

As part of the new FDLP marketing campaign, GPO is proud to announce the release of the new Easy as FDL promotional products, available for order from the FDLP Desktop. [Order now!](#)

For marketing ideas on how to utilize these products and information on other methods by which to market depository services to the general public and non-depositories, read the [FDLP Marketing Plan](#)

Stay tuned for the soon-to-be released FDLP promotional video. Also, remember, volunteers are still needed for the second FDLP promotional video. Volunteers will take part in brief, taped interviews about the FDLP at the Federal Depository Library Conference and Fall Depository Library Council meeting in Arlington, Virginia on Monday, October 20, 2008.