
17 a pleasure.

18 (Whereupon, the audience applauds.)

19 MR. JAMES: I think that probably sums up my  
20 remarks. I'm now open some questions. This has been a

21 great, great, great experience and I stand before humble  
22 at being given the opportunity by the President to come  
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1 in and work in the support area. You know, I feel like  
2 there's a certain cap in my career. I have enjoyed every  
3 bit of this experience, as has my wife. Well, every  
4 minute -- more like 99 percent. It has been in many  
5 ways, a life changing experience. I think I come away  
6 learning more from this experience than I brought to it.  
7 To those of you that have been so good about sharing your  
8 experience and sharing your guidance, I really appreciate  
9 it and that goes for everybody who's ever groomed me. So  
10 let me see if there are any questions here before I sit  
11 down and shut up.

12 It's always nice to be so completely thorough  
13 in your remarks that you leave the council speechless.  
14 This is the first time I've ever done it.

15 (Audience laughter.)

16 MR. SANDLER: I'll just break in here just to  
17 avoid awkward silence. You mentioned that you thought we  
18 should increase relations with some of the big private  
19 sectors out there, Google specifically, and I'm sure you  
20 think we ought to be looking at Yahoo and --

21 MR. JAMES: Sure.

22

MR. SANDLER: Could you say a little bit about

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1 how you're thinking it has evolved on that over three or  
2 four years or the thinking of staff that's involved in  
3 that over the last couple of years?

4 MR. JAMES: I think boils down to the  
5 political reality of the situation. The easiest part of  
6 my job in the last few years has been the business of  
7 technical parts. I mean, what we had to do was restore  
8 the GPO profitability and the technology that we need to  
9 bring in order to increase that stuff. The thing about  
10 this is that it is complex, and frequently I find myself  
11 looking at what I can practically get done as opposed to  
12 what would be the best business decision. When I started  
13 my time here, people would ask, you know, is printing  
14 getting in our way; should we change the name of the  
15 government printing office. I looked at that and I  
16 looked at that and I thought, yeah, I probably should,  
17 but holy mackerel, the energy it would take and the  
18 hearings and the public law, you know, I can spend my  
19 entire tenor trying to change the name of the GPO. So I  
20 went to our design shop and said, "Any thoughts on our  
21 new logo?" And they said, "Ah-ha" and pulled out of the  
22 draw something that was worked on three years before,

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1 which is that wonderful GPO symbol. So I said we'll be  
2 back. It was three months later when I was speaking in  
3 Chicago and one of the people in the audience raised  
4 their hand and said, "Did you have to go to congress to  
5 get permission to use that new logo?" And a light came  
6 on, "I don't know, but we did it anyway." So, you know,  
7 congress does not get excited about changing logos, they  
8 get very excited about changing names and the technical  
9 side of things. From a business technical standpoint and  
10 our assessment of what it would take to have GPO go back  
11 and digitize the documents, its well within our  
12 capabilities. It should've been done. We should be well  
13 into that process now, and it can be done. Congress,  
14 however, is that there type O, anti progress that one leg  
15 is slowing us down for our demonstration project. I  
16 mean, they don't, for whatever reason, and I'm not sure  
17 that we'll ever really truly understand the reasons, but  
18 for whatever reason, they didn't even think we could go  
19 forward. So I think that the reality is that to get this  
20 done, we may just have to throw our hat in with "a" or  
21 several private sector vendors.

22 Now, one of the big vendors came to us a few

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1 years ago and offered to do this in exchange for the  
2 exclusive rights in about a three-month window, and we're  
3 not going to give away any exclusive rights anyone. On  
4 the other hand, they couldn't even get this job done  
5 unless we can find the job and work with them in setting  
6 up a certain standard where it can done at the price that  
7 they had agreed to do this for and we would have the  
8 information. Now, the reason I was reluctant to embrace  
9 that is I think that once that gets done, it's going to  
10 be awfully tough for the government to go back to spend  
11 the resources to doing it a second time to do it right.  
12 And by "right" I'm talking about making certain these  
13 documents are scanned in a way that you can do searches  
14 and you could bring up the exact document on a page and  
15 have a resolution that's meaningful, and again, a  
16 document that would truly useful.

17 So, by allowing or partnering or however you  
18 want to put it, going ahead with the private sector  
19 vendor, I think we cut down the chances of being able to  
20 do this in future, but we're so far behind in doing this  
21 and I don't see us moving along forward here. So, I  
22 think I may know a way to do it. I think that you all

0052

1 need to discuss it and see if this makes sense and if it

2 does, you come put pressure on us and put pressure on  
3 congress to do it. I think congress wouldn't like for me  
4 to use the word pressure. We haven't had these  
5 discussions and I think it's time to have these  
6 discussions.

7 MR. HEMPHILL: This is Peter Hemphill from  
8 Hemphill and Associates. I guess I'd like to share a  
9 little information with you with regard to how private  
10 sector handle retrospective collections and that it's a  
11 huge issue and it's a lot of money, but what we found is  
12 if you have just the current information moving forward  
13 it kind of came to ripping pages out of a dictionary and  
14 it only has a certain amount of usefulness by having a  
15 lot of those pages missing and not being able to search  
16 on and find it. You end up having to go back to the  
17 paper collection again and it generates inefficiencies.  
18 What we ended up doing is developing with our partners a  
19 means of electronic data from authenticated partners that  
20 had secured methods of updating things through a  
21 federated approach in order to provide information to be  
22 able to republish that information.

0053

1 Many of the customers who use our products  
2 needed that historical information and we're getting that

3 information and we're more that information by us coming  
4 up with automated data interchange standard and  
5 authenticated means and secure means in providing that  
6 information into the products and it really helps the  
7 efficiency of searching, the ability for people to find  
8 things and as time went on, the retrospective side just  
9 shrank and shrank and shrank to the point and time where  
10 we said well, there's not enough left to be a major  
11 concern and we just went ahead and did the rest.

12 MR. JAMES: We need these discussions. We  
13 need to look at what this means and how do we go about  
14 doing it and you know this is to get it done.

15 Yes, ma'am?

16 MS. HALE: Hello. I'm Kathy Hale --

17 MR. SUDDUTH: First, we would like council to  
18 ask questions and then we'll go to the audience.

19 MR. JAMES: I got this messed up. It's my  
20 fault.

21 MS. HALE: No problem. I can wait.

22 MR. SWINDELLS: I'll make this quick. I

0054

1 welcome this conversation. I think this is a great idea  
2 of the realities I think of the expertise that is out  
3 there. The one thing that I would like to see added is

4 to include our nonprofit partner out there. You know,  
5 people like Mike Holley. The Federal Reserve is involved  
6 in lots of great visualizations of projects and our  
7 universities around the country are involved in this kind  
8 of thing. So I think that bringing together all kinds of  
9 partners could be a really profitable exercise.

10 MR. JAMES: Good point.

11 MR. SUDDUTH: Not to put your successor or  
12 noose around your neck or tie their hands behind their  
13 back, but if your successor came to you, once named, and  
14 said who are the three people that I need to go talk to  
15 outside of GPO, what might you tell them?

16 MR. JAMES: I'm not going to answer that  
17 question because I might leave somebody out that is  
18 really important. I thought about creating that list and  
19 I would certainly turn over to my successor public  
20 information and my thoughts of what the priorities are in  
21 going forward and how to get there and I will share the  
22 names of people who have come to be quite helpful. A lot

0055

1 of this stuff is personality driven, you know. You like  
2 somebody and you want to tell them or you like somebody  
3 and you want to ask them questions. So I think that we  
4 don't want to limit the next person with who they make

5 contact or who they should go to, but I leave a pretty  
6 good list.

7 MR. SUDDUTH: Any other questions from  
8 council?

9 MR. JAMES: Thank you for your patience.

10 MS. HALE: No problem. My name is Kathy  
11 Hale. I'm from the State Library of Pennsylvania in  
12 Harrisburg. First of all, I wanted to say that I feel  
13 that you're wrong in that it's been one way between GPO  
14 and the Federal Depository Library community. I feel  
15 that we have had a very active voice in telling you how  
16 we feel and what we want.

17 MR. JAMES: Kathy, let me stop you right  
18 there. You weren't listening to me.

19 (Audience laughter.)

20 MR. JAMES: I want to answer this very  
21 quickly because I thought about it when I was saying it.  
22 What I'm saying is that similar to the partnership where

0056

1 if anything, maybe the federal government has gotten more  
2 out of this relationship over the years than we put into  
3 it. I'd be willing to take that back. What I talked  
4 about here is the flow of innovation to our customer, the  
5 patrons, the users. The flow has been through GPO to the

6 libraries and I think that what I've seen out there is  
7 that there is a whole lot of information out there that's  
8 federal information in local libraries, in state  
9 libraries, in specialized libraries that I think the flow  
10 back to Washington to incorporate into our systems and to  
11 literally put right information in there so that we open  
12 up a vast treasure trove of information to American  
13 citizens, and we, at GPO have not addressed that yet.

14 MS. HALE: And that's what I would like to  
15 address. I know that we have treasure troves out there  
16 because we get to deal with that everyday, but there are  
17 fugitive documents that have never been brought into the  
18 FDLP. There are local consortiums that have wonderful  
19 information that we had been willing to give to GPO and  
20 GPO has not had the vehicle in order to accept it. So  
21 that is what we would like to voice is that you get on  
22 the stick and accept it from us.

0057

1 (Audience laughter.)

2 MR. JAMES: So we're together.

3 (Audience laughter.)

4 MR. JAMES: I mean, I'd be surprised. You  
5 just have no idea, I mean, maybe you do. I mean, you're  
6 in the business, you do. I'm surprised at the amount of

7 information out there. As I say, much of it is local or  
8 regional (inaudible) and so people have virtually no  
9 access to it and no understanding it even exists and it  
10 could be quite helpful to, not just for researchers, but  
11 I think citizens would find the information quite helpful  
12 too. It's just amazing the way people are using  
13 government information systems today. You know, you've  
14 heard me say that ten years ago, of course, when the  
15 federal register was in paper form, we had 35,000 paid  
16 subscribers and that's all people who ever saw it. Now  
17 we have doubled the people in that registry. So we've  
18 greatly expanded the usage of it and I think that there  
19 is a treasure trove of information out there. We can see  
20 millions and millions of people a day coming to the  
21 internet to access this information and I realize that  
22 GPO has never had the ability to do this and we also

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1 don't necessarily have the franchise to do it and so this  
2 would be a matter of working with not just with the  
3 community but also with congress to make sure that  
4 congress is comfortable with this. This is one that I  
5 think they would be quite comfortable with this. Thank  
6 you.

7 MS. HARTNETT: Hi. Cass Hartnett with the

8 University of Washington, Seattle. When you were in  
9 Seattle and last addressed us, I believe you were on the  
10 eve of dealing with Supreme Court Chief Justice. I think  
11 it was a year ago.

12 MR. JAMES: So you want to hear what we  
13 talked about?

14 MS. HARTNETT: Well, yeah.

15 MR. JAMES: Well, I can tell you that it was  
16 just PR for GPO. In fact, I did meet with the chief  
17 justice and it was a small meeting. I found him to be  
18 even more charming in person than he appears to be in the  
19 media. I mean he appears to be funny and charming in the  
20 media, and obviously unbelievably smart, and we had a  
21 range of things to discuss and among those, I brought up  
22 the changes in the way people are using information and

0059

1 the fact that I thought that it was time that the federal  
2 courts took a look at this and that they understood the  
3 technology and what the opportunities were. He mentioned  
4 that there was a change of management going on in the  
5 administrative office in the U.S. Courts and that that's  
6 the way we should pursue it. Now, he did remind me that  
7 the Court's are quite considerate and not out just to  
8 branch off in one direction or another. We're

9 approaching this a couple different ways. We have  
10 established a relationship with some service where our  
11 business from \$5,000 a year to over a million dollars a  
12 year and he was amazed of how we were going to this and  
13 we continue to operate the Supreme Court's website which  
14 has sent a clear message to everybody that we're on the  
15 line in the system. And so we're pursuing this and I  
16 think what we've read from this is that we don't have the  
17 same access to the information the Court's do with  
18 Congress and their Executive Branch. Of course, the  
19 issue, as people are quick to point out to me is that  
20 there are many private sector publishers in this field  
21 that certainly what we do doesn't threaten their  
22 livelihood, but having been in that sector myself, I

0060

1 think there are many things that the federal government  
2 can do to improve communication with our citizens  
3 regarding the Courts that in no way threaten the  
4 livelihood of private publishers. Again, we have a plan  
5 that we are working and we'll continue to work that plan  
6 and realizing that the Courts are different than the  
7 other parts of government. It just works differently. I  
8 think we're seeing changes take place in the system that  
9 we have hope for the future.

10 MS. MCKNELLY: When are we getting a better name  
11 for it?

12 MR. JAMES: What do you mean?

13 MS. MCKNELLY: I mean it's really getting hard  
14 to talk about this thing and call it a business anymore.

15 MR. JAMES: Good point. We were talking  
16 about running a contest about six months ago to name this  
17 thing. I thought that would be an interesting idea to  
18 come up with a name, but I said oh, my goodness, this is  
19 going to be nightmare. So I think that all of us have a  
20 favorite name and if I were a betting man, I would bet on  
21 Mike Walsh's name, the Walsh System.

22 (Audience laughter.)

0061

1 MR. JAMES: Sorry, Mike, I didn't want to  
2 give away your secret there. I think that we have to  
3 have a better name for it. We realize we have to have a  
4 better name for it. Michelle, I think it will involve --  
5 I understand what you're saying.

6 MS. NELLY: It's really getting hard to go and  
7 talk to a member of congress about something called the  
8 system, you know, if there was something there that we  
9 could talk them about it and then, you know, tell them  
10 what it meant and why it is important to fund it because

11 the funding down the road is going to be very important  
12 and we can't advocate for it with this silly name.

13 MR. JAMES: That's a very good point and I  
14 stumble over that name all the time, so I don't even try  
15 to say it anymore. I just call it future digital system.  
16 We're working on it now, and how soon that will happen,  
17 I don't know. I guess it hasn't been a high priority,  
18 but after this comment, I'll go back and revisit it with  
19 our folks and see if we can move the schedule up a little  
20 in creating a name for it.

21 Once again, the money to complete the future  
22 digital system is at hand. We have it on the agenda.

0062

1 It's funny that we created it within the GPO, but that  
2 doesn't mean that we will not be supportive of Congress  
3 on an ongoing basis to be able to implement that system.  
4 Now a lot of what we're doing makes it easy to refresh  
5 and not use big bites down the road, but we will be in  
6 support of congress. Your point is well taken. I'll  
7 take that up. Thank you.

8 MS. MILLER: I just want to mention, you  
9 should call it something that has operation in front  
10 because will fund anything with operation in front.

11 (Audience laughter.)

12                   MR. JAMES: Point well taken. Point well  
13 taken, at least with this congress.

14                   MR. LINDSEY: I'm Tom Lindsey from the  
15 University of Texas in Arlington. I have a question  
16 about the building project. George Shultz, foreign  
17 affairs over in Arlington was a one-time proposed  
18 headquarters for the defense (inaudible) which is now  
19 down in Bolling Airforce Base. Under the legislative  
20 scripture where you can be but so many miles of the  
21 radius distance of the Capitol dome or something, does  
22 that keep you from moving the GPO to the site plant or is  
0063

1 it a big problem if you can't?

2                   MR. JAMES: Well, you know, early on in the  
3 process, the senator and I talked about this. He said  
4 you guys can't do that out of town. He said, we have you  
5 right there, right by the capitol and you've got to get  
6 that record down here every morning. And I said, well,  
7 let's think about that. You know, in 1895, we retired  
8 horses and brought electric trucks into this and ever  
9 since we've had the ability to get it to you by truck.  
10 So the answer is that we have to be able to reliably and  
11 predictably deliver the Congressional Record on time  
12 every morning and not get stuck in traffic. Other than

13 that, we'll be located in Washington or Maryland or  
14 Virginia or anyplace that Congress is close to. Now, we  
15 have done site investigation and there are I believe --  
16 Bob, how many sites in D.C. have we identified?

17 MR. TAPELLA: We've identified approximately  
18 23 within the metro region.

19 MR. JAMES: Twenty-three sites all together in  
20 the metro region?

21 MR. TAPELLA: Yes.

22 MR. JAMES: And over half of those were in

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1 D.C. So we will not have trouble finding a place to  
2 house GPO and we have a way of doing it that it won't  
3 cost the taxpayers a dime. Now, you think this is a  
4 no-brainer, but believe me. The ways and wiles of  
5 Washington are still mysterious to me in many ways. You  
6 know, we got done what we could get done and, you know,  
7 we took no prisoners when we couldn't afford to take  
8 prisoners and we went out and got the job done. This  
9 building area is something I really wanted to get done  
10 and I didn't and so I need you to focus on that in the  
11 future. Thanks. Thank you all.

12 (Whereupon, the audience applauds.)

13 MR. SUDDUTH: For the next part of the

14 program, council is going to adjourn themselves from the  
15 stage so that there is enough room up here to get the  
16 ceremony done and things aren't as cluttered, so we're  
17 going to take a couple of seconds to gracefully exit  
18 ourselves.

19 (Brief recess.)

20 MRS. RUSSELL: This is the time where we  
21 present the winner with their award and hear their  
22 remarks and accommodations for them and then we're going  
0065

1 to adjourn at the room at the back of the room to  
2 actually present them with the shadowbox that they can  
3 take back and hang in their library and to have our  
4 coffee break and cake and that will give you a chance to  
5 congratulate them individually. So I'm going to turn  
6 this over to Ms. Ruth to actually do the presentation of  
7 the award and then Ric and I will present some of the  
8 other accommodations.

9 MR. JAMES: It will be my honor to make all  
10 the appropriate introductions here. I've got a million  
11 different things here. I'm sorry about this everybody.  
12 Okay. I'm ready to go here.

13 Our library of the year award goes to the  
14 Benton Harbor Michigan Public Library and Fred Kirby is

15 here to accept the award.

16 (Whereupon, the audience applauds.)

17 MR. JAMES: Now, I know that everybody here  
18 has been to Benton Harbor Michigan, probably on vacation.

19 I will tell you that my first trip to Benton Harbor  
20 Michigan was when I was 21 years old. Now, we know that  
21 Bentonville, Arkansas is the home of the world's largest  
22 retailer and it would only be fitting that Benton Harbor,

0066

1 Michigan be the home of the world's largest maker of home  
2 appliances, which is Whirlpool. As a 21 year-old  
3 salesman for a company called Counter Crescent in  
4 Burnsville, Indiana, who is producing Whirlpool  
5 Corporation's annual report. It was my job to, this very  
6 important job, to carry this annual report to the  
7 chairman of Whirlpool and I just couldn't believe that I  
8 was being trusted to do this and I was reading this  
9 proofs of report as I was going up, and I'm 21 years old  
10 and I'm reading these proofs and I see the numbers and I  
11 go holy, mackerel, here's this huge appliance company  
12 where 70 percent of all of their output goes to one  
13 company, Sear Roebuck, and I'm thinking this must really  
14 be a dangerous kind of business to be in. So I got there  
15 and I met with John Platt, who was the chairman at

16 Whirlpool and he sitting there with all these various  
17 financial people to meet with us and I'm sitting here  
18 trying to figure out how I'm going to bring this up to  
19 Mr. Platt, point out to him what jeopardy his company is  
20 in for having 70 percent of his sales to one customer.  
21 So I really worked on that. You all know about that song  
22 and so I finally said, "Mr. Platt, do you have trouble  
0067

1 sleeping at night?" "Well, what do you mean?" And I  
2 said, "Well, with 70 percent of your sales all going to  
3 one customer, what would happen if the boss woke up one  
4 morning and said I'm not going to do business with  
5 Whirlpool anymore?" He said, "Sears Roebuck would be in  
6 serious trouble because there's not enough capacity in  
7 the rest of the world to even meet a quarter of their  
8 requirements. He's the one that should sleep not so  
9 well." So that was one of my great grand lessons in  
10 business which I had never forgotten.

11 Benton Harbor is perhaps one of the important  
12 industrial cities in this country. This is the twin city  
13 area. Am I right?

14 MR. KIRBY: Right.

15 MR. JAMES: It's in many ways the heart of  
16 America and like so many different cities that are these

17 powerful industrial cities, Benton Harbor has also fallen  
18 on lean times and it's very difficult when you operate a  
19 public library or operate any kind of public facility in  
20 a city where you have declining tax revenue and have more  
21 and more calls do deal with the problems associated with  
22 the community and so what has really struck the GPO is

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1 how clever the folks at Benton Harbor Public Library have  
2 been in dealing with these issues and making certain that  
3 they derive a way of continuing to provide government  
4 information in new and very creative ways. So for that  
5 reason, we've decided that you, Fred Kirby and your  
6 colleagues at Benton Harbor Public Library deserve this  
7 award.

8 (Whereupon, the audience applauds.)

9 MR. KIRBY: Thank you so much Bruce and Judy.  
10 I can not believe I'm standing here. This is just  
11 incredible to get this wonderful award from the GPO. Our  
12 library has come a long, long way over the years. It was  
13 a lot of hard work to get our document collection to  
14 where it is today and of course, we did not do it alone.  
15 Now, there are far too many people for me to acknowledge  
16 here today but I do want to pick out a few in particular  
17 if I may. Certainly, first of all, all the librarians

18 get a heart-felt thanks from us. We could not have done  
19 this without all of your collective support for us, so  
20 thank you very much.

21 (Whereupon, the audience applauds.)

22 MR. KIRBY: In particular, I'd like to

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1 acknowledge Ann Marie Sanders. She's the Documents  
2 Coordinator for the Library of Michigan. Ann, would you  
3 stand up?

4 (Whereupon, the audience applauds.)

5 MR. KIRBY: Thank you, Ann, for what you did.

6 Also, Diane Vanderpol, who is the Documents Librarian at  
7 Calvin College in Grand Rapids. Diane?

8 (Whereupon, the audience applauds.)

9 MR. KIRBY: Thank you, Diane. You're the one  
10 who nominated us, not once, but twice. So thank you so  
11 much for your support and your persistence too. I do  
12 want to thank Judy Russell and all the members of the  
13 Federal Depository Library Council for believing in us  
14 and realizing the value of the program that we have  
15 there. But finally, I need to thank Jill Raugh, who is  
16 my Record and Documents Librarian. Jill, it was your  
17 vision, your creativity and your hard work that made all  
18 this possible. Without all of that, we wouldn't be here,

19 so thank you, Jill.

20 (Whereupon, the audience applauds.)

21 MR. KIRBY: I just want to conclude by saying  
22 that next year in 2007 will mark the 100th anniversary of  
0070

1 the Benton Harbor Public Library being a depository  
2 library. What better way to start the celebration than  
3 this.

4 (Whereupon, the audience applauds.)

5 MRS. RUSSELL: All right. Although this was a  
6 secret until just now, we did share it with a few  
7 individuals who we thought might like to acknowledge this  
8 and so we're going to start with this video from Senator  
9 Debbie Stabenow acknowledging Benton Harbor, the  
10 recipient of the Federal Depository Library Award. So  
11 we'll see that first.

12 (Whereupon, a film was played.)

13 MRS. RUSSELL: I'm also going to read you a  
14 letter from Senator Carl Levin addressed to Mr. Kirby.  
15 "Dear Mr. Kirby, I would like to congratulate you and the  
16 entire staff of the Benton Harbor Public Library for  
17 being named the 2006 Federal Depository Library of the  
18 year. Unfortunately, I am unable to join you in person  
19 for the award ceremony but I'm delighted to offer my

20 congratulations to all of the individuals who have worked  
21 so hard to make Benton Harbor Public Library such an  
22 exceptional institution. In order to insure openness and  
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1 honesty in government, it is essential to have citizen to  
2 have free access to government documents and  
3 publications. I commend the Benton Harbor Public Library  
4 staff, not only for its commitment to providing citizens  
5 with access to a wide range of government resources, but  
6 also for presenting these resources in a manner that's so  
7 directly needed in the community. You and your staff  
8 certainly deserve this national recognition for your  
9 continuing efforts to provide outstanding public service.  
10 Again, it is my honor to salute the Benton Harbor Public  
11 Library for being named the 2006 Federal Depository  
12 Library of the Year. Sincerely, Carl Levin."

13 (Whereupon, the audience applauds.)

14 MRS. RUSSELL: We haven't made a lot of  
15 remarks here about all the reasons why Benton Harbor  
16 received this award. Congressman Fred Upton has done  
17 that for us so we decided to let his words speak to some  
18 of the reasons why the library received the award and I'm  
19 going to read now a letter from Congressman Upton to Mr.  
20 Kirby and his staff.

21                    "I would like to express my sincere regret  
22    that I can not be with you today to honor the hard work  
0072

1    and well-deserved recognition of the Benton Harbor Public  
2    Library. As you all know, there are now over 1,250  
3    libraries participating in the Federal Depository Library  
4    Program and I am extremely proud that this year the FDLP  
5    in conjunction with the U.S. Government Printing Office  
6    has given the Benton Harbor Public Library the  
7    prestigious distinction of the 2006 Federal Depository  
8    Library of the year. For over 140 years the partnership  
9    of the FDLP and the GPO has worked to provide federal  
10   government documents and information packets to the  
11   American public with the belief that an informed citizen  
12   is an empowered citizen. The Benton Harbor Public  
13   Library was chosen for this prestigious honor due to its  
14   outstanding an innovative public service. The library  
15   staff has worked tirelessly to provide the community with  
16   vital statistical information from federal government  
17   documents. Such information has been essential to the  
18   work of community planners, business persons and other  
19   professionals. Additionally, the library's extensive  
20   collection has helped support a local task force  
21   established by the State of Michigan to study and make

22 recommendations on such issues as housing, education,

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1 employment, criminal justice, parenting and family law.

2 In addition to making its contents available to area

3 libraries and its patrons, the staff has worked

4 diligently to make government documents accessible

5 through an online catalog, the library's ability to

6 provide physical primary text whether it was a copy or a

7 book version. There is a tremendous honor and source of

8 pride for the Benton Harbor Public Library. The

9 library's resources have not only been beneficial to the

10 working members of the community but also to its

11 youngsters. The staff has created a colorful and dynamic

12 signage in the library to its patrons and worked

13 diligently to facilitate relationships with each visitor

14 to provide a comfortable and welcoming environment. The

15 staff at Benton Harbor Public Library is a true testament

16 to the first class library we are so fortunate to have in

17 Benton Harbor. I want to commend the Federal Depository

18 Library Program and the U.S. Government Printing Office

19 for selecting the Benton Harbor Public Library as the

20 2006 Federal Depository Library of the Year. This honor

21 must serve as a great source of pride to the folks of

22 Southwest Michigan. I applaud everyone who has worked

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1 and continues to work with the Benton Harbor Public  
2 Library, for their dedicated work is undoubtedly a  
3 positive influence on our community and its citizens,  
4 very truly yours, Fred Upton, member of congress."

5 (Whereupon, the audience applauds.)

6 MR. SUDDUTH: Good afternoon. I'd like read  
7 several additional tributes and accommodation, but before  
8 I do I think we have a video by Governor Jennifer Grant  
9 Holme.

10 (Whereupon a video was played.)

11 MR. SUDDUTH: Next, I'd like to read a special  
12 tribute and this is from the Michigan State Senate. "Let  
13 it be known that it is a genuine pleasure to commend and  
14 congratulate the Benton Harbor Public Library on being  
15 selected as the recipient of the prestigious 2006 Federal  
16 Depository Library of the Year Award. This award is  
17 presented by the United States Government Printing  
18 Office. "The Benton Harbor Public Library has received  
19 this award for its outstanding public service and its  
20 promotion of federal government information. Lead by the  
21 library's dedicated Director, Frederick Kirby and it  
22 Records and Government Documents Librarian, Jill Raugh,

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1 the Benton Harbor Public Library is only the fourth  
2 library recipient of this honor. Working with extremely  
3 limited funds, the library staff has worked diligently to  
4 transform a previously marginal federal government  
5 depository into a vital and successful local community  
6 and regional library resource. The library is a great  
7 asset to the state of Michigan and merits are highest  
8 praise. This special tribute, therefore, this document  
9 is signed and dedicated to commended congratulate him for  
10 the Benton Harbor Public Library. We applaud this fine  
11 achievement and wish them continued success.

12 (Whereupon, the audience applauds.)

13 MR. SUDDUTH: We also have a letter from Wilce  
14 Cook, the Mayor of Benton Harbor. "Dear Mr. Kirby,  
15 congratulations to you and your staff for receiving the  
16 2006 Federal Depository Library of the Year Award. This  
17 is an extraordinary achievement which benefits our  
18 citizens to appreciate how we have such a remarkable  
19 public library. Your hard work and dedication to  
20 providing quality service to the people of Benton Harbor  
21 is exceptional and it speaks highly of the dedication you  
22 and your staff towards providing information in an

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1 accurate and user-friendly manner. You are making access

2 to federal government information easier to the public  
3 which educates our citizens. Again, thank you for your  
4 service and congratulations."

5 (Whereupon, the audience applauds.)

6 MR. SUDDUTH: And last but not least, the  
7 Benton Harbor Public Relations Library Board of Trustees:  
8 "The Board of Trustees at the Benton Harbor Public  
9 Library would like to formally thank you for the  
10 continued outstanding performance in your efforts to  
11 serve the public. Specifically, we congratulate you for  
12 our library being named Depository Library of the Year.  
13 As you know, Benton Harbor has been a depository library  
14 for government documents since 1907. Citizen access  
15 share information about the national government and its  
16 activities as the (inaudible) of the democracy. Through  
17 your continued efforts to make the documents accessible  
18 and relevant to the needs of the public, you have brought  
19 high honor to our city, our library, the depository  
20 library's council and yourselves. On behalf of the  
21 citizens of Benton Harbor and Benton Township, the  
22 Library Board of Trustees thanks you for the good work  
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1 that you continue to do, Sincerely, The Benton Harbor  
2 Public Library Board of Trustees."

3 (Whereupon, the audience applauds.)

4 MR. SUDDUTH: I want to thank you all.

5 Again, we're going to adjourn out right across the  
6 hallway and we'll have cake and a cake cutting ceremony.  
7 Thank you.

8 (Whereupon, at 3:02 a recess was taken.)

9 \* \* \* \* \*

10 MRS. RUSSELL: It was certainly wonderful to  
11 hear all those tributes to Benton Harbor and I hope  
12 you're all thinking about boy, how can I have my library  
13 up there next year because it'll only be a couple of  
14 months before we'll be looking at nominations for next  
15 year's award. So start thinking about your library or a  
16 library in your area that you think that is deserving of  
17 this kind of recognition. I have the great pleasure this  
18 afternoon to introduce both a colleague and friend, Dr.  
19 Jose Marie Griffith, who is the Professor and Dean at the  
20 School of Information and Library Science at the  
21 University of North Carolina at Chapel Hill. I first met  
22 Jose when she became a commissioner of the National

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1 Commissions and Library Information Center where she  
2 served as a Deputy Director and I had the opportunity to  
3 work with her on several projects commissioned. At that

4 time she was the CIO at the University of Michigan and  
5 she subsequently left to the Graduate School at  
6 Pittsburg. I had recently joined with the (inaudible)  
7 schools, so we have that additional connection. With all  
8 that said, I will tell you that I am not the one who  
9 suggested her to speak, although I should've thought of  
10 it. Ric Davis was in a meeting in North Carolina a few  
11 months ago and she was speaking and he said she would be  
12 wonderful and I said oh, of course, and so here she is  
13 and we're really thrilled to have her here. So I have  
14 one more piece of business here. How many UNC graduates  
15 are in the audience? Ah-ha, look at that. We have one,  
16 two, three on the council and then some more in the  
17 audience. Please be sure you leave your name, address  
18 and phone number -- at any rate, join me in welcoming Dr.  
19 Jose Marie Griffith.

20 (Whereupon, the audience applauds.)

21 MRS. RUSSELL: Okay, I think we're ready  
22 to get started.

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1 Thank you all very much. I hope you  
2 enjoyed the reception and it was certainly wonderful  
3 to hear those tributes to Benton Harbor. And I hope  
4 you're all busily thinking about, boy, how could I

5 have my library up there next year, because it will  
6 only be a couple of months before we're going to be  
7 soliciting nominations for next year's award, so  
8 start thinking about your library or the library in  
9 your area that you think is deserving of this kind  
10 of recognition.

11 I have the great pleasure this afternoon  
12 to introduce both a colleague and a friend, Dr. Jose  
13 Marie Griffiths, who's a Professor and Dean of the  
14 School of Information and Library Science at the  
15 University of North Carolina at Chapel Hill.

16 I first met Jose when she became a  
17 Commissioner of the National Commission on Libraries  
18 and Information Science while I was there as the  
19 deputy director and had the opportunity to work with  
20 her on several projects at the commission.

21 At that time she was the CIO of the  
22 University of Michigan. She subsequently went to

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1 the graduate school at Pittsburgh and then fairly  
2 recently, lost track of the time, two years ago,  
3 boy, it's been quickly, to the University of North  
4 Carolina as the Dean and I have recently joined the  
5 Board of visitors for her school, so we have that

6 additional connection now which is very nice.

7           With all that said, I will tell you that  
8 I'm not the one who suggested her as a speaker,  
9 although I should have thought of it, but Ric Davis  
10 was at a meeting in North Carolina a few months ago  
11 and heard her speak and said, wow, she'd be  
12 wonderful and I said oh, of course, and so here she  
13 is and we're really thrilled to have her here.

14           So I have one little piece of business.  
15 We want to know how many UNC graduates, library  
16 school graduates are in the -- aha, look at that,  
17 we've got one, two, three on the council and then  
18 some in the audience, so please be sure you leave  
19 your name, address and phone number so the  
20 development committee --

21           (Laughter.)

22           At any rate, please join me in welcoming

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1 Dr. Griffiths.

2           DR. GRIFFITHS: Thank you very much. I  
3 have known about this group for many, many years  
4 having spent 10 years here at, in Washington, D.C.,  
5 during the 1980s, but I actually have to admit I  
6 believe this is the first time I've actually been to

7 a meeting of the depository libraries, so I'm glad  
8 to be here and I'm glad to meet you all.

9           When I first received a call asking me  
10 to come and talk about, come and to be the key-note,  
11 I wasn't quite sure what I should do, so I thought,  
12 you know, Ric had heard me speak in the research  
13 triangle area, I talked somewhat about futures  
14 there. I'm engaged in a fairly large-scale ILMS  
15 related funded project on the future of the work  
16 force.

17           Judy and I have had discussions about  
18 the future of work force. I've had similar  
19 discussions with librarians and library directors  
20 and others around the country, and so what I'm going  
21 to mix today is a little bit about the future from a  
22 technological perspective and some of the issues and

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1 concerns that I think we had as a profession as we  
2 move forward.

3           How many of you are familiar -- you  
4 know, I can, I've got these wonderful screens here  
5 which means I don't need my glasses, but I can't see  
6 the keyboard on the laptop, so excuse me for just a  
7 minute while I get my finger poised. Okay. No,

8 that didn't work. Let me try this one.

9                   How many of you are familiar with the  
10 latest work that the National Science Foundation has  
11 put out on cyber infrastructure. So a few of you,  
12 good.

13                   Well those of you who know that, I'm  
14 going to talk about it a little bit. Those of you  
15 who aren't aware of it, it is an important  
16 initiative that I think you need to be aware of.

17                   I also want to talk about fundamental  
18 roles of librarians and information professionals  
19 through the ages because I think sometimes in our  
20 rush to embrace particularly in the schools of  
21 library and information science and our rush to  
22 embrace the new technologies, we sometimes forget

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1 what some of our fundamental roles and  
2 responsibilities are, have been and probably always  
3 will be. They may morph a little bit, but  
4 predominantly there's a lot to be celebrated about  
5 the role and value of librarians in this world and  
6 that's part of what I went to North Carolina to do  
7 while we look at moving forward.

8                   I want to look at how these roles will

9 continue to be critical in the digital age. A  
10 little, talk a little bit about what's going to  
11 change and what's going to stay the same.

12 Quite a lot will stay the same, although  
13 it may be on a different stage. The role and  
14 responsibility will be the same. Skill sets might  
15 be a bit different. A little on trends and how  
16 librarians are responding and then future key  
17 issues. So it's sort of a pretty broad overview of  
18 the future.

19 I also should say I don't do these  
20 pretty pictures, I have somebody who does,  
21 illustrates my words very nicely, but she puts these  
22 wonderful pictures together and I don't have to

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1 worry about it, so I take no responsibility for the  
2 visuals here.

3 So cyber infrastructure. Cyber  
4 infrastructure is an initiative that Federal  
5 agencies in particular have been looking at but  
6 heavily over the last several years as information  
7 technology has evolved at such a pace and at such a  
8 rate that we can now not only do some of the things  
9 we've done before using technologies, but we

10 actually have created new and interesting ways to  
11 communicate, to create content, to share  
12 information, to disseminate information and we  
13 really are not at the moment operating in an  
14 optimized way.

15           Basically we are seeing silos of  
16 activities, Bruce mentioned this earlier on this  
17 afternoon, silos of activities that are not  
18 necessarily interoperable. And so one of my themes  
19 in speaking to groups like yours is, in fact, we  
20 have to shift our perspective from a siloed  
21 approach, almost, almost a systems approach, except  
22 Bruce said systems of the future, but I had, was

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1 taking a narrower view of systems into an  
2 infrastructure approach and if we think  
3 infrastructurally, then we begin to do things a  
4 little bit different.

5           You can imagine what it would be like if  
6 each house and each organization had to run its own  
7 power supply. I mean, you know, we just plug in and  
8 it's there and we take it for granted that it's  
9 there and it's something we only worry about when  
10 it's not on, when we have a power failure. We need

11 to start thinking about information in that way and  
12 how we make digital information because that's where  
13 the real potential is available in a more  
14 infrastructure approach.

15 I do believe that the future in driving  
16 us forward will be E science, E business,  
17 E Government, we can put whatever term we want  
18 there, E culture and global competitiveness are  
19 going to be critical drivers of moving us forward in  
20 this age and not so much the serials prices and the  
21 kinds of discussions that we have predominantly in  
22 academic institutions, although it's not exclusively

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1 there, they're not going to be the real drivers for  
2 change. The real drivers coming are much bigger and  
3 it's because the United States is losing position in  
4 many sectors relative to the rest of the world and  
5 we need to pay attention to where we're losing  
6 position.

7 We need to support the discovery  
8 dissemination and preservation of knowledge. This  
9 has always been the strength of the United States.  
10 It's what those of us who came from other countries  
11 to work here were looking to work with. You had the

12 resources, you had the infrastructure in those days  
13 that didn't exist in Europe, certainly at the time  
14 that I came to this country, and it's the reason why  
15 I came over here to work the -- the ability to work  
16 with very large-scale information systems just  
17 simply didn't exist in Europe at the time. Does  
18 now, but it didn't at the time.

19                   And I wanted to talk a little bit and  
20 give you an idea of how this infrastructure can  
21 play. In, in space physics, upper atmospheric  
22 physics, I'm a physicist by background, so this is

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1 something I'm very comfortable talking about. You  
2 can imagine people want to look at the upper  
3 atmosphere and see what's going on and so they have  
4 telescopes and instruments in remote places that  
5 aren't covered by clouds, so that they are in  
6 Greenland and Arizona and funny places and places  
7 where you can access the sky. And those instruments  
8 used to be where people went to do their research,  
9 okay.

10                   Now and for some time we've been able to  
11 control those instruments by the Internet remotely,  
12 and so now we can connect almost anyone in the field

13 to those instruments very easily.

14                   What the upper atmospheric physics  
15 community did was to start working collaboratively  
16 to plan the kinds of observations they wanted to  
17 see, they call them campaigns. Okay, when they  
18 decide to switch certain instruments on, point them  
19 to certain places in the sky, gather data for a  
20 period of time, a fixed period of time, analyze the  
21 data and then see what was happening.

22                   And that was a cycle that now could be

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1 facilitated by new technology as you can imagine.  
2 You know, we can have, change the instruments  
3 remotely, we can beam up the observations, beam them  
4 down from the satellites to a location and, you  
5 know, make others see it, give access to other  
6 people.

7                   What happened was now you saw groups of  
8 people rather than working independently with a set  
9 of data or a set of observations started to work  
10 collaboratively with a set of observations. In  
11 other words, people could be online at the same time  
12 looking at the same observations, discussing how to  
13 analyze them, what the analyses meant, what the

14 implications were for theory, et cetera, et cetera.

15           So this kind of experimentation went on  
16 for some time and then the feeling was, gosh, you  
17 know, we experimentalists who are working directly  
18 with the observation equipment, when we publish our  
19 results, the theoreticians then take over, take the  
20 experimental results and then figure out what was  
21 happening and then develop the next step forward in  
22 theory.

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1           And there's a time lag between  
2 theoretics, the next proposal of theory and the next  
3 experimentation. And what the technology enabled  
4 was the bringing together into the same conversation  
5 the theoreticians and the experimentalists, this is  
6 a very rich and elaborate conversation. This didn't  
7 happen overnight, it took many years for them to  
8 come to this point.

9           But the net result of their coming  
10 together and collaborating in this kind of forum,  
11 working together on what should the next experiment  
12 be, what did it lead to in the way of theoretical  
13 development actually began to reduce the cycle time  
14 of theoretical development in upper atmospheric

15 physicists and then the upper atmospheric physicists  
16 having worked this way for some time and now feeling  
17 comfortable with each other felt that they could  
18 then move forward developing a framework for future  
19 development of their field and collectively go  
20 forward for funding.

21               So we began to see the experimentalists  
22 and the theoreticians not working against each

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1 other, but actually working collaboratively together  
2 to make things happen in their science. And we're  
3 seeing similar things now beginning to happen, you  
4 know, high energy physics is beginning to work this  
5 way with everything, you know, the super conductors  
6 being located in Switzerland and no longer have all  
7 of the facilities here in the United States. We're  
8 seeing similar initiatives in bioinformatics. We're  
9 seeing similar initiatives in distributed clinical  
10 trials in the medical field, all enabled by a better  
11 capability of technology that has allowed people to  
12 re-think how they interact and how they work with  
13 each other.

14               So, that's the kind of change that we're  
15 looking to see as a result of cyber infrastructure.

16 We've seen vast improvements in, I'm sure you've all  
17 seen a slide like this, vast improvements in  
18 computing power, storage capacity, algorithm  
19 development, networking, instrumentation that's  
20 actually, I mean for those people who work with very  
21 large instruments now, the instruments are  
22 everywhere, you know, cameras and audio and

0091

1 biometrics instrumentation and so on. And we're  
2 seeing improvements in data and text mining  
3 techniques. All of this is accelerating very  
4 rapidly.

5           Cyber infrastructure is an opportunity  
6 to take advantage of these trends and developments  
7 and we think -- how we think the overall  
8 infrastructure needs to, needs to work. And this  
9 is, I'm presenting you NSF's current view of cyber  
10 infrastructure and it's a four-layer model.  
11 Basically the bottom layer has the basic  
12 technologies of computation, storage and  
13 communication, I mean that wouldn't surprise any of  
14 us and it's there, we're beginning to take those  
15 facilities for granted.

16           Above it we have the networking, the

17 operating systems and the middle where the security,  
18 the authentication, not document authentication, the  
19 people authentication and the glue that begins to  
20 hold systems together.

21                   The next layer, can you read that, we  
22 have from the left to the right high performance

0092

1 computation services, data information, knowledge  
2 management services, observation, measurement and  
3 fabrication services, interfaces, visualization  
4 services and collaborative services. Lots of things  
5 there in that layer that we are all about. A lot of  
6 the content and a lot of the services that we deal  
7 with on a day-to-day basis are in that third layer.

8                   The only comment I'll make about the NSF  
9 view is NSF's view of cyber infrastructure is very  
10 much focused on where NSF is planning to place its  
11 resources and so the only difference of opinion is  
12 in the high performance computation services, that  
13 the infrastructure has to contain more than just  
14 high performance computation, it actually has to  
15 include all computation.

16                   NSF is focused on funding the high  
17 performance piece of that, so that when, if you look

18 at this, and my slides would be on my Website, I  
19 think they already are, the high performance  
20 computation really should be expanded to say high  
21 performance media and low performance. I mean  
22 there's all kinds of performance levels of

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1 computation in that picture.

2           And then the fourth layer we have  
3 community specific knowledge, requirements for  
4 research -- environments for research, thank you,  
5 environments, it's even here. Let me put my glasses  
6 on, I can read it off the screen. It's sad when we  
7 get older.

8           Community specific knowledge,  
9 environments for research and education, in the  
10 middle, science gateways and science portals and  
11 then on the right-hand side customization for  
12 discipline and project specific applications.  
13 Again, the kinds of things in this room that we're  
14 responsible for that they should not be unfamiliar  
15 to you.

16           So the first message is that this  
17 movement towards an infrastructure approach, there's  
18 two things, first of all, it places content, content

19 slap bang in the middle of the cyber infrastructure  
20 piece.

21 I was at a workshop several years ago  
22 that NSF funded to talk about the future of the  
0094

1 digital libraries program that NSF had been funding  
2 for a number of years. And the very last question  
3 that came up, because nobody really wanted to  
4 address it, was does the content become part of the  
5 infrastructure and I was the only person who stood  
6 up and said it has to be. It has to be part of the  
7 infrastructure.

8 So imagine a future where all potential  
9 content is part of the infrastructure. We no longer  
10 will have it siloed, it will be available or look as  
11 though it's available just as easily as your power  
12 is available by plugging into the wall. The idea by  
13 plugging into the infrastructure, you would have  
14 access to that content.

15 Now that's a long-term vision and we're  
16 a long way from that. But in order to achieve that  
17 kind of approach, it's going to have implications  
18 for the way we do business, the way we organize  
19 ourselves, and the way institutions, organizations

20 and businesses interact with each other.

21                   Going back again to the comment that

22 Bruce had made on collaboration, partnerships,

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1 alliances and so on I think is very much part of the

2 future that we're going to be working in and we need

3 to think that way. We need to think beyond our

4 immediate constituents to say these resources could

5 serve a broader public than they currently serve and

6 the infrastructure approach is a way of broadening

7 out and looking across, across, beyond, beyond our

8 own environment into others.

9                   So I think this is something that you

10 should be following. There is a vision statement up

11 on the National Science Foundation Website. I do

12 believe that as NSF gets, is slated to get

13 additional funding, if it does get additional

14 funding, I would see more funding going into this

15 area. There are other areas, of course, but the

16 very fact that the National Science Foundation

17 extracted out an office of cyber infrastructure from

18 within the computing and information science and

19 engineering directorate to its own division

20 reporting directly to the director of NSF is

21 significant and it's good news for everyone in this  
22 room that that move actually occurred.

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1                   So it's doing, I think it will have an  
2 impact. Now it is not something that's just  
3 occurring within the National Science Foundation.  
4 The Department of Energy has already been working on  
5 an infrastructure approach and I worked on a  
6 committee with Walt and Science.gov was one of the  
7 products that emerged from that. The National  
8 Institutes of Health have a health, a health  
9 information infrastructure approach that's evolving  
10 very rapidly or health cyber infrastructure  
11 approach.

12                   So this is just a different way of  
13 looking at things, but it begins to allow us to see  
14 how some things might be possible and that's one of  
15 the reasons why I want to expose you to this idea  
16 sooner rather than later because back in your own  
17 organizations you might want to start thinking about  
18 how what you do fits in with the broader  
19 infrastructure approach.

20                   So the cyber infrastructure contains  
21 hardware, software, services, people and

22 organizations and this is a move away from, it's

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1 just the hardware and software and content and so  
2 on. The people who are going to make it all happen,  
3 the people who are going to deliver services of the  
4 infrastructure are all very important and  
5 organizations are very, very important.

6                   And of course in this sequence the  
7 hardest things to deal with are the last two, the  
8 people and the organizations, because I think, I  
9 think organizations perhaps even more than people  
10 because even if people are willing and interested, I  
11 see organizational boundaries one of the biggest  
12 potential barriers we have to making progress in  
13 really creating a strong information infrastructure  
14 in the United States. We already have more problems  
15 than some other countries.

16                   Size is an issue. We have institutional  
17 boundaries, we've talked about Government  
18 boundaries. We have issues even within the Federal  
19 Government, we have issues with local Government and  
20 we have so many municipal and individual Governments  
21 that it becomes difficult, it become more difficult  
22 to do some things on a larger scale than we

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1 otherwise might be able to do so.

2                   So I think that this all means that if,  
3 in fact, we're to move forward, we're going to see,  
4 have to see more alliances and collaborations and  
5 partnerships because no single entity can deliver  
6 everything and these things will have to be  
7 inter-connected and inter-operable in interesting  
8 ways.

9                   So, with that as background, the  
10 fundamental roles of librarians and libraries  
11 through the ages, you will know this I'm sure better  
12 than I obviously as collectors and stewards and I  
13 mean stewardship in a very proactive sense, not a  
14 passive sense.

15                   Trusted collectors and stewards of our  
16 heritage, or of information of our heritage, and I  
17 use the word trusted very deliberately because I do  
18 believe that libraries and librarians are trusted  
19 sources of information and that trust is something  
20 that is built up over the years and it needs to be  
21 nurtured and cherished and marketed, if I could use  
22 that word sort of. It's very important that we

0099

1 continue to maintain the level of quality, the level  
2 of authentication, the level, authentication  
3 accuracy that Bruce mentioned.

4           So trust is very, very important in our  
5 future. It's been very, very important in our past.

6           The importance and implications of  
7 collections are not always known at the time of  
8 their creation. We don't know and with the  
9 potential these days to collect almost anything,  
10 it's going to become harder to decide how to collect  
11 and what to collect and the tendency in a lot of  
12 places is, well, we collect it because it's easy and  
13 then we have issues of, you know, how do we maintain  
14 collections.

15           But I honestly believe as we move  
16 further and further into the digital age that the  
17 role of selection for collections, that doesn't mean  
18 you have to put them in one physical place, but the  
19 idea of identifying collections of related materials  
20 for particular groups of users and validating the  
21 content in those collections is going to be a very,  
22 continue to be a very, very important role for

0100

1 libraries and librarians, absolutely. I mean that

2 will not go away.

3           Collections have always included more  
4 than just books, although very often people will  
5 just associate the library with books. It doesn't  
6 matter how many people walk into a library and see  
7 other things, they still, by the OCLC report, still  
8 continue to see it as a place for books and as I  
9 understand that where the way the report went, a  
10 place for all books.

11           So we have to continue to get the  
12 message out and it's more than that. And then we  
13 have the function that's the big challenge for us,  
14 preservation and curation of the content,  
15 particularly the digital content as it's going to be  
16 as we move forward.

17           Big issues that I'm going to address a  
18 little bit as I go through, so I don't want to spend  
19 a lot of time on it, but preservation and curation  
20 are absolutely critical as part of our role in  
21 building and developing collections and stewarding  
22 those collections for the long-term.

0101

1           Librarians are organizers of recorded  
2 knowledge. That's part of the selection process

3 into collections is an organizing function, but also  
4 adding value by classifying, cataloging and  
5 describing the resources. It's an interesting  
6 question as to whether we're going to be the only  
7 ones doing that.

8           We are already no longer the only ones  
9 doing that, so again, there's a question as to what  
10 extent and how can we take advantage of collective  
11 efforts to try and provide valid quality, trusted  
12 entries into the intellectual content of these  
13 collections. It's going to be very important. It's  
14 not going away. I've been on panels since 1970,  
15 something about will cataloging still be needed.  
16 Well I think so, I mean I really do.

17           And I don't see how it can go away.  
18 It's getting harder and harder for people to sort  
19 out what's there and while we're going to see  
20 changes coming, I think, if the people who really  
21 rely on information content to be able to do their  
22 work or get their education are going to have to

0102

1 come to the more formalized structured kinds of  
2 resources that librarians provide. Maybe not only  
3 librarians provide, but provide with valid input.

4                   And then we're going to have to steward  
5 both the selection and the collection of resources  
6 into identified pools, if you like, I mean we talk  
7 about the Tsunami of information just to be a little  
8 consistent in the visualization there.

9                   Enablers of access, we enable an equity  
10 of access to recorded knowledge for all citizens.  
11 Sounds very nice, but that's what we do, equitable  
12 access, we tend not to turn people away. Here is a  
13 quote that relates to some of the comments that  
14 Bruce was making this morning.

15                  Democracy is malleable, it's tempered by  
16 the human behavior called free public access to  
17 information. And so what we are doing in providing  
18 access to information, and this will be particularly  
19 focused on providing access to Government  
20 information, I feel that that's absolutely an  
21 essential role for libraries of the future and we  
22 need to continue and fight for that.

0103

1                   And then there's the development and  
2 application of access tools and technologies  
3 themselves. As people who are helping people gain  
4 access to these collections of resources, you

5 probably have a lot of ideas on what works and what  
6 doesn't work, what could work features.

7           So working with the developers, actually  
8 engaging in the development, testing things out,  
9 learning how to use these new tools and technologies  
10 and making them available to our user communities  
11 all very much a part of what I think the roles that  
12 we've always played, and tools and technologies  
13 doesn't all have to mean computers. In networking  
14 it can mean everything from the application of a  
15 simple classification scheme to something advanced,  
16 super computing. It's all of the tools and  
17 technologies that have come and gone.

18           And another role, educators, this is an  
19 important role for the practicing library community  
20 as well as those of us who are educating people to  
21 be in that community. But educators about  
22 information resources, it's hard to keep up, so

0104

1 where do we go, how do we find out what's new, about  
2 how to access and use those resources, about when to  
3 access one's self, this is sort of the part of user  
4 education, when should they do something themselves  
5 and when to ask the librarian for help. Users are

6 sort of finding their way through that right now,  
7 but I think they could get some more guidance in  
8 that regard.

9                   And then I do think there is  
10 contribution that libraries make and librarians make  
11 to value and economic growth and I don't want to  
12 belittle that when it relates to the whole metrics  
13 question. Work impacts, how does the use of  
14 relevant information content impact people's work,  
15 how does it impact their education, whether that's  
16 formal education or their informal and continuing  
17 learning as we go forward. There are personal  
18 impacts on how we do things, how we prefer to do  
19 things, the sources that we go to in a preferential  
20 way and then those impacts have impacts in the  
21 economy generally and job creation and the  
22 information industry that we encourage.

0105

1                   And so there are huge contributors to  
2 value and economic growth on the part of both  
3 libraries and librarians and it's interesting that  
4 the number of forums that I'm in where people can  
5 talk about the importance of information,  
6 information content, information technology without

7 recognizing the value of the trained professional in  
8 that equation.

9           So, it is important and you need to  
10 recognize that and we need to leverage that more in  
11 making the case.

12           So, if those are the roles and that's a  
13 sort of subset, you know, an extracted high level  
14 set of roles, how will they continue to be critical  
15 in the digital age. Well, we are seeing a new wave  
16 of young people coming into the University and into  
17 the work force. They are brought up on the Web and  
18 the endless flow of marginally-organized  
19 information, that's CNN, MTV, ESPN, et cetera, a  
20 flow that makes almost no distinction between the  
21 important and the trivial fact and speculation,  
22 authority and gossip. Students have little patience

0106

1 with the formal organizational structure of the  
2 library and the authority of the librarian.

3           Now, that's a statement by John Lombardi  
4 at the University of Florida. We see some of this  
5 with the waves of freshman coming in and of course  
6 each group is a little bit different, but in the  
7 end, once people are out in the work force, we're

8 not yet fully seeing this shift away from the  
9 organizational structure, but we are seeing a shift  
10 towards more kinds of collaborative environments in  
11 which sharing information is the norm.

12           Young people don't see the kinds of  
13 boundaries that we see. We've dealt a lot with  
14 structures in our world and they don't see  
15 structures, they just do, okay, they just connect  
16 and they share information and they send stuff  
17 around and heaven forbid when they come up for  
18 security clearances what is going to show up in  
19 their background. And, you know, we try and tell  
20 them don't put anything on the Web or in an E-mail  
21 you wouldn't want to see on the front page of the  
22 newspaper or you wouldn't want delivered to your

0107

1 mother or something like that to try and get people  
2 to think about it. But they are young people and  
3 they are fearless and they think it won't happen to  
4 them.

5           But as collectors and stewards, we still  
6 have need for comprehensive collections and trusted  
7 sources, so the idea of designating this is a  
8 trusted source, it's up to date, it's valid, it

9 comes from the copyright, that was another notion  
10 here, how do we market.

11 (End of Track 5.)

12 (Beginning of Track 6.)

13 DR. GRIFFITHS: How do we market these  
14 things and say they are trusted. There's a huge  
15 need for validated collections of digital materials,  
16 huge, and it's growing and the pace of that growth  
17 is such that we can't keep up with it, so, hence, my  
18 thought that the only way we ever really will keep  
19 up with it is to leverage some collective effort  
20 involving not just the library community but  
21 potentially the user community. And I think OCLC is  
22 starting with this, its new efforts to engage some

0108

1 of their end users of their services to add some  
2 meta data.

3 As long as we continue to have both  
4 digital and non-digital materials and, we should at  
5 least try and make connections between the two sets  
6 of collections. Now at this point you'd have to  
7 look at weighing the cost to do that against the  
8 cost to digitize those non-digital collections and  
9 that's an effort that will have to go on.

10                   But the problem, one of the things that  
11 I found in academe over the last many years is how  
12 many Doctoral students don't reference anything  
13 before 1996, okay, because they go to what they can  
14 get easily. And we have, I mean I feel like sitting  
15 there with a flag, you know, saying there are other  
16 materials, go look at them. And we tried, but it's  
17 the general sense is that they don't and the general  
18 sense is often faculty don't force them to go  
19 further back, so they miss out on things and  
20 consequently there is sort of a certain rediscovery  
21 of certain key basic things.

22                   And while redundancy is good in some

0109

1 contexts, in other contexts it's not very good, I  
2 mean it's a waste of resources.

3                   So we have to relate these digital and  
4 non-digital in some sense or at least make people  
5 aware that there are resources that might be very  
6 relevant to their need that do exist in more  
7 traditional forms.

8                   And then the whole move to digital  
9 creation and preservation which is, we've never, in  
10 a sense we've been running behind these new formats

11 for many, many years or decades, actually, and now  
12 we suddenly have this huge wave of effort and now  
13 how are we going to deal with digital creation and  
14 preservation, big, big areas for us to look into and  
15 be concerned with.

16           As organizers of knowledge, in the  
17 digital world we have the challenge of incomplete  
18 sources, lack of verification, lack of usable  
19 indexing, search engine inconsistencies and  
20 limitations. Most people who use Google don't  
21 really know how it works. Most people actually  
22 probably don't care how it works. Most people never

0110

1 go beyond the first or second page of a list of  
2 things.

3           So the concern is do people really know  
4 what's happening. As I say, in some environments  
5 maybe it doesn't matter but in other environments it  
6 really does and we need to make people a little bit  
7 more aware of what's going on and we certainly  
8 ourselves need to be aware of what's happening with  
9 different search engines and different capabilities  
10 so that we can explain to other people how that  
11 works.

12                   As enablers of access, our libraries are  
13 going to continue to be a significant access point  
14 for people, physical as well as digital. Certainly  
15 for digital. The key question is whether they know  
16 they're accessing stuff that you've made available  
17 for them. The branding of the library is something  
18 that needs to be thought through. How are we going  
19 to let people know. I mean I love the little Intel  
20 inside little ding and we all know that the  
21 boom-boom is Intel inside. Somehow we have to have  
22 library inside and make people know because that's

0111

1 when, because they think they're getting it off the  
2 Web, or Google.

3                   Okay, so that's something we need to  
4 think about as a profession, how are we going to  
5 brand the fact that we have a role here and that our  
6 piece in this value chain is very important.

7                   And in a sense I've used the term  
8 knowledge prospectors. Librarians have to be  
9 knowledge prospectors for people getting them access  
10 to relevant and small nuggets that exist in this  
11 vastly growing area and the idea of prospecting is  
12 very different from the idea of a browsing of a

13 pre-formed collection.

14                   So, if we're going to sort of serve  
15 people, we are going to have to go out and help them  
16 find it and bring it back and I see an interesting  
17 movements forward in the ability to create  
18 specialized on-the-fly collections, if you like, to  
19 serve particular purposes for maybe a particular  
20 clientele, but actually that could be broadened out  
21 to clientele that aren't necessarily in your normal  
22 user community, if that makes sense.

0112

1                   And then we're seeing this increasing  
2 demand have done for a long, long time for analysis  
3 and synthesis and levels of interpretation that  
4 people need and we're seeing some move to provide  
5 that kind of, that level of interaction. Sometimes  
6 by having librarians move from a central library out  
7 from a central organization of a library into  
8 product development groups, research groups, grand  
9 rounds, clinical, clinical environments to actually  
10 be more proactive and behave as the information  
11 analysts for a particular group and then those  
12 people become very heavy users of the central  
13 services that are provided by libraries.

14                   As educators, librarians I think need to  
15 teach people about the issues of identifying and  
16 validating sources. How to effectively and  
17 efficiently use technologically-based tools like  
18 search engines and as libraries become more digital,  
19 more effort is placed as needed in the education of  
20 the user community. I know we say that, you know,  
21 young people are coming along with all these skills,  
22 but certainly in the academic environment we say

0113

1 they have a lot of knowledge about a lot of  
2 technologies, but it's very shallow, it's very  
3 shallow. They don't have a lot of deep knowledge  
4 about how technologies work. And then we need to  
5 teach people to effectively and efficiently use the  
6 information resources.

7                   Contributors to value in the economy, I  
8 just wanted to let you know, I think some of you are  
9 familiar with some of the work that Don King and I  
10 and others have done in the area of value.

11                   I think in the 1990s we published the  
12 statistic that said one librarian saves the  
13 equivalent of five people, that is in terms of  
14 access time. If people were to do all their own

15 searches, it would take them that much longer and  
16 that's the librarian's value is to attack that time  
17 people spend trying to find and access information  
18 and the recent Out Sell report indicated that people  
19 are spending more time accessing, so you've got more  
20 of a target to address and to save people time.

21                   There are other ways people save time,  
22 but that's probably the biggest and most obvious

0114

1 one. And then librarians consistently deliver more  
2 relevant content because we're able to use those  
3 tools more effectively and go to the valid ones and  
4 more efficiently because you're doing it more of the  
5 time whereas people who go occasionally to use  
6 certain resources, they just have to figure it all  
7 out but more efficiently and more effectively than  
8 end users can themselves. And that's been  
9 consistent in every environment that I've ever  
10 looked at.

11                   And then just to give you a sense of  
12 what the kinds of things you can go in, recently did  
13 a return on taxpayer investment study in the State  
14 of Florida, just completed one in the State of  
15 Pennsylvania, came up with very similar results.

16 Basically a return, an economic return of \$6.54 for  
17 every dollar invested in public libraries, an annual  
18 economic return in Florida of almost 3 billion  
19 dollars and new job, a new job outside of a library  
20 created for every, just under 6,500 dollars invested  
21 in a library simply by virtue of the fact that  
22 libraries themselves are purchasing services,

0115

1 employing people that are then using information and  
2 providing information to people in education and the  
3 workplace and the health service and so on.

4           So, there are studies, certainly I'm not  
5 the only person who's done them, there have been  
6 many, but that body of knowledge is growing and is  
7 being used and is something that as you look at the  
8 future, you might want to have some metrics in that  
9 arena, metrics of output and outcome that will  
10 actually say what contribution you make to, in  
11 effect, the value chain for delivery of information  
12 content to your user communities.

13           So what will change and what will stay  
14 the same? Well the first thing we have to realize  
15 is that change and progress aren't the same. We  
16 need to be cautious about change. People often say

17 that when I move to an organization, then things  
18 change and I hope really that we're making progress,  
19 not just change for the sake of making change.

20 So, we want to look at progress and to  
21 do that you need to have, identify for your  
22 organization what progress really means, what would

0116

1 constitute progress as opposed to just reorganizing  
2 and restructuring or renaming or whatever.

3 One of the areas that's changing is this  
4 notion of collective intelligence, this collective  
5 effort that we see. Tom O'Reilly -- Tim O'Reilly,  
6 Tim O'Reilly, actually, said this in, this is the  
7 innovation that will most alter the way we live in  
8 the future and we see examples of it in Wikipedia at  
9 a meeting recently at Arizona State University for  
10 where the first time I heard Wikipedia quoted as  
11 the definitive source. Never happened before. I  
12 mean I know there have been all the arguments about  
13 how accurate it is, but somebody stood up and said  
14 this is the, this is the definition of informatics,  
15 it's in Wikipedia and everybody nodded and said  
16 fine.

17 And then the last speaker of the day

18 said, yes, that's a very good definition of  
19 informatics, I put it up. And suddenly everybody  
20 said, ah, you know, slightly different view then.

21 But I thought that was an interesting  
22 move forward that this was, you know, brought up by  
0117

1 an academic as a definitive source.

2 Amazon, I think Amazon probably has done  
3 a lot more than any other sort of collective  
4 intelligence site in that we're familiar with, in  
5 changing the way we look at how we do things and  
6 what's interesting is libraries could have done  
7 something similar. I wish libraries had, but Amazon  
8 has allowed us to provide these opportunities for  
9 user feedback and in a way that most people don't, I  
10 guess there are a few people who don't like to have  
11 those reminders coming, you've recently bought this,  
12 you might like to buy that.

13 But for the most part, I found people  
14 are now very accepting of that, that something -- so  
15 we've given up a little bit of our private  
16 preference information that's used then to feed  
17 services back and while any of us might have first  
18 have bristled about this, although we're all book

19 oriented, aren't we, so we probably liked it, we, I  
20 find that that line is getting finer. It's a very,  
21 there are sometimes I'm willing to allow people to  
22 deliver that kind of service to me and there are  
0118

1 other times when I say oh, you know, that's getting  
2 a little bit close, I don't know that I want  
3 somebody monitoring this quite as closely as that.

4           And Flicka, the sharing of photographs,  
5 U tube and all those kinds of things where even more  
6 silly things are happening and being put up on the  
7 Web. Serious things as well, but more inappropriate  
8 behaviors on the part of young people I think, and  
9 certainly every time -- I have a 16-year-old  
10 daughter and every time she and her friends get  
11 together, they're watching these movies on Flicka  
12 and so on, having a good time.

13           Information and economics. I think  
14 information and knowledge will continue to be an  
15 economic driver. In addition to existing economic  
16 impacts, we'll see new impacts as a result of  
17 digitization of more and expanded resources. In  
18 other words, the opportunity hasn't fully been  
19 extracted yet. We haven't really seen what can

20 happen.

21                   As more and more content is made  
22 available, the opportunity to create, if you like, a  
0119

1 broader library and information industry around how  
2 we make that available is significant.

3                   I put in, I see, I see, and this is my  
4 view, more of a move to infrastructure over  
5 individual systems. That means when we do build  
6 systems, we have to make sure that we can get the  
7 content in and out, that we can inter-operate, that  
8 we can share, that we can share beyond immediate  
9 organizational boundaries and that we move somewhat  
10 in concert with standard approaches and standards  
11 implementation. And then collaboration will become  
12 the predominant mode of work.

13                   We already collaborate more than we've  
14 ever done, certainly librarians are collaborating  
15 with people that they don't always see. You're  
16 collaborating with people who come in, have an  
17 interaction and then you, you deliver them service.  
18 If any of you are delivering service 24/7, you are  
19 probably delivering to people on other continents as  
20 well in ways that you might not have done. But

21 collaboration is going to purveyed everything we do.

22 In the academic world we have these

0120

1 strong disciplinary boundaries and that's our  
2 constraint, okay, everything is optimized towards  
3 the disciplines and the way they've been structured  
4 ever since the early days of the academy. And the  
5 way we've worked around that is to create centers,  
6 inter-disciplinary centers that works well as long  
7 as there's funding for inter-disciplinary centers.  
8 And the problem is when the funding goes, the  
9 centers go because a center created outside of the  
10 mainstream mode of operation of an institution isn't  
11 mainstreamed and, therefore, it has no real  
12 opportunity for sustainability.

13 NIH is finding this with some of its  
14 translational work, some of its futuristic work,  
15 that the work is good, but it hasn't transformed  
16 anything. And so agencies, funding agencies are now  
17 beginning to look at how they can ensure that more  
18 transformation of organizational structures is going  
19 to occur as a result of the kinds of resources that  
20 they're funding.

21 So I think generally people would say

22 yeah, I agree, collaboration is good,

0121

1 multi-disciplinary points of view, perspectives are  
2 good, even Meyers Briggs would say that, you know,  
3 you need to mix, mix it up a little bit, but there's  
4 an overhead to doing that that needs to be  
5 acknowledged. And we're going to have to sort of  
6 look at how we use resources in a way that allows  
7 those kinds of, kinds of collaborations to actually  
8 move forward and deliver progress.

9           So, what's happening in libraries and  
10 how are they responding? Well the library is the  
11 location of the collection. The physical location  
12 of the collection is less relevant in a digital  
13 world, okay. I mean you could, a collection could  
14 come from anywhere, you can access collections  
15 anywhere, so instead of, you know, having to go  
16 always into the library, we can access things  
17 elsewhere from arrangements made by libraries, if  
18 you care who has the copy that they find online.

19           And in the other way it's also more  
20 relevant as it does draw people to the physical  
21 collection. I think British library found this when  
22 they first digitized some of their collection, made

0122

1 some of their rarer materials available in digitized  
2 form via the Web. People now discovered that those  
3 resources exist and what happened, visitorship to  
4 the British library went up.

5           So, you know, the very thought that they  
6 had originally started with was trying to sort of  
7 avoid people coming to, to see the physical things  
8 that were pretty rare and, you know, fragile and  
9 needed to be kept in certain conditions was drawing  
10 people to them. So it has both, because the more,  
11 it's like the long tail, right, the more we make  
12 available, the more we say it's available, the more  
13 we'll identify the long tail, the people out there,  
14 the niche markets that we wouldn't otherwise have  
15 identified.

16           But the library still has relevance as  
17 place, a very strong relevance. It is a neutral  
18 location and just about any environment where you  
19 operate and it's an environment you can now come and  
20 interact and whether they interact by coming in and  
21 using computers, it's away from their normal place  
22 and they like to come and they like to interact.

0123



2 transition from sort of almost a play-time library  
3 as they would see it into more serious scholarly  
4 resources. It's quite interesting.

5           So, we're monitoring this in the  
6 academic world, those of you from academe would  
7 probably be familiar with this, but it's, it's just  
8 intriguing. But nevertheless, they're still going  
9 and we're still seeing a lot of traffic to the  
10 graduate library because, of course, our graduate  
11 students are there, the faculty are there, visitors  
12 and researchers from outside come in and use it.

13           So we haven't seen any reduction in the,  
14 in library as place and it's very interesting  
15 because I spent the 1980s here in Washington and  
16 some of you may remember the old video disks that  
17 came out just like this? Well, I received a lot of  
18 questions in those days about whether we actually  
19 needed libraries because wouldn't we be able to  
20 carry the entire collection of the Library of  
21 Congress around in our pocket. That was what I was  
22 asked then. I would say I don't think any time

0125

1 soon. Go ahead and build your library or your  
2 addition or whatever it is.

3                   We're still not yet seeing a real drop  
4 off in, in buildings in all sectors, but I think the  
5 role of the library is being thought through as a  
6 benefit in organizations, as a place where certain  
7 things can occur, particularly individual learning  
8 and professional development kinds of learning, as  
9 well as other kinds of interactions.

10                   So I think we, we may change the way we  
11 design library places, libraries as place, certainly  
12 we don't have to have necessarily quite the stack  
13 area in the long-term, but I don't think the library  
14 as place is actually going to disappear, quite  
15 frankly, and we're about to build a new building  
16 with a new library, so I feel very strongly about  
17 that.

18                   The new information world has to  
19 involve, the world we deal with has to involve more  
20 than just libraries. It already does, but this is  
21 going to be even more the case. We deal with the  
22 information industry, we deal with the publishers,

0126

1 but it has to include the other environments where  
2 there are people performing functions the same as  
3 you do that may or may not be called librarians,

4 that may or may not have any formal education in  
5 library science.

6           In fact, in 1982 I believe there were  
7 ten times more people performing the kind of work  
8 that librarians perform than they were qualified  
9 degreed librarians and we, that's a study that was  
10 done by Tony Devins. And that study is going to be  
11 revisited next year and we're going to get an update  
12 to see how many people are out there performing  
13 purely information-related functions, collection,  
14 organization, retrieval, et cetera, on behalf of a  
15 particular, particular sets of users.

16           So hopefully, you know, about a year,  
17 18 months from now we'll have an idea of how much  
18 the functions have grown.

19           And then one dilemma we have in the  
20 educational world is to some extent everybody is  
21 becoming somewhat of a librarian. My daughter has  
22 to manage her music downloads on her I-Pod and, you

0127

1 know, she's always fiddling with them and creating  
2 another, another grouping for a particular set of  
3 friends that she wants to share it with. So she's  
4 constantly classifying and reclassifying in

5 different ways, to some extent everybody is, because  
6 we all do a certain amount of work ourselves.

7           So the question we have as an academic  
8 institution is what does everybody need to know  
9 about this field and about the kinds of things that  
10 go on in it, what are the issues and what are the  
11 concerns and to what extent we have, we focus on  
12 professional levels of education and then also  
13 doctoral levels of education, because we have that  
14 responsibility as well.

15           So there's an interesting divide now, it  
16 used to be, you know, it was clear the librarian  
17 performed the work, people came to the library and  
18 the librarian provided service.

19           Now it's not quite so clear. Those  
20 boundaries are blurring and we have this  
21 indistinction between when people function on their  
22 own and when they come to the library. And with all

0128

1 the digital tools we have, while we may see, I think  
2 the statistics say librarians are doing a less, a  
3 lower proportion of the searches. Well I'm not  
4 surprised, because now almost everyone knows how to  
5 do some level of searching, how effective it is is

6 another matter, but everybody can put words into a  
7 search engine and get something out, whether they  
8 use it or not. But I don't believe we've seen a big  
9 drop-off in requests for the librarian to provide  
10 help and support and searching support.

11           So what typically happens is that we've  
12 just got a broader community of more informed users  
13 who can now begin as they do some of their own  
14 searching to understand when they're in trouble,  
15 when they're not and can begin to articulate a  
16 little bit more clearly, because they have some  
17 sense of what a searching engine is looking for of  
18 what their needs are.

19           So the dilemma, I mean the classic  
20 dilemma for libraries is that we are responsible for  
21 an every accumulating resource, nothing quite ever  
22 disappears, this ever-accumulating resource of

0129

1 possible knowledge and that the user dilemma is that  
2 they have to define what they don't know so that you  
3 can help them find it, okay, or something. I mean  
4 they know some of the time, but for most of the time  
5 they don't know and how do you define something you  
6 don't know. And that's the classic dilemma that we

7 have both as professional and as user.

8           So some examples of responses. Bruce  
9 talked about the Google initiative, so I'll start  
10 there. Google with its many initiatives and its  
11 huge resource base, I think is an interesting  
12 company to talk to these days as we try and work out  
13 where they're going and how they're going to see  
14 their long-term future.

15           But I want to bring to attention the  
16 open content alliance as well. Because the open  
17 content alliance is, is looking at similar areas,  
18 but in a more open way. It's focused not on, it  
19 will provide full text of any content that it  
20 digitizes, it will provide it back to you, it will  
21 provide it to researchers and so on and it allows  
22 indexing by anyone who wishes to contribute to

0130

1 indexing. How it will tag that indexing as to who  
2 contributed it, I don't know, but it's worth taking  
3 a look at I think.

4           The EU digital library effort is another  
5 one that's going on in parallel as their immediate  
6 reaction to the Google library announcement, so I  
7 think there are several of these mass digitization

8 efforts that are worth taking a look at.

9           And as organizations and entities take a  
10 look, you should decide which ones meet the kinds of  
11 needs that you have, but I think these are  
12 discussions that one should engage in sooner rather  
13 than later. This is an environment in which you  
14 don't want to be behind the curve, you want to be in  
15 the curve and not come late so that everything, you  
16 know, you no longer are able to move.

17           And I think the way to move is not  
18 necessarily institution by institution, but perhaps  
19 through alliances and collectives and cooperatives  
20 of institutions, but certainly they are all open  
21 right now to having discussions because they're not  
22 sure of the future either and I think it's worth

0131

1 being very clear about what you would want to get  
2 out of any of these initiatives and how you would  
3 want it to work.

4           So I was heartened to hear Bruce's  
5 comments on the discussion and his first reaction to  
6 an approach was go away.

7           I was online one time, just actually had  
8 some discussion, I had been to a meeting about the

9 Google initiatives and talked to the Google people.  
10 I had been meeting with Bruce DeKale, I had been  
11 talking to Bruce DeKale and somebody said hey, this  
12 is the Google initiative, it's X amount per page and  
13 immediately somebody in India said we'll go 50  
14 percent on that. We'll offer it. And I sort of  
15 laughed and I almost said well actually there's  
16 another initiative already, you know, much lower  
17 than that.

18 So there's some interesting things going  
19 on. How much is warranted, I don't know. Lots of,  
20 lots of rumor out there, but I think it's worth  
21 having serious discussions with these various mass  
22 digitization efforts.

0132

1 Key issues. The digitization process,  
2 it's expensive, it's labor intensive. We're dealing  
3 with huge, potentially huge volumes of materials.  
4 This is the classic problem of a GPO or a national  
5 archives or whatever.

6 We really, it's, it's an area where  
7 perhaps we would, as I say, do better collectively  
8 than individually and if we could envision, for now,  
9 just imagine that we're able to digitize as much as

10 we want, you know, for a reasonable price.

11           The issue is that physical location of  
12 that digital collection can be almost anywhere,  
13 right, I mean you'll want to have mirror sites and  
14 so, and as Bruce said, plenty of redundancy so you  
15 don't lose it, but people no longer have to be  
16 co-located with the collection. Even people who are  
17 responsible for working with the collection to  
18 organize it and index it and make it don't have to  
19 be co-located with the collection.

20           So you've now removed within the  
21 long-term constraints of co-location to digital  
22 content. That begins to suggest some interesting

0133

1 possibilities and I put it out in one article a  
2 number of years ago in the academic library  
3 community. Nobody responded. They either didn't  
4 read it or they weren't concerned.

5           But the idea would be supposing we took  
6 the collective efforts of the technical services  
7 people in libraries and applied them to this massive  
8 effort. We might actually stand a chance, but we  
9 can't see it because right now most people only  
10 think within the bounds of the resources you have

11 available in your own institution.

12                   And the second thing is if, in fact,  
13 we're able to do that and we remove the need to be  
14 co-located with the collection to deliver user  
15 services, there's an opportunity then for librarians  
16 to move out into the user community and work more  
17 closely with groups of users and perhaps deliver  
18 more tightly-bound services to support the needs of  
19 those particular groups and move them in a sort of  
20 more proactive way than waiting for people to come  
21 for service.

22                   So I put that out as just where I think

0134

1 we could go with this. We're not there because we  
2 don't have all the stuff digitized, but it could  
3 very much change the way we operate and it is an  
4 infrastructural way and the impediments are  
5 institutional boundaries, institutional senses of  
6 ownership, institutional senses of worth relative to  
7 ownership and so on, very complex issues of  
8 identity, particularly institutional identity that  
9 are going to be very hard to overcome.

10                   So I go back to that list where I had  
11 hardware, software, et cetera, the first view of the

12 technical issues while we still have some challenges  
13 with mass digitization and digital creation and so  
14 on, the real issues are at the people and even more  
15 importantly at the institutional level. That's  
16 where I see the boundaries.

17           We need new tools. Digitization and  
18 indexing of texts, we're working on manuscripts, by  
19 the way, with the Open Content Alliance. We decided  
20 that they were doing books and books were sort of  
21 pretty well underway, but we're dealing with fragile  
22 manuscripts from southern historical collection to  
0135

1 see how good the scanning technology is in dealing  
2 with those.

3           We need to be able to reduce costs,  
4 increase efficiency. We need more sophisticated and  
5 automatic indexing of future resources or automated  
6 support, computer-aided indexing of other resources  
7 including audio, visual material, 3-D construction,  
8 animation, data and accompanying meta data as well  
9 as texts. So, the world is much, much more complex  
10 than it has ever been.

11           Work force issues, we all face  
12 anticipated retirements. It affects every sector.

13 They are quite significant. People haven't been  
14 retiring as quickly as was predicted. Nevertheless,  
15 as somebody asked me the other day, I said  
16 eventually the people have to retire, they're not  
17 going to live forever and then we have a crunch. So  
18 the crunch that's been predicted for some time is  
19 actually going to be a worse crunch on our ability,  
20 particularly our ability as schools to actually, and  
21 our capacity to actually deliver enough graduates to  
22 fill positions.

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1           So we are, we are working on it. If any  
2 of you received a letter from me to fill in a survey  
3 and you filled it in, thank you very much. We're  
4 doing this work force study for ILMS. We are, the  
5 special libraries environment, 6,000 special  
6 libraries were surveyed. We're going out to every  
7 public library, so if you're in a public library,  
8 you will get it at some point. We're going out to  
9 every academic library, so you will get it in the  
10 Spring and we're going out to 6,000 K through 12  
11 school libraries as well. And we're going out to  
12 many other sectors beyond the libraries, but we will  
13 be projecting and looking at what's happening, what

14 kinds of skills are needed and so on.

15                   We are beginning to see the technical  
16 skills being important, but since we have an aging  
17 issue, we also have an issue in management and  
18 leadership. So this higher level skills, getting  
19 people from mid-level positions into leadership  
20 positions is going to be important as well.

21                   We'll have to be looking at the training  
22 and re-training, re-skilling of existing staff

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1 and --

2                   (End of Track 6.)

3                   (Beginning of Track 7.)

4                   DR. GRIFFITHS: -- and also the training  
5 and recruitment of people with new skill sets. As  
6 Bruce said, you brought in people with totally  
7 different skill sets, different from the traditional  
8 to come in and mix with the traditional and if it  
9 can work at GPO, I guess it can work everywhere, so  
10 that was also very, very good news. Right.

11                   And I wanted to do a little plug here.  
12 At the University of North Carolina, we've seen this  
13 coming. We know that we have to re-think and evolve  
14 our academic programs, you know, we know what it's



16 really is a commitment of the University of  
17 North Carolina to look at the development of  
18 educational programs for the 21st Century knowledge,  
19 information knowledge professionals, librarians,  
20 information and knowledge professionals, with the  
21 librarianship squarely in the center and celebrated  
22 for what its provided, but recognizing that people

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1 will be going out into new specialized roles with  
2 specialized responsibilities in a broader array of  
3 environments.

4           So we're already seeing this, more and  
5 more of people with MLS degrees are going into  
6 non-library environments and part of our work force  
7 study will be looking at where those people are and  
8 what they're doing and there's greater demand and in  
9 some respects there's a greater opportunity for  
10 remuneration in some of those environments.

11           So we have, we feel that it's a  
12 responsibility of leadership to actually re-think  
13 and think through where we go next, what's the next  
14 level at which we need to deliver services and  
15 programs.

16           We also wanted to, and a forum within

17 which we could recognize the value of library --  
18 librarians and information professionals and  
19 celebrate what they do and last week we did have our  
20 first knowledge trust honors ceremony where we  
21 honored some librarians and information  
22 professionals who were doing some very exciting

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1 things and that's all on the Website and so I won't  
2 go into it.

3           But the third thing very practically,  
4 we're building a new building and same things go on  
5 everywhere and if we're going to build a new  
6 building, we better make sure, because it's going to  
7 be a building, it's going to be our 100 year  
8 building, I'm sure, we had better be sure that we  
9 know what we're going to be before we design the  
10 building. And so we're going through this process  
11 right now, so the whole issue of the future of the  
12 work force is very relevant personally and  
13 institutionally at my institution.

14           Others are going through it, but that's  
15 one of the reasons we created the knowledge trust.

16           Copyright and privacy issues. The new  
17 challenges as a result of digitized materials and

18 challenges to traditional copyright protection,  
19 we're seeing this not only in, in traditional  
20 materials, but in software as well where we see sort  
21 of vacuuming of software patents and the opportunity  
22 to challenge both copyright and patent law in that

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1 area.

2           Privacy issues are becoming increasingly  
3 complicated. And not every -- and, you know, it's  
4 hard to deal with in some respects. You realize  
5 that, you know, nothing is private and yet on the  
6 other hand, it's still, it's still niggles when that  
7 happens. And nowhere will it be more evident than  
8 in the medical environment, the health environment.  
9 We move towards personalized medicine, and if we  
10 move towards towards personalized medicine, then  
11 somebody really does have, you're really going to  
12 have to protect the information around each  
13 individual.

14           Organizational changes, this is where I  
15 think we're going to come to a screeching halt  
16 unless we start looking at organizations right now.  
17 The digital world does potentially break down  
18 traditional boundaries, but in reality it hasn't

19 happened yet.

20                   We've seen more partnerships, but we  
21 haven't seen enough. It requires new types of  
22 structures to support new types of collaboration and  
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1 shared endeavors and like the one I mentioned with  
2 the upper atmospheric physicists who have now  
3 reorganized the way they conduct their science and  
4 because they are sort of focused on that one  
5 mission. So if you're very focused mission, mission  
6 oriented, it's easier to do than if you're a very  
7 diffuse kind of organization like a University.

8                   We live in a moment of history where  
9 change is so speeded up that we only begin to see  
10 the present when it's already disappearing. That  
11 was R.D. Lang wrote that.

12                   And I'll leave you with one quote,  
13 "Change has considerable psychological impact on the  
14 human mind. To the fearful it's threatening,  
15 because it means that things may get worse. To the  
16 hopeful, it's encouraging because things may get  
17 better and to the confident, it's inspiring because  
18 the challenge exists to make things better."

19                   So I think we can all say we know that

20 the future is going to bring change. How we deal  
21 with that and how we perceive change is very much an  
22 individual thing, but I think for me it's an

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1 exciting environment and there are lots of  
2 opportunities for us to play a proactive role in  
3 helping to construct the kinds of changes that we'd  
4 like to see rather than to react to the kinds of  
5 changes that others might wish to impose upon us.

6 So I would hope that I would see you  
7 energized and engaged in trying to create the kinds  
8 of changes and the kinds of futures that you think  
9 would work. Thank you very much.

10 MR. SUDDUTH: Questions from council?

11 MS. DAVIS: Hi, Jose.

12 DR. GRIFFITHS: Hi, Denise.

13 MS. DAVIS: I'm going to give an example  
14 of something that happened and it leads into my  
15 question. I've heard the story a number of times  
16 and many of you may have heard it as well, but a  
17 couple of years ago Florida's State library put on  
18 their Website a number of digital images that they  
19 had and one happened to be an image of Jim Morrison,  
20 the deceased musician when he was at one of the

21 Florida Universities as a young man.

22 And when the world found out that that

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1 was on their Website, it took out the State of  
2 Florida infrastructure for days, not a day, but days  
3 and the reason it happened is because the State  
4 library controls the infrastructure and they just  
5 couldn't deal with the capacity.

6 They've since resolved that problem, but  
7 regardless, State Government came to a halt in  
8 Florida as a result of this. And it, as I think  
9 about situations like that and although the content  
10 is wonderful, I think about communities in the  
11 United States that have less than adequate access to  
12 the Internet either in terms of speed of access or  
13 the technology that sits in their buildings and the  
14 technology that sits in the homes of many Americans.

15 And I guess my question for you is as  
16 we, as we consider this, how, how would you suggest  
17 that we balance the access to free information?

18 DR. GRIFFITHS: That's a very good  
19 question and it does continue to be a concern.

20 We have a digital divide in this country  
21 even know, even though many of the

22 telecommunications companies would say we don't. We  
0145

1 do. We have areas that are very underserved in  
2 terms of connectivity. It's, it's places where even  
3 the local public library quantity really get good  
4 connectivity and I think that we have to push the  
5 notion of everybody deserves equal access to public  
6 information.

7                   And I would hope that we could begin, I  
8 mean in the way in which the telecommunication  
9 companies and the cable companies were able to begin  
10 to move their franchises in was by delivering  
11 services to certain institutions, to schools, the  
12 public library, City Hall, wherever, and not local  
13 businesses, but I think we are otherwise going to  
14 turn ourselves into, in effect, a very advanced  
15 country with third-world areas all around us in our  
16 country and, you know, it, the precursor to an  
17 infrastructure approach is that the infrastructure  
18 exists in the same way everywhere.

19                   So maybe we need something similar to  
20 the rural electrification project for telecom and to  
21 push in that area. But it is a problem and it's the  
22 same problem that other countries have had when

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1 first of all only the capital city was connected and  
2 only the main University in the capital city and so  
3 on.

4                   So, if in fact we're going to move  
5 increasingly to a digital environment, then that's  
6 got to be a precursor that that level of  
7 infrastructure exists and we're going to have to  
8 make it clear that the cost of doing so is worth  
9 bearing. And that's hard, I realize, at a time  
10 when, you know, train service doesn't go anywhere,  
11 you know, it only goes to some places, it does go  
12 somewhere, but not everywhere and other kinds of  
13 infrastructural services have been left to the  
14 individual municipality, individual household and so  
15 on.

16                   It's a concern. There's a tremendous  
17 amount of infrastructure, however, that does exist.  
18 You know, traffic lights, fiber optics traffic  
19 lights, for example, that's very underutilized and  
20 could carry traffic so that there are structures,  
21 but it's again getting across the institutional  
22 organizational boundaries to take advantage of it.

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1                   MR. AKEROYD: Jose, you've spent a lot  
2 of time talking and emphasizing digitization and I,  
3 I remember in the late '80s, in the early '90s many  
4 of us were concerned a lot about the slow fires  
5 phenomenon in dealing with preservation of paper  
6 materials. And all of a sudden that's disappeared  
7 from the landscape. Everybody is focused now on  
8 digitization projects. We're doing it, I think just  
9 about everybody here is doing it to some degree or  
10 another.

11                   And I wonder about your perspective on,  
12 is digitization, that it's a technology that kind of  
13 overwhelmed or took over the awareness of the need  
14 for dealing with the slow fires phenomenon and I  
15 wonder is that going to happen, too, are there  
16 technologies out there in the offing that are going  
17 to trump this one and are we all of a sudden, before  
18 we solve one problem, you know, what's the next one  
19 and are we going to get consumed by that as well?

20                   DR. GRIFFITHS: Well, I think there's  
21 always going to be another one coming and I do think  
22 that we, we didn't solve the last problem and we're

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1 actually moving further away from being able to

2 solve the present one.

3           So, you know, I talk sometimes and I  
4 mean, you know, and say we're, you know, we are  
5 losing our memory, I mean America is losing its  
6 memory and our ability to keep things for the  
7 long-term and because it's easy to, so many things  
8 are now born digital and it's such a mismatch that  
9 we aren't really spending the time and effort to  
10 sort out what's really worth keeping and what isn't  
11 worth keeping.

12           And we see that already, you know, when  
13 a University, well, when Bruce James retires or the  
14 University president retires, the archives of those  
15 people are no longer quite as structured, as neatly  
16 organized and people don't really know how to deal  
17 with them. We look at Websites that disappear all  
18 the time, I mean Web links. And so we don't have a  
19 very secure environment. We have a very fragile  
20 digital environment and from an information content  
21 perspective, that's, that's not good.

22           So I worry about the fact that I see,

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1 well at the University of Michigan, I'll use a  
2 personal example, when I went there, I discovered

3 that the whole University of Michigan computing  
4 environment was run out of a building that had  
5 residential power, that had a roof that, a roof that  
6 leaked, that were run on servers underneath peoples'  
7 desks and were run by people who, you know, sort of  
8 wanted to fiddle around.

9           The production environment and the  
10 development environment were running on the same  
11 servers and it took me two and a half years to rest  
12 those servers away from the developers and put it  
13 into an appropriate environment.

14           So I worry that we think we've solved  
15 the problem, I mean we don't think it, but others  
16 think the problem is solved. Others think the  
17 problem of dissemination is solved because it's on  
18 the Web. It's on the Web today, it may not be on  
19 the Web tomorrow.

20           So we have to sort of think through some  
21 of the traditional environments. We learned a lot  
22 during the 1990s from the main-framers who knew how

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1 to run a very stable, secure environment that worked  
2 well and we need to take those kinds of lessons and  
3 understand what it is to operate a robust digital

4 information environment before we really think that  
5 we're even close to dealing with the problem. But  
6 the even bigger problem that's coming are all these  
7 devices that are collecting input everywhere that we  
8 may not be aware of.

9 I mean I gave a talk at SLA and I  
10 discovered I don't know how many people in the room  
11 were recording the talk. And first my reaction was  
12 oh, you know, nobody asked me, but then it was just  
13 individuals doing it, you know, and the number of  
14 times we must each have been photographed by people  
15 or been caught in the background of somebody's  
16 photographs or video cameras, I mean it's out there.

17 And so the question I think for the  
18 profession is how can we ensure that we don't, we,  
19 we sort of have to say where the, where the formal  
20 information is, where the validated information  
21 content is and that's what we'll build and continue  
22 that trust so that as trust is the biggest thing we

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1 have to offer, I think, and the tools and know-how  
2 to say what's valid, what's relevant, what's  
3 authentic, what's accurate, what's up to date is the  
4 value that we deliver to the user communities, with

5 services built on that.

6 But if we don't have that content  
7 validated, then our services -- we're building  
8 services on a weak infrastructure. And so I do  
9 think that technology will keep coming and it's the,  
10 it's the dilemma of the librarian that has to deal  
11 with every format you know that's ever been and try  
12 to inter-operate from one to another.

13 MR. HEMPHILL: Dr. Griffiths, this is  
14 Pete Hemphill.

15 To what degree do you think the  
16 educational infrastructure is keeping up with the  
17 cyber infrastructure?

18 DR. GRIFFITHS: Well, coming from an  
19 institution that is about to change everything from  
20 the ground up because we have out-molded everything  
21 and we have systems that are almost older than I am,  
22 we're not. It's, in the same way we don't have very

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1 secure environments. We don't have very robust  
2 environments because we've been very open, we're  
3 very distributed. It's very hard to maintain a very  
4 robust environment in there, but what we do have is  
5 a lot of people who have played with and moved the

6 technology forward a bit, so what we do have is a  
7 lab environment, if you'd like to take the whole  
8 institution, I don't mean a single lab, the  
9 institution is a lab to try things out and see how  
10 it works.

11 But we, ourselves, are investing a lot  
12 of resources in creating the environments of the  
13 future and trying to demonstrate what that would be  
14 and as, I mean you know from a personal point of  
15 view as we look at a new building, we're going to  
16 have to look very carefully at what kind of lab our  
17 building is going to be.

18 I mean it's a living lab of some kind,  
19 but what do we want to portray, not only for the  
20 students who come, but for the profession who might  
21 wish to come and visit.

22 So I think we have a responsibility

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1 there as well to model a future.

2 MR. HEMPHILL: Well, I think what  
3 Council is hoping is that you could take the vision  
4 document that was produced and people take that back  
5 to their institutions as a guideline of what  
6 Council, anyway, sees happening in the 21st Century

7 to help drive the academic institutions to help keep  
8 up with the cyber infrastructure.

9 DR. GRIFFITHS: Yeah, I mean it's a  
10 critical part of our future. I would hope that we  
11 can ensure, that, ensure that all the schools move  
12 forward in a similar way and we're certainly talking  
13 with each other about our need to move forward and  
14 keep delivering people with appropriate skills and  
15 giving you an environment in which you can come back  
16 and refresh your skills. And certainly it's  
17 recognized in a number of the larger schools who  
18 have more resources because they do more research  
19 that that's, that that's the future that they have  
20 to create.

21 MR. SUDDUTH: Any other questions from  
22 Council?

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1 We have a couple of minutes, any  
2 question or two from the audience? If not, thank  
3 you very much.

4 DR. GRIFFITHS: Thank you.

5 (Applause.)

6 MRS. RUSSELL: I think that concludes our  
7 sessions for today. We'll start in the morning with

8 coffee out in the foyer at 8 a.m. and the first session  
9 will be back in this room at 8:30 a.m. tomorrow morning,  
10 so have a nice evening and we'll see you in the  
11 morning.

12

13 (End of October 22nd, 2006, Meeting.)

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4 FALL FEDERAL DEPOSITORY LIBRARY

5 COUNCIL MEETING AND CONFERENCE

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8 OCTOBER 23, 2006

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1 PANEL MEMBERS:  
2 Susan Tulis  
3 Mark Sandler  
4 Denise Davis  
5 Evelyn Frangakis  
6 Peter M. Hemphill  
7 Marian F. Parker  
8 Denise Stephens  
9 William Sudduth  
10 Judy Russell  
11 Ric Davis  
12 Bob Tapella  
13 Richard Akeroyd  
14 Ann Miller  
15 Tim Byrne  
16 Geoffrey Swindells  
17 Katrina Stierholz  
18  
19  
20  
21  
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1 MR. SUDDUTH: Okay, I hope everybody had

2 a good evening and we'll get started this morning.

3 I want to wait just a couple of minutes  
4 while we get some other, the rest of the people in  
5 here and while we're waiting for that, I want to  
6 make a couple of announcements.

7 Again, a reminder, lunch today is lunch  
8 with your regional. Your regional should have  
9 contacted you beforehand or posted notes out on the  
10 bulletin board outside. If you want hand notes and  
11 have me make announcements like DC, Delaware and  
12 Maryland libraries will be having lunch at the  
13 Capital City Brew Company at 12:15 pm.

14 As I said, I can make announcements  
15 after the break as long as we don't get too many of  
16 them up here.

17 Another thing is regarding the tours on  
18 Wednesday, it had been mentioned that you could  
19 still sign up. No, you can't sign up for those  
20 tours. Because of security clearances, you had to  
21 sign up before you got to DC, so if, if that's  
22 causing a problem, then get with one of the GPO

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1 staff and let them know, but it was mentioned in one  
2 meeting that you could still register for tours and

3 you, that was an error, so. And I won't mention who  
4 said that.

5 It weren't me, though. But it's hard  
6 to, you know, it's all a security thing.

7 Okay. Usually what we do on Monday  
8 morning before we get our, the update from GPO,  
9 SUDOCs and all that is we do a little council  
10 aerobics. And I don't feel so bad about it this  
11 morning because of all that cake that everybody has  
12 ingested, so it's going to be good for you to get  
13 the sugar through your system so you don't crash in  
14 about an hour.

15 So, let's start with geography, who here  
16 is from west of the Mississippi, stand. Stand up,  
17 that's what the aerobic part is. Welcome.

18 And as you are sitting down, the rest of  
19 you can stand up and say that you're east of the  
20 Mississippi, unless you're from the Pacific, okay.

21 All right. I'm going to go a little  
22 quicker now, public libraries, okay. And State

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1 libraries. Very good. Academic libraries. Okay.  
2 Law libraries. I do that to see how many go up and  
3 down. And any other libraries, special libraries.

4 See, we have to do that.

5           And I think this is a question that I  
6 don't remember, I think Dan Barkley started it and I  
7 like it and we've asked it every year, I like asking  
8 it, how many of you have full support from your  
9 library to attend? Wow, very good. I'm jealous.

10           Some support? Okay. And those diehard  
11 dedicated who are doing this all on your own.

12           Thank you, Dan. And others.

13           Okay. Let's see, we've done aerobics.  
14 Again, if you haven't met GPO staff, I'd like the  
15 GPO staff to stand and look around and if you have  
16 not met them all, take the time and meet them all  
17 because they all each have something that they can  
18 help you with, and this is a good time and one of  
19 the important networking things that you can do  
20 while you're here.

21           All right. And, let's see, today we  
22 have, this morning's session is an update from GPO,

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1 Superintendent of Documents and Operations. After  
2 the break this morning we'll have the update from  
3 Program Management Office, including Mike Wash,  
4 master integrator, and that's I think going to be

5 kind of a panel presentation.

6 And so let's get started with that and  
7 we're going to start with Judy.

8 MRS. RUSSELL: Thank you, Bill.

9 Well good morning everyone. Can you  
10 hear me? Let's see if I can slide this computer out  
11 of the way so I have someplace to put down my papers  
12 here. No, fine, it will be fine.

13 Well, good morning and welcome. I'm  
14 really pleased to join Bill in welcoming you once  
15 again to our nation's capital and to the 69th  
16 meeting of the Depository Library Council. That's a  
17 lot of meetings we've had, isn't it.

18 I'm really delighted that so many of you  
19 have made the effort to be here. As of Friday, we  
20 had over 490 people registered for the meeting and  
21 then we had 30 on-site registrations yesterday. I  
22 assume we'll have some more today, so we have a

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1 really excellent turn-out and based on these  
2 aerobics, we have a good representation of library  
3 types and sizes in different parts of the country.  
4 So I think we are grateful that you've all taken the  
5 time to come and be with us.

6                   I say this every time, but I'm no less  
7 sincere in saying it that I am very conscious that  
8 even with this large a turn-out, that many of our  
9 colleagues were not able to be here and that I urge  
10 you to take the information that you gather here  
11 home from the conference and share it with others in  
12 your institution and in your community. It's very  
13 important that we engage the entire depository  
14 library community and in fact the entire library  
15 community in these discussions since other libraries  
16 throughout the country rely on depository  
17 collections and services.

18                   Many of the libraries that can't come  
19 are the very ones who most need this information  
20 because they aren't able to get to the national  
21 meetings, so you all have a charge when you go home  
22 to find a few people who were not here and inform

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1 them about what you learn.

2                   We will be posting the GPO update, the  
3 presentations and other hand-outs and we are  
4 recording these sessions so that we can make them  
5 available as pod casts, but your permanent  
6 engagement will be the most important means of

7 making sure that we are communicating effectively  
8 about the issues and ideas that are discussed here.  
9 People just really remember and relate to things  
10 much better when it's an in-person thing, so much  
11 better when it's an in-person communication.

12 We've already heard from Bruce about the  
13 progress that GPO has made in a whole range of  
14 things, including its initiatives related to public  
15 access to Federal information and we've been  
16 enlightened by Carol Tullo's description of how the  
17 U.S. unlocking the potential of public sector  
18 information. I found it very interesting the  
19 parallels that were there as I'm sure you did.

20 But not surprising. We've been  
21 challenged by Jose Marie Griffiths to, in her  
22 remarks on the cyber infrastructure and the future

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1 roles of libraries in that new environment and I  
2 think all three speakers have given us a lot to  
3 think about. And I'm sure that many of the ideas  
4 that they touched on yesterday will be part of our  
5 dialogue over the next few days and that these  
6 themes will be repeating.

7 We've also had the opportunity to

8 celebrate the accomplishments of our newest Federal  
9 depository library of the year. For those of you  
10 that were not here yesterday, I would like to  
11 announce that the Benton Harbor Public Library was  
12 chosen this year for this honor and I want you to  
13 join me in a minute again in congratulating Fred  
14 Kirby and Jill Rauh on their excellent job that they  
15 are doing. The Benton Harbor Public Library really  
16 exemplifies the real contribution that a depository  
17 library with minimal resources and considerable  
18 dedication can make in a community.

19                   And I want to read you just one  
20 statement from the nomination because I think it's  
21 very telling and the statement is that in not asking  
22 what source might be useful but what Government

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1 source might be useful the library ensures that  
2 Federal Government resources are used to their full  
3 potential to help the local community.

4                   And I often say that people come into  
5 the library looking for information but they don't  
6 necessarily know that they need Government  
7 information, so that attitude of trying to be sure  
8 that they think about whether Government information

9 can help that user is a very important part of why  
10 we have this program and why it works.

11 So please join me in congratulating Fred  
12 and Jill again for their excellent work.

13 (Applause).

14 With me this morning is Ric Davis who's  
15 the Director of Library Services and Content  
16 Management. He's going to give you an update on  
17 major projects that support the FDLP and the  
18 cataloging and indexing program. He will be  
19 followed by Bob Tapella, who is GPO's Chief of  
20 Staff. Bob's going to give you an update on key  
21 initiatives from other parts of GPO.

22 And as always, we have a full agenda, so

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1 you have lots of choices in addition to the council  
2 sessions, there are agency updates, GPO operational  
3 open forums and a variety of other educational  
4 programs. There are also some of the excellent  
5 tours on Wednesday that Bill mentioned.

6 And first-time attendees are reminded  
7 that council is an advisory body and as such, its  
8 purpose is to advise the Public Printer and the  
9 Superintendent of Documents. This is done primarily

10 through the dialogue that you're going to observe  
11 during the council sessions.

12                   And that's why you saw if you were here  
13 yesterday that Bill will first call on council for  
14 questions and comments before turning to the  
15 audience. We always reserve a portion of the time  
16 in each session for audience participation and we  
17 provide a variety of other means for members of the  
18 community to share their points of view with GPO and  
19 the council members during the breaks and other  
20 times. We really welcome that input and we actively  
21 seek it, but it is the council sessions are meetings  
22 of an advisory body and should be understood as

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1 such.

2                   This is my eighth and final meeting with  
3 the council as Superintendent of Documents. Bruce  
4 and I have met with the council in Reno, St. Louis,  
5 Albuquerque and Seattle and four times here in  
6 Washington, although I was only here in spirit last  
7 year because my mother was in the hospital.

8                   These meetings have been important  
9 milestones in my tenure as Superintendent of  
10 Documents providing an opportunity to assess our

11 progress, discuss our options, debate the issues and  
12 set a course of action.

13           There were 15 individuals already  
14 serving on the council when I became the  
15 Superintendent of Documents and four additional  
16 classes have been appointed including the one that  
17 begins their service with this meeting, although  
18 we've actually been putting them to work since the  
19 Seattle meeting, so they've been well indoctrinated  
20 already.

21           These 35 individuals have invested their  
22 time, their energy and their expertise in a dialogue

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1 with GPO and the depository community on the future  
2 roles of GPO and the Federal depository libraries  
3 and public access to Government information.

4           I would like to ask the council members  
5 who have served with me who are in the audience to  
6 stand and then I would like you all to join me in  
7 expressing our thanks to the ones here and in the  
8 audience who have worked with us in the past four  
9 years. So can we have some people stand in here.

10           (Applause)

11           The primary theme in all of these

12 meetings and in many other meetings that I have  
13 participated in since becoming Superintendent of  
14 Documents has been planning for the future and this  
15 council meeting will be no exception.

16           During the next few days we'll continue  
17 the exploration of issues and opportunities that we  
18 must address to make sure that the Federal  
19 Depository Program is as vital to the nation in the  
20 next 100 years as it has been for the past  
21 200 years. Our common goal throughout this dialogue  
22 has been to reaffirm the important mission of the

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1 Federal Depository Library Program and to seek to  
2 ensure that there needs to be a viable and vital  
3 program for permanent public access that  
4 acknowledges and utilizes new technologies to  
5 support democracy and inform our users.

6           We continue to build on the foundation  
7 of common principles, acknowledging that the Federal  
8 Government has the obligation to disseminate and  
9 provide broad public access to its public  
10 information as well as to guarantee the authenticity  
11 and integrity of that information, and furthermore,  
12 that the Government has an obligation to preserve

13 its information and assure permanent public access,  
14 not just contemporary public access.

15           Our common vision is to serve the public  
16 by increasing access to and usefulness of published  
17 Federal information, to provide not just information  
18 but as the cartoon that's going to pop up here in a  
19 second, I hope, hmm, well, there it is. As this  
20 cartoon shows, clarification.

21           I saw this cartoon at the ARL meeting  
22 last week, but others have used it as well as a

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1 humorous way to emphasize the role of the library  
2 and its expert staff to assist users who frequently  
3 find good enough information through Google and  
4 other search engines, but often need the expertise  
5 of our library staff to make that information  
6 meaningful and useful when it really matters.

7           And that's been a lot of our discussion  
8 over these past years, is how to shift our focus  
9 more to service to those users and less to the  
10 collections that we manage, not that the collections  
11 are not important, but that increasingly those  
12 users, even when they don't know it, need our  
13 assistance and our clarification.

14                   In the future even more than it does  
15 today the public is going to insist upon timely,  
16 continuous, permanent no fee access to published  
17 information from its Government. The public will  
18 rely on deposit libraries for services that  
19 facilitate the informed use of published information  
20 in all available formats and to provide access to  
21 the tangible collections and the public will expect  
22 24-7 access to a comprehensive collection of online  
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1 published information. The future digital system  
2 that's now under development will ensure that such a  
3 collection curated and published Federal  
4 information. The future digital system that's now  
5 under development will ensure that such a collection  
6 curated and authenticated by GPO is available for  
7 permanent public access.

8                   During the next session, Mike Wash, our  
9 Chief Technical Officer, will update you on our  
10 progress in the development of this world-class  
11 system to ingest, manage, deliver and preserve  
12 digital content. It's an enormously important part  
13 of our future.

14                   By law and by tradition, the Federal

15 Depository Library Program has the mission to  
16 provide for perpetual, free and ready public access  
17 to the printed and electronic documents and other  
18 published information products of the Federal  
19 Government through the partnership between GPO and  
20 our participating libraries.

21 I want to paraphrase GPO's strategic  
22 vision and say that while this mission will remain

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1 essentially the same in the future, the introduction  
2 of digital technology has changed the ways that  
3 Government information products and services will be  
4 created and how they will look and function to meet  
5 the ever-changing needs of the Federal Government  
6 itself and the way the public users of Government  
7 information now prefer to access and use it. And I  
8 think Jose's remarks yesterday were helpful also in  
9 looking at our program in that broader context of  
10 how libraries overall are changing to perform for  
11 the users in the cyber infrastructure.

12 It's the re-focusing of the Federal  
13 Depository Library Program to meet the changing  
14 requirements for access to published information of  
15 the Federal Government that we continue to address



17 on the agenda for the spring meeting in Denver which  
18 is scheduled for April 15th to 18th and I hope that  
19 many of you will be able to attend that meeting as  
20 well.

21                   There may be a new Superintendent of  
22 Documents with you in Denver, but whether or not my  
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1 successor is in place, Ric and his very capable  
2 staff are well prepared to continue our progress on  
3 the near term initiatives that are already planned  
4 or underway as well as to continue the dialogue with  
5 council and the community to determine what else  
6 needs to be done to ensure the future of permanent  
7 public access to Government information.

8                   With that I'm going to turn the  
9 microphone over to Ric. We'll take your questions  
10 and comments after Ric and Bob complete their  
11 presentations.

12                   Thank you very much for your attention  
13 this morning and for your participation during the  
14 next few days and especially for your support and  
15 assistance during the past four years.

16                   (Applause)

17                   MR. DAVIS: Good morning everyone. I

18 first want to take the opportunity to welcome all of  
19 you to this year's Fall Depository Library Council  
20 meeting. It's really good to always see familiar  
21 faces and also a lot of new ones out in the  
22 audiences. I am Ric Davis and I'm the Director of

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1 the Library Services and Content Management group at  
2 GPO. I'm entering my 15th year of Government  
3 service and I'm very fortunate that most of that  
4 time has been spent working with all of you on FDLP  
5 issues.

6 As you know, the Federal Depository  
7 Library Program is integral to keeping the American  
8 public informed about their Government and I want to  
9 commend all of you for your work and dedication for  
10 this service.

11 There are a lot of exciting initiatives  
12 underway in library services and content management  
13 and I'd like to share some of those with you today.  
14 I encourage you to take this information as well as  
15 the handout that's available in your packets and  
16 share it with those in the library community as  
17 well.

18 As many of you know, we recently went

19 through an extensive reorganization at GPO and I'm  
20 pleased to say that we've now filled out all 12 of  
21 our senior managerial positions and other staff  
22 positions in library services and content

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1 management. We have several positions still to  
2 fill, particularly in our Web content area, but by  
3 and large the reorganization is completed.

4 In addition to the reorganization, we've  
5 also taken a very innovative and disciplined  
6 approach to project management. We've spent a  
7 significant amount of time reviewing all of our  
8 initiatives and applying the principles of project  
9 management to them.

10 Each project is now examined clearly in  
11 terms of the stakeholders, the objectives, the  
12 scopes, the resources and for each new initiative,  
13 scope statements, project charters, risk management  
14 plans and communication plans are carefully  
15 developed and our staff members monitor the progress  
16 of these initiatives by following and modifying  
17 these plans.

18 The project management approach helps us  
19 better monitor our progress with each initiative,

20 discover potential problems early on and stay on  
21 track with project goals. This approach is also  
22 assisting us as we collaborate with all of you and

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1 our library partners, other Federal agencies and  
2 business units at GPO.

3           Before I begin to address specific  
4 initiatives within library services and content  
5 management, I'd like to remind everyone that the GPO  
6 operational forums will be held tomorrow. The first  
7 one will be at 8:30 a.m. and the second will be at  
8 3:30 p.m.

9           These sessions will give you an  
10 opportunity to ask specific technical and  
11 operational questions related to the FDLP and our  
12 services. In the past we've typically only done one  
13 of these sessions at conference, but each time we do  
14 one, we have standing room only and people are  
15 actually out the door, so we've added on another  
16 session this time.

17           In referring to another session of note,  
18 GPO is working to devise a data migration strategy  
19 to ensure that the content of the CD ROMs that we've  
20 distributed to depository libraries remains

21 accessible for the future. There will be a session  
22 on CD Rom data migration this afternoon at 3:30 p.m., a  
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1 panel will present information on projects to ensure  
2 continued access to content of CD ROMs underway in  
3 several depository libraries.

4 Now I'd like to say a few words about  
5 some specific initiatives beyond what's in your  
6 hand-outs.

7 We've assembled a cross agency team at  
8 GPO to collaborate on a re-design of the FDLP  
9 desktop, GPO Access and GPO.gov. This is part of a  
10 large-scale effort to improve the functionality and  
11 user friendliness of all of our GPO online services.  
12 This team is working together to modify GPO's  
13 existing services so that they are as intuitive as  
14 possible.

15 Adam's GPO online services open forum at  
16 10:30 a.m., an FDLP desktop re-design will be  
17 demonstrated for you as well as a re-design of the  
18 browse topics feature on GPO Access. The desktop  
19 re-design was developed in an effort to improve the  
20 ease of use and functionality of the current site  
21 and we look forward to collecting your thoughts and

22 impressions of the re-design. The browse topics

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1 re-design continues GPO's and Oklahoma State  
2 University's successful partnership to create  
3 topical path finders to electronic Federal  
4 Government information. The new and improved browse  
5 topics includes an updated list grouped by subject  
6 and allows users to search by key word across all  
7 topics.

8           Regarding our efforts to more fully  
9 develop a disaster recovery site at GPO, GPO has  
10 awarded a contract in the past two weeks to Creative  
11 Information Technology to forward GPO accessed data  
12 to the disaster recovery solution. The critical  
13 feature of this contract is that it will migrate  
14 applications to a consistent data set building on  
15 the disaster recovery plan we already have in place.

16           Not only are we working on various GPO  
17 Access upgrades, we are also working to improve the  
18 way we collect and compile statistics. Bruce talked  
19 about that, but we are also working to improve the  
20 way we collect and compile statistics. Bruce talked  
21 about that a little bit yesterday in his speech and  
22 I'd like to talk a little bit more.

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1                   A working group has been developed in  
2 the library unit and weekly meetings are held for  
3 the discussion of implementation issues and updates.  
4 Team members have been assigned defining terms and  
5 metrics calculations and a reporting mechanism has  
6 been developed. Additionally, a database has been  
7 developed to capture metrics and statistical data is  
8 being captured from each unit. We plan to make  
9 these metrics reports publicly available and hope to  
10 release them very soon.

11                   You may also have noticed a large number  
12 of boxes coming in lately from our depository  
13 distribution unit. I'm pleased to say that we're  
14 completely caught up on the backlog that had existed  
15 of what needed to be distributed. We are also in  
16 the process of bringing in four additional staff  
17 members who are currently out at our Laurel  
18 warehouse facility to help with operations and we're  
19 in the process of backfilling one of our key  
20 critical positions in the Distribution Operation.

21                   We've also made some exciting progress  
22 in our digitization demonstration project. You

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1 heard a little bit about that from Bruce yesterday,  
2 as well. GPO is currently conducting a  
3 demonstration project for the digitization of legacy  
4 publications, priorities for digitization include  
5 legislative and regulatory material that expands the  
6 coverage of the most popular GPO Access databases.

7           We will conduct evaluations of this work  
8 that is being done by our digital media services  
9 group at GPO based on standards set by the library  
10 unit in coordination with the library community.  
11 This will be done in December and we'll subsequently  
12 share the results. The key objective of this is to  
13 validate our digitization specifications and  
14 demonstrate quality, accessibility and permanence of  
15 content based on those specifications.

16           Library Services and Content Management  
17 have also participated in a number of outreach  
18 efforts of note. I want to mention this morning.  
19 Robin Haun-Mohamed is not with us this morning, but  
20 recently Robin presented on the International  
21 Conference on the preservation of digital objects at  
22 Cornell University. She, along with Gil Baldwin

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1 from the chief technical officer's organization,

2 spoke on the preservation of Federal digital  
3 publications staff and our planning and development  
4 group also attended the first meeting of the Great  
5 Western Librarian Association and the Center for  
6 Research Libraries Federal technical reports task  
7 force held in Chicago.

8           The task force is conducting a pilot  
9 project to digitize and provide access to Federal  
10 technical reports. GPO was asked to share  
11 information on both our digitization demonstration  
12 project as well as our cataloging efforts.

13           Library Technical Information Services  
14 have also given several presentations on the catalog  
15 of Government publications and also the integrated  
16 library system. Something that's very important to  
17 me that I hope many of you have had a chance to look  
18 at already is in relation to our outreach on a new  
19 distance learning tool that's on the horizon. GPO  
20 recently conducted a test of a live online training  
21 session using OPAL, O-P-A-L, which stands for Online  
22 Programming for All Libraries. OPAL is an

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1 international collaborative effort by libraries of  
2 all types to provide Web-based programs and training

3 for library users and library staff members.

4 A number of librarians participated in  
5 the staff and GPO staff are evaluating the group's  
6 comments and suggestions to engage in further  
7 collaboration with all of you as we make decisions  
8 about Web-based training tools and modules for the  
9 future.

10 The value of such a tool would be  
11 enabling depository staff and others to participate  
12 in educational events which they could not otherwise  
13 attend either during the live session or later using  
14 training archives.

15 Events under consideration in the future  
16 include Depository Library Conferences for those who  
17 can't attend as well as our annual Inter-agency  
18 Seminar. Also relating to outreach, GPO extended  
19 its partnership with Case Western Reserve University  
20 and the Census Bureau through 2011. This  
21 partnership ensures that electronic information  
22 products from the 2000 Census of Population and

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1 Housing are permanently accessible under the FDLP.

2 Many of you have recently inquired about  
3 the status of our Federal Depository Library

4 handbook. Work is continuing in chapters on GPO  
5 organization, public services, preservation,  
6 housing, staffing, partnerships and also disaster  
7 recovery were posted for comment on the FDLP  
8 desktop.

9 GPO staff are currently reviewing the  
10 comments from these and final chapters are being  
11 completed. Additional chapters including regional  
12 services and Federal libraries will be posted for  
13 comment in the near future.

14 Next I wanted to briefly update everyone  
15 on GPO's pilot project on the automatic harvest of  
16 information from the Environmental Protection  
17 Agency. This was a collaborative effort between the  
18 Chief Technical Officers organization and Library  
19 Services and Content Management along with EPA and  
20 two vendors.

21 Our goal for the pilot was to learn  
22 about available technologies and methodologies for

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1 automated Web discovery, harvesting and assessment  
2 of U.S. Government publications. The pilot recently  
3 concluded and we are very pleased with the amount of  
4 knowledge and experience that was gained based on

5 our explanation of the characteristics and  
6 parameters of online scope in scope publications,  
7 rules were established that first identified  
8 publications and then we evaluated them to determine  
9 if the EPA publications were in scope of the FDLP.

10 Accuracy in identifying these in scope  
11 publications improved greatly between the first, the  
12 second and the last crawl that we did of the EPA  
13 Website. We have numerous ideas on how to improve  
14 the accuracy rate and will continue to investigate  
15 automated harvesting in the future. There's also a  
16 council session this afternoon at 1:30 p.m. on this to go  
17 into more detail and I encourage you to attend that.

18 Regarding our integrated library system,  
19 as you know, we released the first release of this  
20 back in March and we're near release on more  
21 significant enhancements. There are two parts to  
22 these enhancements, one for new titles and one for

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1 new electronic titles. These both provide dynamic  
2 pre-defined searches to retrieve newly-catalogued  
3 titles by specific time periods. The library  
4 directory is also under development, which is part  
5 of the --

6 (End Track 1 on CD.)

7 (Beginning Track 2 on CD.)

8 MR. DAVIS: -- locate libraries  
9 administrative module. This will allow libraries to  
10 input and edit their depository library information.  
11 Libraries in the public will also be able to search  
12 directory information and this also includes the  
13 implementation of MetaLib or federated searching  
14 capabilities.

15 I want to thank you all for your time  
16 and attention today and again encourage you to  
17 attend as many of our educational programs as  
18 possible.

19 I will now turn it over to Bob Tapella,  
20 our Chief of Staff.

21 MR. TAPELLA: Good morning. Yesterday  
22 Bruce -- well let me begin, I'm Bob Tapella, GPO

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1 Chief of Staff.

2 Yesterday Bruce spoke briefly about the  
3 fact that the vitality of GPO is absolutely critical  
4 to the vitality of the Federal Depository Library  
5 Program. And I'm pleased to report this morning,  
6 although my CFO will not allow me to give actual

7 numbers, that GPO has entered its third straight  
8 year of profitability and the trend line is going  
9 well. And what that means is that we will have  
10 investment capital going forward and as Bruce also  
11 mentioned yesterday, it is GPO that is funding the  
12 future digital system thus far.

13           Congress was nice enough to allow us to  
14 use prior year funds, but those are retained  
15 earnings because GPO has been improving its  
16 efficiency. And as we are talking about the future,  
17 Bruce also mentioned yesterday the planning and  
18 strategy board and that is a group of sort of our  
19 second tier of senior executives, it's mostly  
20 deputies. It is chaired by Mike Wash, surprisingly  
21 enough, and that planning and strategy board is not  
22 only responsible for making decisions and

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1 recommendations on where GPO invests its capital, it  
2 also is responsible and has been now, we're going  
3 into our third year, of having a budget for GPO  
4 which our managers must manage within.

5           This year, and we're now, what, two  
6 weeks into the fiscal year, the budget for GPO this  
7 year is 888 million dollars and of that about

8 15 percent comes from direct appropriations.

9           What some folks don't realize and right  
10 now we're under a continuing resolution and Congress  
11 has not yet made final decisions on budgets, they're  
12 going to be coming back in a lame duck session  
13 beginning November 13th and at risk for us is not  
14 only our S&E appropriation and our Congressional  
15 printing and binding fund, but our customers are  
16 Federal agencies and while we have a very aggressive  
17 schedule for our budget of 888 million dollars,  
18 that's dependent on our customers buying our  
19 products and services.

20           And under a continuing resolution, Jim  
21 Bradley, who runs our customer services agency or  
22 department, is very concerned that other agencies

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1 may cut out some of their printing and binding.

2           You know they say travel first -- is the  
3 first thing to be cut, training is number two,  
4 printing is number three. We're not in a crisis  
5 mode yet, but I think it's very important for all of  
6 you to think about the budget impacts for GPO. Even  
7 though only a small portion of our direct -- or a  
8 small portion of our actual budget comes from direct

9 appropriations, now that's kind of the bad news.

10           The good news side is as I spoke with  
11 you in Seattle, FedEx, Kinko's contract, GPO Express  
12 is going gang-busters. We are not yet at the volume  
13 levels that we had hoped at this point in the  
14 project, but the trend line is just going the right  
15 direction. And what we are finding is that agencies  
16 are finding it to be a convenient and very helpful  
17 service offering and in fact last year -- excuse me,  
18 last week FEMA announced at a press release at how  
19 important the GPO Express program is to them in  
20 meeting their current challenges and have talked  
21 about the amount of money that they've saved by  
22 using the GPO Express program over the last six

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1 months. And I think as I spoke in Seattle, this is  
2 going to be absolutely critical for all of our small  
3 jobs that we're currently processing for our Federal  
4 agencies.

5           The second area that I'd like to talk  
6 about is an area called security and intelligent  
7 documents. Now that in the strategic vision, we  
8 talk about the fact that we anticipate within the  
9 next five to seven years that half of all GPO

10 revenue could be coming out of security and  
11 intelligent documents. That area produces the  
12 United States Passport and we are working with the  
13 State Department in collaboration on rolling out the  
14 first electronic passports. And that's really what  
15 an intelligent document it is. It is a paper  
16 document that has an electronic chip in it to make  
17 the document either more secure or more usable.

18                   As part of that process, we are  
19 significantly expanding the amount of investment  
20 that we're making in security and intelligent  
21 documents. We are, I believe this month we will hit  
22 a 200,000 mark for the number of electronic

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1 passports produced this month and the State  
2 Department anticipates a full roll-out of electronic  
3 passports by the end of March. That's very good  
4 news for GPO. It's actually a very profitable part  
5 of the GPO business and it will allow us to continue  
6 to re-invest in that area of the business.

7                   As we are moving in that business, we're  
8 also looking at things such as Government ID cards  
9 which are both printed and electronic and I think I  
10 announced at an earlier meeting, and I don't

11 remember which one, that T.C. Evans, when he left  
12 the superintendent of documents operation, came to  
13 work for the chief of staff's office doing strategic  
14 initiatives. He is now leading one of our efforts  
15 in what's called HSPD 12, Homeland Security  
16 Presidential Directive Number 12, which are the  
17 inter-operable Government ID cards and he just  
18 started that assignment a couple weeks ago and it  
19 could be another one of our significant growth  
20 businesses for GPO.

21                   As we move forward as well, we have PKI  
22 and that's very important to Mike Wash and our

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1 future digital system. It's also a significant  
2 business opportunity for GPO and that is moving  
3 along full steam ahead and we are working on some  
4 pilot programs in that arena and we're very excited.

5                   You know, it was, it was a little  
6 over -- a little under four years ago that Judy  
7 Russell entered GPO for I guess the second time and  
8 I was fortunate enough to have an office next to  
9 hers. And since Judy and I have similar work habits  
10 and tend to be there late into the evening, we would  
11 regularly see each other and would ponder the



13 introduction to the person that I'm going to be  
14 introducing next and this individual actually has a  
15 background in security documents and imaging  
16 systems. Her name is Ellen Herbst and for those of  
17 you that don't know Ellen, Ellen is the Director of  
18 the National Technical Information Service under the  
19 Department of Commerce and Ellen's been on the job a  
20 little over a year and has been meeting with GPO  
21 regularly during that past year. And I'd like to  
22 bring Ellen up right now because she'd like to make

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1 an announcement.

2 MS. HERBST: Good morning. Thanks, Bob,  
3 for that introduction and thanks to all of GPO for  
4 this opportunity to speak to you and especially Judy  
5 Russell who we've been working with.

6 It's a pleasure to be here at my first  
7 depository library conference where all the possible  
8 ways to access our Government's information are  
9 being shared and discussed and this morning I want  
10 to add the National Technical Information Service to  
11 this discussion.

12 The mission of NTIS as part of the  
13 Department of Commerce's Technology Administration

14 is to support the nation's economic growth and job  
15 creation by providing access to information that  
16 stimulates innovation and discovery. This is  
17 accomplished through two major programs. The first  
18 is information and collection and dissemination to  
19 the public and the second is services for Federal  
20 agencies.

21 In support of its mission, NTIS  
22 maintains a permanent collection of approximately

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1 3 million scientific and technical reports that are  
2 produced by or for Government agencies and that are  
3 useful to U.S. business and industry.

4 Many of these resources have not in the  
5 past been made available through the Federal  
6 Depository Library Program. Now the responsibility  
7 for providing this content to the depository  
8 libraries lies with the publishing agency and not  
9 with NTIS as an aggregator. NTIS is exempt from  
10 FDLP obligations by the provisions of Title 44,  
11 United States Code, Section 1903 because its  
12 products and services, and here I quote, must  
13 necessarily be sold in order to be self-sustaining.

14 NTIS receives no appropriations and must

15 recover all of its costs from sales. Nevertheless,  
16 I'm here today in the spirit of our mission and the  
17 mission of the FDLP to tell you that NTIS is  
18 interested in exploring how it can participate in  
19 the depository program by providing access to its  
20 electronic content.

21 Now unfortunately we cannot --

22 (Applause).

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1 Thank you. Thanks.

2 Unfortunately we can't provide access to  
3 print or microfiche products free of charge because  
4 of our statutory mandate to be self-sustaining;  
5 however, NTIS wants to work with GPO to provide the  
6 FDLP with access to as comprehensive as possible a  
7 collection of published Federal information.

8 As a first step, we are working with GPO  
9 to identify what NTIS content is not already  
10 accessible to depository libraries and to ascertain  
11 the percentage of overlap between our collections.

12 Once this is determined, a pilot project  
13 will be initiated to provide depository libraries  
14 access to NTIS electronic content. Now while the  
15 technical details of the pilot are not worked out,

16 we want the pilot to focus on a couple of areas and  
17 accomplish a few things.

18           First, to include all depository  
19 libraries as participants during the pilot. We'd  
20 like to be ready to implement in January of 2007.  
21 We believe the pilot should last for 6 to 12 months  
22 and will use a subset of records in the NTIS

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1 database.

2           The pilot will provide access to  
3 bibliographic records and abstracts, when they  
4 exist, for a fixed period of time, perhaps the most  
5 recent three to five years and provide access to  
6 those records that contain links to full text online  
7 content. And we believe the pilot should focus on  
8 what we call the PB collection. PB is an acronym  
9 for Publications Board that was used by the  
10 predecessor agency to NTIS and is still used today  
11 to indicate reports that NTIS has added to its  
12 collection on behalf of Federal agencies.

13           The focus of this pilot is on the PB  
14 collection because it is estimated that this  
15 material which represents approximately one-third of  
16 the NTIS collection is most likely to contain

17 content not currently available to depository  
18 libraries. The other two-thirds of the NTIS  
19 collection contain publications from the National  
20 Aeronautics and Space Administration, the Department  
21 of Energy and the Defense Technical Information  
22 Center, which are already available through the

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1 FDLP.

2           During the pilot, information will be  
3 gathered and reviewed, including any impact on the  
4 financial stability of NTIS. Some adjustments may  
5 have to be made in the pilot if a negative financial  
6 impact is realized since we cannot undermine the  
7 financial stability of NTIS.

8           NTIS and GPO both expect that the pilot  
9 will validate the assumption that NTIS can  
10 participate in the FDLP with its electronic content  
11 without suffering an economic loss that would  
12 violate its legal requirements.

13           Now I would very much like to hear the  
14 thoughts and ideas of this community on how best to  
15 approach this pilot and I will be around for a good  
16 part of the meeting and welcome your input.

17           Thank you very much.

18 MS. RUSSELL: Somehow I knew you were  
19 going to be pleased about that announcement. Thank  
20 you very much, Ellen.

21 Bill, do you want to start our question  
22 and answer period for us?

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1 MR. SUDDUTH: Council?

2 Are there questions from council?

3 MR. WARNICK: Well I'll, is this  
4 working? Yes. Ellen, yes, that's a very welcomed  
5 announcement, thank you.

6 The, of course NTIS has a very, very  
7 difficult business plan because unlike any other  
8 information operations in the Government of which  
9 I'm aware of, there's no Congressional appropriation  
10 and the partnership with GPO has to be  
11 self-sustaining I guess in that light.

12 So is, is there a business plan, any  
13 ideas about how NTIS is going to return money to  
14 itself by this collaboration? Or is that something  
15 yet to be worked out?

16 MS. HERBST: Thanks, Walt, you always  
17 ask the interesting questions.

18 As Walt mentioned, there is no

19 appropriation base for NTIS and most of our  
20 funding -- all of our funding comes from two  
21 sources. One is the sale of information, mainly in  
22 physical media form, paper, fiche, CDs, et cetera,  
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1 although there are subscription products as well  
2 that are electronically based. And the other source  
3 of funding for NTIS is the work we do for other  
4 Federal agencies, mainly doing things like Webifying  
5 their information dissemination and helping them in  
6 other ways with dissemination.

7                   There's been no discussion whatsoever  
8 between GPO and NTIS of any money issue because I  
9 think what's driving NTIS is a belief that getting  
10 our electronic content out and exposed in more  
11 venues is both helpful to everyone's mission and  
12 will also in the long-term help sustain the NTIS  
13 mission.

14                   Now, the pilot is designed to test that  
15 theory and that's why we need to focus on the  
16 electronic content initially, since that's the  
17 lowest cost form of dissemination we have.

18                   MR. SWINDELLS: This is sort of a side  
19 issue and I've never understood why you don't make

20 your complete index available for free online  
21 because it would seem to promote people actually  
22 buying your materials and that's one of the things  
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1 that I know has been a constant to the depository  
2 community, simply to have the full index, not just  
3 the last few years.

4 MS. HERBST: Right, and we are actually  
5 working towards that. We, too, are going to be  
6 re-designing our Website with an eye towards  
7 improved search and making more of the database  
8 available online.

9 We have database records in electronic  
10 form back to 1964 and we're actually also  
11 contemplating what we do with the information  
12 pre-1964 and how to get that up online, but that's  
13 going to be something we tackle later. Right now  
14 we're working on how to improve our Website to  
15 enable access online.

16 MR. SUDDUTH: Any, any more questions  
17 from council?

18 Okay, then we can go to the audience.  
19 Again, I remind you that when you come to the  
20 microphone, give us your name and your institution

21 and if questions do come back up from council, I  
22 will defer back to council -- oh, wait, okay.

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1 MS. PARKER: Sorry, this should be  
2 quick.

3 Ric, you mentioned complete re-design of  
4 the whole Web presence for GPO, everything. Can you  
5 tell us a little bit more about that and a time  
6 frame that you're working in.

7 MR. DAVIS: Thank you, Marian. Is this  
8 on, hello?

9 Thank you Marian, very good question.

10 I think that one of the things that you  
11 may have noticed in the past, all of us as users of  
12 GPO Access is that we've often lacked an integrated  
13 design between GPO.gov, GPO Access and some of the  
14 other components of our site. And I think that one  
15 of the major things that we're trying to do, and  
16 this is a precursor to some of the earlier releases  
17 that you'll see with the future digital system, is  
18 to try to really establish a consistent look and  
19 feel throughout the site so that it's easy to  
20 navigate. And again, I think one of the, the very  
21 first components that we're starting on with this is

22 the FDLP desktop, which is near and dear to everyone

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1 in this audience.

2 Like all of you, I am a frequent user of

3 the FDLP desktop but also probably like all of you,

4 I have a very hard time finding information on the

5 FDLP desktop, especially when I only have about two

6 minutes to find it.

7 So what that's led to is probably way

8 too many bookmarks on my personal Web page just for

9 that one part of the site. So that, that is one of

10 the key drivers and, you know, we're going to be

11 doing, we've assembled a team of -- at GPO, it's one

12 of the best cross-functional teams that I've seen

13 since I've been at the agency, not only in terms of

14 designers, but also people who understand what, what

15 we call the governance model or, you know, how the

16 site, both the agency site and GPO Access are

17 actually structured and need to be structured in the

18 future.

19 So, you know, the session that we're

20 having today to give you a chance to evaluate the

21 early parts of the FDLP desktop is just a start.

22 We're going to do a lot more

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1 collaboration before we release anything, but we're  
2 going to be going through a lot of beta testing in  
3 the next several months.

4 MS. PARKER: And the follow-up on that  
5 is is that session for council or for an education  
6 session?

7 MR. DAVIS: Yeah, this particular  
8 session is an educational session.

9 MS. PARKER: And when can we have one?

10 MR. DAVIS: What we'll also do is we'll  
11 make any of this information available online  
12 through beta testing as well so that council and  
13 others have a chance to look at it.

14 MS. PARKER: Fabulous, thank you.

15 MS. MILLER: This is Ann, I have a  
16 follow up to Marian's, follow-up to her question.

17 In part, as part of this beta testing, I  
18 mean I guess that's why we're going to look at it,  
19 but usability studies, because the current one as we  
20 all know would not actually pass a usability study,  
21 so, you're planning on doing, like, you know, asking  
22 a few people who are in this audience who might need

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1 to use it on a regular basis to really thoroughly  
2 test it?

3 MR. DAVIS: Yeah, some things that we've  
4 tried in the past, we've tried a lot of different  
5 options in terms of improving usability and doing  
6 usability testing and we're certainly open to ideas  
7 for the future, but, you know, in addition to  
8 putting the information up on the site, we've, we've  
9 done things unfortunately kind of limited to here in  
10 DC beyond doing them at conferences of having  
11 people actually come over to a usability testing  
12 lab, using the two-way mirror concept with, you  
13 know, recorded key strokes and recorded screen  
14 monitoring to actually see how people interact with  
15 the site.

16 Likewise, we work closely with the  
17 Department of Education on Section 508,  
18 accessibility for those with disabilities and other  
19 things.

20 So we're going to be doing a number of  
21 different things, but there are probably things that  
22 we're not even aware of about how we could test and

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1 as part of our survey process, we're very open to

2 ideas to make sure that all voices are heard in the  
3 process.

4 MS. MILLER: Well I just would like to  
5 point out that there are a lot of depositories in  
6 the DC areas and you could probably just go to one  
7 of their regular depository librarians and do it,  
8 rather than talking to people who might be so in to  
9 the biz that they don't actually, I mean in terms of  
10 Web design. I mean the thing is is that when  
11 someone like me who's been doing this for 13 years  
12 can't find something on that site, that's a problem,  
13 so, it. So you just need the real depository people  
14 to look at it.

15 MR. DAVIS: And I think that's a very  
16 good point and, you know, something that we've done  
17 in the past and I know Ann, you participated in  
18 these along with others, we call them evening focus  
19 group sessions and we had selected members like  
20 yourself and others from the community come in and  
21 do that testing and I know that's something we'll  
22 continue to do as well.

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1 MS. PARKER: Ric, the time frame on  
2 this?

3 MR. DAVIS: We've had thus far all of  
4 three meetings, but like a lot of things, we're  
5 going to, we're going to progress rapidly on this.  
6 Beyond the three meetings, again, we've done  
7 extensive work the last couple of months on the FDLP  
8 desktop design, that is the first phase.

9 The second phase is to factor this out  
10 to GPO.gov and GPO Access as a whole. I, it's hard  
11 right now to really give an exact time frame and in  
12 my own mind I see this as a, you know, a four- to  
13 six-month effort in terms of getting this out, but  
14 we have to factor in not only the re-design, but  
15 we're also looking at improved functionality, so  
16 that will be a key part of the process in terms of  
17 defining the time frame.

18 I mentioned during my speech that, you  
19 know, any project we do at this point we don't take  
20 on haphazardly, we come up with a very detailed  
21 project management approach with milestones, we make  
22 sure we've actually got the resources to do them.

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1 For those things we don't have resources for, we  
2 contract out and we're going to apply that principle  
3 to this as well.

4 MS. PARKER: Great, thanks.

5 MS. FRANGAKIS: I have a question for,  
6 couple of questions for Ric.

7 If we, if, Ric are we going to have an  
8 opportunity to get any more information about the  
9 pilot project for the digitization during this  
10 meeting?

11 MR. DAVIS: I don't think we're going to  
12 have a particular educational session on that. We  
13 will be able to discuss it in more detail in the two  
14 operational open forums. I think those are the two  
15 sessions where we can go into some more detailed  
16 discussion about what we're looking for as part of  
17 that evaluation process.

18 MS. FRANGAKIS: Okay, for just some, for  
19 quick purposes here, can you give us a time frame  
20 for this project, for the pilot project or the  
21 demonstration project?

22 MR. DAVIS: This demonstration project

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1 was something that was approved by our oversight  
2 committee, the Joint Committee on Printing. It is a  
3 six-month evaluation project. It's scheduled to end  
4 in December and at that point we're going to be

5 presenting a summary report of our activities and  
6 the evaluation back to our oversight committee and  
7 our plan is to further share that information with  
8 the depository community and then we'll have  
9 discussions with them on next steps beyond the  
10 demonstration phase.

11 MS. FRANGAKIS: Is there a plan in  
12 progress for ramp-up once you look at your lessons  
13 learned from this?

14 MR. DAVIS: We've been following closely  
15 our, you know, our priorities for digitization that  
16 we've set forth with the community and we would be  
17 building upon that plan for ramp-up beyond the  
18 demonstration project phase.

19 MR. SUDDUTH: Any other questions from  
20 council?

21 MR. BYRNE: I have a question for NTIS.  
22 For the, for the material that you would be sharing

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1 with depositories, is this going, you talked about  
2 it being -- it would be linked to the digital, is  
3 this going to be material that resides on NTIS  
4 servers or is it at agencies and is this -- or is  
5 this material that is not being provided by the

6 agencies in digital format now and that NTIS is  
7 digitizing.

8 MS. HERBST: Well, the first caveat is I  
9 get myself in trouble when I talk technically, so  
10 I'm going to skirt the specific answers.

11 Frankly on where the information is  
12 going to reside, part of the pilot is going to be  
13 what makes the most sense for the users. The  
14 collection -- the NTIS collection resides both on  
15 NTIS servers, but obviously it's all information  
16 that has come from other source agencies.

17 Now I can't speak to whether all that  
18 information still resides there, but all of the  
19 collection at NTIS is backed up on NTIS servers.  
20 How we will present that during this pilot is part  
21 of the discussions that we're having and frankly one  
22 of the areas I'd like some input on from folks.

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1 MR. SUDDUTH: Any other questions?

2 Okay, then we will go to the audience.

3 MS. WEST: My name is Amy West,  
4 University of Minnesota. This is also a question  
5 about NTIS.

6 One thing I was wondering about is

7 whether either in the pilot project or presumably  
8 beyond you're going to be looking at materials that  
9 would be in scope for NTIS but are not necessarily  
10 showing up in the NTIS database?

11           And an example would be FAA technical  
12 reports which are being made available in full text  
13 and if they are in the NTIS database, there seems to  
14 be a substantial lag between the time they show up  
15 on the FAA site and NTIS and it, from my  
16 perspective, would be wonderful to be able to gather  
17 those things back and get them recorded so that we  
18 at least know that they are there --

19           (End Track 2 on CD.)

20           (Beginning Track 3 on CD.)

21           MS. WEST: -- were at one time, so if  
22 that can be part of the project of the future, that

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1 would be super.

2           MS. HERBST: The pilot will involve that  
3 which NTIS already has in its collection, because we  
4 want to stay focused on providing access to what we  
5 have and determine what are the issues with that  
6 before moving forward.

7           To your point about what's in the

8 collection, NTIS operates, one of the mandates it  
9 operates under is the American Technology  
10 Preeminence Act which says that source agencies that  
11 have relevant type of information deposit it with  
12 NTIS, scientific and technical, with technical being  
13 defined fairly broadly.

14                   Things have changed over the years and  
15 whereas in the past we would work directly with an  
16 individual in an office or an agency and receive  
17 information in paper, we, like others, are using the  
18 Internet to collect more and more of the reports.  
19 In fiscal year 2006, 95 percent of what we received  
20 in came in electronically, either sent by the source  
21 agency or we collected it on harvesting.

22                   Part of our strategic initiative is to

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1 increase the amount that we get into the collection  
2 each year. 10 years ago it was averaging about  
3 50,000 titles a year. It had dropped to as low as  
4 30,000 a couple of years ago and with increased  
5 efforts in electronic gathering, we're back up to  
6 about 40,000 in fiscal year '06 and our plan is to  
7 continue to increase that number.

8                   Thanks.

9 MR. SUDDUTH: Ann.

10 MS. MILLER: If you're harvesting it  
11 from the Web for NTIS, this is sort of for both Judy  
12 and you, shouldn't that be a part of GPO's mandate  
13 to harvest and catalog that material? Why is it  
14 going to NTIS?

15 MRS. RUSSELL: That's one of the reasons  
16 Ellen and I have been talking is she doesn't have an  
17 appropriation and we do, there are areas obviously  
18 significant subject overlap between our initiatives  
19 and so we're looking for places where both agencies  
20 can gain by collaboration.

21 Certainly if we're harvesting things  
22 that are within scope for them and can deliver them

0059

1 to them with a cataloging record, then they can add  
2 source terms and other kinds of things, but it would  
3 help them in terms of efficiency. And certainly if  
4 they're finding things that we haven't found through  
5 our technique, so that's part of what we're trying  
6 to learn is where we can help one another and  
7 collaborate as agencies for more comprehensive  
8 coverage.

9 MS. MILLER: But if it goes to NTIS,

10 it's no longer freely available to the American  
11 public.

12                   Shouldn't it be freely available to the  
13 American public?

14                   MRS. RUSSELL: Well, as Ellen was very  
15 careful to say in her statement, that isn't really  
16 NTIS' responsibility. That is the responsibility of  
17 the publishing agency to make it available to GPO  
18 for the FDLP.

19                   So we're sort of going above and beyond  
20 what's actually required in the statute, recognizing  
21 that in order to do its own mission, NTIS is doing  
22 some of the same kinds of things we're doing to try  
0060

1 to identify this content rather than waiting for  
2 things to be provided to, to them or to us.

3                   So, we, we both have the common problem  
4 that there are statutes there that tell agencies  
5 that they should make it available to us, but that  
6 doesn't necessarily mean it happens as efficiently  
7 or comprehensibly as we would like. So we think  
8 that there's real advantage to working together.

9                   MS. MILLER: Well, I'm trying to figure  
10 out how there's an advantage to the American

11 taxpayer here, because if, if it's, if it's freely  
12 available, and it should be freely available, then  
13 the poor sap who actually finds it on NTIS as  
14 opposed to the GPO FDSys or whatever we're calling  
15 it is the one who's going to end up paying for it  
16 because he doesn't know it's in the other place and  
17 that's our opportunity to say, gee, you shouldn't  
18 have to pay for that, that should be on the GPO  
19 service.

20 MRS. RUSSELL: Well, remember what Ellen  
21 said, that a significant amount of their revenue is  
22 from people who are asking them to produce a

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1 tangible copy for them and to distribute a tangible  
2 copy.

3 MS. MILLER: Okay.

4 MRS. RUSSELL: So, when someone is  
5 linking to a document and I don't know enough about  
6 your finances so that may be something you need to  
7 address, is there currently a fee if somebody  
8 links to an electronic document through your site?

9 MS. HERBST: First, I want to reiterate  
10 what Judy said, we're working with GPO and this is  
11 the first of what we think are going to be many

12 initiatives. I think we're all interested in not  
13 duplicating effort, so I expect we'll be doing more  
14 of these types of projects together.

15 I also want to reiterate that we harvest  
16 from a source agency and if that information's up on  
17 their Website, then obviously it's free to the  
18 public.

19 Our pricing, our pricing model is  
20 physical media based first, so if someone wants a  
21 physical copy, there's cost associated with it.

22 There are subscription models where someone says I  
0062

1 want everything new every two weeks that's in a  
2 certain topic and that's for a fee. We do have a  
3 download policy that allows the first several pages  
4 to be free.

5 One aspect of the NTIS collection, in  
6 2006 the average report printed or sent out in  
7 physical form was 138 pages, so because of the  
8 nature of the collection being technical and  
9 scientific, we tend to have titles that are much  
10 longer and while we do allow people to download  
11 longer reports for a nominal fee, we find that a lot  
12 of people don't, that they, once they realize how

13 large it is from the abstract, they go ahead and  
14 purchase a physical form of it.

15 MR. HEMPHILL: This is Pete Hemphill.

16 And in part to answer your question and  
17 maybe I can lend a little insight from private  
18 industry that private industry, for example, we  
19 would purchase NTIS data in bulk and process it in  
20 bulk and cross-link information to it in bulk and we  
21 would get that information from NTIS, whereas I  
22 think GPO is more of an individual one- or

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1 two-delivery type situation and we didn't mind  
2 paying for NTIS information because it was very good  
3 information in one place where we could go get it.  
4 It's just a matter of how you deliver it I think  
5 that would be the difference.

6 MRS. RUSSELL: We have lots to learn in  
7 our collaboration, so stay tuned.

8 MR. SUDDUTH: Bernadine?

9 MS. HODUSKY: Bernadine Abbott Hodusky.  
10 I'm happy to hear that NTIS and GPO are cooperating.  
11 That was one of my dreams when I was at the Joint  
12 Committee on Printing, but I've been working with  
13 the Environmental Protection Agency staff and they

14 tell me that they have 50,000 EPA reports that  
15 they're going to digitize. And they've digitized  
16 about 9,000 so far and I am concerned that that  
17 digitized information will be both available through  
18 GPO depository program as well as NTIS because I  
19 think multiple sources is good as back-up. I'm, I'm  
20 concerned that they're not really working I think  
21 with either agency in this project and I'd like to  
22 see that happen.

0064

1 I also would like to encourage you to  
2 combine your catalog. I think it is absolutely  
3 wasteful of tax dollars to have two separate  
4 catalogs and it should be merged. And I think that  
5 would do more to promote NTIS' sale of publications  
6 than almost anything that you could do, is to have  
7 all of your data in GPO Access in the monthly  
8 catalog, on the online monthly catalogs.

9 So I urge you to work toward doing that.

10 MS. McKNELLY: Michele McKnelly,  
11 University of Wisconsin, River Falls. We've got a  
12 little Wisconsin thing going here.

13 Ric, I'd like to ask you about the OPAL  
14 software because I was one of the people who

15 participated in the demonstration and for those of  
16 you who didn't because there were only about  
17 20 people on it, I've used a lot of Web-based  
18 training tools and this was the best one I have ever  
19 seen.

20                   And so my question to you to quote  
21 Evelyn's terminology is what's the ramp-up for this?

22                   MR. DAVIS: Thank you, Michele, I'm glad

0065

1 to hear that reaction. That expressed the sentiment  
2 of myself and a lot of others who looked at it. We  
3 had about 50 participants in the survey and I think  
4 what we want to do now is we're going back and  
5 analyzing all of the comments.

6                   We want to validate that this is the  
7 tool that we're going to go with if -- it sounds  
8 like, you know, based on everything we're hearing we  
9 might have hit one out of the park with this first  
10 one. At the same time we want to be slightly  
11 cautious in looking at one or two other tools very  
12 quickly, very quickly meaning next 60 days and  
13 seeing, just making sure there's nothing else out  
14 there that's better or that there are no gaps that  
15 this one failed to exist.

16                   But I think looking at Lance back there  
17 and some of our other staff and planning who were  
18 very instrumental in bringing that up, Nancy Fijay  
19 and others, we're looking to bring this up in the  
20 next couple of months unless there are any issues  
21 that come up and that's part of the reason we have  
22 the archive up, as well, in case there are any final  
0066

1       comments. But I really appreciate your thoughts on  
2       that.

3                   MS. MCKNELLY: Well I certainly hope  
4 when the ill-named FDSys comes up that this type of  
5 software can be used to make training and make  
6 people out in the community aware of what it is and  
7 what it isn't is -- what it isn't because that's  
8 going to happen pretty quickly and there are a lot  
9 of people out there who still, like me, don't get it  
10 and really want some very specific information so  
11 that we can field questions about it.

12                   MR. DAVIS: Thank you.

13                   MS. HARPER: Beth Harper, University of  
14 Wisconsin Madison. Talking about pilot projects,  
15 what is the -- well I know kind of what the status  
16 of LocsDocs is, we were one of the participants, but

17 I'm wondering when there will be a report on that?  
18 At this meeting or future -- what has GPO discovered  
19 in doing LocsDocs?

20 MR. DAVIS: We have some information in  
21 the update handout, but I'm also asking our resident  
22 LOC expert to speak to that.

0067

1 UNIDENTIFIED SPEAKER: We're finishing  
2 up the report and hope to have it out fairly soon  
3 and we need to have some external discussions about  
4 what to do as far as moving forward, if we're doing  
5 it in the best possible way or if there are better  
6 ways to implement in the future.

7 MS. SMITH: Lori Smith, not from  
8 Wisconsin. Southeastern Louisiana University.

9 I have a question and a plea. My  
10 question is is there an update on the proposed  
11 changes to the item selection process?

12 And my plea is if there's anything GPO  
13 can do to convince the major ILS vendors to give us  
14 the power to get usage statistics for hot links from  
15 their software, please write them letters, whatever.  
16 I think most depositories now, the majority of our  
17 use is through people with, using the hot links and

18 our online catalogs and most of us I think can't get  
19 statistics on that.

20 So it's hard to justify maintaining  
21 depository status without good statistics showing  
22 that the public is using the depository materials.

0068

1 And I appreciate what GPO does with, you  
2 know, the PURL accounts, which I think were not  
3 entirely accurate last year, but I think the real  
4 answer is for us to get that circulation kind of  
5 information from our OPACS. So if there's anything  
6 you can do to convince them, please help us.

7 And again, back to the item selection,  
8 that was my question.

9 MR. DAVIS: I'm going to ask Laurie Hall  
10 or Linda Resler, if they're here, to make a quick  
11 comment on that. Laurie, do you want to make a  
12 comment?

13 (Not speaking in microphone).

14 MR. DAVIS: Come to the mic, Laurie.

15 MS. HALL: The plea to other vendors is  
16 something we have to be very careful about doing, so  
17 just so you know that. Cindy also has the  
18 information that was posted about the item, right,

19 so where's Cindy? Is she here? Cindy? No?

20 (Laughter)

21 She has, she has information about the  
22 essential title, so maybe I'm confused as to what  
0069

1 you're actually asking, so there's two things in the  
2 question. I picked up the issue about the PURLS  
3 and --

4 MS. SMITH: What I'm talking about is  
5 the proposed changes to item selection, for  
6 instance, the electronic stuff we would have less  
7 choice, it wouldn't be by item anymore, it would be  
8 by like agency. There were several proposed changes  
9 in the way we would select items. That's what I'm  
10 asking about.

11 (Not speaking in microphone)

12 MRS. RUSSELL: We completed the survey  
13 and gathered the comments and posted the comments  
14 about the item selection. What we had said at the  
15 time was that in order to change what we do with  
16 item selection, we need different software and in  
17 fact that was one of the reasons we did the survey,  
18 because looking ahead to how we get off of our  
19 legacy systems, we needed to have some idea of what

20 we wanted the next generation systems to do.

21                   So, the next steps are really dependent  
22 on how we proceed in getting software to replace

0070

1 Access, DDIS and so forth.

2                   Suzanne, do you need to add something to  
3 that?

4                   UNIDENTIFIED SPEAKER: (Suzanne).

5                   No, sorry, that was, I did have my  
6 coffee this morning, but those are two different  
7 disparate things. I was thinking about the  
8 essential titles versus what we were, you know,  
9 trying to do with item selection doing a one-to-one  
10 correspondence and yes, the move from DDIS which is  
11 now being discussed as part of the FDsys  
12 implementation and, you know, moving from that  
13 legacy software, moving into the ILS so that now,  
14 thank you, I remember those things, but Suzanne  
15 might have some other.

16                   MRS. RUSSELL: So we've done the input  
17 gathering and now what we have to do is look at what  
18 the options are to, to take advantage of the inputs  
19 you've given and as we progress further, we'll be  
20 able to come back to you with maybe more refined

21 options and things.

22 But at this point, just to look at the

0071

1 posting that was made and the summary results and  
2 that's kind of where we are.

3 UNIDENTIFIED SPEAKER: Right, and we  
4 continue on our same vain of trying to do one-to-one  
5 correspondence so we don't have, you know, one item  
6 number with multiple systems. We're trying to  
7 develop the, continue on the one-to-one as we move  
8 forward.

9 MR. SUDDUTH: Fran?

10 MR. BUCKLEY: Ric, you mentioned some  
11 disaster recovery plans, but what about the mirror  
12 site or a complete back-up system for everything  
13 that's on GPO Access?

14 MR. DAVIS: Thank you, Fran, let me give  
15 you a few more details on that GPO has been  
16 operating under a contract with Iron Mountain  
17 Services for the last several years rolling  
18 everything back on tape back-up so that we can  
19 restore systems in the event of a disaster.

20 What's been more of a challenge in  
21 recent years is we want a complete redundant

22 fail-over and we want that, you know, before FDsys,  
0072

1 we're not waiting on this, we're moving forward.  
2 What we, what's been a real challenge for us is our  
3 old legacy WAIS software, wide area information  
4 server, software that you're all familiar with.  
5 What this contract is going to do that we awarded  
6 two week ago is it's going to parse and migrate all  
7 of this WAIS information to a standard open format  
8 and migrate all of that for disaster recovery,  
9 real-time fail-over and it's also going to make it  
10 easy to flow into the releases of the future digital  
11 system.

12           So the award of this contract was long  
13 anticipated. There was a contract prior to this  
14 that migrated some, but not all applications. WAIS  
15 has proven to be quite a challenge, but we have the  
16 contractors on board, they're sitting in the library  
17 unit working in partnership with our library staff  
18 and the chief information officer's organization,  
19 this is a four- to six-month contract and that's our  
20 plan for getting it done for a complete fail-over.

21           MRS. RUSSELL: We do, the data has been  
22 put up on the system, it's just been put up without

0073

1 the re-formatting that will make it easier to  
2 retrieve.

3                   So there is a fail-over system in place,  
4 but it isn't as, as functional and robust as we  
5 would like it to be. So there is lots of redundancy  
6 in the data. There is an active fail-over with the  
7 unre-formatted data, but the, as Ric said, the, the  
8 objective is to get it done so that we have it with  
9 the data that has actually been re-formatted which  
10 will add meta data to it and make it an, actually  
11 improve the ability to retrieve it and then that  
12 will also help that data go to the future system.

13                   MR. BUCKLEY: If I could follow up,  
14 though, what you're talking about in terms of a  
15 fail-over system disaster recovery, is that going to  
16 be a live back-up, though, so that we don't see  
17 these instances where GPO Access isn't available  
18 when technical work is being done and so forth?

19                   MRS. RUSSELL: Yes, it absolutely is  
20 something that would be a live back-over or a live  
21 fail-over once completed.

22                   MR. SUDDUTH: Katrina?

0074

1 MS. STIERHOLZ: So does that mean you're  
2 going to be off the WAIS platform entirely in four  
3 to six months?

4 UNIDENTIFIED SPEAKER: In your dreams,  
5 Katrina.

6 MR. DAVIS: That's a very good question,  
7 Katrina, one I've long been waiting for myself.

8 What we're doing is this, this disaster  
9 recovery option that we've been talking about is  
10 by -- I don't want to get too technical for this  
11 discussion, but the information that was created for  
12 WAIS a long time ago was using GPO locator codes.  
13 By doing this migration and parsing of the  
14 information, it's going to move it to more of an XML  
15 type open format.

16 What that's going to do is a couple of  
17 things. It's going to allow us to immediately use a  
18 search capability that is much more opened than what  
19 we're able to use with WAIS and migrate it quickly  
20 to the releases plan with the future digital system.

21 So we're not making a selection right  
22 now to replace WAIS prior to FDsys, this is part of

0075

1 FDsys and it's part of what you'll hear about in our

2 next discussion in terms of when that planned  
3 release is.

4 But this is an absolutely necessary step  
5 to be able to migrate it forward to FDsys. We've  
6 got to have open standards and open information and  
7 open formats to be able to use it with the new  
8 search engine.

9 MR. SUDDUTH: Any other questions from  
10 the audience? Okay.

11 MS. SOLOMON: Hi. Judy Solomon from  
12 Seattle Public Library. Just one comment about  
13 NTIS.

14 There's a lot of small libraries in the  
15 United States that are Federal depositories that  
16 can't come to these meetings. If you could do some  
17 really good publicity for this, it would be really  
18 great.

19 Thanks.

20 MRS. RUSSELL: We do have a handout of  
21 Ellen's remarks which will be given out after the  
22 session and we will make that available as part of

0076

1 the report on the meeting and certainly as soon as  
2 we have clarified a little more of what the pilot

3 will be like, we will be shouting from the rooftops  
4 about it because we really do want, as Ellen said,  
5 to get all the depositories or as many as we can  
6 participating.

7                   So we're not trying to do a pilot where  
8 we get 20 or 30 and give them access, but to design  
9 a pilot that would let everyone participate. So we  
10 will make sure that that information gets out.

11                   MS. HALE: Kathy Hale, State library of  
12 Pennsylvania.

13                   You have just made a lot of engineers  
14 very happy throughout the country, I believe. You  
15 do have a model, I believe, from a lot of newspapers  
16 throughout the country that they will put on table  
17 of contents or abstracts and then if you want the  
18 full document, that you can pay for that, bring your  
19 money up for it.

20                   So I think you do have models in the  
21 business community in order to bring this to  
22 fruition, but thank you very much, I think you've

0077

1 made a lot of people happy.

2                   MR. SUDDUTH: Seeing nobody else at the  
3 mic, council, any last questions?

4                   Okay. Then we'll come back again at  
5 10:30 a.m. You've earned an extra two minutes to your  
6 break, but we will start promptly at 10:30 a.m.

7                   (Short recess taken).

8                   MR. SUDDUTH: I'm going to go over a  
9 couple of announcements, also give the others who  
10 are outside the room a chance to come in, but I do  
11 want to get started and I'm going to start with  
12 announcements that have been handed to me.

13                   A lot of these announcements have to do  
14 with lunch or dinner with your regional. The  
15 Missouri librarians will be meeting at 12:15 p.m. in the  
16 lobby.

17                   Just another reminder, DC, Delaware  
18 and Maryland libraries will be having lunch at  
19 Capital City Brew company which at 12:15 p.m.

20                   The Florida and Georgia depository  
21 librarians are going to meet at Capital City  
22 Brewery, 5:30 p.m. tonight, so they're not going to be

0078

1 going to lunch, they're going to be going to dinner  
2 this evening, that's Florida and Georgia.

3                   And then Tuesday night the CIC documents  
4 librarians will be meeting at 6:30 p.m. at the top of the

5 escalator which is at the hotel entrance and that's  
6 all the announcements I have.

7           What I would like to remind everybody is  
8 that when you do come to the microphone, when you do  
9 come to the microphone, please state your name and  
10 your institution. And as I said, the, there are  
11 hand-outs for the next presentation, I'll give you  
12 another half a minute to scramble up here and get  
13 copies and otherwise we're going to start within the  
14 next minute.

15           Okay. It's my pleasure to introduce the  
16 next session. The next session is going to be the,  
17 is going to be a panel discussion and has to do with  
18 the program management team and the master  
19 integrator, the, again, what we all know is the  
20 future digital system and it's my pleasure to turn  
21 it over to Mike Wash who is the Chief Technical  
22 Information Officer.

0079

1           MR. WASH: Good morning. What we'd like  
2 to do today is similar to what we've done over the  
3 last several conferences, is provide you with an  
4 update of our, our digital contents system,  
5 sometimes known as future digital system or FDsys,

6 as troubling as that is at times. But what we want  
7 to do today, particularly, is introduce the Harris  
8 Corporation.

9 Harris is the master integrator working  
10 with us as a partner to do the development and the  
11 build and the deployment of the future digital  
12 system and you will get an opportunity throughout,  
13 you know, the next hour to meet Harris and some of  
14 the key personnel with Harris and they'll tell you a  
15 little bit about what they're doing on this program  
16 and what a, a master integrator is.

17 So, today it's really four sessions  
18 here, we're going to have a brief review of what the  
19 future digital system is and things that have  
20 happened since April when we were last together.  
21 I'll cover that.

22 Then Harris Corporation is going to talk

0080

1 somewhat about their role and the work that we've  
2 done with them over the last couple of months. Then  
3 Selene Dalecky is going to come up and talk about  
4 the activities that we see going forward.

5 So, the next six months or so of  
6 activities of what we intend to have accomplished

7 and what the schedule is and the time frames. And  
8 then we'll open it up for questions from that point.

9           So an overview, some information that we  
10 actually started sharing with this community about  
11 two years ago, just what is FDsys. The thing that  
12 we call FDsys. It's really a world-class  
13 information management system that will allow us to  
14 participate in the digital world and provide  
15 information out on a permanently accessible basis.

16           We've, we've stated from the beginning  
17 that we wanted the system to be a rules-based policy  
18 neutral system that could be flexible and  
19 extensible. Basically what that means is we're not  
20 setting policy with the system. We want it to be  
21 very flexible so that it can adapt to whatever the  
22 requirement is of GPO to be able to take in digital

0081

1 information and serve digital information out and it  
2 also needed to be able to work well within the  
3 business units within GPO. We have certainly the  
4 library program, we have the sales program, we have  
5 digital media services.

6           There's a number of different types of  
7 focus activities within GPO. This system needed to



9 is also very important because we know that there's  
10 going to be rapid changes in technologies and we  
11 don't want to get locked into the technology of  
12 2006. We want to be able to make it so that this  
13 system can change as technology changes.

14           From an overview perspective, you know,  
15 just the things that the future digital system are  
16 expected to do, it's going to automate the  
17 collection and dissemination of electronic  
18 information.

19           The next one is the electronic markings  
20 for what we sometimes call digital signatures in  
21 today's technology phrases will indicate that the  
22 information is authentic and it will be able to

0083

1 identify versions of documents that have been, been  
2 revised. So we want to make sure that the system is  
3 capable of doing version control and capable of  
4 identifying that the information is authentic and  
5 that type of technology needs to be incorporated  
6 into the system.

7           Information will be permanently  
8 available in electronic format. It's a pretty tall  
9 order when you think about the changes in

10 technology. Again, that's happened even in the last  
11 decade or two, the way content has been created or  
12 information or documents in publications have been  
13 created change very, very rapidly and for us to  
14 create a system that will make information  
15 permanently accessible, it's quite a challenge to  
16 make sure that we do the planning in anticipation of  
17 technologies so that we can keep up with those  
18 changes over time.

19 Information will be accessible for Web  
20 searching, viewing, downloading and printing. You  
21 know, Bruce yesterday was trying to project when  
22 printing would start to go away and he, he indicated

0084

1 it will, he couldn't say when.

2 We don't want to have this type of  
3 system create the type of environment that would  
4 force printing to go away. Instead this system has  
5 to work very closely with printing needs. The world  
6 of printing today is changing in the way people use  
7 printed material and the system needs to be capable  
8 of supporting changes in the way people use print,  
9 whether you use print like today where there's  
10 documents that are available in a library or in the

11 future if documents are going to be downloadable and  
12 printable and used, you know, for a brief period of  
13 time and then recalled again and printed again when  
14 you need it in the future, much like small office  
15 type of environments are today where you print a  
16 document, you use it and the next time you need it,  
17 you find it, you print it again and you use it.

18                   Whatever the methodology's going to be  
19 going forward with information, we want to make sure  
20 the system is capable of supporting that.

21                   And then lastly, document masters, and  
22 that would be the authentic version of the

0085

1 information will be available for conventional and  
2 on-demand printing, so whatever the system or  
3 whatever the users or partners like the library  
4 systems need, we want to make sure that the system  
5 is capable of really supporting that.

6                   Our status, actually when, when I was  
7 with this community back in April in Seattle, the  
8 day that I provided an update was actually the day  
9 that our request for proposal sent out for bid, it  
10 was April 3rd. That proposal was a rather lengthy  
11 document that included all of our requirements and a

12 lot of contractual language that kind of makes your  
13 head hurt to read it, much less write it, but it  
14 went out, it was like 500 pages or something crazy  
15 like that.

16                   It went out in April and that really  
17 launched us into really the last phases of the  
18 search for what we call a master integrator. And  
19 the master integrator, which you'll hear more about  
20 in a few minutes, is really the group of people  
21 working with GPO to design, develop and deploy the  
22 system.

0086

1                   So we had to choose carefully. We had  
2 to be very critical and make sure that the partner  
3 that we were out looking for would be the right  
4 partner for us to get this job done and get it done  
5 the way we wanted it to deliver the types of  
6 requirements that we had worked so hard to create.

7                   In August, August 2nd, we awarded to  
8 Harris Corporation and that was after the RFP went  
9 out in April, there was a period of time that lasted  
10 until about May 24th, I believe it was, when the bid  
11 was out for, or the proposal was out for bid and  
12 then from late May to August was the period of time

13 that we went through the proposals that came in and  
14 did our final selections.

15                   And lastly, you know, Harris showed up  
16 for work a week later with a group of people and the  
17 good news is they haven't left yet. And, you know,  
18 it's kind of funny, you know, but when you think  
19 about it, I kind of relate working with an  
20 integrator or a development team like getting  
21 married, you know.

22                   The early stages of it when we were

0087

1 going through the review of the proposal process,  
2 you're getting all excited about what could be and  
3 your anticipation is really growing and then you  
4 award and you have the first couple of meetings and  
5 it's all exciting, it's kind of like you're in the  
6 stage of holding hands.

7                   Then, you know, about a month or so  
8 later you start to realize, okay, we've got to make  
9 this work and, you know, not that that's bad, but,  
10 you know, if any of you are married, you know, like  
11 after that first month or so you kind of say we've  
12 got to make this work.

13                   But it's been a very great, a good

14 transition with Harris, I've got to say that.  
15 They've come in to GPO and they studied us probably  
16 as much or more than we studied them. Knew things  
17 about us that we probably didn't know much about and  
18 likewise with them. But the relationship has gone  
19 great, so far, and, you know, the anticipation is it  
20 will continue to go great. They've moved into GPO,  
21 so this is a co-location type of activity so it's  
22 not they're over there in another building in

0088

1 another State and we're here trying to communicate  
2 via phone and Internet.

3           Instead, you know, they've moved in with  
4 us so that there's this cohabitation type of thing  
5 going on. They've also kind of learned a lot about  
6 a culture that's kind of been developed around this  
7 program at GPO. Bruce yesterday talked about how,  
8 you know, within the leadership at GPO there's  
9 people that have some, some lengthy Government  
10 experience and those that don't have much Government  
11 experience, like the relationship I have with Scott  
12 Stoval. He's got a lot of Government experience, I  
13 have almost none, two and a half years or so now  
14 which is probably a lot.

15                   But still, I don't consider myself to be  
16 an expert of all the things that go on within  
17 Government. But what that has done with this  
18 program is that it has allowed us to create an  
19 environment and a culture within the future digital  
20 system program office that is different than a lot  
21 of cultures I think within Government and certainly  
22 within GPO.

0089

1                   We have some of the brightest people at  
2 GPO working on this program that are very task  
3 oriented, they are very delivery focused and they,  
4 they were ready and primed for when Harris came in  
5 on August 9th to start this job and it's been an  
6 incredible integration activity just for the last  
7 couple months watching the GPO program management  
8 office and the Harris development team come  
9 together.

10                   So I'm really glad they haven't left  
11 yet.

12                   Back in April, and even dating back to  
13 last October of this session, I introduced the idea  
14 of us going through a process of creating multiple  
15 releases for the future digital system. If we were

16 to try to create all the functionality at once and  
17 turn the thing on and hope that it worked, the  
18 likelihood is it wouldn't.

19                   So what we've done instead is we've  
20 carved out elements of the program and elements or  
21 sections of the requirements and we've put those  
22 into a step-wise type of releases. Like sometimes I

0090

1 refer to it like building a house, you start with  
2 the foundation, you build a basement, you do the  
3 first floor, you do the second floor and finally you  
4 do a lot of the enhancements to your house. That's  
5 the way we're doing the future digital system, so  
6 that we're going to start out with elements of  
7 functionality and move into higher and higher  
8 capability over time.

9                   So our anticipated releases, you know,  
10 back about a year ago, were three releases in what  
11 we called release one, which is the core  
12 functionality where we talked about a submission  
13 release and then a content access and delivery  
14 release and then final core functionality, but what  
15 we have done now and a lot of this came through when  
16 we were reviewing the proposals of the integrators

17 that came in looking to really get awarded with this  
18 job is we really came down to two releases within  
19 our core functionality.

20           The first release is an internal pilot  
21 and you'll learn a lot more about that in a few  
22 minutes of what's involved in that and the timing

0091

1 for that. And then finally our release 1C is the  
2 external launch and the core functionality of the  
3 system. And then we anticipate ongoing  
4 enhancements.

5           You think back to the comment I made  
6 about modular and expandable type of system. We  
7 know that there are going to be things that come up  
8 for a new functionality that needs to come along, so  
9 those enhancements for the future releases are the  
10 things where new technologies can get put into the  
11 system to do things that we know are going to be  
12 required in a couple of years and beyond.

13           So with that, I would like to introduce  
14 the first of the Harris staff, Karen Hoppel, who's  
15 the program manager within Harris and what she's  
16 going to do is outline some of the things associated  
17 with what a master integrator does and actually from

18 this point forward, we can stop really calling it a  
19 master integrator, we can call it Harris  
20 Corporation, GPO's partner. It might sound a little  
21 less technical, but with that, I'll turn it over to  
22 Karen.

0092

1 Thank you.

2 MS. HOPPEL: Thanks, Mike. And not only  
3 would it sound a little less technical, it will also  
4 sound a little less formal and the relationship that  
5 we've been developing with the GPO has been a very  
6 open one and one in which we feel very able and  
7 comfortable with making our suggestions known and  
8 listening to the suggestions of our partners at GPO,  
9 so I think it would be also more reflective of that.

10 I just wanted to touch on some of our  
11 background and maybe why we are, have been so  
12 honored as to be selected as the partner with the  
13 GPO for developing the future digital system. We're  
14 a company that's about 105 years old.

15 We actually started in the printing  
16 business, believe it or not. We progressed or at  
17 least modified a little bit of what we do now and  
18 it's more involving communications as a whole and

19 that includes information processing like a digital  
20 archives kind of system as we're doing here. And,  
21 in fact, we do that both for the commercial and for  
22 the Government space. We have about 13,000

0093

1 employees worldwide, so we're not a small company.  
2 We are headquartered in Melbourne, Florida, but have  
3 over seven offices in the local DC area, so we're  
4 very glad to be here having, you know, gotten here  
5 in August and then plan to stay not only, you know,  
6 for the next year or two, but as long as we're of  
7 use to the GPO.

8           We've been building archives, large,  
9 high volume kind of archive systems for over 10,  
10 20 years and the content of those archives includes  
11 both documents, meta data, geospatial data, census  
12 data like the MAIF TIGER format, if folks are  
13 familiar with that, and audio and video. We were  
14 the runner-up on the national archives and records  
15 administration's electronic records archives program  
16 and we've been investing in laboratories and  
17 research in the archives area, including search for  
18 many years.

19           We're involved in the library community

20 in a number of ways and we are very honored to be  
21 able to extend that participation now with this  
22 program. We've been involved with the Fedora

0094

1 project, we are a part of their preservation  
2 workflow and search committees. We're also involved  
3 in the, being some, doing some consultant work with  
4 the National Sciences Digital Library, as well as  
5 with the, with the integrated digital library  
6 system.

7 So we, we really enjoy the interactions  
8 that we've had with the library community and look  
9 forward to being able to continue those and we look  
10 forward to being able to apply the experiences that  
11 we had to this very exciting program with the GPO.

12 And as Mike said, I'll give you a little  
13 information of sort of what our role is relative to  
14 the future digital system in working with the GPO.  
15 We're responsible for designing, developing,  
16 deploying and testing this system in conjunction  
17 with the GPO. We're working hand in hand with them  
18 to do that. We're collaboratively collecting the  
19 technologies and products that will be used as part  
20 of the system.

21                   As we speak today, we have teams of  
22    which there's a co-lead, one from Harris, one from  
0095

1    GPO and those folks are off looking at the various  
2    technologies that we might need, for instance, what  
3    search application would be best for us to use and  
4    they are mutually working to develop the criteria to  
5    collect those products as well as going through that  
6    scoring and selection process.

7                   From that point we'll integrate the  
8    selection of those commercial products into an  
9    integrated system and be able to develop the  
10   workflows that will control how the system works.  
11   That's really the way that you implement the policy  
12   neutral non-, you know, non-dictative, if you will,  
13   ability of the system to allow it to comply to the  
14   operations that are useful to the community and to,  
15   and as opposed to being prescriptive.

16                   We'll also conduct system testing to  
17    know that everything is working well and ready to go  
18    and then conduct training exercises, including  
19    development of the materials and manuals that will  
20    assist folks in being able to use the system. It  
21    was nice to hear that there's a, that there's the

22 OPAL activities that you have going on and we hope

0096

1 to look at those and see if we can learn that it  
2 found a forum that really works well for  
3 communicating and potentially providing training on  
4 the system.

5           And we will see it being very key that  
6 in order to be able to do this effectively, that we  
7 work in conjunction with the GPO and the community,  
8 stakeholder community at large. We have been  
9 working, as I mentioned, just very, very closely  
10 with the GPO. This is a closer working relationship  
11 than I've had ever in my career; and Mike is not too  
12 far off when he says it's sort of like, at least  
13 getting engaged, I'm not sure about married yet, I  
14 think we'd want to date a little while. No.

15           But, no, not at all. Actually, we've  
16 found the folks that we're working with to be very,  
17 very helpful to us. They bring a domain experience  
18 that is just vital to us being able to make sure  
19 that we can apply the right technologies to the  
20 mission. Without that understanding that they  
21 bring, you know, we would build the wrong thing.

22           We also are going back into the GPO's

0097

1 business units to look for the subject matter  
2 experts that will really, that will really also add  
3 to the accuracy with which we can develop the system  
4 to be what is needed.

5           And further than that, we need to engage  
6 and starting as we have been here now two months to  
7 engage the stakeholder community at large, obviously  
8 through forums like this conference as well as other  
9 mechanisms that Selene will talk about a little bit  
10 for the opportunity for beta testing on the system  
11 so that again, at all levels we know that the folks  
12 who are going to have to use this system are getting  
13 the best thing that will make their jobs most  
14 efficient and enable them to really step forward in  
15 the future when I imagine that everything is, or at  
16 least all of the, all of the electronic publications  
17 we know are safe and, and available forever, so.

18           With that, our next speaker is John  
19 Fore. He's our software architect and he promises  
20 not to get, to get too far into engineering, if you  
21 will, but to focus on how we really see the system  
22 working and how it will enhance what you guys need

0098

1 to do with it.

2 MR. FORE: Thanks, Karen. My name is  
3 John Fore, I'm the software architect for the Harris  
4 team on the future digital system and I'm going to  
5 explain to you briefly how the system will work  
6 according to the design that the GPO and Harris have  
7 developed.

8 Even though I've been a software  
9 engineer for 23 years, my first job was actually  
10 working at a library, I was working to convert our  
11 local library from a paper-based system to an  
12 electronic system. I also grew up near Dublin,  
13 Ohio, and I think about half my family either work  
14 at a library or work at OCLC, so this, this project  
15 is really near and dear to my heart.

16 I've also worked on the electronic  
17 records archive project and have been working in the  
18 digital archiving field for over four years now.

19 So, what you see in this picture is a,  
20 is an overview of the elements of the future digital  
21 system and the future digital system will be based  
22 on the Open Archival Information System model, or

0099

1 OAIS model. The GPO and Harris are using this model

2 to guide the development of the system. It's a  
3 standard that dictates best practices for a digital  
4 archives system, so by following it, it helps you to  
5 ensure that your archive will work properly and will  
6 protect the information that you're storing. And  
7 each box on this diagram represents an element  
8 within the system and within the OAIS model.

9           The blue arrows in between the boxes  
10 represent information flowing from one part of the  
11 system to another and the icons representing people  
12 indicate parts of the system where people are  
13 involved in working on the system. The other boxes  
14 are fully automated.

15           So, if you start on the left most box  
16 labeled producer, we have the people who are  
17 creating the publications, which is the Government  
18 agencies and the U.S. Congress and they will create  
19 publications that are, are, should be disseminated  
20 to the public. And they will submit them to the  
21 future digital system using a Web-based interface,  
22 as well as other interfaces, and with each

0100

1 publication they will supply the content of the  
2 publication as well as meta data or information

3 about that content and at the same time as they're  
4 submitting a publication, they can also order  
5 printed copies of the publication for their use.

6 Information can also be collected for  
7 the future digital system by scanning or converting  
8 physical documents and it can be harvested from  
9 agency Websites. So those are the three ways that  
10 information can be collected and submitted to the  
11 system.

12 It will go into the next box labeled  
13 ingest and in this, in this box the future digital  
14 system will automatically validate the content in  
15 the meta data package that comes in to make sure  
16 that the meta data is complete and correct and that  
17 the document hasn't been corrupted in transmission.  
18 If there are any problems with the package, then a  
19 GPO user will work with the agency to correct that  
20 so that only valid information that's authentic gets  
21 into the future digital system.

22 Next it will go into the data management

0101

1 element of the system. In this element the  
2 authentication marks will be added to the document.  
3 It will be indexed by a search engine and any

4 preservation actions that need to be done to it over  
5 time will be orchestrated by the data management  
6 element.

7           The content and meta data will be stored  
8 in the archival storage portion of the system where  
9 it will be protected and stored to provide the  
10 permanent access.

11           In the access portion of the system, GPO  
12 users will catalog each publication using marked  
13 records and standard cataloging techniques, also  
14 create reference tools and finding aides to help  
15 people find documents within the system.

16           Then finally, on the far right the  
17 consumer represents end users of the system which  
18 could be the public, it could be the FDLPs, it could  
19 be Government people, they will be able to search  
20 for documents in the future digital system by using  
21 meta data searching as well as by content searching  
22 and they'll be able to retrieve and view authentic

0102

1 copies of the publications that are stored in the  
2 future digital system.

3           So, moving on, I'm going to show you a  
4 technique that we're using to store and manage and

5 preserve these publications across time that's  
6 called an information package, or a content package.

7           There will be one content package for  
8 every publication in the future digital system and  
9 the purpose of the content package is to collect all  
10 the information we need about that publication so  
11 that we'll know what it is, who created it, how it's  
12 stored, allow us to find it in the future and to  
13 preserve it.

14           And to help keep track of all this, we  
15 will have an XML wrapper as part of this package  
16 that's like a table of contents that tells  
17 everything in the package, what everything is that's  
18 in this package that we need to store and it will be  
19 in XML so that it's in a non-proprietary and open  
20 format so that you can look at that and understand  
21 what that publication is and where it came from and  
22 what we know about it.

0103

1           So the actual content, itself, will be  
2 stored in the content section of the package and we  
3 can store what we call a rendition, which is an  
4 expression of the publication in a certain format.

5           For example, a rendition might be the

6 original core or end design or Microsoft Word files  
7 that the originator created the publication in and  
8 this rendition can be a complex set of digital  
9 objects. As I'm sure you know, most core  
10 publications consist of images and text and other  
11 pieces, so the future digital system will be able to  
12 store compound documents and keep track of what is  
13 in each piece of that rendition so that the original  
14 publication can be, can be maintained.

15           Now within the content package is a meta  
16 data section and each rendition will store important  
17 meta data that allows us to use and preserve that  
18 publication, the first being representation  
19 information. This tells you how the information in  
20 that publication is stored and how to access it, so,  
21 for example, it could say this is a core 6.0  
22 publication and we would know what software you need

0104

1 in order to access that or it may be more detailed,  
2 depending on the format of the information.

3           We also will store descriptive  
4 information about the publication. This is your  
5 typical bibliographic information that tells what  
6 the publication is and describes it. This

7 information is really important for searching so  
8 that we can find this publication in the future and  
9 know what it is. We'll also store preservation  
10 information.

11           The preservation information records the  
12 provenance, so where did this document come from,  
13 the context that it was created in, which is  
14 important to understand the purpose of the document,  
15 why was it created and what does it mean, any  
16 reference identifiers, like ISBN number, and also  
17 fixity information that is a computer technique that  
18 allows us to make sure that the document hasn't been  
19 corrupted while it's been stored in the system.

20           Then we'll have technical meta data  
21 about the document. This records the, for example,  
22 a jpeg would record the resolution in dots per inch,  
0105

1 the size of the publication, the color usage. This,  
2 this, with this information we can tell exactly the  
3 quality of the publication and how it's stored.

4           Finally, we'll record administrative  
5 information about the publication to track the  
6 history of this publication within the future  
7 digital system.



9 As he said, I'm Selene Dalecky, I'm with the program  
10 management office and I'll be batting clean-up for  
11 this presentation.

12 So once again, we've gone back to the  
13 releases by functionality and how GPO and, with  
14 Harris, will be implementing the system capabilities  
15 over a series of releases starting with Release 1B  
16 in early 2007.

17 Okay. We start to show the  
18 functionality in 1B that will be -- this is a slide  
19 where we start to show 1B and this is the  
20 functionality that we will release in an internal  
21 pilot. It represents a core functionality of the  
22 future digital system which means being able to get

0107

1 content and meta data into the system, being able to  
2 manage the content and meta data within the system  
3 and being able to have users find and retrieve this  
4 content and meta data. And since FDsys is an  
5 OAIS-based system, Release 1B will demonstrate the  
6 capability to submit, manage and retrieve this  
7 content and meta data in information packages.

8 So, in Release 1B in the internal pilot,  
9 these are things we know we have to get right. This

10 is setting the foundation for the system and the  
11 series of releases that will take place going  
12 forward.

13                 Release 1B is a pilot which means it  
14 will not be open to the public, but we are planning  
15 to involve various user communities in beta testing  
16 it. For an example, we'll be turning to our Federal  
17 agency customers to test the commission processes  
18 for these content packages and we will be looking  
19 for end users to beta test the access portions of  
20 the system.

21                 Okay. Release 1C will be our first  
22 public release. It's scheduled to be launched in

0108

1 the second half of 2007. We're going to be  
2 expanding on the core functionality that was  
3 developed and implemented in 1B by adding basic  
4 authenticity and integrity checks on the content and  
5 by extending the access beyond the initial beta  
6 testing group.

7                 Release 1C will also include the ability  
8 to exchange data with the GPO ILS, which means that  
9 bibliographic information coming into FDsys will be  
10 sent to the ILS and conversely, any changes that are

11 made to information in the ILS will be sent to  
12 FDSys.

13 Release 1C will also introduce the first  
14 preservation processes, which is, will be the  
15 process of refreshment.

16 In implementing the future digital  
17 system, we have been following a process called  
18 phases and gates. We've used it from the beginning  
19 and we're going to use it throughout all of the  
20 different release implementations. Each phase  
21 contains clearly defined activities and  
22 deliverables. At the end of each phase there's a

0109

1 gate review and this gate review is, the purpose is  
2 to make a management decision on whether or not the  
3 program should proceed to the next phase.

4 We've already competed -- or completed  
5 phases 1 through 3, actually 1 through 4A and for  
6 Release 1B, we've moved into phase 4B.

7 One thing to note here is that gates 4A  
8 through gate 6 are going to be repeated for each  
9 release, so it's not going to be a total of six  
10 gates. There's going to be multiple gates  
11 throughout the releases and this is, this will allow

12 us more reviews so that we can keep checking at the  
13 end of each phase before we proceed to make sure  
14 we're doing the right things and rolling this out in  
15 the best way.

16                   Just like when Mike said that we're  
17 doing multiple releases to make sure that we are  
18 mitigating risk as much as possible, reducing the  
19 risk as much as possible. The phases and gates  
20 approach does the same thing.

21                   Okay. So here's a little more detailed  
22 view of our Release 1B and 1C timeline. For

0110

1 Release 1B, we are in phase 4B, so we're developing  
2 the architecture and moving towards a detailed  
3 design, the detailed system design. You can also  
4 see from this chart that 1B and 1C do have overlap,  
5 so it's not going to be consecutive phases where we  
6 do all of 1B and then we, you know, put in the  
7 marker in the ground and then move on to 1C.

8                   We are actually going to be doing some  
9 of the activities concurrently and this will allow  
10 us to compress the implementation timeline.

11                   Okay. We have a number of upcoming and  
12 ongoing activities in conjunction with the design

13 and development of the future digital system. We  
14 have a series of trade study reviews that we'll be  
15 doing for each of our releases. These will -- the  
16 process that we're going to be using to select the  
17 key technologies.

18 Right now we're concentrating on the  
19 core functionality of 1B, which consists of a  
20 content management system review, search application  
21 review and enterprise application platform review.

22 And we do have more information on the trade process

0111

1 on the GPO FDsys Website if you're interested in  
2 looking at that.

3 We're also beginning to develop the  
4 future digital system work flows and use cases which  
5 will help to define the sequence of steps within the  
6 system and also will help us define how users will  
7 interact with the system. Right now we're focusing  
8 on the 1B work flows and use cases, but the work  
9 flows and use cases for 1C are not going to be far  
10 behind.

11 We're continuing our outreach activities  
12 through programs such as this and through meeting  
13 with our various stakeholders just like we've been

14 attempting to do all along. We are also kind of  
15 focusing right now on the submission side. We're  
16 working very closely with our Federal agency content  
17 originators to make sure that in 1B we have the  
18 ability to have user -- or have content originators  
19 submit information and then have the system be able  
20 to ingest this information.

21                   Let's see. We, okay, and then the beta  
22 testing, I know we've kind of dangled a beta testing  
0112

1 carrot a couple of times in the presentation, but we  
2 are planning for 1B, even though it's an internal  
3 pilot, we are planning to do beta testing with our  
4 user communities. We are in the early stages right  
5 now of beta test planning, but we will be working  
6 with library services and content management on a  
7 plan to work with the library community, so there  
8 will be more information forthcoming on this and we  
9 expect beta testing to take place in April of 2007.

10                   We have just very recently released a  
11 new requirements document, Version 3.0, it also is  
12 available on the FDsys GPO Website. We've added  
13 about 1,200 requirements if you want to take a look  
14 at those. It's mostly driving the existing

15 requirements to make them clearer and testable, but  
16 it's there and it's great reading, so I highly  
17 encourage you to take a look at it.

18           Design activities are well underway for  
19 Release 1B and we are very excited to be working  
20 with Harris as you've heard before and it's been a  
21 very exciting experience for us and we're looking  
22 forward to the next few years. And of course more

0113

1 information is coming on beta testing and we expect  
2 it to happen in April 2007 and we will be looking to  
3 the library community for assistance with that.

4           And finally, I've referred to the  
5 Website a couple of times, so here's the URL if  
6 you're interested in going to get more information.  
7 We do keep it updated with any new current -- or any  
8 new or upcoming activities. We have a section on  
9 stakeholder communication and we have it broken out  
10 by the individual groups that we work with and we  
11 have a questions and comments submission, ability,  
12 too, so that if you're interested in finding out  
13 more information and you don't find it on the site,  
14 we're more than happy to respond to any questions or  
15 accept any feedback that you have.

16 So, thank you.

17 (Applause)

18 MR. SUDDUTH: Questions from council?

19 MR. WARNICK: A simple question first,  
20 the contract has been let, what was the value of the  
21 contract? How much money?

22 MR. WASH: The, can you hear me now?

0114

1 The estimate that we have for FDSys  
2 through Release 3 is just about 29 million dollars.  
3 The way the contract has been awarded is we're  
4 really awarding for Release 1 with options for  
5 Release 2 and 3 and Release 1 is valued at about  
6 16 million dollars.

7 MR. HEMPHILL: This is Pete Hemphill. I  
8 have a number of questions, actually.

9 Based upon my previous experience  
10 designing and building large-scaled systems such as  
11 this, one thing is, as far as metrics and management  
12 capabilities we heard Bruce talking about giving the  
13 managers the power and enabling them to be able to  
14 make decisions and to what degree has there been  
15 reporting and data mining capabilities designed into  
16 this system for things such as acquisition, knowing

17 how many documents you have processed, where, when  
18 and how much?

19 MR. WASH: I guess I'll look to either  
20 Gil or -- Gil.

21 MR. BALDWIN: Okay, I guess, I guess  
22 that's a call out to me. The, one of the areas of  
0115

1 FDsys development that I oversee is the data mining  
2 capability and we do have a whole section in the  
3 requirements on data mining. It's primarily a  
4 Release 2 and beyond activity, so I think the  
5 capabilities that Peter is referring to we have well  
6 covered in the requirements and we look forward to  
7 putting them into play.

8 MR. HEMPHILL: That's great, because I  
9 spend a lot of my time building a system just to  
10 manage all of the different information as you can  
11 imagine, having all of this information and just  
12 knowing how much of what you have was a challenge.

13 The second question I had was accepting  
14 fees from FDLP partners, I noticed on the slides  
15 where it was primarily Congress and agencies and as  
16 we discussed yesterday with Bruce building  
17 retrospective collections, you're going to need help

18 in providing that information. And I know a lot of  
19 different institutions have already some of this  
20 stuff scanned. I don't know if it's to the  
21 standards of the, of the FDsys, but to what, to what  
22 degree do you have the capability to feed

0116

1 information from your FDLP partners into this  
2 system?

3 MR. WASH: Kirk, can you take that one,  
4 Kirk Knoll.

5 MR. Knoll: Good question, Peter. We  
6 hope to have partnerships and to work with other  
7 agencies or other libraries that have scanned and I  
8 have a dream of a standard where maybe all the  
9 scanning, you know, was standardized and all the  
10 submission was standardized. But until that  
11 happens, we have to work together and have  
12 conversations to make sure that, that we do have  
13 something similar that we could use and provide to  
14 FDsys to provide access to that.

15 We will be working, you mentioned that  
16 you saw a slide where we're working with the  
17 agencies and Congress, but certainly the library  
18 system has been a huge partner to this, up to this

19 point, I think you know that. If it was missed on  
20 the slide, we've worked closely with the library  
21 community and our team at GPO is, is heavily -- has  
22 a lot of, I'm sorry, a lot of members from the GPO,  
0117

1 Superintendent of Documents and Library Services, so  
2 we have our hooks into the library community.

3 MR. HEMPHILL: Okay, and lastly, is  
4 there going to be a feedback mechanism for  
5 addressing quality issues that may come up that the  
6 community out there may not be able to take care of  
7 situations that may, may come up overall, because  
8 many times if it didn't get caught by our QC  
9 process, the end users were the ones that, that  
10 caught that situation.

11 Is there a means or a method that's  
12 being designed in this system to provide active  
13 feedback to take care of those issues?

14 MR. WASH: Clarification, is it feedback  
15 once we receive content from, like, a library  
16 partner? Is that what you're referring to?

17 MR. HEMPHILL: Any partner, whether it  
18 be agency, Congress, if you see something like an  
19 image that comes up that's black.

20 MR. WASH: Oh, okay. One of the  
21 elements that was in that chart that John Fore went  
22 through was validation type of process when

0118

1 information comes in and that's a really critical  
2 aspect in the requirements in some of the design.  
3 We call that early stages of ingest of the  
4 information coming into the system.

5 And at that point in time is where  
6 information will be reviewed and if there's problems  
7 associated with it, it will be handled, or at least  
8 put into a location where some sort of activities  
9 can take place to make sure that it's corrected.

10 So I don't know if it completely  
11 addresses your question, Pete, but we have that in a  
12 validation stage.

13 MR. HEMPHILL: Well part of the issue  
14 was that there was no, in our case, there wasn't a  
15 single place where a customer or a patron could go  
16 to inform us that there was an issue with a  
17 particular document or a particular publication and  
18 as a result, the people working on the systems had  
19 fragmented information from various places and the  
20 patrons didn't, or customers did not feel like they

21 were being responded to adequately because we had  
22 this fragmented information that we were working  
0119

1 with.

2 MR. WASH: You guys have anything to add  
3 to that? I think it's a really valid point and I'm  
4 trying to figure out if somewhere in our 3,000  
5 requirements we have that covered.

6 UNIDENTIFIED SPEAKER: Well, one way we  
7 could go into that is through the beta testing and  
8 start identifying things through the beta testing,  
9 but a second thing we could do is through the GPO  
10 help desk is to start identifying some of these  
11 inaccuracies or problems we might have.

12 Don't know if that answers your question  
13 fully, but.

14 MR. HEMPHILL: You might want to  
15 consider an online capability for active feedback  
16 from the community.

17 MR. WASH: Right, so I mean if somebody  
18 in the community finds a problem with content, there  
19 would be some way of communicating back with GPO  
20 that there's a problem that needs to be resolved.

21 MR. SWINDELLS: I have a follow-up

22 question of Pete's, or very similar.

0120

1                   Could we bring up the OAIS slide, the  
2 one with the stages, because it makes it easier to  
3 talk about. There we go.

4                   The two places where we have GPO users  
5 where I think potentially we could have FDLP users  
6 and that is in the ingest which Pete talked about,  
7 but that could also be a place that would link up to  
8 a fugitives documents submission, so you might not  
9 actually be ingesting, but just pointing toward or  
10 something like that. But the other place is in  
11 access whereas we roll this out, specific meta data  
12 designed for different types of user communities  
13 could actually be added by those communities.

14                   And so I think that, and I, I can't  
15 remember if that -- I think that was envisioned, but  
16 it's been so long, so I just wanted to sort of ask  
17 where that is sort of in the roll-out.

18                   MR. BALDWIN: Hi, I'm Gil Baldwin from  
19 the Program Management Office.

20                   I think that what, what you're asking  
21 about is encompassed in the requirements for the  
22 cataloging and meta data operations that we have

0121

1 capabilities called out for users to be able to  
2 contribute meta data and that it be in processed.

3 I do want to make one comment about the  
4 chart that's up here now, though, and of course this  
5 is an extremely simplified view of the OAIS model  
6 and John has only chosen to exemplify in each of  
7 these little boxes one type of users, where if you  
8 go to our documentation you'll find this broken out  
9 in a much more detailed kind of way so that there  
10 are, you know, it shows that there are other people  
11 that are participating in these different functions  
12 and so forth, so.

13 Go ahead and take a look at that if  
14 you're really curious about how different user  
15 classes play into the system operation.

16 MR. WASH: Thank you, Gil. Walt.

17 MR. WARNICK: It's very encouraging that  
18 Harris has had experience building large high volume  
19 digital archives and information systems. My  
20 question is are, is there any such system like that  
21 that Harris has built that's open to the public and  
22 if so, what is the name and what is the URL?

0122

1 MS. HOPPEL: Thank you. Actually, the  
2 systems that we've built have been for other  
3 Government agencies and so they are not available to  
4 the general public, unfortunately, so they are like,  
5 for example, there -- MAIF Tiger database for the  
6 Census Bureau, you know, that's not really in  
7 general available to the public. So, sorry about  
8 that.

9 MR. WARNICK: No, thank you, thank you.

10 MR. SUDDUTH: Other questions from  
11 council? Katrina.

12 MS. STIERHOLZ: Yeah, this made sense to  
13 me for standard publications, but you also talk  
14 about recognizing revisions in things and one of the  
15 things that I think of is databases.

16 How are you going to or are you going to  
17 handle databases that are not static and are you  
18 going to bring those in and recognize revisions in  
19 those databases and all the, you know, complications  
20 that come with that?

21 MR. WASH: Gil or Selene, could you  
22 address that one?

0123

1 MR. BALDWIN: Of course you've asked one

2 of the hardest questions for any content management  
3 system and my colleagues have thoughtfully elected  
4 me to come up here and try, try to do something with  
5 it.

6 But one, our focus of course in this  
7 system because of our statutory mandate is on  
8 publications and to the degree that we can extract  
9 entities that are recognizable as publications from  
10 dynamic databases, then we will incorporate them and  
11 deal with them in the future digital system.

12 I think where it's not possible to  
13 harvest the dynamic database and manage it within  
14 our system we will continue the practice of having  
15 meta data pointers out to that database and you'll  
16 have to use their inherent functionality to extract  
17 the content.

18 MS. PARKER: This is Marian, did I hear  
19 this right that you wouldn't consider a database  
20 that is promulgated by a Government entity as a  
21 publication of that entity?

22 MR. BALDWIN: I'm beginning to feel like

0124

1 President Clinton here splitting hairs over  
2 definitions, but the, you have to go back to what

3 the statutory language is that talks about a  
4 publication being something that is individually  
5 published as a, as a single entity.

6 So of course, Marian, the databases that  
7 agencies put out are official promulgations of  
8 their, of their content and information, but they're  
9 a bit out of scope for what we are trying to deal  
10 with because of our statutory mandate.

11 MS. PARKER: Thanks.

12 MR. SUDDUTH: I'm going to ask a  
13 question that I asked to a candidate that was in our  
14 library a couple weeks ago and the answer I got back  
15 was we're always trying to unbundle everything. And  
16 I know that the information that we take in is, is  
17 created by an agency, but is the system going to  
18 look towards the future where an agency might say  
19 here is the package of information, but we're okay  
20 if you can divide it up so that it can be re-used in  
21 different ways and is that looked forward to  
22 possibly in the system?

0125

1 I mean I know you can't do it, but if an  
2 agency gets to the point, let's say the stat  
3 abstract says hey, here's 1,400 tables, but we don't

4 care if you let it go individually.

5 MR. BALDWIN: Yes, we could do that, we  
6 have the capability.

7 MR. WASH: And if you look at the next  
8 slide, if you just go to the next slide where  
9 there's a -- whoops, well the next slide talks about  
10 the packaging concepts and digital objects and that  
11 was specifically laid out that way so that those  
12 digital objects could be identifiable so they'll  
13 have a unique identifier and a way of finding it so  
14 that if there was a desire to re-use or re-purpose  
15 information down to that digital object level, the  
16 system would have the capability of providing that  
17 out if agencies would allow that to occur.

18 MR. SUDDUTH: Other questions from  
19 council?

20 Questions from the audience?

21 MS. WEIBLE: Hi, I'm Arlene Weible from  
22 the Oregon State Library and I'm glad this slide is

0126

1 up because I wanted to ask a little bit more about  
2 the meta data part of this.

3 I'm really excited by the depth of  
4 information that is envisioned for the meta data for

5 these documents, but I'm curious about how that  
6 information is truly going to get into the system.  
7 It sounds like there's going to be at least,  
8 certainly in the initial releases a real reliance on  
9 the content provider giving that level of meta data,  
10 things like providence and that kind of thing.

11           You know in my library, we work with an  
12 archiving system that is for State Government  
13 information and it is extremely difficult for us to  
14 train those content providers to understand the  
15 concepts of meta data.

16           And so I'm just curious if you could  
17 talk a little bit more about how each one of those  
18 boxes you envision being generated? Is it going to  
19 be the content provider or is it going to be  
20 automatically extracted?

21           MR. BARNUM: I'm George Barnum from the  
22 Office of Innovation and New Technology. Yeah,

0127

1 Arlene, it's what we see is, is this meta data  
2 building up in layers, so we don't really look for  
3 it to all come from one spot. We certainly don't  
4 any longer see ourselves absolutely in the middle of  
5 that the way we have been with cataloging. You

6 know, where you all looked to us for the cataloging  
7 and obviously you do lots of things to it once we're  
8 done, but we're kind of in the middle of that.

9 That's not the model at all.

10           If you, this, this line-up is kind of an  
11 abstract, you can, any of you who think about meta  
12 data can, can call these out in different ways  
13 depending on what you had for breakfast and, you  
14 know, what you did last night. But these are a set  
15 of abstractions that seem to communicate most of the  
16 kinds of stuff that we're looking for. They do  
17 overlap.

18           I think the thing to keep in mind is  
19 that we, in the design, we recognized right away  
20 that every function from end to end will either  
21 create or use meta data, that it's absolutely  
22 everywhere and so we needed to be able to ascertain

0128

1 to pick up and use again or to add to.

2           So, you're right, the burden on the  
3 producer is great if, if we really expect that, for  
4 example, all of the providence and all that sort of  
5 thing is going to come from them. It will be part  
6 of the challenge, I think, as the thing is absolute

7 built to find ways to make that as simple as we can  
8 in the interface.

9           They now, producers, agency customers  
10 now provide us a boatload of information when they  
11 order a publication. If you've ever seen the  
12 standard form 1, it's really long, there's lots of  
13 information, so that's kind of an example of we're  
14 already doing it, we have to find a better way to do  
15 it so that they actually fill the form out right.

16           And then both the, the people, the GPO  
17 users and the system, itself, will continue to layer  
18 it up as we go along. And I'm talking a bit more  
19 about the meta data model and how the schema and the  
20 formats will work tomorrow.

21           So if you're interested in that, how we,  
22 how we envision making all of the, of the meta data

0129

1 formats and schema work together, come and, come and  
2 hear that tomorrow.

3           MS. WEIBLE: Can I just follow up a  
4 little bit, so the way I'm understanding it is the  
5 first two releases are not really dealing with the  
6 harvested content, it's really going to be  
7 submission content that, so, I mean, and that's

8 where my concerns about the meta data, you know,  
9 because when you're harvesting documents, you don't  
10 have the form to fill out.

11 MR. BARNUM: Right, right. And so you  
12 have to sort of scrape up what's left, yeah, when  
13 you bring it in and it's really hard.

14 MS. WEIBLE: Hard.

15 MR. BARNUM: Yeah, we, we recognize that  
16 and actually Matt will talk a little bit about that  
17 in his presentation on the harvesting pilot because  
18 they've looked at that really closely on the  
19 harvesting pilot.

20 MS. WEIBLE: Thank you.

21 MR. BROWN: Chris Brown, University of  
22 Denver. I have a question concerning the WAIS, GPO

0130

1 WAIS database on the one hand and the CGP on the  
2 other hand. You have content in WAIS databases and  
3 then you have. --

4 (End Track 5 on CD.)

5 (Beginning Track 6 on CD.)

6 MR. BROWN: -- and then you have meta  
7 data in the CGP and there seems to be a disconnect  
8 for a number of years between, for example, GAO

9 reports and Yls like House and Senate reports and  
10 documents where you have the full text over here and  
11 the meta data over there and could the FDsys make  
12 these things talk to each other or is that in the,  
13 is that a possibility?

14 Maybe George is the person for this.

15 MR. BARNUM: Not only can, but will.

16 MR. BROWN: Okay. That's a good thing.

17 MR. BARNUM: That's the plan, is to make  
18 it all talk to one another.

19 MR. BROWN: Because there are about  
20 several thousand where there's no links made.

21 MR. BARNUM: And I think in the initial  
22 phases that's been one of our, one of our real

0131

1 concerns is picking up all of the GPO Access  
2 material and sort of getting it as the sort of first  
3 case, so.

4 MR. BROWN: Good. Barbie.

5 MS. SELBY: Barbie Selby, University of  
6 Virginia, and mine is kind of a talk to each other  
7 question, also. I guess because it's OAI and all of  
8 that and everything talks to one another, but the  
9 NTIS that we heard about earlier this morning and

10 those kinds of things, you know, I guess some of the  
11 arrows in this previous slide diagram, nothing goes  
12 out to, you know, sort of other agencies to talk  
13 outside of the system to other agencies content  
14 management systems, the national archives, the NTIS,  
15 whatever there happens to be out there.

16 MR. BARNUM: Well, again, I think it's,  
17 you're a victim of how simplified that that diagram  
18 is. In fact, yeah, that's part of, that's part of  
19 being standards based. We can, we can output  
20 packages that can be ingested into other OAIS-based  
21 systems.

22 We can also publish, we will publish our  
0132

1 standard, you know, our implementation of OAIS so  
2 that other people can put together a submission  
3 package that we can recognize so that, for example,  
4 when we're receiving converted content that has been  
5 scanned in a partner library, for example, you know,  
6 the file layout will be known and we will be able to  
7 ingest it.

8 So, yeah, that's part of the deal. And  
9 let me also point out, Barbie, that we're also, we  
10 are looking at OAI, in addition to OAIS, we've got

11 OAI in the mix for that ability to share.

12 MS. SMITH: Lori Smith, Southeastern  
13 Louisiana University. I can't recall which speaker  
14 it was yesterday that lamented that libraries had  
15 not implemented tools for end user input like  
16 Amazon.com has done.

17 Has there been any thought to allowing  
18 end users to review documents or assign a four star  
19 rating for the most useful things or that sort of  
20 thing that you would be able to get, you know, the  
21 list of the top 100 most popular documents in FDSys  
22 or anything along those lines, because I think that  
0133

1 would be nice?

2 MR. DAVIS: Ric Davis, GPO. Yes, that  
3 capability is built into the requirements and I  
4 think it's a very important value add that we're  
5 going to need as part of this system.

6 MR. BALDWIN: And I would just add that  
7 those were captured in the section of the  
8 requirements that's called reference tools, it's  
9 primarily out release, capabilities, Release 3, so.

10 MS. DALECKY: Selene Dalecky and I just  
11 wanted to add that I think it was in the Seattle

12 meeting we did a day in the life session for  
13 depository libraries and this is one of the  
14 scenarios that we had come up with, and so it's  
15 something that we would like to do.

16                   We've captured our requirements but we  
17 would want to work with the community to figure out  
18 how to implement that.

19                   MS. WEST: Amy West, University of  
20 Minnesota. I just wanted to make a comment because  
21 I'm a little concerned that databases are being  
22 defined out of the concept of publication. I

0134

1 realize that in some cases that's true, but most of  
2 the evidence that I've seen, for example, the Mellon  
3 report from 2003 that looked at the overall  
4 Government publications domain showed that the vast  
5 majority of material is in a database forum one way  
6 or another. And while there isn't always a  
7 one-to-one correlation between them, there sometimes  
8 is.

9                   For example, I recently discovered that  
10 the overseas loans and grants which we have in print  
11 is now available online as a database. But it's an  
12 it. It has one point of access, it's from the same

13 agency, it's under the same title. I don't think  
14 you can define that out as a discrete publication.  
15 It has a boundary, its content's available in one  
16 way and it concerns me a lot that that's not going  
17 to be included within the scope.

18                   And I don't mean to be contrary, I'm  
19 just saying this represents a tremendous amount of  
20 Government information and I think it does need to  
21 be included in the future.

22                   Thanks.

0135

1                   MS. LINDEN: Julie Linden from Young  
2 University.

3                   This question is for Mike Wash, it's a  
4 follow-up to your answer to Bill Sudduth's question  
5 about unbundling.

6                   I'm not sure I heard your answer  
7 correctly, did you say that FDsys will be able to  
8 unbundle those content packages down to the digital  
9 object if the agency allows it?

10                   MR. WASH: The concept within the  
11 packaging is that when there is a digital object  
12 that can be called out, down to a level of  
13 granularity in the requirements, we will be able to

14 structure and identify that data as an object.

15                   That was what I was trying to say, is  
16 that the capability will be there to have it  
17 structured down to that granular level and then if  
18 there's a need for and the agency is accepting of  
19 having that accessible, the system will be able to,  
20 to make that available.

21                   So, from an information system  
22 perspective, we wanted to have the capability of  
0136

1 going down to what we call a digital object level.

2                   MS. LINDEN: I guess I was hung up on  
3 the if the agency will allow it part and I guess I'm  
4 not understanding whether that's just sort of in the  
5 structure of the digital object, you know, if the  
6 agency has already structured the digital object in  
7 such a way that it can be accessed at that granular  
8 level or if it's more of a policy decision, we don't  
9 want end users to be able to parcel this out at this  
10 granular level?

11                   MR. WASH: I think it's a policy  
12 decision and what we're trying to do from a, the  
13 system design perspective, we are trying to stay  
14 policy neutral so that we're trying to get down to

15 the granular pieces of information and then if there  
16 needs to be a, an agreement with an agency to make  
17 that available, that's their policy and how we would  
18 deal with it.

19 MS. LINDEN: So that's something that  
20 will be set up in the submission package, is the  
21 agency will be able to define that level of  
22 granularity?

0137

1 MR. WASH: I think so. I don't know if  
2 we've necessarily thought that all the way through  
3 yet of how the permissions would be granted. It's  
4 more we wanted to make sure that we had structure  
5 within the data to support it.

6 MS. LINDEN: I see. Okay, thank you.

7 MRS. RUSSELL: I think, Julie, that's,  
8 that's kind of another piece of this, that's where  
9 the library service content management group will be  
10 working on the policies and the business  
11 relationships, so I know that sometimes causes some  
12 confusion in the community, the way that we're  
13 structuring the capability versus the decisions of  
14 how to use it, but I suspect that the default will  
15 be to be able to do whatever we want and it will be

16 in a case where there's a reason for the agency to  
17 preclude it that they will communicate that, rather  
18 than the other way around.

19 But that comes in a different part of  
20 the implementation in terms of looking at what's  
21 being submitted by what agencies and what are the  
22 relationships there that are external to the

0138

1 mechanism of how we do it.

2 Does that help?

3 MS. LINDEN: Thanks, Judy, yeah, that  
4 answers my question. Yes, thanks.

5 MR. SUDDUTH: Fran.

6 MR. BUCKLEY: Fran Buckley. Could you  
7 comment on the relationship of this project with the  
8 national archives electronic records program?

9 I mean their project was so involved in  
10 setting up, you know, content packages and, you  
11 know, meta data that they wanted agencies to submit  
12 for their records.

13 MR. WASH: Gil is happy to take that  
14 question.

15 MR. BALDWIN: Thank you. Thank you,  
16 Mike. I really thought you were going to answer

17 that one in the context of a collaboration talk  
18 about how we're working with the national archives  
19 and other agencies so that our, the systems will be  
20 able to exchange data and so forth.

21 But apparently you're expecting me to do  
22 something different than that or you would have

0139

1 answered it, so give me a clue here.

2 MR. WASH: No, that sounds pretty good.  
3 I think structurally we're, we're both using similar  
4 types of models. The OAIS. That's a very common  
5 way of doing large information systems, you know,  
6 with archival interest. We also are, as a result,  
7 very much package-oriented like this drawing that's  
8 still up on the screen where just inherent in OAIS  
9 is the need to structure information in packages.

10 Beyond that, you know, where, where GPO  
11 is going today is we're creating our package  
12 specifications and we're reaching out to the  
13 National Archives to work with us. I think back in  
14 the Spring I mentioned that we are hosting round  
15 tables where the archives are invited, the Library  
16 of Congress is invited and NIST is invited and they  
17 sit with us and we talk about interoperability of

18 information which will lead us to a discussion  
19 around packages of how information should be pulled  
20 together so that they are interoperability -- with  
21 the goal of interoperability.

22 So, we are in that process right now

0140

1 realizing that these agencies and others, for that  
2 matter, are developing OAIS-based systems and  
3 interoperability is a goal.

4 MR. BUCKLEY: Well a few years ago they  
5 were balking about trying to require, in fact,  
6 agencies to develop meta data to go along with the  
7 records that were being submitted and I was thinking  
8 well if they, if they moved along that path and that  
9 as agencies were more attuned to submitting meta  
10 data, that would benefit your program, too, if they  
11 then submitted meta data with their records for  
12 this.

13 MR. BALDWIN: Yeah. One other thing I  
14 think would help this discussion is that there's a  
15 very key difference in scope between what the  
16 national archives preserves and what future digital  
17 system will preserve and manage, that we are  
18 publication focused, whereas the national archives

19 is Federal record focused. And although at an  
20 abstract level both the publication and a generic  
21 Federal record which might include E-mail or  
22 correspondence and such can be packaged, as an  
0141

1 information package where you have the content and  
2 meta data together, really the scope of what we're  
3 doing is pretty different, so we're taking a  
4 technically similar approach to things and we  
5 studied NARA's ERA requirements in the early stages  
6 of formulating our own and of course you are aware,  
7 also, that the national archives recognizing GPO as  
8 an archival affiliate, so that I think again  
9 building to this common standard will assist us in  
10 being able to transfer our content to the national  
11 archives when the time comes to do that. And there  
12 are certain threshold events that trigger that  
13 happening.

14 So, have we, have we now gotten to your  
15 question, Mr. Buckley?

16 MR. SUDDUTH: Ann.

17 MS. MILLER: This is Ann Miller, Duke  
18 University. I, I just, and I know we're kind of  
19 hammering on this publication thing, but it has to

20 do with, you know, it gets to the scope of the  
21 content of the system, so I have a simple question,  
22 it's probably not so simple, is the national atlas a  
0142

1 publication?

2 It's an electronic map available on a  
3 Web page published by an agency.

4 MRS. RUSSELL: And we catalog it and link  
5 to it and yes, we do consider it an in scope  
6 publication, so I think at the risk of going too far  
7 out on a limb and sawing it off behind myself, I  
8 think the issue here is what we ingest and manage  
9 and what we may, I mean the common terminology now  
10 is federate to or otherwise be associated with.

11 I mean I -- at one level if you think  
12 about it, we're not going to replicate, I don't  
13 think, I'll look to Mike to answer that, but the  
14 entire Pub Med system within FDsys, we're, we, we  
15 have contractual relationships with other agencies  
16 to ensure permanent public access and we will find  
17 ways to integrate those things, but is that a fair  
18 distinction, Mike, and point to it, maybe even do  
19 more than point to it in terms of being able to  
20 federate searching and things to it, but we're not

21 trying to necessarily copy every single thing like  
22 that in.

0143

1                   And, in fact, we've had conversations  
2 with USGS about the national map and about the fact  
3 that at the moment, it is a system that allows  
4 current access to the map as it exists today and  
5 every time it changes, there is only access to  
6 what's there now.

7                   And we've had conversations with NARA,  
8 USGS and actually LC geography and map, all of us  
9 expressing concern about permanent public access to  
10 that information and the ability in the print world  
11 we could look back at a map from a year ago or, you  
12 know, it might be when they chose to print one, but  
13 at least you could see periodic maps.

14                   And in part that discussion was, you  
15 know, is that NARA's responsibility, is it ours, is  
16 it a joint responsibility. One of the points of  
17 conversation was maybe what we really need to do is  
18 to work collaboratively with the community to inform  
19 Congress that perhaps USGS' mission and funding need  
20 to create that, you know, kind of (inaudible) to  
21 archive.

22

But again, I mean Mike's building a

0144

1 system with capabilities and then we're going to  
2 have to make some of those policy decisions about  
3 what needs to be replicated and copied into the  
4 system and what we will relate to in another way,  
5 much like we do today, we don't copy information  
6 bridge into our systems because we have an ongoing  
7 relationship with DOE and we know that DOE is  
8 committed to permanent public access.

9 But where we are obtaining things from  
10 agencies that do not have that kind of a commitment  
11 and that kind of a relationship, we're harvesting  
12 data, so.

13 MS. MILLER: I'm just trying to get to,  
14 you know, there are more and more Government  
15 databases that kind of create information on the  
16 fly, like the national atlas. And it's creating, as  
17 you said, you know, today's information. And in the  
18 past, you know, the maps are a real question mark  
19 and that's something that, you know, I'm actually  
20 going to go back and talk to my map librarian and  
21 say I really think that maybe the maps round table  
22 of ALA needs to start.

0145

1                   We need some leadership here from, I  
2 think from the map community because I can't say,  
3 you know, when does a map stop, when does it change,  
4 what are, you know, what kind of standards do we  
5 need to push for in, you know, GISing data to make  
6 sure that we're ensuring that or pushing to ensure  
7 that you all are, you know, holding on to the  
8 correct information is the right way of putting it.

9                   So, yeah, okay. Thanks.

10                  MRS. RUSSELL: And that's a particularly  
11 interesting one because in many ways it isn't even a  
12 database on the USGS system. Large parts of that  
13 are portals where they're drawing information from  
14 State of North Carolina or they're drawing it from a  
15 municipality and so it, it's, some of that data is  
16 resident on their servers and some of that data is  
17 extracted, as needed, from other places.

18                  So it's, it's a very, a good example of  
19 the very hardest things we are going to have to deal  
20 with and we know that and we have begun talking  
21 about it, but we don't have an easier, obvious  
22 solution to it.

0146

1                   MR. HEMPHILL: With regard to the  
2 follow-up question on Ann's point, the, where is,  
3 where is the risk data going to be stored and who is  
4 going to be responsible for maintaining that link  
5 data when it changes. So links to other documents,  
6 external linkages to other sites, when you get fed  
7 that information, I don't necessarily see it on the  
8 diagram here, but an issue (inaudible) to some  
9 points in time and a Website will change their  
10 configuration and then a related link would need to  
11 be changed (inaudible) and it was a big labor  
12 intensive effort to go back and change those  
13 referenced items unless they were kept in a database  
14 in the proper reference on that Web page.

15                   Is there a facility or agency to change  
16 those links and (inaudible).

17                   MR. WASH: We're having trouble hearing  
18 the question, Pete.

19                   See if this one works.

20                   MR. HEMPHILL: With regard to the links  
21 between databases and links to other, other pages  
22 and PURLS, when the information gets changed, the

0147

1 target of a reference gets changed, who's

2 responsible for maintaining those links, is it GPO,  
3 is it the agency that's responsible for feeding  
4 those links and where does cross-reference  
5 information and linkage information, where, where is  
6 it shown on this diagram?

7 MS. DALECKY: Are you specifically  
8 referring to the PURLS that GPO has --

9 MR. HEMPHILL: Not necessarily the  
10 PURLS, but as we were talking about other data bases  
11 and links to other databases and showing where those  
12 are at, if that, if that database changes, how does  
13 this, how does that link get changed in the FDSys  
14 and who's responsible for changing it?

15 MRS. RUSSELL: Can I make a quick  
16 statement on that, Selene, and then you can correct  
17 me if you think I'm wrong.

18 MS. DALECKY: Sure. Sure.

19 MRS. RUSSELL: Going back to what I was  
20 just saying to Ann, Pete, if it's DOE and we have a  
21 relationship with DOE and are relying on their data,  
22 then that responsibility for updating those links

0148

1 that are within information bridge stay with Walt  
2 and his staff and the same thing with NRM, if we

3 have that relationship.

4 I think where we don't have an agency  
5 that has that kind of commitment and resources and  
6 we've copied the information, then as we do with  
7 maintaining our own PURLS, more of that  
8 responsibility falls on us to constantly validate  
9 those and to have an ability to fall back on the  
10 copy that we have ourselves if the agency copy  
11 fails.

12 But if you want to answer that more  
13 specifically with respect to FDsys, because again  
14 I'm talking more about the policy framework, not the  
15 system operation, so.

16 MR. HEMPHILL: Let me kind of clarify a  
17 little bit more about what I'm getting at. We used  
18 to have to run scans of all of the cross-reference  
19 links for all of the different information that we  
20 had to determine what links had dropped out and  
21 notify those agencies that they have changed their  
22 information and they need to change related

0149

1 references and other documents so that they point to  
2 the appropriate site and get the appropriate  
3 information back and that, that entailed developing

4 basically a system for acquisition to go out and  
5 pull that information back in so those links, links  
6 remain current.

7                   Many times the agencies will change  
8 their, their site and that target changes in the  
9 other related documents.

10                   MS. DALECKY: Judy, did you have  
11 anything to add?

12                   MRS. RUSSELL: Only that I think that is  
13 a very reasonable functionality and it's a benefit  
14 that we have potentially to offer back to the  
15 agencies, just as we were talking about the value  
16 this community provides in helping us QC.

17                   I mean obviously in the perfect world we  
18 would have no errors and we would find them all  
19 ourselves, but it is not a perfect world and given  
20 our relationship with the publishing agencies,  
21 obviously if we can identify things like that that  
22 help them know that by changing one document they

0150

1 need to update three or four others, that can become  
2 another close tie to them that gives them a benefit  
3 for the effort they're making to put information in  
4 our system.

5 MS. DALECKY: Yes, and we do have some  
6 limited ability right now to do, you know, run  
7 reports to do link checking and we do the PURLS  
8 check reports to make sure that the links that we  
9 have are still active. And so we do foresee the  
10 need to do that because we are continuing to have,  
11 to create links to documents and create -- or on, or  
12 to these databases that we were talking about within  
13 the ILS cataloging records, and so we are still,  
14 going to continue creating these persistent names  
15 and persistent links and need to make sure that  
16 those are valid.

17 MR. SUDDUTH: One last question,  
18 council, anybody, council?

19 MR. DUKES: Mark Dukes, the College of  
20 Worster.

21 I realize I'm not comparing apples with  
22 apples here, but we've had discussion about

0151

1 databases not being incorporated into FDsys at this  
2 point and then thinking in terms of Web harvesting,  
3 I realize it's not the same kind of database that  
4 I'm talking about, but as Websites become more  
5 database driven, is the -- and part of this is a

6 lack of, a full understanding on my part, as  
7 websites become more database driven, is it possible  
8 for the Web harvesting to be able to get at the  
9 documents or publications that are there to then be  
10 incorporated into the FDsys?

11 MR. LANDGRAF: This is Matt Landgraf.

12 (Speak in the microphone.)

13 MR. LANDGRAF: Okay, this is Matt  
14 Landgraf with the Program Management Office. There  
15 are capabilities built into the requirements for the  
16 harvester in later releases to basically be able to  
17 harvest content within databases as needed.

18 Obviously, you know, what we end up  
19 harvesting from databases and the extent that we  
20 duplicate the content within databases would be more  
21 of a policy decision, but for FDsys, the harvester  
22 should have that capability in the future. You'll

0152

1 hear more about that in the next session.

2 MR. SUDDUTH: And I think that's  
3 probably an excellent transition to lunch and reason  
4 to come back at 1:30 p.m. because the session will be on  
5 Web harvesting.

6 Thank you.

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(Lunch recess taken at 12:05 p.m.)

(Back on record 1:42 p.m.)

MR. SUDDUTH: In the Columbia -- in the Columbia foyer there is Government documents, blogs. In, there's serial set in Columbia A, Columbia B is pre and post fire recovery and also Ben's guide and, where are we at, okay.

And where is our session? Okay.

8 All right. Let's go ahead and get  
9 started. This is council session on Web harvesting  
10 and our presenters will be Matt Landgraf and Kathryn  
11 Brazee and I will turn it over and let them start.

12 MR. LANDGRAF: Thank you very much and  
13 thank everyone here for coming to the session and  
14 allowing me to come and talk to everyone. This has  
15 been a pretty exciting project and it's the first  
16 step towards something that we're really looking  
17 forward to, so I wanted to thank everybody for  
18 showing interest.

19 Just an overview of what we're going to  
20 do today, first, Kathy and I, myself and Kathy  
21 Brazee, you can stand up, Kathy, introduce yourself,  
22 we're going to do a brief Power Point presentation,

0154

1 maybe 25 or 30 minutes or so and give you sort of  
2 the overview on the harvesting pilot so far and sort  
3 of how everything has gone.

4 And then we'll open it up to discussion,  
5 first with council, we have some questions prepared  
6 for council and then we'll do a general session of  
7 question and answer and hopefully we can generate  
8 some lively debate.

9                   So, the Power Point presentation is  
10 basically we're going to start with sort of an  
11 overview of background information on why the  
12 project was started and sort of where it fits within  
13 the overall strategy of FDsys. And then go into an  
14 overview of the history, the process we followed and  
15 the results of the pilots in general.

16                   We'll then go into some lessons learned  
17 and some next steps, sort of what's next for the  
18 program.

19                   Okay. So, starting with the, with the  
20 background of the project, basically everybody here  
21 knows the obligation that GPO and the FDLP have to  
22 disseminate official information from the Government

0155

1 and make it publicly accessible forever. As  
2 everyone knows, this is more of a challenge as we  
3 get into the digital age, less things are being  
4 printed and subsequently, things are more and more  
5 published directly to a, to Federal agency Websites  
6 and sometimes GPO isn't made aware of these  
7 publications as they're, as they're being published.

8                   So, and we have a goal of a  
9 comprehensive collection for the FDLP and that's

10 really, that's really the main driver behind the  
11 harvesting initiative.

12                   So what's the solution? We're looking  
13 to have some sort of automated Web harvesting  
14 technologies that can discover, assess and harvest  
15 official content from Federal agency Websites that  
16 are within the scope of GPO dissemination programs.

17                   Now this means not only to go out and  
18 discover this information, but to actually assess  
19 whether the, whether the information that is found  
20 on the agency Websites is within scope of GPO's  
21 dissemination programs. And we'll talk a little bit  
22 more later about some of the rules that have been

0156

1 used to configure the harvesters in order to do  
2 this, but it's really about gathering in scope  
3 content.

4                   Just to give you an idea of where this  
5 activity, where we see this activity fitting within  
6 FDsys, as you know, there's three different types of  
7 content that we see feeding FDsys, you have  
8 converted content, you have basically scanned  
9 publications --

10                   (End Track 6 on CD.)

11 (Beginning Track 7 on CD.)

12 MR. LANDGRAF: -- scanned legacy  
13 publications, you have deposited content, content  
14 that we get directly from Federal agencies either  
15 through the printing process or otherwise, and then  
16 you have the idea of harvested content, which  
17 obviously that's why we're here.

18 The harvesting tools will be built as a,  
19 the overall comprehensive harvesting solution for  
20 GPO will be built as a part of FDSys.

21 We see three tools that the harvester  
22 will be comprised of, and these are, you know, these

0157

1 could mainly be conceptual, as well. It doesn't  
2 necessarily mean it's three different technologies  
3 that are performing these functions.

4 You have discovery tools, and these are  
5 the tools that go out and basically discover  
6 content. This is achieved right now mainly through  
7 like Web crawler technologies. Then you have  
8 assessment tools, this is where the rules come in.  
9 This is using rules to determine whether a content  
10 that's found is within scope of GPO dissemination  
11 programs, especially the FDLP.

12                   And we'll get more into what those rules  
13 entail later on, but this is, this is really where  
14 those rules are applied. Then once the content is  
15 determined to be in scope, you have something called  
16 harvesting tools and harvesting tools do just that,  
17 they harvest the content, actually harvest an actual  
18 copy of the content so it can be brought into the  
19 system. So that's sort of the, the way we see that  
20 working with FDsys.

21                   So, just to give you a little bit of  
22 background on where the pilot began, I was in the, I  
0158

1 was in the position at -- first, actually before  
2 FDsys started I was, I was actually working on this  
3 project when I was in the information dissemination  
4 area, so this is, it's been great to see this  
5 project sort of evolve and sort of align with FDsys  
6 into sort of the long-term goals of the agency.

7                   But GPO has long realized that this has  
8 been, that the issue of fugitive documents has been  
9 a major problem over the years and it's been a  
10 growing problem.

11                   And this also isn't the first time that  
12 GPO has done some form of harvesting. The GPO

13 library services and content management division has  
14 been doing sort of manual crawling of different  
15 Websites over, over the last few years where, you  
16 know, catalogers and specialists from those areas  
17 will go through with a Web browser and actually  
18 point and click and find publications that way.

19           There's also been some semi-automated  
20 harvesting going on at GPO as well using certain  
21 tools to sort of bring in content, but, and those  
22 have worked pretty well up until now, but we've

0159

1 realized the need to actually apply more rules and  
2 get a more comprehensive harvesting solution in  
3 with, with FDsys.

4           And this is, you know, basically comes  
5 back to the, to the idea of only gathering in scope  
6 content.

7           So, to that end, you know, we realized  
8 that we needed help, you know, that there wasn't --  
9 we, we needed to have basically some industry  
10 leaders come in and help us with these, with these  
11 activities. And we figured the best way to start  
12 was to basically conduct a pilot to have somebody  
13 come in, bring their technologies and sort of, and

14 sort of do a test run on the, on a Website.

15           So we developed a statement of work and  
16 went out with a request for proposals and before we  
17 went out with this, we ensured that all the goals  
18 and objectives of the RFP aligned with the goals and  
19 objectives of FDsys, so it was really sort of a  
20 first learning towards, towards what was going in,  
21 towards what was going into FDsys.

22           The RFP was released in, about

0160

1    October 2005. We received a lot of proposals, there  
2    was a lot of interest in this, in this project  
3    throughout the community and it included many  
4    leading companies in the, in automated harvesting  
5    technologies. We selected two companies and the  
6    contract awards were made in early 2006.

7           So we selected two companies,  
8    Information International Associates and Blue Angel  
9    Technologies. Both in their proposals and in their  
10   past performance demonstrated a great understanding  
11   of sort of the issues that we were grappling with  
12   and pretty much everything that we were doing. So  
13   we were, we were very pleased to have them come in  
14   and do these, and do these pilots for us.

15                   We've, we've decided to do two pilots  
16 basically to allow us to compare different  
17 technologies and different methodologies that each  
18 vendor would bring to the table. Both companies  
19 actually did this simultaneously, but they did not  
20 do them together. They actually did them completely  
21 separate.

22                   The results of each pilot were kept

0161

1 completely separate and that was done intentionally  
2 so that we could sort of compare the results and the  
3 methodologies that were employed.

4                   So the pilot agency that we selected to  
5 do for this pilot was, was the EPA Website. Why did  
6 we select the EPA Website. Well, there's several  
7 reasons.

8                   From the beginning we've had a good  
9 working relationship with EPA and they expressed  
10 interest in us doing this kind of work. And through  
11 these conversations we actually had a good  
12 indication that many EPA pubs were being missed. We  
13 also knew a pretty good deal about the EPA Website  
14 from some of the manual crawling that we had done,  
15 so we decided it was a good idea to go with the EPA

16 Website.

17                   Just to give you a little bit indication  
18 of what the schedule was, like I said, we made an  
19 award in early 2006. And the pilots began around  
20 April 2006 and actually contractor work was just,  
21 was just completed a few weeks ago and we're still  
22 in the process of reviewing the results.

0162

1                   We have some preliminary results to show  
2 you today, but we're still in the process of doing  
3 sort of the comprehensive review of the results.

4                   And basically their key deliverables,  
5 they were to conduct three separate crawls of the  
6 EPA Website. Now some of the deliverables that they  
7 had to, that they were to deliver were rules that  
8 determined whether, whether the EPA -- were the  
9 publication they found were in scope. There was the  
10 comparison of the harvested collection that we got  
11 from the pilots with our existing cataloging records  
12 and of course they delivered all of the EPA content  
13 and meta data that they determined to be within  
14 scope to us.

15                   A little bit of information about the  
16 process that was followed. A cross-functional team

17 within GPO was assembled consisting of PMO staff and  
18 acquisitions areas, catalogers, and people in the,  
19 in the library planning area. It was a really, a  
20 really good team that was really able to analyze a  
21 lot of results.

22 GPO -- when the project started, GPO

0163

1 provided basically a criteria and parameters  
2 document, which is a -- Kathy will explain a little  
3 bit more about what that document entailed, but that  
4 was sort of their starting ground, the contractor's  
5 starting ground for writing rules and instructions  
6 that the harvester would use to determine scope.  
7 I'll let Kathy talk a little bit more about that  
8 when she comes up here.

9 But based on the information that the  
10 GPO provided, the contractor's rules that determine  
11 whether content was in scope and then using those  
12 rules, once those rules were approved by GPO, they  
13 crawled and harvested content and meta data, so any  
14 kind of meta data that was associated with, with the  
15 publications on the site, they harvested those, as  
16 well.

17 Now, after each crawl, this is the

18 reason that we did three crawls, but after three  
19 crawls -- after each crawl, the rules and  
20 instructions were refined by the contractors based  
21 on a detailed analysis conducted by GPO after each  
22 crawl. We did basically random sampling of the

0164

1 crawls, of each one of the crawls and basically gave  
2 them a preliminary accuracy rate between each one of  
3 the crawls as to how accurate they could be in  
4 determining scope.

5           So, based on that information we gave  
6 them and more information that they could glean from  
7 us in conference calls, they basically tweaked and  
8 re-wrote rules between crawls so that they could  
9 improve over, over the three-crawl process.

10           Now, you know, we see this sort of  
11 process continuing. We know the rules will never be  
12 perfect and they are also going to be, you know,  
13 they are going to evolve a lot over time as content  
14 changes over time, so we just wanted to test to see  
15 how well these rules could be applied and whether  
16 they can be sort of like customized for each agency.

17           Along with content that just resides on  
18 Web pages, we actually identified a few core-based

19 data based on the EPA Website that we wanted the  
20 contractors to take a look at as well. We  
21 identified, I believe it was three in the second  
22 crawl and seven in the third crawl, so, so we did do  
0165

1 a little bit of testing, a little preliminary  
2 testing as to how well content can be, can be  
3 harvested and scope can be determined within EPA  
4 database.

5 I'm going to turn it over to Kathy now  
6 who's going to talk a little bit about the, the  
7 contractor methodologies and the rules and some of  
8 the pilot results.

9 MS. BRAZEE: Thank you, Matt. Hello  
10 again.

11 Backing up just one step to talk a  
12 little bit about the parameters document, I just  
13 wanted to give you a sense of what we actually asked  
14 the vendors to crawl. We asked them to find EPA  
15 publications and their associated meta data and  
16 these are, for this project are those that EPA  
17 publishes, disseminates or makes available to the  
18 public. These publications can be in any language,  
19 in any form or format and in any location on

20 official Web pages, including deep Websites.

21 Excludes those internal use only work in progress

22 kind of documents that may be actually on the public

0166

1 Internet and also excludes those subject to official

2 use of security classification restrictions and

3 those constrained by privacy considerations.

4 Included are publications created as a

5 result of a contractor grant. We figured that some

6 of these are going to be off the EPA.gov domain. We

7 wanted to see what the crawler could do in terms of

8 finding these publications and EPA publications

9 re-posted on unofficial Websites were actually not

10 part of the parameters of this pilot, so if an

11 agency such as a State environmental protection

12 agency took an EPA publication and re-posted it on

13 their Website, that was not part of, part of

14 something that we wanted to harvest, assuming that

15 that EPA publication is likely to be on the EPA.gov

16 Website elsewhere and of course different versions

17 or editions of publications were included in the

18 pilot.

19 Now to the IIA contractor methodologies,

20 both vendors actually followed the process that Matt

21 described in the previous slide. I thought we'd  
22 just give you an overview, a very high-level

0167

1 overview of the differences. Both vendors used  
2 their own crawlers and they built their own  
3 filtering algorithms to identify the publications in  
4 scope.

5           The IIA vendor actually has a  
6 significant amount of experience with the  
7 Environmental Protection Agency Website. They  
8 actually have a very close working relationship with  
9 the EPA, so that was actually an interesting  
10 advantage for them or an interesting part of this  
11 pilot.

12           Before their first crawl they spent a  
13 significant amount of time asking us questions about  
14 in scope publications and sending us URLs from the  
15 EPA Website and asking us to determine if some  
16 publications were in scope or not. And we gave them  
17 feedback and they built their preliminary set of  
18 rules based on this data and their observations as  
19 well of what they know about the EPA Website. So a  
20 major focus for them was categorization of content  
21 and development of the rules associated with these

22 categories.

0168

1                   And after the first crawl, they did a  
2 substantial amount of analysis using a PURLS program  
3 that they developed using GPO feedback and the data  
4 collected by the crawler, they analyzed the content  
5 for patterns of key terms and content  
6 characteristic. They actually said in their final  
7 report that for a single document, an average of  
8 nine rules were true.

9                   The rules applied to, of course,  
10 different documents in that the majority or about  
11 two-thirds of the rules that were generated before  
12 the first crawl were portable to other agencies.

13                   Matt's going to talk a little bit more  
14 about how the rules can be applied to different  
15 agencies, but as a result of IIA's analysis after  
16 their first and second crawls, very substantial  
17 analysis of the results, they developed some  
18 system-generated rules as well and that accounted to  
19 about one-third of the rules for the second and  
20 third crawls and those are less portable to the  
21 other agencies because they are more specific to the  
22 EPA Website and to EPA publications.

0169

1                   They also found that rules, what they  
2 call positive rules were more effective than  
3 negative rules, the rules that identified something  
4 as a publication in scope rather than identified  
5 what content is not in scope were more effective.

6                   Blue Angel is the other vendor. They  
7 had less experience with the EPA Website going into  
8 the pilot. They focused on, especially in the third  
9 crawl, excluding types of public documents that are  
10 out of scope for the pilot. They developed a whole  
11 list of categories, things like abstracts, consent  
12 forms, fragments of publications, instructions,  
13 internal memos, solicitations, survey forms. All of  
14 these things were not publication deemed to be in  
15 scope of the FDLP and GPO's information  
16 dissemination programs.

17                   Now remember the other vendor said that  
18 positive rules were more effective for them, so it's  
19 going to be an interesting project for us to review  
20 these two concepts and how they were applied.

21                   And Blue Angel also focused on key words  
22 in specific sections of documents, focused on

0170

1 whether or not there was something in the meta data  
2 or something in the front matter, in their case it's  
3 the first 250 words of a Website or a document and  
4 elsewhere on the Website.

5           Now this is just going to give you a  
6 very high level overview of the rules which are  
7 obviously very specific and technical, but this is a  
8 generalization of what rules are that show that  
9 something on a Web page is a document in an in scope  
10 publication.

11           Excluded are things that are draft  
12 forms, not something like a draft environmental  
13 impact statement, which is a final publication, but  
14 a draft work in progress. Something like an  
15 internal memo, somebody's notes about a meeting that  
16 are not part of an official conference for seating,  
17 things like purchase orders, statements of work,  
18 things that are more internal publications, internal  
19 use publications to an agency.

20           Included are documents that contained  
21 specific words or phrases such as a chapter,  
22 appendix, technical report, et cetera, that indicate

0171

1 the content is a publication. We gave the vendors

2 about 150 words or phrases that might indicate that  
3 something on a Web page is a content -- a  
4 publication in scope and we gave them about 100  
5 words or so in Spanish because EPA has such a strong  
6 Spanish presence on their Website.

7           Of course they have a significant amount  
8 of other publications in other languages, but that  
9 was just a starting point for them to get a sense of  
10 what we thought would help identify a publication  
11 that's in scope. And of course link analysis  
12 following a link from a chapter of a publication to  
13 another chapter of a publication, just to make sure  
14 we get the entire resource. And then of course want  
15 to look for anything that shows that publication is  
16 authored by an official U.S. Government agency,  
17 which may not be as straightforward as it sounds  
18 because there are a lot of other agency publications  
19 on the EPA Website.

20           So we also had to determine if something  
21 was an EPA publication, of course, on their Website.  
22 Excluded any documents that did not include a

0172

1 reference to EPA as an author or something in,  
2 somewhere on the publication and not necessarily a

3 traditional publication that has the title and the  
4 statement of responsibility, but something that  
5 actually says something on the page that it is  
6 authored by EPA or issued by EPA if it's a  
7 contracted publication.

8           There were several publications that  
9 were only partially included on the EPA Website,  
10 being that EPA has a strong regulatory function,  
11 there were parts of the Federal Register and parts  
12 of the CFR referenced on the Website and those were  
13 not in scope of the pilot because they were not EPA  
14 publications and there were also only parts of  
15 publications.

16           And of course anything with a title,  
17 author, statement of responsibility, et cetera, a  
18 description that something is authored by EPA is an  
19 EPA publication.

20           Okay, these are very preliminary results  
21 of the third crawl, but it just gives you an idea of  
22 the number of documents we found. And we're talking

0173

1 about documents, these are entire publications or  
2 parts of publications because they represent, they  
3 can represent chapters or appendices or something

4 that is just part of a publication.

5           And Blue Angel found 83,229 documents in  
6 the third crawl and our preliminary estimate is that  
7 the accuracy rated this the number of publications  
8 that are -- number of documents, actually, excuse  
9 me, that are in scope is between 70 and 75 percent.

10           We also have a list of publications that  
11 were deemed out of scope. The crawlers first found  
12 publications and then they applied rules to  
13 determine whether or not it was an EPA publication,  
14 so we also want to go through those groups of out of  
15 scope publications to see if there are any resources  
16 there that are, in fact, EPA publications.

17           And Blue Angel had significantly more  
18 out of scope I believe than IIA in scope, relatively  
19 speaking, so we definitely want to take a close look  
20 at those because again, Blue Angel had a lot of  
21 rules that excluded certain types of content from  
22 their, from their results.

0174

1           Now IIA, again, very preliminary  
2 results, found 239,478 documents and we estimate  
3 very preliminary review of the third crawl results  
4 that this is between 75, 70 to 75 percent accurate.

5                   And their rules tended to be a bit more  
6 expansive, so the reason I think very preliminary  
7 reason for the difference between the two results is  
8 that IIA had significantly more depth I think to  
9 their rules and just had more content that it found  
10 as a result of the rules.

11                   I'm going to turn it back over to Matt,  
12 but before I do that I just wanted to share one of  
13 my major lessons learned. I believe that you'll  
14 appreciate this.

15                   The vendors have recommended that we  
16 build a database of documents that are in and out of  
17 scope. Now of course the CGP represents  
18 publications that are in scope, we don't have a  
19 similar base for public -- or documents that are out  
20 of scope, so it's going to take a different kind of  
21 thinking to document these things and to build a  
22 database.

0175

1                   Obviously various, but for rules testing  
2 we gave the vendors a preliminary small list to  
3 begin with that we think or I think, at least, the  
4 team is yet to agree on this, to build a little bit  
5 larger list. And it's going to be tricky in some

6 cases because how do we distinguish between a draft,  
7 like a draft environmental impact statement, or a  
8 draft work in progress or something that is a  
9 meeting minutes document posted by somebody who  
10 attended the meeting that's completely unofficial  
11 versus a conference proceedings publication like our  
12 conference proceedings, or something like a personal  
13 contact page for an individual at an agency versus  
14 something that is an agency directory, telephone  
15 directory, for example.

16                   So there's some interesting results and  
17 Matt's going to tell you a little bit more about  
18 those.

19                   MR. LANDGRAF: Thank you, Kathy. The  
20 slide I'm showing now basically gives you sort of an  
21 overall, an overall picture of sort of how the  
22 results improved from one crawl to another.

0176

1                   As you see, we were down around maybe  
2 55 percent accuracy in the first crawl and it  
3 really, it went up to anywhere between, we're  
4 estimating between 70 and 85 percent accuracy after  
5 the third crawl, so this really proved to us that  
6 the methodology was at least somewhat correct in

7 that we really, what we really were able to improve  
8 the rules and instructions as they learned more and  
9 more about scope.

10 As Kathy said, this is, these are  
11 estimates, these are very preliminary numbers.  
12 There is, there's sort of a range that's associated  
13 with each, so these aren't exact numbers. I just  
14 wanted to sort of show that we had a steady incline  
15 of in scope publications.

16 And this also only represents the, the  
17 samples that we took of documents that the harvester  
18 determined to be in scope and then our determination  
19 of whether that, they actually were in scope. This,  
20 this doesn't, this doesn't give us any, any insight  
21 into the population that they found to be out of  
22 scope where, you know, there may be some in scope

0177

1 content in there.

2 However, I can tell you that the results  
3 of the first two crawls basically drove home that we  
4 hadn't really been missing too much in scope  
5 content. When we went through those out of scope  
6 samples, we hadn't been missing too much in scope  
7 content. I think the last, the last error rate that

8 we saw in the second crawl was less than 10 percent.

9           So, to go into some lessons learned, as  
10 Kathy started to talk about, there's a lot of rules  
11 that, that were written that can be aggregated in  
12 order to be, in order to be used for, for crawling  
13 and harvesting and determining scope of content on  
14 other agency Web pages.

15           There's a certain amount of those, but  
16 there's also a certain amount of customization  
17 that's going to need to happen between each one of  
18 those, between each one of those things. We don't  
19 have, we don't have a great estimate yet as to how,  
20 how many of these rules can be aggregated and how  
21 many can be, and how many need to be customized, but  
22 we know that there's going to be a certain level of

0178

1 that and that will be part of the analysis that we  
2 do in the, in the coming weeks.

3           The second, as you may imagine, it's  
4 been difficult to mimic the subjective scope  
5 decision that's been made with objective rules. As  
6 you saw above, we've gotten, you know, some pretty  
7 good results considering there's been no human  
8 intervention in that at all other than writing the

9 rules. I mean 75 and 85 percent I think we still  
10 consider to be pretty good and we think this number  
11 can improve, but there may be sort of a point of  
12 diminishing returns there, as well.

13 Another lessons learned is that  
14 publications that are in certain file formats,  
15 things like PDF and Microsoft Office files that are  
16 sort of self-contained, self-contained publications,  
17 they are a lot more easily harvested and harvested  
18 accurately and in their entirety than those in HTML.

19 I know we had numerous errors in the, in  
20 the harvested content where there would be, you  
21 know, missing links, links wouldn't go to the right  
22 places or there would be, you know, some missing

0179

1 graphics and things like that, things that I think  
2 can be solved, but there's, there's definitely a lot  
3 more to be learned about harvesting some of these  
4 HTML pages.

5 Also, publications that are comprised of  
6 multiple files proved to be a challenge in that it  
7 was difficult to write rules that related to the  
8 various pieces of the publication together. You  
9 know, a lot of the publications that we found on the

10 EPA Website were basically within an HTML directory,  
11 so you'd have chapter one on one page, chapter two  
12 on the next page, so you'd have, you know,  
13 25 different files that, that comprise this  
14 publication and both companies actually found it  
15 pretty difficult to try to package those together in  
16 an automated fashion to make one publication.

17           We asked them to start to write rules  
18 for it and they did and they basically flagged the  
19 publications that should be related together, but  
20 there's, there's more work that needs to be done  
21 there, as well.

22           Some other open issues, there's the, the

0180

1 ideas of precision and comprehensiveness. Both of  
2 them are important issues to consider here  
3 obviously, but you know, you can write rules and  
4 configure the harvester to bring in only in scope  
5 content, basically making the rules, you know, much,  
6 much more strict to bring in only in scope content,  
7 but you run the risk of missing in scope content if  
8 you do that.

9           And then if you go to the other extreme,  
10 if you make it so flexible that you're bringing

11 everything in, you have a problem with a lot of out  
12 of scope publications. Now we basically found that  
13 the pilots have fallen basically someplace in  
14 between these two extremes.

15           As you saw before, we've gotten anywhere  
16 between 70 and 85 percent accuracy and an initial  
17 sampling has revealed that about a 10 percent rate  
18 of in scope content was excluded, so I think we're  
19 doing pretty good to get the balance between those  
20 two.

21           As far as methodologies going forward,  
22 we need to make the decision of whether GPO should

0181

1 be building a tool in-house or purchase a tool and  
2 actually run the harvester in-house or whether it  
3 should be a service that, that should be contracted  
4 outside. The pilots were basically conducted by the  
5 pilots on site at their facilities, they weren't  
6 brought in to GPO and they ran into a lot of  
7 constraints, even, even on their servers and as far  
8 as their bandwidths goes.

9           Actually, the harvests took a lot longer  
10 than we thought they would initially, you know,  
11 since some of the crawls had taken, you know,

12 depending on how comprehensive and how many  
13 databases there were, they, they could have taken  
14 three weeks to do these crawls, which was a little  
15 bit, a little bit longer than we had anticipated.

16 (End Track 7 on CD.)

17 (Beginning Track 8 on CD.)

18 MR. LANDGRAF: So some next steps.

19 As I said, we're still in the, we're  
20 still in the process of evaluating the results of  
21 the, of the pilot and we'll be coming out with a  
22 report that, that basically will give a full

0182

1 analysis of the results sometime in November and  
2 this will be, this will be a further analysis of in  
3 scope and out of scope content.

4 It will be analysis of the comparison  
5 analysis between GPO records and the content that we  
6 harvested. It will be an assessment of the meta  
7 data that was received with each one of the  
8 publications and of course the recommendations for  
9 the next steps and, you know, where GPO should go  
10 from here.

11 Just a few things that we know now  
12 outside of the report that we'll need to do. We'll

13 need to continue, continue to review and compare  
14 results of pilots and projects that sort of have a  
15 similar mission. There's a few at the end of  
16 projects that especially we would want to look at.

17           And we also really, you know, based on  
18 the lessons learned and based on everything or based  
19 on some of the open issues that we have, we  
20 basically decided that we'll need to do some more  
21 testing which, which will, which will probably mean  
22 another pilot with another agency Website that will

0183

1 test what we've done so far and then sort of put  
2 some new methodologies towards it.

3           Of course the, just to give you the  
4 long-term view of what we're doing, what we're going  
5 to be doing with harvesting over the next couple of  
6 years, the knowledge gained from the pilots that  
7 we're doing right now will be leveraged and will be  
8 incorporated into requirements and specifications  
9 that will be implemented with the future digital  
10 system.

11           As far as, as far as the content that we  
12 got from the pilot as you saw, we got, you know,  
13 83 to 240,000 documents from the pilot. As far as

14 that goes, our goal is to, is to, is to try to  
15 catalog in scope publications from this pilot,  
16 starting with the, with the comparison between what  
17 we've harvested and what, and our cataloging records  
18 so that we're not dealing with any duplicate  
19 content.

20 But then also, you know, between now and  
21 FDsys, and while these, while we're learning about  
22 these technologies and methodologies, GPO is going

0184

1 to continue to, continue to identify and harvest  
2 publications in, in the same ways that I've, that  
3 I've told you about earlier.

4 So I'm just going to run through the  
5 assumptions real quick and then, and then we'll ask  
6 the questions of counsel and start our discussion.

7 The first is GPO will use discovery,  
8 assessment and harvesting tools to identify, gather  
9 and capture official publications for PURL agency  
10 Websites. The second is the harvesting function  
11 will be performed by GPO internally or an outside  
12 contractor or a combination of the two.

13 The third is Federal agencies will  
14 expect GPO to notify them that we're crawling or

15 harvesting publications from their Websites. And  
16 the fourth is the harvester will be implemented in  
17 conjunction with FDsys.

18           The harvesting function will retrieve  
19 content and meta data necessary to create a package  
20 for ingest. You heard us talk a little bit about  
21 submission packages for ingest into FDsys, we're  
22 looking for the harvester to assist greatly in that,

0185

1 especially getting minimum meta data that will be  
2 required by FDsys.

3           Harvesting activities will also follow  
4 best practices to ensure that, that the GPO and  
5 target servers aren't put at risk in terms of  
6 security and bandwidths, terms of like security and  
7 bandwidth. We've gotten that concern from a few  
8 content originators.

9           So with that I guess I'll open up to  
10 discussion questions for council. The first  
11 question I would have is, the assumptions that we  
12 went over, are they correct with respect to Web  
13 harvesting?

14           MRS. RUSSELL: Matt, I think at this  
15 point we want to turn it back over to Bill to sort

16 of moderate the Q and A. If you would stay there by  
17 the mic, because I assume there will be questions  
18 for you and Kathy.

19 MR. LANDGRAF: Sure, no problem.

20 MR. SUDDUTH: Actually what I'd like to  
21 do first is ask if council has any questions about  
22 what you presented before we get into these set

0186

1 questions.

2 MR. WARNICK: Yes, I have a number of  
3 questions. This is Walt Warnick from the Department  
4 of Energy.

5 Do you have any sense at all about how  
6 these documents you found compare to the documents  
7 that you already have access to through GPO?

8 In other words, the 239,000, have you  
9 done any sampling or anything at all to give you a,  
10 some kind of a hint of what fraction of these were  
11 already included in GPO so we know about how many of  
12 these are really fugitive?

13 MR. LANDGRAF: Yes, actually the last  
14 task of the pilot was for them to use automated  
15 tools to, to make a determination based on our  
16 cataloging records of whether they had actually,

17 whether we've actually catalogued and whether we  
18 have -- (inaudible) out of control over those  
19 publications.

20 So, that was the last task and of course  
21 there's, there's going to have to be a lot of, a lot  
22 of manual work that's going to need to be done with

0187

1 that as well before we, before we do. That just to  
2 make sure we avoid any duplication.

3 MR. WARNICK: What was the answer, I  
4 mean 10 percent, 90 percent, what?

5 MR. LANDGRAF: We're actually still in  
6 the process of evaluating those results right now.  
7 I don't, I don't think we really have any  
8 preliminary numbers on that yet.

9 MR. WARNICK: Okay, I think that is an  
10 extremely important metric to judge the value of  
11 this project, I mean if you have 90 some percent of  
12 these documents already, it's probably not  
13 worthwhile. If you have 5 percent of them already,  
14 then you've hit a gold mine.

15 MR. LANDGRAF: I'd agree.

16 MR. WARNICK: The fraction of documents  
17 out of scope from my point of view as a systems

18 developer is very, is unacceptably too high.

19                   Your best example was 15 to 25 percent  
20 of the documents you found were out of scope, then I  
21 certainly would not want to, that would be a red  
22 flag. I would never go forward with anything like

0188

1 that and I think that your approach is really, my  
2 own personal judgment is unlikely to get that  
3 fraction down to, out of scope documents, get that  
4 fraction down to an acceptable level.

5                   I think there are other approaches,  
6 other companies have already demonstrated far higher  
7 success rates, harvesting collections far larger  
8 than the EPA collection and, and actually such  
9 things that, such systems have been demonstrated for  
10 GPO before.

11                   I have, not aware that they've been  
12 demonstrated for you, probably not, and I encourage  
13 you to, you know, if you're going to do another  
14 pilot, that you talk to people who have actually  
15 done this successfully and get their, get their  
16 success.

17                   I think you'd be amazed at how cheap,  
18 how inexpensive doing this right is and I'll be

19 happy to talk with you about that off line.

20 MR. LANDGRAF: Great.

21 MR. WARNICK: So, I certainly, the idea  
22 of doing another pilot sounds to me to be right on  
0189

1 track, but I think you might have to take a  
2 different approach than you've taken so far.

3 MRS. RUSSELL: Walt, I think one of the  
4 things that you have to keep in mind and you know  
5 this as well as we do being in a Government agency,  
6 this was a competitive process and there were a  
7 number of companies who bid, including some of those  
8 whom you previously brought to our attention, but  
9 who did not, were not successful in the competition.

10 So whatever we do going forward is still  
11 going to be constrained by that need for  
12 competition.

13 MR. WARNICK: Yeah, it's kind of amazing  
14 that companies who have already done this for far  
15 larger systems with a far higher success rate did  
16 not succeed in the competition. You have to wonder  
17 about that competition.

18 MR. LANDGRAF: I think it's a great  
19 point and I think there's a lot of like information

20 sharing and lessons learned that can happen between  
21 a lot of these different projects that are going on  
22 and I think that, I think now that we have some

0190

1 results to bring to the table, I think that would be  
2 good to start that conversation.

3 MS. STIERHOLZ: This is Katrina  
4 Stierholz from the Federal Reserve Bank of  
5 St. Louis. I was wondering if the publications in  
6 the two different pilots were the same?

7 Is that a, is it a one-to-one thing for  
8 the documents and what was the difference in what  
9 you found in the two different groups?

10 MR. LANDGRAF: It probably wasn't a  
11 one-to-one, it wasn't, probably wasn't a complete  
12 one-to-one comparison between the two and that's  
13 also a lot of what we need to do as far as our next  
14 steps as well, is really compare the two and see how  
15 much overlap there was. But we know, that we know  
16 that there was a little bit of divergence into how  
17 deeply one vendor got into the EPA Website than the  
18 other, so we know there's a little bit of divergence  
19 there, but we want to make sure that we understand  
20 that.

21 I think that there is going to be a  
22 significant amount of overlap, but we need to delve  
0191

1 further into the results to really get that, get  
2 that indication.

3 MR. HEMPHILL: This is Pete Hemphill. I  
4 have a question with regard to the numbers, I'm not  
5 sure I'm understanding correctly.

6 Was this the same site that was crawled  
7 between the two different companies, because if you  
8 received 239,000 from one and what was it, 85,000 or  
9 83,000 on the other with less than a 10 percent  
10 deviation on the rate, what, what gives?

11 MR. LANDGRAF: Yeah, I think that's,  
12 that's a very good point. I think it goes back to  
13 what I was just saying to Katrina is that, is that I  
14 believe that there was a divergence into how deeply  
15 both vendors got into the EPA Website, but there was  
16 also, there's also, you know, a possibility that  
17 there could be a larger divergence in the accuracy  
18 rates than what we have.

19 We've done an initial sample, but I  
20 think that those issues will become a lot more clear  
21 once we are able to sample a lot more.

22

MR. HEMPHILL: Okay, and the second

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1 question is how does GPO plan to handle those  
2 documents that were missed from being out of scope  
3 or in scope that were missed? How do you, how do  
4 you find what you don't know is there?

5 MR. LANDGRAF: You mean documents that  
6 were missed by the pilot that were deemed to be out  
7 of scope; is that what you mean?

8 MR. HEMPHILL: Right.

9 MR. WARNICK: Well, I think that this,  
10 don't get me wrong, I think that while I'm not all  
11 that complimentary about the effort that's been  
12 made, exerted so far, I think that the goal here is  
13 absolutely marvelous in that, you know, estimating  
14 the number of fugitive documents not available to  
15 GPO right now, and there's estimates all over the  
16 map, that the most optimistic estimates I've heard  
17 are 50 percent. I think the number is more like 75  
18 or 80 percent of documents exist that are unknown to  
19 GPO, so if they can make a significant dent in that  
20 75 to 80 percent that's unknown, that's a huge step  
21 in the right direction, even if there's still a  
22 remaining 10 or 20 percent fugitives left over after

0193

1 they get done.

2 MR. HEMPHILL: I didn't realize it was  
3 that high, currently.

4 Thank you.

5 MR. SUDDUTH: Any other preliminary  
6 questions from council?

7 Okay, then we can get to the discussion  
8 questions. The first one is are the assumptions  
9 correct with respect to Web harvesting?

10 MRS. RUSSELL: Can you switch back to the  
11 assumptions slide, Matt, that would help.

12 MR. LANDGRAF: Okay.

13 MRS. RUSSELL: Thank you.

14 MS. MILLER: This is Ann, and I'm --  
15 Miller, document, whatever. I need my caffeine.

16 I think it's what Walt said, I think the  
17 assumptions is, or the assumptions about Web  
18 harvesting is absolutely spot on. I mean that's  
19 where we're losing stuff and if GPO has got to start  
20 doing it and so I think this is a no-brainer. I, I  
21 think -- I yield to Walt's greater understanding of  
22 the accuracy of and the count and so on, but I, I

0194

1 agree with him that this is a marvelous first step.

2 MR. SUDDUTH: Any other discussion on  
3 this? Council?

4 MRS. RUSSELL: There are two slides with  
5 the subject, and we're only able to see one at a  
6 time, so you may want to flip back and forth in your  
7 handout.

8 MS. PARKER: Let me, this is Marian  
9 Parker.

10 Let me ask for a clarification, when you  
11 said you'd have the competitive process and you  
12 chose two vendors and you may go through another  
13 pilot, will you have a competitive process again to  
14 choose?

15 MR. LANDGRAF: Yes, I think it will have  
16 to be a competitive process.

17 MS. PARKER: And in the Federal  
18 Government procurement system, are you always  
19 required to take the lowest bidder despite -- okay,  
20 you've got other factors that can weigh into it,  
21 too.

22 MRS. RUSSELL: No, we can do what's

0195

1 called a best value selection and obviously a lot of

2 what is controlling is how well we write the  
3 statement of work. So we actually had a statement  
4 of work out and then pulled it back and revised it  
5 and re-submitted it so that there were actually two  
6 cycles of bidding before we awarded and obviously  
7 the next statement of work will be very much  
8 informed by what we've learned here. And so it  
9 probably will be a significantly improved statement  
10 of work even over the one we initially used.

11 MR. LANDGRAF: And just to add on to  
12 that, this was a best value, this was a best value  
13 contract and we actually took a lot of time to write  
14 the evaluation criteria on how we would select these  
15 vendors and weighed those criteria to make sure that  
16 we're getting, that we got what was most important  
17 to us.

18 MR. SUDDUTH: This is Bill Sudduth.

19 Again, looking at the preliminary  
20 numbers and again, I think that there's, you've got  
21 to go dig deeper into this, but if you say that one  
22 vendor has prior experience with that agency's Web

0196

1 presence and they on the, on the first blush of  
2 things draws three times the amount, given what you

3 go back and see if there's duplication and other  
4 rules were either done, violated or misinterpreted,  
5 then I would think that you would end up writing a  
6 statement of work that says, that would give a  
7 vendor who has experience with that, with a  
8 particular agency's Web presence might be an  
9 advantage.

10                   So, I mean, but this is, you know,  
11 that's just taking off the top of the fluff right  
12 here. I mean I'm afraid, I mean I again would, you  
13 know, defer to Walt, but I mean these numbers here  
14 seem so easy to misinterpret, you know, no matter  
15 which way you cut it.

16                   MS. MILLER: This is Ann Miller again.  
17 I have a, I have a, a question about the assumptions  
18 here that there, there doesn't seem to be any of  
19 those, you know, subjective human elements in here  
20 that -- is there a plan? Can I make an assumption  
21 that there will be sort of human checks and balances  
22 on this process so that we're not just letting the

0197

1 machine go off and assume that it's always doing it  
2 correctly, that there's going to be, you know, spot  
3 checking and assessment and perhaps if we notice

4 that whichever, whatever product that ends up a  
5 combination of products that ends up doing this,  
6 that if there's a flag that we will have an option  
7 for humans to go in and check the site on their, you  
8 know, as a, a spot check?

9 MR. LANDGRAF: It's most certainly a  
10 requirement for a capability of the harvester with  
11 FDSys that, yes, things can be flagged for manual  
12 follow-up. Absolutely it is a capability that we  
13 intend to put into the harvester.

14 I don't know if Ric or Judy has anything  
15 to add to that.

16 MR. WARNICK: I could add something to  
17 it. The difference between this approach that  
18 you've seen here and approaches that actually work  
19 involve human input up front. You don't just turn  
20 the machine on and go away for a week and come back.

21 The people who know what the scope means  
22 are involved in telling the crawler where to crawl

0198

1 and where not to crawl. And that's, that's the  
2 difference in approach and I think the results speak  
3 for themselves.

4 MR. LANDGRAF: And once again, I think

5 that's a good opportunity for us to talk more and  
6 see if we can leverage some of the learning that  
7 both of us have done.

8 MR. SUDDUTH: Any other discussion on  
9 this question?

10 MR. SWINDELLS: Is that just on  
11 assumption one, are we going through in order?

12 MR. SUDDUTH: I was going through the  
13 questions in order.

14 MR. SWINDELLS: Okay, well then I do  
15 have a comment on one of the assumptions.

16 Assumption number five on retrieving  
17 content and meta data, I sort of have a question and  
18 a comment. Let me do the comment first, get that  
19 out of the way.

20 I was very interested in how important  
21 at least it seemed from your presentation, for how  
22 important document type or genre characteristics

0199

1 were to the success of the harvesting and  
2 interestingly, genre is one of the least well  
3 represented elements in our current cataloging  
4 reference. And there is a lot of research showing  
5 that in terms of large-scale findings on the Web,

6 really looking through vast amounts of information,  
7 genre can play an increasingly important part in  
8 narrowing searches. So I think that if, if these  
9 crawls can provide genre information back into  
10 FDsys, I think that would be very useful.

11 Now my question, though, is have you  
12 looked at the meta data and can you tell us anything  
13 about what it looked like, what kind of quality  
14 there was, how you, how you see, you know, how much  
15 work will be involved in, in getting that meta data  
16 into shape.

17 MR. LANDGRAF: That's a great question  
18 and I, we've, we've done sort of a high level sort  
19 of scouring of the meta data that we've received in  
20 the project and as expected, I suppose, the meta  
21 data that we've been able to find has been fairly  
22 minimal, but there's a lot of things, you know.

0200

1 The FDsys requirements that we've, that  
2 we've developed for creating a compliant submission  
3 package have intentionally been left to the, to the  
4 most essential elements of a document object that  
5 would need to be captured at the time of harvest and  
6 I think we're pretty confident that we could get

7 those, you know, we can get, you know, of course  
8 date and time of harvest, we can always get line  
9 type, we can get, for the most part, we can get, we  
10 can get title, we can get, you know, originating  
11 agency if we have a targeted Website.

12           So, I think that we've, what we've,  
13 there are still some work that needs to be done,  
14 there's still some analysis that we need to do, but  
15 I think initially we've, we've found the meta data  
16 to be, to be pretty minimal, but probably, probably  
17 ample for what we'll need.

18           But, like I said, that's just a  
19 preliminary, a preliminary assessment.

20           MR. WARNICK: Of course the future  
21 digital system, you know, it, right now it's, the  
22 initial thing is supposed to be trodded out

0201

1 August 31st, 2007, promises to handle documents and  
2 other things that agencies hand to GPO on a silver  
3 platter. I mean that's, and whereas these -- items  
4 here found through a harvester are not like that at  
5 all.

6           And so the idea that you're going to  
7 have all the meta data that you ever want about

8 these documents, that's a dream and it's an  
9 unrealizable dream and it's not worth anybody, any  
10 single humans or group of human's effort to produce  
11 all that meta data because I don't think there's  
12 that many people that GPO can get its hands on to  
13 provide that meta data.

14           On the other hand with the information  
15 that you get from a harvester, the documents can be  
16 retrieved, they can be searched and they can be  
17 retrieved which is a heck of a lot better than if  
18 you don't even know about them in the first place.  
19 So there's got to be some trade-off between the  
20 completeness of the meta data and the idea that you  
21 can actually find something in the first place.

22           MS. MILLER: Walt, can I ask you a

0202

1 question?

2           If, if they are retrieving that, is it,  
3 how easy is it to pull the existing meta data that  
4 might be behind any document and put it into, say, a  
5 FDSys data system so that it can be more automated?

6           MR. WARNICK: If the document happens to  
7 be an XML document, then you can get really complete  
8 meta data in a hurry. If it's an HTML document as

9 they pointed out, you've got a very significant  
10 challenge. So, it depends on the format to a large  
11 degree. So --

12 MR. HEMPHILL: This is Pete Hemphill.

13 Also, we've had experience with crawling  
14 and using meta data and Walt was absolutely correct  
15 when he says you won't be able to get all the meta  
16 data all the time. It's important that FDsys be  
17 able to handle that and there's an assumption that  
18 meta data is -- not all elements of meta data are  
19 going to be required for a document to be  
20 discoverable by a person doing a search.

21 MR. SUDDUTH: Any more questions?  
22 Comments?

0203

1 I'm trying to get a sense of, are we  
2 comfortable with most of the assumptions or?

3 MR. SWINDELLS: Well, Bill, just on  
4 assumption number one, I mean it really depends on  
5 the success rate because will GPO use this.

6 Well, if they have to spend enormous  
7 amounts of staff time manually checking, then the  
8 benefits won't be there, so I think it's an open  
9 question. I mean I think, yes, that's where we

10 should be going, but it will depend on a success  
11 rate that minimizes handling by staff.

12 MR. SUDDUTH: Let's go to the next  
13 question.

14 Let's see, a harvester can be configured  
15 to harvest only in scope publications or mostly in  
16 scope publications, including some out of scope  
17 publications, given the results of the pilot is the  
18 existing methodology sufficient to continue  
19 harvesting and let me, I want to jump in here, it  
20 says here given the results of the pilot and I don't  
21 think we have all the results and I don't want to,  
22 I, I mean I don't want to discuss much more until we  
0204

1 have further results, I mean further analysis, so.

2 MR. HEMPHILL: I guess the answer that  
3 we really need is how much better is it than what we  
4 have now?

5 MR. LANDGRAF: And I think we were  
6 trying to get sort of an idea of, of sort of with  
7 whether the preliminary accuracy rates that we've  
8 reported are, are acceptable or whether, or whether  
9 they need to be, you know, sort of further refined  
10 or, you know, what is an acceptable level, that's

11 sort of the question that we wanted to sort of put  
12 on the table.

13 MR. WARNICK: Well I'll repeat that from  
14 my own perspective as a manager of an information  
15 operation, I would consider these out of scope  
16 numbers to be unacceptable, but I think that is a  
17 function of your approach, not a function of the  
18 harvesting. I think harvesting has been proven to  
19 work and you can develop a, an information resource  
20 that does not have nearly that level of out of scope  
21 and I'll be happy to talk with you about alternative  
22 approaches privately.

0205

1 MR. AKEROYD: Richard, this is Richard,  
2 this question is hard to answer for me because I  
3 think I heard as part of your presentation that you  
4 said you were looking to do another pilot and so to  
5 me I could answer this question maybe a little  
6 better after the next pilot.

7 But listening to some of the  
8 reservations that Walt has, I really wonder if you  
9 really shouldn't be going back and restructuring  
10 this whole thing. It sounds, it just sounds a  
11 little too iffy to me right now.

12 MS. MILLER: This is Ann Miller.

13 I'd add one more thing from a very much  
14 more general point of view is that if you're asking  
15 me whether I only want in scope publications with  
16 the chance that I'm going to lose in scope  
17 publications or if I want all in scope publications  
18 with the chance that I'm going to get some out of  
19 scope publications which would mean, you know, I  
20 might get a survey or I might get an internal memo,  
21 I think my answer is, too, I would rather have all  
22 in scope publications and deal with the (inaudible)

0206

1 I mean this is kind of like selecting the general  
2 publications item number is that I get a lot of  
3 really good stuff, but then I get the, you know,  
4 folded up and flied around the office model of the  
5 space shuttle and I'm willing to do that because I  
6 get all of it.

7 So I would say err on the side of  
8 inclusiveness.

9 MRS. RUSSELL: That's helpful, Ann,  
10 because that really is very much what we were trying  
11 to get at and I think that same kind of question, I  
12 think it goes back maybe to your comment, Geoff,

13 about what we could afford to do.

14                   And so part of the question then is  
15 going to become the amount of time it might take,  
16 let's even just take the lower of the numbers, to  
17 review 83,000 documents to find 20, 15 percent that  
18 were out of scope compared to simply cataloging all  
19 of them, especially if we have an automated  
20 cataloging tool that's doing a fair amount of that  
21 so it's not manual, it may not be worth pulling them  
22 out.

0207

1                   I mean obviously in the best of all  
2 possible worlds what we'd love is 100 percent  
3 accuracy with nothing lost and no noise, but we knew  
4 going into this that there was going to be that  
5 trade-off about getting noise and that probably no  
6 matter how good it, was that we would find that we'd  
7 missed some things just out of a fluke or, you know,  
8 so.

9                   MS. MILLER: Well, and who knows, I mean  
10 we may, if you're trolling, if you're harvesting EPA  
11 and you're getting the, the empty surveys of what  
12 they were asking industry to report, someone 25, 30,  
13 40 years from now may want to know what was on that

14 survey form.

15                   So, I mean trying to predict whether or  
16 not this is going to be useful to some of our, my  
17 primary clientele researchers is hard to say, that's  
18 why I'd really just rather have the noise, too, you  
19 know, if it's not too much noise. Obviously I don't  
20 want it to go too far.

21                   MR. SWINDELLS: Well, I have a question  
22 about that, Ann. Geoff Swindells, University of

0208

1 Missouri, I did actually remember.

2                   And that's sure, I, from, from my  
3 perspective, I want everything whether it's in scope  
4 or not. I think scope is too narrow, I always have,  
5 but are there not policy consequences to having  
6 large numbers of out of scope publications and what  
7 are those consequences and, you know, where, where  
8 is the error rate acceptable that doesn't require  
9 manual checking to get rid of them and I'm not sure  
10 where that line comes in.

11                   (End Track 8 on CD.)

12                   (Beginning Track 9 on CD.)

13                   MR. SWINDELLS: Because if someone says  
14 GPO's collecting all these out of scope

15 publications, is that, does that become a problem at  
16 some point, I don't know.

17 MS. MILLER: Well that's where, that's  
18 where we have, how do you define mostly and some.

19 MR. SWINDELLS: Right. It's that line.

20 MS. MILLER: You know, and that's  
21 what --

22 UNIDENTIFIED SPEAKER: It's defined as

0209

1 anything better than what we have now.

2 MS. MILLER: Well, there is that, too.

3 MS. BRAZEE: I have a clarifying  
4 comment. Some of the out of scope documents that  
5 came back are not actually U.S. Government  
6 publications, they are from Websites like  
7 MarthaStewart.com or they are from --

8 UNIDENTIFIED SPEAKER: We're not sure  
9 how that happened.

10 MS. BRAZEE: That was in the first  
11 crawl. Or a lot of them are from State  
12 environmental agencies, so I just wanted to make  
13 that clarifying comment that the out of scope are  
14 not just EPA publications that are out of scope  
15 because they are internal works in progress, but

16 they are actually not U.S. Government publications,  
17 as well.

18 MR. HEMPHILL: One question I had that's  
19 related to whether assumptions are correct, I think  
20 there's an implicit assumption here that ongoing  
21 you'll be able to tell what's changed.

22 Is that going to be the case, was that  
0210

1 part of the pilot, was that --

2 MR. LANDGRAF: It wasn't necessarily  
3 part of the pilot, but once again, those are, those  
4 are requirements that are sort of built in to the  
5 FDsys requirements. You're talking about ongoing  
6 harvesting, basically if you want to re-harvest the  
7 EPA Website in six months and figure out what's  
8 changed.

9 MR. HEMPHILL: Yeah.

10 MR. LANDGRAF: Yeah, that sort of  
11 capability is something that we'll definitely need  
12 to look at. It's not something really that the  
13 vendors looked at at this time, but I think it's  
14 something that will need to be incorporated into  
15 another pilot.

16 MR. HEMPHILL: I was just a little

17 concerned when you said it took three weeks to crawl  
18 the Website.

19 MR. LANDGRAF: So were we.

20 MR. HEMPHILL: If you're trying to  
21 update something and figure out what's changed,  
22 you're going to be forever crawling that Website and

0211

1 only have a three-week update period.

2 MRS. RUSSELL: Well, and let's be clear,  
3 we keep saying Website as though it were one  
4 Website, but it's, what, 23, 24 Websites operated by  
5 various parts of EPA. So when you go to the EPA.gov  
6 Website, there's a search all EPA Websites and  
7 that's the scope of what we had given to our  
8 vendors.

9 MR. LANDGRAF: Yeah, and I think the  
10 preliminary number that we got from EPA before we  
11 started the pilot was 700,000 HTML Web pages and  
12 then that doesn't even include some of the documents  
13 that we got from the, from the databases.

14 MR. SUDDUTH: Any more?

15 Okay. Then next question, what other  
16 avenues regarding automated Web harvesting should  
17 GPO be exploring in the future?

18 MR. LANDGRAF: I think we've heard a  
19 couple of these already, but.

20 MR. SUDDUTH: I'll repeat them.

21 MR. WARNICK: I assume you don't want me  
22 to run through that again?

0212

1 MR. SUDDUTH: Yes, Richard.

2 MR. DAVIS: I guess I'm still a little  
3 bit troubled looking at this last assumption,  
4 harvesting activities will follow industry best  
5 practices, I'm out of my depth here, but I'm hearing  
6 Walt say something about the fact that evidently at  
7 least from his perspective, best practices have not  
8 been followed.

9 So let me ask another question. Judy,  
10 you said this is a competitive process and you have  
11 to go through that and I understand that. I think  
12 Walt went through that, too, and it is possible  
13 within the Federal Government structure to, that if  
14 one Federal agency has gone through a competitive  
15 process, found something that works, that another  
16 agency can borrow from that or does it necessarily  
17 have to be competitive again?

18 MRS. RUSSELL: Sometimes there's a

19 contract, for instance, that will come up in the  
20 cataloging session I think that Defense Technical  
21 Information Center has a contract with Old Dominion  
22 University for automated meta data harvesting from  
0213

1 documents, from electronic documents and we have  
2 been able to join that DETECH procurement, in other  
3 words, we've added our own procurement and joined  
4 it.

5                   So sometimes there's a vehicle like  
6 that, but that is not always the case. It depends  
7 on how the vehicle is structured and even a vendor  
8 who may have done a very good job for one agency may  
9 not have been responsive to our statement of work  
10 and, therefore, even though they might have been  
11 quite capable of doing it, if they hadn't documented  
12 that in their proposal, there's nothing we can do  
13 about it.

14                   MR. LANDGRAF: Just a quick  
15 clarification on the spirit of that assumption, I  
16 think what we were trying to get at is we've, we've  
17 gotten some concern from, from several agencies, you  
18 know, when we've talked about harvesting to several  
19 agencies that we don't sort of interfere with their

20 Website and interfere with their bandwidth and, you  
21 know, bring their Website down in certain cases if  
22 we hit on their Website too hard. I think that's,  
0214

1 that that's a major concern for the agencies.

2 And security is also a concern as well,  
3 so I think that was more the spirit as far as best  
4 practices go, just to make sure that we're not being  
5 too intrusive on Federal agency Websites while we're  
6 doing this.

7 MR. HEMPHILL: This is Pete Hemphill.

8 Could you possibly work with the  
9 agency's Web master to have them exclude the items  
10 that you know that are not out of -- that are out of  
11 scope, certainly there's a way to do that and also  
12 it would reduce their traffic and you wouldn't have  
13 that problem, necessarily.

14 MR. LANDGRAF: I think that's certainly  
15 a model that we should look at and we've gotten some  
16 interest in some of the Web content managers groups  
17 that we attend the meetings for sometimes, is that,  
18 you know, they actually are pretty excited about the  
19 idea that we're harvesting some of this in scope  
20 content and a few have actually offered to sort of

21 give us hints as to which parts of the, of a Federal  
22 agency Website has the most in scope content or  
0215

1 publications that we might want.

2           So, I think there's a tremendous  
3 opportunity there to sort of leverage that  
4 relationship between us and the agencies in order  
5 to, in order to sort of focus our cause more. So  
6 absolutely, I think that's part of the plan.

7           MRS. RUSSELL: Also I think what was  
8 really good here and which relates back to that  
9 statement about best practice and communicating with  
10 the agencies, by communicating with EPA and having  
11 their cooperation, they actually let us into areas  
12 where they have robot.textiles blocking other  
13 crawlers, and they actually helped us get access to  
14 some of these databases that are not on the surface  
15 of the Web.

16           So, there's really not only that sort of  
17 best practice courtesy of letting them know that  
18 we're crawling, but by actually having that  
19 affirmative relationship getting access to things  
20 that they don't normally allow just anybody to get  
21 into, but as a fellow agency they would allow us

22 access to it.

0216

1 MR. LANDGRAF: Absolutely, and that's  
2 exactly the model that we followed with the pilots,  
3 you know, we actually, that was our main contact  
4 there, was the, was the Web search manager for the  
5 EPA Website and he basically gave us the parameters  
6 for what we could and couldn't do and you know,  
7 including rates at which we actually hit the site  
8 with the crawlers.

9 MS. MILLER: The only thing I'm a  
10 little -- well I want to encourage an ongoing  
11 conversation with any and all Web masters and Web  
12 constructors within the Federal Government.

13 I think one of the things is to, that  
14 also concerns me a little bit is to let the agencies  
15 decide what's in scope and I'm not sure that's  
16 exactly what you meant, but.

17 MR. LANDGRAF: No.

18 MS. MILLER: I think because the  
19 agencies don't know what's in scope, frankly, a lot  
20 of them, and some of them do, some of them don't and  
21 so there needs to be that kind of conversation  
22 between the GPO and the agencies to ensure that

0217

1 you're all on the same page.

2 MR. LANDGRAF: I would absolutely agree  
3 with that. Yeah, there's no doubt that they would  
4 need to understand a little bit better what the  
5 scope of what we're trying to do is, as well,  
6 absolutely.

7 We, I don't think we could just sort of  
8 take their word for it, right.

9 MR. BYRNE: Tim Byrne. We heard this  
10 morning about a new age of cooperation between NTIS  
11 and GPO and NTIS right now, most of its content  
12 really comes from Web harvesting, so has there been  
13 any, you know, discussion with them of the sharing  
14 of what they've learned in the process?

15 MRS. RUSSELL: Yes. And part of that  
16 comparison of overlap will, will help us address  
17 that. We're very interested in comparing, once we  
18 get these results more tamped down, comparing these  
19 results with what EPA materials have been harvested  
20 by NTIS that will help them evaluate the efficacy of  
21 their crawler, too, so that will be, you know,  
22 there's an opportunity there, so, further

0218

1 collaboration and comparison.

2 MR. SUDDUTH: Kathy said something about  
3 in scope and out of scope and of course I'm not  
4 interested in whether something shows up on  
5 MarthaStewart.com, oh, gee, is that the right  
6 address? Anyway.

7 But I would be interested in, in domains  
8 and how that broke down and, you know, other  
9 information like that, but you also mentioned State  
10 level information and you could, I could say, well,  
11 that might be in scope. It would, it might be of  
12 interest to me in my, or in my State of what EPA  
13 documents are showing up on State.

14 MS. BRAZEE: Well these aren't EPA  
15 published by the Environmental Protection Agency of  
16 the United States, these are published by individual  
17 States.

18 MR. SUDDUTH: States.

19 MS. BRAZEE: So they're not actually  
20 U.S. Government publications.

21 MR. SUDDUTH: But they are State  
22 publications.

0219

1 MRS. RUSSELL: Yes.

2 MR. SUDDUTH: Right.

3 MS. BRAZEE: Yes.

4 MR. SUDDUTH: Right, you know, which  
5 there may be people within those States that may  
6 have an interest, even if it's just identified, you  
7 know.

8 Yes, Richard.

9 UNIDENTIFIED SPEAKER: I'd like to pick  
10 up on that. I heard Bruce yesterday say what he  
11 considered to be critically important that there was  
12 an awful lot of information out there at the State  
13 and local level that GPO needed to be talking more  
14 about, identifying this.

15 This could be a very interesting added  
16 value here coming out of this project, if you're  
17 identifying a lot of State documents.

18 I know in New Mexico through our digital  
19 archive project that started out with, with  
20 harvesting born digital documents, State documents,  
21 that we've begun to add to that fugitive Federal  
22 documents as part of that project. So I know we're

0220

1 all discovering that kind of thing, so this could  
2 really be a very exciting benefit from this project.

3 MRS. RUSSELL: That may be exactly the  
4 kind of thing that needs that human element looking  
5 at it. I mean those may be State documents that  
6 were submitted to EPA as a result of a regulatory  
7 requirement, then that might make them in scope even  
8 though initiated by a State Government.

9 So, you know, there's so much subtleties  
10 to this that it's not a, it's not an easy black and  
11 white kind of question, why does EPA have those on  
12 their Website and is it because they were a  
13 mandatory submission or filing and I don't have any  
14 idea because I've never seen any of them.

15 MR. LANDGRAF: And I think the intention  
16 is to really further refine the rules to sort of  
17 capture some of those subtleties without sort of  
18 opening up to things that may not be in scope, a  
19 wide universe of things that might not be in scope.

20 MR. HEMPHILL: This is Pete Hemphill.

21 Is there somewhere a definition of what  
22 the scope is so that could be shared with agencies

0221

1 and people who are users of the site to understand  
2 what's in it and what is not in it?

3 MRS. RUSSELL: The problem I think there,

4 Pete, is that our definition of the scope uses terms  
5 like published Government information in whatever  
6 form or format and the reality is that some people  
7 consider that posting something on a Website is, by  
8 definition is publishing, so maybe they published a  
9 cafeteria menu and so it, there's, it's, there are  
10 definitions, there is a statement of scope, but that  
11 statement of scope is, is modified by practice in  
12 terms of what you know. And I think the cafeteria  
13 menu is probably an example of that and I'm sure  
14 there are probably others, but to some people that  
15 could be deemed a publication, you know. In some  
16 cases forms are publications.

17 Certainly the IRS forms we keep track  
18 of, but we don't take every form for or historically  
19 have not in the print world taken and distributed  
20 every form from every agency, so going forward  
21 that's the kind of question that needs to be  
22 addressed.

0222

1 Are IRS forms different and are there  
2 other kinds of forms that are different that we  
3 should be having or should we just be saying just  
4 come ahead and take all forms. It's not as though

5 we're sending them and you have to process them and  
6 put them on a shelf and file them, but on the other  
7 hand, maybe that's a lot of noise in the system.

8                   So there's a lot of that nuance that has  
9 to be discussed and that's why I think it's not very  
10 easy to just simply say there's not a nice, neat,  
11 tight definition. It's a lot tighter in print than  
12 it is in the digital form.

13                   MR. HEMPHILL: Sure. It was a lot  
14 tighter. Beauty is in the eye of the beholder,  
15 right?

16                   MRS. RUSSELL: Yeah. Yeah.

17                   MS. TULIS: This is Susan Tulis,  
18 Southern Illinois University.

19                   Did you get any publications that were  
20 done at regional offices? I mean were you able to  
21 tell that?

22                   MR. LANDGRAF: Yes, we did.

0223

1                   MS. TULIS: Okay.

2                   MR. SUDDUTH: Any other comments about  
3 this question?

4                   We just have a few minutes left, there's  
5 one question left and we might have talked about it

6 or kind of beaten around the edge of it, but do you  
7 have any suggestions on which agency Websites would  
8 be best to focus in on a future project.

9 I did hear the suggestion with the NTIS,  
10 maybe working with them, Walt suggested, you know,  
11 talking and I think you've heard several  
12 recommendations that probably need more information  
13 just from this project before we, I mean before I  
14 would want to touch anything.

15 Anybody else?

16 Okay. Any last questions council?

17 I do have a couple of announcements  
18 before we do take a break.

19 Judy asked that the Indiana delegation  
20 join her at the front up here at the beginning of  
21 the break for information about tomorrow's lunch and  
22 we've had an individual misplace their coat, she

0224

1 didn't know whether it was at lunch or not, but if  
2 you have run across or found a coat, please go to  
3 the registration desk and let them know that you  
4 have located an item that's not yours.

5 Other than that, we'll be back at 3:30  
6 and we have time for a break.

7 MR. LANDGRAF: Thank you, everybody.

8 (Recess taken until 3:30 p.m.).

9 MR. SUDDUTH: I have the pleasure of  
10 introducing Alfonso Aguilar, who is the chief of the  
11 office of citizenship at the Department of Homeland  
12 Security. The office of citizenship is within  
13 U.S. citizenship and immigration services in  
14 Homeland Security and it's mandated by the Homeland  
15 Security Act of 2002 to promote instruction and  
16 training on citizenship rights and responsibilities  
17 and to provide immigrants with information and tools  
18 necessary to successfully integrate into American  
19 civic culture.

20 Under the auspices of the task force,  
21 the office of citizenship plans to offer a  
22 citizenship and civics tool kit for immigrants to

0225

1 libraries nationwide, including the Federal  
2 Depository Library Program.

3 So with that, I'll turn over to Alfonso  
4 and he'll give you more information.

5 MR. AGUILAR: Well, good afternoon to  
6 everyone. I want to thank Ric Davis and the  
7 Government Printing Office as well as the council

8 for giving me the opportunity to participate in this  
9 conference and I hope you're having a great day  
10 today and enjoying the sessions. Hopefully this  
11 will be a productive one.

12                   And I think what we have to talk about  
13 today, it's an important issue. Immigration,  
14 immigrant integration, what the Federal Government  
15 is doing to help immigrants become part of our  
16 community, become part of American civic culture and  
17 what can libraries do to, to play a role in this  
18 process of assimilation of integration.

19                   But I think I should begin by putting,  
20 explaining the policy context of the debate on  
21 immigration and on immigrant integration. And  
22 indeed integration is the issue of the day, as you

0226

1 all know, we are living in historic times and I  
2 think the numbers are pretty impressive if you look  
3 at it. One in every nine U.S. resident is foreign  
4 born. From 2002 to 2005, we have received 3.8  
5 million new permanent residents. In that same time  
6 frame, we have naturalized 2.1 million new citizens.

7                   I think that's, that's very impressive.  
8 I don't know of any other country on the face of the

9 earth that is as open as we are to immigrants. But  
10 I think it's also interesting that over 80 percent  
11 of those immigrants that are coming legally to the  
12 country are coming from non-European countries,  
13 Africa, Asia, Latin America and the Caribbean.

14 The top five birth countries of new  
15 Americans are Mexico, Philippines, India, Vietnam,  
16 China, indeed, a very diverse community. And  
17 settlement patterns are also changing.

18 In the '90s still the, we still had the  
19 major immigration hubs being New York, Miami,  
20 Houston, L.A.

21 Well, immigrants are now going  
22 everywhere. Wherever there is a job, immigrants go.

0227

1 Settlement patterns are changing, so we're seeing  
2 new gateways, States that where the immigrant --  
3 where immigrant communities are growing incredibly,  
4 States like Georgia, North Carolina, Nevada, they  
5 are being faced with an incredible growth of their  
6 immigrant community. Some States, in fact, that  
7 haven't seen a wave of immigrants in a very long  
8 time, perhaps as far back as the turn of the last  
9 century, States like Iowa, Minnesota, experiencing

10 great growth in their immigrant communities.

11           So that is, indeed, a challenge. I mean  
12 in terms of numbers, we're still not, not, not --  
13 the great wave of immigrants of the last century  
14 was still proportionally still larger, but if these  
15 numbers continue, who knows. Perhaps in 10 years we  
16 could say that this will be the large immigration  
17 wave in our history, but regardless, indeed it's an  
18 impressive growth of our immigrant communities and  
19 an impressive wave of immigrants that we're facing.

20           Also, of course, we're dealing with the  
21 challenge of undocumented immigrants and there are  
22 many numbers out there from 8 million undocumented

0228

1 to 12 million, some even say that we may have as  
2 many as 20 million undocumented immigrants.

3           And certainly 9/11 has created a  
4 difficult environment as well. The challenge that  
5 we have is after 9/11, how do we continue being a  
6 welcoming nation open to immigrants from every  
7 corner of the world, but at the same time guarantee  
8 the security of the homeland.

9           That's the, the difficult balancing act  
10 that the country has to do. The President was very

11 clear back in January '04 that our immigration  
12 system is broken and that we need a comprehensive  
13 immigration reform. We need to guarantee the  
14 security of the border. We need to enforce  
15 immigration laws domestically to make sure that  
16 employers don't hire undocumented immigrants, but we  
17 also need a guest worker program to create a legal  
18 mechanism to allow immigrant workers to come in the  
19 country legally and, and fill those jobs that  
20 Americans don't want.

21                   And as I travel all over the country, I  
22 can tell you that all over the country there's an

0229

1 incredible need for immigrant workers. Not only  
2 because they are jobs that Americans don't want, but  
3 also because the, our native born American work  
4 force is shrinking.

5                   And I mentioned Iowa just now and that's  
6 a perfect example where their work force is  
7 shrinking and they are trying very hard to attract  
8 immigrants to grow their work force. But President  
9 Bush has also mentioned an important issue as part  
10 of his, a part -- an important element of his  
11 immigration reform proposal, and that is how do we

12 assimilate immigrants in our country.

13           So far the debate has focused for the  
14 most part on whether we need some form of amnesty,  
15 guest worker program, some form of early (inaudible)  
16 whether we should focus on the border first and  
17 those are all important issues that I think Congress  
18 should tackle and helpfully the next Congress will.

19           But there's another important issue that  
20 hasn't -- that Congress and unfortunately the media  
21 hasn't paid too much attention to, and that's the  
22 issue of immigrant assimilation.

0230

1           If we have an open legal immigration  
2 policy, if we're, if we have people settling in  
3 record numbers in the United States, what are we  
4 doing to help them become part of the community,  
5 help them become part of American civic culture?

6           In that respect, I think President Bush  
7 has had the vision to be the first President in  
8 100 years since the great wave of immigrants to talk  
9 about the issue of assimilation and to mention  
10 assimilation, immigrant assimilation or immigrant  
11 integration as a component of his immigrant --  
12 immigration reform plan.

13                   Now, assimilation policy is based on the  
14 idea that our national identity is not based on  
15 race, ethnicity, religion, but in a common language,  
16 ending, common civic values and a common history  
17 that leads individuals, leads citizens to develop a  
18 shared sense of solidarity of community, which is  
19 essential for, for a country.

20                   And why is this essential? Well, for  
21 one thing, we definitely want to preserve our  
22 national identity, and again our national identity

0231

1 is not based on religion or race, but on civic  
2 ideals. And why is that important, it's important  
3 because in a liberal democracy where you have large  
4 ethnic minorities, we -- you want to make sure that,  
5 first, of course, you celebrate the diversity that  
6 they bring to the nation, the different languages  
7 that are spoken at home, the different cultural  
8 traditions, religions, but we need a common set of  
9 values that can unite the country so we can preserve  
10 our political and social cohesion.

11                   And this is fundamental for the nation.  
12 So we need to preserve our American national  
13 identity to guarantee our political and social

14 cohesion. And I think we have taken assimilation  
15 for granted. I think most people believe  
16 assimilation works in America and I have to say that  
17 for the most part it is working right now,  
18 immigrants are assimilating, but my belief is that  
19 if we don't strengthen our assimilation integration  
20 efforts and if we continue with this pattern of  
21 immigration, then it, you know, likely we will, we  
22 may have social issues emerge 20, 30 years down the  
0232

1 road.

2           People forget and people say, well, we  
3 had great assimilation efforts 100 years ago.  
4 People forget that, yes, we were receiving  
5 immigrants in record numbers back in the turn of the  
6 last century, but in 1924, Congress passed what was  
7 called the National Origins Act which pretty much  
8 closed the border to immigrants.

9           And we had a moratorium really from 1924  
10 to 1965 where we really didn't have immigrants  
11 coming in the United States in large numbers and  
12 some people argue and I think I would agree with  
13 them that we had a 40-year period where we were able  
14 to assimilate to integrate ethnic minorities by

15 preserving an ethnic majority.

16 But I will submit to you that now we're  
17 not going to have a moratorium. Since 1965, since  
18 the civil rights movement we had in '65, a  
19 comprehensive immigration reform that opened the  
20 border to immigrants from all over the world and  
21 that, and since 1995, there has been an incredible  
22 growth, as I just mentioned, of immigrants coming to

0233

1 the country legally. And that's not going to stop.  
2 So we're not going to have a moratorium to integrate  
3 or assimilate immigrants, so that's why we need to  
4 strengthen this, this effort.

5 We are going to have a nation and the  
6 census already shows it by 2050, a nation of  
7 minorities where you're not going to have one  
8 majority group. And I think that, that is very  
9 interesting that I, as a Hispanic American, feel  
10 that that is a great thing for a country, for  
11 diversity and breaches the fabric of our country,  
12 but at the same time, it is a challenge, it is a  
13 challenge of a liberal democracy, again, when you  
14 have so many, when your population is composed of  
15 different diverse minority groups to keep the unity

16 and cohesion of the country.

17                   And, you know, some of you may think  
18 that, well, you know, perhaps it's not as important.  
19 People will eventually assimilate. But if we look  
20 at what's happening in Europe right now, it's an  
21 issue of concern. I'm sure many of you saw last  
22 year in the newspapers in the media the riots in

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1 France where immigrants were rioting that they feel  
2 that they were not being integrated in the country.

3                   Well, those rioting were French  
4 nationals, some born abroad, some born in French --  
5 in France, from Middle Eastern origin. They  
6 received social benefits, housing, health care, but  
7 they didn't feel French and they were, they were not  
8 perceived as French in their own country. And  
9 that's, indeed, an issue.

10                   Certainly in terms of in the UK, the  
11 terrible terrorist acts that happened there, some of  
12 the terrorists were, were British born, some, some  
13 of them were not even of Middle Eastern origin, but  
14 they had radicalized right there in the UK,  
15 something happened that they didn't feel part of  
16 that community.

17                   And also in the Netherlands, I'm sure  
18 perhaps you've heard of the murder of Theo VanGogh,  
19 the famous cinematographer who produced a movie  
20 about the Muslim culture. Muslims were offended and  
21 he was murdered. That created many issues in the  
22 Netherlands.

0235

1                   Now, the problem that I think Europe has  
2 faced is that they have based their, they have based  
3 their, their political projects, their democratic  
4 project on a multi, multi-culturalist vision of  
5 integration, meaning that we receive immigrants, but  
6 we, but as long as they respect the law and --  
7 that's enough. We, we'll respect --

8                   (End Track 9 on CD.)

9                   (Beginning Track 10 on CD.)

10                  MR. AGUILAR: -- different cultures, but  
11 we won't talk about a sense of belonging or a sense  
12 of patriotism because that's offensive to the  
13 respective cultures.

14                  Well, you cannot have, again, political  
15 and social cohesion in a country, in a democracy if  
16 people don't share values, despite their ethnic,  
17 religious, racial backgrounds. It's fundamental for

18 a democracy when people are so different to have  
19 unifying values. If not, people feel marginalized.  
20 If not, people don't feel part of the country like  
21 it happened in France.

22                   And I think at this point Europeans are  
0236

1 saying, well, perhaps that multi-culturalist model  
2 has not worked. Perhaps we need to build a  
3 political project that is more inclusive, that  
4 somebody from Morroca can move to France, settle in  
5 France, become a French national, feel French and be  
6 perceived as French. That is the challenge that  
7 they're facing and for them it's very difficult.

8                   Now obviously in America we have an  
9 advantage in the sense that we built our nation on  
10 civic ideals and I think that's the advantage that  
11 we have, but if, again, if we don't strengthen these  
12 efforts, we may have similar issues or challenges  
13 like Europe is having right now.

14                   So, what we're trying to do is to  
15 revive, in 100 years ago we had an Americanization  
16 movement. The great Presidents, rival Presidents of  
17 the progressive era, Theodore Roosevelt and Woodrow  
18 Wilson, were champions of this Americanization

19 movement and what it meant was that the Federal  
20 Government, the Bureau of Naturalization with the  
21 Bureau of Education would lead an effort, partnering  
22 with community organizations, with churches, with  
0237

1 trade organizations, even with libraries to  
2 encourage immigrants to learn English, learn our  
3 civic values and learn our history, to promote at  
4 the national level a deep sense of patriotism, to  
5 promote against those common civic values. And it  
6 worked.

7           So as we talk about assimilation, as the  
8 President talks about assimilation, that's what  
9 we're trying to do, revive that Americanization  
10 movement in the context of the 21st Century.

11           Again, we celebrate the diversity that  
12 immigrants bring to the country, but at the same  
13 time we want to make sure that they do integrate,  
14 that if they're here, they feel that, and become  
15 citizens, they feel that they are part of the  
16 community, that they are not, you know, Salvadorian  
17 in the Washington, D.C., area, but a true American  
18 in the community, part of the community of  
19 Salvadorian origin.

20                   Again, you can respect the, the  
21 heritage, your heritage, the values of your home  
22 country, but still feel fully part of the American,  
0238

1 the American experiment.

2                   So, Congress, even before 9/11, realized  
3 that we needed to develop an initiative to encourage  
4 immigrants to integrate and back in 2002 with the  
5 creation of the Department of Homeland Security, in  
6 the Homeland Security Act, the Office of Citizenship  
7 was created.

8                   And our mandate is to use the  
9 immigration process to encourage immigrants as soon  
10 as they arrive here to learn English and learn about  
11 our civic values. And we have developed a number of  
12 products and I think we have copies of some of our  
13 products out there, brochures about our publications  
14 that have become very popular with immigrant-serving  
15 organizations throughout the country and with  
16 faith-based organizations as well that work with  
17 immigrants.

18                   Now, for the past decades, immigration  
19 services had just been focused on processing  
20 paperwork, processing applications and getting

21 benefits to the applicants, but we had forgotten  
22 about making sure that people understood the meaning  
0239

1 of the benefit they're receiving.

2           The community that we're targeting are  
3 immigrants and by immigrants, we mean in legal terms  
4 permanent residents. A permanent resident is a  
5 person who comes here with an immigrant visa,  
6 receives a green card. It's a person who's chosen  
7 to make America their home and live and work here  
8 permanently. Somebody with a non-immigrant status,  
9 let's say a work visa or a student visa, we say they  
10 have non-immigrant status. We expect them to go  
11 back to their home country when they end their  
12 period here.

13           So we want to target immigrants as soon  
14 as they arrive in the country and we have developed  
15 a new immigrant guide. This is a very popular  
16 publication and it's a how to settle in the United  
17 States guide that provides information to new-comers  
18 about life in America, housing, education, health  
19 care, but also in a friendly way encourages them to  
20 learning English, learn about the country.

21           The great thing about this is that we

22 have developed this product in 10 different

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1 languages, because we recognized that many  
2 new-comers arrive in our country without speaking  
3 English. So we want to encourage them in a friendly  
4 way to learn English in their own language, tell  
5 them to learn English from the very beginning and  
6 learn about our nation.

7                   And this is a product that we're  
8 distributing to new permanent residents as they  
9 arrive. We have also developed a, a, for those who  
10 are eligible for citizenship and are applying for  
11 naturalization, want to become citizens, we've  
12 developed a civics pamphlet based on the current  
13 nationalization exam, which is called Learn About  
14 America, Quick Civic Lessons, which gives them the  
15 questions and answers for the naturalization exam,  
16 but provides them with additional information to  
17 encourage additional civic learning.

18                   We also developed a set of flash cards  
19 based on the current questions from the  
20 nationalization exam. And we're working on  
21 developing a new naturalization exam. The current  
22 naturalization exam is not very substantive, is

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1 unfortunately based on, it was developed 20 years  
2 ago based on, really on trivia, not on a basic  
3 civics curriculum and we're hoping to have a new  
4 test that we're going to start administering by 2008  
5 that's going to be based on a standard civics and  
6 history curriculum.

7                   And another initiative that we're  
8 developing in partnership with the National  
9 Constitution Center, it's a civics orientation  
10 training, civic orientation module that, video  
11 presentation that will provide directly to  
12 immigrants on the civic values that define our  
13 national identity and it covers the Declaration of  
14 Independence, the Constitution and it targets  
15 immigrants specifically.

16                   This is just a beginning of, this is  
17 just the beginning in terms of the work that we're  
18 doing. Recognizing that we need to do more, the  
19 President signed back in, and issued back in June an  
20 Executive Order creating a task force on new  
21 Americans. The idea of the task force, the task  
22 force is composed of several Federal agencies and

0242

1 the idea is to maximize the resources of the Federal  
2 Government to develop educational initiatives to  
3 encourage immigrants to learn English and learn  
4 about our country.

5 We are looking at different initiatives,  
6 the task force is, the task force is right now. One  
7 of them is a volunteer initiative to encourage  
8 native born Americans to volunteer, take time to  
9 teach English and civics and citizenship to  
10 immigrants. This is something that is similar and  
11 consistent to what was done 100 years ago during the  
12 Americanization process.

13 And another initiative that we're  
14 working on and the one I want to specifically talk  
15 about today and get your input, it's a library  
16 initiative. I think libraries are obviously a  
17 fundamental institution in every single city, town  
18 in America. Already there are many libraries  
19 reaching out to these new constituencies that they  
20 find in their communities. I can think of libraries  
21 in, public library of Hartford, Queens, Austin,  
22 reaching out to immigrants and building an immigrant

0243

1 section in their libraries with good civics content.

2 Many of them have partnered with us and we have  
3 offered them material for their immigrant sections.

4           They're going beyond just providing  
5 educational material and publications to new-comers,  
6 they also have English language software in those,  
7 in many of those libraries where an immigrant can  
8 use the computer of the library to start learning  
9 English. Some of them are going beyond that,  
10 providing services, specific service to immigrants  
11 such as English classes and citizenship classes.

12           Well, I think it's, it's time,  
13 considering the, the statistics, considering the  
14 settlement patterns that we partner with libraries  
15 and that's, and that's the idea behind the library  
16 initiative.

17           The library initiative has two main  
18 components, what we're calling the dual Americans  
19 library initiative. The first component is a  
20 citizenship tool kit and we are developing that tool  
21 kit as we speak. The tool kit will include many of  
22 the products that, that we have developed, some

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1 other products that we're in the process of  
2 developing and the idea is to mail to every single

3 participating library one or two sets of tool kits  
4 so they can share with their immigrant constituency.

5           The other component is what I mentioned  
6 before, this civic orientation module that we're  
7 developing to the national, with the National  
8 Constitution Center so we could use the library as a  
9 venue where we would go to the library, Federal  
10 officials would go to, from immigration services  
11 would be willing to go to the libraries and use them  
12 as a venue to provide these orientation sessions to  
13 immigrants. Again, this would allow libraries to  
14 expand their services to, to immigrants.

15           We believe that college libraries can  
16 also play an important role. Many college libraries  
17 develop or library services, library studies  
18 programs develop programs for the surrounding  
19 community. This is certainly something that I think  
20 would be of interest for such schools and I think  
21 this is an issue that I think it's of importance to  
22 library study students, because again, those who are

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1 going to be working in libraries throughout the  
2 countries, countries especially in public libraries  
3 will encounter this, this new group of stakeholders,

4 this new group of customers, immigrants.

5           So, that is basically the concept that  
6 we have for the, for the new library initiative that  
7 we wanted to share with you. We have been  
8 working -- talking to the Government Printing Office  
9 and they shared with us the, the existence of this  
10 network of Federal depositories and I think it would  
11 be very good to develop a partnership with the  
12 Federal, the network of Federal depository libraries  
13 to disseminate this material throughout the Federal  
14 depositories. But also to use some of these  
15 libraries that are Federal depositories as venues to  
16 provide these services.

17           One of the issues that is obviously out  
18 there is the issue of funding and obviously every  
19 time I speak about this issue, people get very  
20 excited, you know, the Federal Government is paying  
21 attention to new-comers, to immigrants and, you  
22 know, I finish my presentation and they say, well,

0246

1 where's the money. And we realize that.

2           So another thing that we're going to do  
3 as part, as we develop these efforts is we're going  
4 to hold round table discussions with different

5 sectors of society and do research and see how we  
6 can raise funding for these type of initiatives.

7           It may require additional legislation,  
8 that's something that we're studying where the  
9 Federal Government could commit resources for grants  
10 to libraries that have these type of programs. But  
11 also reach out to the private sector to make sure  
12 that we can leverage resources from the private  
13 sector because after all, the private sector  
14 companies are benefiting incredibly from the  
15 immigrant workforce, will be I think a great thing  
16 to have big corporations provide funding for this  
17 type of effort so we could provide grants to  
18 libraries to develop these type of efforts.

19           So, in general, that's what I wanted to  
20 share with you. I think this is a very exciting  
21 initiative. I think this is going to get even more  
22 attention as we begin, you know, after the election

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1 as we begin discussing the legislative agenda for  
2 the next year and again, this will be a major  
3 component of the President's comprehensive  
4 immigration reform proposal.

5           And I truly believe that the libraries

6 can play a major role. The fact of the matter is  
7 they, that many are already reaching out to, to  
8 new-comers and I think we, we have to, and many are  
9 going to start in the next few years realizing that  
10 they have an immigrant community that is growing  
11 that they need to serve and I think this is a great  
12 initiative that would allow us to provide material,  
13 materials, resources to expand services, but also  
14 build capabilities that perhaps libraries don't have  
15 right now to deal more adequately and effectively  
16 with, with those communities, and perhaps eventually  
17 even providing funding for libraries that provide  
18 these type of services.

19               So again, I thank you so much for the  
20 opportunity and hopefully we can have a lively  
21 discussion about how we can develop a national  
22 campaign to encourage immigrants to assimilate and

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1 how libraries can play a major role in that effort.

2               Thank you, very much.

3               (Applause)

4               MR. SUDDUTH: Any questions or comments  
5 from council?

6               MR. SANDLER: Yeah, I guess I'll jump

7 in. I'm wondering whether or not you've done I  
8 guess since you used the word products, I'll use the  
9 word market surveys, have you talked to these  
10 customers about their, their sense of how they get  
11 information, you know, and from their perspective,  
12 are libraries actually an important delivery  
13 mechanism for, for their, for their adjustment to a  
14 new culture or a new society?

15 MR. AGUILAR: Right, well let me, that's  
16 a very good question and let me say as I have begun  
17 this work, as the Office of Citizenship was created  
18 three years ago and I'm the first chief of the  
19 office, it's amazing at how little research there is  
20 on this specific issue of immigrant integration.

21 We can look at statistics of immigrants  
22 entering the country or settlement patterns, but in

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1 terms of immigrants using libraries, for example,  
2 there's very little information. We did conduct a  
3 focus group some time ago and I think ALA, if I'm  
4 not -- IMLS assisted us, the Institute for Museum  
5 and Library Studies helped us organize this focus  
6 group about two years ago and we brought together in  
7 Chicago a group of representatives from libraries

8 that have immigrant integration programs, if you  
9 want to call it that, and so we got all our  
10 information from them and in fact that report was  
11 issued about a year ago and it's available on our  
12 Website, USCIS.gov. You click on the link to the  
13 Offices of Citizenship, you'll find that Website,  
14 however the Website is mostly anecdotal in terms of  
15 what works and what we've heard from libraries, from  
16 immigrants serving libraries and other  
17 immigrant-serving organizations like community  
18 centers and churches, as well, is that there,  
19 there's lack of access to information.

20 So, in those, those libraries that have  
21 reached out to immigrants, definitely get immigrants  
22 to visit their library, their libraries and use the

0250

1 material. Obviously there are some issues in terms  
2 of funding because some libraries just don't have  
3 the resources to handle an entirely new community  
4 and so there are challenges out there.

5 For example, in some of our district  
6 offices, we have a new online system so you can get  
7 your appointments with immigration services online  
8 and I think it was in Minnesota where we referred

9 people to the library, go to your public library,  
10 use the computer and get your appointment online.

11 Our district office got a call, I think  
12 it was in St. Paul, from the library saying don't  
13 refer those people here. We don't have enough  
14 computers, because all of a sudden they found, you  
15 know, literally dozens of immigrants lining up to  
16 use the computer.

17 So, I think as we look at this we have  
18 to be careful in terms of what is the service and  
19 the material we're sharing with them at the library.  
20 I think those libraries that are really open to  
21 receiving immigrants to provide all kinds of  
22 services should, should openly tell immigrants that

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1 they can, they can receive them and they can use the  
2 computers for those type of services.

3 Those libraries that can't receive  
4 immigrants so they can use their computers to, you  
5 know, get appointments online, they should also tell  
6 specifically the immigrant when they market their  
7 program, what is the service that they can provide  
8 in the library.

9 I think most libraries could probably

10 receive the immigrant and provide -- well, the tool  
11 kits is something that is just a matter of allowing  
12 the immigrant to go into the library and have access  
13 to the tool kit.

14                   In terms of providing orientation  
15 sessions on the naturalization process and on  
16 civics, I think that many libraries would be open to  
17 that. It's just, you know, it's something that you  
18 can do once a month or every other month, but each  
19 library is different.

20                   But honestly, information that we have  
21 is mostly anecdotal. My theory is that we need to  
22 develop an initiative and as we develop the

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1 initiative, then at the same time we have to start  
2 immediately doing some research and getting  
3 librarians together and saying, well, how is this  
4 experiment going, because unfortunately we don't  
5 have that much data.

6                   But in the meantime, the truth is that  
7 we're receiving immigrants in our community, so we  
8 should do something. Clearly from our interaction  
9 with libraries, the anecdotal evidence that we have  
10 is that immigrants, if libraries target immigrants,

11 immigrants will go to libraries and libraries can  
12 truly make a big difference with immigrants because  
13 they don't feel threatened. You know, sometimes,  
14 adult education programs in community colleges, in  
15 school districts have English as a second language  
16 as civics classes, but sometimes immigrants don't  
17 feel comfortable going to a community college, but  
18 they feel more comfortable going to their local  
19 library.

20                   So, again, I think the research is, we  
21 don't have good data out there, but I think we can  
22 develop something and as we develop it, then we have

0253

1 to start doing research and start getting some  
2 numbers of, you know, how many people are going to  
3 libraries, are libraries, how many libraries are  
4 willing to participate in this initiative, because  
5 that's the other thing, we don't want to tell  
6 libraries, you know, here you go, here's the  
7 material, now we're going to refer people to the  
8 public library.

9                   We want to make sure that libraries  
10 participate voluntarily. So we want to make sure  
11 that our libraries believe that they need to reach

12 out to immigrants. So, so again, in terms of the  
13 material, the feedback that we've received from, on  
14 all of our materials from libraries that served  
15 immigrants, from immigrant service organizations,  
16 from faith-based organizations is extremely -- adult  
17 education programs is extremely positive.

18                   Many of our products are for sale  
19 through GPO. Many immigrant serving organizations  
20 buy in, in large numbers our new immigrant guide in  
21 different languages or in English or Spanish or our  
22 flash cards and it's GPO who sells them. And it's,

0254

1 I understand it's one of the most popular products.  
2 You know, we're normally almost always out of stock  
3 because they keep ordering these products and as I  
4 travel around the country, I visit citizenship  
5 classes, I visit libraries, it's incredible to find  
6 all these products all throughout.

7                   So, so again, I think we, we need to  
8 begin this initiative because immigrants are  
9 settling in our communities, but as we begin, we  
10 have to, we have to continue evaluating the  
11 initiative to make sure that we are approaching  
12 immigrants adequately.

13 MS. DAVIS: Hi, is this on? My name is  
14 Denise Davis and I direct the Office for Research  
15 with the American Library Association and I've never  
16 heard from you or your office and I will give you my  
17 business card because you need to call me.

18 There are a number of initiatives going  
19 on in my association, and not the Institute of  
20 Museum and Library Services, which is a Federal  
21 funding agency, block grants to State libraries and  
22 you need to understand the economic disconnect

0255

1 there.

2 Every State manages those funds very  
3 differently, so in some cases those funds actually  
4 make their way to specific projects in States and in  
5 other cases those funds actually operate State-wide  
6 programs, so you need to become more informed about  
7 that. And there's actually a State librarian at the  
8 other end who I'm sure has some things to say.

9 One thing I, there's a great deal of  
10 research that's been done and actually a number of  
11 those studies have actually been done by my  
12 association. We know exactly what the linguistics  
13 isolation is of the U.S.-based on the 2000 census.

14 We are analyzing that. We know the racial diversity  
15 of the American public and our public libraries know  
16 that.

17 I think one point that you did make  
18 which is absolutely critical is the ability in the  
19 local community, and we have 16,000 plus outlets in  
20 our public library system alone, of those local  
21 communities that are funded almost entirely from  
22 local funding, local tax dollars, not Federal money,  
0256

1 to be able to take on an unfunded mandate of this  
2 order.

3 Having said that, our public libraries  
4 do understand the population that they serve and  
5 they are doing the best they can with the resources  
6 they have. And many of our public libraries do have  
7 multi-lingual collections both in print and in audio  
8 formats, so they are serving these populations to  
9 the extent that they can.

10 What would be useful from our office  
11 would be the kinds of cultural information that  
12 library staff need in order to bridge the cultural  
13 gap between the populations they're trying to bring  
14 in to the library, which is far into them, having

15 worked in public libraries, I can tell you the  
16 concept of borrowing books for free and returning  
17 them is an unusual concept for many immigrants to  
18 absorb. It's not something that they're familiar  
19 with and they don't understand that. And they often  
20 learn from their children.

21           So, as you think about how you want to  
22 roll this out in a more deliberate way, there needs

0257

1 to be more than a pamphlet or a small tool kit to  
2 really bring those two communities together. There  
3 needs to be a really strategic and well thought-out  
4 initiative that does do at a very grass roots level  
5 the kinds of education that's required on both ends  
6 to make a program like this successful and it takes  
7 a lot of money.

8           MR. AGUILAR: Well, I appreciate the  
9 question. You've made several points. Well first,  
10 let me address the last point you made, obviously  
11 this is a comprehensive approach. The library  
12 initiative is just a component of a larger effort.

13           As I mentioned, we're working on  
14 developing also a volunteer initiative to encourage  
15 people within the community, native-born Americans

16 to take time to volunteer, to teach English and  
17 teach civics. There's an incredible demand for and  
18 we know that for English classes, for citizenship  
19 classes, adult education programs sometimes have or  
20 many times have huge waiting lists for their  
21 programs.

22 Also, immigrants sometimes rather --

0258

1 sometimes they don't have the time to go to an adult  
2 education program because they have one -- two jobs,  
3 and they're working, exactly, so we have to be  
4 creative and in terms of how we provide those  
5 services.

6 For example, the churches, for many  
7 within the Hispanic community, their parish, their  
8 church is the point of entry to the community. And  
9 many churches are already developing citizenship and  
10 English language programs. But they lack training,  
11 so what we're looking at is not only encouraging  
12 people to volunteer, but also provide training to  
13 volunteers. And we're working with the Department  
14 of Education to provide training to volunteers. So,  
15 so they can appropriately teach English and civics  
16 to, to, to new-comers.

17                   Now, in terms of funding, I would say,  
18   yes, I mean that's why we have to look at the issue  
19   of funding, but at the same time I think I would say  
20   it's something that we have to look at, that's why I  
21   said that it may be that we may need additional  
22   legislation to create a new pot of money, perhaps

0259

1   separate from the traditional structures that have  
2   been created and that's really what initially we  
3   have been looking at. So this would be separate  
4   from, from other funding streams. But also reach  
5   out to the private sector, so the private sector  
6   can, can provide resources for this type of  
7   initiative.

8                   So, I mean I want to make the point  
9   obviously that we're not depending exclusively on  
10  the library where we'd say the library is the place  
11  to go, it's just another resource that they would  
12  have and at least in the library they have on their  
13  own, in their own time they could have access to  
14  this material.

15                   Now, in terms of ALA, I must say that,  
16  you know, when we began considering this idea and it  
17  was a long time ago when we started to talk about

18 it, one of the first places that we talked to was  
19 the American Library Association and perhaps we can  
20 talk off line about that. And I think initially  
21 people, some of the librarians were concerned  
22 because our office is under the Department of

0260

1 Homeland Security, so they immediately thought that  
2 we were thinking of going to the libraries to get  
3 information, whatever, and far from it.

4           You know, you know, our office has a  
5 very specific mandate within immigration services  
6 and we don't do enforcement or anything like that.  
7 This is totally far from it. But I guess they saw  
8 the Homeland Security seal and they immediately got  
9 scared. So obviously we are, we are not only, you  
10 know, we're working with the IMLS, but we want to  
11 reach out to the American Library Association and  
12 other library organizations that can provide very  
13 valuable input as we develop this initiative.

14           (End Track 10 on CD.)

15           (Beginning Track 11 on CD.)

16           MR. SUDDUTH: Any other questions or  
17 comments from council?

18           MS. GARCIA: Name is Mary Garcia, I'm

19 from the Miami Dade Public Library.

20                   We receive a large number of immigrants  
21 on a regular basis. Most of them have a lot of  
22 trouble using the computers. They are not computer  
0261

1 literate. When they come into our facility, they  
2 want us to fill out the forms for them, they want us  
3 to do the applications so they can make their  
4 appointment. A lot of times we don't have the staff  
5 to do that, they don't understand why they are being  
6 sent to the library, why they can't receive  
7 assistance at the immigration office.

8                   This past month the visa lottery  
9 started, the application is not in Spanish, it's in  
10 English, and as a result, they often ask us, you  
11 know, what's the best answer to the question which  
12 we cannot advise them.

13                   The other problem is that with these  
14 online forms, like for instance the visa lottery  
15 has, they have to upload their pictures, which is  
16 another technical aspect that they need assistance  
17 with.

18                   Sometimes they bring their pictures  
19 already on a CD Rom, sometimes they don't, and

20 again, it's something in addition to just telling  
21 them here's a computer, you have to have someone to  
22 technically go through it with them.

0262

1 I understand that libraries play an  
2 important role, but there has to be a computer  
3 component, there's something, there's a gap between  
4 what the patrons know and what we can do for them.

5 MR. AGUILAR: Right. And I appreciate  
6 that and this is what I would say, because, you  
7 know, when I, when I talk about this initiative, I'm  
8 specifically talking about immigrant integration in  
9 terms of providing material on our civic values or  
10 history, perhaps English language software at the  
11 libraries, not in general information on  
12 immigration. That's really not what I do.

13 That's something that if it's a real  
14 concern to you, you have to reach out to our  
15 district office in Miami. Each district office has  
16 a different policy. We don't have a national level  
17 policy where we say go to your public library. That  
18 varies from district to district.

19 It may be that the leadership in our  
20 district office in Miami is, in fact, recommending

21 people to go to the Miami Dade library and schedule  
22 their appointments. If that's the case then and you  
0263

1 think it's a real concern, then definitely talk to  
2 them to make sure that they stop that practice,  
3 because obviously, you know, that's unfair to you.

4 But at the national level we don't have  
5 a policy where we tell immigrants go to your public  
6 library to have your immigration forms filled out  
7 because, I mean, that's, it's, it's -- not anyone  
8 can help you fill out a form, first of all, you need  
9 some sort of training.

10 MS. GARCIA: And a lot of times they'll  
11 come with a sheet of paper that has the Web address  
12 that was given to them by the immigration department  
13 and they don't even know what a Web address is or  
14 how to even input them into the computer.

15 MR. AGUILAR: Right. Right. And that's  
16 the other point that you make which is very  
17 important and it's the digital divide and that  
18 exists out there and this is something that we are  
19 seriously considering, you know.

20 We are also a benefits agency and to be  
21 more efficient, we are moving towards concepts of

22 E-Government, E-filing, but we have to take into

0264

1 account that there's a considerable number of  
2 immigrants that don't have access to computers or  
3 are just totally computer illiterate and that's  
4 something that we have to keep in mind.

5           Now in terms of what we do, we are also  
6 aware of that, that's why we're working very hard to  
7 make sure that our material is not only available  
8 online, but that we can distribute and disseminate  
9 our material, hard copies of our material for free  
10 in different languages to immigrants.

11           And, so, absolutely. I don't, I think  
12 that's something that we need to consider. I don't  
13 know if it's something that as an agency immigration  
14 services can address, but it's something that as we,  
15 as we go out to different communities and conduct  
16 this research about services available, certainly we  
17 have to take into account that digital divide and,  
18 but, you know, that's where I've seen immigrant  
19 organizations that help, you know, throughout the  
20 country help immigrants, receive immigrants and help  
21 them develop basic computer skills or help them fill  
22 out the form online.

0265

1                   I think the importance with immigrants  
2   is also, you know, providing them good information.  
3   Where they can go, where they can really help them.  
4   We don't want to refer them to a place where they're  
5   going to go and they're not going to be able to  
6   receive a specific service, but there are many  
7   organizations out there, community and churches  
8   providing that type of service that if a person  
9   doesn't have access to a computer, they can use a  
10  computer or if they are not computer literate, they  
11  can get training or they can have somebody work with  
12  them to fill out the form.

13                   But, you know, in terms of the other  
14  forms, we're also looking at not mandating E-filing,  
15  so you could still file just filling out a hard copy  
16  of the form, so that's something that we're looking  
17  at, yeah.

18                   MR. HEMPHILL:  Alfonso, this is Pete  
19  Hemphill.  I'm not a librarian and I don't even  
20  pretend to be one.  I'm a technologist and a public  
21  citizen and I guess that's where my comments come  
22  from.

0266

1                   It seems to me that there is a large gap  
2 and what I've heard from a lot of librarians with  
3 regard to the immigrant issue is they feel like  
4 they're taking the overflow from the ICE office and,  
5 you know, the ICE office can't deal with it so they  
6 send them to the public library.

7                   With regard to resources, there seems to  
8 be a gap of education and ability to serve those  
9 immigrants and deal with the immigration issue.  
10 Wouldn't it be in the best interests of both the  
11 libraries and the Department of Immigration to be  
12 able to develop a policy that works for libraries  
13 and a program that works for libraries? I don't  
14 think just handing them an English only pamphlet is  
15 going to help.

16                   MR. AGUILAR: Oh, wait a second, it's  
17 not -- I want to make sure because you're using a  
18 terminology that it, it's not English only. It's  
19 not an English only policy, because we are  
20 approaching them in their own language. We are  
21 approaching somebody in Spanish in a friendly way  
22 and saying, because, you know, immigrants want to

0267

1    learn English.

2 MR. HEMPILL: But you have to  
3 understand that librarian may not be multi-lingual  
4 and to try to help somebody out, else out would be a  
5 difficult situation. There needs to be training  
6 there. There needs to be people capable of handling  
7 that situation.

8 So, you know, it's going to take some  
9 work. I certainly think the libraries are a great  
10 place for people to come and a place to exchange  
11 information, maybe the ICE people could come to the  
12 libraries and hold seminars to help take care of the  
13 overflow. That's just my input.

14 MR. AGUILAR: No, I think that's very  
15 valuable and, in fact, we are already working with  
16 some libraries throughout the country that are  
17 proactively targeting immigrants and going out there  
18 and, you know, again I mentioned the Hartford  
19 Library and we have an incredible working  
20 relationship with them and we go out there and  
21 provide orientation sessions.

22 I mean that's one of the components of

0268

1 this initiative is to go out to libraries and  
2 provide perhaps an orientation session on the

3 naturalization process, but also take advantage of  
4 that to provide an orientation session on, on our  
5 civic values, you know, targeting immigrants and  
6 using the library.

7 I mean I don't, at the same time I mean  
8 to be fair to immigration services, you know, I am  
9 sure that there are places where we're not referring  
10 immigrants to public libraries and they're still  
11 going there. I mean that's a reality of, of the  
12 times. I mean the immigrant, immigrants are coming  
13 in record numbers. They are settling throughout the  
14 country and, you know, they're part of your  
15 community.

16 And regardless -- I mean I would think  
17 that perhaps in most district offices we don't refer  
18 immigrants to libraries, but I'm sure you're still  
19 going to have immigrants, many immigrants going to  
20 libraries for services.

21 I mean the public library is, it's an  
22 institution of the community, so it makes perfect

0269

1 sense for them to go there, so. I mean I wouldn't,  
2 you know, I don't think it's, I mean again, to be  
3 fair to immigration services, it's not, you know,

4 the fault of immigration services, it may be the  
5 case in Miami or St. Paul, but I think what we have  
6 to do is work, develop a partnership where we can  
7 address the needs of this new community, realizing  
8 and being very frank that we're going to have, you  
9 know, funding issues.

10 I mean it's not only in terms of  
11 libraries, I mean, and this is a very complex  
12 complex issue, an issue of immigration, you know,  
13 from health care to education. I mean -- which is  
14 something that I cannot address all those issues,  
15 but certainly States are saying look, you know,  
16 immigrants are coming here in record numbers and we  
17 don't have enough resources.

18 You know, it's a very complex issue, but  
19 the reality of it is it's not going to change. It's  
20 not going to change and so I think that we have to  
21 be realistic and work smart and work together in  
22 partnership to try to address those, those needs.

0270

1 Is it going to be a perfect alternative,  
2 are we going to have adequate levels of funding;  
3 probably not. But I think if we begin addressing  
4 this, if we begin working with libraries that are

5 already receiving immigrants, I think you're going  
6 to get the attention of many throughout the country  
7 and many policy-makers and many in Congress that  
8 will say we need to have more funding for libraries,  
9 because they are receiving immigrants.

10           And think about it, in this entire  
11 debate on immigration in Congress, I don't know of  
12 any member of Congress, really, that has spoken  
13 about libraries and the impact that immigrant,  
14 immigrants are having on libraries.

15           I know of members of Congress talking  
16 about the impact it's having on their health care  
17 system, on education, but really not on libraries.  
18 I mean the truth is this is impacting every single  
19 sector of our society.

20           So, I think I hear you and I think it's  
21 very important that we work in partnership to try to  
22 address this need. And I think if we, if we start

0271

1 building something, we may be able eventually to get  
2 the attention of policy-makers and get certainly  
3 more funding for these type of efforts.

4           MR. HEMPHILL: Just perhaps a  
5 suggestion, perhaps if you write to the directors of

6 the public libraries and other libraries and request  
7 their input as to what they need in order to handle  
8 their immigrant population, they may get an earful,  
9 but at least you'll have support, funding to be able  
10 to do what's necessary.

11 MR. AGUILAR: No, look, again, I hear  
12 you 100 percent and I think that's something that we  
13 need to do. That's why as I talk about this  
14 initiative, I want to make sure that we don't make  
15 it another unfunded mandate.

16 This is more of a partnership where if  
17 you are a library that you want to proactively  
18 engage immigrants and you have, and you think you  
19 can do it and you think you can benefit from this,  
20 then come on, come on and we'll work with you.

21 But if it's a library that doesn't have  
22 the resources, I don't think they should do it. I

0272

1 think they should wait until or provide that input  
2 that we can take into consideration and eventually  
3 when we have more funding or other sources of  
4 funding, then perhaps they could actually engage.

5 That's why I want to start developing  
6 something little by little with those libraries that

7 can to show policy-makers that it is important to  
8 support the work the libraries are doing.

9           But certainly as we develop this  
10 initiative, we'll be talking to, to librarians and  
11 to other groups and let me tell you, I mean  
12 everywhere we go we do hear, you know, a lot, a lot  
13 of concern and we take it into account.

14           MS. QUINN: Amy Quinn, University of  
15 Illinois at Chicago.

16           Just a couple of things. One is that I  
17 really applaud that ICE is doing this and something  
18 I've been long advocating. The University of  
19 Illinois has a contract with the Department of State  
20 to answer questions and about a third of those  
21 questions come from people who want to immigrate or  
22 librarians who are trying to help people fill out

0273

1 forms from immigration. There is a very big  
2 disconnect between the information that's being  
3 asked for and the understanding of the immigrants  
4 themselves.

5           I also happen to get a lot of questions  
6 from staffers on the Hill and from other places on  
7 trying to understand.

8                   Now just to give you an idea,  
9   Senator Durbin and Senator Obama are very aware of  
10 the impact of immigration on libraries only because  
11 I've talked to them at great length about how much  
12 it impacts us.

13                   In Chicago, the immigration office does  
14 not refer anybody to the public library or to the  
15 UIC. They find UIC, for example, simply because we  
16 are the official component of the Department of  
17 State and so when you want to get a visa, any kind  
18 of visa information, they come to us, which is kind  
19 of weird as opposed to the public library.

20                   However, I think one of the things  
21 that's missing from the entire initiative that I've  
22 seen is a national strategy for guidelines in how to

0274

1   work with it. I work very closely with the churches  
2   and with various immigration offices.

3                   We have a lot of Universities in Chicago  
4   and a lot of pro bono work that's done for  
5   immigrants, especially between the University of  
6   Chicago and Depaul, and I work with all of them. I  
7   think that having guidelines on how to work  
8   together.

9                   One of the things I asked for early on  
10 was could we not just at least have a meeting once a  
11 year just to go over changes in immigration law just  
12 so we understood, especially with retrogression  
13 schedules and things of that nature.

14                   MR. AGUILAR: Thank you so much and,  
15 look, Illinois has one of the most proactive  
16 immigrant coalitions in the country and I've, they,  
17 in fact, and I really respect what Senator Durbin  
18 has done, Congressman Guitierrez, Governor Bogavich.

19                   The Governor developed a new Americans  
20 initiative in Illinois, the only State-funded  
21 Illinois -- immigrant initiative to help immigrants  
22 learn English, learn civic values and go through the

0275

1 naturalization process. I think the State funding  
2 was minimal, a few million dollars, but, you know,  
3 there you saw a community coming together where you  
4 have Congressman Guitierrez providing services even  
5 through his offices, a wide variety of organizations  
6 coming together under this coalition to help  
7 immigrants integrate and I think that's the right  
8 approach of different organizations, different  
9 organizations coming together to address the need of

10 new-comers and to maximize resources.

11           And they didn't wait for the Federal  
12 Government, you know, they took leadership. Now in  
13 Illinois we do have, however, a very good working  
14 relationship with that coalition and I think it  
15 would be very useful for you to get in touch with  
16 them. And we can certainly perhaps, you know, after  
17 give you some points of contact there, because we  
18 periodically meet with immigrant advocates and other  
19 groups in Chicago and other areas of Illinois to  
20 provide basic information, which goes to show that  
21 there's an incredible demand for information and  
22 you're never going to satisfy that demand, but you  
0276

1 need to think smart and see how you can reach out to  
2 different groups to get the word out.

3           So, but you're, you know, I think it's  
4 appropriate to definitely, and in many communities  
5 we do have libraries going to our, our immigration  
6 meetings. I hate to mention the Hartford library  
7 again, but the truth is that they are doing an  
8 incredible job.

9           Now I've been to Hartford and met with  
10 the Mayor and the Mayor is committed to the library

11 and, you know, they follow very closely all the  
12 immigration issues, so it's a matter of really  
13 maximizing resources, at this point.

14 MR. SUDDUTH: Any other questions?

15 MS. SOLOMON: Judy Solomon from Seattle  
16 public library. I just wanted to suggest you might  
17 consider something like pod casting, maybe because  
18 I'm from Seattle and we're right near Microsoft and  
19 we get a lot of computers from them, that might be  
20 one way to spread out the information.

21 Like you said, many immigrants new  
22 coming to the United States work two or three jobs,  
0277

1 so it's very difficult for them to get into classes  
2 but, you know, like their children, you know, they  
3 can get on and look at U tube, so that would be one  
4 possibility. Also, if you were to do that and set  
5 it up as a .gov, then I could certainly work with  
6 people on making sure that they get access to  
7 computers at the library, just as a thought.

8 MR. AGUILAR: Well, I'm glad you raised  
9 that point because that's another thing that we're  
10 looking at. It's developing a Government-wide  
11 Website specifically targeting new-comers with

12 multi-lingual capabilities, a welcome to the USA.gov  
13 where an immigrant -- an advertisement where an  
14 immigrant could go and get information about  
15 different aspects of life in America, education,  
16 housing, whatever.

17           You know, in terms of the training that  
18 we're developing with the Department of Education  
19 right now, it's really online training. The idea of  
20 doing Web casting, I think it's something that's very  
21 interesting, that I think we have to look at as  
22 well. I think we have to be creative and to me

0278

1 what's clear is that the current system of just  
2 counting on the adult education programs for  
3 immigrants to go there and learn English and civics,  
4 you know, it doesn't work really.

5           I mean they have some great programs,  
6 you go to California, they have some great adult  
7 education programs, ESL programs, but it's only a  
8 fraction of the immigrant community that goes there  
9 to receive services and sometimes they go and they  
10 have waiting lists, but as you said, many just don't  
11 have the time, so we have to think creatively and  
12 certainly technology is something that we have to

13 look at.

14                   At the same time we recognize that  
15 there's a digital divide. Something that the  
16 Federal Government can do, and this is something  
17 that we could look into is, for example, in Boston,  
18 the Office of New Bostonians, and Boston is doing an  
19 incredible job in reaching out to immigrants, they  
20 created this office as new Bostonians and they have  
21 in their, they have I guess new Bostonians centers  
22 throughout the city and they've partnered with the

0279

1 L.A. unified school district, the school district  
2 there developed an English for all software to help  
3 high beginning students learn English and apparently  
4 they have a contract with the L.A. school district  
5 and people on Boston can go online to use this  
6 language software.

7                   I think that's a great alternative.  
8 Many will benefit from it. Some will not have  
9 access to it. But then for those others we have to  
10 think to look for another alternative, but I think  
11 using the Web is very important and we -- and I  
12 think Web casting of some sort I think would be very  
13 valuable as well, yes.

14 MS. CASSELL: I'm Kay Cassell and I'm  
15 now teaching at the Library School of Records, but  
16 until recently I was at the New York Public Library  
17 where one of my responsibilities was, in fact,  
18 immigrant services is one of the areas that I  
19 supervised.

20 And I do think it's wonderful that the  
21 Federal Government has discovered public libraries  
22 and wants us to do things and this is, of course, we  
0280

1 could start with the income tax as the first time we  
2 were discovered and of course the lottery, too. And  
3 I think public libraries want to do their very best,  
4 but it's very hard. We have so many different  
5 constituents that we're serving that I think that,  
6 you know, we really need help to do this well.

7 Just before I left New York Public  
8 Library, we had to cut back some of our English  
9 classes for our immigrants because we just couldn't  
10 find any money for them. I mean that's ridiculous  
11 and, you know, the number of classes we had wasn't  
12 even beginning to touch the number of people who  
13 really needed services.

14 I think that, you know, you might want

15 to really start with working with ALA and trying to  
16 help librarians see better the, you know, what's  
17 available and what they can take advantage of and  
18 maybe that's a way to unroll it, rather than just  
19 say giving things to the libraries now.

20 I think they need more of an overview, I  
21 think some of the things that other people have said  
22 about understanding better the naturalization

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1 process and understanding some of the things going  
2 on in the Federal Government that they can, you  
3 know, work with.

4 So, maybe starting with the librarians  
5 and, you know, and giving them more orientation  
6 might be a good place in addition to the money, of  
7 course.

8 MR. AGUILAR: Look, I think from what  
9 I'm hearing today, I think the members of the task  
10 force will be conducting throughout the country  
11 visits, site visits and round table discussions and  
12 I think certainly we should plan several with  
13 librarians so you can, so they can hear directly  
14 from you your ideas.

15 And so I certainly want to, you know,

16 again, I don't want to give the impression that we  
17 want to impose a new unfunded mandate because that's  
18 not what we really want to do. We want to support  
19 the work that some of you are already doing anyway  
20 and are going to continue doing and some will start  
21 doing soon and would appreciate those resources.

22                   The idea here is not to tell a library

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1 that can't handle it take this and develop your  
2 citizenship program, as I said, but I truly believe  
3 that having many years of experience in this town  
4 that you need to start building on something to get  
5 the attention of policy-makers and I think that this  
6 is a great opportunity to get policy-makers focused  
7 on libraries and seeing how libraries can play a  
8 role. Yes.

9                   MR. SUDDUTH: Denise.

10                   MS. DAVIS: The task force members, is  
11 that list available on your Website?

12                   MR. AGUILAR: I don't think it is, no.

13                   UNIDENTIFIED SPEAKER: The Executive  
14 Order is on the Website.

15                   MR. AGUILAR: The Executive Order is on  
16 the Website and there are about 10 cabinet level



18 We need information on ways to get the word out,  
19 venues in which to do that and form, the best  
20 formats in which to do that for the different  
21 communities. So if you're going to provide  
22 educational materials, we could also use help with

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1 that thing that librarians are parentally bad at  
2 doing, which is marketing our services.

3 MR. AGUILAR: Okay, that's, you know,  
4 something that we can definitely do, I mean as we  
5 talk about these orientation sessions and we also  
6 have a very nice presentation, flash presentation  
7 that we've developed on the naturalization process  
8 is we can, we could certainly develop a train the  
9 trainer program where we could go to a library and  
10 provide that training to you so you can provide some  
11 general training.

12 Now general, my experience with  
13 immigrants is you can provide some general  
14 information, but many are going to come with very  
15 specific questions that you won't be able to answer  
16 and you know what, you shouldn't answer either  
17 because they are legally complex questions. But you  
18 should be able to provide some general information

19 and we could definitely provide that training.

20                   That's -- and I think that's, I've heard  
21 it from some, some others and I think that's  
22 something that as we develop this orientation

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1 session, that we've also actually talked about, you  
2 know, rather than just going there and providing the  
3 orientation session directly to immigrants, we could  
4 also at the same time provide some sort of train the  
5 trainer program.

6                   Thank you.

7                   MS. SEARS: This is Ann Sears with the  
8 Tulsa City County Library in Tulsa, Oklahoma.

9                   Our immigrant population is  
10 predominantly Hispanic and there is a huge mistrust  
11 of Government, so when Judy was saying oh, if you  
12 have a .gov site, if you have a .gov site they won't  
13 go to it, they're afraid you're tracking them and  
14 that you're going to then send them back across the  
15 border.

16                   When we do immigration marketing of any  
17 kind, any kind of classes or anything, we make sure  
18 that they know that they're safe there and we get it  
19 out through the rumor mill because you can't get it

20 through the flyers, you have to send it out through  
21 their underground rumors, but we have had plenty of  
22 presentations where, you know, we thought we were

0286

1 going to have a large turn-out and then the rumor  
2 mill is that the immigration service is going to be  
3 there and as a documents librarian, I understand  
4 that your office is separate and that you're an  
5 educational office, but I can tell you those  
6 immigrants don't.

7           So whenever you're doing this task force  
8 and talking about the marketing, I think that's  
9 something you really need to be concerned about and  
10 make an issue that it not be labeled immigration in  
11 any way.

12           MR. AGUILAR: Well, two things, because,  
13 I mean, we do have a lot of experience in -- I mean  
14 we do have a network at immigration services of  
15 community officers, so throughout the country and we  
16 really, I think, do a good job of reaching out to  
17 the community.

18           You have to understand, and I should  
19 have mentioned this in my presentation, that INS was  
20 disbanded, the old INS. We separated the law

21 enforcement functions from the immigration services  
22 functions.

0287

1 (End Track 11 on CD.)

2 (Beginning Track 12 on CD.)

3 MR. AGUILAR: ICE is Immigrations and  
4 Customs Enforcement. They are the ones that detain  
5 undocumented immigrants and will deport them.

6 We are immigration services, we are the  
7 one that deal with legal immigrants, with documented  
8 immigrants. We process their applications for  
9 status adjustments or application for  
10 naturalizations. I always like to say that we're  
11 the good side of immigration, so -- but, you know,  
12 immigrants have a hard time obviously making that,  
13 you know, separating the two, but, you know, we have  
14 been very successful in developing good working  
15 relationships with a community by clarifying that  
16 we're not enforcement.

17 Now, what I would say is this  
18 initiative, however, as I said at the beginning,  
19 we're really targeting those who are in the country  
20 with legal status, those who are immigrants, meaning  
21 permanent residents. Those are not going to have a

22 problem going to .gov Website or going to a

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1 Government agency because they're here legally.

2 Now the issue of the undocumented,  
3 obviously it's an incredible issue, it's very  
4 difficult. Congress needs to deal with it.

5 But right now, until, until we have a  
6 comprehensive immigration reform that deals  
7 appropriately with that issue, as Government we can,  
8 there's nothing we can do with undocumented  
9 immigrants. I'm, obviously I participate in  
10 immigration forums and I talk to immigrants, I never  
11 ask whether they're legal or not, but, but the  
12 Government cannot engage directly with undocumented  
13 immigrants and provide them information.

14 So, this type of initiatives, but I'm  
15 mindful that many of the customers that go to your  
16 libraries are undocumented; however, we shouldn't  
17 say or generalize and say that the majority are  
18 undocumented, because they're not, I mean the  
19 numbers --

20 MS. SEARS: But we're not going to ask.

21 MR. AGUILAR: No, exactly.

22 MS. SEARS: And if we are in an

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1 initiative with you, in a partnership with you,  
2 we're not going to say, oh, well we're only going to  
3 serve you if you're a legal immigrant because that's  
4 not what we're going to do.

5 MR. AGUILAR: Right, but you're  
6 absolutely right, I mean that's why I said, even a  
7 community college, many would feel uncomfortable  
8 going there, but many feel comfortable going to  
9 their church or perhaps going to their library,  
10 certainly. As long as we can provide you the  
11 material and I think as I'm hearing from you perhaps  
12 also the training to provide some general  
13 orientation.

14 But, however, I must emphasize  
15 immigration law is so complex that you never, never,  
16 never be able, because they're going to go there  
17 with their personal cases.

18 I avoid answering specific questions  
19 because some of the cases are legally complex, so  
20 you should at least be able to provide some general  
21 information.

22 And, but thank you.

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1 MS. HATHLEY: Kathy Hathley from Poplar  
2 Creek library in Streamwood, Illinois.

3 The Internal Revenue Service offers a  
4 well, rather well-developed training session that is  
5 administered at our library and many libraries that  
6 do train people to the VETA company, that training  
7 people to help low income people with their tax  
8 forms, librarians in our, my library and community  
9 participants take that training class.

10 When you speak of training from the  
11 immigration services, are you speaking of something  
12 along those lines in the way of perhaps training  
13 people to, librarians or community people to give a  
14 naturalization class?

15 MR. AGUILAR: Okay, we actually have  
16 looked at the IRS program, but believe it or not,  
17 you know, as a lawyer I can tell you that  
18 immigration law is even more complex than tax law,  
19 believe it or not, and we can provide some training.

20 So you can provide general orientation,  
21 but again, some of these cases are so legally  
22 complex that through training I would only recommend

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1 trained lawyers to handle certain, certain cases and

2 that's where we can, we can as part of the training  
3 perhaps provide information to you on where  
4 immigrants can go in their community for free legal  
5 services.

6 We have accredited agencies, accredited  
7 by the Bureau of Immigration Appeals, organizations  
8 throughout the country that are accredited by us to  
9 provide legal services for free, the Catholic Legal  
10 Network and others.

11 What I would say, my recommendation to  
12 libraries would be, you know, provide the general  
13 orientation, but if you see that a person has a very  
14 complex question, then try to find out what  
15 organizations in your community are accredited to  
16 provide legal services for free and you have to make  
17 sure that they are accredited, because another thing  
18 that happens is that you have a lot of fraud out  
19 there and sometimes it's within our own communities,  
20 Hispanic communities, you know, notario fraud is  
21 very popular where you have Hispanic lawyers, or  
22 so-called notarios saying come on to my office and

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1 I'll give you advice, they give them wrong advice,  
2 they overcharge them and they take advantage of

3 them.

4                   So you want to make sure that if you  
5 refer them someplace, it's a place that is  
6 accredited.

7                   So, I think we have looked at the IRS  
8 model, but I don't, I wouldn't, I don't think it  
9 would be a good idea to certify anyone as -- but I  
10 think we can, however, provide some general  
11 orientation so you can in general handle some very  
12 basic questions.

13                   MS. SEARS: What about individuals being  
14 trained to hold a naturalization class to help  
15 people take the test?

16                   MR. AGUILAR: That, that we can do,  
17 certainly can, absolutely.

18                   That's, that's something that we're  
19 looking at and that's part of the training, but --  
20 and that's something that we're working with with  
21 the Department of Education, but right now it's  
22 mostly online training and while I believe online

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1 training goes far, we still have to find ways of  
2 also providing face-to-face training and as part of  
3 this volunteer initiative, say your library wants to

4 develop a citizenship program.

5           We will have online tools as part of  
6 this initiative to allow you with advice on how to  
7 build your citizenship program and also online  
8 training for the volunteers or others that will  
9 participate in the program.

10           That we will have and I apologize for  
11 not discussing it in the context of the library  
12 initiative, but it's certainly something that a  
13 library can benefit from, but, but this is just the  
14 first phase I would say of the, of the training.

15           I think we have to look at developing  
16 perhaps regional training sites that if you're in  
17 Illinois and you have seven volunteers, we could say  
18 you can go to Chicago to the Literacy Council of  
19 Chicago that's certified by us that can provide  
20 training on how to give a citizenship class and you  
21 can be trained there, so you would have the online  
22 training, but also face-to-face time.

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1           That's something that we're looking at,  
2 absolutely.

3           MR. SUDDUTH: Well, thank you very much.  
4 We're pretty much out of time.

5                   I do need to remind people that there is  
6   at 6:30 p.m. tonight in this room a GODORT SLA joint  
7   program and the speakers will be Patrice McDermott  
8   and Dr. Lewis Fisher.

9                   So, thank you for coming. Thank you for  
10 your information and see you all tomorrow.

11                   (October 23, 2006, meeting adjourned.)

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4 FALL FEDERAL DEPOSITORY LIBRARY

5 COUNCIL MEETING AND CONFERENCE

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8 OCTOBER 24, 2006

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- 1 PANEL MEMBERS:  
2 Susan Tulis  
3 Denise Davis  
4 Walter Warnick  
5 Evelyn Frangakis  
6 Peter M. Hemphill  
7 Marian F. Parker  
8 Denise Stephens  
9 William Sudduth  
10 Judy Russell  
11 Ric Davis  
12 Richard Akeroyd  
13 Ann Miller  
14 Tim Byrne  
15 Geoffrey Swindells  
16 Katrina Stierholz

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P R O C E E D I N G S

2 MR. SUDDUTH: Welcome to our session.

3 This will be, what we're going to do is the council  
4 has completed its work on their vision statement and  
5 I want to give just people a couple more minutes to  
6 sit down and I'll get into formal remarks. Nobody  
7 has given me any announcements for this morning.

8 Again, be sure to -- yeah, oh, somebody  
9 did slip one up here, okay. All right. Let's see,  
10 the latest poll in -- no, no.

11 You know, I'm glad where I live because  
12 I have seen 3,201,000 political ads since I've been  
13 here and it bounces back and forth between Virginia  
14 and Maryland, but the most interesting thing that  
15 happened to me and only some of you will know this  
16 is that I opened the paper Friday morning, I was up  
17 here for an ALA thing and noticed that the  
18 republican Mayoral candidates for the District of  
19 Columbia's last name is Cranick. And some of you  
20 know Nancy Cranick and I showed it to her and the  
21 last I saw she was still rattling around in her head  
22 whether this was a relative of hers or not, so those  
0004

1 of you who know Nancy can get a good laugh out of  
2 that, so. I mean it was spooky things like this

3 person grew up in Philadelphia, went to Penn State,  
4 so.

5                   Anyway, all right, announcements, the  
6 Virginia librarians will meet for lunch at the  
7 Holiday Inn restaurant across the street at about  
8 12:10 p.m. Okay.

9                   Again, I mentioned this yesterday,  
10 sessions, sometimes there isn't enough time for  
11 questions from the audience. There are cards, they  
12 are out, we're keeping them out on the reception  
13 desk so if you want to grab a couple of those, also,  
14 you know, if you don't like to get up to the  
15 microphone and you still want to ask a question, you  
16 know, grab a couple of cards, they are out there any  
17 time and we can go from there.

18                   Okay. Any other announcements that  
19 people want to run up here real quick? Okay.

20                   MRS. RUSSELL: Can I make one real quick.  
21 I don't see anybody in the room offhand from  
22 Indiana, but if you're from Indiana and you're part

0005

1 of a luncheon group, check in at the registration  
2 desk not later than the mid-morning break. Thank  
3 you.

4 MR. SUDDUTH: If not, we'll, okay.

5 Let's go ahead and start.

6 Again, council has been working on the  
7 vision statement for 18 months. We did finally  
8 finish it up towards the middle of September. If  
9 you do look at the front of it, I on purposely dated  
10 it September 29th because there was a lot of members  
11 of the class of 2006 who put a lot of energy, hard  
12 work into this and so I on purposely dated it on the  
13 cusp to make sure that people understood that there  
14 are four classes of council who put a lot of work  
15 into this.

16 One thing that you don't see on the  
17 cover is because the final product is council's  
18 product, but if you go back to the draft  
19 publication, there's names of over 20 people who  
20 gave council a lot of advice, hard work, time, and  
21 so you need to, the draft will still always exist  
22 because it was presented and that I want to thank

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1 those people again for all the hard work.

2 Another person that needs to be thanked  
3 again, too, is our previous chair, Barbie Selby, for  
4 getting us going on the process, pushing it through,

5 riding our coat tails and putting up with those of  
6 us when, and I, we won't mention our names, those of  
7 us who went way out on one end and had to get reeled  
8 back in. So.

9 (Applause)

10 So, thank you again, Barbie.

11 The plan I have this morning is that I'm  
12 going to run through just the 11 issues and then go  
13 through each of the seven goals. And as I go  
14 through each goal, I want to give members of council  
15 an opportunity to make any comments that they have  
16 on each of the goals or explanations.

17 I'll get through the presentation and,  
18 again, let council have any other comments that they  
19 want to make and then I'll open it up to the  
20 audience.

21 So again, it's, the document has been  
22 out for about two to three weeks, so, and it's in

0007

1 your packet. I hope everybody here is here because  
2 they've read it and they have something that they,  
3 they want to say, so.

4 Okay. So I'm going to try to go through  
5 this fairly quickly because again, it's just a

6 summary, a reiteration of what's in the document and  
7 give council and then the audience a chance to say  
8 something.

9           One of the major points that we had to  
10 wrestle with when we were putting together this  
11 vision statement is what are the user's needs for  
12 the 21st Century Government information access and  
13 to Federal Government information. And these are  
14 the 11 issues that we feel that need to be grappled  
15 with. It's, it's -- they're big issues. They can't  
16 all be tackled at once. They can't be all tackled  
17 by everybody at the same time.

18           So, it needs to be a collaborative  
19 effort between lots of different groups, technical,  
20 traditional library service groups, organizations.  
21 And as I said, some of them may need to be worked in  
22 concert with each other, but they, we need to be

0008

1 able to focus on these 11 things.

2           Documented metadata standards. What is  
3 a document. What's the metadata, what's the level  
4 of metadata that we need. Centralized coordinating  
5 agency, what's its role, how is it shaped, what does  
6 that agency do for the user, for the program if it,

7 as the program continues to evolve, what does the,  
8 what's the agency's role within the Federal  
9 Government.

10                   Public tools development. Again, as  
11 electronic information evolves, we need tools to not  
12 only provide the information to the end user, but to  
13 be able to, to retrieve the information, put the  
14 information together so that it can be provided to  
15 the end user in the ways that we see the needs are  
16 locally. It just can't be this uniform delivery  
17 anymore.

18                   It was so easy in the world of the book  
19 that it was printed, it was bound and you got it and  
20 that's the way it is. And now information is, is so  
21 flexible and movable, but you need tools to be able  
22 to do that.

0009

1                   The issue of electronic deposit. I  
2 actually had someone come up to me this morning and  
3 say, well, my library can't, can't do this. And I  
4 said well, not every library can do this. But the  
5 idea is which libraries can and with electronic  
6 deposit, how is this information shared, how do we  
7 continue to provide services with electronic

8 deposit.

9                   Version control. Version control. A  
10 lot, yes, this will be a session, another, a  
11 session -- no. Just one of those issues that it's  
12 still trying to get our hands around it and, again,  
13 I mean council has the, the, or is lucky enough to  
14 have someone like Pete on council that at least gets  
15 us out of the dark hole sometimes, because it is  
16 such a large issue. It's probably one of the  
17 largest and toughest issues that I think not only  
18 us, but as the future digital system starts to  
19 evolve, how do we deal with this.

20                   Authenticity. Again, we've talked a lot  
21 about authenticity, but it is a base requirement  
22 that is needed and how is authenticity carried out

0010

1 in the 21st Century in the electronic environment.

2                   Supportive legislation, you, and that  
3 goes from the range of appropriations all the way  
4 down to the unspeakable, but it has to be said every  
5 once in a while, is Title 44 worth -- is Title 44  
6 still relevant, are there other ways around  
7 Title 44, is there a time at which Title 44 can be  
8 looked at, is the environment ever going to be

9 perfect for any kind of revision of Title 44;  
10 probably not.

11 But at what point do you take the risk  
12 that you have to revise Title 44, or attempt to  
13 revise Title 44.

14 Public education, and one of the things  
15 I want to do when I go back to this is these are not  
16 in any order of priority, this is just a list  
17 because as I see public education, I think public  
18 education should really be at the top, if not first,  
19 maybe in the first three because this is a public  
20 program.

21 There needs to be public education.  
22 They are the -- it's the public that is going to

0011

1 continue to create the rationale for this. It's not  
2 our administrations. Is our administrations  
3 creating a rationale for this, are our libraries  
4 creating a rationale for this, are we creating a  
5 rationale for this, and when we do that, is that the  
6 appropriate voice that should be heard all the time.

7 So, public education, it's the, it's not  
8 only that warm fuzzy, but it's that necessary part  
9 that we really need to start sticking our necks out

10 and working on.

11                   Again, informing our library  
12 administrations, this is something that we've been  
13 trying to do for the last dozen years, some of us  
14 are successful, some of us are least successful.  
15 The problem is our libraries are going through a  
16 great deal of change. This program is going through  
17 a great deal of change.

18                   In some ways I can step back and I can  
19 have sympathy with my library administration where  
20 everything is just twirling around every day. The  
21 thing is that we need to still keep communicating  
22 with them, not let that whirl-wind around them keep

0012

1 us from trying to get a voice. And unfortunately  
2 Denise is not here, she's battling allergies, she's  
3 going to try to be here later, so looking forward to  
4 Denise giving us a perspective on this. And of  
5 course we have Rich and Linda who's also on council  
6 who can give us that administrative perspective of  
7 what it's really like to try to communicate, so.

8                   Excellent public service. Bottom line,  
9 it is a service program and the public and the  
10 rationale for the program is based on excellent

11 service. How do you get that? Training, training,  
12 training.

13 Preservation of print. Yes, we're  
14 talking about the electronic environment, but you  
15 cannot leave those legacy collections behind and how  
16 do we do that, what's the amount of energy, what's  
17 the amount of time that we spend doing that, who  
18 does that, how can we share that process?

19 In putting together this document,  
20 council came up with seven goals and some of them  
21 are quite lengthy. But as I said, what I want to do  
22 is I want to go through each goal and if there's

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1 additional comments from council, I've kind of  
2 gotten my comments in as we've gone into, through  
3 the 11 issues, but I'm going to invite each member  
4 of council if they want to make a comment. Some of  
5 the members on council have had more experience  
6 which -- with each of these goals and have taken  
7 ownership of these. So, I do want to give them a  
8 chance to respond to this. This also gives me a  
9 chance to talk a little less at this point.

10 First, respond to or anticipate  
11 U.S. citizens' need for Government information when

12 and where it's needed by providing multiple access  
13 points to a network of experts.

14 And I know that you can quibble with the  
15 word citizen and I don't want to quibble over that  
16 word citizen. I don't want to get into wordsmithing  
17 on that. I couldn't think of a better word. I  
18 don't think we could think of a better word. You  
19 could say user's needs, but this is U.S. Government  
20 information and, but.

21 Any comments from council?

22 MR. WARNICK: Yes, thanks, Bill. This  
0014

1 is Walt Warnick from the Department of Energy.

2 I just want to make an overall comment  
3 that these are, this is a vision document and we're  
4 talking about goals, but embedded within these goals  
5 are some points which are not too far a field from  
6 actions and I think where we all want to end up  
7 eventually is actions, actions that can help the  
8 Federal depository library program survive and  
9 actually prosper in this era of electronic media.

10 And even within, within this first goal,  
11 also within some of the other goals there are items  
12 that get close to calling for actions and we're

13 submitting these as speaking on behalf of council,  
14 if I may, I think that we encourage the GPO and  
15 Federal depository libraries to take these items to  
16 the next step and make them real actions, to the  
17 extent that that's possible.

18           For example, in the first goal, there's  
19 an item council recommends that GPO establish a  
20 network of experts in specialized areas of  
21 excellence and it goes on from their and which might  
22 be an easy, low-hanging fruit, if you will, action

0015

1 that GPO might take in concert with Federal  
2 Depository Librarians. Thank you.

3           MR. HEMPHILL: This is Pete Hemphill.  
4 I'd like to second what Walt mentioned. This  
5 document was put together to provide a consistent  
6 vision across the library community as well as for  
7 GPO, make sure we're all on the same page on how  
8 things we see will transpire in the future.

9           I would urge you to take this back to  
10 your respective institutions, discuss it with your  
11 directors, determine how is this going to impact my  
12 library in the future in things like budgets, how is  
13 it going to affect our work in the future.

14                   How can we get our library to the future  
15 so the United States can remain a world leader in  
16 library science?

17                   MR. SUDDUTH: Geoff.

18                   MR. SWINDELLS: Just a couple comments  
19 on this first goal.

20                   In making this a reality, we're probably  
21 going to have to struggle on some issues like what  
22 do we mean by an expert, who decides, what is the

0016

1 nature of expertise. Is expertise really what we  
2 mean? And how do we engender expertise in different  
3 areas within the community. And so I think  
4 implementing this, it will be important to figure  
5 those things out.

6                   What I'm a little afraid of in talking  
7 to people is they don't feel they are experts, so I  
8 think we need to define what we mean in a way that  
9 allows the most participation by folks who feel  
10 comfortable in helping in different areas, different  
11 subject areas, different format types, things like  
12 that.

13                   MR. SUDDUTH: And I guess what I would  
14 like to add to that is leaders aren't necessarily

15 experts. Leaders are the ones that are just willing  
16 to open their mouth up and that sometimes the  
17 leaders need to listen to who the real experts are  
18 and they aren't necessarily the noisiest people in  
19 the room, they're usually the more thoughtful people  
20 in the room.

21 Susan.

22 MS. TULIS: Susan Tulis, Southern

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1 Illinois University, Carbondale.

2 The other thing I would like to remind  
3 people of is that what I don't want to see happening  
4 is everybody going home and assuming that the items  
5 in there for action are GPO's responsibility.

6 I think some of them are the libraries',  
7 some may be GPO's, some are, would be a partnership  
8 between the two, but I, but bear in mind that it is  
9 not, our report is not saying that GPO is  
10 responsible for doing all of these things.

11 MR. SUDDUTH: Anybody else?

12 If not, I'll move on to goal two.

13 MS. MILLER: No. No. I haven't had  
14 enough coffee, unlike Evelyn. I brought my four  
15 cups.

16                   This is Ann Miller, from Duke.

17                   And I think one thing that we could look  
18 at is the program or the grant that my colleague on  
19 my left here, Tim, has started in the western states  
20 and I think we can look towards that program as a  
21 method of engendering and training expertise among  
22 both the Federal Depository libraries, but also to  
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1   our extended community of public libraries, because  
2 I think one of the things that I would like to see  
3 coming out of this goal is a greater understanding  
4 of the use and need to use Government information  
5 on -- by the entire profession of librarianship.

6                   So I think one of the things for us to  
7 realize is we already are experts, a lot of us, just  
8 by the very fact that we're sitting in this room  
9 makes us an expert, and that how can we share that  
10 expertise and extend it and how do we make it  
11 available and how do we promote it, suggest that  
12 people come to us for special needs.

13                   MR. SUDDUTH: Anybody else?

14                   Okay.

15                   Second goal, providing access to  
16 information in appropriate formats. Fairly simple,

17 fairly straightforward. Anybody want to make more,  
18 make it more complicated?

19 MS. PARKER: Oh, yes, of course, Marian  
20 Parker, with the law library community, specifically  
21 from Wake Forest and I think that as council and  
22 through all of the discussions, we really do

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1 understand what we're talking about.

2 I want to reiterate the need for each of  
3 us in our own spheres of influence and GPO in its  
4 work with acquiring information have the continuing  
5 dialogue with the producers of primary sources of  
6 the law so the, the decisions from the Courts, the  
7 statutes from Congress, the rules and regulations  
8 from the agencies, that we help those people  
9 understand why it is now time for them to authorize  
10 their documents in digitized format to be made  
11 official.

12 And when GPO gets the ability to truly  
13 authenticate everything, have version control over  
14 it and whatever signatures or certifications that  
15 they decide are appropriate and the various entities  
16 can approve, that's when everybody who is issuing  
17 this primary information, primary sources of the law

18 will be comfortable. And once that happens, I,  
19 we're all going to see a seat change and then all of  
20 the various entities will be able to accept the  
21 digital formats from the other entity and we as  
22 libraries will have more and more ability to move to  
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1 a digital environment and not have to have all of  
2 the paper.

3 And so this one really does, I believe,  
4 require effort on behalf of all of us. It isn't  
5 just GPO's job. It really is the job of --

6 (End Track 12 on CD.)

7 (Beginning Track 13 on CD.)

8 MS. MILLER: It really is the job of all  
9 of us who work with judges, who work with people in  
10 the agencies who are doing the hearings, who are  
11 promulgating the rules and regulations, that we can  
12 all write to our Congress people and tell them why  
13 we think this is important for the long-term health  
14 of the availability of Government information.

15 And I've always thought it was  
16 interesting that Congress says let's digitize  
17 everything except exempt our own publications, you  
18 know, we want them all in paper in perpetuity. So

19 we have a real opportunity with Congress to  
20 influence them as to why the time has come for us to  
21 move to this environment.

22                   And until each of these issuing entities  
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1 authorize their own documents as official in a  
2 digital format, we will be required to produce it in  
3 paper, house it in paper and make it available to  
4 the citizens in paper.

5                   MR. SUDDUTH: Geoff.

6                   MR. SWINDELLS: Since I'm speaking, I  
7 guess this makes me a non-expert, so I just want to  
8 get that out there.

9                   I think that the, the spirit behind this  
10 goal is to find the most appropriate format for  
11 different circumstances and to make that possible.

12                   So on occasion that will mean coming up  
13 with ways to produce print in a way that we easily,  
14 cost effectively that we can deliver to users when  
15 they need print.

16                   But it also means experimenting with new  
17 technologies that make the electronic format  
18 possible, so, for instance, at the University of  
19 Missouri, we're starting to talk about experimenting

20 with some of the new E ink electronic paper readers,  
21 like the Iliad, the new Sony book as ways to sort  
22 of make electronic documents portable and usable in  
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1 a way that might be better than sort of carrying  
2 around a laptop in the field or something.

3 So I think that we have to be very  
4 creative when we start to look at what the most  
5 appropriate formats are and how best to provide that  
6 format to users.

7 MS. PARKER: This is Marian, again. I  
8 was speaking -- and I agree with you, Geoff,  
9 absolutely, I'm not disagreeing at all. I'm moving  
10 into another point of this.

11 My comments were specifically about  
12 legal information, primary sources of the law. I  
13 cannot speak to many other portions of information  
14 that's published by GPO and that are used in larger  
15 depositories, even smaller ones, by all different  
16 kinds of groups of people. I couldn't tell you a  
17 thing about maps and whether maps have to always be  
18 in paper or whether they are going to be better  
19 electronically or some combination thereof.

20 And so when we say in this goal

21 appropriate format, we truly are talking about  
22 assessing what the users need, how the information  
0023

1 is published, how people use it and how we can make  
2 it the best way for them to use it in this time, not  
3 the best way, you know, 50 years ago, but the best  
4 way today and in the foreseeable future. And as the  
5 FDsys is planning the flexibility to evolve as the  
6 technology evolves around us.

7           But what I said about our responsibility  
8 for communicating with the promulgators of the  
9 primary sources of law, I think it give -- it  
10 reminds us that each of us in our sphere of  
11-influence need to be understanding from our users  
12 and from the producers of the information that they  
13 use, how best is this information, what is the best  
14 format for this information.

15           You know, it used to be you had to have  
16 the paper if you were out in the field doing any  
17 kind of fieldwork, but there's so much that's been  
18 moved to a digital format and people have their PDAs  
19 or their little laptops and, you know, again, I'll  
20 speak about legal information; I'll ask the rest of  
21 Council and every one of you sitting in there to

22 help all of us, including GPO, figure out what the

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1 formats are that really, really, really are needed.

2 MR. SUDDUTH: Evelyn.

3 MS. FRANGAKIS: I want to shift the  
4 discussion a little bit to preservation and just  
5 make a note here that while we'll discuss it more in  
6 the next goal, that preservation supports and feeds  
7 access and I want to applaud GPO's effort to create  
8 a dark archive for the tangible collections. I  
9 think that is extremely important for the historical  
10 collection.

11 In 1992, GPO, with the National Archives  
12 and the Library of Congress was charged to implement  
13 for the Federal Government the permanent paper law  
14 and to ensure that Government publications were  
15 printed on permanent paper. So we have a level of  
16 assurance that since that time materials produced in  
17 tangible form are, in fact, going to remain stable,  
18 both chemically and mechanically stable over time.

19 The older materials may need a little  
20 bit of help for the long-term preservation effort  
21 and that help can take a variety of forms.

22 With paper we have had an opportunity to

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1 take a bit longer to think about now we're going to  
2 preserve it. In an electronic environment, we will  
3 not have that luxury. Preservation, as I said,  
4 supports access and in order to have that access in  
5 an electronic environment, we will need to be sure  
6 that we are not only providing authentic content,  
7 but that that content is actively maintained in  
8 order for it to be accessible.

9                   So I wanted to make those points and  
10 also applaud GPO for its efforts and ask the  
11 community to continue to support GPO's efforts to  
12 preserve the Government's information.

13                   As I'm sure many of you know, the  
14 National Archives preserves a fraction of what the  
15 Government produces and while Government  
16 publications do fall into the archival category of  
17 responsibility, the fact is NARA will only preserve  
18 a sampling of that material, so it really goes back  
19 to agencies and GPO to take some responsibility for  
20 making sure the Government's information continues  
21 to survive over time.

22                   MR. SUDDUTH: Ann.

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1 MS. MILLER: I'd like to sort of address  
2 two different things here because I think one of the  
3 major things that I feel like this goal gets to or  
4 we need to get to within this goal is a matter of  
5 trust and a matter of, is, really is a matter of  
6 trust.

7 And one of the things that I've been --  
8 I hear and that I think we need to start and we,  
9 meaning the community, is to start thinking and  
10 trusting each other, our institutions that we -- so  
11 that we can trust a dark archive, that we could  
12 trust an organization such as what they're trying to  
13 do in Kansas and Nebraska where there's a trust  
14 factor among the depositories, among the regionals  
15 that the information will be there. There's an  
16 agreement, it's set, you will be able to get what  
17 you need and that's the trust thing.

18 In research libraries, a number of us  
19 are members of the Center for Research Libraries and  
20 we trust that we can go to Chicago and borrow that  
21 microfilm of the State Department files from 1944.  
22 These things are -- we already do this in our

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1 community. We trust that we will lend each other

2 materials when we have them.

3                   And that is, in my mind, a lot of what  
4 this is about. Then that goes to the, mostly the  
5 archive, the archive proposals, the need for  
6 understanding that there are, we have to have a  
7 central location. We have to have redundancy of  
8 that central location, which would be the FDsys. We  
9 need to make sure that we have advice and council  
10 such as Evelyn's regarding preservation of these  
11 materials.

12                   So I think the whole trust thing is one  
13 that I think we need to take home and think about  
14 very carefully as, you know, do we, can we do this  
15 and I think we can. We have to. I mean even an  
16 institution like Duke where we have a huge storage  
17 module, almost full, and we're building a second  
18 storage module.

19                   We also are starting to look at space  
20 needs, is this the most effective way for our  
21 students and faculty and in my case, my public to  
22 access the materials, are there alternatives that

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1 are more effective and efficient and can I trust  
2 UNC, which I do, my regional, to hold things for me.

3                   The other thing I wanted to kind of talk  
4 a little bit about was the thing of, the issue of  
5 format that Marian brought up and one of the really  
6 tricky formats as you've heard me talk about before  
7 is maps and geographic information.

8                   And I think there, one of the things I'm  
9 going to do is I happen to have in my department  
10 someone who is fairly influential in map circles or  
11 at least knows a lot of people and kind of say, you  
12 know, Mark, we need a standard, we need advice from  
13 geographers, from geologists and scientists, what do  
14 you need us to save?

15                   I could guess, but if we, we can't  
16 guess. We need to know. And we need to know how to  
17 save it. What formats do they foresee. What's most  
18 appropriate for them. And so we have to communicate  
19 with our faculty, our students, our public and our  
20 colleagues and I really think in this case, in the  
21 geographic information, we've got to find some  
22 standards and we've got to start establishing them

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1 if they aren't there already and then holding  
2 ourselves to them.

3                   MR. SUDDUTH: Pete.

4 MR. HEMPHILL: This is Pete Hemphill.

5 I'd like to second Ann's comments, the -- many of  
6 you are from some of the leading academic  
7 institutions in the world and a lot of you have  
8 expertise on campus and computer sciences, in  
9 geography and a lot of it is talking to other parts  
10 of your University to get them to understand the  
11 issues and what you face with, you know, library  
12 science in dealing with things like maps and other  
13 formats.

14 Some of this is going to require  
15 experimentation and don't be afraid of, you know,  
16 possible failure or less desired results. We have  
17 to start somewhere. We have to get there somehow.

18 So, I would urge you to work with the  
19 rest of your institution to try and obtain that.  
20 Situations like Web crawling, allottable goal, and  
21 we'll talk about that a little bit more for GPO is,  
22 the results were less than desired.

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1 We'll go back and we'll keep trying  
2 until we get the desired results.

3 MR. SUDDUTH: If there's no one else, I  
4 do want to add that Ann brought up a very important

5 point about trust and then also talked about formats  
6 and it's not that I don't trust you all, my  
7 colleagues.

8 I think what we're all grappling with is  
9 the formats and that we have to become the formats,  
10 as they change, we have to become, they have to  
11 become more trusted and we have to become more  
12 comfortable with those formats. As we transition  
13 and have been transitioning into this electronic  
14 format, we're worried about what we've left behind.

15 The next transition is going to come  
16 even quicker though, when's the transition to video,  
17 audio and when is that, when is your faculty, your  
18 students, your public going to want to come in and  
19 say we have the paper or we can download this to  
20 your MP3 player and are you ready for that, are we  
21 ready for that, storage wise, access wise and can we  
22 trust ourselves with that format.

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1 So.

2 MS. PARKER: Bill, this is Marian, and I  
3 want to make another couple comments based on this  
4 theme of trust and appropriate format and, again,  
5 the law library community when I came in to this

6 environment was feeling, and I'm generalizing here  
7 and anybody else from the law library community will  
8 be welcome to pitch in at whatever point, but was  
9 very uncomfortable with the fact that we might move  
10 to digital documents of primary sources of the law  
11 before we had the assurance that we could  
12 authenticate these documents, certify these  
13 documents, version control these documents and GPO  
14 listened to the concerns of the community and  
15 stepped back from the rapid transition from paper to  
16 digital for some of these things that are just so  
17 critical in the legal community.

18           And, and that built a level of trust  
19 that we are being listened to. And I think it's a  
20 great example of the interaction between our  
21 community of documents specialists and GPO and its  
22 experts and I want to thank GPO for stepping back

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1 and moving with caution for the materials that are  
2 so essential in the environment in which I work and  
3 it makes me believe that we can trust them to do  
4 that with the appropriate input for the other items  
5 of information about which we are so concerned.

6           MR. SUDDUTH: Okay.

7                   Let's, next goal. Ensure continuing  
8 access to digitally available Government  
9 information.

10                   Rich.

11                   MR. AKEROYD: This is Richard Akeroyd  
12 from the New Mexico State Library.

13                   I'm interested in this, in this goal  
14 from a variety of perspectives and I think the  
15 conversation of, about trust just, just maybe is a  
16 good segway into it.

17                   The emphasis on this goal is largely, or  
18 at least in implementing this goal if you read all  
19 the parts of it, seems to largely focus on Federal  
20 agencies and I think that's appropriate for the  
21 broad leadership that we need.

22                   But in, in a couple of other previous

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1 meetings I've commented on, on things, models that  
2 exist that can bring the States and State  
3 information, State Government information into this  
4 reflecting on Bruce's comments on Sunday.

5                   I think there's a model like the  
6 U.S. newspaper project really worked very well in  
7 distributing responsibility around the country and

8 very effectively and I think relatively cost, cost  
9 effectively, but not a whole lot of money was spent  
10 on that project, relatively speaking.

11           And I think that this goal gives us an  
12 opportunity and gives GPO working together with the  
13 National Archives, Library of Congress and others  
14 the opportunity to look at that model and distribute  
15 a lot of responsibility, things like the digital  
16 archive program that we and a few other States are  
17 doing right now with State Government information.  
18 We've already begun to move over into including  
19 Federal fugitive documents in our digital archive  
20 program.

21           And I think that we can look at that and  
22 take the opportunity that this goal suggests to

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1 really put together a program that's nationwide and  
2 distributes a lot of responsibility for getting this  
3 done and I think you can assure a really reasonable  
4 success for this kind of goal. Reasonable chance at  
5 success I should say.

6           MR. SUDDUTH: Any other comments,  
7 Council?

8           Okay. Provide excellent training to

9       deepen and expand knowledge of Government  
10       information resources via excellent training. Boy  
11       that was late night typing there.

12                     MS. TULIS: There are a couple of  
13       mistakes in there.

14                     MR. SUDDUTH: Are you going to point  
15       those out for the rest of us?

16                     MS. TULIS: I didn't know if you wanted  
17       to wordsmith.

18                     In the second paragraph under the  
19       rationale you've gotten list the expertise, there's  
20       another, I think when we were re-doing it some words  
21       got left in.

22                     MR. SUDDUTH: Okay.

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1                     MS. TULIS: Just know that we'll fix  
2       them.

3                     MS. MILLER: Is this version control?

4                     MS. TULIS: Yes.

5                     MS. MILLER: Are we in version control?

6                     MR. SUDDUTH: Well, you know, someone  
7       did point out that of the, of all the names on the  
8       front cover there's only one that's misspelled and  
9       that's mine. And I've spent 45 years re-spelling my

10 last name, automatically, and I can't do it in my  
11 own brain.

12 Yes. Ann.

13 MS. MILLER: I haven't commented much on  
14 this during our process because I took ownership of  
15 the next goal, but one thing that strikes me as I  
16 look at this and as I was listening to Tim's  
17 presentation in the regional meeting and just  
18 starting to think about where I need to be going  
19 after I get off council, because, you know, this is  
20 a full-time job, I think one of the things that  
21 people can take away from this goal immediately is a  
22 commitment to ourselves to continue our own

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1 training, to every day learn something new.

2 I mean to sit down and look at a new  
3 Government Website, this Summer I spent a lot of  
4 time playing around on the OSTI Websites, partly  
5 because I admire what Walter has done, and I was  
6 interested in sort of extending my understanding of  
7 what this whole deep Web thing was because I didn't  
8 understand what it was, really.

9 And I found that as I did that, I could  
10 use it, actually, you know, I got reference

11 questions where I went oh, yeah, let's look at  
12 science.gov. I'll bet you we can find something  
13 there.

14                   So I think that continuing our own  
15 personal training can be a very first step and this  
16 is a place where each and every one of us can step  
17 forward and say I will do this, this is something I  
18 can do. And it also benefits our institution, so if  
19 they start to wonder, you know, well, why are you  
20 spending a half an hour every day playing on the  
21 Web, I'm not playing on the Web, I'm learning, I'm  
22 training myself.

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1                   Put it in your goals. I have to put, I  
2 have to create annual goals for myself, one of my  
3 annual goals should, should be by the end of this  
4 coming year I will have done blah, blah, blah, blah,  
5 blah.

6                   So, and training, train myself, I will  
7 expand my knowledge of this, that and the other.

8                   So I mean I think this is not something  
9 where we can sit and wait for GPO, University of  
10 Colorado and its associates to come to us and bless  
11 us with training. We can go out and do this right

12 now.

13 MS. PARKER: Marian Parker again, I'll  
14 wait for Tim, okay.

15 MR. BYRNE: Since Ann keeps talking  
16 about me, I'll have to say something.

17 As a regional, I, you know, frequently  
18 meet with my selectees and I say, you know, what,  
19 what do you want from your regional. What is, you  
20 know, what services can I provide for you and at one  
21 meeting I asked this and they gave me a list, they  
22 said training, training and training.

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1 And so a little over a year ago,  
2 University of Colorado hired a new grant writer and  
3 so I sat down with her to talk about, you know, what  
4 my goals were, what I wanted to, you know, hopefully  
5 do, and it was training for Government informational  
6 librarians.

7 And so we started working on a grant  
8 proposal and as more and more of it developed, I  
9 really realized I couldn't separate training of  
10 Government information librarians, the selective  
11 depository librarians from training librarians in  
12 general. We really had to link that together.

13                   So essentially the grant that I wrote  
14   turned out to be a train the trainers program for  
15   Government information librarians that the second  
16   half is then we'll turn around and go out and train  
17   the non-depository librarians. I think it's really  
18   crucial to have those things linked together in  
19   their plans.

20                   The other thing that I found interesting  
21   as I was researching, you know, getting information  
22   to put in the grant to justify this and looking for

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1   things that said that this is needed, that  
2   depository librarians want training and I, I went  
3   into the ARL survey that Bill was involved with and  
4   there was some questions there that ask depository  
5   librarians what their training needs were and who  
6   they expected to do the training.

7                   And I found it fascinating that they,  
8   most depository librarians expected GPO to provide  
9   their training and there was not anywhere near as  
10   high a confidence level in the regionals providing  
11   training, but GPO does not have the expertise that  
12   we really need to train most of our people.

13                   We have that expertise and so, again,

14 we're in a partnership. We have to work on it. We  
15 can't just expect GPO to do it.

16 MR. SUDDUTH: Tim, there's some fine  
17 print at the end of that survey that any profit from  
18 this has to be kicked back to the authors, by the  
19 way.

20 MR. BYRNE: Okay, well.

21 MR. SUDDUTH: Beth, and I will expect --  
22 no, I'm glad to hear, thank you for saying that

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1 because that's the first time that I've heard that  
2 what we did was of some use and that, that just  
3 makes me feel good with that, so.

4 Yes, Marian.

5 MS. PARKER: I want to speak about even  
6 more informal programs. I mean Ann's talking about  
7 self-education, Tim's got this wonderful grant for  
8 this wonderful formal training program and I think  
9 there's sort of this in between here that we all can  
10 commit to.

11 I know lots of law libraries do law for  
12 the non-law librarian sessions and there's a lot of  
13 good literature out there for people to pull on.  
14 And I would encourage any of you all who want a

15 session like that to contact your nearest law  
16 library that's a depository and at the same time, I  
17 would like to be able to turn around and say to Ann,  
18 to Beth, to, you know, to the people across the  
19 campus, you know, we don't know anything about the  
20 census or about agriculture or about whatever topic  
21 the latest paper that one of our faculty members is  
22 doing, so I want to be able to call on our fellow

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1 documents people and ask for some informal training.

2           And then I also want to tell you about a  
3 situation that Marcia Baker, who is my documents  
4 librarian and in the audience did when she was going  
5 to do some self-education, she went to one of the  
6 agency Websites and was finding it not quite so easy  
7 to use and so she called the agency's Web master to  
8 get some help.

9           And they began a dialogue about, you  
10 know, using this information and how users are using  
11 it and what he could do to make it a better product  
12 and he actually ended up asking Marcia to be an  
13 advisor. And it's amazing how responsive some of  
14 these agency people will be if you have a discussion  
15 with them. And that, that allows us to train them

16 and them to train us in ways that I think we don't  
17 necessarily generally think of when we talk about  
18 good training for good documents information.

19 So I encourage us to do that as well,  
20 because it really has been very fruitful and I  
21 commend Marcia in public for what she's done.

22 MR. SUDDUTH: Rich.

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1 MR. AKEROYD: Marian, just a quick  
2 follow-up.

3 In New Mexico the State library has  
4 partnered with the State law library and the law  
5 library at the University of New Mexico to do  
6 training for public librarians around the State.  
7 It's been very successful and it's another model  
8 that I think we can all look at.

9 State library agencies do a lot of this  
10 and I think just adding documents which we do as  
11 well, but your focus on the law, I thought I should  
12 at least put a plug in there for that kind of a  
13 model.

14 MS. PARKER: Yeah, that's great. That's  
15 great.

16 MR. SUDDUTH: Tim.

17 MR. BYRNE: I, I've just gotten a grant  
18 that gives me a lot of money to do training, but it  
19 isn't required and I, we've also had success, in  
20 August we hosted a third five-State Government  
21 documents conference, this is something that Janet  
22 Fisher really got started in Arizona, we've had one

0043

1 in Santa Fe. Now Boulder. The thing that did amaze  
2 me about this process, how much we were able to  
3 accomplish with absolutely no budget at all.

4 I always sort of felt the whole thing  
5 reminded me of a Mickey Rooney, Judy Garland movie  
6 where the kids decide let's put on a circus and  
7 that's what we do, let's put on a conference.

8 So, it's really not hard to do.

9 MS. MILLER: Well, one more thing and  
10 it's being done. All of us have State associations,  
11 I believe, and one of the things I sort of committed  
12 myself to do, I no longer attend ALA for a variety  
13 of reasons, but I have made a commitment now that I  
14 will attend my NCLA document sections meeting every  
15 year, which I hadn't been doing.

16 And that's a place where I can network  
17 with my colleagues across my State. I can present

18 on things and if I fall flat on my face, there's  
19 only, you know, 20 or 30 people out there laughing,  
20 not 130.

21 And, but I, and we do a lot of training.  
22 I think that's where some of the major training has  
0044

1 to happen is at the State level, you know, and some  
2 of the larger, the larger western States that gets  
3 more difficult but, you know, in California, if  
4 you're in Eureka, you're not going to drive to  
5 San Diego on the spur of the moment to go to a  
6 training session, but I think we have technology  
7 that can facilitate that kind of interaction at a  
8 State level or a regional level.

9 MR. SWINDELLS: Bill.

10 MR. SUDDUTH: Geoff.

11 MR. SWINDELLS: I think this goal links  
12 up very strongly with the network --

13 (End Track 13 on CD.)

14 (Beginning Track 14 on CD.)

15 MR. SWINDELLS: I think this goal links  
16 up very strongly with the network of expert's goal  
17 and over the summer I read a fascinating book which  
18 I downloaded for free online by a legal scholar I

19 believe at Yale called, and I'll mispronounce his  
20 first name, it's Yochi. I'm not sure how you  
21 pronounce his name, Bankler called the Wealth of  
22 Networks and it's a very interesting work at the  
0045

1 shift from broadcast models to peer-to-peer models.

2           And I think that when we talk about  
3 training, we've tended to think in terms of  
4 broadcast models. We've tended to think of the  
5 experts sort of giving us training in large forms,  
6 sending that out, whether that be GPO or others.

7           And that's actually a very effective  
8 means of training and I don't discount that and I  
9 think we need to continue that.

10           But I also think we need to find ways  
11 and technologies that support sort of peer-to-peer  
12 training because I think that there's a lot of  
13 expertise, often not recognized as such, in the  
14 community that can be brought to bear in sort of all  
15 of us training each other.

16           And I think we need to explore some of  
17 those models, so I think these two goals really link  
18 up in interesting ways.

19           MR. SUDDUTH: Any other comments?

20                   Before we go on, what, what I get from  
21 part of this discussion, too, is that we do a lot of  
22 good things, but we don't have any measure for it.

0046

1                   And in some ways I would either like to  
2 challenge us or challenge GPO or work with GPO to  
3 make this a measure so that we know. I mean yes,  
4 it's good to know about the, the quality stuff  
5 that's done, but the quantity I think is out there  
6 and it's, it's massive. And that if we can somehow  
7 just measure that, it not only will make us feel  
8 good, but it's something that shows that the message  
9 is getting out and that there is an additional value  
10 to this program and that we are touching other  
11 people, so.

12                   Provide high quality descriptive tools  
13 or access to all FDLP publications, portals and  
14 information products.

15                   Comments? Straight forward. Heads  
16 nodding. Okay.

17                   Enhance collaboration or coordination of  
18 effort among Federal depository libraries,  
19 non-depository libraries, GPO, agencies and cultural  
20 memory organizations that deal with Internet

21 resources.

22                   And again, I mean might not, saying

0047

1 Internet resources may be limiting ourselves,  
2 electronic or information resources, so, but.

3                   MS. STIERHOLZ: Yeah, I think this is  
4 potentially an area for great success and I think it  
5 ties into the experts and the training. We may have  
6 experts outside of the depository library program  
7 that depository librarians can lean on and learn  
8 from.

9                   There's lots of training opportunities  
10 that are available from these groups and then I also  
11 think for things like digitizing lots of Government  
12 information. I mean it, we've talked about GPO  
13 doing it, but there's no way in my lifetime GPO will  
14 get that done, or any one organization. I mean it's  
15 not GPO alone, I don't think any one organization  
16 can do it all. I think the collections are spread  
17 out, the information.

18                   Like Bruce was saying, there's lots of  
19 Government information out there that was never in  
20 the depository program that's all over the place and  
21 I think they are in depository library programs but

22 they are also in all kinds of other locations.

0048

1                   MR. HEMPHILL: This is Pete. I just  
2 wanted to mention that I think it would be very  
3 beneficial to work as Bruce mentioned both ways  
4 between the Federal depository libraries and other  
5 sources and GPO may need to work out how they can  
6 put authenticated sources as well as unauthenticated  
7 sources in their collections to be able to be part  
8 of an overall federated capability to deliver this  
9 information and have people determine what's good  
10 enough for them.

11                   Originally Bruce was very concerned  
12 about making sure that they are the authentic source  
13 of information for Government and that needs to be  
14 weighed heavily on how you present the information,  
15 citing sources, citing where the information comes  
16 from and the level of authenticity and official  
17 stature of the document.

18                   So, I think that involves a little bit  
19 of policy with regard to GPO in order for partners  
20 to step up and assist GPO in building things like  
21 the retrospective collections.

22                   MR. SUDDUTH: Any other comment? Okay.

0049

1                   And finally, expand awareness of both  
2 the Federal depository library program and  
3 Government information generally via excellent  
4 public relations and marketing.

5                   And again, as we had with the discussion  
6 about training, it doesn't have to be a huge  
7 campaign. It doesn't have to be national.  
8 Sometimes it's local and with your users that is the  
9 best, but making that connection and that awareness  
10 and taking advantage of the electronic environment.  
11 In fact, it gets pretty, it gets easier to have  
12 people know about things and a lot, you know,  
13 sometimes it's things you wouldn't necessarily have  
14 thought in the past that you don't think people knew  
15 and what I think, what I'm thinking of is like  
16 U tube, you know, why, you know, there's so much on  
17 U tube that is silly and entertainment, but there  
18 are mechanisms for getting the message out.

19                   Other comments?

20                   MS. MILLER: Well the only thing I  
21 would, Ann Miller, only thing I would add is there  
22 are libraries who are doing a very good job of this

0050

1 and they are often ones like the Benton Harbors and  
2 the New Mexico State Library and in my State I went  
3 to a session of NCLA Government information section  
4 a couple years ago and it was UNC Wilmington. And  
5 I'm like who knew. They have, they have an outreach  
6 librarian and that is her job, is to outreach to the  
7 community, to other parts of the University.

8 And so I'm sitting there thinking, why  
9 am I not doing this? I mean I'm busy, but this is  
10 part of my job. So I, I think looking around for  
11 models, that they might be closer than you think.  
12 And besides Wilmington is nice, I need to go visit.

13 MR. SUDDUTH: Okay.

14 MR. BYRNE: I just wanted to share a  
15 little story. As a result of the grant, I got a  
16 call from a reporter of the local newspaper who  
17 wanted to interview me about expanding the press  
18 release that the University had sent out and so she  
19 was asking several questions and I was having a  
20 great time, you know, expounding on Government  
21 information and then she stopped and said did you  
22 just hear a lot of noise here in the newsroom? And

0051

1 I said, well, no. And she said, oh, well, I'm

2 probably going to have to call you back if I have  
3 any more questions because I think there's just been  
4 an arrest in the Ramsey case. I have no idea what  
5 happened to that article.

6 MR. SUDDUTH: You got lost in that news  
7 cycle.

8 MS. STIERHOLZ: There's a few things we  
9 can't compete against.

10 MR. SUDDUTH: Okay, any other comments?

11 The challenge, one of the challenges is  
12 collaboration for within the Federal depository  
13 library program, the collaborating with our  
14 non-depository partners, collaboration with, among  
15 and between our library associations to work  
16 together to solve the problems, go over the issues,  
17 work with us as members to get those, for us as  
18 members of these associations to communicate what we  
19 feel the issues are and to have our associations  
20 work with their energy and their expertise, not only  
21 within their associations, but within the resources  
22 that they can bring to us to get our message,

0052

1 particularly here in Washington, but also within the  
2 rest of our associations.

3                   Working in collaboration with the  
4 Federal Government information community. We do  
5 have some very strong partners. We, we are  
6 comfortable with them. We keep coming back to them.  
7 We have Walt, OCIDI, Census, but it's the challenge  
8 then becomes working with those who have been  
9 difficult in the past, trying to break down,  
10 continue to break down those barriers, particularly  
11 when it's information that we know that our  
12 community, that our users need to get to.

13                   The next steps. These are questions  
14 more for everybody back from council to the  
15 audience, but that we would like people to take  
16 home. And you've seen, you've seen and you've heard  
17 some of these as we've gone through this discussion.  
18 What is the future of Government information  
19 services in your library and in your community and  
20 for your community.

21                   Which of the 11 issues can you, your  
22 library or your library organization can take

0053

1 leadership, if not take leadership, provide some  
2 expertise. If you're the expert, as I said earlier,  
3 you know, the expert isn't necessarily that person

4 who stands up at the microphone and yells.

5                   It's that thoughtful person, you don't  
6 have to stand up at the microphone, you can  
7 communicate to the leaders, explain to the leaders,  
8 sometimes is, what it is is we're doing this and  
9 this is how we did it and you still might get a  
10 glazed look from that person, they might not be  
11 awake, they might not have had their coffee, or you  
12 might have to dumb it down for us, so.

13                   Which of the seven goals can you, your  
14 library and your library organization can take  
15 leadership. Really, again, this is more of a  
16 charge. Take this document, you, you're here,  
17 you've heard a lot of information, you will continue  
18 to hear a lot of information, a lot of programs  
19 that, projects that GPO is working with and where  
20 does your library fit into the future of this  
21 program.

22                   And that is really the most important

0054

1 question because the program is your library and if  
2 your library doesn't have a place in this program,  
3 then the program doesn't have a place in your  
4 community.

5                   So you need to think about that and you  
6    have to take sometimes some risks and challenges,  
7    you have to work as partners with your other, within  
8    your State, within your library and within, again,  
9    your associations to accomplish that.

10                  Now, this I did, as you can tell from  
11   one of the earlier slides, I did fairly late last  
12   night and, yes, council was, stayed and they talked  
13   and all that, so if council looks strange when they  
14   see these, it's because this is the first time  
15   they've seen them, too.

16                  Some of the issues, goals that we have  
17   within council. Communicate the issues and goals in  
18   this document to the library associations.  
19   Communicate issues and goals to the new GPO  
20   administration as you made plainly clear and aware  
21   is that Bruce has already announced his retirement  
22   back in April.

0055

1                   We, there will be either a new public  
2   printer or an interim public printer. Judy made her  
3   announcement last month, so there's a whole new  
4   administration that we will need to communicate  
5   with, educate, along with the continuing staff at

6 GPO. And we need to do this in a way that we can  
7 keep this progress going and not create the friction  
8 that will cause things to stop or slow down too  
9 much. Because there has been progress that's been  
10 made.

11 Yes, things do slow down as you  
12 transition, but we need to keep the ball rolling.  
13 Any comment, does anybody on council want to make  
14 any comments? Okay.

15 One of the things that council has  
16 talked about is going to a next steps document,  
17 going down to some detailed things, but again, we  
18 encourage you to provide us with what you think some  
19 next stops are and that when we open the discussion,  
20 we can start to gather some of that.

21 Again, it's part of that we want to keep  
22 this process moving. It's not that -- it's not

0056

1 going to be a list, again, that we can present to  
2 GPO and say you've got to do this, it can't be  
3 something the council can do, it's going to be  
4 something that creating, again, better defining that  
5 environment for action that Walt was talking about,  
6 that Pete was talking about earlier, where are the

7 actions that we can take, focus our energy and also  
8 as a list like that grows, it's going to have to be  
9 prioritized.

10 What is going to be best for the  
11 program, what can be done or who can take ownership  
12 and leadership either within the program, within  
13 your State, within your library.

14 Going back to that expertise.

15 Okay. Any comments from council before  
16 I open it up to the floor? Evelyn.

17 MS. FRANGAKIS: I, in addition to  
18 applauding GPO's efforts in moving the FDLP into the  
19 21st Century, I want to urge all of you here today  
20 to support GPO's efforts in all of the endeavors  
21 that they're moving forward with.

22 As I said earlier, preservation supports  
0057

1 access. Preservation in the digital environment is  
2 tremendously complex and GPO has undertaken it in a  
3 very responsible and systematic manner and has  
4 entered this endeavor at a time when as we said in  
5 the vision document, there's no single set of best  
6 practices.

7 In order for the FDLP to succeed in the

8 future, in order for you to be able to provide good  
9 programs to your citizens, GPO will need to be able  
10 to preserve that information for you to use. And I  
11 want to say that it will need your support to,  
12 through associations, through your directors,  
13 through fund, people who have the ability to help  
14 fund these efforts because they are complex  
15 technologically and they will require a tremendous  
16 amount of resources in order to move them forward to  
17 a point where they can succeed and where we will  
18 have the assurance that these programs will go far  
19 into the future.

20 MR. SUDDUTH: Geoff.

21 MR. SWINDELLES: In terms of our next  
22 steps, I just want to sort of echo something that

0058

1 Pete said earlier. The future is not going to be  
2 created at this table. The future is going to be  
3 created on the ground in your institutions and so I  
4 think that one of council's responsibilities in  
5 developing next steps is to reach out to the  
6 community, to find those folks doing interesting and  
7 forward-looking projects and to help them bring  
8 those projects to the attention of the rest of the

9 community as models. And there are lots and lots of  
10 models.

11 The future is completely open, so I  
12 think we need to really reach out into the community  
13 and find those, those areas of excellence, and make  
14 sure that everyone knows about them.

15 MR. SUDDUTH: Tim.

16 MR. BYRNE: Well the goals that you had,  
17 talking about communication, are things that I think  
18 are really crucial.

19 Again, referring back to my recent  
20 experience with the grant, I, my communication had  
21 been with the depository librarians in telling them,  
22 you know, when I was writing the grant, when I was

0059

1 putting it in and that I got it. But I was relying  
2 on them to communicate with their directors and in a  
3 meeting with the depository library director, when I  
4 updated her on what was going on, she was very  
5 excited, but she was also annoyed because she really  
6 hadn't heard much about it.

7 So I realized, you know, in this, in  
8 terms of the grant, I've got to communicate directly  
9 to the directors. And then I realized, you know, as

10 a regional I've been remiss in not doing that.  
11 That's something that you can't rely on every  
12 depository librarian to have a good relationship, to  
13 have good communication and if we want this document  
14 taken out, I'm going to be communicating with every  
15 depository library director in Colorado, Wyoming to  
16 make sure that they do get it.

17                   And one of the things that was, this is  
18 a little trivial thing, but it would have been  
19 helpful if I could have gotten the list of E-mail  
20 addresses for depository library directors.  
21 Academic libraries put their directories on the Web,  
22 public libraries don't. And --

0060

1                   MR. SUDDUTH: Any other comments from  
2 Council?

3                   Okay, we have about 10 minutes that we  
4 can take comments from the audience. Again, I want  
5 to point out that if we don't get to you or cannot  
6 answer a question from you, there are the cards and  
7 again, council would love to hear your comments or  
8 get your written comments.

9                   Barbie.

10                   MS. SELBY: Barbie Selby, University of

11 Virginia.

12 I could not say something and Tim's was  
13 a perfect segway to what I was going to say because  
14 in goal seven, one of the, I mean one of the, one of  
15 the aims of the public relations and marketing which  
16 is in the rationale is definitely library  
17 administrations and I think it ties in with what Ann  
18 said about the outreach portion of all of our jobs  
19 and to what Jose was saying on Sunday afternoon  
20 about organizationally explaining that or somehow  
21 conveying that to our administrations, that that is  
22 a part of what we do and I think it ties also into

0061

1 the training thing.

2 I mean if we do that, then that sort of  
3 is an outreach action that gives our libraries good  
4 PR, which all our directors want. I mean it just  
5 all sort of ties in together. But that library  
6 administration support is very important in what Tim  
7 was saying, you know, that's a portion that I think  
8 is, we can all do a better job at and many of these  
9 goals kind of tie into that, so that action.

10 And then also, of course, to the funding  
11 agencies as Evelyn mentioned. You know,

12 individually, I mean we talked about library  
13 associations, the group things, but every one of us  
14 in this room can individually do some of the  
15 supporting and outreach and PR to our legislative  
16 people in Washington and at the State level, so.

17 MR. HEMPHILL: Barbie, yeah, this is  
18 Pete Hemphill.

19 One thing that we've received requests  
20 on council for are tools to help market your  
21 institutions more effectively. The vision document  
22 is a good tool to help you do that, if you can take

0062

1 that to your directors and to your funding people  
2 and say this is what we're trying to accomplish and  
3 this is what we're trying to do, these are clear  
4 goals of what we're facing to get our libraries to  
5 the 21st Century.

6 I think it will be very effective in  
7 helping communicate to your funding folks as well as  
8 directors the information that they need to help  
9 make those funding decisions.

10 MR. SUDDUTH: Ann Marie?

11 MS. SANDERS: Ann Sanders from the  
12 Library of Michigan.

13 I appreciate that this is a vision  
14 document and, therefore, it is covering very broad  
15 concepts and I really appreciate the amount of work  
16 that went into it, but there are two broad concepts  
17 that are somewhat intertwined that I don't see  
18 reflected here.

19 One of them is there's a reference to  
20 multiple points of access to the system of  
21 Government information, but nowhere is there a  
22 reference to equitable access to this kind of

0063

1 information and that's always been a cornerstone of  
2 the FDLP and I don't think any of us really want to  
3 leave it behind, but I would also strongly urge that  
4 it be explicitly stated.

5 The other thing that I don't see  
6 reflected and again, I do appreciate that it's a  
7 vision document and you're not interested in a lot  
8 of the how of what these things are going to be  
9 done, but nowhere is there reflected the concept of  
10 assessment.

11 You speak to excellence in marketing and  
12 promotion, you speak to excellence in training. You  
13 speak most importantly to excellent public service,

14 but as many a Government agency is loathed to admit,  
15 proclaiming one's self to be a center of excellence  
16 does not make one a center of excellence.

17 And so, again, I appreciate it's a  
18 vision document, but somewhere I would really like  
19 to see council add in just the concept that  
20 assessment needs to be done and needs to speak to  
21 the equitable -- the equitable access to the system.

22 MR. SUDDUTH: And again, kind of having

0064

1 not seen that myself is, if you look at the  
2 statement that comes with the publication, there is  
3 mention of equitable access in that, so.

4 Yes. It's --

5 MS. MILLER: Can I ask a question of  
6 Ann?

7 MR. SUDDUTH: Yes.

8 MS. MILLER: Ann, if you were to include  
9 these two in what we have already done, where would  
10 you like to see it or do you think that assessment  
11 needs to have its own little goal?

12 I mean I'm just trying to think where it  
13 might fit best and if you need to think about it and  
14 get back to me, that would be fine, but I would

15 really appreciate it because I think these are  
16 really excellent suggestions.

17 MS. SANDERS: My off-the-cuff response  
18 to that is that where you're referring to multiple  
19 access to the obvious place to put equitable access.

20 MS. MILLER: Okay.

21 MS. SANDERS: And there's also somewhere  
22 else you make a reference to the disenfranchised or

0065

1 the underserved, I can't remember the exact  
2 terminology, but there are a couple of places in the  
3 document where it would fit in very easily and  
4 obviously the service training and the promotions  
5 places are the obvious places to put assessment, but  
6 you might, you know, on a second look you might find  
7 other places to put it, as well.

8 MS. MILLER: Okay, thank you.

9 MR. SUDDUTH: Yes.

10 MS. HYDE: Rebecca Hyde, UC San Diego.

11 I just wanted to make a comment about  
12 the two goals that are related to education and  
13 training to the public.

14 One group I wanted to mention that's not  
15 mentioned and maybe you guys discussed it but that I

16 think is a really important group is library school  
17 students. And all those people go on to become  
18 often generalists in public libraries, academic  
19 libraries and I think that's a great captive  
20 audience where you can kind of get in and tell them  
21 a little bit about Government documents and  
22 especially in those general reference classes that  
0066

1 are usually being taught by people who don't really  
2 know about Government information.

3           They usually have a class, you know, one  
4 class period on it, but that's a great time I think  
5 to get in there and kind of educate those library  
6 students who might not take the Government  
7 information class or really go on to do anything  
8 with Government information, but, and I think a lot  
9 of times the people teaching those classes are more  
10 than willing to have someone come in and talk about  
11 it who's passionate and knowledgeable about it.

12           MR. SUDDUTH: Thank you for bringing  
13 that up and I will tell you you've, to me, it's  
14 preaching to the choir because I do teach Government  
15 information at my school. And this semester I'm  
16 teaching intro to information services and they are

17 drowning in it. And the reason, the reason I took  
18 it on is that 50 percent of our library school  
19 graduates are school media and over at least half of  
20 my graduate assistants are in the school media track  
21 and it dawned on me three or four years ago, the way  
22 for me to get the hook into the next user is to make  
0067

1 these students the junkies, the Evangelists for  
2 that, so I want the middle schoolers and the high  
3 schoolers to hear about it before they go Government  
4 information, oh, that's in the basement, you know.

5 No, it's in the media center and it's  
6 right next to everything else and oh, this is cool,  
7 this helps me with my 7th grade project.

8 So, but yes, and again, we periodically  
9 have sessions about teaching Government information.  
10 Maybe it's time to do another one, so.

11 Yes, Rich.

12 MR. AKEROYD: I appreciate that comment  
13 as well because those of us who toil in State  
14 library agencies find the same thing happening in  
15 library schools. Students will often come out of  
16 library school never having heard of a State library  
17 agency, so it's a, it's a constant battle, as well.

18 But the comment is really well taken for a variety  
19 of reasons.

20 MR. SUDDUTH: Steve.

21 MR. HAYES: Steve Hayes, University of  
22 Notre Dame.

0068

1 I'm going back to the assessment again.  
2 It was glaringly missing last go-round, it's still  
3 glaringly missing in terms of there are many tasks  
4 that seem to have been identified within the vision  
5 document, training. To what end?

6 I mean, you know, is it successful; if,  
7 if, yes, I've trained another librarian who, yeah, I  
8 know how to do that and no, I never use it and no,  
9 when I go on to the third step of an end user, have  
10 they received what they need to receive.

11 So I think the next steps need to be  
12 assessment within your various tasks.

13 The one that I find most missing is the  
14 assessment of the program itself. I hit this last  
15 time. The only assessment that I see or I believe  
16 or I hear or I imply is that we have reduced the  
17 fiscal responsibility of the Federal Government to  
18 support the dissemination of information to the

19 public.

20 I haven't seen an assessment in terms of  
21 are we meeting the information needs of the public  
22 and if so, how, how do we measure those, you know,  
0069

1 what are they to begin with, you know, if we're  
2 successful, we have to know what the expectation is  
3 before we can say yes, you did it, no, you kind of  
4 did it, you missed it completely. And that's not --  
5 I don't see that anywhere yet and I can't point to a  
6 document that says, oh, Mr. Congressman, you gave us  
7 X amount of money and here's what we did with it and  
8 yes, here's our proof that we did something --

9 (End Track 14 on CD.)

10 (Beginning Track 15 on CD.)

11 MR. HAYES: -- that you wanted us to do,  
12 you the big seat for Congress.

13 So I think as a next step in, I'm  
14 interested in seeing what Susan and Jeff are going  
15 to say in their assessment part. That's I think the  
16 glaring missing part right now, particularly  
17 assessment beyond the fiscal.

18 (Applause)

19 MR. SUDDUTH: Any other comments?

20 Council, any last comments? Okay. I  
21 have 10:00. Thank you.

22 I look forward to any additional

0070

1 comments. Again, we do, we are as council want to  
2 continue this process and we value any additional  
3 comments that you might have as we get into that  
4 next steps process. Thank you.

5 (Short break taken).

6 MS. PARKER: For today. We're very  
7 pleased that GPO offered this session for us because  
8 we have lots of thirst for knowledge about what is  
9 going on with metadata and cataloging through GPO.

10 I'm going to introduce the person in  
11 charge of these projects and then she's going to  
12 introduce the speakers for each of the sections. We  
13 will talk about metadata and the new FDsys. We'll  
14 talk about the cooperative DTIC, Old Dominion  
15 University automated metadata extraction project  
16 and we'll talk about Congressional serial  
17 cataloging, as well, that's going on at GPO and with  
18 partners, I believe.

19 We're very pleased to have Laurie Beyer  
20 Hall who is the Director of Library Technical

21 Information Services with us today and she has  
22 brought a wealth of information. Laurie is going to  
0071

1 have three sessions for us and then Laurie, are you  
2 going to take questions at the end of each one or at  
3 the end of all three?

4 MS. HALL: Whatever you prefer.

5 MS. PARKER: Okay, if you guys have  
6 burning questions at the end of every presentation,  
7 we'll field those, but we'll need to make sure that  
8 we leave time for all three sessions, so we'll keep  
9 an eye on the clock so that we don't miss anything.

10 And with this, I'll turn it over to  
11 Laurie.

12 MS. HALL: Good morning. I put this  
13 session together because I know there's a lot of  
14 stuff that's going on in cataloging and metadata at  
15 GPO and we have conference calls with council and  
16 GODORT, but a lot of people don't, or hear little  
17 bits and tidbits of things that we're doing.

18 So the purpose of this was to kind of  
19 brief you on some of the three key things that are  
20 happening at GPO in relation to metadata and  
21 cataloging.

22

We also have the operational forms if

0072

1 you want to talk cataloging to the catalogers. The  
2 first session George Barnum is going to talk about  
3 metadata and the FDsys. This is something that  
4 we're already planning and working on requirements.  
5 Then I've invited Gopi Nair from Defense Technical  
6 Information Center to talk about their automated  
7 metadata extraction project that they've been  
8 working on with Old Dominion University and NASA.

9 We're really interested in this. We're  
10 working together and investigating that as a  
11 possibility to use his search tool and software for  
12 automated metadata extraction for doing some  
13 cataloging work, particularly for particularly like  
14 some of that Web harvested material, so we're really  
15 investigating his piece.

16 And then we follow up with Jennifer  
17 Davis who's the Manager of Bibliographic Control to  
18 actually talk about something we're actually doing  
19 and that's how we're cataloging the serial set.

20 So we've got an investigation, a  
21 planning effort and actually a going opportunity to  
22 talk to you a little bit more about today.

0073

1                   So then there's also some additional  
2 handouts. One's called metadata and cataloging  
3 questions and we've given that to council, but it's  
4 available for you because it's some burning things  
5 that we need answered and help on from the community  
6 and the council. We're looking for some input on  
7 baseline metadata, what everybody will accept and  
8 we're also looking on adjusting the cataloging  
9 priorities.

10                   We've had it in place for a long time,  
11 so we're looking for comments and feedback from the  
12 community so we can move forward on some of these.  
13 And then we've also prepared an information update.  
14 We've been discussing with Mark Sandler and the CIC  
15 as the CIC representative to look at some  
16 cooperative cataloging efforts.

17                   We were not able to do a lot of  
18 cooperative cataloging efforts internally with GPO  
19 until we got the ILS. So now we have metadata  
20 exchange mechanisms, so there's an information  
21 packet, presentation here about some of the things  
22 we're investigating and I'm, my name is on the back

0074

1 for comments.

2 I'd like to have some comments because  
3 we are looking at doing maybe some mini pilot  
4 projects or mini tests of different exchanges and  
5 we're going to be working on those, you know, before  
6 the holidays, so we really need your feedback on  
7 those, too. And these things will all be posted to  
8 the national bibliography web page after the council  
9 and conference, so with that, that's how the meeting  
10 is going to go forward and I'll introduce you to  
11 George Barnum.

12 MR. BARNUM: I just asked Laurie to give  
13 me the gong when I've gone over time. So it's a  
14 delight to be here and to talk to you about what  
15 I've been thinking about for the last, oh, I don't  
16 know, as long as I can remember at this point, which  
17 is the model for metadata in FDSys.

18 I want to talk with you about how we  
19 view metadata and what role metadata has played in  
20 the planning for the system to date over the last  
21 couple of years and then give you an idea of what  
22 form that thinking and planning has taken in

0075

1 reality.

2                   It's starting to be real and it's very  
3 exciting that we're actually starting to take some  
4 of the theoretical stuff and actually turn it into  
5 frameworks. And those of you who were here for the  
6 FDsys briefing yesterday saw John Fore present the  
7 first of our diagrams of the real honest to goodness  
8 thing and it feels very nice to finally have  
9 something really that we can put our hands on. But  
10 what I want to talk about today is a little bit  
11 about how we got there.

12                   And so as those of you who know me know,  
13 I will cast back a long way and talk to you about  
14 the first time that I gave a briefing to some people  
15 at GPO about some things we were doing in the  
16 library program and I used the term metadata and  
17 the only response that I got to this use of, to this  
18 entire presentation, actually, was from the public  
19 printer who said don't use that word, nobody will  
20 know what you're talking about.

21                   That was in 1997. And he was  
22 essentially right, that nobody really did know what

0076

1 we were talking about specifically and even now that  
2 it's a common phrase, I think that we could take

3 about 12 of you out in the hall and ask you what it  
4 means and play telephone, because it would not come  
5 out at the end of the line what it started at the  
6 beginning. Everybody has a different view.

7           We've taken a pretty idiosyncratic view  
8 of what our metadata model will be and so that's  
9 our understanding of metadata is based on a lot of  
10 practice in cataloging, in the other activities that  
11 bring you indexing and so on and then it's also  
12 based on all this sort of new learning that we've  
13 been doing.

14           Fundamentally, however, we've tried to  
15 base this metadata model on a very high level  
16 theoretical picture of what metadata is and what  
17 it's for. Now if we look at very high up, metadata  
18 helps us to locate, interpret and manage data. I  
19 will save you the, from the sort of bromidic  
20 definition of data, about data, about data, about  
21 data.

22           First and foremost, metadata captures

0077

1 and records essential information about the  
2 attributes of digital objects, okay. So it writes  
3 things down about other stuff.

4                   We as librarians tend to focus really  
5 heavily on the first of these activities, the locate  
6 part, and we get real wrapped up in our catalogs and  
7 our cataloging and how we get back to things over  
8 and over again and that's very, very important.

9                   However, when we started talking about  
10 what FDsys would do and how it would do it, we, we  
11 became convinced very early on that these other  
12 aspects, the interpret and the manage, needed to  
13 have a lot of attention given to them.

14                   So, fundamentally metadata is not all  
15 that complicated. It tells us how data is formatted  
16 or arranged, how, when and by whom it was compiled,  
17 where it lives and how it's characterized and named  
18 and what nasty nicknames we have for it and things  
19 like that.

20                   So, you can see this list falling out  
21 into the interpret, manage and locate boxes. It's  
22 only when you start trying to really slough it into

0078

1 those boxes that it starts to get complicated.

2                   So we, we made early assumptions based  
3 on the fact that every, every great thing that we  
4 identified that we wanted FDsys to do in the very

5 early conceptual talks, writing the concept of  
6 operations document, every time we talked about some  
7 great thing that we wanted the system to do, we  
8 always got around to metadata. And so we learned  
9 really, really fast that this was going to be what  
10 we would call in the trade a metadata intensive  
11 system.

12                   So, we made some assumptions and these  
13 have tested out pretty strongly that every process  
14 that FDSys does will either create or use metadata  
15 or both, so everything we do will either rely on  
16 something that we've already written down about  
17 content or it will generate more information that we  
18 will need to use later.

19                   Following from that that metadata will  
20 be captured from processes going on within the  
21 system, it will be acquired from outside sources  
22 like catalogers, catalogers in libraries, all kinds

0079

1 of places, or created by us. So we can make it, we  
2 can bring it in or we can sort of kidnap it out of  
3 processes.

4                   That, the metadata in the system,  
5 because it has so many different uses, will build up

6 in layers and be used for different things at  
7 different times, that it will be centrally stored  
8 within the system and apportioned out to different  
9 places in different functions as it's needed, and  
10 that in order to use it effectively, there is no one  
11 scheme in which to express it, that we would  
12 necessarily, because the system is so busy and so  
13 multi-faceted, that there was not going to be one  
14 great master schema that was going to solve all our  
15 problems.

16                   The, the super format in the sky was not  
17 going to happen, that we needed to be able to have  
18 established formats and even new formats talk to one  
19 another.

20                   So, these assumptions are kind of where  
21 we began with building this model and as I say, as  
22 the model has developed, we've been fortunate that

0080

1 we seem to have proved most of these out. In order  
2 to talk about how we use what data where, we've  
3 tried to characterize and we've tripped over  
4 ourselves a number of times in trying to come to  
5 these categories and these boxes, but again, we come  
6 back to there are really four or maybe two of these,

7 these kind of characterizations of metadata, so  
8 descriptive you're used to, I mean descriptive is  
9 like descriptive cataloging.

10           Technical and structural, I make an  
11 example when I'm in a room full of librarians that  
12 works with librarians, think about collation and  
13 pagination in old-fashioned cataloging, that's sort  
14 of technical, really, structural. It tells you how  
15 the book was put together and in the case of digital  
16 objects, this is where things like relationship,  
17 this is a page in a chapter in a part in a volume in  
18 a series. Those kinds of hierarchical relationships  
19 are structural metadata.

20           Administrative metadata is things like  
21 who ordered it in the first place. Who, maybe not  
22 in our world all the time, but in lots of words, who

0081

1 owns it, who owns the rights to it. Who may use it.  
2 That's administrative.

3           And then there's, if you think of a Venn  
4 diagram of all of these three, the intersection of  
5 all these three is preservation of metadata. All  
6 the things that we need to keep in order to be able  
7 to go back and do preservation processes down the

8 road.

9                   Now this makes it sound like this is all  
10 very, very highly defined and very clear and the  
11 edges between these are very furry, there's back and  
12 forth and we argue about them all the time.

13                   But, this, this set of four seems to  
14 embrace most of the picture and I think before very  
15 long, we're going to be sitting down with, in our  
16 office with the people on the Harris team and sort  
17 of getting a lot more specific about what we mean  
18 when we say descriptive structural administrative  
19 preservation and maybe we pick more, maybe we cut  
20 the list down, but we're going to get much more  
21 specific about what we mean.

22                   So, that's a step from the theoretical

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1 to the, to the practice.

2                   So, FDsys is fundamentally to be a  
3 system for managing content over the long-term and  
4 preserving it. It's founded on OAIS and the idea  
5 within OAIS that there are these bags, these  
6 packages that we put information into in order to be  
7 able to move them around and store them properly and  
8 as you have become familiar, you know that it has,

9 that FDSys will have aspects of document preparation  
10 and composition, of preservation, of what we start  
11 to understand as content management and access.

12                   And so what we've been trying to do in  
13 all this model building is balance the needs and  
14 requirements for all of these aspects of the system  
15 and it's been a real challenge.

16                   So, the planning has told us that this  
17 high level view of metadata that it's going to be  
18 used all over the place, that it's going to be  
19 created all over the place and that we have to make  
20 it available across the system very easily and very  
21 readily, that seems to be valid, that metadata is  
22 absolutely a part of the fabric of the way the

0083

1 system works.

2                   It is not a silo off over there that we  
3 go consult, you know, it's not the cabinets with the  
4 self list in it that we go visit occasionally, that  
5 it's absolutely underneath everything that we're  
6 doing in, within the system. And we have made our  
7 way around through lots of toting and forging and  
8 talking to the idea that we will store metadata in  
9 a common form and deploy it out in different forms

10 as it's needed for the functions.

11 I'll talk a little bit more about that  
12 in a minute.

13 This is where we move from the  
14 38,000 foot level down to the kitchen. There is,  
15 however, in this kitchen no cookbook. There's no  
16 one way to do this and so we've been out shopping  
17 for ingredients. And so we have some recipes and  
18 we're putting together a menu of these choices and  
19 this is where we are now.

20 I think that this list will grow, I  
21 think that the menu will get longer as we go along,  
22 but these, this is where we're starting. For

0084

1 centrally keeping all this stuff, we are pretty  
2 comfortable that we're going to be using XML. XML  
3 is kind of where we are with a lot of the functions  
4 of this system, and so that that central function of  
5 keeping track of metadata will be XML.

6 That leads us then off to the schema  
7 that we need to employ to actually use the stuff.  
8 Fundamental packaging, the structure of the packages  
9 will be expressed using METS. The metadata  
10 encoding and transmission standard developed at the

11 Library of Congress, it is for document-like  
12 objects, although the definition there is quite  
13 flexible. And so we feel that for the direction  
14 that we're headed and where we are in the immediate  
15 term, that METS is probably flexible enough, no  
16 guarantees about where we'll be in 10 years, but  
17 METS looks like it is the package structure that we  
18 can use.

19                   It's, one of its real strengths is that  
20 it allows us to recognize and use other schema for  
21 different purposes. It isn't everything all on to  
22 itself and we don't have to express everything

0085

1 within METS. We can point out by reference to other  
2 schema and this seems like in a flexible and  
3 extensible system a really useful attribute.

4                   So, the package that you saw yesterday,  
5 the picture of -- with the folder of content and the  
6 folder of metadata, the package itself will be  
7 expressed using METS.

8                   We've taken another step and decided  
9 that for expressing the most obvious kinds of  
10 descriptive metadata, we have this gigantic,  
11 historic investment in mark. I mean we've got this

12 unbelievably rich collection of mark records that  
13 describe what's in your libraries and so we need --  
14 and mark is not, as we know, an XML-based thing.

15           It goes back far before XML was a gleam  
16 in anybody's eye. And so we needed to find a way  
17 that we could make the package at the center talk to  
18 all of that mark cataloging that we have. And the  
19 vehicle that we are intending to use for that is  
20 another development from the Library of Congress,  
21 it's called MODS, the metadata object description  
22 schema and it's a, we will use it as an extension of

0086

1 METS, that outward pointing activity and it will  
2 enable us to get the bibliographic -- it, MODS is  
3 able to interact with mark and so we will be able to  
4 create MODS records that draw information from mark  
5 records and that gets it then into the big circle of  
6 XML and within METS. So we're all pointing to one  
7 another.

8           Now if this sounds complicated, you  
9 should ask John Fore how it all works because he  
10 already knows, our person from Harris Corporation  
11 has got this all figured out. If it sounds  
12 complicated, it is kind of complicated.

13                   But once we got the hang of the METS  
14   concept that you can either write stuff down in the  
15   METS record like you do in any cataloging record, or  
16   you can make a reference within that record and  
17   point to another record, once we got that  
18   relationship thing clear, new vistas started opening  
19   up to us, and so we're very keen on this extension  
20   idea.

21                   So, we will continue to create records  
22   in mark and there is no way to calculate the value

0087

1   of that asset to us, so obviously we will continue  
2   to use it and it is quite central, I will tell you,  
3   because it will make you feel good that in all of  
4   our planning, it made us feel good when the Harris  
5   team came in and assured us that mark records were  
6   really central to what we were doing, that we  
7   weren't going to just sort of say well that's not a  
8   modern technology and we need to find a way to move  
9   on.

10                   It's very central to what we're doing.  
11   And finally, I'll throw in a sort of plug for  
12   premise, we don't really know what it means that  
13   we'll be using premise, but, by golly, we'll be

14 using premise. Premise is a framework really for  
15 expressing all of that information that we need in  
16 order to be able to preserve digital objects over  
17 time.

18                   It was developed out of an enormous  
19 working group that met over the course of about a  
20 year and a half for long, long, long meetings on the  
21 telephone. And I can attest to how long these  
22 meetings were because I was on the working group and

0088

1 they were painful, but the result is this, this very  
2 comprehensive data model and data dictionary and  
3 there are now starting to be schema which we will be  
4 examining over the coming months modifying to meet  
5 our needs and using to express our preservation meta  
6 data.

7                   Now, this is a little less clear to us  
8 how we'll actually, what we'll actually have to do  
9 to make that work because we aren't clear yet about  
10 what the preservation processes that we're  
11 supporting are, so we have to make our best guess  
12 about what data to collect and try and figure out  
13 how that feeds into actually performing these  
14 preservation processes on the objects down the road.

15 So there's a little bit of guess work there, but I  
16 think we're on the right road.

17           And then of course there are some side  
18 dishes. We've used Dublin Corp around GPO for a  
19 while, there's Dublin Corp in, attached on to a lot  
20 of what's in GPO Access and so we'll not walk away  
21 from that. We are using Onix, the book sellers meta  
22 data scheme to a certain limited extent and we

0089

1 aren't going to walk away from that. And there's a  
2 good deal more coming down the road. I think we  
3 will continue to identify needs that we have for  
4 schema to express functions, to codify functions and  
5 we will start to build a way to evaluate and  
6 register those so that we know what we're using and  
7 what version we're using and how it works and all  
8 that sort of thing.

9           So, there are, there are a whole set of  
10 requirements actually built for registering schema  
11 and making sure that we know what we're using and  
12 which one we're using of it and how we're using it,  
13 where it's being deployed in the system.

14           So, if you want to imagine a big circle  
15 in the middle with all the metadata and then these

16 sort of spokes going out, that's sort of how it's  
17 beginning to take form. The, all the individual  
18 spokes will be all these individual schema and  
19 they'll get us to functions within the system  
20 orbiting around the metadata sitting, and the  
21 content sitting in the middle.

22                   So, that has taken you from way up where  
0090

1 the air is thin down to the kitchen in very little  
2 time, but I hope it gives you an idea of what this  
3 model looks like. It's still a bit squishy around  
4 the edges, there's no question about it, but we're  
5 feeling pretty confident that we're on the right  
6 road and that we are, in fact, describing it in a  
7 way that people can understand, which is kind of a  
8 breakthrough for us.

9                   So, you can, you can let me know in your  
10 questions whether we've succeeded, but that's kind  
11 of where we are feeling like we are.

12                   So, if you have questions, I'll be  
13 delighted.

14                   MR. HEMPHILL: This is Pete Hemphill,  
15 I'll start out.

16                   Was GPO aware of the mark XML project

17 that's going on?

18 MR. BARNUM: Yes, yes.

19 MR. HEMPHILL: And did they use that in  
20 evaluating some of this?

21 MR. BARNUM: Yeah, I mean all of, yeah,  
22 I mean we certainly looked at the whole field and

0091

1 that has almost undoubtedly come into play as we, as  
2 we go down the road, right.

3 MR. HEMPHILL: Okay, is GPO looking to  
4 publish these schemas via Web services so that  
5 people cannot only access them for both internal and  
6 external exchange for pushing and pulling metadata  
7 to GPO and to what degree would GPO be contacting  
8 publishers to let them know that that schema exists  
9 so that if information is being published by either  
10 agencies or wherever, that there could be an  
11 electronic interchange of metadata?

12 MR. BARNUM: Sure. At the level that  
13 you're speaking of, the big, the package, correct me  
14 if I'm wrong, but the level of the big package, the  
15 picture that we showed you yesterday, yeah, those  
16 will be published because those will be pretty  
17 uniquely ours and there, I don't think it's going to

18 be very long before there is sort of a, an overall  
19 registry for these kinds of schema and profiles  
20 using OAIS.

21 So, we will, we will certainly --

22 (End Track 15 on CD.)

0092

1 (Beginning Track 16 on CD.)

2 MR. BARNUM: -- publish the information  
3 that agencies and publishers and so on need in order  
4 to get information to us, both content and metadata  
5 in forms that we can use it. That's the whole point  
6 of using the OAIS reference model is so that, so  
7 that what we need is publishable, so that we can say  
8 what we need in order to be able to bring things  
9 into the system.

10 Likewise, for many of these extension  
11 schema or for METS, itself, there are sort of global  
12 registries where we will register our use of the  
13 schema and register our profile; that is, the  
14 specifics of our use of it so that we can  
15 inter-operate beyond the walls, absolutely.

16 MR. HEMPHILL: Good, thank you.

17 MS. STIERHOLZ: I have a quick question  
18 for you, actually a couple.

19                   First of all, I was wondering if you had  
20 talked to agencies at all about what they're doing  
21 and if you can pull it directly from the publication  
22 as the agency puts it out or out on the Website,  
0093

1 what, however they have it so that, you know, I  
2 would assume the agency tries to do it in the manner  
3 that best fits their publication, their data.

4                   MR. BARNUM: Sure, yeah, well I mean in  
5 talking about all of the different ways in which we  
6 acquire and build up metadata, that's, that's a  
7 significant one.

8                   If the content comes with metadata that  
9 the agency has already built in some form or other,  
10 yes, we need to be able to capture that and there  
11 again, it's to our advantage to have them know, you  
12 know, what will work for us and for us to understand  
13 what works for them.

14                   So, yes, we have been talking with the  
15 agencies.

16                   MS. STIERHOLZ: So you have talked to  
17 agencies, okay.

18                   Because one of the ones I was thinking  
19 and there's probably a million others is DDI for

20 data, but I think there's probably other ones that  
21 agencies are using --

22 MR. BARNUM: Sure.

0094

1 MS. STIERHOLZ: -- that better fit their  
2 data.

3 MR. BARNUM: Right, well I think it,  
4 it's a bit like, you know, the software that they  
5 use for composition, there are as many variations on  
6 the theme as there are agencies creating content,  
7 so, yeah, what we have to be able to be is flexible  
8 and able to accommodate and make our standards open  
9 enough that their particular applications and so on  
10 can, can inter, inter-operate.

11 So, yeah, but we are, we're definitely  
12 out there moving around.

13 Others? Okay. Thank you very much.

14 (Applause).

15 UNIDENTIFIED SPEAKER: While we are  
16 getting ready for the next speaker, George, could  
17 you perhaps lay out just a little bit of detail what  
18 you're looking for agency to do because I understand  
19 from the future digital system discussion yesterday  
20 that you're looking to actually have metadata

21 supplied by agencies along with documents that you  
22 hope to take into the Federal digital system, but  
0095

1 yet a lot of the metadata that you talked about  
2 here is going to be things that GPO, itself,  
3 generates.

4 Where is the division between those two  
5 sets of metadata?

6 MR. BARNUM: The division, it is --  
7 there's more than one, there are lots of them,  
8 because the divisions are between function.

9 What I think primarily we'll be getting  
10 from the agency -- from the customer agencies  
11 creating content and bringing it over to us is the,  
12 it the same -- I mean what we use as a starting  
13 place anyway is the kind of information that we  
14 currently collect, say, on an SF 1. So the kind of  
15 information about what the attributes of the  
16 publication are in it, in terms of a printed  
17 publication, how many pages it has and what size the  
18 paper is and so on.

19 So, I mean that's a foundation and we're  
20 already starting to look at what is it that the  
21 agency needs to specify to us in order for us to be

22 able to do all of the different outputs. So look

0096

1 at, as using SF 1 as a model, you know, that's a  
2 place to start.

3 Then I think we have to, have to look  
4 much more carefully because I don't think we have  
5 existing models to look at descriptive kind of meta  
6 data that agencies are preparing and putting with  
7 documents as headers or however, however doing it.  
8 I think we have to look really carefully at how we  
9 bring that in and how we incorporate it.

10 I don't think that we're going to be  
11 asking agencies to do their own cataloging. I mean  
12 it, if they want to do it, we need to find a way to  
13 bring it in if that works, but again, that's the,  
14 the key to using these schema that are, that are  
15 standard external to us, that are made standard by  
16 somebody other than ours saying this is what we're  
17 going to use today.

18 MR. NAIR: Good morning. My name is  
19 Gopi Nair. I am from Defense Technical Information  
20 Center.

21 Let me tell you briefly about DTIC, you  
22 know, Defense Technical Information Center, we call

0097

1 it as DTIC or DTIC. DTIC is the central support  
2 activity for scientific research and engineering  
3 information for the Department of Defense scientific  
4 and information, scientific and technical  
5 information program.

6 We directly report to director of  
7 defense (inaudible) under the office of the  
8 Secretary of Defense.

9 You know that DTIC is older than  
10 Department of Defense, we actually formed in 1945 in  
11 London to collect NASA -- NASA documents. We  
12 developed the first online (inaudible) database and  
13 we feel that the first Websites, we developed the  
14 first Websites in '94.

15 We have, we invested almost, you know,  
16 72 billion dollars for scientific research last year  
17 and we are going about 74, you know, in 2007. And  
18 we also have another database called research and  
19 summary to find out what is going on within  
20 Department of Defense.

21 And what we do is we provide the  
22 technical information to the right people. DTIC

0098

1 main function's in our center point of access to the  
2 scientific and technical information and we also do  
3 the second dissemination of SDI and we also provide  
4 the balance of scientific communities between the  
5 controlled and versus the uncontrolled, that means  
6 some classified and limited data. DTIC also manage  
7 the information analysis center, which is privately  
8 owned entity that support the (inaudible) or DTIC  
9 managers. We, DTIC, also host more than  
10 100 Websites and DTIC is the focus point for  
11 Secretary of Defense, also relating to SDI.

12 DTIC funded metadata extraction project  
13 with the Old Dominion University, which is in  
14 Norfolk. I have some background on metadata.  
15 Almost 20 years ago I started my career as a  
16 cataloger. I catalog in mark format using library  
17 of subject (inaudible) and also I catalogued in CSTI  
18 format, most Federal agency uses that one, Committee  
19 on Scientific and technical Information for DTIC, in  
20 DTIC format using DTIC thesaurus. Also, I catalog  
21 for Raycon, NASA in NASA format using NASA  
22 thesaurus, so I have some background so almost 20

0099

1 years ago.

2                   What is automated -- automatic  
3 extraction of metadata. It's software that can  
4 identify and extract metadata to tell the person  
5 whether corporate or the title report number,  
6 et cetera, with no human intervention or with  
7 minimal human intervention, that's the main goal.

8                   What are the benefits. Citation  
9 creation process is costly and time consuming, so  
10 this will speed up and speed up, not only speed up  
11 the citation creation, but also reduce the  
12 operational costs.

13                   NASA joined DTIC on this effort in  
14 fiscal year '06. You can read this one, I don't  
15 think I have to repeat it. Metadata enhances the  
16 value of document collection, you know.

17                   There are people who argue that, you  
18 know, you don't need metadata, we can do full text.  
19 There is a study going on within DTIC, you know, one  
20 of my colleagues, Dr. Randall, and some of you might  
21 have answered his questions, they are doing a study,  
22 we are doing a study to find out whether do we need

0100

1 metadata or can we satisfy with full text  
2 searching.

3 Old Dominion University, they look at  
4 the, evaluate different methods to extract the meta  
5 data. One is a machine learning approach, support  
6 regular machine in looking at various characteristic  
7 of, you know, the metadata, you know, form, size,  
8 (inaudible) those kind of characteristic to  
9 determine, you know, what type of metadata it is.

10 (Inaudible) use a problematic approach  
11 they use looking at the different characteristic of  
12 these words.

13 And the one they selected is the  
14 template approach and it's called the rule-based  
15 approach. I'll talk about that one more detail.

16 The machine learning approach, it has to  
17 be trained from various samples, it's a very  
18 time-consuming process. Performance degrades if you  
19 have a heterogeneous collection, you know, and  
20 difficult to select the right features for the  
21 training.

22 The benefit of template approach is

0101

1 rule-based, no need for training the samples and you  
2 can extract metadata from different documents.  
3 Another good advantage of the template-based

4 approach is that template can be returned by a  
5 non-technical person, not a librarian, but a library  
6 technician can easily write that template.

7           You don't need a computer programmer to  
8 help you if you have a different set of new type of  
9 documents coming into your collection. That's the  
10 advantage of, you know, a template approach.

11           It's basically an XML file and you  
12 define the rules how to extract the metadata from  
13 certain group or type of documents. The only  
14 difficulties that, you know, when you develop the  
15 template first, you have to group the document into  
16 classes and define the characteristic of that group  
17 so that when the next group of document comes, it  
18 will automatically select a template.

19           But they are also developing a new  
20 software, it's just called automatic switching so  
21 that a system will automatically select a group that  
22 categories and select the template.

0102

1           This is a simple process, you know. You  
2 have the electronic documents that is coming in in  
3 image or in a PDF. We're using an omni page OCR  
4 engine to convert that one into an XML file and they

5 uses the audio document layer classifier or the  
6 template engine and the metadata will automatically  
7 generate it. It's a simple process.

8           Give an example here, you know, we look  
9 at, say, you using the PDF document, using the Omni  
10 page, OCR engine, converting to the XML. Then it  
11 goes through the metadata extraction software,  
12 first it looking at RDP, means report documentation  
13 page, can see whether this document has a report  
14 documentation page or not.

15           If the document has a report  
16 documentation page, it will go into a sort group.  
17 Then the system will automatically select the RDP  
18 template and the metadata will be extracted. If it  
19 is -- doesn't have an RDP, it will go into an  
20 unresolved group. Then at this time we have to do  
21 the manual sorting once the suiting software is  
22 completed, the system will automatically group them

0103

1 and it will select the correct template.

2           The one advantage of this system is also  
3 you don't need to convert the whole document into  
4 XML, you know. You can specify mostly the title  
5 page comes within first five pages or, you know,

6 first ten pages and in our case, a report  
7 documentation page, sometimes the RDP comes mostly  
8 at the front of the document, but sometimes it will  
9 come at the back of the document.

10               So we can specify to the software, say  
11 that OCR, the first 10 pages of the document or OCR  
12 the first -- and also OCR the last five pages of the  
13 document so that you don't miss if the RDP is there  
14 or not.

15               And also it can run as in a batch  
16 process and it can put it all night, so that nobody  
17 has to be there.

18               This is sample report documentation page  
19 for the DOD document. You have all the, most of the  
20 metadata that you need for a citation creation is  
21 already there. This is the metadata generated from  
22 the RDP. So you don't have to key in.

0104

1               This is another title page for a, you  
2 know, Air Force process document. This is the  
3 layout. You don't have an RDP on this one, you have  
4 a title page with a report date, a title and  
5 corporate information. The metadata generated like  
6 this one.

7                   You may be interested in this one,  
8   sample GPO document without a technical report  
9   documentation page. You will see on the left side  
10   is the GPO document. On the right side is the meta  
11   data generated.

12                   Another sample GPO document, on the left  
13   side is the -- another type of GPO document and you  
14   can see it on the right side is the metadata  
15   generated.

16                   This is example GPO document with a  
17   technical report document page. The advantage of  
18   using -- having this technical report document page,  
19   you have most of the metadata needed to create the  
20   citation creation, it's already there, so if you,  
21   you know, hit on the RDP or here they call it  
22   technical reports page, you have the most data you

0105

1   needed in order to create the citation.

2                   Benefits of metadata extraction, you  
3   know, first of all, it's we have the citation  
4   creation process, improve the quality because you  
5   have consistency there and also it relieves the  
6   turn-around time, you know, in processing the  
7   document and in our case, most of the subject

8 analysts, they can focus on, on the, their indexing  
9 aspect, (inaudible) instead of, you know, the data  
10 entry.

11 DTIC is in the process of integrating  
12 with the, you know, with (inaudible) is one of the  
13 DTIC input system of this software. The current  
14 status of this one, you know, the development of the  
15 software for the RDP has been completed in June and  
16 they deliver it to us. DTIC operational staff did  
17 an in-house testing for a couple of months and we  
18 are satisfied -- you know, you have to remember this  
19 is not 100 percent solution for metadata creation,  
20 you know. I'm looking at somewhere around  
21 80 percent. If you can meet 80 percent, then you  
22 reduce your operational costs that much.

0106

1 Most, more than 50 percent of the  
2 documents that DTIC receive from various DOD  
3 agencies have RDP, it's required under, you know,  
4 DOD regulation, so by integrating with the report  
5 documentation page RDP template, we can say at least  
6 50 percent of them in that regard.

7 Ongoing development of the software for  
8 documents that do not have RDP. They are in the

9 process of developing that software. They are --  
10 they are supposed to deliver by next year, I think,  
11 by summer. They are also, you know, developing the  
12 suiting software means, you know, you don't have to  
13 group the documents based on the document layers.  
14 The system will group them and develop -- and select  
15 the appropriate templates.

16 And we are looking at knowledge-based to  
17 improve the quality of metadata output. For  
18 example if, if you have an authority file, if you  
19 can build an authority file for, not for the title,  
20 but person number, report number, report date in a  
21 standard format, even if the person number put in a  
22 different format, the system will extract the meta

0107

1 data, looking at the knowledge base and put it in  
2 the correct formats. That will save time in  
3 citation creation.

4 That's all I have to say.

5 If you have any questions, I'll be glad  
6 to answer.

7 MR. SWINDELLS: I just, I have a  
8 question, have you looked at the difference in  
9 quality between the RDP and the non-RDP documents?

10 I know you're developing, say you're developing  
11 software for non-RDP, but have you sort of looked at  
12 the difference in quality?

13 MR. NAIR: Difference in quality in  
14 terms of extraction depends upon the type of the  
15 document. If the quality of the document is very  
16 good, you know, the, basically it depends upon the  
17 output on the OCR engine, you know, and if the  
18 quality of the document, it will be very good and  
19 the output of the OCR is very good, then the meta  
20  
20 data extracted will be pretty good, you know.

21 So I think you have 100 percent quality  
22 for your document, but if you try to use the older  
0108

1 documents in the '70s and '80s, the quality is not  
2 going to be there.

3 UNIDENTIFIED SPEAKER: Are there any  
4 other questions from council or the audience? So  
5 just to follow up, things that are born digital work  
6 very well.

7 Are there any other questions?

8 MS. STIERHOLZ: So just to follow up,  
9 things that are born digital work well really.

10 MR. NAIR: Yeah, of course.

11 MS. STIERHOLZ: And those that aren't  
12 probably are a --

13 MR. NAIR: Struggle.

14 MR. NAIR: Yeah, right, if it is born  
15 digital, it's very easy to do it and, you know, we  
16 prefer 100 percent perfection, you know, you don't,  
17 you don't have to use the OCR engine.

18 MS. PARKER: Okay, I'm looking at my  
19 watch and in order to get our third presentation in,  
20 I think we need to save our questions until the end,  
21 so I'm sorry, please, let's not miss any of the next  
22 presentation.

0109

1 Laurie.

2 MR. NAIR: Thank you.

3 (Applause).

4 MS. PARKER: And while they're getting  
5 ready for the third presentation, I want to remind  
6 you that in the handouts that you picked up, there  
7 are questions that Laurie and her team and all of  
8 the people working on metadata and cataloging want  
9 you to pay attention to. There will be  
10 opportunities online to correspond with Laurie and

11 the group about what your issues and concerns are if  
12 we don't have time to go over these questions today.

13 But they really do want our input into  
14 what is going on and what we need as the consumers  
15 of all of this information.

16 MR. WARNICK: While we're waiting for  
17 the next presentation to set up, I'll take an  
18 opportunity again to pose a question to George and  
19 the gentleman from DTIC and that is, are we to  
20 understand that the DTIC exercise is being  
21 collaborated with, by, by GPO?

22 MS. HALL: Yeah, well the ODU DTIC is a  
0110

1 procurement activity. It's a standard -- it's a  
2 statement of work. They have a contract with ODU  
3 and we are investigating writing that contract.

4 We've created a statement of work and  
5 we've got, it's in the procurement area because we  
6 really want to do some testing and do some documents  
7 through that process, so that's where it is, yeah.  
8 We're -- it's not simply in the investigation stage,  
9 we're moving it forward.

10 MR. WARNICK: Right, thank you.

11 MR. HEMPHILL: Just one quick question,

12 is there an intent for GPO only, GPO only to be the  
13 user of this software or is it going to be made  
14 publicly available?

15 MS. HALL: At this point, it's just GPO.

16 MR. NAIR: The other thing is, you know,  
17 it's all based on the taxpayers' money. It is, even  
18 though it is DTIC, but it is, it's a software that  
19 developing for the agency. I believe that any  
20 agency should be able to use it and DTIC has the  
21 proprietary authority to use it, give it to other  
22 agency.

0111

1 MR. HEMPHILL: I'm thinking more along  
2 the lines of institutions that may want to extract  
3 metadata from their documents.

4 MS. HALL: Well, right now the, your,  
5 your, your commitment with ODU is based on, is open  
6 only to SNDI organizations, so those are the  
7 scientific and technical Federal agencies at this  
8 point.

9 MR. WARNICK: Yes, and speaking for, on  
10 behalf of the Department of Energy, we'd be very,  
11 very interested in following your progress and happy  
12 to take advantage of your successes. Thank you.

13 MS. DAVIS: We're good to go?

14 Okay, thank you. I'm here today to talk  
15 to you all about the U.S. Congressional serial set,  
16 GPO's data entry end user search techniques in the  
17 catalog of Government publications.

18 We decided that we would use the ILS to  
19 record serial set information as opposed to printing  
20 the separate serial set guides, so we started this  
21 new practice.

22 Oh, well, you get to see the nuts and

0112

1 bolts as well. This is a recent volume in serial  
2 set. This is serial set number 14721 and you'll see  
3 that we are no longer printing the separate serial  
4 set catalog. We're going to check in the volumes  
5 individually within this serial set, so this is one  
6 of the volumes in case you haven't seen one or it's  
7 been awhile since you've taken a look at one.

8 And this is an individual record of one  
9 of the serials, one of the volumes within the serial  
10 set. It's the Debt Tax Elimination Act of 2001 and  
11 it's one of the individual reports.

12 This is the cataloging record for this  
13 volume -- this individual report and it's from the

14 107th Congress. We just started checking in with  
15 the 107th.

16                   This is the short record view for this  
17 volume and it's the serial set number is recorded  
18 within the, the 440 field. And you can see it there  
19 where it says United States Congressional serial  
20 set, serial set number 14721. We're recording the  
21 information about the serial set that the report is  
22 printed in within the 440 and that's how the

0113

1 information ties back.

2                   Then when you run a search in the ILS  
3 for the serial set and you enter Y 1.1/2 colon  
4 serial, then you get all the hits within this set.

5                   This is pretty much cookbook.

6                   (End Track 16 on CD.)

7                   (Beginning Track 17 on CD.)

8                   MS. DAVIS: I'm much more the concrete  
9 side of the operation and you're seeing here where  
10 the rubber hits the road. This is the general  
11 record for the Congressional serial set and in this  
12 record you can go to the item record and see what's  
13 been checked in, the volume -- the individual  
14 reports within the volumes.

15                   This is a holdings record for the serial  
16 set and you would click on the holdings to see  
17 what's been checked in so far.

18                   This is the list of the holdings that  
19 we've actually checked in, which, which serial set  
20 volumes and you see the numbers under the SUDOCs  
21 number where it says Y 1.1/2 colon serial number and  
22 then the volume number.

0114

1                   This is an individual item record for  
2 the serial set volume and we hope to expand this  
3 view later, but we're still working on that. It  
4 would provide more information if we could get some  
5 of the suppressed information for the item record  
6 for you, but we haven't got there yet.

7                   This is a standard search for the serial  
8 set so that you can look up the individual volumes  
9 for the serial set. This is how you would find what  
10 volumes have been checked in, what volumes have been  
11 received when you're looking to check them in your  
12 own catalog. You would run an expert search, WSR  
13 equals U.S. Congressional -- sorry, Congressional  
14 serial set and the serial set volume number. And if  
15 we've sent it, you'll find it. And if you find it,

16 we've sent it and you should have it.

17                   If not, you know how to get in touch  
18 with us.

19                   Oh, my goodness. I have not had enough  
20 coffee today.

21                   This is your listing of the reports that  
22 are in the serial set volume that are recorded

0115

1 within the serial set volume and so you get a list  
2 of all the individual titles that you got in the  
3 little paper unbound pieces. Now you know what,  
4 everything that was listed in that serial set  
5 volume.

6                   And that's it. It's pretty tied up --  
7 it's very easy to follow along with. It's just much  
8 easier to find things, everything is indexed and  
9 inter-linked.

10                   Do you all have any questions?

11                   MS. PARKER: Right, council has  
12 questions, I believe, for you.

13                   MS. MILLER: Yeah, I have one. This is  
14 Ann Miller from Duke and I'm kind of intimate with  
15 ex-leapers in so many ways and one of the things  
16 I've discovered recently in moving my serial set to

17 off site is that you can only have 500 items per  
18 bibliographic record.

19                   So you're making a separate bib record  
20 for every serial set volume; is that correct, and  
21 then when you check it in, is that what you're  
22 doing?

0116

1                   MS. DAVIS: No.

2                   MS. MILLER: Or you're checking it in on  
3 a main, the U.S. Congressional serial set record?

4                   MS. DAVIS: Right, and then we're adding  
5 the 440 to the individual report record.

6                   MS. MILLER: Okay, at some point you're  
7 going to run into trouble because your holding  
8 records will be too large because as you check  
9 things in, you're adding an item, item, item, and it  
10 can only have 500 items on a bib record and I'm just  
11 warning you, this is going to happen.

12                   And there is an answer to it, you can do  
13 what's called up and down-linking through short bib  
14 records and I will be happy to share that with  
15 Laurie. But you're going, what will happen is you  
16 will be able to continue to add items to that bib  
17 record, but the catalog, the OPAC part will only

18 display the first 500. So if it's the 501st record  
19 or item that you've checked in, it will not appear.

20 So, there are a couple, the up,  
21 down-linking with short bib records is a  
22 possibility, that's what we've done to connect them  
0117

1 as we moved some, I don't know, 7,000 items to off  
2 site and it all had to have it on one bib record.

3 Well, it's a system setting in 18 but  
4 not in 16. In 16 it's a set limit, we've been told.

5 (Woman not speaking in microphone).

6 UNIDENTIFIED SPEAKER: Okay, I'd love to  
7 hear about it, because I talked to my systems people  
8 and they said they couldn't change it.

9 UNIDENTIFIED SPEAKER: We have (not  
10 speaking in mic).

11 We're, I'm sorry, we're on 16.2 at  
12 University of Maryland. We do not have that  
13 limitation, we have been able to change the setting.

14 MS. MILLER: Okay, I'd love to hear  
15 about it, because I talked to my systems people and  
16 they said they couldn't change it.

17 UNIDENTIFIED SPEAKER: (Not speaking in  
18 microphone), because we're a consortium.

19 MS. MILLER: Right.

20 UNIDENTIFIED SPEAKER: 16 libraries,  
21 we've got close to 4,000 items.

22 MS. MILLER: Okay.

0118

1 UNIDENTIFIED SPEAKER: Plus (not  
2 speaking in mic), like Time magazine and some of our  
3 regionals, so you can imagine the --

4 MS. MILLER: Okay, I want to know how to  
5 do it.

6 UNIDENTIFIED SPEAKER: I'll tell our IT  
7 people.

8 MS. HALL: Yeah, get with Linda Resler  
9 if you have time or just E-mail me and we'll get it  
10 to her to make -- because this will be our next  
11 stage of planning.

12 MS. MILLER: Yeah, okay, that's great  
13 news but, maybe.

14 Otherwise, I think this is wonderful.  
15 I, you know, I like to be able to go in and sort of,  
16 because we're binding our serial set as we go and it  
17 will be nice for us to be able to look at it sort of  
18 on our schedule rather than GPO's schedule.

19 And one question I did, another question

20 I have since I've got the microphone is how do we  
21 know when a volume is finished, is there an  
22 indication in the record? You've sort of said,

0119

1 okay, these are all the reports in 14271, there will  
2 be no more added.

3 MS. DAVIS: We get the complete bound  
4 volume, so when we start checking them in, we check  
5 in everything that's in that volume. That's it,  
6 that's the end.

7 MS. MILLER: Well, but how did I know?

8 MS. DAVIS: Did I understand your  
9 question?

10 MS. MILLER: How did I know it's the  
11 end?

12 MS. DAVIS: If I did it, it's the end.  
13 (Laughter).

14 MS. MILLER: Well, I don't know what  
15 you've done.

16 MS. DAVIS: Trust.

17 MS. MILLER: I don't know when you've  
18 finished doing it, you know, unless we have a mind  
19 meld thing. Do you see what I'm saying?

20 MS. DAVIS: Well the mind meld is we

21 would do it all on the same day, so we would have  
22 the bound volume. So when we start checking them  
0120

1 in, we check them all in on the same day and so when  
2 you see them in the OPAC, that's it, that's  
3 everything.

4 MS. MILLER: So, you don't check them in  
5 until the bound volume's complete?

6 MS. DAVIS: Right, that's all she wrote.

7 MS. MILLER: That, that, thank you, that  
8 will do.

9 MRS. RUSSELL: Let me point out for  
10 everyone here that you do have a copy of the  
11 handout, but there was a notice posted on FDLPL on  
12 the 17th, there was an electronic version of this  
13 online and the re-production in this is  
14 unfortunately not very clear in the handout, but you  
15 can see the more detailed records in the online  
16 copy, so you may want to look at that when you get  
17 home, particularly if you're going to be sending  
18 comments in.

19 (Not speaking in mic).

20 MS. PARKER: Barbie, I don't think it's  
21 on. Barbie, can you get it?

22 UNIDENTIFIED SPEAKER: Can't hear.

0121

1 You all started this June; is that  
2 right?

3 MS. DAVIS: We started this in June.

4 UNIDENTIFIED SPEAKER: (Not speaking in  
5 mic). Are we supposed to get (inaudible) records  
6 from utilities. My understanding is that the  
7 (inaudible) updated records that (inaudible) in  
8 those updated records, so I guess the telling us  
9 about it because there are those libraries that  
10 don't have (inaudible) serial set number (inaudible)  
11 have, again, have (inaudible). Get all the  
12 information, so (inaudible).

13 MS. DAVIS: Right.

14 MR. MCKINNEY: Rick McKinney.

15 MS. PARKER: I'm sorry, I can't hear  
16 you.

17 Right, we're going to ask if everybody  
18 will come use the mic at the end of this table so  
19 that everybody can hear the questions and the  
20 comments, thank you very much.

21 MR. MCKINNEY: Rick McKinney, Federal  
22 Reserve Board Law Library.

0122

1                   The service that catalog in hard copy is  
2 no longer being published; that's correct?

3                   MS. DAVIS: Yes.

4                   MR. MCKINNEY: Now the last one we have,  
5 and I checked with others, is the 104th Congress.

6                   Do you have now things beyond the 105th,  
7 the 106th, 107th catalog in the way that you talked  
8 about?

9                   MS. HALL: We're editing the 105th. The  
10 105th will be the last serial set catalog, so we  
11 have one more to go and then that will be it. Then  
12 we will move totally over to what the ILS, there's  
13 a, did somebody say something, I'm sorry. Then  
14 we'll move over to the functionality with the ILS.

15                   MR. MCKINNEY: Now, will this catalog  
16 then be part of GPO Access? Or, or it has to be  
17 through --

18                   MS. DAVIS: It has to be accessible  
19 through the ILS.

20                   MR. MCKINNEY: Through the ILS.

21                   MS. HALL: And we have a logical,  
22 there's a logical base, if you go to one of the

0123

1 operational forums, or is Linda's session going on  
2 right now, there is a logical base for the  
3 Congressional serial set and from that you can, you  
4 can, you know, retrieve volumes just with that  
5 serial set number.

6           It also links to the preliminary  
7 schedules and other components and that draft paper  
8 or the paper that's up on the desktop has all of the  
9 indexes that used to be in the paper that we had and  
10 we've indexed for those same fields in the ILS.

11           So there's a comparison there so you  
12 know we're not losing any functionality from the  
13 paper to the online serial set.

14           So, I don't know if you've even seen  
15 that paper or not. I don't know if we even had  
16 copies, but we can get you a copy of that.

17           So Linda's session is at 1:30 p.m., so if you  
18 want to see that logical base and the demonstration  
19 of the serial set piece, you can see that at 1:30 p.m.

20           MS. DAVIS: Does, I'm sorry, just to  
21 clarify, when we say the ILS, we mean the CGP, the  
22 Catalog of Government Publications.

0124

1           MR. MCKINNEY: Okay. Now is the catalog

2 as well as the documents going to be preserved for  
3 perpetuity as GPO has said about the documents so  
4 that you can have access to the collection?

5 MS. DAVIS: That is certainly the plan.

6 MR. MCKINNEY: That's the plan, all  
7 right. Thank you.

8 MS. PARKER: Are there any more  
9 questions from the audience, if so, we'll ask you to  
10 please come up and use this mic so everyone can  
11 hear.

12 Thank you. I know it's a pain, but it  
13 works.

14 MS. SMITH: Lori Smith, Southeastern  
15 Louisiana University. In the draft that was  
16 distributed prior to the conference, it looked to me  
17 like there was a record for an individual report or  
18 document where the call number had been Z'd out and  
19 the call number for the serial set volume had been  
20 written in and I shot you a brief comment saying,  
21 oh, that's bad.

22 But just to confirm, is that going to be

0125

1 done?

2 MS. DAVIS: No.

3 MS. SMITH: Okay, good.

4 MS. DAVIS: I got that question from you  
5 and I was very disturbed by that. I've been meaning  
6 to E-mail you back and I haven't had a chance with  
7 the conference activities.

8 No, we have no plans to do that. That  
9 would be wrong.

10 MS. PARKER: We love your candor.

11 Thank you.

12 Are there more audience questions?

13 Are there any more questions from Ann or  
14 anybody else on Council? Ann's our most  
15 knowledgeable cataloging person.

16 MS. MILLER: That is a very scary  
17 statement.

18 MS. PARKER: We agree, but there you go.

19 MS. MILLER: Just wait for basketball  
20 season, Marian.

21 MS. PARKER: You can have my tickets.

22 Okay.

0126

1 Laurie, do you want some closing  
2 remarks?

3 MS. HALL: No, I just wanted to remind

4 everybody about these two other important things  
5 that we're dealing with right now. We really need  
6 your input, my E-mail is on the back, the  
7 cooperative cataloging, you know, we talked  
8 cooperative cataloging for so long, we really are  
9 wanting to move forward on that, so we'll be giving  
10 you some more information shortly and then we had a  
11 bunch of questions here that we need, you know,  
12 people to confer on and to discuss and give us  
13 feedback about some baseline metadata requirements.

14           You saw the metadata extraction. You  
15 know we have thousands of harvested, potential  
16 harvested things coming in. We can't do lovely full  
17 level mark for every single one of those, so we want  
18 to get your, you know, input on what would be a base  
19 level of metadata that's acceptable to everyone.

20           We probably will be putting out  
21 something in the next couple of weeks as a draft for  
22 you to comment, but we need, I've already gotten

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1 some comments from somebody and he wrote me down his  
2 baseline, so we'll be putting that out shortly.

3           We want comments back from the community  
4 so we can probably, you know, looking forward to ALA

5 mid-Winter to maybe to finalize one.

6           Just also from the cataloging, we're  
7 also looking at the content access level discussion,  
8 we're involved in that, too, so, and then we have,  
9 if there's any other metadata schemas we need to  
10 look at, George has covered most of them, I don't  
11 think there's -- is there any more left? I think  
12 we're, you know, there's -- oh, plenty.

13           So if there's anything else we need to  
14 be investigating, you know, we're looking at a lot  
15 of different things, so we always like for somebody  
16 to say oh, what about, have you heard about this  
17 project, so let us know.

18           And then historically we've had this  
19 list of cataloging priorities, which things go first  
20 and they're the Congressional, but did you see that  
21 lovely record that came from this metadata  
22 extraction for Congressional publications, it really

0128

1 looks good.

2           So, because Congressionals are published  
3 a certain way, it's really easy for the extractor to  
4 grab that information. So we need to re-assess our  
5 cataloging priorities, they're available on the

6 National Bibliography Web page in, I think they are  
7 in the cataloging guidelines, aren't they, Jennifer,  
8 is the priorities -- yeah, they are on that NAB bib  
9 page in the cataloging guidelines our priority, so  
10 we're going to be looking at that. Again, we would  
11 like your suggestions or comments on that, too.

12 MS. MILLER: I have one question,  
13 surprise. Have, have you -- this is Ann, again.  
14 I'm sure the court reporter can't see me.

15 In terms of pre '76 cataloging, in, have  
16 you thought about the fact that a bunch of us are  
17 sending a lot of our older material and some of our  
18 newer material to off-site storage and for those of  
19 us who are using the Harvard model, you know,  
20 storage system, we have to have cataloging records?

21 And I'm wondering if it would be useful  
22 to explore that kind of partnership where, you know,

0129

1 we've made minimal level cataloging or loaded  
2 minimal level cataloging from wherever for these  
3 things that we have and I mean I'd be happy to try  
4 and report out some of that for you.

5 MS. HALL: Right, we, yesterday at a  
6 quickie lunch, Cindy, Mark Sandler and I got

7 together with Jennifer and we were looking at what  
8 we called them briefly as three mini little  
9 projects. They're kind of based on this.

10 We've heard that discussion that  
11 everybody needs to move their stuff to off-site  
12 storage, we need to do some inventory stuff as well.  
13 We're looking at three little scenarios. We want to  
14 catalog some of the stuff from our shelf list, we're  
15 working on a contract to do some of that. But  
16 sometimes we need to go out to validate that, we  
17 don't have enough information, so we're looking for  
18 some, one method, a partner to, so our cataloger can  
19 call your cataloger and say go to the shelf and pick  
20 this piece off the shelf and validate what I have.  
21 Is there any other information that I have?

22 So we're looking at that one approach.

0130

1 Then we're looking at the approach of  
2 taking, you know, opening our Z 39 gate to go into  
3 some libraries and grabbing some based on some  
4 minimal level, and so that's one of the things we,  
5 what's that minimal level that we will be able to  
6 take in and not compromise the catalog's integrity.  
7 And I forgot the other one.

8 Jennifer, do you remember what the other  
9 three -- Cindy, do you remember what the three were?  
10 I wrote them down yesterday.

11 (Woman not speaking in mic)

12 Right, right. Right. We're looking  
13 kind of like a registry kind of function, we're, we  
14 don't need to spend our limited dollars on  
15 cataloging stuff that's already been done, so we  
16 want to find out, find pieces that nobody's done  
17 before and then we will do that.

18 So there's three little thing tests that  
19 we want to do in the next, you know, three or four  
20 months.

21 MS. PARKER: Yeah, this is a huge  
22 opportunity for us to be the partners with GPO in

0131

1 getting all of this information documented for the  
2 use of all of us. So, I encourage all of you to let  
3 them know what we're doing and what, what we can  
4 help with and then also what we would like to have  
5 them do as Laurie said for the priorities, because  
6 this is our opportunity to give our input as well to  
7 these projects that are currently moving forward.

8 And please, I mean Laurie said it, I've

9 said it, the feedback is needed and it's, it really  
10 is a great opportunity to make access real.

11 Are there any other council questions or  
12 comments? Or any additional comments or questions  
13 from the audience?

14 That doesn't work. If you'll come up  
15 here to the front, please. Oh, it does, oh, well.

16 MS. ABBOTT-HODUSKY: Bernadine Abbott-  
17 Hodusky. I just want to know how this metadata is  
18 going to work with serials, if there are changes in  
19 titles and the history of a serial and the series,  
20 things like that, monographs I think will be great,  
21 but what about the serials, if anybody would care to  
22 answer that.

0132

1 MS. DAVIS: If you're talking about the  
2 Congressional serial set, we plan on checking in the  
3 individual serial volumes.

4 MRS. RUSSELL: No, she's talking about  
5 serials, in general.

6 MS. DAVIS: All serials.

7 UNIDENTIFIED SPEAKER: Yeah,  
8 periodicals.

9 MS. ABBOTT-HODUSKY: I'm talking about

10 all serials, I mean even the --

11 MS. DAVIS: Oh, the metadata  
12 extraction.

13 MS. ABBOTT-HODUSKY: Even scientific  
14 reports come out in series or as serials.

15 MR. NAIR: We haven't tested anything on  
16 the serials because, you know, basically DTIC has  
17 only the technical reports and so we use the  
18 software to do that one. But I believe we can use  
19 the software, you know, to test the serial section,  
20 too.

21 MS. PARKER: We'd like to thank you,  
22 Laurie, and all of the presenters and all of you all  
0133

1 for joining us for this most important session and  
2 update and thank you so very much.

3 (Off the record for lunch 12:00 p.m.)

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2 (Back on the record 1:40 p.m.)

3 MR. SUDDUTH: Okay, welcome back from

4 lunch and I hope you enjoyed being able to get out.

5 I certainly enjoyed getting out even though it was a

6 little cooler than the last time I was outside the

7 building, but it felt nice. Yes.

8 Okay, we have mics that work. Something

9 for Geoff and Susan to look forward to.

10 Our next session is access assessment

11 and marketing and this will be moderated by Geoffrey

12 Swindells and Susan Tulis and I will let Geoff  
13 start.

14 MR. SWINDELLS: There we go.

15 In the front of the room for those of  
16 you who haven't noticed, you should have a handout,  
17 two-sided handout. One side says access assessment  
18 questions for council, the other side says marketing  
19 questions for Council.

20 Okay. What I'm going to do, I have the  
21 access assessment portion. I'm going to say some  
22 very brief introductory words, but that I'm going to  
0135

1 run through each question, there are five of them,  
2 and then I'm going to open up responses to the room  
3 and Council at the same time. Oohh, and so that  
4 you'll have to fight.

5 And when you come to the microphone, I'd  
6 like you to tell us which question you are  
7 addressing, as well as your name and your  
8 institution.

9 Okay. Before I go to access assessment  
10 question one, I actually like the title, access  
11 assessment. It has the word assessment in it, yes,  
12 but I like the word access and that's what I want

13 to, I'll focus on before assessment.

14                   And that's both physical access to our  
15 collections, physical means and tools to obtain  
16 information from an inkless report of a few years  
17 ago and intellectual access, the abilities necessary  
18 to obtain that information, understand it and put it  
19 to use.

20                   And I think that as we move forward into  
21 a service-oriented program, I mean we've always been  
22 a service-oriented program, but really stress our

0136

1 service responsibilities, assessing how we're doing  
2 in both physical and intellectual access and for  
3 physical access, I mean, would mean equity of  
4 access, to bring up Ann's point earlier and Sandra's  
5 point.

6                   And for intellectual access, it's also  
7 very important to know that the assistance is there  
8 to help people understand, use information.

9 Title 44, Section 1909 which I'm sure you've all  
10 memorized, I actually had to look up the exact  
11 wording, although it's pretty much the same as in  
12 the instructions, requires that the superintendent  
13 of documents shall make firsthand investigation of

14 conditions for which need is indicated.

15                   And the, the last regime we had for  
16 making this requirement real was a system of  
17 mandatory self-studies and then on-site inspections  
18 were necessary.

19                   So I'm going to play Sheila Garr and I'm  
20 going to ask for calisthenics and the first  
21 calisthenics is how many people remember Shiela  
22 McGarr. Oh, that's a lot, okay.

0137

1                   How many people in this room filled out  
2 a self-study? How many people in this room have no  
3 clue what a self-study is? Okay.

4                   The self-study process was I think a  
5 great conception, having a self, an instrument and  
6 then using that instrument to determine where help  
7 was needed. It was a great idea, but the instrument  
8 itself was burdensome on both depository librarians  
9 and on GPO staff. So the question is how do we move  
10 forward and find other ways to assess how we're  
11 doing.

12                   So let me read the questions one by one  
13 and we'll come back and I'll open it up for  
14 questions.

15                   Question one, given -- start again.

16   Given limited resources, what are some of the  
17   effective ways of ascertaining conditions in our  
18   partner depository libraries given Title 44  
19   requirements. Possible options include but are  
20   certainly not limited to the use of the biennial  
21   survey, modified self-studies, et cetera.

22                   Question two, how may GPO best identify,

0138

1   share and promote depository management best  
2   practices to depository library staff and library  
3   administration?

4                   Question three, how may GPO assess  
5   public access at depository libraries in an accurate  
6   and responsive manner? Public access includes  
7   bibliographic, physical building, Internet and  
8   on-site computer access.

9                   Question four, how may GPO best provide  
10   depository management and educational assistance  
11   given limited resources to maximize the benefit to  
12   all depository libraries?

13                   And question five, how may GPO better  
14   assist regional depository libraries as they provide  
15   assistance to their selective depositories?

16                   And I'll add a note on the last, given  
17 that Tim Byrne is on council, how do we best assess  
18 regional libraries?

19                   Since Tim did devise an instrument and I  
20 never really, I don't remember what happened with  
21 that instrument, but an instrument to do that kind  
22 of thing.

0139

1                   So now I'd like to open it up to the  
2 floor, both council and audience and again, at the  
3 microphone tell us which of these questions you're  
4 addressing, I'll page through, put it up on the  
5 screen and identify your name and institution.  
6 Thank you.

7                   MRS. RUSSELL: Geoff, can I make one  
8 comment before we begin on this.

9                   This is an information-gathering process  
10 that we wanted you all to talk to us and to council  
11 with the idea of planning for a more-detailed  
12 discussion. So this is a beginning of a process,  
13 not an end of a process and we didn't feel that we  
14 knew enough to start out with a white paper or a  
15 briefing topic and, you know, kind of force the  
16 dialogue.

17                   We wanted this to be a pretty free-form  
18 discussion so that we could then have sort of a  
19 baseline with which to really begin developing some  
20 ideas, so please be very open with us and we would  
21 value your input.

22                   MS. WEIBLE: I'm Arlene Weible from the  
0140  
1 Oregon State Library.

2                   I think what I'm going to suggest has an  
3 impact on all of these questions, but I guess I'll  
4 pick one, number two.

5                   What are depository best -- or  
6 depository management best practices? Are they  
7 written anywhere?

8                   I mean I think it comes down to we  
9 expect -- we talk about we want good service at  
10 depositories, but we don't define what that is and I  
11 mean we have ways of defining it in terms of, you  
12 know, equipment or whatever, but I think we need to  
13 look at it more from a service perspective rather  
14 than a bean counting, how much computers you have  
15 and that kind of thing.

16                   So I think that that's something that  
17 GPO can do, is help us develop some standards

18 that --

19 (End Track 17 on CD.)

20 (Beginning Track 18 on CD.)

21 MS. WEIBLE: -- help us develop some  
22 standards that then libraries can measure themselves

0141

1 against. I mean it goes back to the self-study  
2 concept except that it's given us some real, you  
3 know, practices that we want to achieve.

4 Because, and then there are also  
5 standards that don't fit, that aren't one size fit  
6 all because as we've heard over and over again, not  
7 all depository libraries are the same and that we  
8 need to develop standards that can be adaptable to  
9 the circumstances in a given library.

10 So I think that's a really good place to  
11 start and I think it's really doable, too.

12 MR. SWINDELLS: Arlene, do you think the  
13 best practices should come from GPO or from the  
14 community?

15 MS. WEIBLE: Well, I think that's one of  
16 those collaborative kinds of things that probably  
17 should happen, I think that both, both of those  
18 groups have something to give on that particular

19 issue.

20 MR. SWINDELLS: Okay, thank you.

21 MS. STIERHOLZ: This is Katrina. I  
22 don't, I can't address a question because I have a  
0142

1 question for you, for GPO, really.

2 Have you, do you get complaints about  
3 libraries and their access and if so, without naming  
4 names, you know, what kind of complaints are you  
5 getting? Sort of where do you see the need?

6 MS. HAUN-MOHAMED: Robin Haun-Mohamed,  
7 GPO.

8 We do get complaints and they're pretty  
9 across the board from I can't get into the library  
10 because I'm not an ex-student to the library closes  
11 at 5 and I can't get there before the end of work,  
12 so therefore I can't get any material.

13 Then there's also the complaints that  
14 come not from the, the parties trying to gain access  
15 to the materials, but from the librarians themselves  
16 saying we're instituting sign-on software for  
17 authentication of users, everybody has to have a  
18 card, how does that impact.

19 And so in the past we've kind of had a

20 unit dedicated to, to reacting and to being somewhat  
21 proactive in the development of policies related to  
22 this. And so we're trying to find a way to be more,  
0143

1 more responsive and be proactive again and deal with  
2 a new reality, which prior to 9/11 meant anybody  
3 could get in anywhere, in theory, and now we know  
4 that reality is unless you have two forms of ID,  
5 you're not getting into public buildings, Federal  
6 buildings.

7                   So, trying to find, you know, what is  
8 the -- what's a good mechanism of re-instituting a  
9 response -- a more responsible or responsive way to  
10 deal with some of these issues and to fulfill our  
11 Title 44 requirements.

12                   MR. SWINDELLES: Did you have a  
13 follow-up, Katrina?

14                   MS. STIERHOLZ: No, I --

15                   MR. SUDDUTH: Okay, Dan.

16                   MR. BARKLEY: Dan Barkley, University of  
17 New Mexico.

18                   With respect to number two, I have to  
19 wonder, I mean I think Arlene is on to a good point,  
20 excuse me, in that I don't think it's just

21 necessarily up to GPO to develop best practices, I'm  
22 sure they have some, but I also think that there are  
0144

1 a lot of people out in the depository community that  
2 are doing a lot of good things to promote their  
3 depository and manage their depository, so I think  
4 it's probably, there's got to be some data-mining  
5 mechanisms that either GPO has or some other people  
6 have that just, are you going to just make, perhaps  
7 make a call for how do you market for a depository,  
8 what do you do to draw people in from the local  
9 community.

10                   How do you attract people into your  
11 library when the hours are open because Rob, and our  
12 complaint is well libraries are not open in 3 in the  
13 morning when I want to study.

14                   You know, I'm sure there's more than one  
15 other academic institution that's heard that  
16 complaint as well. So I think there's a lot of  
17 different means, it's a matter of developing good  
18 communication mechanisms which are already in place  
19 in most cases, so I think you need to try and  
20 exploit that a little bit more.

21                   You know, we've had a couple marketing

22 seminars this afternoon -- during -- at this

0145

1 conference and whatnot, both, by those, by private  
2 vendors as well as by the depository communities, so  
3 I think kind of got the foundation there.

4           Regarding number three, I think you need  
5 to add at the end of that last sentence staffing,  
6 administrative willingness to continue in the  
7 program and other types of questions that we are  
8 starting, that we continue to get. I mean when I  
9 was chair, we listened to these same issues that  
10 we're dealing with right now and it's not getting,  
11 it's not lessening any.

12           I mean I'm in a situation right now  
13 where I don't know what my status might be in six  
14 months, I don't know given a new dean coming in  
15 where we're going to be, what kind of support I may  
16 or may not have, things like that.

17           So I think you really do need to look  
18 at, I've lost a lot of our staff over the last  
19 18 months. It's hard to be a regional of one. You  
20 might be able to be an Army of one, but you can't be  
21 a regional of one.

22           The last one I would also, how does GPO

0146

1 assess regional depository librarians, I think  
2 you've gotten feedback on this. There's no great  
3 surprises out here, folks. Some regionals do a  
4 really good job. Some regionals don't. You know  
5 who they are. You know, let's not, let's not try to  
6 gussy up the windows any more than they are. You  
7 want to know more, go ask some selectives. I bet if  
8 you ask a couple of my selectives, they may say I'm  
9 doing a good job or they may say Dan who.

10 I think, again, there's, there's  
11 feedback mechanisms in place. You get informal  
12 feedback at these conferences, you get informal  
13 feedback by a variety of places that Judy has  
14 attended, other council members have attended, ALA,  
15 things like that, PLA, you know who's doing a good  
16 job, you know who's not.

17 Now, you need to look behind the  
18 curtains, why are they doing a good job or why are  
19 they not doing a good job and look at those  
20 particular reasons. In some cases it's staffing, in  
21 some cases it's administrative support. In some  
22 cases they've -- they're wearing too many hats. In

0147

1 some cases they just would prefer to do other things  
2 besides be a regional librarian, but they're stuck  
3 in that role.

4 So, again I think it's, let's look at  
5 the root causes again in some of these, thank you.

6 MR. SUDDUTH: Thanks, Dan.

7 Ann.

8 MS. MILLER: One thing that strikes me  
9 and I'm going to I think look at number, I think  
10 it's question number one because -- well we talked a  
11 lot about this when we went to the modified  
12 self-studies or the self-study process.

13 If you're someone in, say, Dan's  
14 position or a place that's facing some issues in a  
15 variety of ways, there's nothing better than having  
16 a bunch of Government bureaucrats come in and tromp  
17 around and look at the administrator in the eye and  
18 say, you know, you can't treat our depository like  
19 this because you just can't.

20 And I think the plan had been with the  
21 self-studies that, you know, there would be a way  
22 of, you know, short of semaphoring SOS, there would

0148

1 be a way for the depository to say, well, I really

2 need to be, I need to have an on-site inspection.

3 And I think there, there really is no replacement  
4 for that in some circumstances.

5 It, it really can make a difference to  
6 have someone on the ground.

7 A question or a thought that I had, but  
8 it puts, puts a, somewhat of a burden on the  
9 community, but I think it might be working, possibly  
10 work is to use depository library consultants from  
11 within the depository library community to come in  
12 and talk.

13 And I know that that's a role for the  
14 regionals, but I'm not sure that the regionals need  
15 to bear all of that. I think that there are a lot  
16 of very good selective depositories who often can  
17 provide advice and council in a unique way to, and  
18 can assess conditions and maybe make suggestions  
19 from their own area -- point of view.

20 But I'm wondering if there's any way  
21 that we can get back to sometimes having the foot  
22 tromping on the ground, you've got a, you know, the

0149

1 evil Robin Haun-Mohamed coming, shape up.

2 MR. SUDDUTH: Yes.

3 MS. CRAWFORD: Hi, I'm Esther Crawford  
4 from Rice University in Houston and I guess this is  
5 partly a response to number one and partly to  
6 number three.

7 Drawing on the Patent and Trademark  
8 depository library program, again, one thing that  
9 they did for their libraries is they provided us  
10 with a customer survey tool and it was a paper tool  
11 and there were only, you know, 85 of us, so it's a  
12 little different with FDLP, but I would think this  
13 is something that could be automated, would help  
14 give a feeling for what was happening with a  
15 particular depository, but it might also give the  
16 program helpful feedback on what we should be doing,  
17 where we should be going, so.

18 MR. SWINDELLS: Could you tell us a  
19 little bit more about how the tool perhaps differed  
20 from the self-studies tools that we had?

21 MS. CRAWFORD: It was, it was filled out  
22 by customers rather than the depositories.

0150

1 MR. SWINDELLS: Oh, okay, I see, okay.

2 MS. CRAWFORD: Just getting, just  
3 getting that information and getting the people that

4 we served to say how we're doing I think would be  
5 very valuable.

6 MR. SWINDELLS: Okay, that's good.

7 MS. SANDERS: Ann Sanders from the  
8 Library of Michigan, mine is I guess sort of one,  
9 well it's kind of all over the board.

10 Any assessment that's done has to have a  
11 positive component to it. Universally for some  
12 reason that I never really quite understood, people  
13 perceived on-site inspections to be a negative  
14 thing.

15 First of all, the inspectors only see a,  
16 if inspectors only see the bad libraries, how are  
17 they going to know the good ones? And secondly,  
18 having your Government bureaucrat come in and say  
19 what a fine job you're doing is equally powerful.  
20 So there has to be some positive aspect.

21 I've seen GPO inspectors very graciously  
22 put somebody on probation and do it very nicely, you  
0151

1 know, it's possible to do. It's just it's hard and  
2 it's, it's time-consuming and it's costly.

3 My other aspect to this is that  
4 assessment not only has to be positive, but

5 assessment has to have teeth. I have watched  
6 depository staff look the superintendent in the eye  
7 and say we don't care and they've pretty much gotten  
8 away with that. And that so there, there, it really  
9 does to have a little bit more teeth. I understand  
10 that you don't want to drive people away in droves,  
11 but it's got to have more teeth than it's had.

12 MS. SINCLAIR: Hi, I'm Gwen Sinclair  
13 from the University of Hawaii at Manoa.

14 I'd like to first address question  
15 number four about how GPO can provide educational  
16 assistance.

17 I lead hikes for Sierra Club. Sierra  
18 Club made a video called how to lead a hike, so  
19 maybe GPO could put together a video called how to  
20 run a depository library. You know, obviously you  
21 cannot get into the minute details that are included  
22 in the depository library manual, but you can hit

0152

1 the highlights. And the main advantage of having a  
2 video is that you can use visuals to illustrate the  
3 things like putting the depository symbol on the  
4 door, what does a shelf list look like, what does it  
5 look like when you mark your pieces with property

6 marks. What does it look like when you have a  
7 public access computer. You know, what does it look  
8 like when you give good service to patrons. So  
9 that's, you know, an idea of how to handle that at a  
10 relatively low cost.

11 I'd also like to talk for just a moment  
12 about number one. We had a GPO inspector come out  
13 to our region a few, it was one of the last  
14 inspections that took place before the inspectors  
15 were re-assigned to other duties and we found that  
16 to be an extremely positive experience. Even though  
17 I think some of our selectives were very  
18 apprehensive about having an inspector visit, a  
19 couple of them were on probation and the purpose of  
20 the visit was to get them off of probation, but I  
21 think almost all of them came away saying that  
22 having the, a person from GPO come there and have

0153

1 some means of interfacing with the GPO is a very  
2 positive experience. They were able to ask  
3 questions.

4 Most of my selectives have no ability to  
5 come to these conferences, so if there's no visit  
6 from anybody and they can't get visited by me

7 because I don't have any money to visit them, then  
8 GPO is the only possibility they have of actually  
9 being able to sit down with somebody and ask them  
10 questions about procedures and how they're set up.

11 Thank you.

12 MR. SWINDELLS: I'm going to do a quick  
13 calisthenics here.

14 How many people in this room have been  
15 inspected, actually had the physical presence of an  
16 inspector?

17 Would you want to be inspected again,  
18 how many of those same people?

19 MS. PARKER: Geoff, ask if everybody who  
20 has been inspected actually met the inspector.

21 MR. SWINDELLS: You just did.

22 Okay. Let's go to Barbie. Barbie.

0154

1 MS. SELBY: No, I'm good.

2 MR. SWINDELLS: Okay. Go ahead.

3 MS. HOLVOET: Okay, I've got, this is  
4 Kate Holvoet from the University of Utah.

5 I have like four different thoughts as I  
6 listen to people that keep cropping up.

7 One, going back to the first issue on

8 assessing. All the assessment in the world doesn't  
9 help if there aren't any consequences, good or bad  
10 from the assessment. When you have a lethargic,  
11 non-responsive regional that has always been that  
12 way, us communicating to you that this regional is  
13 not working and not doing large swaths of their  
14 responsibility doesn't seem to result in anything.  
15 And so after a while you just write it off and go,  
16 okay, we've got a regional who's, you know, doesn't  
17 answer an E-mail.

18           And so it gets frustrating when you feel  
19 like we're operating like we're the regional when  
20 we're not and we don't have the same resources and  
21 we don't have the same access, so, that's just one  
22 piece.

0155

1           Addressing number four, the best way to  
2 provide depository management and educational  
3 assistance, the thing that I see, and I don't know  
4 how, how this is happening in other places, but I  
5 think it's pretty common is that stand-alone  
6 documents departments are going away, which means  
7 you're going to have one person, possibly a subject  
8 selector who's ultimately going to be responsible

9 for keeping track of are we maintaining our  
10 Title 44.

11 Almost more than that, I'm worried about  
12 the loss of just straight subject expertise as it  
13 kind of gets lost in the shuffle and it's an  
14 administrative thing and it no longer becomes sort  
15 of the high, the high level of assistance.

16 And so in all of the educational  
17 programs that we do here, I think I heard about the  
18 OPAL system and putting things online. I'm really  
19 looking forward to that as a way for people who  
20 don't have the funds to travel to have those  
21 introductions to documents librarianship and access  
22 to all that training expertise, because, you know,

0156

1 even in my department we have four librarians, only  
2 three of them ever come at some point to DLC and not  
3 always every year.

4 And so that sort of refreshing and  
5 staying up on top of things can be really difficult  
6 in the absence of a clear place to locate all of  
7 that.

8 Even if what GPO was doing was giving a  
9 list of if you need census training, contact these

10 people in this region, that would be tremendously  
11 helpful because in the meantime, we have to sort of  
12 try to remember to go to the State data center and  
13 go to all these other places, so even a path-finder  
14 on training opportunities would be tremendously  
15 useful.

16                   And I totally forgot my third point, so  
17 I'll stop.

18                   MR. SWINDELLS: You can always come back  
19 when you remember.

20                   Barbie.

21                   MS. SELBY: Barbie Selby, University of  
22 Virginia.

0157

1                   It occurs to me we're the regional for  
2 Virginia and I do try to get out to, you know, some  
3 libraries every once in a while and one thing that  
4 would be helpful for me, I don't, I mean I don't  
5 want to be an inspector, but having a checklist of  
6 just, you know, things to ask or things to notice.

7                   A success story, our State library never  
8 had the seal on their front door. It is now  
9 sandblasted on the font door of the library of  
10 Virginia and it's beautiful. It's not red, white

11 and blue, but it's this very tasteful gray and it's  
12 the depository symbol. Yeah, and they've got it on  
13 every door, there's a bunch of doors, anyway.

14 But some kind of checklist would be  
15 helpful for me.

16 MS. GOLDSWORTHY: Janet Goldsworthy,  
17 Gary Public Library, Gary, Indiana.

18 I started as a Government documents  
19 librarian about three years ago with the  
20 understanding that I would have at least half of my  
21 day off of the reference desk to work on the  
22 Government documents collection.

0158

1 I started with the ten best things,  
2 first things for a new Government documents list and  
3 one of the things I realized pretty quickly is I  
4 needed to do a self-assessment. I approached my  
5 department manager and said I think I might be able  
6 to get this done in maybe three to four months.

7 Well, we lost three full-time librarians  
8 and since then I am on the reference desk 7 and a  
9 half hours to 10 hours a day, managing our  
10 Government documents collection.

11 One of the things that I would suggest

12 is I do manage to get the deadlines done, so I get  
13 my biennial survey gets done, my item selection is  
14 very carefully assessed and gone over.

15                   One thing that could be done is divide  
16 up this self-study into maybe four sections and say  
17 this year everybody is going to do the first, I  
18 don't remember, it's been a long time since I've  
19 looked at it, so I've been chipping away at my  
20 self-assessment and for everything I find, there's  
21 one more thing that I need to fix. And I'm working  
22 on it, but as is, I don't know when I'm ever going

0159

1 to get a self-assessment done.

2                   MR. FISCHLSCHWEIGER: Tom  
3 Fischlschweiger, Broward County Main Library.

4                   I'm a bit concerned from what I'm seeing  
5 and from what I'm hearing. This is my second  
6 conference here. There is to a degree a myopia  
7 among the FDLP with regards to academic institutions  
8 and I have talked, I personally have never been  
9 inspected, but a few people on our staff have been.  
10 And they universally say that when the inspector  
11 came last time, the earth moved. Everything  
12 stopped, everybody dropped everything they were

13 doing and got involved in preparing for this  
14 inspection.

15                   And while the inspections may be very  
16 good at maintaining a certain amount of standards,  
17 it is an odd fact, but the librarians that I've  
18 talked to that have been through inspections at  
19 academic institutions oftentimes use the inspection  
20 as leverage against their own administration.

21                   When the administrator says I want to  
22 cut this amount of space, this amount of staff, this

0160

1 amount of money, it is oftentimes saying, well, you  
2 know, Mr. Administrator, you can't do that because  
3 the accrediting body over here that you're also  
4 beholding to says we need to have access to X amount  
5 of material and so on. Public libraries don't  
6 usually work that way and right about now, if we had  
7 some GPO person coming down and saying you naughty  
8 boy, you haven't done your self-inspection in  
9 18 months and you haven't done a policy review and  
10 so on, he's going to get thrown out on his ear.

11                   This time last year I was creating a  
12 policy statement, a justification of why we should  
13 remain a Federal depository library and it was a

14 very near thing. In the intervening year we have  
15 been told that we will have to reduce our collection  
16 and our space because we will be looking at fusion  
17 of all reference services within the main library.

18 We're looking at building and expanding  
19 agency services, a young adult section. The only  
20 people that we're beholdng to is our county  
21 administrators and our taxpayers and if you want to  
22 get on Sun Sentinel, there was a near taxpayer

0161

1 revolt about three weeks ago, okay.

2 Make sure that whatever assessment model  
3 you're using may have teeth, but the teeth better  
4 not come back and bite you because a lot of  
5 libraries that are teetering on the edge may just  
6 say this is not worth it and you'll lose a lot of  
7 good public libraries in particular.

8 MS. MILLER: I have a question. This is  
9 Ann Miller, I'd like to have a question, sir.

10 If we were to try, if we were to try and  
11 formulate a good assessment that would work well in  
12 public libraries, do you have this suggestions of  
13 what that might include and in, you know, how, it's  
14 true a lot of us are academic, we don't have to talk

15 to a Board of trustees, although we are beholding to  
16 people who give us money.

17 MR. FISCHLSCHWEIGER: Right, it's very  
18 strange and I'd actually been giving this quite a  
19 bit of thought actually over the last couple of days  
20 because what I'm finding is that in public  
21 libraries, at least the emphasis is not so much even  
22 on providing information anymore, but services that

0162

1 actually go beyond information.

2 There's a big emphasis, though, on the  
3 public library as a community place, and we've been  
4 talking a lot about Government information as it's  
5 now separate from print, as it has an intangible  
6 quality to its own, many library directors, I'm not  
7 100 percent sure about ours in particular, but  
8 certainly in public institutions, the public  
9 libraries are looking at beyond not just books and  
10 brick and mortar, but into other intangible  
11 services.

12 And so the very concept of a public  
13 library is changing very, very quickly and I think  
14 that the, the idea of the public library as brick  
15 and mortar education center for the common man has

16 got to go along with the idea of paper documents  
17 from GPO.

18 I don't quite know how to get all this  
19 in and this would have to be discussed in much more  
20 detail later, but, and I don't want to say public  
21 libraries need to be held to a different standard  
22 than academic libraries do, but they are certainly  
0163

1 operating under some very different realities these  
2 days.

3 MR. SWINDELLS: Thank you.

4 MS. MILLER: Thank you.

5 MS. HOLVOET: Kate Holvoet, University  
6 of Utah.

7 I remembered my third point just after I  
8 sat down.

9 The inspection program has had its  
10 history and its good and its bad parts, but  
11 something that puzzles me about what GPO doesn't do  
12 is why don't you guys follow any other publisher,  
13 vendor model.

14 You know, we have people, vendors come  
15 in to talk to us about their products, whether we're  
16 purchasing them or not. Lexis Nexis, a lot of

17 people, that's a non-judgmental contact that still  
18 gives you a tremendous amount of feedback about how  
19 people are using your products, what people want  
20 from you and, you know, if you sent, if you had, you  
21 know, five basically vendor reps for GPO that  
22 visited public -- not public, visited depository

0164

1 libraries, you know, and you sent them out to the  
2 western region and they were covering and, you know,  
3 once a year they were coming through and making  
4 contact with all the selectives, you know, are you  
5 getting what you need, what kind of training  
6 opportunities are you looking for.

7 I mean I really think that that would  
8 tremendously help communication and it would also  
9 help us to have a GPO representative there who can  
10 go oh, by the way, here's a nifty thing that we're  
11 doing, here's a resource you can use at the point of  
12 need versus the self-assessment. There's always the  
13 issue of you don't know what you don't know.

14 And sometimes having somebody there when  
15 it's not a, oh, my goodness, if we got it wrong,  
16 we're going to go on probation issue, but somebody  
17 who's actually more seen as a person who's informing

18 us about your services and partnering with us in  
19 that way. I really think that that would be a  
20 tremendous boom, particularly to smaller libraries.

21 I mean as a big academic library, we  
22 have the money to send people places, but a lot of  
0165

1 regional, a lot of smaller libraries in the area  
2 just really can't do that.

3 MS. VASSILAKOS: Jill Vassilakos Long,  
4 California State University, San Bernardino.

5 Just my luck I was standing behind her  
6 and she said very close to what I was going to say,  
7 but I thought I'd go forward anyway.

8 We actually haven't been inspected but  
9 we've had a site visit and one thing that was  
10 remarkable about it was that the person who came in  
11 was able to tell us there's an easier way to do  
12 this, or this is what some other librarian,  
13 libraries are doing, you might look at it.

14 One thing about depository librarianship  
15 is that oftentimes you're the only depository  
16 librarian in your building and you're not really  
17 getting a good chance to meet together with a large  
18 group and talk about different possibilities and

19 someone who's seen, maybe not seen it all, but seen  
20 a lot and comes into your library and can say, oh,  
21 well someone else had that problem and they did  
22 this, that's really very helpful.

0166

1 MR. HAYES: Steve Hayes, University of  
2 Notre Dame.

3 Go ahead, if you want, council.

4 MR. SUDDUTH: No, go ahead.

5 MR. HAYES: A couple of different  
6 points. First, I hate the first three words, given  
7 limited resources. No one has sufficient resources,  
8 so get rid of it.

9 But the process one thought was we just  
10 went through a North Central accreditation, all  
11 right, we did self-assessment. There is a  
12 consequence. With the poor public librarian or  
13 public library who can't meet their needs, yadda,  
14 yadda, yadda, well then my, and again, I'm getting  
15 into the assessment part, my assumption is until  
16 proven otherwise, then you are really not meeting  
17 the need that you decided to become a depository  
18 librarian and your loss to the program will not be  
19 that critical.

20                   If you don't have the resources to  
21 accomplish what needs to be accomplished, so the  
22 accreditation process, skipping back and forth here,  
0167

1 we just went through at Notre Dame is away from the  
2 measures we are used to having.

3                   Did you have the eagle on the door,  
4 could all of your people get at the computer, the  
5 log in, the printing, into what was meant to be  
6 accomplished. Are you meeting the assessed needs of  
7 your user population, your students. You have these  
8 teaching objectives, are you meeting it, if you are  
9 not meeting it.

10                  When I mentioned assessment earlier on,  
11 I was not thinking, and you have identified one  
12 assessment, access assessment, but there are  
13 multiples that you then go what is the objective  
14 you're trying to meet for which we are assessing you  
15 and how can we help you meet that accomplishment.

16                  Again, going back to the North Central  
17 Association, they don't send out the accreditors,  
18 okay, so that using Indiana as a, an example.

19                  We have some people in Indiana who are  
20 very long in the tooth at being active in delivering

21 information and meeting what I think is the  
22 expectation for a depository, regional or otherwise,  
0168

1 to meet the needs of our constituents, given  
2 sufficient guidelines in terms of this is what we  
3 expect you to assess, this is the outcomes we are  
4 looking for. How you meet those outcomes is up to  
5 you, but then there is a choice of X depository  
6 librarians in the State of Indiana who then meeting  
7 the given limited resources could drive to  
8 X depository, do an inspection given the guidelines,  
9 write the report anonymously, so that, oh, that  
10 Steve Hayes, I can go back and beat him up or tell  
11 his depository, his director, you graded us wrong,  
12 yadda, yadda, yadda. Could give what some teeth  
13 because you're being --

14 (End Track 18 on CD.)

15 (Beginning Track 19 on CD.)

16 MR. HAYES: -- you have a, the blessing  
17 of GPO saying we've given them guidelines, there are  
18 expectations and their final report truly reflects  
19 what we expect to be assessed. You're not meeting  
20 it. Perhaps it will begin to give those teeth back  
21 that Robin could then go or used to go to the

22 director of libraries and go, you know, Steve is not  
0169

1 doing the shelf list. Government documents not  
2 linking on the list of locations within there. He  
3 didn't put the eagle up. Well now, instead, you  
4 have a collective group that again over Robin's or  
5 Judy's name that says this is the report that came  
6 back.

7                   You obviously have some issues here that  
8 need to be done and addressed because we are going  
9 to send a team back again to follow-up and meet some  
10 expectations. But you need to move beyond access.  
11 There are other assessment areas that need to be  
12 done, too.

13                   Thanks for asking, Geoff.

14                   MS. PARKER: Excuse me, Marian Parker,  
15 and, Geoff, I want to add in here on question number  
16 four for the intellectual access I guess is the  
17 portion that I want to get at. When we talk about  
18 the educational opportunities that GPO can provide  
19 for all of us to be better at documents, I take that  
20 to include being better at using the various agency  
21 publications and Websites, et cetera.

22                   And what I would love to see GPO do is

0170

1 partner with or strong-arm the agencies or, you  
2 know, provide candy or something to, and you know,  
3 and get documents librarians to volunteer to help  
4 out, too, but to have each of the agencies create  
5 some sort of online lesson to enable us to get  
6 better by being able to self-educate with prepared  
7 materials.

8           In the legal community, again, my only  
9 frame of reference here, there's the center for  
10 computer assisted legal instruction and for 20 some  
11 years we've had people out in law schools creating  
12 lessons where we can go to them to learn about  
13 evidence or we can go to them to learn about  
14 Attorney General information. We can go to them to  
15 learn about how to use a reporter service.

16           I mean there, it can be broken down into  
17 a smaller component or it can be blown up to as  
18 large a component. But I see and I hear people  
19 saying, well, I just want use anything from, you  
20 know, this agency, or whenever that question comes  
21 in once a year, you know, for using census  
22 information or something, I need some help. And I

0171

1 just think if we could develop a group of these  
2 kinds of instructions or people, you know, we'll  
3 just never get enough people out on the road to go  
4 teach all of us everything we need to know.

5 But I'd love for that to be adopted as a  
6 project to help all of us.

7 MS. DAVIS: Denise Davis.

8 I'm going to make an overgeneralization  
9 and that is that in principle, the role of every  
10 public library in this country is to provide equal  
11 and open access to information. So the extent to  
12 which that library has access to the online digital  
13 materials available through GPO, every public  
14 library in the country is at some level a passive  
15 selective depository. That's my overgeneralization.  
16 And it's true of academic institutions as well, but  
17 I'm focusing on public libraries because of the  
18 governance structure that's unique to them and their  
19 funding sources.

20 Having said that and recognizing again  
21 an overgeneralization, but for the most part the  
22 mission of every public library is to provide equal

0172

1 and open access to information to the residents of

2 their community, the taxpayers in their community.

3 They take on an obligation to be selective

4 depositories, even passively.

5 So when one argues that they cannot

6 defend supporting that collection, electronic or

7 print as a selective depository, I begin to question

8 how well the administration in that library and the

9 Board of trustees in that community fully understand

10 the role of Federal information in the lives of your

11 residents.

12 So, the extent to which, and this

13 becomes -- how one assesses this gets back to the

14 user interview, which again is very expensive to do,

15 but it does mean getting to the user.

16 The question I guess for council and for

17 GPO is who initiates that dialogue? Is it the

18 responsibility of the selective or the regional to

19 do that, to understand their community, or is there

20 a role that GPO can play sort of as an impartial

21 participant in this that gets the library out of the

22 political fray of asking these questions to

0173

1 self-protect, but does, in fact, give GPO

2 information that they could use to improve the

3 program and help libraries that are in this  
4 situation where they're fighting for space and  
5 fighting for money to better position themselves and  
6 make the argument to maintain the collection.

7 MR. SWINDELLS: Okay, we're going to  
8 have to move on to the next session. If we have  
9 time left, though, I encourage you to come to the  
10 mic again, or to submit comment cards or grab one of  
11 us in the hallway.

12 Thank you.

13 MS. TULIS: I'm sure your assessment  
14 question can somehow relate to marketing so you can  
15 come back up.

16 I want to begin a little bit by giving  
17 sort of a historical perspective on what has been  
18 done in terms of marketing from GPO's side, but  
19 before I even begin with that, our discussions this  
20 morning about training I felt were very, almost so  
21 similar to marketing. It's like just insert the  
22 word marketing is where we were talking about

0174

1 training.

2 You know, Ann talked about spending an  
3 hour a day learning about a database. I think you

4 could do the same thing with marketing in trying to  
5 market your, your particular depository program.

6           And I also want to make sure I'm, we're  
7 all clear, same, starting from the same point of  
8 view. When I'm talking about marketing, it is not  
9 just to our users, it's also to our administrators,  
10 it's to our regionals, and it's to our Congressmen,  
11 as well.

12           When I was asked to talk about marketing  
13 for the program, what Judy and I talked about was  
14 sort of just starting from the premise of what is it  
15 that you can do at the local level to market your  
16 program, which obviously is going to vary from  
17 library to library.

18           In order to do this marketing, what is  
19 it that you would like GPO to be able to do to help  
20 you in order to do that sort of marketing.

21           In the past, and I know there are many  
22 of you out there because you're as old as I am and

0175

1 will remember that in the 1980s there were a number  
2 of PSAs that were created by GPO, both for radio and  
3 for TV. Over the years we have seen posters,  
4 brochures, bookmark, decals, stickers.

5                   In about 2001 to 2003 there was sort of  
6 a renewed promotional effort, some of that was to  
7 take into account the fact that we were now doing  
8 things electronically and not strictly paper-based.  
9 I'm sure you will all remember the make the  
10 connection at a Federal depository library which  
11 then inserted a computer into all of the promotional  
12 materials.

13                   The other thing, you know, that's been  
14 done and was the interactive map to locate  
15 depository libraries. There's the order form on the  
16 Website for promotional materials and in I think it  
17 was 2003 there was a CD Rom that was sent out to all  
18 depositories which had promotional material in there  
19 that you could use for your particular library.

20                   And let's not forget promoting  
21 depository anniversaries, we have one coming up, by  
22 the way.

0176

1                   I do want to do just like Geoff did,  
2 some aerobics.

3                   How many of you meet at least once a  
4 year with your directors to talk about the  
5 depository program? If not meeting with them, do

6 you do some kind of, for those of you who didn't  
7 raise your hand, do you do any kind of annual report  
8 which sort of highlights your activities? That's  
9 good.

10 How many of you know the name of your  
11 Congressional staff member? Okay.

12 How many of you have contacted that  
13 staff member in the last year? Okay.

14 With that in mind, I want to go through  
15 the questions. Okay, and here's where I'm not good  
16 with technology.

17 Okay, I, too, would like to read through  
18 the questions and then allow time for discussion.

19 And I have seven questions. What is the  
20 most desirable marketing method for the FDLP,  
21 printed literature, interactive marketing via rich  
22 media, radio, TV ads? What should the focus be on

0177

1 marketing efforts? Demonstrated expertise in  
2 locating content, electronic access to content via  
3 cataloging records or unstructured search, access to  
4 tangible content?

5 Would it be helpful to utilize display  
6 booths at State-wide events or library conferences?

7 What products or services should be highlighted in  
8 such a booth or display?

9 What are some innovative ways to create  
10 a marketing network of subject matter experts to  
11 more effectively implement knowledge sharing?

12 Would it be helpful to send little news  
13 blurbs and press releases to the major library and  
14 information science Government technology journals,  
15 magazines more often highlighting the benefits of  
16 the program and technologies to support the user  
17 community? GPO's sent them in the past, but I know,  
18 as GPO knows, they have not been used, so is it  
19 really worth the effort for them to do that, do  
20 these blurbs?

21 Would it be helpful to develop a  
22 marketing program specifically to educate

0178

1 Congressional staff about the program? And as I, I  
2 highlighted a little bit of what was done during the  
3 2001, 2003 promotional campaign, is it time to  
4 update what was in that and are there other ideas  
5 that we could move forward with?

6 And I will open it up for discussion.

7 Larry?

8 MR. MEYER: Larry Meyer, I'm the  
9 Director of the San Bernardino County Law Library,  
10 so in answer to your previous question, I do talk to  
11 my director every day, usually every minute.

12 For question one, might I suggest that  
13 all of the above and anything else you can think of  
14 would be appropriate. It seems that especially in  
15 this modern day and age we need to use everything at  
16 our disposal or whatever we want to promote and we  
17 need to promote it many different ways, many  
18 different times.

19 So it just makes sense that GPO with its  
20 vast network as well as its own promotion department  
21 should be focusing more on those efforts of  
22 promoting the program. And tying that to number

0179

1 five, I would suggest that, again, we're being a  
2 little bit myopic in the promotion and that in  
3 reality there should be constant promotion going to  
4 local media and there is no reason why, for example,  
5 something shouldn't go to the San Bernardino Sun and  
6 include the fact that Jill and I are, have the two  
7 depository libraries in the City of San Bernardino  
8 as it is appropriate. Same thing can be done all

9 over the country.

10 MS. TULIS: But is that GPO's  
11 responsibility to send that out or your  
12 responsibility?

13 MR. MEYER: If GPO wants to prepare  
14 something and send it out, we've had this discussion  
15 before with the radio and TV spots, all we need to  
16 do is have them and, you know, if we need to  
17 distribute them locally, fine, but again, in today's  
18 day and age I cannot believe GPO does not have a  
19 listing of every media, both TV, radio, and  
20 newspaper, every single media outlet in this  
21 country. If not, I know some local public libraries  
22 they can go to and look at the books that have them

0180

1 listed.

2 MS. TULIS: Thank you.

3 Amy.

4 MS. WEST: Amy West, University of  
5 Minnesota.

6 There were two things. One relates to  
7 the media issue. This happened to us accidentally,  
8 but it would have been nice if it had happened on  
9 purpose, which was we had an elections page from

10 2004 that I had been thinking, boy, we should really  
11 update that and just about the time I walked out to  
12 the reference desk to talk to the person who had  
13 originally done it, our communications director came  
14 down and said, hey, NPR wants to talk about this, do  
15 we have a page.

16           So, it, I think it would be wonderful if  
17 GPO could say, you know what, X and so current event  
18 is happening right now, we would like to send out  
19 some blurbs to some of the major media around the  
20 country in two weeks. So, these are the things that  
21 we would like to talk about, you guys, here's a  
22 heads up in case somebody wants to contact you about  
0181

1 it. Then you have some time to prepare and it  
2 doesn't necessarily require that people actually,  
3 you know, prepare an entire page or that there's any  
4 particular script, but it allows for a certain  
5 amount of customization.

6           Because one thing that was the case with  
7 this NPR interview which I ended up being the one to  
8 do was our communications people said okay, we want  
9 you to talk about this and so knowing that, I mean I  
10 have to, you know, do what they want but I also

11 wanted to make sure that I gave certain other  
12 information that's just specific to the Government.

13           So there gives a little flexibility.

14           The second thing is that we are a land  
15 grant institution as I'm sure plenty of other people  
16 are here, which means everybody who is a land grant  
17 is having their 100 anniversary next year, in  
18 addition to probably others. We are already  
19 planning because it coincides with our collections  
20 symposium to focus on Government information for our  
21 symposium next Spring, but if there's going to be a  
22 lot of people going through this anyway, it would be

0182

1 great to have a set-up display section that covers  
2 the, you know some of the historical issues, maybe  
3 some of the more fun documents out there, et cetera,  
4 that could be used by all of the institutions that  
5 are going through their Centennial.

6           The last piece is that in the last year,  
7 since we've had this communications director,  
8 there's been a strong move to create a consistent,  
9 single brand for University libraries Web-based  
10 materials and I thought that the following would be  
11 really trivial until I tried to do it and found out

12 it wasn't so much, which was I said, hey, we  
13 probably should stick the FDLP logo on our  
14 University libraries home page. It's on the door.  
15 Julie Wallace actually was the one that said, you  
16 know, we're not doing this, we should do this.

17           There was a very long conversation to  
18 get that on there.

19           MS. TULIS: I'm sure there was.

20           MS. WEST: Partly because the color  
21 schemes don't match. Now, we ended up going with a  
22 non-standard version of the logo, we made up our own

0183

1 that's gray and white. It would be super if any  
2 content that was produced that was marketable could  
3 either be in a format that might work well with an  
4 institution's own marketing structure or could be.

5           And I realize you guys don't want to do  
6 that because you also want to market yourself, but  
7 something that is amenable to existing branding  
8 structures of the institution at the other end.

9           So, flexible branding, notice on media  
10 things and big, pretty display for the  
11 100th anniversary.

12           MS. TULIS: Thank you, Amy. I'm not

13 sure if it's Jill or Bernadine, you guys --

14 MS. ABBOTT-HODUSKY: Bernadine Abbott-  
15 Hodusky.

16 You wanted to get to the library press,  
17 which would include the American Library Association  
18 and the law librarians of SLA, ALA be here in D.C.  
19 next Summer and SLA is here and so are the law  
20 librarians already.

21 I would suggest that you have a special  
22 luncheon with the editors and whoever on the journal

0184

1 and not just American libraries, but the division  
2 journals, public libraries, so on, and invite them  
3 for a special tour of the Government Printing Office  
4 and a luncheon and nothing gets to their hearts  
5 faster than through their stomachs, so.

6 And just to introduce them because  
7 there's a new editor of library journal, there's a  
8 new assistant editor of the American libraries and  
9 there are other new people, so I think that would be  
10 good.

11 The other thing is that I think that you  
12 ought to market the program to the journalism  
13 schools where they're creating future newspaper

14 people of the world and I don't really think that's  
15 ever been done, so.

16 MS. TULIS: Thank you.

17 Jill?

18 Thank you, Bernadine.

19 Jill?

20 MS. VASSILAKOS: Jill Vassilakos Long,  
21 San Bernardino Public Library, Feldheim branch. I  
22 moonlight.

0185

1 I was thinking of another constituency  
2 that you could market to, as if you don't have  
3 enough to do, but it was public libraries. I was  
4 thinking about what people said in the last session  
5 and I thought it's great to have training materials,  
6 for instance, this is stat USA, look at the site,  
7 this is what it does, but it's better to have this  
8 is how you answer this question, like someone comes  
9 up to the reference desk and asks, I'm writing a  
10 business plan, how do I figure out the demographics  
11 of my area and you show them tools. And if you  
12 could do that on the Web, I know our public library  
13 has weekly training sessions and the guy that runs  
14 them is always going nuts looking for content. If

15 you had three questions up on the Web, he'd use them  
16 in a heartbeat.

17 MS. TULIS: Thank you.

18 MR. SHUMAKER: Earl Shumaker, Northern  
19 Illinois University.

20 In regards to number one, I most  
21 certainly agree that all of these would be very  
22 beneficial. The thing is that a lot of us do, a lot

0186

1 of -- a lot of us do a lot of marketing locally,  
2 but, for example, like myself, there are certain  
3 things I don't, I'm not expert at such at graphics  
4 and we could use the help of GPO.

5 For example, in my own community I work  
6 with a lot of service clubs, like AARP,  
7 not-for-profit organizations, the Women League of  
8 Voters and I'm always looking for ideas on, you  
9 know, on what, how we can advertise the depository  
10 program.

11 Also, on number three, you mentioned the  
12 display booths, exhibits. This summer I gave three  
13 presentations, I'm our libraries representative to  
14 our library system in Northern Illinois and part of  
15 that system we have 400 libraries, and that, those

16 libraries, it includes all types of libraries, so as  
17 I said, I gave some workshops this summer throughout  
18 that area, that geographic area. But of course  
19 there was a lot of people that could not come to  
20 those workshops.

21           So I talked to the executive director of  
22 the system and I said what about the possibility of  
0187

1 having traveling exhibits and I talked to our  
2 regional depository library about this, also, and  
3 everybody is very positive about this.

4           But this, again, this is something that  
5 I need additional help on and I think in this case,  
6 you know, with GPO, if they had the expert, experts  
7 there to help, give me some ideas, help me with  
8 graphics, that sort of thing. Just, you know, it's  
9 a collaboration of a lot of different organizations  
10 and, but, yes, working together, I think there's  
11 just so much that we can do in regards to  
12 publicizing the depository program.

13           MS. PARKER: Thank you.

14           MR. FISCHLSCHWEIGER: Tom  
15 Fischlschweiger, Broward County Main Library.

16           One of the things that I think we need

17 to look at is not just marketing from the standpoint  
18 of we, meaning GPO, FDLP, putting information out to  
19 our users, but looking at marketing as a part of the  
20 communication cycle that allows also the feedback to  
21 come back in.

22                   Because we were discussing earlier

0188

1 about, earlier in the day about training, deploying  
2 expertise and so on. When the public or our users  
3 become more aware of the program and especially if  
4 we do emphasize things like the expertise of the  
5 staff, when they come back in to us and say I need  
6 help on this or that topic or to use these tools,  
7 you will know very quickly whether you're an expert  
8 in this area or not.

9                   And I've actually had this happen to me  
10 personally, I then became an expert, so to speak, in  
11 some of these areas of our collection, developed  
12 training modules and then took those back out  
13 through our regional consortium to very great and  
14 positive responses.

15                   So I think that when there was this  
16 discussion earlier today about what do we need  
17 training on, how do we get trained and who trains

18 us, let the public tell you what it is you need  
19 training on. Because to this person you're an  
20 expert, to this one you're not. You will find out  
21 very quickly.

22 So marketing as part of an ongoing cycle  
0189

1 I think would be part of the vision document as  
2 well. It could be very beneficial.

3 MS. PARKER: Thank you.

4 MR. SEXTON: Steve Sexton, Georgia  
5 Southern University.

6 And this, my comments concerns I guess  
7 maybe question number one, but more so than one of  
8 the earlier comments about the use of the depository  
9 logo on library home pages.

10 And I did complete or conduct a survey  
11 of at the time I think all of the depository  
12 libraries in the country over the span of February  
13 to September or October of 2005 and I would suggest  
14 that more libraries need to do more to promote  
15 online access such as using the logo. And I  
16 actually did this regarding three specific  
17 questions.

18 Is the use of the logo, was the logo

19 used by the library's home page, was there a  
20 prominent link to Federal depository library program  
21 or other Federal Government information resources  
22 and, well, and number three, was there some sort of  
0190

1 obvious statement by that depository library to the  
2 affect that they are telling the public that they  
3 are a depository library and stating what that  
4 function is.

5           The public, you know, general in my  
6 opinion, much of the public does not even know what  
7 the depository library symbol means, so even if you  
8 tell, or they don't know what a depository library  
9 is. So if you tell them that we're a depository --  
10 excuse me, we're a depository library, that most, a  
11 lot of the people are not aware of what that is.

12           So, I don't have my statistics  
13 memorized, but I think less than 5 percent of  
14 depository libraries did use the logo on their  
15 library home page. I don't have the percentage, but  
16 somewhere on the order of a little over 400 out of  
17 1,290 depository libraries did provide some sort of  
18 link to resources, online resources. And the third  
19 question, I think it was less than 400, 300 or so,

20 I'd have to check my statistics, had some sort of  
21 statement to the effect that they are a depository  
22 library and provide this function to the public.

0191

1                   So I was a bit disappointed, I mean not  
2 to indict all of the depository libraries, but I was  
3 a bit disappointed in the numbers that I found that  
4 do this in an online manner and so it's not an  
5 earth-shaking conclusion, but one of my conclusions  
6 was that depository libraries should do much more in  
7 an online manner.

8                   So that's my suggestion.

9                   MS. PARKER: Thank you.

10                  Sandy.

11                  MS. MCANINCH: Sandy McAninch,  
12 University of Kentucky. I'd like to suggest that  
13 maybe GPO take Denise's comments about all public  
14 libraries can now be a virtual by de facto  
15 depository library. Try to market that to more  
16 public libraries. I realize they may not to able to  
17 be official depositories, but it should be a way to  
18 begin to heighten their awareness of what they can  
19 do without being one and if the mission is to get  
20 this information out, whether they are a depository

21 or not, I think that would be a useful exercise.

22 MS. PARKER: Thank you. Go ahead.

0192

1 MS. BARBER: Marcia Barber, Hollins  
2 University.

3 With regard to number one in desirable  
4 marketing methods, go online. You're basically  
5 trying to market an information services network,  
6 right, we're all part of this big information  
7 services network. Well we know there's a Google,  
8 but does Google know there's an FDLP. There are  
9 other services that are online that are  
10 information-oriented. How many people here use the  
11 DocuTicker or Resource Shelf Websites or get that  
12 newsletter. That takes advertising. Advertise this  
13 program through those outlets. Go online to other  
14 areas of information services of people concerned  
15 about search, people concerned about data and  
16 advertise, market to them and advertise through  
17 them, as well. That's the community that should  
18 know much more about this program and they don't.

19 MS. PARKER: Thank you.

20 MS. SELBY: Barbie Selby, University of  
21 Virginia.

22 Follow up on what Sandy and Maranka said

0193

1 and the vision document, I mean there's lots and  
2 lots of this stuff in one of the earlier iterations  
3 of that vision document, the sort of next step  
4 things, the Google ads, the, and I'll put my Linda  
5 Saferite hat on, also the Gov For You program that  
6 would have, would go towards public libraries in  
7 general and other libraries in general. So there's  
8 wonderful things in some earlier iterations of that  
9 vision document.

10 MS. PARKER: Esther.

11 MS. CRAWFORD: Esther Crawford, Rice  
12 University.

13 And this kind of follows up on what's  
14 just been said, but to take it a step further, I'd  
15 like to see GPO work with other agencies to get  
16 referral links to us. It would be nice if somebody  
17 that was using Thomas or using the census page had a  
18 very obvious way or a place to link to find out  
19 where they could go to get assistance with those  
20 tools, where they could go to get more information.

21 Again, and I'm sorry for, I keep  
22 referring to the Patent and Trademark program, I do

0194

1 that to them in reverse, too, but I get a lot more  
2 referrals from people using different resources on  
3 their pages and they link to us all over the place.

4           It would be nice if GPO used its contact  
5 with agencies to have referral spots for us at the  
6 information points where the users already are,  
7 because as much as I love the glossy brochures and  
8 the pretty posters and I do use those and I don't  
9 want that to stop, it's the people that haven't  
10 already found me that I need to be marketed to, so,  
11 thanks.

12           MS. TULIS: Thank you, Esther.

13           Steve.

14           MR. HAYES: Hi, Susan. I'm Steve Hayes,  
15 I'm the business services librarian at the  
16 University of Notre Dame, I'm no longer documents.

17           Marketing solves a problem, delivers a  
18 message, identifies the needs and meets that need.  
19 What you've got in question one is the answer is  
20 yes. The question --

21           (End Track 19 on CD.)

22           (Beginning Track 20 on CD.)

0195

1                   MR. HAYES: The question you've got  
2 ahead of that is, okay, which audience are you going  
3 to meet, what is the message you wish to deliver.

4                   One of the people have already spoken I  
5 think and we need to go to our audience to find out  
6 what it is and our audience here is, and I think  
7 you're doing it with the depository librarians, but  
8 also the end user, they don't know what the  
9 suppository librarian system is, you know, so  
10 depending on what it is that you want, something  
11 that is common to all of us.

12                   I think if you ask some of us, I don't  
13 want any marketing because I'm up to my ass in  
14 students now, I do not want more of them. However,  
15 each segment has a message to deliver. Just this,  
16 the name recognition of there is a Federal  
17 depository library program to me strikes a national  
18 level and GPO I think has that obligation, or it  
19 could have that obligation or have that role in that  
20 they are a national level down to the other extreme,  
21 which is some of us put out or need in an internal  
22 Website that a nice, short news article that you had

0196

1 later on, all I have to do is copy and paste the

2 appropriate ones into my audience in the college of  
3 business or college of arts and letters, et cetera,  
4 meets my need of I want something fast, I want  
5 something easy. I don't want to do much work on it,  
6 yet I'm delivering message out there.

7 So I think some of your answers that you  
8 get is more in terms of what messages do we want to  
9 deliver.

10 One that you asked that I'll, that would  
11 be not GPO's to have is that information to a  
12 Congressman. I think that they may take that as not  
13 education but perhaps something elsewhere as the  
14 community here may want to go and devise that  
15 elsewhere, then the role would go to a GODORT, or an  
16 ALA or ARL, et cetera.

17 So, but good questions, but we still  
18 have to know what's the big question we're trying to  
19 do, is it just to get us until they know it's not  
20 the suppository collection or what?

21 MS. TULIS: Thank you, Steve.

22 Go ahead.

0197

1 MR. CISMOWSKI: David Cismowski,  
2 California State library.

3                   The obscurity of the Federal depository  
4 program was brought home in a very personal way to  
5 me when my neighbor across the street moved in a  
6 year ago. And I went over to talk to him and I told  
7 him that I work for a Federal depository library and  
8 this man is, is very active in local politics, he's,  
9 he's a real estate agent, he's not an uninformed  
10 individual and his response to me was how does it  
11 feel to handle that much money every day?

12                   So I, I think that we face the problem  
13 of obscurity not only with members of the public but  
14 also with other librarians, because I've talked to  
15 other librarians at conferences and they don't know  
16 what this program is, either.

17                   We can, we can sit here and think that  
18 we know how to market this program to the various  
19 audiences that we're trying to reach, but unless  
20 we're marketing experts, we're just guessing at what  
21 might work.

22                   I think, I think that it might be

0198

1 appropriate, especially in this age when marketing  
2 is such a finely-tuned activity to hire a marketing  
3 consultant before embarking on a marketing program

4 to, to try to identify what techniques would work,  
5 to identify first of all, as Steve said, who is, who  
6 is, who are the audience, who are we trying to  
7 market to. And what are the problems in getting the  
8 message out that we perceive and what are the best  
9 tactics to use to get that message out.

10 MS. TULIS: Thank you. Susan, Ann,  
11 different Ann.

12 MS. MILLER: That plays well to what I  
13 wanted to say, because my first thought as I'm  
14 looking at these things, you know, printed  
15 literature, interactive marketing, radio, TV ads, I  
16 started thinking I get a blog from the FDLP and I  
17 manage, I only look at a few blogs, but I manage  
18 them on blog lines and it's the very last one I ever  
19 look at because it's boring. I mean I -- it's not,  
20 I don't think it's meant to be real exciting and I  
21 do actually look at it, but so far what I've seen is  
22 not, it doesn't have a hook. It doesn't have a

0199

1 pizazz, it doesn't have, it's boring.

2 And we're, you know, I think a good  
3 marketing consultant, a hip marketing company might  
4 be able to bring us a little more up market, which

5 is I think what we need and want. We need to know  
6 who we're marketing it to, but I think we just are  
7 not, not, not doing it in a very creative manner.

8 MR. HEMPHILL: This is Pete Hemphill.

9 I have just a question, isn't there a  
10 Government agency called the ad council that  
11 specializes in that kind of thing promoting  
12 Government programs?

13 MRS. RUSSELL: We're all thinking over  
14 here.

15 MR. HEMPHILL: I see their ads on  
16 television all the time.

17 MRS. RUSSELL: I think the ad council is  
18 a group of, brought together out of the advertising  
19 industry and they do coordinate PSAs and that kind  
20 of thing, but they're not, I don't believe that  
21 they're Government.

22 MR. HEMPHILL: They do, I know they do a

0200

1 lot of Government public service ads. I don't know  
2 if that's a funded organization by the Government or  
3 what, but could they possibly, could GPO investigate  
4 discussing it with them?

5 MS. TULIS: Short answer, yes.

6 Ann.

7 MS. SANDERS: Ann Sanders from the  
8 Library of Michigan.

9 I can't count the number of minutes  
10 wasted in the last 22 years discussing with a  
11 library director about the sticker on the door,  
12 okay. Do we have to have the sticker, can we have  
13 the words and not the sticker, can we have the, the  
14 eagle and not the words, does it have to be red,  
15 white and blue, do I have to put it right side up.  
16 I mean, you know, I've even had a library director  
17 argue with me that he didn't have an exterior door,  
18 you know, so.

19 We, we tend to kind of get bogged down  
20 in the small stuff, but my point is is that I think  
21 we have as much or more of a problem within our own  
22 profession as we do with potential audiences outside

0201

1 of our profession and the simplest and one of the  
2 most effective things we ever did was go through the  
3 entire State library and everything that had a  
4 Federal imprint, whether it was a depository copy or  
5 not, got a spine label with the little eagle that  
6 says Federal publication.

7                   And patrons brought them to desks and  
8 asked people, staff to explain it and the staff all  
9 freaked and thought we were going to take them all  
10 away. So, it was a real simple thing, but that it  
11 opened.

12                   MS. TULIS: Branding.

13                   MS. SANDERS: Yeah, it was branding,  
14 pure and simple. So maybe starting smaller is not  
15 necessarily a bad concept here.

16                   MS. TULIS: Thank you.

17                   Dan.

18                   MR. BARKLEY: Dan Barkley, University of  
19 New Mexico.

20                   You know, when you're surveying the  
21 audience earlier about working with Congressional  
22 staff and everything, obviously it's a good idea to

0202

1 always educate Congressional staff, but why stop  
2 there, why don't we continue to educate the agencies  
3 who produce the information because I'd sure like to  
4 see more from the EPA online rather than hearing  
5 about their libraries closing.

6                   Talking to directors, I just have one  
7 question for Larry, when you talk to your director,

8 does your director talk back to you?

9 (Laughter)

10 And if he does, then it's, it's time for  
11 the home, Larry.

12 You know, in, I agree that I've heard  
13 some very interesting and good comments and as I'm  
14 sure council has and I would agree with Larry that  
15 all seven questions that you ask are good ones and  
16 we've gotten some good answers.

17 When you work with Congressional staff,  
18 I had the opportunity a while back to work with a  
19 Congressional archivist who after about a 30-minute  
20 conversation it dawned on her that she was working  
21 with Government information, from a Senator's  
22 office.

0203

1 So, there's another kind of a hook to  
2 grab. Somehow, Ann, a hip and slick sexy commercial  
3 with LL Cool J and U2, I don't know, man, I'm, I  
4 think you're on to something there.

5 MS. MILLER: Would you watch it?

6 MR. BARKLEY: You know what, it would be  
7 a hook, I would.

8 MS. MILLER: Yeah, I just, I keep

9 thinking back to those, the Pueblo ads from a few  
10 years ago and you remember those and you watch those  
11 and you go yeah, I can go to the, I can get this  
12 stuff free from the Government. Well that's what we  
13 need.

14 MR. BARKLEY: I agree. The other thing  
15 I was thinking of that, given our little trash can  
16 fire we had a few weeks ago, we did a lot of work  
17 with the campus news media and they really are good  
18 people who are knowledgeable not only in dealing  
19 with the media, but in receiving media announcements  
20 and publicizing them campus-wide, so that's another  
21 venue that I would certainly look into.

22 MS. TULIS: Yes, and most campus

0204

1 newspapers are usually looking for.

2 MR. BARKLEY: Well it's not so much  
3 campus newspapers, because I don't know how many  
4 people get through our campus newspaper after they  
5 get through the ads for the wanted dancer ads and  
6 things like that, so, but I think the campus news  
7 media, people who deal with the announcement of  
8 who's having breakfast with the University  
9 President, things like that is a very good source of

10 information both for input and output.

11 MS. TULIS: Thank you, Dan.

12 Sir.

13 MR. WILLIAMS: Hi, I'm Dave Williams,  
14 I'm with Bernan. I'm not a librarian, so maybe I'm  
15 not allowed to make a suggestion.

16 MS. TULIS: No.

17 MR. WILLIAMS: But I love marketing,  
18 I've been a publisher, book distributor, marketer  
19 for over 30 years and marketing has always  
20 fascinated me I guess no matter what side you're on  
21 because there's certain axioms you tend to develop  
22 over a period of time. And one of them that's

0205

1 touched on here, I believe this lady over here  
2 mentioned something about listening to what end  
3 users ask for. I just came from the other session  
4 on development of collections and some other  
5 gentleman mentioned something about the local  
6 associates in an area and that kind of thing.

7 And one of the marketing axioms that  
8 I've always adhered to is a focus, and quite often  
9 less is more. And as a quick example of that in the  
10 mid-80s, a publisher I was with, we were putting out

11 a CD Rom on special education and there were five  
12 programs in there that were very specific to special  
13 education and four programs that were general  
14 calendar, time-keeping kinds of things that first  
15 were popular when CD ROMS came out, and working with  
16 the author of that product for special education and  
17 I said I'd really like to take out the four programs  
18 on general time-keeping and that kind of stuff and  
19 he said well why, he said they're very useful.

20                   And I said, well, they probably are, and  
21 he said but I have plenty of room on the disk. And  
22 I said, well, you certainly do, but I said as

0206

1 marketing the product, if I market that and it says  
2 there's nine things here and my end user sees it and  
3 says yeah, but I'm really only interested in the  
4 five on special education, they're not necessarily  
5 going to want to get it because it doesn't focus on  
6 their needs.

7                   On the other hand, if the other four  
8 never appear, you're most likely to get the reaction  
9 of, look, I can use every single thing on that CD,  
10 this is great.

11                   And we did that, and to be honest, I

12 can't remember whether it sold or not. It could  
13 have not sold for another reason, but it's sort of  
14 an axiom in marketing that private publishers and  
15 marketers and distributors follow. And I sometimes  
16 wonder if there's an opportunity when you're dealing  
17 with such a wealth of information to provide a  
18 market focus around whether things like social  
19 security, Medicare Part D, somebody mentioned real  
20 estate, whatever it is, the value of the collected  
21 material you have in a given area and develop a  
22 relationship with local, local groups in that area

0207

1 and develop very tailored messages, develop very  
2 tailored descriptive pieces on those kind of  
3 products and services and take a very focused  
4 approach.

5           And that's always part of a marketing  
6 mix. I mean obviously you need a very broadcast  
7 kind of approach, but a true marketing mix in my  
8 experience involves both the very general broad  
9 branding of something in conjunction with a very  
10 tight specific focus on specific end user groups as  
11 we were talking about.

12           So for what that's worth, two cents, and

13 maybe taking a focused approach.

14 MS. TULIS: Thank you.

15 Arlene?

16 MS. WEIBLE: Arlene Weible, from the  
17 Oregon State Library, and formerly of the University  
18 of North Texas where we got a tremendous amount of  
19 publicity when material was withdrawn from our  
20 collection, so.

21 And I, I think that my point is that,  
22 you know, seizing upon events that are of interest

0208

1 beyond a library but, you know, what's going on in  
2 our world socially and politically is really  
3 important and the other thing I was thinking about  
4 is I can't remember which big investigative report  
5 it was, the Star report or something, those were,  
6 those are opportunities when there's something in  
7 the news and, yeah, look, we've got something  
8 associated that we need to push that out really  
9 quickly.

10 I think it might have been the Star  
11 report or one of the other ones where we actually  
12 got a press release from, I think it was GPO about  
13 it, but we got it in our boxes three weeks later,

14 you know. You know it just doesn't, it just doesn't  
15 work like that. I mean if you've got something  
16 that's really hot and now, you need to address it  
17 hot and now and if we can get some help with getting  
18 that information out to us quickly, I think that's a  
19 really good thing to think about.

20                   And then another thing I wanted to  
21 mention was in puzzling about how to work with  
22 public libraries and the program. I would really

0209

1 love to see if there's a way we can think about  
2 marketing the depository program as a way that  
3 public libraries can address the needs of  
4 E Government services that are being provided in  
5 public libraries. We need to kind of get those two  
6 things together in peoples' mind.

7                   What is it about the program that can  
8 help support those types of services that public  
9 libraries are now being asked to support. And I  
10 think, you know, the fact that it helps libraries  
11 get good, you know, Internet access and good  
12 computer terminals is one thing, but what are, what  
13 are the things that we are really truly providing to  
14 librarians to help them understand E Government

15 services and help the public use them. I mean we  
16 need to be serious about training and, you know,  
17 maybe the training is helping people figure out how  
18 to use the FEMA site so they can help people fill  
19 out their FEMA claims, you know, I mean it's that  
20 kind of thing.

21 It's very specific rather than, you  
22 know, worrying too much about how to process a box,

0210

1 but how to look at what services people are, again,  
2 it's taking it back to what did, what are people  
3 coming in and asking for and really trying to look  
4 at how our program can support those specific needs  
5 and do it now and not six months from now.

6 MS. TULIS: Thank you. Okay, you each  
7 have 30 seconds.

8 MR. BYRNE: Susan, can I just say  
9 something real quick? Susan?

10 MS. TULIS: Who's talking?

11 MR. BYRNE: Me.

12 MS. PARKER: Tim's talking.

13 MS. TULIS: Okay, go ahead.

14 MR. BYRNE: I just wanted to brag in  
15 that following up on what Arlene has said about the

16 things being removed from the program, I had my  
17 picture in the Menichi Daily in Tokyo holding two  
18 pieces of the USGS CD Rom.

19 MS. TULIS: Cool.

20 Go ahead.

21 UNIDENTIFIED SPEAKER: Just a fast  
22 thought, is there some way when GPO puts mark

0211

1 records out, when you go into Google or Amazon, the  
2 picture of the book comes up?

3 Is there a way that the symbol could  
4 come up if it's an electronic only document?

5 Just a thought.

6 Also, we put SUDOC numbers on books,  
7 paper materials, if we start putting the symbol on,  
8 every time we put a SUDOC number on a material, if  
9 it's also in the catalog, if it pops up somehow,  
10 that might be a way to have recognition of  
11 Government document.

12 MS. TULIS: Good idea.

13 Ann.

14 UNIDENTIFIED SPEAKER: (Ann). Really  
15 fast.

16 There's another model besides the Patent

17 and Trademark Office, the Census Bureau State Data  
18 Center Program actually embargoes data and if you're  
19 part of that, if you're an affiliate, you get the  
20 data before the general public does. There's an  
21 obvious way in which documents that are being  
22 released in E only format could go to depository

0212

1 libraries and, oh, look, you also have an incentive  
2 to be a depository library because you're going to  
3 get it first. You're going to have access to the  
4 actual information before it's released to the  
5 public.

6                   It's a model that's out there and  
7 potentially useful.

8                   MS. TULIS: Thank you, if you have other  
9 questions, comments, ideas, please feel free to  
10 either talk to any of us or write them on the card.

11                   Thank you for your attention.

12                   (Applause)

13                   (Short break taken).

14                   (Audio reporter not requested to be  
15 present for remaining sessions.).

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FALL FEDERAL DEPOSITORY LIBRARY

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COUNCIL MEETING AND CONFERENCE

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OCTOBER 25, 2006

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0002

1 PANEL MEMBERS:  
2 Susan Tulis  
3 Walter Warnick  
4 Evelyn Frangakis  
5 Peter M. Hemphill  
6 Marian F. Parker  
7 Denise Davis  
8 William Sudduth  
9 Judy Russell  
10 Ric Davis  
11 Robin Haun-Mohamed  
12 Richard Akeroyd  
13 Ann Miller  
14 Tim Byrne  
15 Geoffrey Swindells  
16 Katrina Stierholz  
17 Denise Stephens  
18  
19  
20  
21  
22  
0003

1 MR. SUDDUTH: I know we've made it to

2 the last morning and apparently people are slowly  
3 gathering, but we do want to get started in about  
4 five minutes.

5                   There are handouts on the stage, but  
6 I'll give everybody five minutes and then we'll get  
7 going.

8                   There are handouts for this session on  
9 the stage. Okay. Okay, let's go ahead and get  
10 started with this morning's session and one last  
11 mention, there are handouts for this.

12                   This morning's session is going to be  
13 led by Geoff Swindells from the University of  
14 Missouri and he's going to go down on the floor  
15 here. He's actually, I came over and asked him a  
16 couple minutes, it looked like he had a choir set up  
17 over here and then asked him who was singing tenor  
18 in this group and he said, no, it's more like a  
19 Greek choir, which then --

20                   MR. SWINDELLS: Chorus.

21                   MR. SUDDUTH: Chorus, sorry, which  
22 invited the question is this a comedy or a tragedy.

0004

1 And I'll let him answer that. But some goal to  
2 actions, a regional/selective dialogue and I'll let

3 Geoff take it away from here.

4 MR. SWINDELLS: Thanks, Bill.

5 Okay. My name's Geoff Swindells from  
6 the University of Missouri and you might call this  
7 one of the first steps in translating the vision  
8 document into action statements.

9 The vision statement outlines -- whoops,  
10 let's get it back. There we go. The vision  
11 statement outlines a number of goals for the FDLP in  
12 the 21st Century, and our challenge is to make them  
13 into effective, concrete actions that really work to  
14 the benefit of the residents of the United States.  
15 And we're going to sort of begin the process today.

16 My regional colleagues and I, the Greek  
17 chorus, will be, although they don't usually have  
18 speaking -- they usually don't speak at once in a  
19 Greek chorus, so we're not really going to do that,  
20 and they of course convey the moral of the story, or  
21 whatever.

22 But, each of my regional colleagues will

0005

1 read one statement out of a total of six and they  
2 are somewhat provocative statements, although people  
3 keep telling me they're not. So at the very least,

4 they are unadorned and unqualified and announced  
5 statements. They are going to give a little bit of  
6 context behind the statement and then after each one  
7 is read, we'd like to take 10 or 15 minutes to, for  
8 both council and the other attendees to discuss  
9 these.

10                   And what I mean by discussion is we'd  
11 like to get a sense of do these action items make  
12 sense. Do you agree with them? Do you disagree  
13 with them? Do we need to qualify them in some way  
14 to make them realizable, to make them work? Do we  
15 need support from someone to carry them out and who  
16 is that someone, is it GPO, is that the regionals,  
17 is it cooperative work amongst ourselves.

18                   So, let me go to the first of these and  
19 I will sit down.

20                   MS. MCANINCH: Sandy McAninch from the  
21 University of Kentucky and I have the pleasure of  
22 going first with a provocative statement.

0006

1                   Regional libraries should provide users  
2 with digital copies of materials that have not yet  
3 been digitized on demand and at minimal cost.

4                   The context of this statement is that

5 our feeling was that perhaps digital copies had  
6 become the equivalent of what we used to do or still  
7 do in providing our users with fiche-to-fiche copies  
8 or paper copies at no cost and in most cases at  
9 minimal cost and so have we now moved far enough  
10 into the digital era that this is a one-to-one  
11 correlation?

12 Comments? Council?

13 MR. HEMPHILL: This is Pete Hemphill.

14 I have one comment. Digital copies as  
15 opposed to point them to the area where they can  
16 locate them online so that you don't have version  
17 issues, things being out of date?

18 MS. MCANINCH: There is one  
19 qualification in this statement, not yet been  
20 digitized, so we're only talking about things that  
21 are not already out there.

22 MS. STIERHOLZ: What about those things

0007

1 they have access to in paper?

2 MS. MCANINCH: I'm sorry?

3 MS. STIERHOLZ: Does this include things  
4 that they have access to in paper?

5 MS. MCANINCH: Yeah.

6 MS. PARKER: So what you're saying is  
7 you would in this statement, you would expect the  
8 regional to digitize anything that any user in the  
9 region might ask for?

10 MS. MCANINCH: If they prefer the  
11 digital copy. Kind of like I want my fiche copy or  
12 I want my paper copy.

13 MS. PARKER: Right, and in saying that  
14 this might -- that this could be a goal, are you  
15 anticipating support from GPO to provide equipment  
16 that would be standardized or better than what your  
17 organization might be able to afford?

18 MS. MCANINCH: We aren't anticipating  
19 anything. We are just throwing this statement out  
20 for -- to be made about how this might need to  
21 happen, what kind of support might need to be  
22 provided, you know. Is this even anything anyone

0008

1 thinks is going to be an expectation from our users  
2 or our selectives.

3 MR. SUDDUTH: Well, this is Bill  
4 Sudduth, it's going to, it's going to depend on the,  
5 what's being requested to be done because at my  
6 institution, if it's a journal article, if it's a

7 chapter in a book and a library alone does it and  
8 delivers it electronically, but they don't do over  
9 50 pages.

10 I mean something like that, so if  
11 somebody came to me and said they wanted this  
12 Congressional record digitized from the, you know,  
13 from X time, it would, my question back would be  
14 what part do you want digitized? And but then  
15 you're digitizing something that is just for that on  
16 demand use. Do you save it?

17 I mean I guess the other end question to  
18 that is are you digitizing and saving the file and  
19 making that available so there's a whole lot more?  
20 That statement grows and grows if you look at it  
21 that way.

22 MR. ACKEROYD: Yes, this is Richard

0009

1 Ackeroyd from New Mexico.

2 I think what makes this provocative,  
3 statement provocative is exactly the conversation  
4 that's, that we've been having up to this point, but  
5 it seems to me that we have a history of doing  
6 things in the library world in an on demand way and  
7 that is that sometimes we catalog materials that are

8 in a queue waiting to be catalogued if somebody  
9 demands them. Once they are in somebody's hands  
10 when they come back, we catalog them right away. On  
11 your book Mobiles, we do a lot of things after  
12 people have asked for or demanded something. We  
13 then get it into the queue if we don't already have  
14 it there.

15                   It seems to me that in an -- with some  
16 kind of organization around this we might be able to  
17 see this as a way of gradually getting things  
18 digitized that we, that we might not otherwise have  
19 done or have waited a long time to do it. But I do  
20 think that once we go through the process of  
21 digitizing something, we certainly would save it and  
22 then you, so that it can be used again and again.

0010

1                   MR. HEMPHILL: This is Pete Hemphill.

2                   If the regionals are going to take this  
3 on, I would think they would want to make sure that  
4 they scan it in a method that is compatible with the  
5 GPO specifications for the FDsys.

6                   MS. MILLER: This is Ann Miller at Duke.

7                   I have one thing, I mean is this, for me  
8 the question is is this digitization or preservation

9 and access or is this digitization for use. And if  
10 it's digitization for use, then, you know, we're  
11 going to scan it the way we do in our library alone  
12 and send it on.

13 I do think that making this kind of  
14 blanket commitment could get people into trouble. I  
15 mean if someone comes to me or comes to my regional  
16 and says I'd like you to scan the Atlas to the  
17 company the War of the Rebellion, which is, you  
18 know, about this big (indicating), and maps, I don't  
19 think maps, you know, are feasible for anyone to do.

20 So I think, I see it -- I would like to  
21 see it as Bill was talking about it where within  
22 certain reasonable limits, that that is a potential

0011

1 service that could be provided, but I also don't  
2 think it necessarily has to be only the regionals  
3 that provide this service. I think also there are  
4 those of us who have the facilities or the  
5 capabilities to do this, but I think we need to be  
6 very clear that this is digitization to get it to a  
7 person who wants it in electronic form. This is not  
8 digitization that is going to have to meet  
9 standards, that is going to be ingested in the

10 FDsys, because then we have to provide, then we are  
11 providing the metadata issue and if we want to do  
12 that, then it's a different provocative statement.

13 MR. SUDDUTH: And again, it's, it's good  
14 to bring this up because our digitization unit is,  
15 or program is very young and it's still searching  
16 for what it should and should not do.

17 So, to have this out there in my case  
18 would allow me to go and say this is a possibility,  
19 how would we handle this and, and, you know, what  
20 are our limits, because we've gone back and forth on  
21 that. I've done some on demand things and then  
22 told, well, don't tell anybody you're doing this.

0012

1 It's like, but you know, sometimes the cat is out of  
2 the bag. It depends on the format, too.

3 Maybe there is someone -- maybe there  
4 will be one library out there that does get the  
5 equipment and can do the larger formats, you know.  
6 I wish we could.

7 MS. FRANGAKIS: Can I interject the  
8 preservation voice here?

9 Are we talking about things that will  
10 eventually make it to the GPO's digitization

11 program?

12                   At New York public we have an approach  
13 that, that is a public service oriented approach but  
14 also meets preservation needs for other types of  
15 re-formatting projects. Actually we do it with  
16 digital, as well, in which a patron requests  
17 something, so it's sort of, you know, an on demand  
18 request, but what we do in our re-formatting efforts  
19 is perform them to accepted preservation standards  
20 and best practices so that, A, we will have an  
21 institutional preservation copy and record of that  
22 item and we won't have to do it again. No one will

0013

1 have to do it again because we've already done it  
2 and we provide the bibliographic control for that  
3 item to let other institutions know that we have  
4 done it.

5                   So, in an effort to minimize both  
6 duplication of effort and some cost effectiveness in  
7 terms of long-term resource expenditures, I just  
8 throw that out there as another way of doing it.

9                   MS. MCANINCH: I hate to cut council  
10 off, but we do have only three minutes left and we  
11 have five audience members. I'm not sure, I think

12 you were first.

13 MS. WEIBLE: Arlene Weible from the  
14 Oregon State Library.

15 I mean I guess I basically at the moment  
16 agree with Ann in the sense that if you start  
17 bringing in new preservation aspect of this, you  
18 will get pushed back from the regionals because  
19 everybody is not ready for that level of  
20 digitization. Some are, some aren't, and if they  
21 can do it, great.

22 But I think the real point is any

0014

1 institution that's a regional that is not using some  
2 form of digitization to accomplish their ILL  
3 activities in other areas is way behind the curve.  
4 So I don't think this is an unreasonable expectation  
5 at all, within guidelines like limited pages and all  
6 that kind of thing. You do have to have those  
7 guidelines, but I don't see any reason why any  
8 regional shouldn't be doing this right now.

9 MS. MCANINCH: Barbie?

10 MS. SELBY: Barbie Selby, University of  
11 Virginia.

12 I guess the should provide is part of

13 what I'm not sure about because we, anybody can  
14 digitize anything they want from our documents  
15 collection as from fiche or from print if they want  
16 to do it themselves. It obviously as Ann says  
17 wouldn't be to preservation quality, so, you know,  
18 that's another, another aspect of it.

19 MS. SINCLAIR: I'm Gwen Sinclair from  
20 the University of Hawaii at Manoa Library.

21 We are a regional, we would be the  
22 library in our region doing this, we don't have any

0015

1 selectives that would have this capability. You've  
2 asked what would be required for us to take this on?

3 We do, currently do scanning for  
4 inter-library loan but we would have to purchase  
5 additional scanners, we would have to hire  
6 additional staff, we don't have a fiche scanner  
7 right now, so we would have to purchase a fiche  
8 scanner. This would be a significant cost issue for  
9 us.

10 Currently we charge 25 cents a page for  
11 people who are not affiliated with our University  
12 for this type of service, so then it becomes a  
13 question of what is a minimal cost, what's

14 reasonable.

15 MS. BOBISH: Hi, my name is Mary Beth  
16 Bobish, I'm from the New York State Library.

17 I just wanted to add a comment of what  
18 our current copying costs are at our library. We  
19 charge a dollar per page. Our document delivery  
20 staff will not deliver an electronic document that  
21 is over 50 pages as was mentioned earlier, and some  
22 preservation issues have been mentioned. We don't

0016

1 have OCR software and I think there are a lot of  
2 variations in OCR software out there, so it would  
3 not necessarily be a searchable document that is  
4 scanned as people have been mentioning earlier, it  
5 would just be scanned for providing access to that  
6 person at that moment. Thank you.

7 MS. MCKNELLY: Michele McKnelly,  
8 University of Wisconsin, River Falls.

9 I'm a selective, but I'd like to say  
10 that if I were the administration of a regional  
11 library and I saw this coming at me, I would say  
12 what have you done for me lately? Really.

13 We have, our libraries all have  
14 particular institutional missions and if this is not

15 part of the mission, this is not what they signed on  
16 for as being a regional library and you have to  
17 really look at this. Should they or could they, I  
18 mean, you know, as to whether it's part of their  
19 mission and whether it serves the needs of the  
20 people in their area.

21 In Wisconsin we have an extremely fine  
22 documents delivery system that would probably work

0017

1 faster than doing it because it would be out the  
2 door immediately instead of having to wait for a  
3 larger document to be scanned.

4 So you have to go back and step back  
5 away and look at particular situations for  
6 particular States. In States where things are not  
7 delivered as quickly, larger, more rural States,  
8 this might be a very viable option, but to say that  
9 they should, I don't know.

10 To say that they could and that it would  
11 be a good thing is, is entirely different.

12 MS. MCANINCH: Thank you all very much.  
13 We're out of time?

14 We're going to move on to statement  
15 number two. You can always make further comments to

16 Geoff or on the little cards.

17 MS. CANEPA: Laurie Canepa, New Mexico  
18 State Library and I have provocative statement  
19 number two.

20 And -- the slides move, so.

21 And now it may not look provocative on  
22 the surface, I have confidence that if you get any  
0018

1 more than two documents librarians in a room, even  
2 at 8:30 in the morning, anything is provocative.

3 And the statement is, regional libraries  
4 should sponsor in-person or virtual training  
5 sessions at least once every quarter. This  
6 statement is tied to rationale or goal four of the  
7 vision statement which is, provide excellent  
8 training to deepen and expand knowledge of  
9 Government information resources via excellent  
10 training.

11 Comments?

12 MS. PARKER: Marian Parker, Wake Forest.

13 I'm a selective and my regional, Beth,  
14 is here. I would hope that all of the regionals and  
15 the selectives can begin working together. This is  
16 sort of carrying out a theme I started long before

17 yesterday, but I said it yesterday where we can work  
18 to create virtual training packages, whether they're  
19 self-paced computer instruction, or videos or DVDs  
20 of, you know, people sort of doing an in-person  
21 training with a lot of visuals and share them around  
22 the country. I mean we're all, we all have the same  
0019

1 interests or similar interests.

2           There are a lot of things that all of us  
3 want to learn and we could put the power of this  
4 huge organization to work and if every regional and  
5 its selective committed to creating one to five  
6 lessons, you know, off a list of things that people  
7 want, all of a should you'd have an entire  
8 curriculum available for people to borrow any time  
9 they wanted to and then it would be very simple to  
10 either have in-person or self-paced training, and  
11 that's the kind of stuff we do all the time.

12           I just think we don't have a good  
13 mechanism for sharing it with people.

14           MS. MILLER: This is Ann Miller, from  
15 Duke, and I think one of the things that I'm a  
16 little concerned about with this statement is that  
17 it's this once every quarter and I think we all know

18 from our library instruction experience that people  
19 learn best at the point of need. They don't learn  
20 best if you're going to a session that's kind of not  
21 affiliated with anything you're actually doing, so I  
22 really like sort of Marian's concept of having a

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1 database of curriculum or training opportunities  
2 that we could go to when, when we need it.

3           Because I just don't think that -- I  
4 would, I would certainly go if, if my regional  
5 offered these kinds of things and I would certainly  
6 help my regional do this, but I think that unless we  
7 have an active use for it immediately thereafter,  
8 like our students and our public, we will forget it  
9 shortly thereafter.

10           MR. ACKEROYD: This is Richard Ackeroyd  
11 at the New Mexico State Library.

12           Marian, we do have a delivery mechanism  
13 we're beginning to explore it with the five-State  
14 training program that Tim has talked about a number  
15 of times and he looks like he's ready to talk about  
16 it again.

17           But, but anyway, we're exploring a  
18 relationship with Web Junction. They have, already

19 have a delivery mechanism for an enormous body of  
20 training materials that can be taken online and they  
21 have been, begun working with their partner States  
22 to, to collect other locally-developed curricula  
0021

1 that is now shareable across the country and indeed  
2 across the world.

3           So I think building on what we're doing  
4 with the IMLS grant program and the relationship  
5 that we're establishing with Web Junction, I think  
6 it's probably a small step toward working with  
7 Web Junction to get a Government document space on  
8 Web Junction and get Government documents, training  
9 materials there, they are available to anybody when  
10 they want them at the point of need or on a  
11 scheduled basis.

12           So, I think we have the really exciting  
13 opportunity to take advantage of something that we  
14 don't have to develop. Somebody else has already  
15 developed the mechanism, we just have to take  
16 advantage of it.

17           MR. SUDDUTH: Thank you.

18           MS. CANEPA: Comments from council?

19           All right, we'll move to the familiar.

20 Ma'am.

21 MS. ANDERSON: I'm Nancy Anderson from  
22 the Library of Michigan, we're the regional for

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1 Michigan.

2 There's a couple of key points here and  
3 it didn't really matter whether I stood up for the  
4 first provocative statement or the second, it's not  
5 a question of whether a regional library does it or  
6 a selective library does it or for that matter if  
7 the GPO does it.

8 The key word in this particular  
9 statement is sponsor. It's a question of leadership  
10 and it, if you use the State data center model that  
11 the Census Bureau runs, lead agencies in each State  
12 do not guarantee that they will provide every  
13 service. They, instead, coordinate the offering of  
14 every service throughout the network.

15 And so it doesn't matter to me whether  
16 the regional does the training or the regional does  
17 the training, it matters whether or not the regional  
18 is even conscious of both abilities and capabilities  
19 in their State.

20 I mean I'm, I'm very fortunate to have

21 Grace York in Michigan and I would no sooner try to  
22 re-do one of her census presentations than I would  
0023

1 try to fly. There's no point in that.

2 And I think that it's more than anything  
3 else, it's a question of communication and  
4 leadership and coordinating the talents of what we  
5 already have.

6 MS. BURKE: I'm Helen Burke at  
7 Minneapolis Public Library.

8 I just want to speak to the tradition  
9 that we have in Minnesota established by the  
10 regional and the State library association for a  
11 forum every, for the past 20 years, in the Spring  
12 bringing together documents librarians. It's a  
13 two-day session, it's done in person and there's a  
14 reliable attendance because everybody knows that  
15 this forum is worth going to.

16 And so I think that compliments the  
17 ideas that Marilyn -- Marian and Ann had mentioned  
18 about doing it at the point, at the time of need,  
19 but also having something in-person that's  
20 predictable that people plan to attend.

21 MR. BULLINGTON: Jeff Bullington,

22 University of Kansas and a regional.

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1           And we are having discussions like this  
2 within the State of Kansas, taking place more under  
3 the heading of our State's GODORT group in many  
4 ways, but having discussions about making use of our  
5 State library's acquisition of OPAL as a framework  
6 for providing training both to ourselves, but also  
7 trying to create and field training to all the other  
8 libraries that are not depositories in certain sets  
9 of awareness in and ability to incorporate  
10 Government information.

11           And I think our approach has the benefit  
12 of being able to fold in not just Federal, but also  
13 State and local kinds of topics, which I'm sure  
14 everybody would probably do anyway, but I think this  
15 is a laudable goal. It's a question again of  
16 resources and capabilities to actually field it and  
17 I really agree with Ann Marie, the notion of the  
18 regional's responsibility might be to help lead the  
19 coordination, but not necessarily carry that entire  
20 burden, that would put a lot on all of us, so.

21           MS. BOBISH: Mary Beth Bobish from the  
22 New York State Library.

0025

1                   My question in reading this statement is  
2 whether the intended audience are, is the regional  
3 delivering this presentation to the selectives or if  
4 the intention is just the regional delivering this  
5 to anyone who might be interested in learning more  
6 about U.S. documents and databases?

7                   I mean we have public training sessions  
8 almost weekly for 10 months of the year, not all  
9 about U.S. documents obviously, but I'm just  
10 questioning whether the intention is for the  
11 regionals to deliver this to selectives or is it the  
12 regional delivering this to anyone who might make  
13 use of U.S. documents?

14                   MS. WEST: Amy West, University of  
15 Minnesota.

16                   One question I have is about what the  
17 content of the training would be and I was having a  
18 conversation the other day with Valerie Glenn at  
19 University of North Texas and Dan Barkley, who's  
20 also a regional, and Dan and I were talking about,  
21 oh, you know, you get those questions for the  
22 transmittal from 1975, there was no loose-leaf

0026

1 binder, and she's like I never get those questions.

2           And it reminded me that probably the  
3 single most popular guide that we have is one that  
4 was written by Julie Wallace that explains exactly  
5 how you find Atomic Energy Commission documents.  
6 And she goes through the legal changes, its changes  
7 in depository status and how to find it and the  
8 column numbers and everything. It's incredibly  
9 popular with other librarians, but it's unlikely for  
10 those institutions that don't get questions about  
11 the Atomic Energy Commission to be particularly  
12 useful.

13           And so we put a lot of our time into  
14 these guides for the more obscure materials rather  
15 than some of the basic questions that people would  
16 have, and I have no problem with doing training or  
17 putting together virtual training sessions, but I do  
18 think it would be good to define what it is, because  
19 one thing that I'd like to do since we appear to be  
20 good at it is to continue to work on guides for some  
21 of the more obscure materials that we have.

22           MS. CANEPA: Move to number three.

0027

1           MS. HALE: My name is Kathy Hale, I am a

2 regional for Pennsylvania and I'm from the State  
3 Library of Pennsylvania.

4 Our statement is that every Federal  
5 depository library should establish at least one  
6 area which it has expertise and be willing to  
7 provide training and specialized reference in that  
8 area to other libraries.

9 And I think we're dove-tailing on the  
10 provocative statement number 2 in the fact that we  
11 do have a lot of training out there, we do have a  
12 lot of people who are experts. It has been shown by  
13 study after study that people will go to people who  
14 are geographically close to them, whether that's in  
15 the next cubicle, down the hall, down the street,  
16 down the State. So that an example of those in  
17 Pennsylvania is the, is the Documents and Maps  
18 Association group. This is a group of 14 State  
19 Universities in Pennsylvania. They have each  
20 committed to collect a specific area that supports  
21 their curriculum or activities, so they, in fact,  
22 become an expert.

0028

1 When I come here, there are many experts  
2 that I have called on or I have come to to say,

3 you've done this before and I haven't.

4           And maybe what we're talking about here  
5 is a sort of clearinghouse to say, okay, I, I'm a  
6 small public library, I'm not able to come to  
7 Washington, I'm not able to go to Reno, Nevada, or  
8 Seattle, but I need a place that I can come to if I  
9 have a question and my regional can't answer this or  
10 a regional could go to to say this person has done a  
11 totally digital library or this person has done this  
12 type of training before so that we can use each  
13 other.

14           Aren't we our greatest resource to try  
15 and get these things together and especially the new  
16 Federal depository librarians that we have, that may  
17 be the way that they got to their job is that they  
18 fell into it and that they had one course in library  
19 school on Government documents and I have no idea  
20 what I'm doing, or even a regional who has never had  
21 those kinds of responsibilities before and have no  
22 clue, so that they have a place that they can go to

0029

1 that is available to see that maybe it, like the  
2 Eric clearinghouse model in order to have a place  
3 that we all can go to the same page and look at what

4 we are doing with each other.

5 Council?

6 MR. BYRNE: This is something that I do  
7 in Colorado quite a bit is utilize the depository  
8 librarians to do training, and so I see one of my  
9 roles as sort of the regional to anoint experts.

10 Often the depository librarians don't  
11 think of themselves as experts. I think of it  
12 somebody that knows a little bit more than the rest  
13 of us is an expert and so I will, you know, look  
14 depository, see what their strengths are, E-mail  
15 them or call them and say you're doing a  
16 presentation, I want 20 minutes on rocks and water.  
17 And it works.

18 MS. HALE: Are you the one that talks so  
19 fast like Judy Russell, they can't say no?

20 MR. WARNICK: That's Judy. Also, you  
21 call them experts or maybe call them specialists  
22 might be a less extensive term, but the idea is

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1 exactly the same. I think provocative statement two  
2 and provocative statement three are, have in common  
3 that they seem to be calling for a clearinghouse or  
4 a registry or something which would be something

5 that a GPO could assume as an action, a very simple  
6 action so that there would be someplace, just a  
7 listing, really, of these training for statement two  
8 and for reference specialists for reference three.  
9 It seems like it's a natural action to take forward.

10 MS. TULIS: This is Susan Tulis from  
11 Southern Illinois University.

12 We do something on our campus, all  
13 faculty can sign up to be an expert in a certain  
14 subject, whether it's, you know, an academic subject  
15 or down to how to do taxes for our students.

16 And I think dove-tailing with what Walt  
17 just said, you know GPO puts out the call for people  
18 to sign up as an expert in a certain area and then  
19 they can maintain the registry.

20 MR. WARNICK: This, in fact number two  
21 and number three, but especially number three also  
22 addresses Michele McKnelly's question of

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1 administrator asking the very important question  
2 what's in it for me, what's in it for my  
3 institution.

4 Because if you have a -- are developing  
5 a specialized expertise that is, you would think

6 would be something related to your geographic area  
7 or for example in the Michigan, something about the  
8 Great Lakes Commission, for example, and every,  
9 every place in the country would have something like  
10 that, perhaps, and so you have that expertise, but  
11 then in addition, by, by having access to your  
12 colleagues' specialists at other institutions, then  
13 you've actually increased the power of your own  
14 institution because you have that access that you  
15 would not otherwise have.

16 MS. HALE: Well, and I also think that  
17 this extends to agencies, et cetera, that, for  
18 example, I was at a session yesterday and one of the  
19 people -- I asked one of the people will you come  
20 out, so even having agency contacts of if I want  
21 someone to come to my region, who will that be, who  
22 could that be?

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1 Anyone else from council? Okay, we do  
2 have someone at the mic.

3 MS. MCKNELLY: There are a couple things  
4 about this.

5 First of all, I think that this is a  
6 very academically-driven provocative statement

7 because most academic institutions at the libraries  
8 have subject specialists and you all will be glad to  
9 know that I know a lot about groundwater. I just,  
10 but it's need based. It's based off the needs of my  
11 institution and what was happening there at the time  
12 and it's never static.

13                   And I think that developing a registry  
14 kind of pins people into, you know, that she's the  
15 cranberry expert over here and maybe she doesn't  
16 want to stay that.

17                   The other thing is is that when Kathy  
18 was describing the documents library and I think we  
19 have a lot of people in smaller public libraries who  
20 have this as a very small percentage of their job  
21 and they're never going to be able to develop an  
22 expertise and that if you would say your expertise

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1 is knowing someone to call, you know, picking up the  
2 phone and calling someone, that that would certainly  
3 qualify for this because if only 10 percent of their  
4 job is devoted to this, they're really not going to  
5 be able to develop a comfort library.

6                   And I don't know that public libraries,  
7 except for the very large ones, have subject

8 specialists.

9 MS. MILLER: This is Ann Miller, at  
10 Duke.

11 I just, I disagree a little bit with  
12 you, Michele, I mean I agree with you about the  
13 academic part, I think that that's true in that  
14 there aren't subject specialists. But I know when I  
15 get a question that, that something like how do I  
16 find Section 8 housing, I call my public library  
17 because I don't know and they are an expert and they  
18 have the expertise on some of these things that they  
19 get their questions more regularly. I get them  
20 because people think Duke knows a lot of stuff and I  
21 just don't happen to know that bit.

22 So I think that, I think there's a level

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1 of expertise within every library. You just have to  
2 figure out what it is. It may not be something that  
3 is registrable, but I think that undervalues what  
4 kind of services our public libraries provide. And  
5 I know you didn't mean it that way, but I just,  
6 yeah.

7 MS. CANEPA: Ann.

8 MS. SANDERS: Ann Sanders from the

9 Library of Michigan.

10 I think I can bridge that with maybe  
11 broadening the statement to not be limited to  
12 reference and service, but also to the operation of  
13 a depository library. If I need somebody who needs  
14 help in how to run a public library depository on  
15 very little money, I'm sending them to Fred Kirby  
16 and Jill Rauh at Benton Harbor because they do it  
17 better than anybody I've ever seen. And they do it  
18 with literally, you know, next to nothing. And so  
19 that's where I'm going to send them.

20 And if you broaden it to the operational  
21 side and not just the service side, you might be  
22 able to bridge that gap a little more easily.

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1 MS. HALE: Or also if you look at the  
2 goals at number four, the first one it also talks  
3 about a reference service. I was part of the  
4 Government information online pilot project and a  
5 lot of us are doing virtual reference type of things  
6 that this also might be part of the mix.

7 MR. ACKEROYD: This is Richard Ackeroyd  
8 from New Mexico.

9 I, I just need to take a little issue

10 with, with the statement about, about what public  
11 libraries are capable of. We have an enormous  
12 number of small rural libraries throughout New  
13 Mexico and I am constantly surprised at the level of  
14 expertise and the kind of service that they provide.  
15 And I think any of you who might like to come out  
16 there and take a look around some of our small  
17 public libraries and see what they're doing would be  
18 equally impressed, so I wouldn't minimize that at  
19 all. I think there's a lot to offer out there.

20 MR. BYRNE: Tim Byrne, University of  
21 Colorado.

22 One of the things that I often find in

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1 doing the, you know, BI with classes at CU is that  
2 that's where I develop my expertise. I get asked to  
3 do a class I don't know anything about. I have to  
4 then develop the expertise. I then, this is the  
5 same thing I do with the training that I get the  
6 depository librarians to do, is that they're not  
7 necessarily experts, but once they pick a topic and  
8 work on it.

9 So, I have several public librarians who  
10 are very, very reluctant to get involved because

11 they are not full-time documents librarians, they  
12 don't have the, you know, the background and  
13 expertise, but when I say I think you can do this,  
14 they come in and do just absolutely fantastic jobs.

15 MS. MILLER: Just one last thing and I'm  
16 not -- the thing I think we might want to think  
17 about when we're looking at expertise is maybe not  
18 limiting it to subject or to, you know, like I know  
19 all about the Department of Interior.

20 I think perhaps something like how do  
21 you start a small business, you know, I'm a  
22 hairdresser and I'm in a small town and I want to

0037

1 know how do I start a small business, where do I go  
2 for information. How do I find out whether I'm  
3 getting enough -- how do I find everything I need to  
4 find out about social security and how can I read it  
5 and where is it available.

6 So I think if we start, that's the other  
7 thing I think that sometimes happens with training,  
8 and I'm as guilty of it as anybody else is, you  
9 know, it's, it's framed in a, not a particularly  
10 attractive way and we need to find from our users  
11 what the hook is. I mean again, what are they

12 wanting to find out. Are they establishing small  
13 businesses, are they looking to sell a small crop  
14 that they're starting to grow.

15                   Figure out what the need is and then  
16 teach to the need as opposed to giving them  
17 something that they may or may not actually want.

18                   MS. HALE: I'm sorry, in the interest of  
19 time, we'll have to table your discussion. Thank  
20 you.

21                   MS. SWANBECK: Hi, I'm Jan Swanbeck from  
22 University of Florida and this is a provocative

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1 statement.

2                   All Federal depository library  
3 collections should be catalogued by the end of the  
4 decade. And I would just say we did a dry run of  
5 this at our regional meeting Sunday morning, again,  
6 bright and early and when this statement was read,  
7 everyone burst out laughing.

8                   So, including me, this is something I've  
9 been involved with since those of you who remember  
10 Judy Meyers at University of Houston back in the  
11 late '70s, early '80s, we, I was at Texas A&M,  
12 participated in a grant that actually did result in

13 the marchive retrospective tapes, but another  
14 component of it was pre-'76 cataloging. And we, we  
15 had a plan and that was many, many years ago of  
16 that, so.

17                   We're still talking about it. I think  
18 this is wildly improbable. We've been talking about  
19 it at this meeting. As a matter of fact, there was  
20 a whole session devoted to metadata and cataloging  
21 topics. Cataloging wasn't really discussed, but  
22 there was a handout provided by Laurie that dealt

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1 with cataloging priorities and the possibility of  
2 partnering with depository libraries to do this.

3                   And we also heard from DTIC how they're  
4 creating minimal records using metadata. It was  
5 very intriguing and would seem a possible way to do  
6 it, so.

7                   Council? Come on, we've been talking  
8 about it for years.

9                   MS. MILLER: Well, I can't disagree with  
10 the statement. I mean, you know, it's, yeah. Well  
11 yeah.

12                   And I'll go home and catalog, I mean  
13 I'll set myself 10 documents a day, you know, let's

14 figure this out.

15                   Yeah, sure, why not, but I, you know, I  
16 don't think we're going to make it, but I do think  
17 that we can give it a damn good try. What's there  
18 to say.

19                   MR. SUDDUTH: This is Bill Sudduth. I  
20 think some of it is perception, again, because of  
21 the amount of material I'm sending to my annex, I  
22 keep looking for these huge gaps of where I don't

0040

1 find records and I'm only finding these little gaps  
2 of where I don't find records.

3                   So my perception over the last three  
4 years is there, there have been projects, there's  
5 the five colleges in Ohio, there's actually the  
6 Virginia State library that has put tons of records  
7 in there and I only find these little, teeny gaps.

8                   Now, what happens when I find these gaps  
9 is I create a template, records get put in my  
10 catalog. They are not going to OCLC; why, do you  
11 see I don't have the blessings, the authority and  
12 whatever, but I have records in my catalog.  
13 Somebody could harvest that, you know, pull those  
14 records out.

15                   So, I -- it's possible. I mean my, my,  
16 I guess I'm more of a glass half full on this is  
17 that to me I think it's possible. Will it get done,  
18 I'm not going to bet on that, but.

19                   MS. MILLER: Well, this is Ann Miller,  
20 again. I, some of it has to do with forming good,  
21 if we're not a cataloger already, forming good  
22 relationships with our catalogers and you might be

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1 surprised at their willingness to accept what we  
2 might not think they are willing to accept.

3                   We, we do not put in -- we don't put  
4 short records in our catalog. We put short records,  
5 minimal level record cataloging in OCLC because it  
6 doesn't do anybody good, I mean other than us, to  
7 put it in just our catalog. It doesn't -- but we  
8 have the okay to put this kind of record in OCLC  
9 from our catalogers because they would rather have  
10 access than no access at all.

11                   And we've got the training and we've got  
12 the ability now.

13                   Now, we still are doing it one by one by  
14 one and hand typing the stuff in and this is where  
15 the kinds of things where we saw the DTIC

16 demonstration, anything that can speed up the  
17 process is a good thing. But, you know, I hear  
18 people say oh, my catalogers won't let me do that.  
19 Well I have lunch with my catalogers every day and  
20 that's how I got it done. It's like make friends  
21 with your catalogers because, you know, you might be  
22 surprised.

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1 MR. SUDDUTH: And this sounds like we're  
2 getting to a debate that maybe we should do  
3 somewhere else, but again, part of my perception is  
4 if I put it in my catalog, it's, we've got, we're  
5 going to have a State-wide union catalog, so at  
6 least my State sees it and we also participate in  
7 KUDZO, which means there's 15 other ascorbic  
8 libraries that see it. And so we get back to the is  
9 it, is it got to be in OCLC kind of thing, which, I,  
10 I think it should be. I mean I, that's, there's  
11 that guilt factor in there, so.

12 But, back to my original statement is  
13 there's a lot that's already out there and I think  
14 it's, we're almost left with that hard 20 percent  
15 that has to be just tackled.

16 MR. BYRNE: This is Tim Byrne again.

17                   I'm not a cataloger, but I supervise  
18 five of them and if we have to go title by title  
19 through our collection, we will never catalog it by  
20 the end of the decade. But if we can load large  
21 batch files of records, we may have a chance.

22                   And the interesting thing is of course

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1 I've been batch loading records for quite a while  
2 now and I've been the oddball in our library. The  
3 rest of the cataloging department, you know, they're  
4 committed to, you know, the perfect record. But  
5 things are changing and now they're coming around to  
6 our point of view. They're looking at the only way  
7 that they can get in 44,000 records that we have for  
8 electronic serials now is to batch load those  
9 records.

10                   And, so, it's, the world is changing  
11 right now in terms of cataloging and how we get  
12 cataloging records is changing also.

13                   MS. WEST: Amy West, University of  
14 Minnesota.

15                   I'm not sure I actually totally agree  
16 with what I'm about to say, but I think I'm just  
17 going to throw it out there anyway.

18                   Having never actually catalogued  
19 anything, my primary knowledge of cataloging came  
20 from class in library school and what I do remember  
21 vividly is that one of the primary tenants is that  
22 the catalog record is supposed to stand in as a

0044

1 surrogate for the item.

2                   And what I'm wondering is if we have  
3 multiple libraries with massively large documents  
4 collections and the recent edition of both the  
5 University of Wisconsin and Wisconsin State  
6 historical society where (inaudible) to focus  
7 exclusively on or primarily on public documents,  
8 then in the relatively near future there's going to  
9 be a substantial number of publications that are  
10 readily to hand and while that doesn't mean there  
11 shouldn't be some structured descriptive  
12 information, maybe this is a problem that will, to a  
13 considerable extent, go away in the near future.

14                   I mean we have a shelf list, we have an  
15 inventory of what we have. Maybe the University of  
16 Minnesota doesn't need to actually add those records  
17 to our catalog since the likelihood of someone  
18 finding something in Google is substantially higher

19 than them finding it in our catalog.

20 MS. PROPHET: Mary Prophet, Denison  
21 University Library.

22 When we started the five colleges  
0045

1 project, we estimated that it would take us 10 to  
2 15 years to do it. We're doing it for four  
3 colleges.

4 Denison and Wooster are completely  
5 finished. We finished over a year ago and except  
6 for a few odds and ends on maps.

7 And I would agree with Bill, the more we  
8 got into the project, the farther we got into the  
9 project, the fewer things we found that did not have  
10 good records in OCLC.

11 The last two years, three years of our  
12 project we had a tec pro contract with OCLC and  
13 we've sent anything that we did not have catalogued  
14 to them by the end of the last year, we were out of  
15 stuff. Stuff that we could not find three years  
16 earlier we were finding by the end of that time.

17 So the records are getting there a lot  
18 faster than you might think.

19 And the other thing is even though it

20 took us quite a while to do it, if we had never  
21 started, we wouldn't have gotten there. And so some  
22 of you have already started and that's wonderful,

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1 but there are people who haven't started and the  
2 only thing to do is just start and do it.

3 I think the title of one of your  
4 presentations here was just do it and I agree with  
5 that, just do it.

6 MS. STEWART: Tammy Stewart, Missouri  
7 State University, Springfield, Missouri.

8 I've got to get your rotten vegetables  
9 ready to start throwing and everything, but I've got  
10 a dollars question.

11 Is this an effective use of our time? I  
12 know that people over me would say no because we  
13 have retrospective records in our catalog back to  
14 1976 and they still don't get used.

15 So I'm not sure that it would improve  
16 the usage of it and since I'm the only full-time  
17 librarian dealing with documents now, I don't have  
18 realistic hope that this is ever going to happen.  
19 We do try to, you know, get some when they get  
20 checked out back into the catalog and get a full

21 record, but it, it's very difficult.

22 MR. SUDDUTH: Well, I mean in my guess,

0047

1 fortunate -- and in response to this, fortunately  
2 when I have older, fragile and rare materials and  
3 the best place for that to be is in our storage  
4 facility, then I have to have the record to get it  
5 to my storage facility.

6 So, if it's something that isn't a  
7 record, we, we will, we do it and we try to create  
8 it, so, you know, we're still trying to send that  
9 material there because it's going to preserve it for  
10 a lot longer.

11 So, I mean it's, that, but that's just  
12 one library. I mean there, there are people whose  
13 storage facilities are getting full and they are not  
14 engaging in this process, so.

15 MS. MILLER: Yeah, and I would add, I'm  
16 cataloging, we've, we've just currently catalogued  
17 our entire League of Nations collection which had  
18 never been catalogued before and we have also, we're  
19 now working on cataloging our Rand collection.

20 The League collection was just to get it  
21 out there and we have seen an increase in use. The

22 Rand collection I'm doing because I've got to move

0048

1 my collection again in two to three years and I

2 think it might have to go to off site.

3 So my, my driving force for cataloging  
4 things is partly to get it out there and get people  
5 to see it, but partly because I'm not sure how long  
6 it's going to stay on site and it's just a heck of a  
7 lot easier to have it done ahead of time than it is  
8 for me to have to go into emergency mode and get it  
9 out.

10 MS. CANEPA: Okay, we're out of time.

11 MS. HARPER: Hi, my name is Laura  
12 Harper, I'm from the University of Mississippi. I'm  
13 the regional from Mississippi.

14 Provocative statement number five.  
15 Comprehensive virtual collections managed  
16 cooperatively by FDLs in a State or region are an  
17 essential part of FDLP's mission and should be  
18 encouraged. This statement is related to the third  
19 goal in the vision statement. Ensure continuing  
20 access to digitally-available Government  
21 information.

22 The latest biennial survey results show

0049

1 that 18 percent of depository reports that they are  
2 currently downloading, storing locally and making  
3 accessible from 1 to 25 files I think is the, the  
4 most of these, of these respondents were really  
5 currently downloading a small number of files, but  
6 33 percent were willing to accept digital files on  
7 deposit from GPO and 28 percent of these were  
8 willing to accept less than 100 files.

9                   So, should regionals have the  
10 responsibility of building virtual comprehensive  
11 collections in their State? Should they be assisted  
12 cooperatively by selectives?

13                   Council?

14                   MS. STIERHOLZ: By virtual -- this is  
15 Katrina, by virtual collections, you mean digital  
16 deposit collections?

17                   MS. HARPER: Right.

18                   MS. STIERHOLZ: Not just electronic,  
19 okay.

20                   MS. HARPER: Anyone from the audience?  
21 Amy?

22                   MS. WEST: Amy West, University of

0050

1 Minnesota.

2                   Yeah, I think so, I mean one of the  
3 defining characteristics of a regional is that you  
4 acquire and retain in perpetuity the materials that  
5 are part of the FDLP, so I think that digital  
6 distribution certainly needs that requirement.

7                   You know, I think that the cost  
8 comparison between maintaining servers over time and  
9 migrating formats as you go is probably comparable  
10 to what it cost to heat and light a building and to  
11 pay staff to be there to provide assistance.

12                   There are other issues of what you would  
13 do with those records once you have them. Do they  
14 sit there as potential substitutes in case the  
15 Website ever goes down or are the materials not  
16 otherwise available, but that is something that I  
17 think could be worked out, so, this is at least one  
18 regional or -- for the time being who says yeah.

19                   MR. HEMPHILL: This is Pete Hemphill.

20                   My only concern about this is  
21 duplication across multiple institutions with  
22 multiple versions and then having to sort out what's

0051

1 current and what's not.

2 I would say that perhaps the statement  
3 applies for Government information which the GPO  
4 does not provide.

5 MS. STIERHOLZ: Yeah, Pete, I look at  
6 this and I think what a lot of server space -- this  
7 is Katrina.

8 I, I mean I think in theory this makes  
9 reasonable sense. I can't imagine 50, you know,  
10 50 States, 50 virtual collections, 50 digital  
11 deposit collections of everything that is  
12 electronic. You know, it means GPO Access in  
13 essence 50 times over and that just seems very, it's  
14 a lot of duplication.

15 So, I, I mean this seems very expensive  
16 and I'm not sure that the return is there.

17 MR. HEMPHILL: You know if you have a  
18 rare, if you have a rare collection of information  
19 that GPO could benefit by or the rest of the folks  
20 could benefit by, I'd say go for it.

21 If it's information that's commonly  
22 available through GPO, I would say I would think

0052

1 think about that carefully because you may be  
2 duplicating effort.

3 MS. CISMOWSKI: This is David Cismowski  
4 from the California State Library.

5 I, I know that this topic is going to  
6 come up again later this morning in spades, but I, I  
7 agree with Amy that in theory regionals should  
8 ideally be able to do this; however, it's important  
9 to realize that while most regionals are academic  
10 institutions, there are regionals such as mine that  
11 are State libraries and there are two regionals that  
12 are public libraries.

13 I know that in my State for us to  
14 implement this would take probably five years of, of  
15 filing action plans, requests with State Government  
16 to get permission to do this. Because in our State,  
17 doing anything with information technology takes at  
18 least a year and it's very, very difficult to do.

19 I personally find intellectually the  
20 difference between storing books and providing money  
21 to do that and providing money to store digital  
22 files to be, you know, the same type of thing.

0053

1 But, there are bureaucratic structures  
2 for IT projects in certain jurisdictions that, that  
3 seem to throw up roadblocks to this.

4                   And so, you know, in theory it, it's a  
5 good thing. But in reality, if you're going to have  
6 different types of regionals other than academic  
7 institutions and keep them in this program, then  
8 those have to be taken, those road blocks have to be  
9 taken into considerations for those who do not have  
10 large IT operations on academic campuses.

11                   MR. BULLINGTON: Jeff Bullington,  
12 University of Kansas.

13                   Again, a goal with some merits and  
14 things like that and for those of you who have heard  
15 it before, please bear with me. The Kansas county  
16 analogy. Kansas has 105 counties in it for a  
17 relatively small State.

18                   The value behind that was those district  
19 lines were drawn so that a person would only have  
20 one day's travel to their county seat of Government  
21 in order to have equitable access to the  
22 Governmental structure. That worked well when those

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1 counties were set up 150 years ago. If we re-drew  
2 those now, how many might we have?

3                   The goal behind this ought to be  
4 reasonable redundancy of the electronic collection

5 to provide safety for and preservation for the  
6 future and equitable access and timely access, but  
7 it may be that 53 such collections may not be as  
8 needed any more in that way of the electronic.

9 I mean the print may still, that may  
10 still be the same way, but it's, let's look back to  
11 what the value and the purpose behind it is and then  
12 draw our map forward instead of using the same map  
13 and then just making everything fit within it.

14 MS. CANEPA: Thank you.

15 Arlene?

16 MS. WEIBLE: Arlene Weible from the  
17 Oregon State Library.

18 I, I keep coming back to what Ann Marie  
19 said about leadership in regionals and where we are,  
20 we, we tend to be so bogged down by the model of the  
21 regional system that we don't think outside of it  
22 enough and I think this is a really good example of

0055

1 that.

2 Nobody thinks that every regional  
3 library should do this. I mean it's just, it is  
4 unreasonable, but every regional library in each  
5 50 States or however it's actually divided up should

6 provide some leadership in their State about talking  
7 about this issue with the institutions that can  
8 consider thinking about this.

9 I, the, the value of virtual collections  
10 is they don't have to be all in one place and to  
11 think that we want to put that model on to the  
12 virtual collection model is just ridiculous.

13 But what we need is leadership and  
14 coordination and I really, really hope that those  
15 that are in regionals who are thinking we can't even  
16 think about this are thinking about how they can  
17 talk to other institutions in their State to talk  
18 about it.

19 MS. CANEPA: Thank you.

20 Any other comments?

21 MR. HEMPHILL: I guess related to this I  
22 have a question for GPO in that how are they

0056

1 prioritizing what is going to be digitizing, when,  
2 and how are they going to communicate that to the  
3 FDLs so that they know what's going to be up and  
4 available?

5 MRS. RUSSELL: We went through a process  
6 several years ago working with the community and

7 analyzing the most heavily-used materials on GPO  
8 Access and put up a document on our legacy  
9 digitization Website that is the current priorities  
10 for digitization that could, of course, always be  
11 re-visited, but essentially to start building  
12 backwards from the most popular GPO databases, which  
13 both given the nature of our databases and given the  
14 usage patterns on our databases focuses heavily on  
15 legal and, core legal and regulatory materials, but  
16 there is a document up there and up until this point  
17 no one has raised the issue of wanting to kind of  
18 re-visit those priorities, although obviously that  
19 could be done if, if the focus of the community  
20 changed.

21 We've also been working with  
22 organizations like Katrina's, we're going to be

0057

1 having conversations with the National Agriculture  
2 Library, USGS, other places where digitization  
3 projects are going on so that we're taking advantage  
4 of what others are doing in sort of filling in the  
5 puzzle and not trying to duplicate that.

6 MR. HEMPHILL: Thank you.

7 MS. CANEPA: Any other comments?

8                   Okay. I think we're ready for the  
9 provocative statement number six.

10                   MR. SWINDELLS: Okay. The statement is  
11 with the exception of essential reference materials  
12 and rare or endangered items, a comprehensive  
13 circulating collection should be maintained within  
14 the boundaries of each State or region.

15                   Region here is undefined, by the way.  
16 Make no assumptions about the boundaries of that  
17 region.

18                   With, we all know, I think, some of the  
19 reasoning behind this. With space considerations at  
20 both regionals and selectives, with much of the  
21 current FDLP collection currently available online,  
22 directors and collection managers are starting to

0058

1 look at valuable library shelf space and say why --  
2 they're increasingly loathed to commit that space to  
3 collections that duplicate other collections at  
4 nearby institutions or institutions that are within,  
5 let's say, inter-library loan distance.

6                   And, so, of course we're thinking about  
7 this in terms not just of the FDLP, this is really  
8 not an FDLP question so much in many respects as it

9 is a cooperative collection development issue.

10 And the only way we can do cooperative  
11 collection development is if we can move materials  
12 around.

13 Council?

14 MR. BYRNE: Tim Byrne. I'm finding that  
15 as more and more material becomes available  
16 electronic, especially the older material, I'm  
17 finding less and less need to have things  
18 non-circulating.

19 You know, in the past it was always we  
20 had to keep the serial set here so it's available  
21 when one needs it, but I don't need to do that  
22 anymore. So more and more of my collection is

0059

1 circulating.

2 MS. STIERHOLZ: It seems like, this is  
3 Katrina, it seems like an odd statement, too, in  
4 light of provocative statement number one where  
5 we're digitizing everything for everybody and then  
6 now we're going to circulate it, too.

7 I think between the two it might make  
8 sense to pick the priority that matters the most.  
9 We want to be able to circulate physical documents,

10 because I assume we're talking about physical  
11 documents here or do we want to make available  
12 material perhaps electronically and on demand and  
13 not be so concerned about circulating things?

14 MR. SWINDELLS: Gwen.

15 MS. SINCLAIR: I'm Gwen Sinclair,  
16 University of Hawaii at Manoa Library.

17 My University is under great pressure to  
18 why don't you digitize everything, why are we  
19 keeping all those old documents? And my response to  
20 that is that a lot of our students and a lot of our  
21 patrons don't have Internet access at home.

22 It's great to make everything digital

0060

1 and that's what everybody seems to want, but there's  
2 a significant number of people out there who don't  
3 have the ability to have materials delivered to  
4 their desktop. They don't have a computer or they  
5 don't have the bandwidth.

6 So, I think it's extremely important for  
7 us to maintain materials that can be circulated to  
8 people who want to take it home, otherwise we're  
9 condemning this 30 percent of people to always have  
10 to come in to the library to use depository

11 materials because they'll have no ability to take it  
12 home with them.

13 MR. HEMPHILL: This is Pete Hemphill.

14 Will print on demand solve that issue?

15 MS. SELBY: Barbie Selby, University of  
16 Virginia.

17 I get -- I mean I use the P word, print  
18 collection as opposed to circulating collection,  
19 because part of this, I mean it's that whole light  
20 archive, dark archive, GPO's got everything, but,  
21 you know, I mean it's, it's a preservation, it's  
22 keeping it in print somewhere, I think. I mean at

0061

1 least in part, so.

2 MS. UNIDENTIFIED SPEAKER: I think we  
3 have to have this conversation in light of State and  
4 institutional policies and that if you detach this  
5 and just talk about Federal Government collections,  
6 you know, that we're way off the mark here.

7 That our institutions all define what  
8 circulates based on the needs of our local  
9 constituents in that we can't come in and just say,  
10 you know, well I'm going to change that for this,  
11 but we have to get up and talk about other resource

12 sharing, too, which is, most States is pretty well  
13 developed and highly sophisticated and that we need  
14 to go back and look at institutional missions again  
15 and cooperation within States.

16 MS. UNIDENTIFIED SPEAKER: I'm from the  
17 Indiana State Library and most of our patrons are  
18 historians and genealogists and they do want the  
19 materials. There's very little pressure on us to  
20 have them electronic. On the other hand, we're very  
21 close to Indiana University and they have more  
22 electronics.

0062

1 So I think there's room for all of us  
2 and that our patrons would lose if we decided on one  
3 or the other State-wide.

4 MR. SWINDELLS: That may be it? Last  
5 questions? We may break early.

6 Okay, I want to thank -- oh, Dan  
7 Barkley.

8 MR. BARKLEY: Hi, Dan Barkley,  
9 University of New Mexico.

10 Number one, I have cataloging envy with  
11 Tim, because he's got five and I have none and  
12 catalogers bring out pepper spray when I approach

13 them, so, I don't know why that happens.

14                   With this statement and number one I'd  
15 like to thank council for developing these  
16 provocative statements. I'm not sure I find any of  
17 them provocative, but I think them interesting and  
18 intriguing and that's the whole point of generating  
19 some conversation here.

20                   I think a lot of the regionals without,  
21 with few exceptions are doing this. I know we do,  
22 our colleagues up in Santa Fe, we share our

0063

1 resources as much as possible, we circulate a  
2 variety of our collections. I'm even willing in  
3 some cases to let certain rare and endangered  
4 materials go if I know the person, so I'm kind of  
5 wondering what was the thought behind the  
6 development of this statement in terms of is this  
7 something many people aren't doing anymore, is this  
8 something regionals aren't performing anymore?

9                   And in part to answer Peter's question  
10 of Gwen, we do do print on demand. If we have  
11 something that, for example, Laurie or a patron up  
12 in Santa Fe needs, we'll either loan it or make a  
13 copy of it for them, regardless of the size.

14                   We don't have much of a digital  
15 collection right now. And I have to I guess wonder  
16 with all the digitization going on, is this in part  
17 the motivation behind statement number six, as we  
18 digitize parts of our collection and we kind of take  
19 the binding apart where they can't circulate it  
20 anymore, is this -- I'm just kind of curious with  
21 council as to the reasoning and thoughts behind  
22 this, not that it's --

0064

1                   MR. SWINDELLS: That's not council's  
2 fault.

3                   MR. BARKLEY: All right, well, then I'll  
4 blame you, it's Geoff's fault.

5                   MR. SWINDELLS: Yeah, it's my fault.

6                   MR. BARKLEY: Thank you.

7                   MR. SWINDELLS: No, this is just a lot  
8 of collections do not circulate, a lot of documents  
9 collections do not circulate in various ways. Some  
10 circulates it in a library loan. Some do not  
11 circulate directly, so.

12                   MS. SELBY: Barbie Selby, UVA.

13                   But also part of it is that region thing  
14 and the shared regional and, you know, if I don't,

15 if I let UNC have EPA, then I'll take War Department  
16 or I mean it's obviously getting at that and  
17 something that we're all very interested in  
18 pursuing.

19 MR. SWINDELLS: Yeah.

20 Okay. Thank you very much.

21 (Applause).

22 MR. SWINDELLS: I guess we have one

0065

1 more. One last.

2 MR. YARNALL: I'm, and (inaudible)

3 carefully because generally I've never, I've only  
4 spoken once before at a DLC meeting and I'm Richard  
5 Yarnall and I'm the section head of the Government  
6 document sections of the Library of Congress, and my  
7 section acquires the documents for the libraries  
8 collection.

9 And what, and under Title 44 of the  
10 U.S. Code, we get paper editions of almost  
11 everything that GPO prints and what I want to point  
12 out to council and to the other documents librarians  
13 here is that this has created a unique situation in  
14 that right now the Library of Congress has the only  
15 circulating collection of current Federal

16 publications in the nation. 90 percent of the  
17 material going to the regionals is electronic,  
18 correct, Judy?

19 MRS. RUSSELL: Well, 92 percent is  
20 online, whether or not it's also tangible, so I  
21 think in the handout it's 25 percent of the material  
22 that's online is also available in tangible form and  
0066

1 then another 8 or 9 percent is available only in  
2 tangible form, so.

3 MR. YARNALL: Right, so basically my  
4 collection, our collection, your collection at the  
5 Library of Congress is very unique right now.

6 And I'm not sure that this is good. My  
7 personal opinion. Now I'm not speaking as a Federal  
8 employee, I'm not sure that this is a good situation  
9 for the country and that as we discuss this and  
10 think about this further, it puts a real different  
11 spin on where we as a community are moving.

12 You know, do you really want LC to be,  
13 have the only paper copies, what if LC changes our  
14 mind. We could, you know, like our collection  
15 policy committee could go and change their mind. We  
16 could go all electronic and save the taxpayers lots

17 of money. I think that's what we'd like to do, too.

18 But there's a preservation and a  
19 responsibility for the nation's memory to have  
20 circulating copies of tangibles, at least my  
21 personal opinion. And I think this is an important  
22 question and I'm very thankful that the council put

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1 this in a vision statement and is raising this  
2 issue. And I just wanted to point out that, golly,  
3 this is where we're walking to and that we know this  
4 together, that this is what's -- what may well  
5 happen. Thank you.

6 MR. ACKEROYD: This is Richard Ackeroyd  
7 at the New Mexico State Library.

8 Richard, could you stay at the mic,  
9 please.

10 MR. YARNALL: I knew I should have gone  
11 to the other meeting at work.

12 MR. ACKEROYD: Provocative statements  
13 result in provocative statements, right.

14 Anyway, could you, could you just  
15 clarify for everybody what, what you mean when you  
16 say that the Library of Congress has the only  
17 circulating collection of documents? How do they

18 circulate, who has access to them and things like  
19 that?

20 I, you and I have talked about this  
21 before, but I'm not sure that everybody has an  
22 understanding of exactly what you mean when you say

0068

1 that.

2 MR. YARNALL: There are two ways that  
3 documents come to the library's collection. One is  
4 that our serial and Government documents division is  
5 a selective and they select quite a bit, you know,  
6 whatever a 90 percent selective is now. But that's  
7 a separate collection and it's not permanent.

8 Under Title 44 of the U.S. code, we are  
9 entitled to up to 25 copies of any Federal  
10 publication. These come into my section.

11 We do a selection based upon our  
12 collection policy statements and they are put into  
13 the permanent collection in the Library of Congress,  
14 Congress, I can't speak, getting nervous, and they  
15 are part of the permanent collection that will  
16 circulate just like any other book or serial in the  
17 library's collection.

18 So, if you want a copy of a soil survey,

19 we will have a copy, a paper copy of that soil  
20 survey in the library's collection. If you want an  
21 EPA document that's published and we select, it's  
22 there. And we select quite a bit in tangibles now  
0069

1 because until my administration who's much higher in  
2 the food chain than I am tell me differently, it is  
3 the policy of the Library of Congress that the only  
4 thing that is archival in nature is paper and fiche.  
5 We know how to keep paper and fiche alive for 100 to  
6 200 years. No one has told me how we are going to  
7 keep an electronic document alive, sorry, Judy, for  
8 200 years.

9           And that's just our policy and I will  
10 march that policy until my administration tells me  
11 to march somewhere else.

12           MR. ACKEROYD: Okay, I just, but again,  
13 I just want to clarify, so if I want that soil  
14 survey for a patron in Santa Fe, I can request that  
15 on inter-library loan from the Library of Congress  
16 and receive it?

17           MR. YARNALL: That's correct.

18           MR. ACKEROYD: Okay.

19           MR. YARNALL: Assuming it's gotten

20 through cataloging, has been bound. I don't want to  
21 embarrass our, anybody and say how long it takes for  
22 some of our material to get on to the shelf, you

0070

1 know. But that's a true statement and that's why I  
2 said that we have the only circulating comprehensive  
3 copy and it's not totally comprehensive, we don't  
4 select everything. You know, we select on a  
5 research level.

6 MR. WARNICK: Just, well go ahead, go  
7 ahead.

8 MR. ACKEROYD: I was just going to say  
9 thank you.

10 MR. WARNICK: Just to make one further  
11 clarification, for those 60 or 70 percent of items  
12 that GPO makes available only in electronic format,  
13 do you then blow that back and then circulate the  
14 hard copy? Or not?

15 MR. YARNALL: If we, if we select a hard  
16 copy.

17 MR. WARNICK: If you select the  
18 electronic copy --

19 MR. YARNALL: We don't select  
20 electronic.

21 MR. WARNICK: You don't, you just don't  
22 do that.

0071

1 MR. YARNALL: We don't do that. I have  
2 no place to store electronic material. GPO has to  
3 commit itself to permanent public access of  
4 electronic material and we are not pointing to it at  
5 all. If you want electronic material, I would  
6 assume that you'd be going to GPO Access and looking  
7 for it there, not through our catalog.

8 MR. WARNICK: Great. Thanks.

9 MR. YARNALL: Thank you.

10 MR. SWINDELLS: Thank you.

11 Okay, thanks very much.

12 (Short break taken.)

13 (End of 8:30 a.m. session.)

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0072

1 (Beginning of 10:30 a.m. session.)

2 MR. SUDDUTH: There's a handout for the  
3 next session on the stage up here and I want to get  
4 started in two minutes and I really do want to get  
5 started right at 10:30 a.m. for this next one.

6 As I said a moment ago, there are  
7 handouts on the next session on the stage and we'd  
8 like to get started promptly at 10:30 a.m.

9 It's nice to see that so many people are  
10 still here on a Wednesday morning and give everybody  
11 a chance to get in their seats and before we start  
12 the last session, there is some business the council  
13 would like to take care of and a couple of  
14 announcements.

15 One thing I want to remind everybody, if  
16 you have not gone to the registration desk and pick  
17 up your CE certificates, they are at the  
18 registration desks and get those when you have a  
19 chance at the end -- or I mean at the end of the  
20 session before you leave. Don't forget those.

21 Council has some other business that  
22 we've taken care of. We always have a secretary and

0073

1 Ann Miller has volunteered and agreed to be our  
2 secretary for the coming year, so I want to thank  
3 Ann for that.

4 As per tradition, during the Fall  
5 meeting the next class, which is the class of 2008,  
6 caucused, got together, nominated an incoming chair  
7 and then the rest of council just nodded, which is  
8 what we do because you, it's about all we can do,  
9 sometimes, and Geoff Swindells will be our incoming  
10 chair.

11 That's --

12 (Applause)

13 And I hope I've, can fool him and make  
14 it look easy so that he can find reality next year.  
15 No.

16 Being chair is very nice, you get lots  
17 of support from all the previous chairs and lots of  
18 nods.

19 Also want to thank the folks who have  
20 been out at the registration desk, Lance, Nick and  
21 Yvonne, but particularly Lance who, and I do  
22 logistics at my library when we do events, I know

0074

1 how hard his job is. It's just, it's rare to see  
2 him not moving. It's nice to see him just being  
3 able to lean against the wall, which I'm sure that's  
4 about all you feel like you can do at this point.

5 So, we need to give all three of those  
6 guys, a --

7 (Applause)

8 Another reminder, the next meeting of  
9 the depository library council will be in the Spring  
10 and as the tradition over the last few years, we  
11 will be west of the Mississippi.

12 So if you're from west of the  
13 Mississippi and you came here, go back, tell all  
14 your folks it's going to be a lot closer and come.  
15 And it's going to be in Denver April 15th through  
16 the 18th. Again, the downside of that is your tax  
17 forms will have to be filed. I don't want to say no  
18 because it's so electronic now.

19 Again, before we get to the program,  
20 there's one of the, a bit of business that we like  
21 to do. We, we don't have the production that we had  
22 last night and I hope most of you were able to

0075

1 attend the ceremony that honored Judy last night.

2 It was a wonderful ceremony and some, a lot of  
3 wonderful things said.

4 And it would be so easy, it would have  
5 been so easy for me to sit there with a piece of  
6 paper and write it all down and just repeat it.

7 I've known Judy since 1987 because  
8 that's the first depository library council meeting  
9 I went. It was actually right across the street in  
10 the Holiday Inn Capitol Hill. It was the Fall  
11 meeting. I have other stories related to that  
12 meeting. It was the first one I ever went to. I  
13 actually got to the hotel at about 11:00 p.m. at night  
14 having traveled by train and was just exhausted and  
15 I got greeted at the desk with, oh, Mr. Sudduth,  
16 your reservation is for tomorrow night.

17 Luckily they asked me if I knew someone  
18 at the meeting and the next thing I knew, there was  
19 Ridley Kessler screaming out of one end of the  
20 telephone saying yeah, he can share the room with  
21 me. But that was my first council meeting. I do  
22 remember one thing, that is sometime during the

0076

1 meeting or after the meeting soon after Ridley  
2 Kessler told me Judy Russell, she's smart, she works

3 hard and that's damn scary when you have both.

4                   Back then you didn't know how long, how  
5 many times you were going to run into someone, but  
6 Judy came back to GPO in 198(?) -- 1991 and took over  
7 EADS and that's the electronic dissemination took  
8 off then.

9                   Ann and I have several memories of  
10 working with or sometimes maybe contrary when Judy  
11 was an ILMS and Ann was chair of GODORT and I was  
12 chair of legislation and we were up in Washington  
13 several times and it was, it's been very nice to  
14 have Judy here as Superintendent of Docs for the  
15 last almost four years.

16                   So, thank you for that. Before, we have  
17 a little gift before that, we do have August  
18 Emholtz, he has something he would like to say, or  
19 August.

20                   MR. EMHOLTZ: Thank you, Bill. With  
21 apologies to Edward Lear.

22                   How pleasant to know Mrs. Russell who

0077

1 published such volumes of stuff, but she never loses  
2 a tussle, but all think her pleasant enough. Her  
3 mind's concrete and fastidious, her heart remarkably

4 capacious. She thinks tangible items hideous, and  
5 yet she's very perspicacious. She seconds venerable  
6 old GPO with thousands of books wall to wall.  
7 Occasionally sips a fine Pinot Grigo, but never gets  
8 tipsy at all. She reads and also speaks Spanish.  
9 She cannot abide ginger. Ere the days of her long  
10 career vanish, how pleasant to know Mrs. Russell.

11 (Applause)

12 MR. SUDDUTH: Again, Judy, thank you and  
13 this is just a, just a very small token that's from  
14 council and for all your hard work and working with  
15 us, in tough times, in good times and also  
16 challenging us because that's what you've done over  
17 the last couple of years is made us better by  
18 challenging us.

19 MRS. RUSSELL: Thank you so much.

20 (Applause)

21 MR. SUDDUTH: Well, we had a special  
22 committee, I mean don't look at me thinking scarves.

0078

1 Like any good council, we had a subcommittee that  
2 went out and we made an appropriation and had this  
3 select committee go and purchase the item, so.

4 So, let's move on to our program, the

5 rest of our program, digital distribution to  
6 depository libraries and it is Ted Priebe is going  
7 to be our moderator and first presenter and thank  
8 you.

9 MR. PRIEBE: Well this is a tough  
10 follow-up after following on that one last  
11 opportunity to say thanks to Judy for everything.

12 I'm here to talk about digital  
13 distribution and for today's topic, much like the  
14 development of GPO's future digital system, GPO is  
15 exploring the topics of what that system has to do  
16 specifically for digital distribution.

17 So today's discussion and that briefing  
18 paper that's out front, if anyone hasn't had an  
19 opportunity to get one, is about the how, the  
20 details -- or excuse me, it's about the what, it's  
21 about what. How that gets implemented is something  
22 that's going to follow, so today's discussion really

0079

1 is about what the GPO needs to do, what the future  
2 digital system needs to do.

3 In today's digital information age,  
4 distribution of these FDLP publications in the ink  
5 tangible digital form to Federal depository

6 libraries is an evolutionary step in transforming  
7 the 20th Century model of distribution into tangible  
8 publications.

9           Throughout the conference we've heard  
10 from people and the common theme has been about  
11 evolution and transforming and electronic, knowing  
12 that there are still places for the tangible  
13 publications, but we're clearly evolving.

14           When you think a bit about the evolution  
15 of GPO and the technologies as a whole, when you  
16 start out back in the '60s where it was strictly ink  
17 on paper and then migrating into the '70s with the  
18 edition of our friendly micro forms, moving into the  
19 1990s, the addition of the tangible electronic  
20 products with the CD ROMS, eventually evolving into  
21 DVDs and other forms and then in 1994, the advent  
22 of, the initiation of GPO Access and the access to

0080

1 the online resources.

2           Some of the positive affects of what's  
3 happened in that evolution in terms of the born  
4 digital content and the distribution, certainly one  
5 of the first things is the improvement in  
6 comprehensiveness of the collection. Second, and

7 probably most important to all of us here, is the  
8 expansion to public access.

9           The results of this transformation as  
10 it's evolving is certainly an increase in  
11 information born digital. We've all seen that and  
12 we've heard that theme as well across the past  
13 several days. And along with that evolution of born  
14 digital content is the correspondence and decrease  
15 in tangible distribution of those products as they  
16 go more on electronic format.

17           Much like today's model, people can  
18 download content from GPO one of two ways, primarily  
19 with GPO Access as most of us know, but also through  
20 the PURLs that are relevant in the cataloging, as  
21 well.

22           What we're looking for in our goals

0081

1 today are really to seek information specific to the  
2 future digital system and the requirements of it for  
3 digital distribution. We will continue to have the  
4 ability that you have now with GPO Access in terms  
5 of how you can access that content, but we want to  
6 also delve into these issues of developing new  
7 specific requirements for how content could be

8 distributed out in addition to being the current  
9 form where it's a pull, there's an opportunity for a  
10 push and a pull or a variety of things, automated  
11 means as well.

12                   What I'd like to do is go through all of  
13 the assumptions first and then give council an  
14 opportunity to validate or express their comments  
15 and then open it up to the audience. And then after  
16 that, we'll go through the questions with council  
17 and look forward to that discussion.

18                   So, assumption number one, consistent  
19 with other formats, GPO will distribute authentic  
20 digital publications in formats intended for public  
21 access.

22                   Assumption two, the characteristics of

0082

1 digital publications vary so significantly from  
2 tangible products that new and more flexible  
3 guidelines for managing them in depository libraries  
4 will need to be developed.

5                   Number three, preservation of the source  
6 files called archival information packages in the  
7 future digital system will be the responsibility of  
8 GPO and its preservation partners.

9                   Number four, for a majority of content,  
10 digital distribution represents another format  
11 choice that can be selected in addition to print,  
12 microfiche and tangible electronic products.

13                   Number five, libraries receiving FDLR  
14 digital publications would be responsible for  
15 providing sufficient infrastructure, including  
16 bandwidth and storage to provide timely and  
17 effective public access.

18                   Number six, libraries would need to  
19 ensure that they are providing access to the same  
20 versions of a digital publication that are available  
21 from GPO.

22                   I'd like to open it up to council,

0083

1 specific to the assumptions, any comments or  
2 questions?

3                   MR. HEMPHILL: This is Pete Hemphill.

4                   One thing on assumption number one that  
5 may not be entirely accurate, we found in private  
6 industry where the type of access is different for  
7 downloading sometimes, particularly in the area of  
8 data mining and research. There may be, it may not  
9 necessarily be in the same format intended for

10 public access. It may be in an XML format or other  
11 digital format that allows perhaps an academic  
12 institution to do, write software to scan particular  
13 documents for patterns or using techniques for  
14 research.

15 MR. PRIEBE: Okay. I think specific to  
16 the future digital system, one of the things that is  
17 a core underlying function of that system is to be  
18 able to deliver content in formats that the end user  
19 requires.

20 So, you know, specific to those various  
21 formats, I think that's part of the requirements and  
22 certainly key to the development for the success of  
0084  
1 the system.

2 MS. PARKER: Marian.

3 On assumption number six, it says that  
4 libraries would need to ensure that they are  
5 providing access to the same version of the digital  
6 publication as I'm assuming that means currently as  
7 of the date they're getting the publication from  
8 GPO.

9 So my question is are you all planning  
10 to develop some ability to push out a new version or

11 a new edition or a new whatever every time something  
12 comes out or is there some automatic update  
13 capability built into a document like this that  
14 would go back and check against the GPO holdings to  
15 see, you know, once somebody pulls it up that they  
16 need to go get an update?

17 MR. PRIEBE: Well that's definitely a  
18 good how question. As far as, you know, how the  
19 inter-workings of FDsys plays out is something I  
20 don't know at this point that we can really  
21 reaffirm. And let me feel free to introduce a  
22 couple of other folks that worked with me on this,

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1 Gil Baldwin and Robin Haun-Mohamed and between the  
2 three of us or others from GPO, we'll, we'll answer  
3 what we can when it's definitive.

4 But I think specific to, you know, the  
5 version of a specific product and how it's pushed  
6 out, that's really part of --

7 MS. PARKER: Let me rephrase that then  
8 because I actually meant to ask a policy question,  
9 now a how it's going to be implemented question.

10 So as a policy, are you going, are you  
11 planning to create an ability for the library or the

12 user to automatically know and be able to obtain the  
13 most current version or is it going to be as it  
14 seems to me to read here, the actual responsibility  
15 of the library or the end user to check every single  
16 time to see if there's something more current?

17 MR. PRIEBE: Well, the policy decision  
18 certainly hasn't been made but, you know, whether  
19 it's an automated push for a specific type of  
20 content that a depository library selects and has  
21 pushed to them, if that is a one-time thing or if  
22 it's a request that's made, it really I think is

0086

1 going to depend on the end user in terms of how  
2 that's distributed. If it's automated or if it's a  
3 manual update process where, you know, via a catalog  
4 record or some other means. Good question.

5 MR. DAVIS: This is Ric Davis from GPO.

6 Just want to add to that in developing  
7 the requirements for the future digital system, we  
8 built in the capability as many of you have read for  
9 significant version control and part of what we  
10 envision is being able to push this information out  
11 based on user profiles and things of that nature  
12 that are set up. So the capability is certainly

13 built in as a key requirement.

14 I think that the next step is as the CTO  
15 office and GPO are working with the Harris team in  
16 implementation is to figure out from a policy  
17 standpoint how we go about implementing that.

18 MS. PARKER: That helps a lot and I did  
19 miss that detail, so thank you, Ric.

20 MR. PRIEBE: Ann.

21 MS. MILLER: Yeah, I, I have a question.  
22 I mean one thing I would like to express is that

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1 some of us actually want to track all the versions,  
2 you know, the bills change over time and we don't  
3 want just the new one and I know that's not really  
4 what Marian was getting at.

5 My question is on assumption number  
6 three, can you describe what you mean by  
7 preservation partners?

8 MR. PRIEBE: Okay.

9 MRS. RUSSELL: We obviously are designing  
10 a system that will have significant redundancies for  
11 protection of the content and we are active  
12 participants in the so-called COOP, the Continuity  
13 of Operations for the National Archives and for the

14 Congress and so in addition to the normal kinds of  
15 redundancies, we have redundancies in order to  
16 support them in their need to continue to access and  
17 produce content.

18                 So, we have lots going on within the  
19 Federal system and then our partnership with NARA  
20 and, you know, it goes from there.

21                 But, but we also are considering how to  
22 have external non-Governmental sets of information

0088

1 and that might be done through other organizations  
2 such as Open Content Alliance or Portico or  
3 organizations like that, it might be done through  
4 partnerships with people in the depository program  
5 where individual institutions wanted to take  
6 responsibility for being the back-up archival site  
7 for certain parts of the content.

8                 I don't know how likely it is that  
9 there's any one institution that would want to take  
10 on the financial burden and the logistics burden of  
11 being a full back-up.

12                 So, I don't think we have an answer to  
13 that and we know, we know that we need to look  
14 beyond the Governmental redundancies to other as yet

15 undetermined partnerships. Is that, okay.

16 MR. PRIEBE: And I think one of the  
17 things you'll hear more about as GPO's future  
18 digital system is actually in the implementation  
19 stage of specific preservation functions and how  
20 many redundancies are there and what they are and  
21 that's going to give the community a better  
22 understanding of where GPO is and how to respond in

0089

1 addition to that.

2 MR. WARNICK: This is Walt Warnick from  
3 the Department of Energy.

4 Assumption number two talks about the  
5 need for new, more flexible guidelines for managing  
6 digital publications and certainly I think it's hard  
7 to disagree with that assumption.

8 Specifically we note that the  
9 flexible -- the future digital system is supposed to  
10 be inaugurated August 31st of 2007 and it presumes  
11 that agencies are going to provide metadata with  
12 items they submit, so I would certainly encourage  
13 the guidelines for that metadata be made known to  
14 the agencies well in advance of the August 31st  
15 date.

16 MR. SUDDUTH: And this is Bill Sudduth.

17 And I look at that phrase and see  
18 something different in that we're going to need new  
19 guidelines, but the word flexible makes me  
20 uncomfortable in that how can we know that at this  
21 point as you develop new guidelines because as you  
22 get down in five and six, you can't be but so

0090

1 flexible when you talk about five or six.

2 So flexible makes me uncomfortable in  
3 that it creates, it may be creating an assumption  
4 that there is, there's lots of possibilities, but as  
5 the system gets developed, it's going to start out  
6 fairly fixed and that there might be flexibility.

7 So, I, I, you know, I wouldn't want to,  
8 you know, two years from now hear someone stand up  
9 and say, but you said it's going to be flexible  
10 which means I get to do this. Okay.

11 MR. PRIEBE: Right, and I think that  
12 also speaks to the issue of releases of the future  
13 digital system when we talk about that first public  
14 release 1C versus releases 2 and 3 where there's  
15 that enhanced functionality that some of that  
16 flexibility is, is really in terms of evolving on

17 the functionality of the system and as it's more  
18 functional and there's no features and adaptability,  
19 that's going to enhance that flexibility issue.

20 MS. STIERHOLZ: Can I just ask a  
21 clarifying question on six. When you say that  
22 libraries would need to ensure they are providing

0091

1 access to the same versions of a digital pub, is  
2 that all the same versions or just the same versions  
3 that they need?

4 In other words, do you mean the same  
5 document or all the versions of that document?

6 MR. PRIEBE: All the iterations of it,  
7 is that the question?

8 MS. STIERHOLZ: Uh-huh, right.

9 MR. PRIEBE: Yeah, well, I think where  
10 we were going with this assumption specifically was,  
11 you know, the most current version that is available  
12 through GPO would, the libraries would need to have  
13 that accessible.

14 MS. STIERHOLZ: So I'm just thinking of  
15 the old model where people could stop receiving  
16 things and have essentially a collection of  
17 superseded materials which they held on their

18 shelves and theoretically hopefully informed patrons  
19 that these materials were superseded.

20                   This would not allow that, then; is that  
21 correct, this assumption?

22                   MRS. RUSSELL: I think this is part of  
0092

1 where we're needing to do a lot more exploration,  
2 but if you think about it at the time that we first  
3 distribute a publication, it has not yet been  
4 superseded.

5                   MS. STIERHOLZ: Right.

6                   MRS. RUSSELL: So there's no linking it  
7 to a more current version and if at a later time you  
8 stop, you de-select and you stop taking that and we  
9 later have a superseding version which may have a  
10 link to the historical one and we refresh the  
11 historical one to put a link to the more current  
12 one, you now not only have a superseded publication,  
13 but you have a superseded publication that doesn't  
14 have the information about what supersedes it and  
15 isn't, is probably not tagged as superseded.

16                   This came up, for example, a very  
17 concrete example with the Supreme Court. When they  
18 issue a slip opinion, they supersede it. When they

19 issued a preliminary print and they supersede the  
20 preliminary print and they release the final.

21 They have a concern about keeping the  
22 permanent public access to the slip opinions and the  
0093

1 preliminaries when they've been superseded unless we  
2 in some way mark those as superseded and point the  
3 person to the right version.

4 So, we're going to have to have  
5 different mechanisms and policies and we don't quite  
6 know how that's going to work yet, but that's part  
7 of this issue that the digital is not the same as  
8 the tangible and we may have different  
9 responsibilities.

10 So, I think this is more addressing the  
11 fact that we know in general that we're going to  
12 have to address this, but not, again, not so much  
13 how are we going to address it.

14 MS. STIERHOLZ: Right. And addressing  
15 it I totally think yes, we want to do that. But I  
16 can see how this could get really complicated.

17 MRS. RUSSELL: Yeah, it will get  
18 incredibly complicated.

19 MR. PRIEBE: Tim, did you have --

20 MR. BYRNE: Tim Byrne.

21 Yeah, I think that the assumption two  
22 that really says we have to have new guidelines for  
0094

1 this stuff really affects five and six.

2 We're looking at five and six and trying  
3 to apply the old guidelines with things that we  
4 understand to that, you know, we're working with  
5 tangible things is not going to be that case and  
6 it's really hard to think how this will be because  
7 we don't have any experience with this. But we can  
8 guarantee it will be different and we will have to  
9 have something, you know, different guidelines.

10 MR. PRIEBE: Absolutely right. Yes.

11 MR. HEMPHILL: This is Pete Hemphill.

12 With regard to all of the assumptions, I  
13 notice that everything is, is kind of lumped  
14 together and my experience has been that you may  
15 need to deliver different levels of information.  
16 For example, some people may only want metadata,  
17 some people may only want cross-reference  
18 information, some people may only want, may want the  
19 whole thing.

20 MR. PRIEBE: Right, and I think we are

21 in tune to that in terms of the flexibility of the  
22 system and what it has to have to enable that, you  
0095

1 know, metadata as well as content.

2 Anything else from Council? Okay, is  
3 there anything from the audience before we go into  
4 the questions?

5 MR. MEYERS: Larry Meyers,  
6 San Bernardino County Law Library. And Ann and  
7 Katrina kind of hit on what I was going to bring up.

8 Is there an underlying assumption or  
9 should there be an assumption or should one of the  
10 assumptions incorporate the assumption that where  
11 appropriate, the previous versions of an item will  
12 also be kept within the system? For example,  
13 legislation, old, you know, previous years of the  
14 CFR, things of that nature?

15 MRS. RUSSELL: And I, that is definitely  
16 an assumption for the permanent collection at GPO,  
17 but again, it goes back to as a community we're  
18 going to have to re-frame the assumptions about what  
19 the responsibilities are of regionals and the  
20 selectives who take this on deposit.

21 MS. MILLER: Well, and this might

22 follow-up, this is Ann Miller again, where Pete was  
0096

1 talking about, somewhat of an ability to kind of  
2 taper the flow from the fire hose and that there are  
3 just a few of us probably who are, you know,  
4 interested in for -- instance, the one I always  
5 think of is the, the lists of members of Government  
6 from all the Governments in the world from the CIA  
7 and I want that, I want every single issue of that  
8 because my researchers are going to use it. But,  
9 you know, Larry's aren't going to need that and he  
10 won't want it, so.

11 MR. PRIEBE: Yes, go ahead.

12 MR. MORRISON: Hi, I'm Dave Morrison  
13 from the University of Utah, Marriott Library.

14 And regarding the assumption number six  
15 that libraries would need ensure that they are  
16 providing access to the same version of a digital  
17 publication.

18 I, I think it would be really helpful if  
19 it were the system that is, is making sure that it  
20 is continually the most up-to-date version so that  
21 it does not require any kind of manual intervention.  
22 There's nothing quite as frustrating as pointing

0097

1 someone towards a, something that I have created in  
2 the past or whatever and just and realizing, oh,  
3 that doesn't have the most up-to-date information  
4 and it's because I needed to go and actually  
5 manually change it and I just didn't get around to  
6 it.

7                   So, thinking about this, it's almost  
8 like thinking of instead of this being a document,  
9 thinking of it as more of like a portal or a  
10 pipeline which is showing the current version of the  
11 information most up to date and maybe then if people  
12 wanted to save it, what is being shown at a given  
13 time, at that point then it gets all of the, it  
14 turns into a static document with the metadata that  
15 would say at this point in time when you sliced it  
16 off and preserved it, this is the metadata for it  
17 and this is the stuff that it's referring back to as  
18 the earlier versions.

19                   But it wouldn't be a document until you  
20 actually tried to preserve it, a slice in time so to  
21 speak. Just a way of thinking about it.

22                   MR. PRIEBE: Sure, no.

0098

1                   MR. HEMPHILL: One follow up to that,  
2 one question about how automated you want this to  
3 be.

4                   If you'll take the example of a delete  
5 transaction coming through, how automated do you  
6 want that to be?

7                   MS. MILLER: And this is Ann Miller.

8                   Another thing is is that I think we  
9 may -- if we're talking about digital deposits, this  
10 does mean that the library is taking responsibility  
11 and ownership for maintenance of this material, so  
12 that's basically what digital deposit is going to  
13 mean and if you, if this is not where we want to go,  
14 then we rely on the FDsys and its redundant systems  
15 to deliver us the information.

16                   But I think one of the things that we  
17 need to be careful to dice is are we talking about  
18 ingesting electronic files into our libraries and  
19 maintaining them, full text, whatever, complete with  
20 metadata and being responsible for ensuring that  
21 they are the authoritative source, or are we talking  
22 about -- and we're not, we're not talking about

0099

1 pointing out to an off-site source that is

2 maintained and refreshed by GPO.

3 MR. BARKLEY: Dan Barkley, University of  
4 New Mexico. I know I keep hearing my mother in  
5 these assumptions because you know what happens when  
6 you assume, so perhaps maybe just an editorial  
7 comment there.

8 Number five, and this is kind of a  
9 follow-up to what David just asked. I'm kind of  
10 curious if you flushed out the sufficient  
11 infrastructure, the expectations from us as  
12 depositories and I'm also I guess a little concerned  
13 with the bandwidth and storage because I think some  
14 of us are grappling with how much storage we have  
15 available to us locally, how much we're going to  
16 need in the future.

17 And for any of us to plan on continuing,  
18 some of us need to be able to go to our respective  
19 administrations and say, well, over the course of  
20 the next year I need this, over the course of the  
21 next five years.

22 And I realize, again, we're just talking

0100

1 in somewhat very flexible idealistic terms here, but  
2 I was wondering if you've flushed any of these other

3 things out.

4 MR. PRIEBE: I think specific to the  
5 future digital system, one of the things that the  
6 cross-functional team's been working on is really a  
7 system sizing document, to try to, you know,  
8 estimate or project some of the scope of volume that  
9 we have, those type of numbers, if you will, I think  
10 are really going to drive that whole issue of  
11 bandwidth as well as storage when you think of the  
12 scope of the entire system and what your specific  
13 institution's needs might be.

14 So that's a key, yeah.

15 MS. SMITH: Laurie Smith, Southeastern  
16 Louisiana University.

17 Regarding number six, I would think one  
18 of the reasons we would want to have distributed  
19 digital copies would be in case GPO's copy gets  
20 corrupted. You know, if some master hacker gets in  
21 and changes the 42nd President to Daffy Duck, you  
22 would hopefully be able then to use one of our

0101

1 back-up files around the country to refresh yours.

2 So I think that would be one rare  
3 exception to us wanting to have the exact copy that



5 jump into the questions, which should be even  
6 easier.

7                   Specific to access, and again this is to  
8 Council, is the major goal of digital distribution  
9 to improve public access to FDLR publications and if  
10 so, how's that goal facilitated by libraries  
11 providing local access to a digital copy?

12                   MR. SWINDELLS: There's a lot in there,  
13 improved public access, and I guess it depends how  
14 we choose to interpret that. I don't think my  
15 University would provide better bandwidth than GPO,  
16 although we're working on that.

17                   But one way of thinking about improved  
18 public access is to make those digital objects work  
19 better for my patrons to be combined with other  
20 digital objects, to make composite objects, to make  
21 special collections, like with State and local  
22 materials.

0103

1                   And so that's one way that it would  
2 improve public access for the folks in my State and  
3 that's, that's mostly where I look at the improved  
4 public access part of it.

5                   MR. PRIEBE: Any other comments from

6 Council?

7 Tim.

8 MR. BYRNE: Yeah, I think we're doing  
9 things now in my library that I never dreamed up,  
10 you know, just a few years ago, not, you know,  
11 20 years ago, but 5 years ago.

12 And I think that what we want to give  
13 ourselves is the potential to really develop new  
14 things, innovative things that that digital  
15 information gives us the capability to do.

16 MR. PRIEBE: I think those collections  
17 that you both have alluded to are an important  
18 point, re-purposing or creating, you know,  
19 innovative ways to service your customers.

20 MR. HEMPHILL: I guess one question I  
21 have is are you, is GPO planning on limiting digital  
22 distribution to just FDLPs or, say, if you have the

0104

1 corporate files, a Freedom of Information Act  
2 request for information, would GPO be providing that  
3 information to that company?

4 MR. PRIEBE: Well, felt a little bit  
5 like a big how, but, you know, specific to the  
6 system and again, what our mission is to provide

7 free and open access to content, you know, in terms  
8 of meeting the needs of the consumer or the user and  
9 the public, it's going to be a question of how that  
10 content could be presented and what format that they  
11 need.

12 MR. HEMPHILL: It's more of a policy  
13 question. Is GPO going to provide access?

14 MRS. RUSSELL: And, Pete, I, I think the  
15 answer to that is yet to be determined, but I will  
16 tell you how I've been thinking about it and that  
17 is, and we've been talking about this for, I don't  
18 know, since 1996 when we started talking about what  
19 would happen in this transition, we've been looking  
20 at what our services that we might have that are  
21 exclusive to depositories and that, therefore,  
22 provide a benefit to depositories.

0105

1 And Ted started out by saying that we  
2 would be continuing to have what we have now; that  
3 is, anybody can come to the system and they can  
4 follow a PURL in the catalog and they can download a  
5 document or they can do a search on GPO Access and  
6 they can download a document.

7 They can go to the CGP right now and

8 they can E-mail themselves 20 cataloging records.  
9 But I think there will be services, and I suspect  
10 digital distribution is one of them and I think the  
11 mass downloading of cataloging records or the  
12 affirmative pushing of cataloging records to match  
13 your profile is probably another where they will be  
14 exclusive. And that doesn't mean others can't get  
15 to that same content, but that we don't have the  
16 same partnership or obligation to be spoon-feeding  
17 it, if you will.

18                 So I think the example you gave in that  
19 private sector firm, they can come to GPO Access or  
20 FDsys or whatever its name turns out to be in its  
21 next life and they can get the same content that the  
22 depository could get, but I would expect that if

0106

1 they wanted us to do that kind of service in  
2 distribution, that would either be something  
3 exclusive to depositories or it would be something  
4 for which there was a fee.

5                 So, I think there, there will be a  
6 distinction between what our obligations are to  
7 depositories and to the general public, not an  
8 exclusion of content, but in the service.

9 MR. HEMPHILL: All right, thank you.

10 MR. PRIEBE: Okay. Should libraries  
11 receiving digital distribution be expected to offer  
12 a no fee, anonymous public access to local copies of  
13 FDLP digital publications and to minimize any  
14 restrictions such as user registration, location,  
15 et cetera?

16 MR. SWINDELLS: Emphatic yes.

17 MRS. RUSSELL: Then we get to the how,  
18 right. You get to do that how with your own local  
19 IT people.

20 MR. SUDDUTH: I'd, this is maybe a  
21 sinister question, but then doesn't that create the  
22 work-around that we just finished discussing? The

0107

1 potential?

2 MRS. RUSSELL: No, no.

3 MR. SUDDUTH: Okay, all right.

4 MR. PRIEBE: And the last one under  
5 this, should depository libraries take active steps  
6 such as including metadata in their catalog or  
7 developing appropriate Web pages to enable users to  
8 identify and link to FDLP digital publications in  
9 their collections?

10 (A bunch of women, yes).

11 MR. SWINDELLS: Hopefully not limited to  
12 catalogs, but.

13 MR. PRIEBE: Agreed. Okay, we're moving  
14 forward rapidly now.

15 Infrastructure, who determines  
16 sufficiency for local infrastructure to provide  
17 timely and effective public access? And then what  
18 are the criteria and should GPO develop those  
19 guidelines as they did for work stations.

20 MS. MILLER: I'll take a stab at part of  
21 it, this is Ann, from Duke. I, I kind of like the  
22 idea and way back, I'm dating myself, in the Chicago  
0108

1 conference I was also one of the few people who said  
2 we need guidelines, I like guidelines because I go  
3 print them off or I can send them in an E-mail to my  
4 IT people and say, look, I need this, and then they  
5 can't argue.

6 So I'm all for -- the other thing is you  
7 know what this system is going to require and I need  
8 that advice.

9 Now, does that mean I will limit myself  
10 to only what's under the guidelines? No, if I can

11 get away with more, you know, I, I'll do my best.

12 MR. PRIEBE: Tim.

13 MR. BYRNE: I like guidelines, also.

14 Before GPO came out with their recommended  
15 guidelines, I was getting called by selectives  
16 asking, you know, what sort of equipment should they  
17 buy and I didn't really feel comfortable with that.

18 MR. PRIEBE: Okay. Marian.

19 MS. PARKER: Yeah, what I would say is  
20 make the guidelines minimal needs, you know, the  
21 very minimum that we need to actually function with  
22 what we're attempting to do, but as Ann said, then

0109

1 let us go for the gusto with our own people for more  
2 functionality for the, you know, for the future.

3 But if we don't know what the minimum,  
4 you know, what the minimal set-up is and we're all  
5 up there trying to figure it out and coming up with  
6 different things, we might end up not being able to  
7 provide adequate access.

8 MR. SUDDUTH: However, though, this is a  
9 case where the guidelines are going to have to --  
10 any guidelines that are developed are going to have  
11 to assume a certain gradation or level of, you know,

12 because the systems will be of different sizes  
13 depending on how much information you take, what  
14 type of information you take.

15                 So, it isn't going to be a lock-down,  
16 this is the type of machine that needs to be sitting  
17 on your desk. This is a, if you plan to take and  
18 manage this much stuff, this is how much you're  
19 going to need to take and manage this much stuff.

20                 MR. SWINDELLS: I'm not sure if this is  
21 what Bill meant, but it, at least it sounds somewhat  
22 to me, right now the minimum guidelines are sort of

0110

1 you need equipment like this. When we look at  
2 digital deposit, I foresee them for as you need to  
3 be able to provide capacities that do this as  
4 opposed to a particular type, because we all have  
5 very different IT set-ups.

6                 MS. DAVIS: I would recommend that you  
7 tell people, you know, the pipe size they need. Do  
8 I need a T3 or if I'm a public library and I'm  
9 connected to DSL, when are all my other PCs going to  
10 crash because I have two people downloading a  
11 400-page document that happens to have a live video  
12 clip attached to it or high graphics.

13                   MR. PRIEBE: That's a good point, yeah,  
14 when you think of video and the monstrous size of  
15 those files and what a depository may want, you  
16 know, that connection could be significantly  
17 different from just an occasional paper documents or  
18 standard content.

19                   MR. SUDDUTH: It's not also a receipt  
20 and storage issue, it's a delivery back out issue  
21 which then becomes another gradation of how, how and  
22 to whom with what they have and how does that affect

0111

1 your delivery.

2                   So, it gets even more complicated. If  
3 you take in from one, one pipe, and you can  
4 determine the size of the pipe, but when you're  
5 sending it back out, what glass are you pouring this  
6 back into depends on the type of glass that you've  
7 got to pour it back into and who you can and cannot  
8 pour it into.

9                   MR. PRIEBE: I think it, there may be  
10 some libraries that really don't have the  
11 infrastructure, the, this would be the bandwidth and  
12 all of that, but if they have a policy to burn a  
13 copy on to a CD or a DVD and provide it to the

14 patron, they're meeting the patron's needs. So  
15 there's lots of ways that this can be delivered.

16 Okay, you had a couple questions or  
17 comments.

18 MS. HALE: Kathy Hale, State Library of  
19 Pennsylvania.

20 I do think that you have to take into  
21 account with your guidelines like GPO does with  
22 their specifications now that many libraries and

0112

1 librarians need to take these specifications to  
2 higher levels than themselves, that they are taking  
3 them to IT departments. Some libraries, they are  
4 the IT department and they have to take them to  
5 directors who don't know all of the language.

6 So that there needs to be, like Bill was  
7 saying, a gradation of the specifications to take  
8 into account all of the types and sizes of libraries  
9 that FDLP enjoys. And most IT people that I've ever  
10 come across like guidelines, they want to know do I  
11 need this certain bandwidth, do I need this certain  
12 piece for this and potentially what is needed to not  
13 only take it in, but give it out.

14 MR. PRIEBE: Sure. No question.

15 MR. GOOCH: Just to kind of follow on  
16 that and also the idea of kind of the minimal level,  
17 I'm sorry, Mark Gooch, College of Wooster.

18 What level of specificity are you going  
19 to go to, you may have a T3 connection to your  
20 campus, but your networking folks may only allow you  
21 so much of that bandwidth for specific uses, so will  
22 we need to have specific amounts of bandwidth

0113

1 allocated within that big pipe?

2 MR. PRIEBE: Yeah, I mean certainly  
3 today I don't know that we could answer that, but  
4 the issues you bring forward certainly we're making  
5 note of.

6 MR. BROWN: Chris Brown, University of  
7 Denver.

8 I think that the guidelines should  
9 include things such as naming conventions and file  
10 formats and directory structures.

11 For example, you don't want to be  
12 downloading Index at HTML and overwrite everything  
13 else or, you just, it needs to be some  
14 consideration.

15 MR. PRIEBE: Okay, very good.

16                   Okay. Regional responsibilities. What  
17 are the responsibilities of regional depositories  
18 for the digital publications GPO distributes?  
19 Should they be required to accept and maintain all  
20 digital publications that GPO distributes and should  
21 regional depositories be allowed --

22                   (Laughter)

0114

1                   The last one was should the regional  
2 depositories be allowed to accept digital content as  
3 an alternative to the print or microform version.  
4 Whole bunch.

5                   Council?

6                   UNIDENTIFIED SPEAKER: Regionals first.

7                   MR. PRIEBE: Regionals first, okay.

8                   MR. HEMPHILL: I think 3AI there to a  
9 certain extent would be impractical and a waste of  
10 taxpayers' money.

11                   I think you, if, if -- you need to be  
12 able to make sure that the library community is  
13 comfortable with the ability to preserve that  
14 information.

15                   MS. STIERHOLZ: Yeah, Pete, I agree, I  
16 mean I just think that's not possible not just for

17 regionals, but for any library, except I mean that's  
18 why GPO is there.

19 MR. BYRNE: I think this is something  
20 that really scares a lot of regionals, terrifies  
21 regionals. I think we've got regionals who are not  
22 sure that they're going to be continuing as

0115

1 regionals and this is something that might actually  
2 push them over the edge.

3 And the even, you know, that it's,  
4 there's so much of it is unknown right now. We  
5 don't have this experience with it, so it's really  
6 hard to talk about what we're going to be in the  
7 future when we don't really have any experience how  
8 we're going to deal with these things and what we'll  
9 be doing in the future.

10 So I hope we keep enough flexibility  
11 with this area so that we don't lock us into  
12 anything for regionals right now. Let us learn and  
13 then make that decision.

14 MR. PRIEBE: Good comments.

15 MR. SUDDUTH: My question, though, is,  
16 what if someone does and if they are or aren't a  
17 regional, you have to be prepared for that

18 possibility?

19 I've heard folks stand up over the last  
20 several years and say possibly.

21 MS. MILLER: But my question to that it  
22 so what, I could be 100 percent selective now if I  
0116

1 wanted to be, I'm not that foolish, but --

2 MR. SWINDELLES: We actually don't have  
3 to answer this theoretical question because it says  
4 required to accept and maintain and so I would say  
5 for me the answer to the first is no.

6 The answer to the second is much more  
7 complicated and I don't, it's really a question of,  
8 it's really sort of back to essential titles and  
9 those kinds of questions. Should we be allowed to  
10 substitute? I think yes, but I also think within  
11 guidelines and that there will be some things where  
12 we are required to accept the print even if it's  
13 available in digital form.

14 MR. PRIEBE: That's a good point.

15 Richard.

16 MR. ACKEROYD: Richard Ackeroyd,  
17 New Mexico State Library.

18 It's, I'm agreeing with just about

19 every, all the hesitation and the concerns that  
20 people are expressing, but it seems to me that  
21 sometime over the past year I've been involved in a  
22 couple of conversations where there was some

0117

1 discussion about the possibility of setting up a  
2 series of mirror sites around the country that  
3 regionals and depository libraries could access for  
4 the purposes of meeting their needs to provide  
5 access to their publics, without having to duplicate  
6 in every single library the kinds of things that are  
7 being suggested here and I think this goes all the  
8 way back to the access question in the beginning.

9           So I don't know whether, is that, is  
10 that kind of discussion off the table or are you  
11 thinking about that or is the staff thinking about  
12 that as you're thinking about all of these  
13 questions, because it seems to me that could, could  
14 answer a lot of questions of access and ease of  
15 access and take a lot of pressure off a series of  
16 local IT infrastructures, particularly the smaller  
17 ones.

18           MR. PRIEBE: I say thanks for bringing  
19 it up, but yes, yes, we certainly are hearing that

20 and it needs to be factored in.

21 Okay. Metadata, should GPO distribute  
22 bibliographic and other metadata as well as the

0118

1 digital publication. Yes?

2 (Many responded Yes.)

3 MR. PRIEBE: A lot of yeses there.

4 What other metadata should be routinely  
5 distributed?

6 UNIDENTIFIED SPEAKER: All that other  
7 stuff.

8 UNIDENTIFIED SPEAKER: Anything you've  
9 got.

10 UNIDENTIFIED SPEAKER: Anything you've  
11 got.

12 MR. PRIEBE: The kitchen sink should go  
13 out, is that --

14 MR. SUDDUTH: No, I mean I think, and  
15 I'm sitting here looking right at, whatever your  
16 name is.

17 MR. SWINDELLS: George.

18 MR. SUDDUTH: George. And there's  
19 already some idea of the different types of meta  
20 data that's needed. There may be others, but my

21 reaction is it's needed -- that kind of metadata is  
22 going to be needed, particularly if you're going to  
0119

1 be flexible in your access to the information and  
2 managing it.

3 MR. SWINDELLS: Well, I have a slightly  
4 different perspective on that. There's a prior  
5 question here and that's what are we required to do  
6 with the stuff? If we are saying that digital  
7 deposit, and I don't think we are because I've  
8 already discussed that, but if we are saying that  
9 it's preservation over time, then that's another  
10 whole set of metadata elements that we want  
11 distributed.

12 If we are simply saying that as trusted  
13 repositories we can reliably say that this is what  
14 we received and it has not been altered, which is  
15 essentially what we do now with print, then that's a  
16 different set of metadata.

17 So it isn't necessarily everything. It  
18 depends what we're doing with the stuff.

19 MS. MILLER: This is Ann.

20 I just have a quick -- I just think that  
21 in some ways, I'm trying to balance what I might see

22 a library doing with the digital,

0120

1 digitally-deposited material, if it's a truly  
2 creative enterprise and they're going to take it out  
3 and they're going to make something wonderful out of  
4 it, then they need to be the ones who are going to  
5 decide what metadata is appropriate and what isn't,  
6 because that's where they're going to need the file  
7 structure and the preservation information,  
8 et cetera.

9           But then there might be others of us who  
10 are interested in primarily just having a certain  
11 set of products that, that meet the needs of our  
12 particular mission and don't, probably won't spend a  
13 lot of time, you know, noodling around with it.

14           Is that, the question I have is that  
15 GPO's responsibility to make that decision or should  
16 GPO be delivering us everything and then we go in  
17 and say, you know, we're going to strip these  
18 sections, we don't need the METS stuff or we don't  
19 need the MODS stuff or one of those M things, we're  
20 going to strip it all out?

21           MR. SUDDUTH: So you're saying would it  
22 be part of like a profile delivery? Okay.

0121

1                   MR. HEMPHILL: Well, one consideration  
2 you have to have in there and this goes back to  
3 delivering different levels of information, is to  
4 what extent is GPO going to require certain meta  
5 data for synchronization of information, for  
6 example, version control.

7                   You need to consider what's going to be  
8 necessary to make things basically functional to  
9 make sure things stay up to date.

10                  MR. BYRNE: Once upon a time our library  
11 was part of the group that had used the Carl system  
12 and the people who developed this system, they were  
13 really brilliant people, very forward-thinking  
14 people, but for some reason, to save space on their  
15 servers, I don't really remember what it was, they  
16 decided they didn't need to retain all of the  
17 bibliographic record. They could strip out all the  
18 XXDLs, and this was a mistake and they came to  
19 realize it later and had to do, you know, an  
20 incredible re-indexing and re-loading.

21                  But I think it's a mistake not to let us  
22 have everything that we might use sometime in the

0122

1 future.

2 MR. SWINDELLS: I guess I'll change what  
3 I said before because I agree with both Tim and Ann.  
4 It's really about what should be accessible.  
5 Everything should be accessible to us and we should  
6 be able to take what we need from that, but.

7 MR. PRIEBE: Selectivity. When can a  
8 selective library or regional select only the  
9 digital version of the publication? I think this  
10 came forward earlier, as well, and are there  
11 exceptions?

12 MS. STIERHOLZ: I think any time they  
13 want, and I assume that they would always do this,  
14 to serve their customers the best, so, and I think  
15 libraries do have their users in mind and so they're  
16 going to select the thing that best serves their  
17 user.

18 I can't think of any exceptions.  
19 Regionals well you guys -- I'm not going to.

20 MR. PRIEBE: Version issues and  
21 synchronization, if a library no longer selects  
22 similar publications, will it need to manage its

0123

1 collection to ensure that it is not providing access

2 to a superseded version? And if yes, how could this  
3 be accomplished? I think that was a topic we were  
4 on earlier, as well.

5 Additional comments?

6 MR. HEMPHILL: I think the answer to A  
7 is yes and, if yes, answer to A is yes and if yes,  
8 how could this be accomplished.

9 Magic.

10 (Laughter).

11 MR. PRIEBE: Well that is the system, a  
12 magic wand is going to make it happen.

13 MS. MILLER: This is, this is Ann.

14 I, I know I harp a little bit about  
15 this, but I actually find, you know, I work in a  
16 research library with a lot of nerds and they ask  
17 for this kind of really old stuff. I want to know  
18 how it developed over the last 30 years, I'm like  
19 okay, whatever.

20 But I think, we manage our collection to  
21 ensure that we are at -- providing access to the  
22 appropriate version for what the person is using it

0124

1 for, and sometimes it's appropriate for our users in  
2 certain times to look at superseded versions and

3 that's important.

4 MR. HEMPHILL: My colleague, Evelyn,  
5 brought up an interesting point.

6 MS. MILLER: She's pointing at me.

7 MR. HEMPHILL: And mentioned that  
8 de-selection might be a piece of functionality  
9 that's needed for FDLPS.

10 MS. FRANGAKIS: But I also have a  
11 question for Ann in when your patrons are looking at  
12 the superseded versions, are they aware that they  
13 are superseded versions so that, that would need to  
14 be an issue in the digital environment as well, if  
15 those continue to be available.

16 MS. MILLER: That's correct, I think  
17 it's important that we market appropriately;  
18 however, we do that in an electronic environment  
19 because I, you know, if there, if they're wanting to  
20 look at the development of the Medicaid rules, God  
21 knows why, they might want, you know, they,  
22 certainly if they are a practicing physician and

0125

1 they want to know what their reimbursement rate is  
2 going to be, they want to look at what's current.  
3 Believe me, that's hard to find.

4                   But they want to, you know, look at,  
5 they might want, our researchers might want to look  
6 at the old stuff.

7                   MR. PRIEBE: Richard.

8                   MR. ACKEROYD: Richard Ackeroyd,  
9 New Mexico State Library.

10                   It seems to me that this might be  
11 similar to tracking a legislative history and as you  
12 do that, Bills get amended and put forward and line  
13 itemed and whatever and I wonder if however  
14 legislative histories are being tracked now couldn't  
15 serve as a model for dealing with superseded  
16 versions of other kinds of publications.

17                   MR. HEMPHILL: With regard to the how,  
18 we struggled with, with doing that, keeping things  
19 in sync and one thing we provided to our external  
20 partners was software that allowed every time that a  
21 user viewed the information about the content, i.e.,  
22 the actual document, that it would go back to a

0126

1 centralized server if it was available and  
2 validated, that is a current version. If it's not a  
3 current version, it would pop up a dialogue box and  
4 say this is not a current version, please download

5 the latest which can be found here.

6 In addition, we had situations where we  
7 put expiration capability on there and also if there  
8 was off-line use like for in submarines or people  
9 who are on aircraft, we would warn them that this  
10 may not be the current version and they should  
11 validate it with, with the authenticating source.

12 MR. PRIEBE: Kind of like what we've  
13 talked about with authentication and digital  
14 signatures and provided online access and so forth  
15 and so on.

16 Yeah. Yeah.

17 MS. WEST: Amy West, University of  
18 Minnesota.

19 I just double checked with somebody who  
20 works in a selective library to make sure this is  
21 right, that if you decide not to continue selecting  
22 a prints or micro form publication, that's okay,

0127

1 that's just the last issue you have.

2 There's a number of ways you could  
3 differentiate one version from another. Technically  
4 that's not that difficult, you can find date stamps  
5 and incorporate them into something visual. So I

6 would be inclined to say no, if a library decides to  
7 stop selecting something at a certain point, why  
8 should that be conceptually different than if they  
9 did so with print.

10 MR. PRIEBE: Thank you.

11 Barbie.

12 MS. SELBY: Barbie Selby, University of  
13 Virginia.

14 It's sort of, it seems like it could go  
15 back to the metadata, I mean it obviously would be  
16 a metadata piece that would talk about this. And I  
17 guess the thing with metadata, you might think at  
18 some point you wanted only X metadata but then  
19 later you might want more metadata to go with that  
20 same document, so it's sort of maybe needs to be  
21 modular so you could grab more metadata to match up  
22 with your materials that you have stored locally

0128

1 later on.

2 MR. PRIEBE: Good point.

3 Okay, on to ownership. Do digital  
4 publications distributed under the aegis of the FDLP  
5 remain the property of the U.S. Government,  
6 including back-up and other copies maintained on

7 library systems?

8                   What are the implications of an agency  
9 requesting the recall of FDLP electronic titles?

10                   And one more, if an agency does not want  
11 older issues to remain available online, how should  
12 this be handled?

13                   A couple good topics for us.

14                   MS. SELBY: It seems like the first one  
15 violates copyright law, that if somebody makes a  
16 copy of a digital Government publication on their  
17 own server, since there is no copyright in the  
18 public domain, they own it.

19                   I don't know, that's how I see it. Is  
20 there some other way of looking at that?

21                   MRS. RUSSELL: I think in a strict  
22 copyright sense you're correct. I mean anybody

0129

1 could go right now today on GPO Access and download  
2 any document and, you know, there's no ownership  
3 issue.

4                   I think the ownership issue and maybe  
5 ownership isn't the right word for it, but more  
6 comes in what is your commitment by being a partner  
7 in the FDLP.

8                   One of the things you agreed to as a  
9 depository with respect to the tangible materials is  
10 that this is property of the Federal Government,  
11 that you will honor recalls. We then try to be  
12 extraordinarily scrupulous about what is allowed to  
13 be recalled so that it isn't a frivolous process,  
14 but there are times when something completely  
15 inappropriate, for whatever reason, gets sent out  
16 there.

17                   I mean we're finding old stuff now with  
18 social security numbers in it which at the time  
19 people didn't think too much about, but boy now that  
20 it's all automated, people can, people say wait,  
21 wait. I mean that's in the tangible stuff, but if  
22 you think about the inadvertent distribution of an

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1 inappropriate document, I think it may be more of  
2 what is your commitment as a depository library to  
3 honor, I mean that's more maybe going to be.

4                   MS. STIERHOLZ: Okay. So that's your  
5 concern with this, not, you know, somebody leaves  
6 the program, you are going to request all these  
7 digital documents back?

8                   MRS. RUSSELL: No.

9 MS. STIERHOLZ: Okay.

10 MR. HEMPHILL: Much of the, much of this  
11 has been discussed widely with the implementation in  
12 private industry of sarbanksoxly (phonetic  
13 spelling), what issues of retention of E-mail,  
14 retention of documents, retention of back-ups.

15 You might want to consider looking at  
16 some of the work that's been done in that area as  
17 ground-breaking work and potentially be able to  
18 implement policies similar to that of what's been  
19 implemented for sarbanksoxly.

20 MR. PRIEBE: Anything else from Council?

21 Oh, Tim.

22 MR. BYRNE: I'm concerned about what is

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1 not being asked at this point and it's something I  
2 was expecting to be here and that was a retention  
3 rule, five-year retention rule. Should there be a  
4 five-year retention rule for the electronic  
5 publications? And I happen to think no is why I  
6 sort of hesitated to bring it up.

7 MR. PRIEBE: No, that's a good question.  
8 I think we had about five pages of questions that we  
9 really scaled back over time. And I mean that's

10 certainly a relevant one, as well.

11 MR. BYRNE: But I think this is, it's  
12 linked to the ownership, too, so if we're saying it  
13 is owned by the -- and that could come up.

14 MRS. RUSSELL: And I think the basis for  
15 the five-year retention rule in statute is heavily  
16 based in Federal property and it's based on the  
17 concept that if we've spent scarce appropriated  
18 funds to print and ship this copy to you, you should  
19 not the day after tomorrow throw it away and that,  
20 you know, that, that an investment has been made and  
21 clearly there's a different kind of investment at a  
22 cost for transferring electrons. It's not that

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1 there's no cost at all.

2 I mean it's no free lunch, but it is a  
3 very different thing and we aren't really dealing  
4 with tangible property.

5 MR. BYRNE: You know, in anticipation of  
6 that, I actually went back and read the legislative  
7 history and everything, so I'm glad to hear you say  
8 that.

9 MS. MILLER: This is Ann.

10 I, however, disagree. Well I think, I

11 think some of it, and it may not be in quite the  
12 same form in this, in this world, but I think we  
13 need to get somehow to, if we're going, if a library  
14 is going to request digital deposit, we need to have  
15 some method of ensuring commitment I think is the  
16 right words for me. If, if we are, if they are  
17 taking delivery of this material, I want to be sure  
18 that it's not just sort of going on a server  
19 somewhere and hiding.

20 I mean you can argue what difference  
21 does it make, it's just taking up server space. But  
22 GPO has paid for distributing it and I think they've

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1 made a commitment, or they would make a commitment  
2 on their end to deliver this and that somehow we  
3 have to come up with a way for the receiving  
4 library, and I think we address it in certain of the  
5 other questions, but there needs to be a way for the  
6 Federal Government to ensure that the receiving  
7 library is upholding its end of the bargain and  
8 that's what we've had with the five-year rule in  
9 terms of property.

10 MR. BYRNE: On the other hand, this is  
11 not point -- this is not information that's not

12 available then. This is still stuff that's  
13 available through GPO, through the links in their  
14 catalog, so the depository will still be able to  
15 provide access, even if they may have the intent  
16 some day to do something with these things and  
17 they're sticking them on a server where nothing is  
18 happening right now.

19 MRS. RUSSELL: And I think, though, that  
20 Ann has hit on a point which was part of what I  
21 think was underlying some of our assumptions, which  
22 was we're not just distributing these things to

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1 people to store away with the idea that maybe  
2 10 years from now you're going to do something with  
3 it, that, that there is some level of commitment to  
4 public access and to having the infrastructure. And  
5 again, with them doing something with it and all of  
6 those things I think are things about which there's  
7 going to need to be a lot of dialogue to define, you  
8 know, not just what are the minimum technical  
9 requirements, but what are the minimum commitments  
10 that need to be made and I think we're just at the  
11 very early stages of feeling our way into that.

12 So I think kind of both points have

13 their merit, that we are not going to use  
14 property-based logic to make these decisions, but we  
15 are probably going to make decisions based more on,  
16 you know, why are we expending the resources to  
17 develop and manage a system to push this content to  
18 you if you're really not using it for public access,  
19 which is that for which we are being funded to do  
20 these, these tasks.

21                   So, but I, I think it has also been a  
22 tie back to the B and C parts which may be much

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1 harder. I mean once the horse is out of the barn,  
2 it's not much use locking it. And given the ability  
3 for people to back up Websites and do all these  
4 other kinds of things, you know, recalling a digital  
5 publication once it's been posted on an agency  
6 Website for a while is an exercise in futility.  
7 That doesn't mean that agencies still don't when  
8 they find an oops, particularly a significant one,  
9 feel compelled to try to deal with it and be given  
10 our special relationship with them and your special  
11 relationship with us, it's something we need to be  
12 talking about, thinking about, should we do it, how  
13 should we do it, if not and we disclose it to

14 agencies that we're not doing it, does that affect  
15 their willingness to put the stuff into the pipeline  
16 to get it into FDsys because they know if they make  
17 a mistake. It's irrecoverable.

18 So, some interesting issues as yet to be  
19 resolved.

20 MR. SWINDELLS: The five-year rule,  
21 though, also it's not simply a property commitment.  
22 It is a commitment to service.

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1 MRS. RUSSELL: Right. Yes.

2 MR. SWINDELLS: This is a particular  
3 area represented by that material and so you are  
4 making a service commitment. And whether we retain  
5 a five-year rule or not, we need to retain a certain  
6 amount of continuity in service commitments.

7 MR. PRIEBE: Very patient. Thank you.

8 MS. SMITH: Sure. Lori Smith,  
9 Southeastern Louisiana University and I've got to  
10 get myself to a shorter named college.

11 The digital files that we would choose  
12 or have downloaded for us, I'm happy to keep those  
13 five years if you want me to. I'm happy to take  
14 them off the server if the agency asks us to, but if

15 I'm running out of server space and I need to weed  
16 or, you know, weed my collection, I would really  
17 like to not have to create an exchange list and  
18 seek -- if we can skip that part, that would be  
19 great.

20 MRS. RUSSELL: I have a feeling we can  
21 probably all agree to that, other access copies.

22 MR. HAYES: Steve Hayes, University of

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1 Notre Dame.

2 And part of it is, you know, I'm kind of  
3 torn. We have a huge history based on tangible, yet  
4 we are totally discarding that going oh, this is  
5 totally new, you know. Ah, yes, I really want A to  
6 be required because I want to shift back to Judy the  
7 bits and bites, the on and off for electronic  
8 product back to GPO. After all, they distributed it  
9 down to us, I need to send those electrons back.

10 Come on. I think what Geoff was getting  
11 at was part of it. What was, what were we trying to  
12 accomplish by which we did all of those rules for,  
13 you know, you have to have your aisle space XY to  
14 get at your tangible product and you had to have  
15 light and you had to have photocopying and you had

16 to have this and that. We didn't develop those  
17 guidelines as a whim. They were meant to accomplish  
18 something.

19                   What are we trying to accomplish with  
20 digital distribution and what are the requirements  
21 that we have implied in a tangible world that apply  
22 and we can use before we re-invent going, oh, it's  
0138

1 totally different.

2                   No, meeting an end user's need, whether  
3 it is intangible, may have a different set of  
4 specifics, but you still need to what are we trying  
5 to do with our general public.

6                   And so I, you know, I'm always kind of  
7 torn going, yeah, we really want that, but yeah,  
8 it's really stupid to send back the electrons to  
9 Washington. The last one, you know, again, part of  
10 me goes I don't care what the agency wants, you know  
11 if I bought it, it's mine, okay. But you  
12 distributed it, so it's GPO's, you know. And I hate  
13 to get a thing here going, how many have made copies  
14 of the stuff before we sent it back, or we destroyed  
15 it.

16                   I mean we are not --

17                   MRS. RUSSELL:  And believe me, we tell  
18  them whenever these discussions occur that we can  
19  pretty much guarantee them that somebody, you know,  
20  and if it were tangible and somebody has already  
21  digitized it --

22                   MR. HAYES:  Bingo.

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1                   MRS. RUSSELL:  -- will be posting it  
2  shortly that they, that they, even so in the  
3  tangible environment we have a lot of conversations  
4  about that.

5                   And, yet, I think we can all agree that  
6  there are instances where there are appropriate  
7  reasons for a recall and there are going to be  
8  instances as we go back and digitize historical  
9  collections that we're going to unearth documents  
10  which at the time in a tangible format were  
11  distributed but in an electronic format, the fact  
12  that it's a directory which has the social security  
13  numbers of everybody who was in it, you know, we're  
14  going to have to have a way to redact or, you know,  
15  or if something like that got out, we're going to  
16  have to have a way to, and recall may be a  
17  euphemism, it's really erase.

18                   But, you know, I mean it is part of that  
19 whole what is the relationship we have and you have  
20 through us with these publishing agencies that cause  
21 them to voluntarily participate. I mean if we're  
22 scraping it off their Website, you know, they've

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1     made, they put it out there. If the horse left the  
2 barn, the horse left the barn.

3                   But if we're asking them to  
4 affirmatively deposit it in order to give it to you,  
5 again there is some expectation that if there's an  
6 oops, that, you know, we and you aren't going to  
7 just say oh, too bad guys, you just published the  
8 social security numbers for everybody that receives  
9 Veteran's benefits and we're keeping it, you know, I  
10 mean, so.

11                  MR. HAYES: Right. And I think we do  
12 that, but again, it's what are we trying to  
13 accomplish, but how far retrospective do we go. You  
14 know, I'm in an institution that, you know, I could  
15 be weeding my collection against policy every time  
16 the Catholic church comes up with a new, oh, well  
17 let's weed that out because it's against policy.

18                  So it is, again, but my main point was

19 can we be doing this in terms of what do we already  
20 have in place, is there really valid reasoning that  
21 is totally different in an electronic era instead of  
22 going yeah, we built on it for this, we'll do a  
0141

1 similar kind of infrastructure to meet the needs  
2 with an electronic one.

3 MS. UNIDENTIFIED SPEAKER: I have a  
4 question based on the five-year rule with  
5 electronic, underlying the whole issue. If for a  
6 small depository, if our item number is whatever, if  
7 there's an electronic document that goes to that  
8 item number, access -- we can give access by having  
9 Gov., you know, linking to Government Websites.

10 From what you're saying, it sounds like  
11 we are needing to have those into our catalogs  
12 because it, we have the item number. Maybe I'm  
13 misunderstanding what you're saying, but it sounds  
14 like we're being required with the five-year rule to  
15 have access other than sort of the piece of paper in  
16 hand idea.

17 MRS. RUSSELL: I think I understand what  
18 you're saying and I think we've been having a number  
19 of conversations going back to when I was at GPO

20 before about the whole issue of digital deposit. I  
21 don't think we're expecting to require anybody to  
22 take digital deposit, I believe we even asked that  
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1 question about the regionals, you know, I, I think  
2 it's more if we offer the option and we are  
3 expecting to have the capability to do that, so in,  
4 in the case of a selective that simply wants to  
5 provide access and doesn't want to house any of  
6 those on a digital deposit, I don't think we're  
7 going to be asking them to do that. I don't think  
8 we're asking you to change what you do in that  
9 regard.

10 I think this is an option. You can link  
11 to it to provide the access, you can download it to  
12 provide the access locally. To the extent that  
13 there's a tangible copy offered, you can select the  
14 tangible copy, you know, then it becomes another  
15 choice.

16 Does that kind of address what you were  
17 concerned about, or?

18 MS. UNIDENTIFIED SPEAKER: You were  
19 talking -- the question somebody raised about the  
20 five-year rule, how do we, if it's electronic only,

21 unless we pull all the records into our OPAC, how do  
22 we indicate that we are offering access to it to get  
0143

1 rid of it in five years? That's sort of the  
2 circular loop that I'm having problems with here.

3 MRS. RUSSELL: Right. And there are and  
4 we did a show of hands on this in Seattle because we  
5 were talking about pushing of catalogs in records  
6 and other kinds of things, we don't require right  
7 now any library to download and catalog the digital  
8 materials as the way to link, although many, many of  
9 the libraries choose to do that.

10 And I think in most cases it isn't  
11 something where they would then systematically go  
12 back and weed because it's not a matter of the way  
13 you typically read tangible in terms of space  
14 savings and other kinds of things.

15 So, you're not required to have a  
16 cataloging record for something which you're merely  
17 supporting access to, but many, many libraries are  
18 choosing to do that and I don't know what your  
19 behavior is as leading. I suspect very few of you  
20 are going back and weeding cataloging records for  
21 electronic content. I mean is that a fair

22 assumption? I'm seeing a lot of heads nodding, so.

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1 MS. UNIDENTIFIED SPEAKER: Thank you.

2 MRS. RUSSELL: Does that help?

3 MR. PRIEBE: Okay.

4 Well I think we got through the  
5 questions and if there's no other comments, I'll --  
6 oh, okay, one more.

7 MS. ROWE: Beth Rowe, UNC, Chapel Hill.

8 I just wanted to let GPO know that I'm  
9 very interested in direct deposit as a regional. I  
10 have a director who as far as we're still in the  
11 clouds is interested in the idea and an IT  
12 department that has expressed interest.

13 So, I'm at a golden opportunity right  
14 now. If you all are interested in any kind of a  
15 pilot guinea pig situation, let me know.

16 MR. PRIEBE: Thank you.

17 MR. SUDDUTH: Anything else from  
18 Council?

19 Seeing none, hearing none, I adjourn  
20 this meeting of the Federal Depository Library  
21 Council and the Depository Library Conference. A  
22 remainder, though, that those of you who signed up

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1 for tours, go, enjoy, and see you in Denver.

2 (Applause).

3 (Meeting adjourned).

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