

The University of Louisiana Monroe

“Celebrating 60 Years of Documents”

Dr. Karen Cook
Assistant Professor & Documents Librarian



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Combined celebrations on 9/25/08

- Celebrated anniversary year
 - FDLP member: February 5, 1963
 - Louisiana depository member: December 11, 1948
- Tied to Constitution Day
- Primary purposes for ULM's program:
 - Promote the government documents collections
 - Promote the Library



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Internal promotion began 2007

Outside the Library

- Working with University Relations
- Working with Office of Student Affairs
- Soliciting participation by teaching faculty
- Outreach to student groups

Inside the Library:

- Step 1: bringing documents specialist onboard
- Program committee
- Publicity committee
- Hospitality committee
 - Reception
 - Tours
- Decorations committee
- Display committee

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Publicity Blitz

- **Announcements at documents meetings**
- **Press releases**
 - University publications
 - Community newspaper
 - Radio interviews
- **Info on Websites**
 - Library homepage
 - Documents page
- **Posters**
- **Bookmarks**
- **Invitations**
 - Online
 - Hard-copy
- **Big TVs around campus**
- **Flyers**
- **Public access computers**
- **Displays**
 - Physical
 - Electronic

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1st Floor Displays



1st Floor Lobby displays for Constitution Day and the Documents Anniversaries

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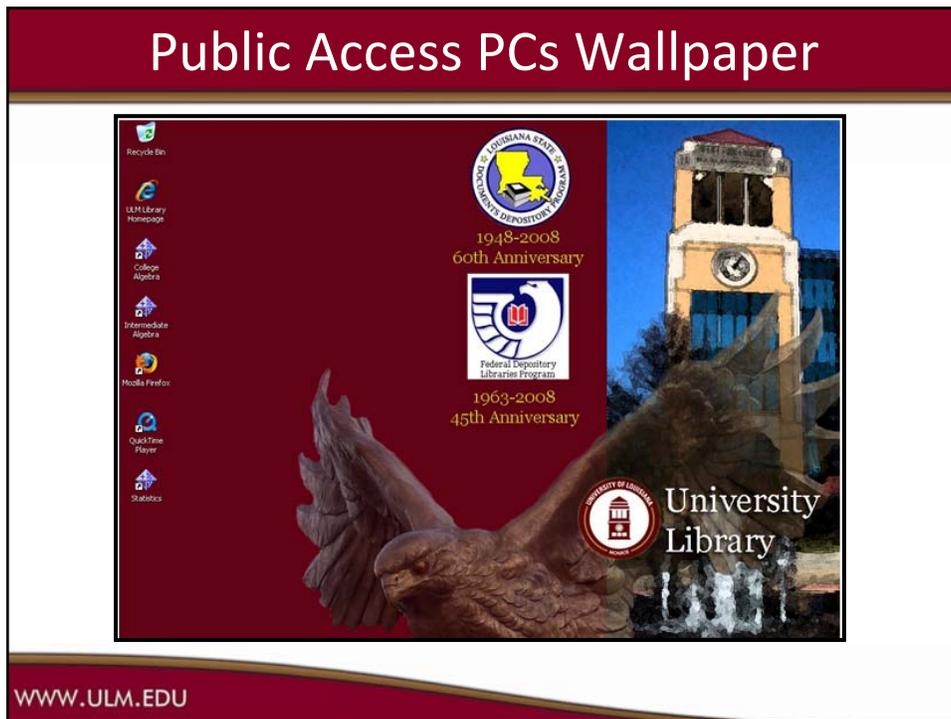
2nd Floor Displays

Health Information



Timeline: ULM, world events, and related documents

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Big TV Slides



**Celebrating 60 Years
of Documents**

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Constitution Day, September 17th

<http://www.ulm.edu/govdocs/constitution-day--2008.html>



1st Annual Constitution Day Essay Contest

<http://ulmlibraryreference.blogspot.com/>

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Flash!

"In a world ... where costs are high ... one thing remains free ... "

- **Federal Documents Program Overview**
<http://www.ulm.edu/~niemla/fdlp-kntry2-fl6.swf>
- **Louisiana State Documents Depository Program**
<http://www.ulm.edu/~niemla/la-docs.swf>

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The Program Day, Part 1: Program

- Welcome by Library Dean
- Two live speakers:
 1. Intellectual freedom
 2. Practical online 101
- Video greetings from GPO



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Program Day, Part 2: Reception

- State & federal cakes
- Mayoral proclamation
- Assistant Provost
- State Recorder of Documents
- Certificate from GPO
- University mascot
- Awards for essay contest



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Mayor's Representative



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Ace, ULM Mascot, & Dean Smith



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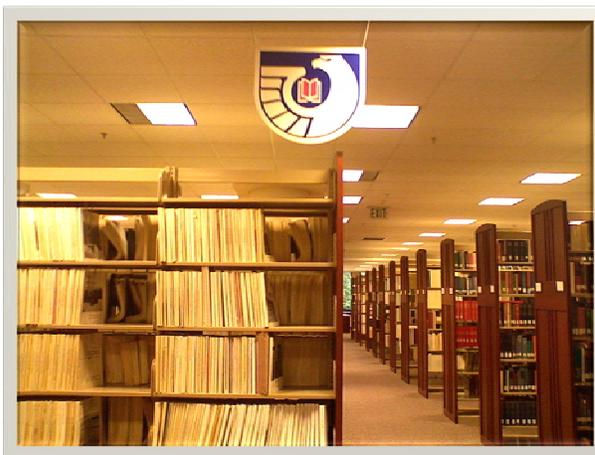
Essay Contest Winner



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Tours

- Fact sheet
- Collections
- Displays



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Decorations



Federal & Louisiana centerpieces



Louisiana Tree



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Assessment: Success!

- Variety of participants/attendees
- Widespread publicity for Library & documents
- Biggest benefits:
 - Library Staff
 - Involvement of other academic departments
 - University Administration pleased



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Contact Information

kcook@ulm.edu

318.342.1066

<http://www.ulm.edu/~kcook>

<http://www.ulm.edu/govdocs>

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