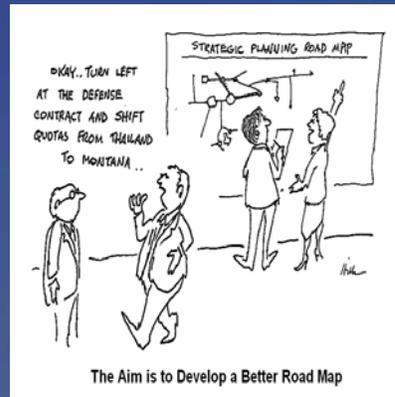




## Today's Agenda

- ◆ Vision
- ◆ Mission
- ◆ Assumptions
- ◆ SWOT Analysis



## Vision

Description of what an organization would like to aspire to or achieve in the mid-term or long-term future:

- ◆ Short;
- ◆ Verifiable;
- ◆ Understandable to all; and
- ◆ Guides current and future courses of action.

## Draft vision of the FDLP

*“To put  
Government  
information  
at your  
fingertips”*



## Comments? Suggestions?

## Mission

Declaration of core purpose and focus:

- ◆ Usually does not change;
- ◆ Serves as a filter to determine what is important from what is not;
- ◆ States who will be served and how; and
- ◆ Communicates a sense of intended direction.

## Mission of the FDLP

The mission of the Federal Depository Library Program is to provide for the perpetual, free and ready public access to the printed and electronic publications, and other published information dissemination products, of the Federal government through the partnership between the U.S. Government Printing Office and the designated libraries.

## Assumptions



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## Assumptions

- ◆ Developments in the larger library world are informing the future of the FDLP.
- ◆ Fewer Federal depository library professionals will be steeped in the FDLP or in Federal resources.
- ◆ Regional depository libraries must be allowed to adapt to technological and Program changes to perform their roles.
- ◆ Competencies to lead and manage the Federal depository of the future will be different than those of the traditional depository library.
- ◆ Collaboration and cooperation are essential.

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## More assumptions

- ◆ Depository libraries will not be able to individually preserve electronic publications for PPA in the way that they have for print-based publications.
- ◆ Government agencies and the private sector will continue to independently develop tools and resources to locate government information.
- ◆ Partnerships between the government and the private sector will continue to develop and increase.
- ◆ GPO needs to promote depositories, its resources and tools outside of the FDLP.

## Even more assumptions

- ◆ Online is the preferred medium for distribution of, and access to, Government information dissemination products through the FDLP, although distribution of paper or microfiche will continue when appropriate.
- ◆ An enhanced system is needed to ensure the persistent identification and description of Government information products available via Government electronic information services.
- ◆ A primarily electronic FDLP offers opportunities to make more information locally available to the public, with enhanced functionality.

## One more ...

- ◆ As an unintended consequence of technology, the trend to shift costs from agencies to the user or to libraries will continue to occur.

## SWOT Analysis of FDLP

*Learn, compare, collect the facts ...*

*Ivan Pavlov, 1936*

- ◆ Examination of strengths, weaknesses, opportunities, and threats
- ◆ Analysis of the operating environment and capabilities to guide strategic choices

## Strengths & Weaknesses

- ◆ Strengths – capabilities of the FDLP that allow it to perform well; capabilities that need to be leveraged
- ◆ Weaknesses – characteristics that prohibit the FDLP from performing well; characteristics that need to be addressed
- ◆ Internal evaluation of:
  - ▲ Core competencies
    - Expertise or skills in key areas that directly produce superior performance
    - Processes
  - ▲ Management and culture
  - ▲ Financial conditions



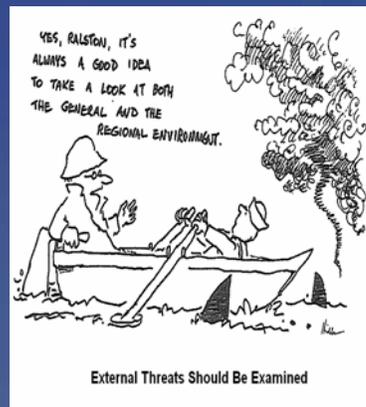
## Strengths

## Weaknesses

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## Opportunities & Threats

- ◆ External
- ◆ Opportunities — combination of trends, events, or circumstances that, when acted upon, will result in a profit gain or victory
- ◆ Threats — Probability of a future events, beyond our control, and its potential harmful impact on the FDLP
  - ▲ Attacks the foundation underpinnings of the FDLP
  - ▲ Plan for or determine how to mitigate



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# Opportunities

# Threats

## What's Next?

- ◆ Analyze the work of this session
- ◆ Continued input will be sought
- ◆ Have draft strategic plan for next Depository Library Council meeting

Questions?  
Think of something later?

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Cartoons from: Goodstein, Leonard, Nolan, Timothy, and Pfeiffer, J. William. *Applied Strategic Planning: How to Develop a Plan that Really Works*, NY: McGraw Hill (1993).

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